

5813-20004

2/26/1996

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US ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (75-767)
WASHINGTON, DC 20460

EPA REGISTRATION NO.

5813-20004

DATE OF ISSUANCE

FEB 26 1996

TERM OF ISSUANCE

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

Generic Bleach 5.25%

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

The Clorox Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

Based on the General Registration Standard -- "Guidance for the Registration and Reregistration of Pesticide Products Containing Sodium or Calcium Hypochlorite as the Sole Active Ingredient" -- issued February 1986 and revised April 1986, EPA has registered the product listed above. This registration is granted under the authority of FIFRA section 3(c)(7).

Add the following phrase to the labeling before you release the product for shipment: "EPA Registration No. 5813-20004."

As you are aware, as part of your response to the Guidance Document, you submitted a statement of "Certification for General Registration/Reregistration for Hypochlorite Products" in which you certified that your product meets the criteria for registration under this Standard. Failure to comply with this Certification may result in the Agency's issuance of a Notice of Intent to Cancel the registration under FIFRA section 6(b)(1).

A hypochlorites reregistration document has been issued which lists several labeling comments that supersede certain statements in the older hypochlorites Registration Standard. The labeling comments in the newer document that may be applicable to

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

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your product are enclosed. Even though you won't be submitting your labeling for Agency review, your labeling nevertheless must be in compliance with these enclosed comments.



Ruth G. Douglas
Product Manager (32)
Antimicrobial Program Branch
Registration Division (H-7504C)

The Agency has decided to continue its current policy of waiving the product-by-product efficacy data requirement normally levied on sanitizers and disinfectants for sodium and calcium hypochlorite formulations. The Agency has concluded that the published literature data can reasonably be extrapolated to the full range of these products.

C. LABELING REQUIREMENTS FOR END-USE PRODUCTS CONTAINING SODIUM OR CALCIUM HYPOCHLORITE

1. The labels and labeling of all products must comply with EPA's current regulations and requirements. Follow the instructions in the Product Reregistration Handbook with respect to labels and labeling. Any product label which allows both manufacturing and end use must be amended to specify only manufacturing or end use. In this situation, if a registrant amends his label to specify end-use registration and wishes to retain manufacturing use registration, he must apply for a separate manufacturing use product registration.
2. Because of the corrosive nature of sodium and calcium hypochlorite and the potential for severe eye and skin damage from accidental spills of these chemicals, EPA is requiring that the Statement of Practical Treatment appear on the front panel of all products which have been assigned toxicity category I for eye and/or skin effects.
3. The "If Swallowed" statement must read as follows:

"IF SWALLOWED, drink large amounts of water. DO NOT induce vomiting. Call a physician or poison control center immediately."
4. The 1986 Registration Standard stated that applicants whose product labeling contains use in sugar syrup and raw sugar must obtain a food additive regulation to support these uses as required by the provisions of the Federal Food Drug and Cosmetic Act (21 CFR 173 Subpart D -Specific Usage Additives). Since this regulation was not obtained, registrants whose product labeling contains the food additive claim for calcium hypochlorite in sugar syrup and raw sugar (the processed commodity) must delete this claim from the appropriate calcium, as well as sodium hypochlorite labeling within 8 months of the date

of this document or be subject to enforcement action.

- 5. The following Environmental Hazard statement is required for any use that results in discharge into the aquatic environment:

"This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless this product is specifically identified and addressed in an NPDES permit. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA."