

6836-313

8/19/2011

10431

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Joanna Holcombe
Sr. Regulatory Services Associate
Lonza, Inc.
90 Boroline Road
Allendale, NJ 07401

AUG 19 2011

SUBJECT: Lonza Disinfectant Wipes
EPA Registration Number: 6836-313
Application Dated: August 4, 2011
Receipt Date: August 5, 2011

Dear Ms. Holcombe:

This letter acknowledges receipt of the notification identified above submitted under the provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIRRA), as amended and PR Notice 98-10.

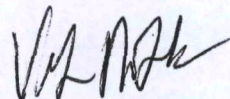
- Addition of Marketing Claims

Based on a review of the submitted information this notification is acceptable. This notification will be made part of the record for this file.

General Comments

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,



Velma Noble.
Product Manager (31).
Regulatory management Branch I.
Antimicrobials Division (7510P)

7510P:T.Lantz:8/19/11:6836-313 acceptable notification

CONCURRENCES							
SYMBOL	7510P						
SURNAME	T. Lantz						
DATE	8/19/11						

EPA
 United States
 Environmental Protection Agency
 Washington, DC 20460

- ☐
- Registration
-
- ☐
- Amendment
-
- ☒
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 6836-313	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lonza Disinfectant Wipes	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) Lonza Inc. 90 Boroline Road Allendale, NJ 07401 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section - II

- | | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)***Not Subject to PRIA*****Label Notification to add optional marketing language and graphic. Please see cover letter for details.**

This notification is consistent with the provisions of PR-Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Signature: Joanna HolcombeDate: 8-4-11

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No *Certification must be submitted	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. per container	<input checked="" type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container 1 oz. to bulk	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input checked="" type="checkbox"/> On labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)					
Name Joanna Holcombe		Title Sr. Commercial Regulatory Services Associate		Telephone No. (Include Area Code) 201-316-9297	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature <u>Joanna Holcombe</u>		3. Title Sr. Commercial Regulatory Services Associate			
4. Typed Name Joanna Holcombe		5. Date <u>8-4-11</u>			

Tel 201-316-9297
Fax 201-696-3470
joanna.holcombe@lonza.com

Ms. Velma Noble, PM-31
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2227 S. Crystal Drive
Arlington, VA 22202

August 4, 2011

SUBJECT: Lonza Disinfectant Wipes, EPA Reg. No. 6836-313
Application for Label Notification

Dear Ms. Noble:

I am submitting an application to add optional marketing language and a graphic to the above mentioned product label. Please find the enclosed documents in support of this notification:

- Application for Notification;
- One copy of the proposed label with changes highlighted.

If you have any questions or need any additional information, please feel free to contact me at 201-316-9297.

Sincerely,
Lonza Inc.

Joanna Holcombe

Joanna Holcombe
Sr. Commercial Regulatory Services Associate

A collection of 15 small, stylized line drawings of various birds, including sparrows, finches, and songbirds, arranged in a grid-like fashion. The drawings are simple, using only outlines and minimal shading to represent the birds' forms and features like beaks and wings.

40f31

6 of 31

{Note to reviewer: The following claims containing "New" may only be used for a period of six months after EPA's approval of a revised or alternate formula, beginning when the product is first sold or distributed.}

- 2 New Wipes
- Introducing
- Introducing new
- New[!]
- New [Convenient] [Amazing] Package
- New [Disinfecting] [Sanitizing] [Wipes] [cloths]
- New Dual Action [Wipes] [Cloths] [!]
- New easy to dispense
- New easy-glide dispensing top
- New Easy [Start Lid] [Start Package] [Grab Lid]
- New EZ [to start lid] [start package] [Grab Lid]
- New larger [bigger]-sized [wipe] [cloth]
- New Larger Size
- New [thick] [textured] [wipe] [cloth]
- New Top
- New tougher [wipe] [cloth] for tougher cleaning
- New tougher [wipe] [cloth] for your tough[er] jobs
- New [Wipes] [cloths]
- [New] [Now] [less-residue] [low-residue] [low-streak] formula

- [25%] [30%] [50%] more grease cleaning power
- [A] Clean you can trust
- [All] [Multi-purpose] kitchen [everyday] [daily] [touch-up] [cleaning]
- Baked-on messes
- Clean more with less
- Clean to a virtually streak-free shine
- Clean with just a wipe or a touch up
- Cleaning
- Cleaning just got a whole lot easier
- Cleans
- Cleans [grease] better than ever
- Cleans [tough messes] [tough grease] [baked on grease] [sticky messes]
- Cleans faster because the [scrubbies] [texture] removes [stubborn] [stuck on] [dirt] [messes]
- Cleans more than ever
- Cleans things you never thought a [wipe] [cloth] could
- Cleans to a [Sparkle] [Shine]
- Cleans what you can't see
- Convenience of a wipe [a cloth]
- Convenient
- Cuts through [tough] [dirt] [stains] [grime] [soils] [dried on stains] [dried on soils]
- Cuts Through [Tough] [Messes] [Grease] [Grime]
- Deep Clean
- Dissolve[s] dirt and soils
- Dual Action [Wipes] [Cloths]
- Dual Action Deep Clean
- [Everyday] [Regular] [Cleaning] Wipes

{Note to reviewer: Language in [] is considered optional or interchangeable}

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- [Everyday] [Regular] Cleaning
- [Everyday] [Regular] Wiping
- Extra Power for your tough cleaning jobs
- Extra Power wipe for cleaning extra tough [jobs] [messes]
- Fast drying; leaves no dull or sticky residue
- [For] [deep] scrubbing
- [For] [deep] scrubbing PLUS surface cleaning
- [For] deep cleaning
- For [light touch ups] [quick clean-ups] [in one easy step]
- For a Powerful Clean
- For everyday messes
- For the quick touch ups, try Lonza Disinfectant Wipes
- For when a regular [wipe] [cloth] [just] can't get the job done
- Gets up stuck-on messes [so you don't have to get on hands and knees]
- Greasy messes
- [Great] [Designed] [Built] [Tough] [Textured Design] for your Toughest Messes
- [Great] [Designed] [Built] for Tough [Messes] [Cleaning]
- [Great] for [Spring] [Home] [Kitchen] [Bathroom] [Dorm] [Office] [Cart] [Car] Cleaning
- [Great] for Cleaning Your [Home] [Kitchen] [Bathroom] [Room] [Dorm] [Office] [Cart] [Car]
- Great for Cleaning a Classroom
- Great for cleaning around the toilet
- Grimy messes
- Handles daily clean-ups with no need for additional sprays, sponges or buckets.
- Heavy [light] duty [jobs]
- Helps you finish [cleaning] fast [quickly]
- Leaves [no residue] [a streak free shine]
- Leaves your [house] [bathroom] [kitchen] fresh and clean
- Life doesn't stop for messes, [Wipe] [Clean] it up
- Life is Messy, [Wipe] [Clean] it up
- [Long lasting] [lasts a long time] [goes further] [last longer]
- Low-streak formula is great on [glass] [mirrors] [dark countertops] [stainless steel] [stovetops] [stainless]
- Makes [your job] [cleaning] [easier] [easy]
- More scrubbing power
- No [mixing] [spraying] [mess] [and / or fuss] [no muss]
- No more need to get on your hands and knees to [scrub] [or clean] stubborn spots.
- No rinsing required
- No sprays, no sponges, no mess
- Now [2x] [3x] [4x] [5x] the [grease] cleaning power
- Now cleaning is [faster] [easier] than [ever] [before]
- Now cleans better on grease
- One step [clean] [cleaning]
- Our most powerful [grease] [deep] cleaning wipe ever
- Our most powerful cleaning formula ever
- Picks up more messes than other [wipes] [cloths]
- Powerful cleaner for kitchen and bath
- Powers through [tough messes] [the dirt] [the grime]
- Powers through tough messes
- Powers through tough messes all over the house
- Quick easy clean-ups.
- Removes the grime to give you more time [alt: Removes the grime so you have more time]

