



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Antimicrobials Division (7510P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

5813-136

Date of Issuance:

10/27/23

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Swivel

Name and Address of Registrant (include ZIP Code):

Jamie Venable  
Scientific & Regulatory Consultants, Inc.  
Consultant for The Clorox Company  
c/o PS&RC; P.O. Box 493, Pleasanton, CA 94566-0803  
Electronic Transmittal: [jvenable@srconsultants.com](mailto:jvenable@srconsultants.com)

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above-named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Steven Snyderman, Product Manager 33  
Regulatory Management Branch II  
Antimicrobials Division (7510M)

Date:

10/27/23

2. You are required to comply with the data requirements described in the DCI Order identified below:

a. Hydrogen Peroxide: GDCI-000595-1127

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>

3. Make the following label changes before you release the product for shipment:

- Revise the EPA Registration Number to read, “EPA Reg. No. 5813-136.”

4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF and Alternate’s A01 – A06 dated: 08/28/2023

The following alternate brand names have been added to the product record:

- Clorox 2 For Colors Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Pre-soak Sanitizer
- Clorox Pre-soak Laundry Sanitizer & Stain Remover
- Clorox Stain Remover & Pre-Soak Laundry Sanitizer
- Clorox 2 For Colors1
- Clorox 2 For Colors Performancel
- Clorox 2 For Colors Stain Performance
- Clorox 2 For Colors Stain & Odor Performance

- Clorox 2 For Colors Odor Performance
- Clorox 2 For Colors 4-in-1 Laundry Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors 4 -in-1 Laundry Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors 5-in-1 Laundry Disinfectant + Sanitizer + Stain and Odor Remover + Color Brightener1
- Clorox 2 For Colors Laundry Additive
- Clorox 2 For Colors Laundry Additive for Stains
- Clorox 2 For Colors Laundry Additive for Stains & Odors
- Clorox 2 For Colors 5-in-1 Laundry Booster1
- Clorox 2 For Colors Color Brightener
- Clorox 2 For Colors Color Brightener + Pre-treat Stain Remover
- Clorox 2 For Colors Detergent Booster
- Clorox 2 For Colors Detergent Booster for Stains
- Clorox 2 For Colors Detergent Booster for Stains & Odors
- Clorox 2 For Colors Laundry Booster
- Clorox 2 For Colors Laundry Booster for Stains
- Clorox 2 For Colors Laundry Booster for Stains & Odors
- Clorox 2 For Colors Laundry Booster Free & Clear of Fragrances + Dyes
- Clorox 2 For Colors Laundry Booster for Stains Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Stain Removal Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Stains and Odors Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Stain and Odor Removal Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Odors Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Odor Removal Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer & Stain Remover
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer & Stain Remover
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer Stain Remover & Color Brightener
- Clorox 2 For Colors Laundry Pre-soak Sanitizer & Stain Remover
- Clorox 2 For Colors Pre-soak Laundry Sanitizer & Stain Remover
- Clorox 2 For Colors Stain & Odor Remover
- Clorox 2 For Colors Pre-soak Sanitizer & Stain Remover
- Clorox 2 For Colors Laundry Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors Pre-soak Stain Remover & Sanitizer

- Clorox 2 For Colors Pre-treat Stain Remover & Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover & Color Brightener<sub>1</sub>
- Clorox 2 For Colors Stain Remover + Pre-soak Disinfectant + Color Brightener + Odor Remover
- Clorox 2 For Colors Stain Remover + Laundry Pre-soak Disinfectant + Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover & Pre-soak Sanitizer
- Clorox 2 For Colors Odor Remover
- Clorox 2 For Colors Original Laundry Pre-soak Sanitizer + Stain and Odor Remover
- Clorox 2 For Colors Original Laundry Pre-soak Sanitizer + Stain Remover + Color Brightener
- Clorox 2 For Colors Original Stain & Odor Remover
- Clorox 2 For Colors Original Stain + Odor Remover and Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Laundry Pre-soak Sanitizer and Stain & Odor Remover
- Clorox 2 For Colors Stain and Odor Remover + Color Brightener + Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors Color Brightener + Stain and Odor Remover + Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover<sub>1</sub>
- Clorox 2 For Colors Stain Remover + Color Brightener + Laundry Pre-soak Sanitizer + Odor Remover
- Clorox 2 For Colors Stain + Odor Remover + Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover & Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover + Pre-soak Sanitizer
- Clorox 2 Laundry Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 Laundry Pre-soak Sanitizer & Stain Remover For Colors
- Clorox 2 Stain and Odor Remover + Laundry Pre-soak Sanitizer + Color Brightener
- Clorox 2 Stain and Odor Remover+ Laundry Pre-soak Sanitizer For Colors

If you have any questions, please contact Srinivas Gowda by phone at 202-565-0078, or via email at [srinivas.gowda@epa.gov](mailto:srinivas.gowda@epa.gov).

