

5905-8613

08-11-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. Bill Washburn
Helena Chemical Company
225 Schilling Boulevard, Suite 300
Collierville, TN 38017

AUG 11 2011

Subject: Notification of Minor Label Revisions (Company Contact Information, Warranty Statements) and Alternate Brand Name (Pro-Mate Atrazine 1.05% with Fertilizer) Atrazine 1.055% Granular Herbicide Plus Lawn Fertilizer
EPA Reg. No. 5905-8613
Your Application, Dated August 5, 2011

Dear Mr. Washburn

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice 98-10 for the subject product. The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the action requested (minor label changes and notification of alternate brand name "Pro-Mate Atrazine 1.05% with Fertilizer") falls within the scope of the PR Notice. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at (703) 306-0415 or Susan Stanton of my staff at (703) 305-5218.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis".

Kable Bo Davis, Product Manager 25
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs



EPA

United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
 Amendment
 Other:

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 5905-8613	2. EPA Product Manager Kable Davis	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Atrazine 1.055% Granular Herbicide and Lawn Fertilizer	PM# 25	
5. Name and Address of Applicant (Include ZIP Code) Helena Chemical Company 225 Schilling Boulevard, Suite 300 Collierville, TN 38017	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Check if this is a new address

Section - II

- Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated _____ "Me Too" Application
 Notification - Explain below. Other - Explain below

NOTIFICATION

AUG 11 2011

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Alternate Brand Name and other minor revisions per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Bill Washburn	Title EPA Registration Specialist	Telephone No. (Include Area Code) 901-752-4420
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title EPA Registration Specialist	
4. Typed Name Bill Washburn	5. Date August 5, 2011	

(Back Panel)


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Pro-Mate Atrazine 1.05% with Fertilizer, specially designed Southern lawn formula helps get rid of dandelions, dollarweed, and over 40 other weeds as it feed your lawn in one easy step. The convenient granules combine the most complete lawn weed control available with its' exclusive 4 in 1 Total Turf Care, quickly greens the lawn, continuously feeds for up to 2 months, stimulates root development, and enriches and fortifies the soil to build a thick, lush lawn. Beautifying your lawn has never been easier!

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READ THE LABEL FIRST!



QUICK FACTS	
Editorial Note – Marketing Claims Positioned Here	
FEEDS	Provides up to two months of feeding.
CONTROLS	Mat Lippia, Dollarweed, Chickweed, Knotweed and other broadleaf & grassy weeds
COVERAGE	This bag covers up to 5,000 sq. ft. (22 lbs.)
WHERE TO USE	On Carpetgrass, Centipede, St. Augustine (including Floratam) and Zoysia lawns
WHEN TO USE	Apply in late winter, spring or fall.
HOW MUCH TO USE	See spreader settings
	For questions or comments, call 1-901-761-0050 or visit us on-line at www.helenachemical.com

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For Outdoor Residential Use Only

Active Ingredients:

Atrazine	1.055%
Related Compounds	0.02%
Other Ingredients	98.943 %
Total	100.000%

EPA Reg. No. 5905-8613

EPA Est. No. XXX-AA-XX

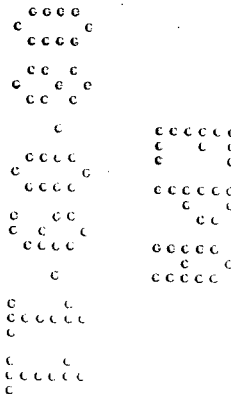
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GUARANTEED ANALYSIS

Total Nitrogen (N).....	X%
Available Phosphate (P ₂ O ₅).....	X%
Soluble Potash (K ₂ O).....	X%

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-states.com>.

When applied as directed, this product meets the guidelines for metals adopted by the Association of American Plant Food Control Officials.



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL PRECAUTIONS AND RESTRICTIONS

Application Restrictions: Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. This product must be watered in immediately after application.
Entry Restrictions: Do not enter or allow others (including children or pets) to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.

BEFORE YOU USE
Read and follow directions when using.

- Use this product ONLY on Carpetgrass, Centipede, St. Augustine (including Floratam) and Zoysia lawns – other grass types could be injured.
- Do not allow product to get below the branch spread of trees, shrubs, bedding plants, flowers or garden plants – the roots in this area could pick up the product and injure the plant.
- Apply only when grass blades are dry to the touch.
- Water in after applying. When temperatures are 80° F or above, water in immediately to wash granules off grass blades.
- Do not plant flowers or vegetables in treated areas for 18 months after using this product – they may be injured.
- This product may not be applied by hand or by using hand held devices (i.e. belly grinders).
- Avoid contact with hands or skin.
- Maximum rate per application is 2lbs. active ingredient. Maximum of two applications per year.

HOW TO USE

- Adjust spreader to the proper setting (see Spreader Settings).
- To be sure you cover the entire area uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules.