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- Scrub-N-Wipe[s]
- [Scrubs] [cleans] better than ever
- Scrubs like no other [wipe] [cloth]
- Sticky messes
- Streakfree
- The convenient way to keep your home looking "just cleaned"
- The wipe to use when you don't have much time
- Touch Up
- Tough cleaning [made easy] [made easier] [at your fingertips]
- Tough Cleaning at your Fingertips!
- Tough cleaning without the tough cleaning smell
- Tough Enough to Clean a Classroom
- Tough enough to do the bigger cleaning jobs.
- Traps & locks away [dirt] [grease] [messes] [crumbs] [hair] [lint] [dust] [dirty greasy messes]
- Traps and locks away dirt
- Traps and locks grease and grime
- Use [daily] to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream, hand or body lotion.
- Wipe down your seat. Bring [wet] [wipes] [or] [handi-wipes] to wipe down the [arm rests] [window areas] [seatbelt clasps] [and] [tray table] where you'll be sitting.
- [Wipes] [Cloths] are good for quick touchups
- Wipes Away [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes Out [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes Through [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes to a [Clean] Shine [Sparkle]
- Wipes Up [Tough] [Everyday] [Messes] [Grease] [Grime]
- Worry free cleaning

- A fresh take on tough cleaning
- An effective way to clean and deodorize against odor-causing bacteria.
- Deodorizes
- Don't just mask odors – [eliminate][neutralize] them
- Eliminate dirt and [neutralize] odor
- [Eliminates][Neutralizes] odors [and freshens] on contact
- For a cleaner, fresher [home] [house], great for [all around] the [house] [home] [kitchen] [bath]
- For a long lasting scent experience
- Fresh, clean scent
- Freshens [as you clean]
- Leaves a [light] [clean] [fresh] scent
- Leaves a clean, fresh scent
- Light, clean scent
- Long lasting scent
- Powers through odor
- Power[s] through [tough] [messes] [dirt] [and grease] and [help[s]] [eliminate[s]][neutralize[s]] odors
- Tough on odor
- Wipes out odors
- [With a] [fresh] [clean] [citrus] [lemon] fragrance

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{Note to reviewer: The following is considered optional marketing language:}

Scent Names

{Note to reviewer: each block below also represents a graphic depicting the corresponding scent with the exception of citrus, apple, and berries, which will be submitted to the Agency for review.}

• [with] [fresh scent] [scent name] [fresh scent]	• Linen & Sky
• (scent names)	• Rocky Springs & Cool
• Meadows & Rain	• Apple Spice & Delight
• Lavender Vanilla & Comfort	• Powder & Elegance
• Vanilla Lavender & Comfort	• Blossoms & Breeze
• Citrus & Light	• Summer & Splash
• Spring & Renewal	• Berries & Paradise

ANTIBACTERIAL CLAIMS:

- 3 [steps] in 1- wipes, scrubs and disinfects [so you finish faster]
- 3 [steps] in 1- wipes, scrubs and [sanitizes] [so you finish faster]
- All around the house [disinfecting] [sanitizing] [cleaning formula]
- Antibacterial
- Antibacterial Formula
- [Antimicrobial] [antibacterial] [disinfecting] [sanitizing]
- Clean and [Disinfect] [Sanitize] from Classroom to Playground [and everything in between]
- Cleans and disinfects in one [easy] step
- Cleans and sanitizes in one [easy] step
- Cleans and [disinfects] [sanitizes] [without scratching] [surfaces]
- Cleans and [disinfects][sanitizes] external electronic surfaces including tv's, radios, cell phones, PDA devices, computer keyboards, lap tops, etc.
- Cuts [tough] grease, kills bacteria****
- Daily [Surface] [Disinfectant] [Sanitizer] [Cleaner]
- Deep Clean and Disinfect [!]
- Deep Clean and [Sanitize] [!]
- [Designed] [Built] for [disinfecting] [sanitizing] and [cleaning] [wiping] everyday messes
- [Designed] [Built] for Everyday [Disinfecting] [Sanitizing] [Cleaning] [Wiping] [Messes]
- [Disinfect] [Sanitize] [Surfaces] [Your House] [Your Kitchen] [Your Bathroom] [Daily] [Everyday]
- [Disinfect] [Sanitize] [Your Desk] [Your Office] [Your Room] [Daily] [Everyday]
- [Disinfecting] [Sanitizing] Formula
- [Disinfecting] [Sanitizing] [Wipes] [Cloths]
- [Disinfects] [Sanitizes]
- [Disinfects] [as it cleans] [and scrubs in one easy step] [without [a] [the] [that] disinfectant smell]
- [Sanitizes] [as it cleans] [and scrubs in one easy step] [without [a] [the] [that] [sanitizer] smell]
- Disinfects as it Deep Cleans [!]
- [Sanitizes] as it Deep Cleans [!]
- Disinfects [Sanitizes], deep scrubs and surface cleans
- Disinfects while cleaning [up] stubborn messes
- Sanitizes while cleaning [up] stubborn messes
- Dual action-cleans up stubborn messes while it disinfects
- Dual action-cleans up stubborn messes while it sanitizes
- Effective in sanitizing [your][household][kitchen][bathroom][surfaces]
- Effective in the presence of 5% serum contamination
- Effectively [disinfects] [sanitizes] common household surfaces
- Everyday [Surface] [Disinfectant] [Sanitizer] [Cleaner]
- [Finally] a [wipe] [cloth] that cleans [and] [disinfects] [sanitizes]
- Great for Everyday [Disinfecting] [Sanitizing] [Cleaning] [Wiping] [Messes]
- Hospital Disinfectant

{Note to reviewer: The following is considered optional marketing language:}

ANTIBACTERIAL CLAIMS (Cont.):

