

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

1097

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Bissell Homecare. c/o Ms. Marla K. Jackson Brazos Associates, Inc. 1806 Auburn Drive Carrollton, TX 75007

MAY 1 3 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Jackson:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for April 14, 2010 for:

EPA Registration Number: 6297-7

Bissell Formula 555

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

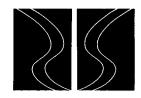
Mark Suarez

Product Manager 13

Insecticide Branch

Registration Division (7504P)

Please read instructions	on reverse before compl	form.			Form Apr	proved	VB No.	2070-006	0. Approval expires 2-28-9
United States Environmental Protection Washington, DC 20460			on Agency				Registra Amenda Other	tion	OPP Identifier Number
	A	pplication	n for	Pestic	ide - Sec	tion l			
1. Company/Product Number 6297-7			2. EPA Product Manager Richard Gebken					3. Proposed Classification None Restricted	
4. Company/Product (Name) Bissell Formula 555			PM# 10						Thomas I has a house
5. Name and Address of Applicant (Include ZIP Code) Bissell Homecare, Inc. 2345 Walker, NW Grand Rapids, MI 49544 Check if this is a new address			6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name						
			Se	ction -	15				
Amendment - Explain below. Resubmission in response to Agency letter dated Notification - Explain below.				Final printed labels in repsonse Agency letter dated "Me Too" Application. Other - Explain below.				NOTIFICATION MAY 1 3 2010	
Notification of label char regulations at 40 CFR 1 Formula for this product amended label is not col	litional page(s) if necessary. age per PR Notice 2007-4. Thi 56.10, 156.140, 156.144, 156. I understand that it is a violate is a vi	s notification 146 and 156, ion of 18 U.S. of 40 CFR 15	is consis 156. No .C. Sec 52.10, 15	stent with the other char 1001 to will 56.140, 156	iges have beei fully make any 3.144, 156.146	n made / false s	to the labeli statement to	ng or the C EPA. I furth	Confidential Statement of ner understand that if the
			Sec	ction -	<u> </u>				
1. Material This Product	Will Be Packaged In:								
Child-Resistant Packaging Yes No No If "Yes" Unit Packaging Wo. per Unit Packaging wgt.			Water Soluble Packaging Yes No If "Yes" No. per Package wat container				2. Type of	2. Type of Container Metal Plastic Glass Paper Other (Specify)	
3. Location of Net Conte	Container	Size(s) Ret		ainer		5. to	eation of Lal	pel Direction	ons
6. Manner in Which Lab	el is Affixed to Product	Lithog Paper Stenci			Othe	·			
			Sec	tion - l	V				,
1. Contact Point (Comp	lete items directly below for	identificatio	n of ind	ividual to l	be contacted,	if nece	ssary, to pi	ocess this	application.)
Name Marla K. Jackson			Title Agent for Bissell Homecare, Inc.				Telephone No. (Include Area Code) 972-939-8390		
	tatements I have made on t It any knowlinglly false or m able law.		all attac						6. Date Application ຂອງຂອງ (Stamped)
2. Signeture MULL MOLL MOLL			Agent for Bissell Homecare, Inc.					(((((((((((((((((((6 (06 (0 0 (0 0
4. Typed Name Marla K. Jackson			5. Date 4/14/2010					0000 C	C 0000



Brazos Associates, Inc.®

1806 Auburn Drive • Carrollton, TX 75007-1451 Phone: 972-939-8390 • Facsimile: 972-939-8370

By Courier Delivery

April 14, 2010

Document Processing Desk (NOTIF) Office of Pesticide Programs (7504P) U.S. Environmental Protection Agency Room S-4900, One Potomac Yard 2777 South Crystal Drive Arlington, VA 22202-4501

Attn: Richard Gebken

Product Manager 10

Subject:

Registration Notification Bissell Formula 555 EPA Reg. No. 6297-7

Dear Mr. Gebken:

This submission is being made on behalf of our client, Bissell Homecare, Inc. We are providing the enclosed Notification of label change per PR Notice 2007-4. This Notification is being filed in accordance with PR Notice 2007-4. One copy of the product labeling with changes underscored is enclosed.

Should you have any questions or need additional information please do not hesitate to contact us.

Sincerely,

Marla K. Jackson

Agent for Bissell Homecare, Inc.

cc: Mr. Eric Hansen - Bissell Homecare, Inc.