Enclosure: Stamped Label

**Label identification**

Swivel, EPA Reg. No. 5813-*to be assigned*

RC831019

10:30 10/25/23

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&" -and/or- "+". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.

Highlighted text is new. Strike-through text means removed.

# Swivel

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY AND FIRST AID STATEMENTS.

ACTIVE INGREDIENTS:

Hydrogen Peroxide ..... 3.00%

OTHER INGREDIENTS:..... 97.00%

TOTAL:..... 100.00%

[Net Contents] \_\_\_\_\_

**ACCEPTED**

**10/27/2023**

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

**5813-136**

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies, call the poison control center at 1-800-222-1222. For general information on this product, call 1-800-227-1860.

## Company Information

### Satisfaction Guaranteed

Satisfaction Guaranteed! At Clorox, we have prided ourselves in making consistent quality products for [over -or- more than] 100 -or- *insert number* years, and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below.

### Clorox Customer Assistance (800) 292-2200

Any Questions? The experts at Clorox are standing by to answer any of your laundry or household cleaning questions.

“Clorox” is a registered trademark of The Clorox Company.

Bottle shape is a registered trademark of the Clorox Company.

[Visit -or- Check [out] our website at] [www.clorox.com](http://www.clorox.com) [for more information] [on Clorox] -or-

Visit us at [www.clorox.com](http://www.clorox.com)

For more [product -and/or- ingredient] information, visit [www.IngredientsInside.com](http://www.IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).

For [a] Spanish translation of product directions -or- instructions -or- information, visit [www.clorox.com](http://www.clorox.com).

For SDS information, please visit [www.clorox.com](http://www.clorox.com).

Questions [? -or- or] Comments? or Call [Toll Free] (888) 797-7225 -or- (800) 227-1860 -or- 1-800-292-2200 -or- *insert toll free number*

Write us at:

Clorox Consumer Services

P.O. Box 24305

Oakland, CA 94623

EPA Reg. No. 5813-XXX

EPA Est. No. 5813-CA-3 (A8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF), MD-2 (E6), TX-1 (A5); 8251-OH-1 (Q6); 9019-OH-2 (6M);

58455-IN-1 (C6), IN-2 (01); 71681-IL-1 (03), IL-2 (24); 74750-GA-1 (JJ)

Beginning of batch code indicates Est. No.

Patents: [www.thecloroxcompany.com/patents](http://www.thecloroxcompany.com/patents)

### *For Puerto Rico only*

EPA Est. No. 5813-PR-1

Mfd. for The Clorox Company, 1221 Broadway, Oakland, CA 94612.

©YYYY Made in [the] U.S.A. [of global components -and/&-or- ingredients.]

### *For Puerto Rico only*

Ave. Chardon, #350, Torre Chardon, Suite 1155, San Juan, PR 00918.

Made in Puerto Rico [of global components -and/or- ingredients.]

Optional graphics (may be place anywhere on label)



4 claims in footnote "16" will be listed alongside 4 in 1 icon when used on the product label

5 claims in footnote "1" will be listed alongside 5 in 1 icon when used on the product label



4 IN 1



FOR  
**COLORS**  
**COLORS**

**FREE & CLEAR**

"Free & Clear" will only be used for fragrance & dye-free formulations

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### **For [Laundry] Pre-Soak Disinfection -and/or- Sanitization -and/or- To Remove Large Stains -and/or- Odor:**

Mix **X** cap[ful][s] of this product -or- *insert product name* for every **X** cap[ful][s] of warm water. Soak for [at least] 10 min[ute][s] to sanitize -and/or- 15 min[ute][s] to disinfect. Soak [for up to] 60 min[ute][s] to remove large stains. [Do not allow product to dry on fabric.] Wash as usual [with detergent and this product -or- *insert product name*]. **X is a number from 1 - 5, to ensure a 1:1 ratio.** Visibly soiled items must be pre-cleaned prior to pre-soak disinfection -and/or- sanitization.

**To [Pre-treat to] Remove Small Stains:** Apply directly to [tough] stains [on clothing -or- fabric]. Let sit for 5-10 min[ute][s]<sup>17</sup>. Do not allow product to dry on fabric. Wash as usual [with detergent and this product -or- *insert product name*].

### **For [Laundry] Pre-Soak Sanitization -and/or- To Remove Large Stains -and/or- Odor:**

Mix **X** cap[ful][s] of this product -or- *insert product name* for every **X** cap[ful][s] of water. Soak for [at least] 10 min[ute][s] to sanitize. Soak [for up to] 60 min[ute][s] to remove large stains. [Do not allow product to dry on fabric.] Wash as usual [with detergent and this product -or- *insert product name*]. **X is a number from 1 - 5, to ensure a 1:1 ratio.** Visibly soiled items must be pre-cleaned prior to pre-soak sanitization.

### **To Remove Small Stains:**

Apply directly to tough stains. Let sit for 5-10 minutes<sup>17</sup>. Do not allow product to dry on fabric. Wash as usual with detergent [and this product -or- *insert product name*].

### **To Brighten Colors [on clothing -or- fabric]:**

HE Machines -or- Washers: Pour 40 mL for HE -or- Fill to Line **XX**-or-**XX**-or- max line -or- fill line. **XX is a number from 1-10 based on the size of cap used to deliver approximately 40 mL.**

Standard Machines -or- Washers: Pour 59 mL [for TL] -or- Fill to Line **XX**-or- **XX**-or- max line -or- fill line. **XX is a number from 1-10 based on the size of cap used to deliver approximately 59 mL.**

Add clothes and this product -or- *insert product name* to washer. Wash as usual with detergent.

### **To Remove Odor:**

Medium loads: Pour 90 mL -or- Fill to Line **XX** -or- **XX** -or- max line -or- fill line. **XX is a number from 1-10 based on the size of cap used to deliver approximately 90 mL.**

Large loads: Pour 135 mL -or- Fill to Line **XX** -or- **XX** -or- max line -or- fill line. **XX is a number from 1-10 based on the size of cap used to deliver approximately 135 mL.**

Add clothes and this product -or- *insert product name* to washer. Wash as usual with detergent.

### **To Remove Large Stains:**

Mix **X** cap[ful][s] of this product -or- *insert product name* with **X** cap[ful][s] of water and soak for up to 60 min[ute][s].

Wash as usual [with detergent and this product -or- *insert product name*]. **X is a number from 1 - 5, to ensure a 1:1 ratio.**

**STORAGE AND DISPOSAL:** Store away from children. Reclose cap tightly after each use. Store [this product] upright in a cool, dry area, away from direct sunlight and heat. Store in the original container. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container [where available] or place in trash.