FOR BEST RESULTS

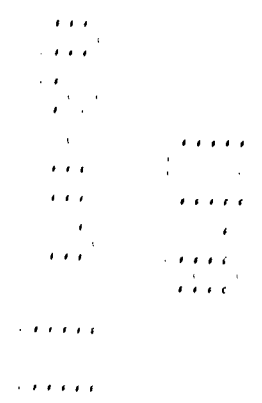
- Best results are obtained when this product is used as part of a lawn care program.
- Apply before weeds come up.
 - To prevent Crabgrass, Bull Paspalum, sedges, Foxtail and Spotted Spurge, apply between January 1-and March 1 (for best control) although applications made by June 15 will give good control.
 - Apply this product in the fall to control winter weeds such as Henbit, Chickweed, Rabbit Tobacco, Florida Betony and Evening Primrose.
 - Do not apply to Carpetgrass or Centipede lawns during dormancy.
- Established weeds are more difficult to control and may require an application in the spring and fall.
- Follow these recommendations with new or refurbished lawns,
 - Apply this product one week after sprigging St. Augustine or Zoysia to prevent competition from germinating weeds.
 - Newly seeded Carpetgrass, Centipede or Zoysia lawns may be treated after the second mowing.
 - After applying Pro-Mate Atrazine 1.05% with Fertilizer, wait one month before planting new sprigs and 6 months before sowing new grass seed.

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HOW IT WORKS

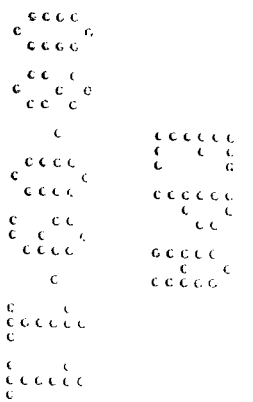
This product was specially formulated for southern lawns to kill established weeds, stop new weeds before they can start and green, revitalize and thicken the turf. Watering after application activates the product. Established weeds are killed, roots and all, in about 3 weeks and new weeds are prevented for up to 8 weeks.



SPREADER SETTINGS	
If your spreader is not listed, please call our Consumer Service hotline 1-901-761-0050 for help.	
BROADCAST SPREADERS	
4.4 lbs./1,000 sq. ft. Distance Between Passes (ft.)	
Model Setting	(Spreader settings to be determined.)
DROP SPREADERS - 4.4 lbs./1,000 sq. ft.	
Model Setting	(Spreader settings to be determined.)
Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. TIP 1,000 sq. ft. = 20 x 50 ft. Do not use a spreader that applies granules in narrow, concentrated or uneven bands. Be sure the spreader works properly and spreads granules evenly.	

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WEEDS	
<u>Kills These Weeds</u>	
Black Medic	Narrowleaf Vetch
Blue Toadflax	Oxalis, Common (Yellow Woodsorrel)
Buckhorn Plantain	Parsley-Piert
Burclover	Pepperweed
Carolina Geranium (Cranesbill)	Red Sorrel
Carpetweed	Shepherdspurse
Chickweed, Common	Sowthistle, Annual
Chickweed, Mouseear	Spurweed
Clover, Annual	Stinging Nettle
Common Purslane	Swinecrest
Cudweed	Venus Looking Glass
Cutleaf Evening Primrose	Virginia Creeper
Dandelion	Wild Mustard
Dichondra	<u>Stops These Weeds Before They Start</u>
Dollarweed	Annual Bluegrass (Poa annua)
Florida Betony (Rattlesnake weed)	Bull Paspalum
Florida Pusley	Crabgrass
Fragrant Cudweed (Rabbit Tobacco)	Foxtail
Henbit	Rescuegrass
Knotweed	Sandspur
Lespedeza	Sedges
Mat Lippia (Matchweed, Creeping Charlie)	Spotted Spurge
Moneywort	



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FIRST AID	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advise. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF INHALED	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for treatment advice.
<p>NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 1-800-424-9300 for medical emergency information. Active Ingredients: 1.055% Atrazine (CAS # 1912-24-9).</p>	

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PRECAUTIONARY STATEMENTS
Hazards to Humans and Domestic Animals

CAUTION

- Harmful if swallowed and if absorbed through skin.
- Causes moderate eye irritation.
- Avoid contact with eye, skin, or clothing.

Do not apply granular lawn products by hand. Avoid contact with hands or skin. Broadcast applications must NOT be made using hand-held devices, such as a belly grinder or hand-held rotary applicator. Such equipment may only be used for spot treatments. Maximum rate per application turfgrass (including lawns) is 4.4 lb product per 1,000 sq. ft. Maximum to low applications per year.

User Safety Recommendations

Users Should:
Wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
Remove clothing immediately if pesticide gets inside.
Then wash thoroughly and put on clean clothing.

