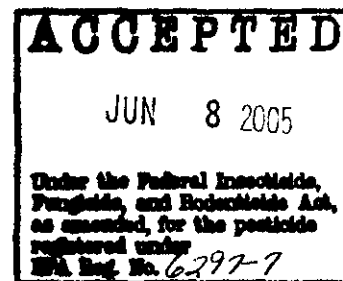


[FRONT PANEL]



# Bissell®

## Formula 555

For Fabrics and Upholstery [and Carpets]

For Carpets, Mattresses, and Upholstery

[Acarosan®]  
 [(a - kar - o - san)]

[Optional proposed text appears in brackets - the final label may include some or all of the optional text]

- [■ Kills Dust Mites!]
- [■ Kills House Dust Mites that live in mattresses and upholstered furniture]
- [■ Kills Dust Mites that live in mattresses, upholstered furniture and carpets]
- [■ Treats 100 sq. ft.]
- [■ One Treatment Lasts Up To Two Weeks]
- [■ Also Kills Immature Dust Mites]
- [■ Unscented, Water Based Formula]
- [■ Aids in a Complete Cleaning Program]
- [■ Patented, Unscented, Water Based Spray]
- [■ Aids in the Removal of Dust Mites with Ordinary Cleaning]
- [■ Easy to Use - Spray On and Vacuum Up]
- [■ Kills Dust Mites, which aids in a Complete Cleaning Program]
- [■ Kills Dust Mites that live in carpets]
- [■ Kills Dust Mites that live in mattresses and upholstered furniture]
- [■ Kills Dust Mites that live in mattresses, upholstered furniture, and carpets]
- [■ Kills Dust Mites that live in mattresses, upholstery, and carpets]

**ACTIVE INGREDIENT:**

Benzyl Benzoate ..... 1.89%

**INERT INGREDIENTS:** ..... 98.11%**TOTAL:** ..... 100.00%**CAUTION**

KEEP OUT OF REACH OF CHILDREN

See Back Panel for Additional Precautionary Statements

24 FL. OZ. (708 ml)

[BACK LABEL PANEL]

Peel Here ➤

NOTE: Text in [ ] Indicates Optional Label Text

## BISSELL® Formula 555

[This product uses patented Acarosan® technology, proven effective in controlling dust mites. Mattresses and upholstery [and carpets] in even the cleanest [home][area] can have dust mites. The dust mite problem can be solved only by first killing the [dust] mite. Then their excrement and mite bodies can be gradually removed by regular cleaning procedures such as vacuuming and/or deep cleaning.]

**RECOMMENDATIONS:** Persons with Asthma or Severe Allergies:

- Should consult with their doctor before use.
- Have someone else apply and vacuum the product.
- Remain out of the treated room for 3 hours following application, or until treated surfaces are dry.

<b>DIRECTIONS FOR USE:</b>
----------------------------

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING. Test on a small area of fabric [or carpet] prior to using throughout the [home][area to be treated].

Use only on colorfast fabrics. Check for colorfastness in an inconspicuous, small area of fabric first and examine when dry. If color is affected, do not use.

Apply in areas where dust mites and their allergen particle concentrations are highest such as on or near beds and on regularly used upholstered furniture.

Do not allow pets in treated areas until all treated surfaces are dry.

Thoroughly vacuum surface to be treated. Apply spray evenly. *Carpets: Apply spray thoroughly to ensure all fibers are treated (of high or low pile, open or dense weave carpet). Mattresses: Remove all bedding and wash, replace after treatment. Upholstery: Turn all cushions to treat undersides.* Allow spray to penetrate and dry for approximately 1 - 3 hours. Vacuum thoroughly when dry. One bottle (24 fl.oz.) will treat approximately 100 sq. ft. (10 x 10 room)[area]. One treatment lasts up to two weeks.

Tips for maximum performance:

- Start with a new vacuum bag.
- Microfiltration vacuum bags and filters are recommended.

[BACK PANEL LABEL CONT'D]

**NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Residential-Use:**

<b>STORAGE AND DISPOSAL</b>	
<b>STORAGE:</b>	Store in a cool, dry area, inaccessible to children and pets.
<b>DISPOSAL:</b>	<b>If empty:</b> Do not reuse this container. Place in trash or offer for recycling if available. <b>If partly filled:</b> Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Commercial-Use:**

<b>STORAGE AND DISPOSAL</b>	
Do not contaminate water, food or feed by storage or disposal.	
<b>STORAGE:</b>	Keep product in original container and tightly closed. Do not reuse empty container.
<b>PESTICIDE DISPOSAL:</b>	Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.
<b>CONTAINER DISPOSAL:</b>	Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

If in eyes	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
If Inhaled	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If a person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth to mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
If on skin or clothing	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>

**[BACK PANEL LABEL CONT'D]**

Made in USA

QUESTIONS? COMMENTS?

Call 1.800.237.7691

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GRAND RAPIDS, MI 49504 USA

EPA Reg. No. 6297-7

EPA Est. No. xxxxx-xx-xxx

Visit our website at [www.bissell.com](http://www.bissell.com)

UPC CODE

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REVISED: 06-07-05

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