## Antimicrobial Claims

- 4-in-1<sup>16</sup>
- 4-in-1 -or- 4x: Removes stains<sup>[21]</sup>, kills 99.9% of bacteria<sup>2</sup> & viruses<sup>2</sup>, deodorizes, prevents fading
- 5-in-1<sup>1</sup>
- **X**-in-1, including sanitization<sup>2</sup> -and/or- disinfection<sup>2</sup> when used via presoak **X is a number greater than 2**
- **X**-in-1 [Products -or- Value]: [Laundry -or- Fabric] Sanitizer<sup>2</sup> -and/or- [Laundry -or- Fabric] Disinfectant<sup>2</sup> -and/or- [Tough] Stain Remover -or- Fighter -and/or- Color Brightener -or- Color Booster -and/or- Odor Eliminator -or- Deodorizer -or- Odor Fighter -or- Odor Remover -and/or- Lightly Scented -and/or- Wrinkle Remover -or- Wrinkle Releaser -and/or- [Fabric] Softener **X is a number from 2 to 10**
- **X**-in-1 [Product[s] -or- Value]: Sanitizes<sup>2</sup> [Laundry -or- Fabric] -and/or- Disinfects<sup>2</sup> [Laundry -or- Fabric] - and/or- Removes -or- Fights [Tough] Stains -and/or- Removes Odor[s] -or- Deodorizes -and/or- Brightens -or- Boost Colors -and/or- Removes -or- Eliminates -or- Releases Wrinkles -and/or- Softens Fabric -or- Laundry -and/or- Prevents Fading -and/or- Lightly Scented **X is a number from 2 to 10**
- **XX** loads -or- uses [for disinfecting<sup>2</sup> laundry -or- fabric] **XX is a number from 1 to 150**
- **XX** loads -or- uses [for sanitizing<sup>2</sup> laundry -or- fabric] **XX is a number from 1 to 150**
- Antibacterial [Stain Remover]<sup>2</sup>
- Brighten -and/or- Clean -and/or- Sanitize<sup>2</sup> -and/or- Disinfect<sup>2</sup> -and/or- Soften -and/or- [Deep] Clean -and/or- Deodorize every load
- Clean. Disinfects.<sup>2</sup>
- Brightens colors -and/or- sanitizes -or- removes 99.9% of bacteria [effectively -or- even] at -or- in low temperatures -and/or- cold water setting in washing machine<sup>22</sup>
- Clean. Sanitize.<sup>2</sup>
- Disinfects<sup>2</sup> Fabric -and/or- Laundry -and/or- Clothing
- Eliminate[s] -or- Remove stains -and/or- odor[s] -and/or- **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] germs<sup>†</sup> -or- bacteria<sup>2</sup> -and/or- viruses<sup>‡</sup>, keep[s] the colors
- Kills [99.9% of] Bacteria [& Removes Stains]<sup>2</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] the bacteria -and/or- viruses<sup>‡</sup>, -or- germs<sup>†</sup> [other] detergents can't -or- cannot kill<sup>2</sup>
- Kill -or- Remove [99.9% of] Viruses<sup>‡</sup> [only] on laundry -or- fabrics<sup>2</sup>
- Kills cold -and/or- flu virus[es]<sup>3</sup> [in the U.S.]
- Kills [germs<sup>†</sup> -or- odor-causing] bacteria -and/or- viruses<sup>‡</sup>, gentle on fabric[s] -or- color[s] -or- clothing<sup>2</sup>
- Kills **insert virus organism(s) from Organism Table** [on fabrics -or- soft surfaces]<sup>2</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] Cold and Flu viruses<sup>3</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] germs<sup>†</sup> -and/or- bacteria -and/or- viruses<sup>‡</sup> [on clothing -and/or- laundry -and/or- fabrics -and/or- colors -and/or- whites]<sup>2</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] [odor-causing] Bacteria [on clothing -and/or- laundry -and/or- fabrics -and/or- colors -and/or- whites]<sup>2</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] Bacteria to eliminate -or- remove odor[s]<sup>2</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] [odor-causing] Bacteria -and/or- Viruses<sup>‡</sup> [on clothing -and/or- laundry -and/or- fabrics -and/or- colors -and/or- whites]<sup>2</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] Viruses<sup>‡</sup>
- Kills -or- Eliminates -or- Removes **must remove brackets around 99.9% when “eliminates” in claim** [99.9% of] Bacteria<sup>2</sup> -and/or- Viruses<sup>‡</sup>
- Kills **insert sanitization organism(s) from Organism Table** in your laundry<sup>2</sup> -or- on fabric<sup>2</sup>
- Kills **insert disinfectant organism(s) from Organism Table** [in 15 min[utes]]<sup>2</sup>
- Kills **insert 15 minute virus[es] from Organism Table** [in 15 min[utes]]<sup>‡</sup>
- Kills [99.9% of] germs<sup>†</sup> -or- bacteria<sup>2</sup> -and/or- viruses<sup>‡</sup> while eliminating -or- removing stains
- Kills [99.9% of] germs<sup>†</sup> -or- bacteria<sup>2</sup> -and/or- viruses<sup>‡</sup> [& eliminates -or- removes stains]
- Kills viruses<sup>‡</sup> in 15 min[utes]
- Kills the [#1] virus that causes the flu<sup>4</sup>
- [Laundry -or- Fabric -or- Clothing] Disinfectant<sup>2</sup> -and/or- Sanitizer<sup>2</sup>
- Laundry Sanitizer<sup>2</sup> -and/or- Disinfectant<sup>2</sup> -and/or- Stain Remover -and/or- Deep Cleaner
- Penetrates fibers -or- fabrics to kill [99.9% of] bacteria<sup>2</sup> -and/or- viruses<sup>‡</sup> -or- germs<sup>†</sup>
- Pre-soak laundry -or- fabric[s] to kill -or- eliminate -or- remove **must remove brackets around 99.9% when “eliminates” in claim** [99.9%] of Bacteria<sup>2</sup> -and/or- Viruses<sup>‡</sup>
- Remove [Tough] Stains -and/or- Brighten -or- Boost Colors -and/or- Sanitize<sup>2</sup> [Laundry -or- Fabric] -and/or- Disinfect<sup>2</sup> [Laundry -or- Fabric] -and/or- Removes Odor[s] -or- Deodorize -and/or- Remove -or- Eliminate -or- Release Wrinkles -and/or- Soften Fabric -or- Laundry -and/or- Prevent Fading [in every -or- one load]
- Sanitizes<sup>2</sup> -and/or- Disinfects<sup>2</sup> Fabrics -and/or- Laundry -and/or- Clothing
- Sanitizes<sup>2</sup> -and/or- Disinfects<sup>2</sup> Fabrics -and/or- Laundry, -and/or- Removes Stains, -and/or- Removes Odor, -and/or- Brightens Colors, -and/or- Prevents Fading
- Stain Remover -and/or- Deep Cleaner -and/or- Laundry Sanitizer<sup>2</sup> -and/or- Disinfectant<sup>2</sup> -and/or- Fading Preventor
- Works -and/or- pre-soak to remove 99.9% of bacteria<sup>22</sup>

