

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

310	421289
300	425622
37	
18	

SEP 25 1992

Mr. Joe Dyer
 Agribusiness Marketers Inc.
 2667 West Dual
 Baton Rouge, LA 70814

Dear Mr. Dyer:

Subject: Labeling Amendment/Additional Precautionary Wording
 Defend Insecticide For Dogs
 EPA Registration No. 6175-65
 Your Submissions Dated March 12 and June 12, 1992

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

A stamped copy of the labeling is enclosed for your records.

Sincerely,

George T. LaRocca
 Product Manager 13
 Insecticide-Rodenticide Branch
 Registration Division (H7505C)

CONCURRENCES							
SYMBOL							
SURNAME	Helert						
DATE	9-23-92						

DRAFT PRINTED LABELING
DEFEND INSECTICIDE FOR DOGS
EPA Reg. No.: 6175-65

CARD LABEL

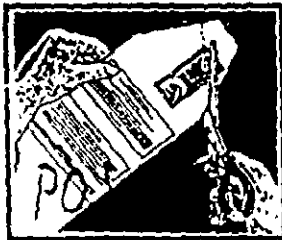


Contains: Two 1cc Applicators



DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label completely before using. **DO NOT USE ON CATS.** May be toxic if applied to or ingested by cats. Do not use this product in or on electrical equipment due to the possibility of shock hazard.



HOW TO APPLY:

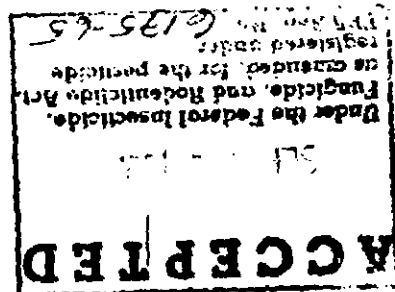
Hold card in upright position, cap pointing up and cut along dotted line. Invert card over dog and use point of card to part the hair of dog. Squeeze the tube firmly to apply all of the solution. Wrap container and put in trash.



Dosage for Dogs Weighing Less Than 33 pounds:
Apply 1 (one) cc of Defend insecticide solution to dog's back between the shoulder blades.



Dosage for Dogs Weighing More Than 33 pounds:
Apply 1 (one) cc of Defend insecticide solution to dog's back between the shoulder blades and apply 1 (one) cc of Defend insecticide solution to the dog's back directly above the tail head area.

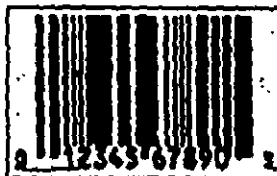


504441

Lot No.



AgrBusiness Marketers, Inc.
2607 West Dual
Baton Rouge, LA 70814
U.S.A. 15-35-007A



KILLS & REPELS
*U.S. Patent No. 4,928,191 • other Patent Pending
EPA Reg. No. 6175-65 (EPA Est. No. 41179-B-001)

CARD LABEL
Page 1 of 2
June 1992
A: JED8042.DOC-3

BEST AVAILABLE COPY



Under the Federal Insecticide, Fungicide, and Rodenticide Act, we are pleased for the pesticide registered under EPA Reg. No. 6175-65

Apply 1 (one) cc of Defend insecticide solution to dog's back.
 Dosage for Dogs Weighing Less Than 33 pounds: Apply 1 (one) cc of Defend insecticide solution to dog's back.
 Dosage for Dogs Weighing More Than 33 pounds: Apply 1 (one) cc of Defend insecticide solution to dog's back.



Hold card in upright position, cap pointing up and cut along dotted line. Invert card over dog and use point of card to part the hair of dog. Squeeze the tube firmly to apply all of the solution. Wrap container and put in trash.

HOW TO APPLY:



It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label completely before using. **DO NOT USE ON CATS.** May be toxic if applied to or ingested by cats. Do not use this product in or on electrical equipment due to the possibility of shock hazard.