- Kills 99.9% of [Germs] [Bacteria] [Viruses] [Bacteria and Viruses]
- Kills Athletes Foot Fungus, Trichophyton mentagrophytes
- Kills bacteria**** [while it cleans]
- Kills Bathroom shower mold
- Kills common household bacteria
- Kills common [household][kitchen][bathroom] bacteria
- [Kills] [Eliminates] [Removes] [Destroys] [Insert pathogen or pathogens other than avian influenza A from lists on pages 15-16] [on [pre-cleaned] environmental surfaces]
- [Kills] [Eliminates] [Removes] [Destroys] 99.9% of bacteria
- [Kills] [Eliminates] [Removes] [Destroys] 99.9% of bacteria, leaves [leaving] surfaces [clean and] disinfected
- [Kills] [Eliminates] [Removes] [Destroys] avian influenza A H3N2 [and] H5N1 on pre-cleaned environmental surfaces
- [Kills] [Fights] Germs [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Bacteria and Viruses] [Viruses]
- [Kills] [Fights] Wipe Out [Germs] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses]
- Kills Foot Fungus, Trichophyton mentagrophytes
- Kills germs
- Kills Mold, Mildew, & Fungus, Trichophyton mentagrophytes
- Kills Salmonella, MRSA & Flu Virus* On Hard Nonporous Surfaces [!]
- Kills the Flu Virus* On Hard Nonporous Surfaces
- Kills [Wipes Out] [99.9%] [of] [Rotavirus, the Diarrhea Causing Virus] [Listeria] [MRSA] [Methicillin-Resistant Staphylococcus Aureus] [Norwalk]
- Leaves surfaces clean and [disinfected] [sanitized]
- [Quick] [easy] way to [clean and] disinfect [in one step]
- [Quick] [easy] way to [clean and] [sanitize] [in one step]
- Reduce [risk of cross contamination] [on hard non-porous surfaces]
- Remove [99.9% of] [Bacteria] [Germs] [from Your] [Surfaces] [Home] [Kitchen] [Bathroom] [Office]
- Sanitize [commonly touched] [household] surfaces in [just] seconds[!]
- [Sanitize][Disinfect] [shopping][grocery] cart[s] [handle[s]]
- [Sanitize][Disinfect] [airplane][airliner] [tray[s]] [tray table[s]]
- [Sanitize][Disinfect] any room in the house
- [Sanitize][Disinfect] [bathroom][kitchen] [sink[s]] [faucet[s]] [toilet[s]] [flush handle][seat] [light switch] [door][handle][knob]
- [Sanitize][Disinfect] [camping][hiking][boating] equipment
- [Sanitize][Disinfect] [cell][mobile][phones]
- [Sanitize][Disinfect] [computers[s]][keyboards] [touchpads] [mouse]
- [Sanitize][Disinfect] [daycare][childcare] [facilities]
- [Sanitize][Disinfect] [desk tops] [work tables] [work areas] [school desks] [shared equipment]
- [Sanitize][Disinfect] [hotel][motel][public][shared] [TV][television[s]] [remote control[s]][remote[s]] [telephone[s]][phone[s]] [computer[s]][keyboard[s]] [fax machine[s]]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [cabinets], [chairs], [counter[s]top[s]], [shower][door[s]][stalls], [bathtub[s]], [sink[s]], [vanities], [vanity][top[s]], [bathroom][fixture[s]][faucet[s]]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [personal protective equipment][PPE][respirators][full face breathing apparatus][gas masks][goggles][face shields][hearing protection][ear covers][safety ear muffs][helmets][protective head gear][hard hats]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [sports][sporting][gym][athletic][workout] [equipment][machines]
- Sanitize[Disinfect] the hard, non-porous surfaces of [wrestling][gymnastic][gym][athletic][yoga][tumbling] [mats][pads]
- [Sanitize][Disinfect] the [exterior] of [common] [household][kitchen] appliances
- [Sanitize][Disinfect] [waiting rooms] [public areas]

{Note to reviewer: The following is considered optional marketing language.}

ANTIBACTERIAL CLAIMS (Cont.):

- [Sanitize][Disinfect] [your][common] [household] [surfaces][items][:][such as] [high chairs] [booster seats] [strollers] [car seats] [cribs] [tables] [tabletops] [counters] [countertops] [appliances] [sinks] [glazed tiles] [light switches] [door handles] [railings] [telephones] [trash][garbage][can[s]][receptacle[s]][bin[s]]
- Sanitizing Wipes
- The convenient way to [disinfect] [sanitize] your household surfaces
- The smart [way to] clean [and disinfect] [and sanitize]
- The wipe that disinfects while it cleans [up [stubborn] [stuck-on] messes]
- The wipe that sanitizes while it cleans [up [stubborn] [stuck-on] messes]
- [This product or product name] is an effective sanitizer against [Staph][Klebsiella][Campylobacter].
- Two in one action [cleans and [disinfects] in one easy step]
- Two in one action [cleans and [sanitizes] in one easy step]
- Wet [Mopping] Cloths [wipes] clean and disinfect
- Wet [Mopping] Cloths [wipes] clean and sanitize
- Wipe Away [Germs] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses]
- Wipe out germs [in just minutes]
- Wipe Up [Germs] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses]
- [With proven] Antibacterial Action
- Worry free [disinfecting] [sanitizing] [cleaning]

H1N1 CLAIMS:

- Kills Pandemic 2009 H1N1 influenza A virus.
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product [*Product Name*] is a broad-spectrum hard surface disinfectant that has been shown to be effective against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

SANITIZING CLAIMS: {Below claims will only be used when Sanitizing directions are included on final label}

- 99.9% effective against [Staph][Klebsiella][Campylobacter] in [just] 15 seconds[!]
- 99.9% effective against bacteria⁵ in [just] 15 seconds[!]
- Kills 99.9% of bacteria⁵ in [just] 15 seconds[!]
- Kills 99.9% of [Staph][Klebsiella][Campylobacter] in [just] 15 seconds[!]

⁵[Bacteria]

Staphylococcus aureus [Staph]

Klebsiella pneumoniae [Klebsiella]

Campylobacter jejuni

USAGE CLAIMS:

- For Homes, Institutional and Industrial Use
- For household surfaces [all around the house] indoor and outdoor
- For use [at home], [away from home], [in public places] [on the go]
- Multi-purpose
- Multi-surface
- [Send] Bring Wipes [Me] to School
- Specially formulated for use in the [kitchen] [bathroom]

{Note to reviewer: The following is considered optional marketing language:}

VALUE CLAIMS:

- [2] [Two] [1] [One] For You [1] [One] For School
- 2 Free Cloths
- 2 [Wipe] [cloth] Trial Pack
- 2 [Wipe] [cloth] Starter Size
- [Assorted] [Mixed] [Special] [Variety] [Multiple] [Multi] [Bundle] [Pack]
- Back to School [Variety] [Special] [Bundle] [Pack]
- Bonus Pack[!]
- Bonus Twin Pack
- Bonus Size
- Convenient [size]
- Get it done with one
- Guaranteed [to clean longer] [you'll use fewer wipes to clean more]
- Large Size, Small Size, Bonus Pack
- More cleaning in one wipe
- More cleaning power per wipe
- One wipe goes a long way
- One wipe will get it done
- Sample Size
- [Special] School [Variety] [Bundle] [Pack]
- Spring Cleaning [Special] [Value] [Bonus] Pack]
- Travel [Size] [pack]
- Value Size
- Variety Pack
- XX% More [Free] Wipes, Bonus Size, [Bonus] [Free] [27-ct] [35-ct] [XX-ct] Wipes, XX for the Price of YY.

SURFACE SAFETY CLAIMS:

- Non-abrasive
- Non-scratch[ing]
- Non-scratching
- Not recommended for use on LCD computer and/or television screens.
- These [wipes] [towelettes] [cloths] will not harm [most] surfaces.
- Will not harm vinyl, laminate wood and ceramic²
²Do not use on unfinished oiled or waxed wooden boards, non-sealed tiles or carpeted floors because they may be water sensitive
- Will not scratch

SUBSTRATE CLAIMS:

- 100% Cotton Wipe fabric
- 2 sided wipe [cloth]
- 2 Sides
- [2 sides:] [one for scrubbing] [one for mopping]
- 30% Thicker and Quilted Texture [for Tough] [Messes] [Cleaning]
- [30%] thicker wipes
- Biodegradable wipe fabric
- [Cloth-like texture] [Textured] for scrubbing power
- Cloth-like [textured] [strong]
- Cloths [Wipes] quickly remove dirt, spots and smudges
- Dual [action] [purpose] [scrubs] [wipes]
- Dual Action [Cloths] [Wipes]
- [Flushable] [and Dispersible] substrates [wipes] [towelette] [cloth]
- Grooved for [Grime] [Tough Messes] [Grease]

{Note to reviewer: The following is considered optional marketing language:}

SUBSTRATE CLAIMS (Cont.):

- Improved scrubbing texture
- Larger [bigger]-sized wipe
- Larger Size
- [Our] toughest wipe ever
- Premoistened
- [Premoistened] [wet] [disinfecting] [sanitizing] [textured] [antibacterial] [wipes] [towelettes] [cloths]
- [Quilted Texture] [Textured] to [Scrub] [Power] [Fight] Through Tough Messes
- [Special] [Unique] 3-D Texture for Tough Messes
- [Strong] [Thick] wipe
- Strong wipe for Heavy Duty cleaning
- Strong wipe for tougher [jobs] [messes]
- Stronger Wipe
- [Substrate] [Wipe] [Towelette] [Cloth] composed of 100% [x%] recycled materials
- [Substrate] [Wipe] [Towelette] [Cloth] composed of 100% [x%] renewable materials
- [Substrate] [Wipe] [Towelette] [Cloth] [material] derived 100% from [wood pulp] [cotton] [cellulose] [recycled cellulose]
- [Textured cloth] gets up stubborn stuck on messes
- Textured [cloths] [towelettes] clean floors faster [and easier]
- Textured cloth [wipe] traps and locks dirt [deep into ridges]
- Textured [Wipe] [cloth] [towelette] [for tough jobs] [for tough cleaning]
- Textured for better [cleaning] [scrubbing] power
- Textured to Pick Up Particles
- The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean]
- Thick [wipe], cloth-like texture
- Thicker
- Thicker than an ordinary wipe
- Thicker wipe [cushionyTHICK®⁶]
- Thicker, cloth-like feel for tough messes
- Tough like a towel
- Tough [Textured] Wipes
- [Tough] [Thick] wipe[s] for tough [cleaning] [messes]
- Tough[er] wipe for tough[er] cleaning [jobs]
- [Unique] [Special] [Thick] [Quilted] Texture for Tough [Messes] [Cleaning]
- Wipe fabric made from 100% renewable resources
- With [Magic Lock] [Magic Scrub] [Trap n' Lock] [Magic Quilt] fiber[s]
- With a cloth-like 3D texture
- With extra cleaning power [wipes] [sheets] [cloths]
- With [extra] scrubbing power
- With extra strength [wipes] [sheets] [cloths]

⁶ cushionyThick® is a registered trademark of U.S. Non-Wovens Corporation

PACKAGING CLAIMS:

- Better [package] [dispensing]
- Breakthrough package
- [Convenient] [Hassle-free] [One-hand] dispensing
- Converted with 100% [x%] wind energy
- Dispenses better
- Dispenses Like A Tissue [Tough Like A Cloth [Towel]]
- Dispenses like a tissue, cleans like a cloth
- Easier dispensing
- Easy [dispensing] [Glide Lid]

{Note to reviewer: The following is considered optional marketing language:}

PACKAGING CLAIMS (Cont.):

- Easy dispense [lid] [package]
- Easy dispensing [and] [tough texture] [for the ultimate wipes experience]
- [Easy] [EZ] start
- Easy [Start Lid] [Start Package] [Grab Lid]
- EZ [to start lid] [start package] [Grab Lid]
- Easy to [open] [thread] [access lid] [dispense]
- Easy to use
- Easy-glide dispensing top
- [Eco-shape Canister]
- Energy Efficient Canister
- Fewer rips, bunches, and snags
- [Just like a tissue box] [Tissue box dispensing]
- Just [pull] [pop] wipe and toss.
- [Less Oil Consumption], [Landfill Waste], [Production Energy], [and] [Freight Energy]
- [Made with] X% less plastic
- [Made with] X% less plastic [than similar size containers][than previous[ly] used container[s]]
- No [more] [pinched fingers] [rips] [tears]
- One at a time [dispensing, like a tissue box]
- One wipe at a time dispensing
- Only use approved refill packs.
- Package breakthrough
- Package is 100% recyclable
- Package contains xx% recycled materials
- Package contains xx% post consumer waste
- Packaged with 100% [x%] wind energy
- Packaging contains XX% [post-consumer waste] [recycled materials]
- Pop up
- Pop and go
- Pop and Clean
- Portable
- Produced with Wind Energy
- Recyclable packaging
- Refill [size] [pack] (*Refill for Lonza Disinfectant Wipes container*) [tub]
- [Regular] [and] [Everyday] Wipe Pack
- Specially designed package that easily dispenses one at a time
- [This product was] [Produced] [Manufactured] with [100%] [x%] wind energy

FLOOR MOP CLAIMS:

- Fits most sweepers
 - Fits (*insert name of mop*)
 - Fits leading sweeper products [tools]
 - Fits leading sweepers
 - Fits Lysol Quick Clean & Swiffer®³ Tools.
 - Fits Most Popular Brands
 - Fits Swiffer®³
 - Fits Swiffer®³ Mop-Head
 - Fits Swiffer®³ or Pledge Grab-It®⁴ Mop Heads
 - For Mopping
- ³ Swiffer® is a registered trademark of the Procter & Gamble Company.
- ⁴ Pledge Grab-It® is a registered trademark of S. C. Johnson & Son, Inc..