**Organism Table**

<b>Pre-soak Disinfection</b>		
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>
Salmonella enterica	[ATCC 10708]	15 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	15 min[utes]
<b>Viruses Enveloped</b>		
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>
‡Human Coronavirus (HuCoV-229E) [a cause of the common cold]	[ATCC VR-740] [Strain 229E]	15 min[utes]
‡Influenza A Virus (H1N1)	[Strain A/4108/2009] [CDC #2009712192]	15 min[utes]
‡Respiratory Syncytial Virus [(RSV)]	[ATCC VR-26] [Strain Long]	15 min[utes]
<b>Pre-soak Sanitization</b>		
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>
Klebsiella pneumoniae [(Kleb)]	[ATCC 13048]	10 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	10 min[utes]

## Cleaning/Miscellaneous Claims

- **XX** [Concentrated] Cleaning Additives -or- Ingredients **XX is a number from 1 to 100**
- **XX** oz. -or- **XX%** More -or- Free<sup>11</sup> **XX is a number from 1 to 200**
- **XX** loads -or- uses [for brightening -or- boosting colors]<sup>14</sup> **XX is a number from 1 to 150**
- **XX** loads -or- uses [for deodorizing -or- removing odor]<sup>14</sup> **XX is a number from 1 to 150**
- **XX** loads -or- uses [for pre-treating -or- pre-soaking -or- removing -or- treating stains -or- removing wrinkles]<sup>14</sup> **XX is a number from 1 to 1700**
- **XX** loads -or- uses<sup>14</sup> **XX is a number from 1 to 1700**
- **XX** loads -or- uses<sup>6, 15</sup> **XX is a number from 1 to 150**
- **XX** loads -or- uses<sup>14</sup> [for softening fabric -or- laundry] **XX is a number from 1 to 150**
- **XX** weeks of clean **XX is a number from 1 to 52**
- **XX** months of laundry<sup>6</sup> **XX is a number from 1 to 12**
- **XX** stain removal<sup>10</sup> uses **XX is a number from 1 to 200**
- **XX** × the stain removal power of bargain<sup>12</sup> detergent **XX is a number from 1 to 10**
- **XX** × the stain removal power of leading oxygen-based stain remover<sup>20</sup> **XX is a number from 1 and 10**
- **Y** × the freshness<sup>26</sup> **Y is a number from 0 to 20**
- 0% -or- No Dyes -and/or- Fragrances -or- Perfumes -and/or- Fragrance Allergens **Claim must only be used with Free & Clear SKUs**
- 4-in-1 -or- 4×: Deep cleans<sup>[21]</sup>, removes stains<sup>[21]</sup>, removes odor, brightens colors
- [100%] Free from -or- of Dyes -and/or- Fragrances -and/or- Perfumes -and/or- Fragrance Allergens **Claim must only be used with Free & Clear SKUs**
- Add to every load [with detergent]<sup>6</sup>
- [All in one] Laundry Additive<sup>6</sup>
- All-in-One [Solution -or- Product -or- [Laundry] Additive -or- [Laundry -or- Detergent] Booster]<sup>6</sup>
- Boosts cold -or- cool water cleaning -or- washing<sup>6</sup> -or- brightening power
- Brightens colors -and/or- won't cause fading
- Brightens -or- Boosts Colors
- [Chlorine] Bleach-Free
- Cold wash to save money -and/or- use less energy<sup>6</sup>
- Color-safe for baby's -and/or- children's -and/or- infant's clothing -or- fabric[s] -or- items -or- laundry -and/or- pet clothing -or- fabric[s] -or- items -or- laundry
- Color-safe [guaranteed]
- Complete Clean
- Concentrated [Formula -and/or- Product -and/or- Scent]
- [Convenient] Dosing -or- Measuring Cap [included]