DIRECTIONS FOR USE

Contains: Two 1cc Applicators



Defend™

INSECTICIDE FOR DOGS

- Kills & Repels Fleas and Ticks up to 4 Weeks
- No Fuss, No Mess
- Spreads Naturally Over Your Dog
- 95% Control of Fleas within 3 Days of Application
- Kills & Repels Deer Ticks (*Ixodes dammini*)
- Vector of LYME DISEASE up to 4 Weeks
- Kills & Repels Brown Dog Ticks (*Rhipicephalus sanguineus*) up to 4 Weeks
- Kills & Repels American Dog Ticks (*Dermacentor variabilis*) for 2 to 3 Weeks
- Contains: Two 1cc Applicators

Active Ingredient

Permethrin (3-phenoxyphenyl) methyl (±)-cis-	65%
trans-3-(2,2-dichloroethenyl)-2,2-dimethylcyclopropanecarboxylate**	35%
Inert Ingredients	100%

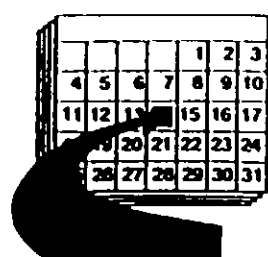
** cis/trans ratio: Max 55% (±) cis and min 45% (±) trans

KEEP OUT OF REACH OF CHILDREN
CAUTION
 SEE INSIDE PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

CARD LABEL
 Page 1 of 2
 June 1992
 A: JED8042.DOC-3

DRAFT PRINTED LABELING
 DEFEND INSECTICIDE FOR DOGS
 EPA Reg No.: 6175-65
 CARD LABEL

475



CUT
HERE

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. **DO NOT USE ON CATS.** Cats which actively groom or engage in close physical contact with recently treated dogs may be at risk of exposure.

STATEMENT OF PRACTICAL TREATMENT

If Swallowed: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger or, if available, by administering syrup of ipecac. Do not induce vomiting or give anything by mouth to an unconscious person. If On Skin: Remove contaminated clothing and wash with plenty of soap and water. If In Eyes: Flush eyes with plenty of water. Call a physician if irritation persists. Adverse Reactions: Some animals may be sensitive to ingredients in this product. Reported reaction in dogs has been skin sensitivity. Dogs may show lethargy, increased pruritus, erythema, rash and hair loss at the application site. Dogs should be observed following treatment. If sensitivity to Defend insecticide occurs, discontinue use and bathe the dog. Seek Veterinary assistance.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not add directly to water. Do not contaminate by disposing of equipment washwaters.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Storage: Store in a cool, dry place. Pesticide Disposal: Securely wrap original container in several layers of newspaper and discard in trash. Container Disposal: Do not reuse empty container. Wrap container and put in trash.

Defend insecticide is an effective and easy to use product. Defend insecticide demonstrates greater than 95% control of fleas within 3 days of application. As with all flea and tick control products, Defend insecticide should be used as part of a control program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your veterinarian or entomologist for program recommendations. If necessary, repeat applications may be made, but do not apply at intervals less than 7 days.

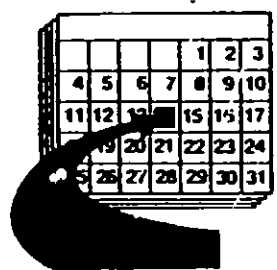
DO NOT USE ON CATS.

NOTICE OF WARRANTY

AGRI-BUSINESS MARKETERS, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORD WITH THE STATEMENTS MADE ON THIS LABEL.

CARD LABEL
Page 2 of 2
June 1992
A: JED8042.DOC-4

DRAFT PRINTED LABELLING
DEFEND INSECTICIDE FOR DOGS
EPA Reg. No.: 6175-65
CARD LABEL



CUT
HERE

5 9 5

DRAFT PRINTED LABELING
DEFEND INSECTICIDE FOR DOGS
EPA Reg. No.: 6175-65

TUBE LABEL

PERMETHRIN
INSECTICIDE 65% W/W

KEEP OUT OF THE REACH OF CHILDREN
READ DIRECTIONS AND
PRECAUTIONS BEFORE USE

PRODUCT NUMBER