

6297-7

6/25/2004

1/6



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg.  
Number:  
6297-7

Date of Issuance:  
JUN 25 2004

NOTICE OF PESTICIDE:  
  x   Registration  
      Reregistration

(under FIFRA, as amended)

Term of Issuance:  
Conditional

Name of Pesticide Product:  
Bissell Formula 555

Name and Address of Registrant (include ZIP Code):

Bissell Inc.  
c/o Brazoc Associates, Inc.  
1806 Auburn Drive  
Carrollton, TX 75007-1451

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 6297-7".
- b. Change the statement, ~~One treatment lasts two weeks~~ to read ~~One treatment lasts up to two weeks.~~

Signature of Approving Official:

*See page 2*

Date:

*June 25, 2004*

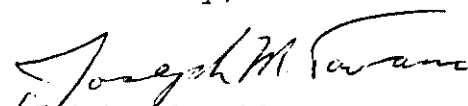
3. Submit two (2) copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

Copies of the Product Chemistry and Efficacy reviews are enclosed for your files.

A stamped copy of the label is enclosed for your records.

Sincerely,



Richard Gebken  
Acting Product Manager 10  
Insecticide Branch  
Registration Division (7505C)



[FRONT PANEL]

**New!**

**Bissell®**

**Formula 555**

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated:**  
**JUN 25 2004**  
 Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act,  
 as amended, for the pesticide  
 registered under EPA Reg. No.  
6297-7

**For Fabrics and Upholstery [and Carpets]**

**[Acarosan®]**  
**[(a - kar - o - san)]**

**[Optional proposed text appears in brackets - the final label may include some or all of the optional text]**

- [■ Kills Dust Mites!]**
- [■ Kills House Dust Mites that live in mattresses and upholstered furniture]**
- [■ Kills Dust Mites that live in mattresses, upholstered furniture and carpets]**
- [■ Treats 100 sq. ft.]**
- [■ One Treatment Lasts Two Weeks]**
- [■ Also Kills Dust Mite Larvae]**
- [■ Unscented, Water Based Formula]**
- [■ Aids in a Complete Cleaning Program]**
- [■ Patented, Unscented, Water Based Spray]**
- [■ Aids in the Removal of Dust Mites with Ordinary Cleaning]**
- [■ Easy to Use - Spray On and Vacuum Up]**
- [■ Kills Dust Mites, which aids in a Complete Cleaning Program]**
- [■ Kills Dust Mites that live in carpets]**
- [■ Kills Dust Mites that live in mattresses and upholstered furniture]**
- [■ Kills Dust Mites that live in mattresses, upholstered furniture, and carpets]**
- [■ Kills Dust Mites that live in mattresses, upholstery, and carpets]**

**ACTIVE INGREDIENT:**

Benzyl Benzoate ..... 1.89%

**INERT INGREDIENTS:** ..... 98.11%

**TOTAL:** ..... 100.00%

**CAUTION: KEEP OUT OF REACH OF CHILDREN**

**SEE BACK PANEL FOR ADDITIONAL**

**PRECAUTIONARY STATEMENTS**

**24 FL. OZ.**

**(708 ml)**

**[BACK LABEL PANEL]**

**NOTE: Text in [ ] Indicates Optional Label Text**

**BISSELL®****Formula 555**

[This product uses patented Acarosan® technology, proven effective in controlling dust mites. Mattresses and upholstery [and carpets] in even the cleanest [home][area] can have dust mites. The dust mite problem can be solved only by first destroying the [dust] mite. Then their excrement and mite bodies can be gradually removed by regular cleaning procedures such as vacuuming and/or deep cleaning.]

**RECOMMENDATIONS: Persons with Asthma or Severe Allergies:**

- Should consult with their doctor before use.
- Have someone else apply and vacuum the product.
- Remain out of the treated room for 3 hours following application.

<b>DIRECTIONS FOR USE:</b>
----------------------------

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL BEFORE USING.** Test on a small area of fabric prior to using throughout the [home][area to be treated].

Use only on colorfast fabrics. Check for colorfastness in an inconspicuous, small area of fabric first and examine when dry. If color is affected, do not use.

Apply in areas where dust mites and their allergen particle concentrations are highest such as on or near beds and on regularly used upholstered furniture.

Thoroughly vacuum surface to be treated. Apply spray evenly. *Mattresses: Remove all bedding and wash, replace after treatment. Upholstery: Turn all cushions to treat undersides.* Allow spray to penetrate and dry for approximately 1 - 3 hours. Vacuum thoroughly when dry. One bottle will treat approximately 100 sq. ft. (10 x 10 room)[area]. One treatment lasts two weeks.

**Tips for maximum performance:**

- Start with a new vacuum bag.
- Microfiltration vacuum bags and filters are recommended.

**[BACK PANEL LABEL CONT'D]**

**NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Residential-Use:**

<b>STORAGE AND DISPOSAL</b>	
<b>STORAGE:</b>	Store in a cool, dry area, inaccessible to children and pets.
<b>DISPOSAL:</b>	If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTE: The following "Storage and Disposal" Statements will be Used for Product Packaged for Commercial-Use:**

<b>STORAGE AND DISPOSAL</b>	
Do not contaminate water, food or feed by storage or disposal.	
<b>STORAGE:</b>	Keep product in original container and tightly closed. Do not reuse empty container.
<b>PESTICIDE DISPOSAL:</b>	Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.
<b>CONTAINER DISPOSAL:</b>	Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

If in eyes	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
If Inhaled	<ul style="list-style-type: none"> <li>• Remove to fresh air</li> <li>• If a person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth to mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>

If on skin or clothing	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
------------------------	---

Made in USA

QUESTIONS? COMMENTS?

Call 1.800.237.7691

©2003 BISSELL, Inc.

GRAND RAPIDS, MI 49504 USA

EPA Reg. No. 6297-

EPA Est. No. xxxxx-xx-xxx

Visit our website at [www.bissell.com](http://www.bissell.com)

UPC CODE

X XXXXX XXXXX X

BISSELL® is a registered trademark of BISSELL, Inc.

Acarosan® is a registered trademark of Allergopharma Joachim Ganzer KG

REVISED: 05-21-03

S:\Main\Bissell\Labels\Bissell Formula 555 Master