{Note to reviewer: The following is considered optional marketing language:}

STARTER KIT CLAIMS:

- 2 in 1 Starter Kit
- \$X in [LYSOL®]⁸ refill coupons inside
- Assemble [[4]-piece mop]
- [Attach [cloth to mopping head]] [Clean] [Toss]
- (Brand/Sub-brand/Product Name) Dry [Mopping] [cloths] [wipes] refills [are available] [separately]
- (Brand/Sub-brand/Product Name) Wet [Mopping] [cloths] [wipes] refills [are available] [separately]
- Cleans the floor and baseboard simultaneously
- Coupons inside
- Dry [Mopping] Cloths [wipes] pick up dust, dirt and hair. [Deep ridges and grooves trap and lock it in.]
- [Flaps] Flip[s] up [to clean] [corners] [and] [baseboards]
- [Flaps] Flip[s] up to get into hard to reach areas
- [For] [deep] corner and baseboard cleaning
- [For] [quick] [easy] Assembly
- For Sweeping and [&] Mopping
- Gets into corners [and small spaces] easily
- Includes: (Brand/Sub-brand/Product Name) Mop, [2] Wet Mopping Cloths [wipes] and [2] Dry Mopping Cloths [wipes]
- [LYSOL®]⁸ [Sub-brand/Product name] [Mopping] Kit
- [No-touch,] easy attachment of cloth [wipe] [to mop]
- Push [activation] slide [in] [one] direction to [raise] [engage] flaps
- Push [activation] slide [in] [other][opposite] [direction] to [disengage] [lower flaps]
- Refills for (Brand/Sub-brand/Product Name) Wet [mopping] [cloths] [wipes] and (Brand/Sub-brand/Product Name) Dry [mopping] [wipes] [cloths] are available [separately]
- Starter [Mopping] Kit
- Use [the] (Brand/Sub-brand/Product Name) wet [mopping] cloths [wipes] to clean as directed
- Use[s] 100% of the surface of the cloth [sheet] when used with [Clean-Flip™] (Brand Name) Mop.
- Use[s] the whole surface of the cloth [or sheet] when used with [Clean-Flip™] (Brand Name) Mop.

⁸ Lysol is a registered trademark of Reckitt Benckiser Inc.

OTHER CLAIMS:

- [After use], just toss wipe away [in trash][in garbage].
- Ammonia Free [formula]
- Bleach Free [formula]
- Cleaning Advice? Visit "insert website address"
- Comments?
- Contains No Phosphate
- Do not use as a diaper wipe or for personal cleansing.
- Do not use for personal cleansing
- Does not contain [chlorine] bleach or ammonia.
- Fragrance-free
- Call "Insert phone #"
- Mail the original UPC and purchase receipt within 30 days
- Money Back Guarantee
- No harsh scent
- Not for personal cleansing.
- Patent pending
- Phosphate free
- Quality Guaranteed
- Questions? ("Insert phone #")
- If you are not completely satisfied with this product, return it for a refund or replacement.
- Ready to Use

{Note to reviewer: The following is considered optional marketing language:}

OTHER CLAIMS (Cont.):

- Save time with [this product or product name]!!
- Saves steps
- Saves Time
- This is not a baby wipe!
- This product contains no [phosphates or] phosphorous [compounds].
- [Visit] "insert website address" [for details]
- We work hard so you don't have to!®⁷

⁷ We work hard so you don't have to!® is a registered trademark of S. C. Johnson & Son, Inc.

Lonza Disinfectant Wipes:

- deliver non-acid [disinfectant] [sanitizer] and cleaning performance
- [are a heavy duty disinfectant cleaner that] cleans, disinfects and deodorizes in one labor saving step.
- [are a heavy duty sanitizer cleaner that] cleans, sanitizes and deodorizes in one labor saving step.
- deodorizes by killing microorganisms [bacteria] that cause offensive odors.
- [improves labor results by] effectively controls [controlling] malodors.
- will [disinfect] [sanitize], clean and deodorize surfaces in rest rooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.
- is formulated for use in daily maintenance programs with a balance of detergents, biocides and malodor counteractants that deliver effective cleaning, [disinfecting] [sanitizing] and malodor control.
- is a complete, chemically balanced disinfectant
- will not leave grit or soap scum.
- is a [one-step] disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed.
- is a proven "one-step" disinfectant - cleaner which is effective in the presence of 5% serum contamination.
- [Kills] [eliminates] [kitchen] [bathroom] [household] bacteria.
- [Kills] [eliminates] common household bacteria.
- Starts killing [bacteria] on contact
- Kills [eliminates] bacteria
- help you accomplish things you never thought a wipe could do
- [wipes] [cloths] [sheets] help you to accomplish things you never thought a wipe could do
- [help] take the hassle out of dispensing [disinfecting] [sanitizing] wipes. The Easy-Glide Lid dispenses wipes one-at-a-time, like a tissue-box, so you get the number of wipes you want with no pinched fingers, [torn wipes], [or] [jammed lids]. Plus they kill bacteria**** to keep your [family's] home [clean]. Use it on bathroom and kitchen surfaces like countertops, appliances, door handles, light switches, toilets, sinks, and tubs.
- are designed for your toughest tasks. They are [thick and strong] [thicker and stronger] to stand up to [tough] [your toughest] messes, and they have a cloth-like texture for extra scrubbing power. Plus they kill bacteria**** to [help] keep your [family's] [home] [clean]. Try it [them] on [your] tough [toughest] messes in the kitchen and bathroom, like baked-on grease on your stove [top], sticky messes on your counters, and built-up grime on your bathroom sinks.

Cross-contamination is of major [housekeeping] concern. **Lonza Disinfectant Wipes** have been formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.

{Note to reviewer: The following is considered optional marketing language:}

Use Lonza Disinfectant Wipes:

- in federally inspected Meat & Poultry Plants as a disinfectant on all surfaces in inedible product processing areas, non-processing areas and / or exterior areas..
- as a [disinfectant] [sanitizer] on hard, nonporous surfaces.
- in kitchens, bathrooms and other household areas.
- to clean and [disinfect] [sanitize] finished floors, sinks and tubs.
- for non-scratch cleaning of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces.
- to clean and disinfect hard non-porous personal [safety] [protection] equipment, protective headgear, hard hats, half mask respirators, full face breathing apparatus, gas masks, goggles, spectacles, face shields, silicone rubber or PVC hearing protectors and vinyl covered ear muffs. Rinse all equipment that comes in contact with skin before reuse with clean warm water [about 120°F], and allow to air dry. [Caution: Cleaning at 120°F temperature will avoid overheating and distortion of the personal [safety] [protection] equipment that would necessitate replacement.
- to clean and [disinfect] [sanitize] hard non-porous surfaces of gym equipment, exercise machines, wrestling mats and gymnastic equipment.
- to clean and [disinfect] [sanitize] hard non-porous [safety] [protection] equipment, protective headgear, gym equipment, exercise machines, wrestling mats, gymnastic equipment and equipment tables.

