

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 5905-540	2. EPA Product Manager	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Asset PGR	PM#	
5. Name and Address of Applicant (Include ZIP Code) Helena Chemical Company 225 Schilling Boulevard, Suite 300 Collierville, Tennessee 38017 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input checked="" type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Alternate Brand Name - KickStand PGR
 Notification of Alternate Brand Name per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. 2.5 gallon	No. per container 2	If "Yes" Package wgt.	<input type="checkbox"/> Glass
Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 2.5, 5, & 30 gallon		5. Location of Label Directions <input checked="" type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Mandy K. Styles	Title Product Registration Supervisor	Telephone No. (Include Area Code) (801) 752-4420
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Product Registration Supervisor	
4. Typed Name Mandy K. Styles	5. Date 06/17/2004	



HELENA CHEMICAL COMPANY
225 Schilling Blvd., Suite 300
Collierville, Tennessee 38017
Telephone: 901/761-0050

June 17, 2004

U.S. Environmental Protection Agency
Document Processing Desk (NOTIF)
Biopesticides and Pollution Prevention Division (7511C)
1921 Jefferson Davis Highway
Crystal Mall #2, Room 266A
Arlington, VA 22202

RE: Asset PGR
EPA Reg. No. #5905-540
Alternate Brand Name

To Whom It May Concern,

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This letter is designed to submit to you via Notification as outlined as PR Notice 98-10 Helena Chemical Company's alternate brand name for the product Asset PGR is KickStand PGR. Appropriate certification is attached.

In support of this action, you will find the following:

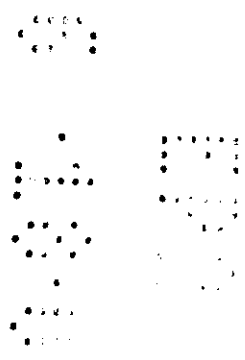
- EPA Form 8570-1 Application for Registration
- 2 copies of Draft Labeling Bearing the Alternate Brand Name

Please disregard the letter dated June 16, 2004 and proceed with the packet.

If you have any questions, do not hesitate to call me at (901) 752-4420. Thank you for your assistance in this matter.

Sincerely,

Mandy K. Styles
Product Registration Supervisor



KickStand PGR

PLANT GROWTH REGULATOR

ACTIVE INGREDIENTS:

Indole-3-butyric Acid.....0.0135%

INERT INGREDIENTS:.....99.9865%

TOTAL.....100.000%

Contains 4.26 mgs of indole-3-butyric acid/fluid ounce.

KEEP OUT OF REACH OF CHILDREN

EPA REG. NO. 5905-540

EPA EST. NO. First letters of batch code indicate producing establishment:

5905-GA-001=CG . 5905-AR-001=WA . 5905-IA-001=DI . 5905-CA-001=KC

**MANUFACTURED BY
HELENA CHEMICAL COMPANY
225 SCHILLING BOULEVARD, SUITE 300
COLLIERVILLE, TENNESSEE 38017**