Bissell[®]

NOTIFICATION

MAY 1 3 2010

Formula 555

For Fabrics and Upholstery [and Carpets]

For Carpets, Mattresses, and Upholstery

[Acarosan[®]]
[(a - kar - o - san)]

[Optional proposed text appears in brackets - the final label may include some or all of the optional text]

- [Kills Dust Mites!]
- Kills House Dust Mites that live in mattresses and upholstered furniture]
- [Kills Dust Mites that live in mattresses, upholstered furniture and carpets]
- [Treats 100 sq. ft.]
- [One Treatment Lasts Up To Two Weeks]
- Also Kills Immature Dust Mites]
- [Unscented, Water Based Formula]
- [Aids in a Complete Cleaning Program]
- [Patented, Unscented, Water Based Spray]
- [Aids in the Removal of Dust Mites with Ordinary Cleaning]
- Easy to Use Spray On and Vacuum Up]
- [Kills Dust Mites, which aids in a Complete Cleaning Program]
- [Kills Dust Mites that live in carpets]
- Kills Dust Mites that live in mattresses and upholstered furniture
- [Kills Dust Mites that live in mattresses, upholstered furniture, and carpets]
- Kills Dust Mites that live in mattresses, upholstery, and carpets]

ACTIVE INGREDIENT:

 Benzyl Benzoate
 1.89%

 OTHER INGREDIENTS:
 98.11%

 TOTAL:
 100.00%

CAUTION

KEEP OUT OF REACH OF CHILDREN

See Back Panel for Additional Precautionary Statements

24 FL. OZ. (708 ml)

507

[BACK LABEL PANEL]

NOTE: Text in [] Indicates Optional Label Text

Peel Here➤

BISSELL® Formula 555

[This product uses patented Acarosan® technology, proven effective in controlling dust mites. Mattresses and upholstery [and carpets] in even the cleanest [home][area] can have dust mites. The dust mite problem can be solved only by first killing the [dust] mite. Then their excrement and mite bodies can be gradually removed by regular cleaning procedures such as vacuuming and/or deep cleaning.]

RECOMMENDATIONS: Persons with Asthma or Severe Allergies:

- Should consult with their doctor before use.
- Have someone else apply and vacuum the product.
- Remain out of the treated room for 3 hours following application, or until treated surfaces are dry.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING. Test on a small area of fabric [or carpet] prior to using throughout the [home][area to be treated].

Use only on colorfast fabrics. Check for colorfastness in an inconspicuous, small area of fabric first and examine when dry. If color is affected, do not use.

Apply in areas where dust mites and their allergen particle concentrations are highest such as on or near beds and on regularly used upholstered furniture.

Do not allow pets in treated areas until all treated surfaces are dry.

Thoroughly vacuum surface to be treated. Apply spray evenly. Carpets: Apply spray thoroughly to ensure all fibers are treated (of high or low pile, open or dense weave carpet). Mattresses: Remove all bedding and wash, replace after treatment. Upholstery: Turn all cushions to treat undersides. Allow spray to penetrate and dry for approximately 1 - 3 hours. Vacuum thoroughly when dry. One bottle (24 fl.oz.) will treat approximately 100 sq. ft. (10 x 10 room)[area]. One treatment lasts up to two weeks.

Tips for maximum performance:

- Start with empty dirt cup or a new vacuum bag.
- Microfiltration vacuum bags and filters are recommended.

100

[BACK PANEL LABEL CONT'D]

NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Residential-Use:

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Commercial-Use:

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Disposal: Nonrefillable container. Do not reuse or refill this container. Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

If in eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
If Inhaled	 Move person to fresh air. If a person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth to mouth if possible. Call a poison control center or doctor for further treatment activities.

If on skin or
clothing

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

Made in USA

QUESTIONS? COMMENTS? Call 1.866.678.9942 ©2003 BISSELL Homecare, Inc. GRAND RAPIDS, MI 49504 USA EPA Reg. No. 6297-7 EPA Est. No. 35132-OH-1 Visit our website at www.bissell.com

UPC CODE X XXXXX XXXXX X

BISSELL® is a registered trademark of BISSELL, Inc. Acarosan® is a registered trademark of Allergopharma Joachim Ganzer KG

REVISED: 04-14-10 S:\Main\Bissell\Bissell Formula 555 - Label changes per PR-2007-4