{Note to reviewer: The following is considered optional marketing language. Each entry below also represents a graphic depicting the corresponding area of use. The graphics will only represent individual objects or outdoors or insides of buildings as described below. No people, animal, or food will be depicted in graphics.}

[AREAS OF USE:]

Use **Lonza Disinfectant Wipes** in:

Bathrooms
Children's room
Homes [households]
Kitchens
Living room

Dental offices
Hospitals
Medical Offices
Nursing homes

Day care centers
Nurseries

Bars
Cafeterias
Convenience stores
Food processing plants
Food storage areas
Institutional kitchens
Restaurants
USDA inspected food processing facilities

Athletic facilities
Barber shops
Business and office buildings
Colleges
Correctional facilities
Dressing rooms
Exercise facilities
Factories
Family Rooms [Dens]
Health clubs

Hotels
Institutional facilities
Institutions
Laundry rooms
Locker rooms
Motels
Playrooms
Prisons
Public facilities
Public rest rooms
Salons
Schools
Shower and bath areas
Sick rooms

Camp grounds
Play ground equipment

Airplanes
Airports
Ambulances
Boats
Buses
Campers
Cars
Emergency [Police] [EMS] [Fire] [Rescue] vehicles
Mobile homes
Ships
Taxis
Trailers
Trains
Transportation terminals

Non Food Contact Sanitizing Use Areas: Homes, Schools, transportations, airplanes, trains, automobiles, office buildings, dairies, meat processing plants, food processing areas, food handling areas, bars, restaurants, healthclubs, gyms, grocery stores, weight rooms, exercise rooms.

{Note to reviewer: The following is considered optional marketing language. Each entry below also represents a graphic depicting the corresponding type of surface. No people, animal, or food will be depicted in graphics. Only exteriors of microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}

[TYPES OF SURFACES:]

Use **Lonza Disinfectant Wipes** on washable hard, nonporous surfaces of:

Athletic Equipment
Appliances
Bathroom fixtures
Bathtubs [Fiberglass]
Cabinets
Cages
Car seat
Chairs
Computer keyboards
Counters [countertops]
Cupboards
Desks
Diaper changing [tables][counters]
Diaper pails
Doorknobs
Equipment tables
Faucets
Faucet Handles
Floors [Bathroom] [Kitchen]
Finished floors
Garbage cans
Glass
Hardwood [Flooring]
Highchairs
Lab benches
Linoleum
Light switches
Laminate flooring
Microwave ovens - exteriors
Non-Wooden Outdoor [patio] furniture except cushions and wood frames
Parquet [Flooring]
Refrigerators - exteriors
Refrigerated storage and display equipment
Sealed floors
Showers
Shopping cart handles

Shower stalls
Sinks [bathroom, kitchen]
Storage areas
Stoves [stovetops]
Tables, [picnic tables]
Tanning Beds
Telephones
Terrazzo [Flooring]
Exterior Toilet bowl surfaces
Toilet seats
Toys⁶
Tubs
Tiles, glazed
Walls
Vinyl [Flooring]

Non-critical medical device surfaces:

Beds [Medical] [Hospital]
Bed frames
Bed rails
Crutches
Defibrillators
Gurneys

Non-critical [hospital] [medical] equipment surfaces:

[Medical] Examining tables
[Medical] [Hospital] Lamps
[Medical] [Hospital] Scales
Rescue tools
Resuscitators
Stands
Stretchers
Stethoscopes
Walkers
Wheel chairs
Ultra-sound transducers and equipment

⁶Rinse toys with clean, potable water after disinfecting.

Other hard nonporous surfaces made of:

Acrylic
Finished woodwork
Formica®
Glass
Glazed ceramic
Glazed enameled surfaces
Glazed porcelain
Metal

Plastic (such as polystyrene or polypropylene)
Sealed granite
Sealed marble
Sealed quartz
Sealed stone
Stainless steel
Upholstery- vinyl and plastic

Note: Do not use on unpainted wood, natural marble or brass.

{Note to reviewer: Below claims will only be used when Disinfectant directions are included on final label}

Lonza Disinfectant Wipes are a one-step disinfectant and Bactericidal according to the current AOAC Use-Dilution Test Method modified in the presence of 5% organic serum against:

{or}

Lonza Disinfectant Wipes are effective against [Kills] [Eliminates] [Removes] [Destroys]:

****[Bacteria]

Staphylococcus aureus [Staph]

Salmonella enterica [Salmonella]

Pseudomonas aeruginosa [Pseudomonas]

Campylobacter jejuni [Campylobacter]

Acinetobacter baumannii

Brevibacterium ammoniagenes [Brevibacterium]

Campylobacter jejuni

Community Associated Methicillin-Resistant Staphylococcus aureus - [CA-MRSA] (NRS384) (USA300)

Community Associated Methicillin-Resistant Staphylococcus aureus - [CA-MRSA] (NRS123) (USA400)

Enterobacter aerogenes

Enterococcus faecalis [Enterococcus]

Enterococcus faecalis- Vancomycin Resistant [VRE]

Escherichia coli [E. coli]

ESBL Escherichia coli – [Extended spectrum beta-lactamase producing E. coli]

Klebsiella pneumoniae [Klebsiella]

Legionella pneumophila

Pseudomonas cepacia [Pseudomonas]

Salmonella schottmuelleri [Salmonella]

Salmonella typhi [Salmonella]

Serratia marcescens [Serratia]

Shigella dysenteriae [Shigella]

Staphylococcus aureus - Methicillin-Resistant [MRSA]

Staphylococcus aureus - Multi-Drug Resistant

Staphylococcus aureus-Vancomycin Intermediate Resistant – [VISA]

Streptococcus pyogenes [Strep] [a cause of scarlet fever]

Vibrio cholerae

[Viruses:]

*Hepatitis B Virus [HBV]

*Hepatitis C Virus [HCV]

*Herpes Simplex Virus Type 1

*Herpes Simplex Virus Type 2

*HIV-1 [AIDS Virus]

*Human Coronavirus

*Influenza Type A Virus / Brazil [Influenza] [[the] Flu [Virus]]

*Norwalk Virus [Norovirus]

*Respiratory Syncytial Virus [RSV]

*Rotavirus [Diarrhea-causing virus]

*SARS Associated Coronavirus [SARS] [cause of Severe Acute Respiratory Syndrome]

*Vaccinia Virus [Pox Virus]

{Note to reviewer: The following is considered optional marketing language:}

{Continued from previous page}

[Animal Viruses:]

Avian Influenza A [virus] (H3N2)

Avian Influenza A [virus] (H5N1)

Avian Infectious Bronchitis Virus

Canine Distemper Virus

Feline Calicivirus

Newcastle's Disease Virus

Pseudorabies Virus

[Fungi:]

