



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg. Number:

6718-25

Date of Issuance:

December 30, 2003

NOTICE OF PESTICIDE:
 Registration
 Reregistration

(Under FIFRA, as amended)

The term of Issuance:

Conditional

Name of Pesticide Product:

PURSUE® Toilet Bowl Cleaner

Name and Address of Registrant (include ZIP Code):

**Access Business Group International LLC
7575 E. Fulton Road
Ada, MI 49335y**

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

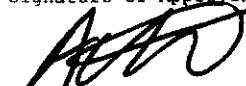
1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase "EPA Registration Number 6718-25"

b. Revise the subheading chemical hazards to read "PHYSICAL OR CHEMICAL HAZARDS."

Signature of Approving Official:


Adam Heyward
Product Manager Team-34
Regulatory Management Branch II
Antimicrobials Division (7510C)

Date:

DEC 30 2003

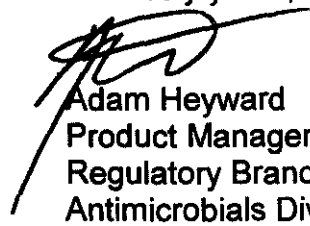
c. On the back label, last paragraph, change the word should to read as follows: ***"Do not use or place on toilet bowl lids, vanities, sinks, etc . . . "***

3. Submit three copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,



Adam Heyward
Product Manager 34
Regulatory Branch II
Antimicrobials Division (7510C)

Enclosure:

ACCEPTED
with COMMENTS
EPA Letter Dated:

DEC 30 2003

Under the Federal Insecticide,
Fungicide and Rodenticide Act
and under the pesticide
registered under EPA Reg. No. 6718-25

(Front Panel)

AMWAY®

Pursue® Toilet Bowl Cleaner

Cleans and Freshens

Kills Household Germs*

- KILLS 99.9% of bacteria associated with the bathroom*
- ANTI-BACTERIAL*
- DISINFECTS*
- VIRUCIDAL*
- EFFECTIVE AGAINST INFLUENZA*
- DEODORIZES
- Contains Biodegradable Surfactants

ACTIVE INGREDIENTS:

Hydrogen chloride.....9.5%

OTHER INGREDIENTS:..... 90.5%

Total 100%

KEEP OUT OF REACH OF CHILDREN
DANGER

See Back Panel For Additional Precautionary Statements

EPA Reg. No. 6718-EL

EPA Est. No. 8155-OH-01

Net Contents: 24 fl. oz. (1 pt. 8 oz.) 709 ml
25 fl. oz. (1 pt. 9 oz.) 739 ml
32 fl. oz. (1 Qt.) 946 ml

ACCEPTED
with COMMENTS
EPA Letter Dated:

DEC 30 2003

(Back Label)

Pursue® Toilet Bowl Cleaner

Under the Federal Insecticide, Fungicide, and Rodenticide Act, amended, for the pesticide, registered under EPA Reg. No. 6718-25

DISINFECTS AND DEODORIZES

- ERGONOMIC GRIP FOR ULTIMATE CONTROL
- THIS BOTTLE IS MADE OF 25% POST-CONSUMER RECYCLE PLASTIC
- CONTAINS NO PHOSPHATE
- CLEANS, DESTROYS LIMESCALE, REMOVES RUST, AND LEAVES BOWL DISINFECTED AND DEODORIZED
- WILL NOT HARM PLUMBING OR SEPTIC TANK SYSTEMS WHEN USED AS DIRECTED

Effective against:

- Hardwater mineral stains
- Iron and rust stains
- Limescale
- Soil build-up

Starts to clean below the water line before you start to scrub. Leaves bowl sanitary.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Pursue® Toilet Bowl Cleaner is a broad spectrum disinfectant for use in toilet bowls found in homes, schools or commercial and industrial settings. It provides general disinfection of hard nonporous surfaces in the toilet bowl that have been previously cleaned prior to disinfection.

*KILLS THE FOLLOWING GERMS:

- | | | |
|-----------------------|------------------------|------------------|
| Staphylococcus aureus | Salmonella cholerasuis | Escherichia coli |
| | Influenza virus Type A | |

TO OPEN CHILD RESISTANT CAP: Hold bottle firmly with one hand on a flat surface. With other hand push down on cap and turn counter clockwise. Turn cap clockwise to close.

TO CLEAN TOILET BOWL:

Flush first. Remove excess dirt and grime, clean bowl with this product and then flush.

TO DISINFECT TOILET BOWL:

1. Remove water from pre-cleaned bowl by forcing it over the trap.
2. With the seat up, hold bottle to direct product evenly around the bowl, including under the rim. Thoroughly wet all surfaces. Reclose cap.
3. Let soak for at least 10 minutes. Do not close toilet bowl lid.
4. Brush the entire bowl thoroughly using a bowl brush, then flush.
5. Rinse brush in fresh water after use.

TO REMOVE RUST STAINS:

1. Pour a generous amount of product directly onto the rust stains. (If possible, remove water from the bowl before applying product).
2. Let soak for 15 minutes. Do not close lid.
3. Repeat steps #5 and #6 above. Repeat if necessary.

Pursue® Toilet Bowl Cleaner HAS BEEN SPECIALLY FORMULATED FOR USE IN TOILET BOWLS. IT SHOULD NOT BE USED OR PLACED ON TOILET BOWL LIDS, VANITIES, SINKS, BATHTUBS, SHOWERS, CABINETS, OR COUNTER TOPS. Clean spills and drips immediately.

DEC 30 2003
Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 6718-25

(Back Label, cont.)

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. May be fatal if swallowed. Do not breathe vapor or fumes. Do not get in eyes, on skin, or on clothing. Harmful if absorbed through skin or inhaled. Wear goggles or face shield, protective clothing and rubber gloves when handling. Use with adequate ventilation. Wash thoroughly with soap and water after handling and before eating, drinking or using tobacco. Remove contaminated clothing and wash clothing before reuse.

CHEMICAL HAZARDS: Do not use with chlorine bleach or other chemical products.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If inhaled	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.• Call a poison control center or doctor for further treatment advice.
NOTE TO PHYSICIAN	
Probable mucosal damage may contraindicate the use of gastric lavage.	
HOT LINE NUMBER	
For medical questions, emergencies or accidents involving this product call: 1-800-222-1222. Have the product container or label with you when calling a poison control center or doctor.	

STORAGE AND DISPOSAL: Store out of reach of children. Clean up spills immediately. KEEP FROM FREEZING. Do not reuse empty container. Wrap bottle and put in trash or recycle.

Prohibitions: Do not contaminate water, food or feed by storage or disposal.

LOGO®

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

Printed in USA

Access Business Group LLC
7575 E. Fulton Rd.
Ada, MI 49335

BARCODE

EE-0222

(New artwork number)