

6297-7

5/13/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Bissell Homecare.
c/o Ms. Marla K. Jackson
Brazos Associates, Inc.
1806 Auburn Drive
Carrollton, TX 75007

MAY 13 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Jackson:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for April 14, 2010 for:

EPA Registration Number: 6297-7

Bissell Formula 555

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703-305-5413.

Sincerely,

Mark Suarez
Product Manager 13
Insecticide Branch
Registration Division (7504P)



United States
Environmental Protection Agency
 Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 6297-7	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Bissell Formula 555	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Bissell Homecare, Inc. 2345 Walker, NW Grand Rapids, MI 49544 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION

MAY 13 2010

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 152.10, 156.140, 156.144, 156.146, and 156.56, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Marla K. Jackson	Title Agent for Bissell Homecare, Inc.	Telephone No. (Include Area Code) 972-939-8390
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent for Bissell Homecare, Inc.	
4. Typed Name Marla K. Jackson	5. Date 4/14/2010	

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[FRONT PANEL]

Bissell®

NOTIFICATION

Formula 555

MAY 13 2010

For Fabrics and Upholstery [and Carpets]

For Carpets, Mattresses, and Upholstery

**[Acarosan®]
[(a - kar - o - san)]**

[Optional proposed text appears in brackets - the final label may include some or all of the optional text]

- [■ Kills Dust Mites!]
- [■ Kills House Dust Mites that live in mattresses and upholstered furniture]
- [■ Kills Dust Mites that live in mattresses, upholstered furniture and carpets]
- [■ Treats 100 sq. ft.]
- [■ One Treatment Lasts Up To Two Weeks]
- [■ Also Kills Immature Dust Mites]
- [■ Unscented, Water Based Formula]
- [■ Aids in a Complete Cleaning Program]
- [■ Patented, Unscented, Water Based Spray]
- [■ Aids in the Removal of Dust Mites with Ordinary Cleaning]
- [■ Easy to Use - Spray On and Vacuum Up]
- [■ Kills Dust Mites, which aids in a Complete Cleaning Program]
- [■ Kills Dust Mites that live in carpets]
- [■ Kills Dust Mites that live in mattresses and upholstered furniture]
- [■ Kills Dust Mites that live in mattresses, upholstered furniture, and carpets]
- [■ Kills Dust Mites that live in mattresses, upholstery, and carpets]

ACTIVE INGREDIENT:

Benzyl Benzoate 1.89%

OTHER INGREDIENTS: 98.11%

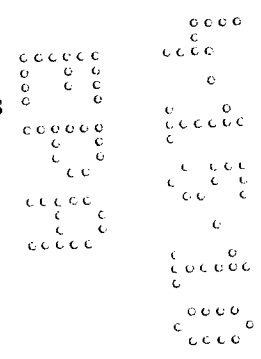
TOTAL: 100.00%

CAUTION

KEEP OUT OF REACH OF CHILDREN

See Back Panel for Additional Precautionary Statements

24 FL. OZ. (708 ml)



507

[BACK LABEL PANEL]

Peel Here ➤

NOTE: Text in [] Indicates Optional Label Text

BISSELL® Formula 555

[This product uses patented Acarosan® technology, proven effective in controlling dust mites. Mattresses and upholstery [and carpets] in even the cleanest [home][area] can have dust mites. The dust mite problem can be solved only by first killing the [dust] mite. Then their excrement and mite bodies can be gradually removed by regular cleaning procedures such as vacuuming and/or deep cleaning.]

RECOMMENDATIONS: Persons with Asthma or Severe Allergies:

- Should consult with their doctor before use.
- Have someone else apply and vacuum the product.
- Remain out of the treated room for 3 hours following application, or until treated surfaces are dry.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING. Test on a small area of fabric [or carpet] prior to using throughout the [home][area to be treated].

Use only on colorfast fabrics. Check for colorfastness in an inconspicuous, small area of fabric first and examine when dry. If color is affected, do not use.

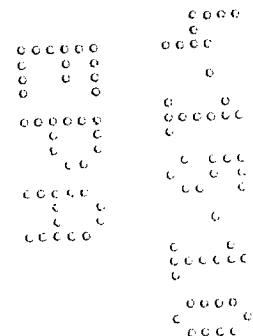
Apply in areas where dust mites and their allergen particle concentrations are highest such as on or near beds and on regularly used upholstered furniture.

Do not allow pets in treated areas until all treated surfaces are dry.

Thoroughly vacuum surface to be treated. Apply spray evenly. *Carpets: Apply spray thoroughly to ensure all fibers are treated (of high or low pile, open or dense weave carpet). Mattresses: Remove all bedding and wash, replace after treatment. Upholstery: Turn all cushions to treat undersides.* Allow spray to penetrate and dry for approximately 1 - 3 hours. Vacuum thoroughly when dry. One bottle (24 fl.oz.) will treat approximately 100 sq. ft. (10 x 10 room)[area]. One treatment lasts up to two weeks.

Tips for maximum performance:

- Start with empty dirt cup or a new vacuum bag.
- Microfiltration vacuum bags and filters are recommended.



If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
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Made in USA

QUESTIONS? COMMENTS?

Call 1.866.678.9942

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GRAND RAPIDS, MI 49504 USA

EPA Reg. No. 6297-7

EPA Est. No. 35132-OH-1

Visit our website at www.bissell.com

UPC CODE

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BISSELL® is a registered trademark of BISSELL, Inc.

Acarosan® is a registered trademark of Allergopharma Joachim Ganzer KG

REVISED: 04-14-10

S:\Main\Bissell\Bissell Formula 555 - Label changes per PR-2007-4