Aspergillus niger

Trichophyton mentagrophytes [the Athlete's Foot Fungus] [A cause of Ringworm of the foot]

{Note to reviewer: Below claims will only be used when Sanitizing directions are included on final label}

Lonza Disinfectant Wipes are [99.9%] effective against [Kills] [Eliminates] [Removes] [Destroys]:

⁵**[Bacteria]**

Staphylococcus aureus [Staph]

Klebsiella pneumoniae [Klebsiella]

Campylobacter jejuni

{Note to reviewer: The following is considered optional marketing language:}

{For canister}

To Open Package:

Remove cover. Pull up [towelette] [wipe] [cloth] corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap on cover to remove wipe. When not in use [When not using], close center cap [securely] to prevent moisture loss.

or {For carton or tub}

To Open Package: Open cover and slowly peel back label on pouch. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [pouch] [bag] by firmly pressing seal back on the [pouch] [bag] and close [carton or tub] cover.

or {For refill, pouch or bag:}

To Open Package:

[Slowly] peel back the label [open seal]. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [pouch] [bag] by firmly pressing seal back on the [pouch] [bag].

or {for the Travel Pack size:}

To Open Package: Slowly peel back label. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal label to retain moisture.

or To Open Package: Open ziplock [Tear edge of pack]. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal ziplock to retain moisture.

or {for the single cloth or sample pack:}

To Open Package: Tear [pouch] open [at top edge of pouch] [at tear notch] [along dotted line] [where indicated] [edge of pack]. [Pull out] [Remove] [Wipe] [Towelette] [Cloth].

{For product supplied in a single use pouch with a folded towlelete, include the following:}

Unfold [Wipe] [Towelette] [Cloth]

or

To Open Package: [Remove package seal[s]] [Remove safety seal[s]] [Flip] Open lid. To remove first wipe [sheet] [wet cloth] [cloth] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

or

To Open Package: [Remove package seal[s]] [Remove safety seal[s]]. Open [Flip open lid [package]]. To start [remove] [first] wipe [sheet] [wet cloth] take the edge of wipe from large opening to the small dispensing opening and pull up. [The next wipe [sheet] [wet cloth] [cloth] will pop up automatically.] [Always] close [snap] lid securely between uses [to retain moisture].

or

To Open Package: Open Lid. To start wipes, pull up on wipe and move wipe into the small dispensing opening [orifice] [aperture] [hole] [wave] and [pull sheet up to remove wipe] remove wipe. [The next wipe [sheet] [wet cloth] will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

or

To Open Package: Flip open[up] the lid[cover][top][cap][dispensing lid]. Thread the wipe [first wipe][cloth][first cloth][sheet] through the dispensing lid and pull up to remove wipe from package. The next wipe [sheet][cloth] pops up automatically. Close lid securely between uses to retain moisture[prevent moisture loss].

or

To Open Package: Press the three [3] ridges with your thumb and push up on the cap[top][lid] to open[lid]. To remove wipe [sheet] [wet cloth] [cloth] [towelette] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically].

{Note to reviewer: The following is considered optional marketing language:}

or

To Open Package: Press the three [3] ridges with your thumb and push up on the cap[top][lid] to open[lid]. Thread the wipe [sheet] [wet cloth] [cloth] [towelette] through the dispensing lid and pull up to remove wipe from package. The next wipe will pop[pull] up automatically. [Always] Close [snap] lid securely between uses [to retain moisture].

or

To Open Package: Press the three [3] ridges with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

To Open Package: Push the area marked ["Press"] ["Push"] ["Press Here"] ["Push Here"] with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

TO CLEAN AND DEODORIZE:

Wipe surface with [wipe] [towellete] [cloth] [sheet]. Let air dry. Discard used [wipe] [towellete] [cloth] [sheet] in trash. Do not flush in toilet.

TO CLEAN AND DISINFECT [DISINFECTION / VIRUCIDAL* / FUNGICIDAL / MOLD AND MILDEW CONTROL DIRECTIONS]:

Wipe [hard, nonporous] surface with [wipe] [towellete] [cloth] [sheet] until surface is visibly wet. [Use enough wipes to thoroughly wet surfaces.] [Use [enough] [extra] wipes to keep surfaces [visibly] wet for 10 minutes.] [Keep surfaces [visibly] wet for 10 minutes.] [Wipe surface and let it remain [visible] wet for 10 minutes.] Allow surface to remain wet for 10 minutes. [Let air dry.] [[Let] Permit surface to [air] dry.]

If surfaces are extremely dirty, clean first with another [wipe] [towellete] [cloth] [sheet] before disinfecting. Discard used [wipe] [towellete] [cloth] [sheet] in trash. Do not flush [in toilet].

Rinse food contact surfaces with clean, potable water after disinfecting. Do not use to disinfect dishes, glassware or utensils.

Do not use as a diaper wipe or for personal cleansing.

[Note: Not recommended for unpainted wood, natural marble or brass.]

For fungicidal activity, Lonza Disinfectant Wipes is an effective fungicide against Trichophyton mentagrophytes [the athlete's foot fungus] in areas such as locker rooms, dressing rooms, shower and bath areas and exercise facilities.

Lonza Disinfectant Wipes is a one-step fungicide.

For mold and mildew, Lonza Disinfectant Wipes will effectively inhibit the growth of mold and mildew and the odors caused by them when applied to hard, nonporous surfaces. Follow disinfection instructions. Repeat treatment every seven days, or more often if new growth appears.

***KILLS HIV AND HBV AND HCV ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS**

in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids, and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS] or Hepatitis B Virus [HBV] or Hepatitis C Virus [HCV].

Special Instructions for Cleaning and Decontamination against HIV-1 or HBV or HCV on Surfaces / Objects Soiled With Blood / Body Fluids.

Personal protection: Clean-up must always be done wearing protective gloves, gowns, masks and eye protection.

Cleaning procedure: Blood and other body fluids containing HIV or HBV or HCV must be thoroughly cleaned from surfaces and objects before application of Lonza Disinfectant Wipes. Lonza Disinfectant Wipes [this product] [wipe] [towellete] [cloth] [sheet] can be used for this purpose.

Contact time: Leave surface wet for 1 minute [60 seconds] for HIV-1 and 10 minutes for HBV and HCV. Use a 10-minute contact time for disinfection against all other viruses, bacteria and fungi claimed.

Disposal of infectious material: Blood, body fluids, cleaning materials and clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal.

{Note to reviewer: If Avian Influenza A is listed on the label the following statement is required.}

This product is for use on hard nonporous surfaces not conducive to treatment by immersion or excess liquid against Avian Influenza A.

SANITIZING [DEODORIZING]:

To sanitize [deodorize] hard, non-porous, non-food contact surfaces; wipe surface, using enough [wipes] [towelettes] [cloths] to allow treated surface to remain wet for 15 seconds for *Staphylococcus aureus* [Staph] (ATCC 6538), *Klebsiella pneumoniae* (ATCC 4352), and *Campylobacter jejuni* (ATCC 29428). Let surface dry. For highly soiled surfaces, clean excess dirt first.