- Convenient liquid [offering -or- product -or- form -or- stain remover]
- [Contains] 0% [Chlorine] Bleach
- [Contains] No [Chlorine] Bleach
- [Contains -or- With] Scent Booster[s]
- [Contains] the Cleaning Power of Oxygen
- [Dark] color fabric -or- laundry -or- fiber -or- load protect[ion]
- Deep<sup>21</sup> -and/or- hygienic clean
- Deep Clean[s]
- Deep Cleaner
- [Delivers] long lasting freshness
- Deodorizer -or- Deodorizes
- Dermatologist Tested -and/or- Approved -and/or- Recommended -and/or- Trusted<sup>18</sup> **Claim must only be used with Free & Clear SKUs**
- Destroys [the] odor[s] [that detergent cannot -or- can't]<sup>6</sup>
- Does not contain [Chlorine] Bleach
- Does not contain Dyes -and/or- Fragrances -and/or- Perfumes -and/or- Fragrance Allergens **Claim must only be used with Free & Clear SKUs**
- Does not harm -or- alter the flame-resistant capability of baby's sleepwear
- Does not interfere with the wicking -and/or- moisture -and/or- technology -and/or- absorbency of [high performance] active wear -and/or- sports wear -and/or- gym clothes -and/or- towels
- [Easily] Removes -or- Eliminates **X%** more stains -and/or- odor[s] [than detergent alone]<sup>9</sup> **X is a number from 5 to 100**
- Easy [to] Measure -or- Pour
- Easy stain removal [Pour directly,] [No mixing needed]
- Eliminates -and/or- neutralizes -and/or- removes pet odor
- Eliminates -or- Removes -or- Fights -or- Destroys [Body -or- Tough -or- Lingering] Odor[s] on fabric -or- **insert surface from Table 1**
- Eliminates -or- Removes -or- Fights -or- Destroys [the] odor[s] [that detergent cannot -or- can't]<sup>5</sup>
- Eliminates -or- Removes -or- Releases -or- Fights Wrinkles
- [Even] For use in [any] cold -or- warm -or- hot water [temperature]<sup>6</sup>
- Extend[s] the life of [your] clothes -and/or- garments -and/or- fabric[s]
- Fabric -or- Fiber Color Protection
- [Fabric -or- Laundry -or- Clothing] Softener
- For all loads [, safe on colors.] [use as pre-treat -or- with detergent in-wash]<sup>23</sup>
- Fragrance -and/or- Dye -and/or- Perfume Free **Claim must only be used with Free & Clear SKUs**
- Free & Clear **Claim must only be used with Free & Clear SKUs**
- Free & Clear of Fragrances & Dyes **Claim must only be used with Free & Clear SKUs**
- Free-from [Chlorine] Bleach
- [Free] Sample [Size]
- Fabric -or- Fiber -or- Color Protection
- Fights -or- Combats -or- Prevents Fading
- Freshens for [up to] **X** days -or- weeks -or- months **X is a number from 2 to 365**
- For [all -and/or- washable] colors
- For [all] [washable] colored -and/or- white fabrics -and/or- items -and/or- clothes -and/or- laundry -and/or- garments
- For Colors -and/or- Whites
- For Colored Clothes -and/or- Laundry
- For Dark[s] [Clothes] -and/or- Denim
- [For] noticeably cleaner -and/or- brighter clothes -or- colors -or- laundry
- [For] [Radiant] Colors
- For [use in] High-Efficiency -or- HE -or- Front Load [Washing] Machines<sup>6</sup> -or- Washers<sup>6</sup>
- For [use in] High-Efficiency -or- HE -or- Front Load and Standard -or- Standard -or- Top Load [Washing] Machines<sup>6</sup> -or- Washers<sup>6</sup>
- For [use in] Standard -or- Top Load [Washing] Machines<sup>6</sup> -or- Washers<sup>6</sup>

