

0297-7

02/13/2006

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Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 6297-7	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Bissell Formula 555	PM# 10	

5. Name and Address of Applicant (Include ZIP Code)
Bissell Homecare, Inc.
2345 Walker, NW
Grand Rapids, MI 49544
 Check if this is a new address

6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:
EPA Reg. No. _____
Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION

FEB 13 2006

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification to add the words "empty dirt cup or" under Directions for Use in the tips for maximum performance section. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product
 Lithograph Paper glued
 Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Marla K. Jackson	Title Agent for Bissell Homecare, Inc.	Telephone No.: (include Area Code) 972-939-8390
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature

3. Title
Agent for Bissell Homecare, Inc.

4. Typed Name
Marla K. Jackson

5. Date
1/26/2006

6. Date Application Received
(Stamped)

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[FRONT PANEL]

NOTIFICATION
FEB 13 2006

Bissell®

Formula 555

For Fabrics and Upholstery [and Carpets]

For Carpets, Mattresses, and Upholstery

**[Acarosan®]
[(a - kar - o - san)]**

[Optional proposed text appears in brackets - the final label may include some or all of the optional text]

- [■ Kills Dust Mites!]
- [■ Kills House Dust Mites that live in mattresses and upholstered furniture]
- [■ Kills Dust Mites that live in mattresses, upholstered furniture and carpets]
- [■ Treats 100 sq. ft.]
- [■ One Treatment Lasts Up To Two Weeks]
- [■ Also Kills Immature Dust Mites]
- [■ Unscented, Water Based Formula]
- [■ Aids in a Complete Cleaning Program]
- [■ Patented, Unscented, Water Based Spray]
- [■ Aids in the Removal of Dust Mites with Ordinary Cleaning]
- [■ Easy to Use - Spray On and Vacuum Up]
- [■ Kills Dust Mites, which aids in a Complete Cleaning Program]
- [■ Kills Dust Mites that live in carpets]
- [■ Kills Dust Mites that live in mattresses and upholstered furniture]
- [■ Kills Dust Mites that live in mattresses, upholstered furniture, and carpets]
- [■ Kills Dust Mites that live in mattresses, upholstery, and carpets]

ACTIVE INGREDIENT:

Benzyl Benzoate 1.89%

INERT INGREDIENTS: 98.11%

TOTAL: 100.00%

CAUTION

KEEP OUT OF REACH OF CHILDREN

See Back Panel for Additional Precautionary Statements

24 FL. OZ. (708 ml)

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[BACK LABEL PANEL]

Peel Here▶

NOTE: Text in [] Indicates Optional Label Text

BISSELL®
Formula 555

[This product uses patented Acarosan® technology, proven effective in controlling dust mites. Mattresses and upholstery [and carpets] in even the cleanest [home][area] can have dust mites. The dust mite problem can be solved only by first killing the [dust] mite. Then their excrement and mite bodies can be gradually removed by regular cleaning procedures such as vacuuming and/or deep cleaning.]

RECOMMENDATIONS: Persons with Asthma or Severe Allergies:

- Should consult with their doctor before use.
- Have someone else apply and vacuum the product.
- Remain out of the treated room for 3 hours following application, or until treated surfaces are dry.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING. Test on a small area of fabric [or carpet] prior to using throughout the [home][area to be treated].

Use only on colorfast fabrics. Check for colorfastness in an inconspicuous, small area of fabric first and examine when dry. If color is affected, do not use.

Apply in areas where dust mites and their allergen particle concentrations are highest such as on or near beds and on regularly used upholstered furniture.

Do not allow pets in treated areas until all treated surfaces are dry.

Thoroughly vacuum surface to be treated. Apply spray evenly. *Carpets: Apply spray thoroughly to ensure all fibers are treated (of high or low pile, open or dense weave carpet). Mattresses: Remove all bedding and wash, replace after treatment. Upholstery: Turn all cushions to treat undersides.* Allow spray to penetrate and dry for approximately 1 - 3 hours. Vacuum thoroughly when dry. One bottle (24 fl.oz.) will treat approximately 100 sq. ft. (10 x 10 room)[area]. One treatment lasts up to two weeks.

Tips for maximum performance:

- Start with empty dirt cup or a new vacuum bag.
- Microfiltration vacuum bags and filters are recommended.

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[BACK PANEL LABEL CONT'D]

NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Residential-Use:

STORAGE AND DISPOSAL
STORAGE: Store in a cool, dry area, inaccessible to children and pets.
DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Commercial-Use:

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage or disposal.
STORAGE: Keep product in original container and tightly closed. Do not reuse empty container.
PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.
CONTAINER DISPOSAL: Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If Inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If a person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth to mouth if possible. • Call a poison control center or doctor for further treatment advice.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.

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[BACK PANEL LABEL CONT'D]

Made in USA

QUESTIONS? COMMENTS?

Call 1.800.237.7691

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GRAND RAPIDS, MI 49504 USA

EPA Reg. No. 6297-7

EPA Est. No. 35132-OH-1 or 046813-CN-6

Visit our website at www.bissell.com

UPC CODE

X XXXXX XXXXX X

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Acarosan® is a registered trademark of Allergopharma Joachim Ganzer KG

REVISED: 01-26-06

S:\Main\Bissell\Labels\Bissell Formula 555 - Notification 1-26-06

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Brazos Associates, Inc.®

1806 Auburn Drive • Carrollton, Texas 75007-1451

Phone: 972-939-8390 • Facsimile: 972-939-8370

E-mail: marla@brazosassociates.com

By Courier Delivery

January 26, 2006

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
U.S. Environmental Protection Agency
Room 266A, Crystal Mall 2
1801 South Bell Street
Arlington, VA 22202-4501

Attn: Richard Gebken
Acting Product Manager 10

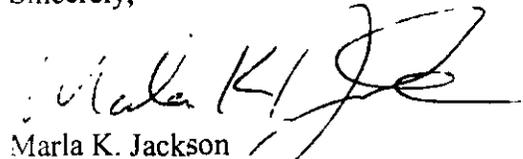
Subject: Registration Notification
Bissell Formula 555
EPA Reg. No. 6297-7

Dear Mr. Gebken:

This submission is being made on behalf of our client, Bissell Homecare, Inc. We are providing the enclosed Notification to add the words "empty dirt cup or" under Directions for Use in the Tips for Maximum Performance section. This Notification is being filed in accordance with PR Notice 98-10. One copy of the product labeling with changes underscored is enclosed.

Should you have any questions or need additional information please do not hesitate to contact us.

Sincerely,



Marla K. Jackson
Agent for Bissell Homecare, Inc.

cc: Mr. Eric Hansen - Bissell Homecare, Inc.