

6175-65

REGISTRATION DIVISION (75-767)
WASHINGTON, DC 20460

TERM OF ISSUANCE

Until Reregistration

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

DEFEND Insecticide
For Dogs

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Agribusiness Marketers Inc.
2667 West Dual
Baton Rouge, LA 70814

18 5412252
160/1

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c)(5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling change listed below before you release the product for shipment:

a. Add the phrase, "EPA Registration No. 6175-65."

b. The Agency has not completed evaluation of your data and request to delete the prohibition "not to use this product on puppies less than six months old." Therefore "Puppies" must be removed from the product name and label and you must add the precaution "Do not use on dogs less than 6 months old."

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

4. Submit five copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

George T. LaRocca
Product Manager 13
Insecticide-Rodenticide Branch
Registration Division (H7505C)

Enclosures



FRONT PANEL

Defend™
Insecticide For Dogs & Puppies

Kills and Repels Fleas & Ticks for up to 4 Weeks

(violator copy)

Free!

Collar Tag & Calendar Sticker Reminders

No Fuss, No Mess -

- Spreads Naturally Over Your Dog
- 95% Control of Fleas within 3 Days of Application
- Kills and Repels Deer Ticks (*Ixodes dammini*) vector of Lyme Disease up to 4 Weeks
- Kills and Repels Brown Dog Ticks (*Rhipicephalus sanguineus*) up to 4 Weeks
- Kills and Repels* American Dog Ticks (*Dermacentor varibilis*) for 2 to 3 Weeks

(Perforated card copy)

Defend™
Insecticide For Dogs & Puppies

Active Ingredient

Permethrin (3-phenoxyphenyl) methyl (±)-cis,
trans-3-(2,2dichloroethenyl)-2,2-
dimethylcyclopropane-carboxylate**

Inert Ingredient

BEST AVAILABLE COPY

65%

35%

100%

**cis/trans ratio: Max 55% (±) cis and min 45% (±) trans

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

(Specific copy for one unit size)

Dosage For Dogs Weighing Less Than 33 Pounds

Net Contents: 1 cc

ACCEPTED
with COMMENTS
in EPA Letter Dated

APR 3 1991

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

6175-65

4:7

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(Specific copy for two unit size)

Dosage For Dogs Weighing More Than 33 Pounds

Net Contents: 1 cc unit

Net Contents: 1 cc unit

BACK PANEL

Defend™
Insecticide For Dogs & Puppies

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not use this product in or on electrical equipment due to the possibility of shock hazard.

HOW TO APPLY:

Hold card in upright position, cap pointing up and cut along dotted line. Invert card over dog and using point of card to part the hair of dog. Squeeze the tube firmly to apply all of the solution. Wrap container and put in trash.

Dosage for Dogs Weighing Less Than 33 pounds:

Apply 1 (one) cc of Defend™ insecticide solution to dog's back between the shoulder blades.

Dosage for Dogs Weighing More Than 33 pounds:

Apply 1 (one) cc of Defend™ insecticide solution to dog's back between the shoulder blades and apply 1 (one) cc of Defend™ insecticide solution to the dog's back directly above the tail head area.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

DO NOT USE ON CATS.

BEST AVAILABLE COPY

STATEMENT OF PRACTICAL TREATMENT

If Swallowed: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger or, if available, by

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G R O U P

administering syrup of ipecac. Do not induce vomiting or give anything by mouth to an unconscious person. If On Skin: Remove contaminated clothing and wash with plenty of soap and water. If in Eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not add directly to water. Do not contaminate by disposing of equipment washwaters.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Store in a cool, dry place. Pesticide Disposal: Securely wrap original container in several layers of newspaper and discard in trash. Container Disposal: Do not reuse empty container. Wrap container and put in trash.

Defend™ insecticide is an effective and easy to use product. Defend™ insecticide demonstrates greater than 95% control of fleas within 3 days of application. As with all flea and tick control products, Defend™ insecticide should be used as part of a control program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your veterinarian or entomologist for program recommendations. If necessary, repeat applications may be made, but do not apply at intervals less than 7 days.

DO NOT USE ON CATS.

NOTICE OF WARRANTY

AGRIBUSINESS MARKETERS, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORD WITH THE STATEMENTS MADE ON THIS LABEL.

Agribusiness Marketers, Inc.
2667 West Dual
Baton Rouge, LA 70814 USA
54 504420 0
EPA Reg. No. 6175
EPA Est. No. 47179-IL-001
Kills and repels*
*U.S. Patent No. 4,020,181 & other Patent Pending
Lot No.

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Free!
Collar Tag & Calendar Sticker Reminders

(Actual collar tag copy)
I'm DEFEND'd
Time to Reapply? Check Your Calendar.

(Actual calendar sticker copy)
Time to Re-DEFEND Your Dog

(Perforated card copy)
DO NOT USE ON CATS

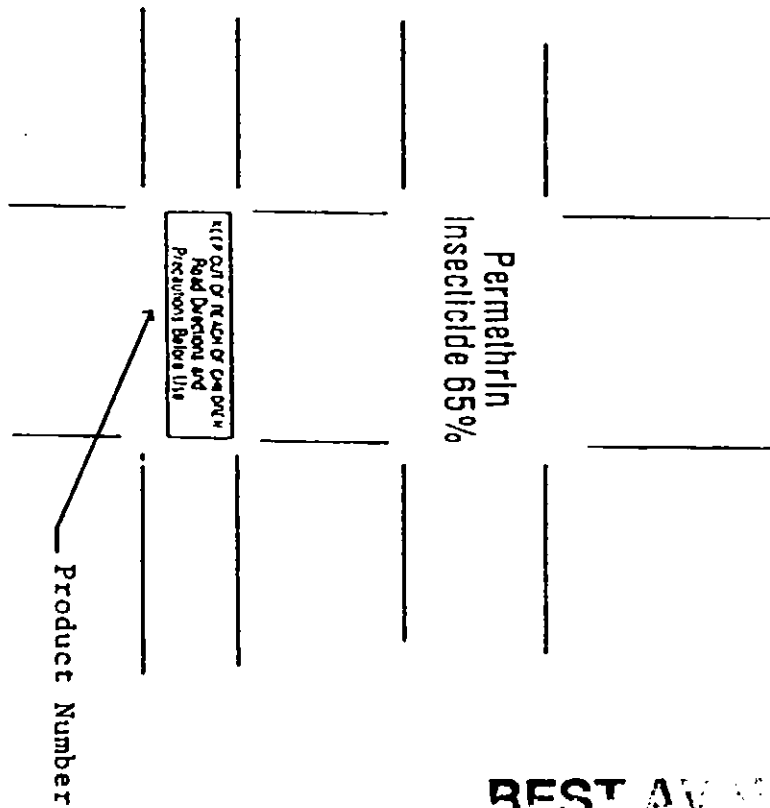
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7.8.7

DRAFT LABEL
TUBE

DEFEND Insecticide for Dogs and Puppies
EPA Regis. No. 6175-
Tube Label Text

(142% Enlargement of artboard)



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