- For [use in] Standard -or- Top Load and High-Efficiency -or- HE -or- Front Load [Washing] Machines<sup>6</sup> -or- Washers<sup>6</sup>
- [Free] Sample [Size]
- Fresh scent
- Gentle on fabrics
- Gets rid of washing machine odors even in cold water [setting]<sup>6</sup>
- Great for removing stains on **insert Surface[s] from Table 1**
- Great on -or- Perfect for [tough] stains on baby's -and/or- children's clothing -or- fabric[s] -and/or- pet clothing -or- fabric[s]
- Heavy Duty Cleaner
- Helps remove odor -and/or- **insert specific stains from Table 2** -and/or- waxy residue
- [High -or- Advanced -or- Max -or- Maximum -or- Best -or- Ultra -or- Ultimate -or- Platinum] Cleaning -and/or- Stain Removal -and/or- Color Brightening -and/or- Fading Preventing -and/or- Wrinkle Releasing -and/or- Odor Removal Performance
- Hypoallergenic<sup>18</sup> **Claim must only be used with Free & Clear SKUs**
- Instant Stain Action! [Removes in **XX** seconds -or- minutes]<sup>25</sup>  
**XX is a number from 0 to 60**
- [Instant -and/or- Quick -and/or- Easy] Stain Remover<sup>8</sup>
- Invigorating Scent
- [In-wash -and/or- pre-soak] Stain Remover<sup>[21]</sup> -and/or- [In-wash -and/or- pre-soak] Color Brightener
- [In-wash] scent -or- freshness booster<sup>6</sup>
- Keeps Clothes Smelling Fresh [for **XX** Days -or- Weeks -or- Months -or- Years] **XX is a number from 2 to 365**
- Keep clothes looking fresh -and/or- new
- Keep clothes looking newer longer
- Keeps Clothes -or- Laundry Brighter[, Longer]
- Keeps Clothes -or- Laundry Looking Newer[, Longer]
- Keeps Clothes -or- Laundry Smelling Fresher[, Longer]
- [Laundry -and/or- Detergent] Booster<sup>6</sup>
- Laundry Enhancer<sup>6</sup>
- [Liquid] Stain remover -or- fading preventor -or- color booster -or- brightener -and/or- [laundry -or- fabric] softener -and/or- wrinkle releaser
- Long[er]-lasting [fresh -or- clean] fragrance -and/or- scent
- Max Value **use claim with Club Retailer SKUs only**
- Max[imum] [Strength -or- Performance] Color Brightener -or- Deodorizer **use claim with Club Retailer SKUs only**
- Max[imum] [Strength -or- Performance] Stain -and/or- Odor Remover **use claim with Club Retailer SKUs only**
- Money saving [product -and/or- value]
- Multi-purpose- or- versatile laundry -or- detergent booster<sup>6</sup> -or- additive<sup>6</sup>
- Multi-purpose-or-versatile stain remover
- Neutralizes [Tough -and/or- Lingering -and/or- Body -and/or- Pet] Odor[s] on fabrics -and/or- laundry -and/or- clothing
- New[!] [Formula -or- Product -or- Scent]
- [New] Improved [Formula -and/or- Product -and/or- Scent]
- New and Improved[!] [Formula -or- Product -or- Scent]
- No Detergent Required [for light -or- small -or- lightly soiled loads]<sup>6</sup>
- No Dyes -and/or- Fragrances -or- Perfumes -and/or- Fragrance Allergens **Claim must only be used with Free & Clear SKUs**
- No mixing needed<sup>6</sup>
- No Splash
- No visible residue
- [Now] [**XX**%] More [Concentrated -or- Compact Dose -or- Uses -or- Ounces -or- Loads -or- Power]<sup>6, 11</sup> **XX is a number from 1 to 100**
- [Now][**XX**%] More [Deep] Cleaning -and/or- Stain Removing -or- Fighting -and/or- Color Boosting -or- Brightening -and/or- Deodorizing -or- Odor Fighting -or- Removing -and/or- Softening Additives -or- Power<sup>19</sup> **XX is a number from 1 to 100**
- [Now -and/or- Easily] Eliminates -or- Removes [**XX**% -or- **XX**] More [Tough -and/or- Stubborn -and/or- Lingering] Stains<sup>10</sup> -and/or- Odor[s] -and/or- Wrinkles [Easier -or- Easily] [than detergent alone] **XX is a number from 1 to 150**
- Odor Control
- Optimized -or- Designed for cold -or- cool water<sup>6</sup>
- [Our] Best -or- Most Advanced Formula -or- Product -or- Concentration -or- Solution [Ever]<sup>6</sup>
- Oxygen-powered technology [helps] remove[s] stains<sup>[21]</sup> -and/or- odors
- Patented [Odor -or- Stain Removal] Formula -or- Technology
- Penetrates fibers -and/or- fabric by removing [visible -and/or- invisible] dirt
- Penetrates fibers<sup>6</sup> -or- fabrics<sup>6</sup> [for a deep[er] -and/or- heavy duty clean]
- Penetrates fabrics<sup>6</sup> -or- fibers<sup>6</sup> -or- clothing<sup>6</sup> -or- laundry<sup>6</sup> for a true -or- deep -or- deeper clean
- Penetrates fabrics<sup>6</sup> -or- fibers<sup>6</sup> to eliminate[s] -or- Remove[s] -or- Fight[s] [Tough -or- Lingering -or- Body] Odor[s] [at their -or- the source]
- Penetrates fibers<sup>6</sup> -or- fabrics<sup>6</sup>
- [Penetrates fibers<sup>6</sup> -or- fabrics<sup>6</sup> to] Remove[s] -or- Clean[s] -or- Eliminate[s] -or- Fight[s] visible -and/or- invisible dirt
- Performance<sup>6</sup>
- Pour on stains
- Pour on stains, no mixing needed
- Powerful Stain -and/or- Odor Remover
- Pre-treat stains
- Prevent[s] [Colors from] Fading
- Prevent[s] Dark[s] [Colors] from Fading
- Prevents stretching -and/or- fading -and/or- fuzz
- Pre-Treat -or- Pre-Soak
- Protect[s] Colors -or- Fabrics -or- Fibers -or- Darks -or- Laundry -or- Clothes from Fading
- Professional -or- Pro -or- Performance Clean
- [Removes odors with a] burst of freshness
- Removes **XX+** [tough] stains<sup>[21]</sup> **XX is a number from 0 to 500**
- Removes **XX+** stains<sup>[21]</sup> -and/or- odors **XX is a number from 0 to 500**
- Removes **XX**% more stains than detergent alone<sup>21</sup> **XX is a number from 5 to 100**
- Removes stains<sup>[21]</sup> [via presoak -and/or- pretreat] [and removes odors] [via presoak -and/or- pretreat]
- Removes stains<sup>[21]</sup> [via presoak -and/or- pretreat] -and/or- brightens colors [in-wash]
- Removes stains<sup>[21]</sup> [via presoak -and/or- pretreat] -and/or- brightens colors [via presoak -and/or- pretreat]
- Removes stains<sup>[21]</sup> [via presoak -and/or- pretreat] [and sanitizes via presoak]
- Removes **XX**% more stains<sup>24</sup> **XX is a number from 10 to 99**
- Removes -or- eliminates -or- fights [body -or- sweat -or- pet] odor on fabrics -or- **insert use surface[s] from Table 1**
- [Easily] Removes -or- eliminates **X**% more stains -and/or- odor[s] than detergent alone<sup>8</sup> **X is a number from 5 to 100**