For plastic and painted surfaces, spot test on an inconspicuous area before use.

[This product or product name] will not harm most surfaces: including acrylic, sealed fiberglass and vinyl.

Do not use on unpainted wood.

Not for personal cleansing.

This is not a baby wipe!

Do not flush in toilet.

DIRECTIONS FOR FLOOR WIPE USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

TO CLEAN AND DEODORIZE: Wipe surface with wipe. Let air dry. Discard used wipe in trash. Do not flush in toilet.

TO CLEAN AND DISINFECT [DISINFECTION / VIRUCIDAL* / FUNGICIDAL / MOLD AND MILDEW CONTROL DIRECTIONS]:

Pre-clean floor in normal manner. [Attach a premoistened wipe to the mop head using the [Velcro] [fasteners] provided.] Thoroughly wet floor with wipes. [Change wipe when soiled.] {or} [Replace with a fresh wipe once visibly soiled or no longer thoroughly wetting the surface.] Allow surface to remain visibly wet for 10 minutes. Let air dry. On average, one wipe will clean [10] [x] square feet of floor. For a larger area you may need to use more than one wipe. Discard used wipe in trash. Do not flush. Do not use to disinfect dishes, glassware or utensils. Do not use as a diaper wipe or for personal cleansing. Contact manufacturer of wood floors prior to use.

Note: Not recommended for unpainted wood, natural marble or brass.
Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.
Keep [container] [pouch] [flat and [lid] securely closed to keep cloths moist.

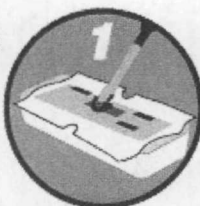
For fungicidal activity, Lonza Disinfectant Wipes is an effective fungicide against Trichophyton mentagrophytes [the athlete's foot fungus] in areas such as locker rooms, dressing rooms, shower and bath areas and exercise facilities.

Lonza Disinfectant Wipes is a one-step fungicide.

For mold and mildew, Lonza Disinfectant Wipes will effectively inhibit the growth of mold and mildew and the odors caused by them when applied to hard, nonporous surfaces. Follow disinfection instructions. Repeat treatment every seven days, or more often if new growth appears.

{Optional graphics}

Use on
mop
head.



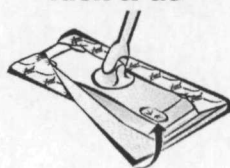
TO OPEN:

1. Cut off top of pouch with scissors.
2. Remove wipes from pouch.
3. Place wipes in plastic tub.
4. Discard empty pouch into trash.

TO USE WITH MOP:

1. Unfold top wipe in tub by pulling sides of the cloth over edges of tub.
2. Place sweeper on head
3. Wrap wipe around head of sweeper.
4. Push edges of wipe into on top of sweeper head.
5. Begin wiping. No rinsing required.
6. After use, remove soiled wipe and discard in trash. Do not flush.

Tuck & Go



Note to reviewer: Representative graphic of wipe tub and/or hand pulling out wipe fabric

PACKET LABEL TO BE USED WITH MASTER CONTAINER LABEL

LONZA DISINFECTANT WIPES

EPA. Reg. No. 6836-313

EPA. Est. No. *(insert EPA Est. No. here)*

Net Contents: *(expressed as avoirdupois pounds and ounces)*

[optional - wipe dimensions:] X x X [inches] [in.]

Active Ingredients:

Octyl decyl dimethyl ammonium chloride	0.069%
Dioctyl dimethyl ammonium chloride	0.028%
Didecyl dimethyl ammonium chloride	0.042%
Alkyl (C ₁₄ , 50%; C ₁₂ , 40%; C ₁₆ , 10%) dimethyl benzyl ammonium chloride	0.093%
Other Ingredients:	99.768%
Total	¹ 100.000%

¹ Includes weight of absorbent wipe.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See outer container for Precautionary Statements and Use directions

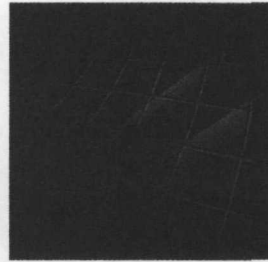
DISPOSAL: Dispose [wipe] [towelette] [Cloth] in trash after use. Discard empty [pouch] [packet] in trash.

Lonza Inc.
90 Boroline Road
Allendale, NJ 07401

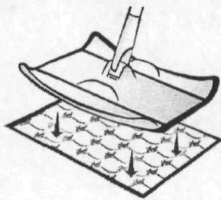
{Note to reviewer: The following are optional proprietary graphics}



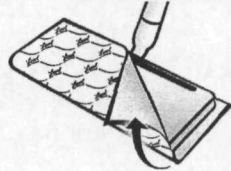
**COMPLETE
CLEAN**



Press & Go



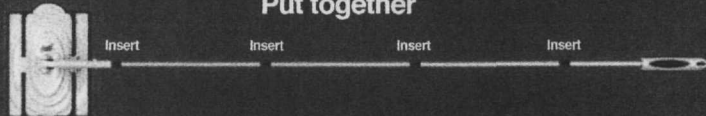
Wrap & Go



Toss



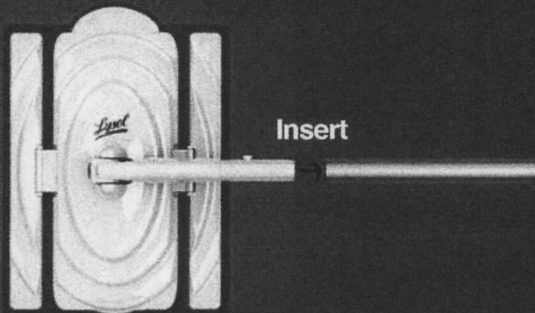
Put together



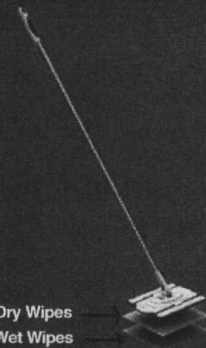
Attach



Insert



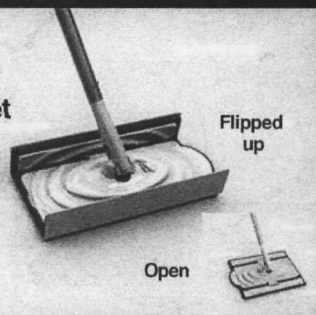
**Dry Wipes
Wet Wipes**



Wet

**Flipped
up**

Open



**Questions?
Contact**

{Note to reviewer: The following are optional proprietary graphics}



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to make good products at good
prices for good people. Enjoy!



Thank You
Target gives 5% of its income
to the community to support
education, the arts, social
services and volunteerism.

{Note to reviewer: The following are optional proprietary graphics}