- Removes -or- Fights -or- Eliminates -or- Destroys -or- Lifts [tough -and/or- stubborn -and/or- set] **insert Specific Stains from Table 2** stains [right before your eyes] [better than Detergent alone]<sup>8</sup>
- Removes -or- Fights -or- Eliminates -or- Destroys -or- Lifts [Over -or- More Than] **XX** Different -and/or- Common -and/or- Household -and/or- Tough -and/or- Stubborn Stains **XX is a number from 1 to 150**
- Removes -or- Fights -or- Eliminates -or- Destroys -or- Lifts -and/ or- Most -and/or- Tough -and/or- Stubborn Stains in [**XX**] seconds **XX is a number from 1 to 60**
- Removes -or- Fights -or- Eliminates -or- Destroys -or- Lifts Most -and/or- Tough -and/or- Stubborn Stains instantly -or- quickly
- Removes -or- Fights -or- Eliminates -or- Destroys -or- Lifts Most -and/or- Tough Pet Stains -and/or- Odor
- Removes -or- Fights -or- Eliminates -or- Destroys -or- Lifts Most -and/or- Tough -and/or- Pet Stains in [**XX**] seconds **XX is a number from 1 to 60**
- Remove Stains -and/or- Odor[s] -and/or- Brighten Colors in **X** [easy -and/or- quick] steps **X is a number from 1 to 5**
- Safe for -or- on [all] colors -and/or- fabrics
- Safe for [all -and/or- washable] colored -and/or- white fabrics -and/or- items -and/or- clothes -and/or- laundry -and/or- garments -and/or- delicates
- Safe<sup>28</sup> for -or- in every load<sup>6</sup>
- Safe on laundry and soft and hard surfaces<sup>13</sup>
- Save \$**X** -or- **X%** [now]
- Save money with this **XX**-in-1 product **XX is a number from 1 to 10**
- Softens [Fabric -or- Laundry -or- Clothes -or- Clothing]
- Splash-less
- Spot-treat[er -or- ment]<sup>6</sup>
- Spot-treat stains
- Tough on stains -and/or- odor, easy on your wallet
- Travel Size
- Trusted by moms -and/or- dads -or- parents -and/or- caregivers
- Ultimate [Fabric -or- Laundry] Care<sup>6</sup> -or- Clean
- [Use in -or- Safe for] All Washers<sup>6</sup> -or- Washing Machines<sup>6</sup>
- Use on carpets, furniture, and fabrics<sup>13</sup>
- Use to clean -or- on **insert surfaces from Table 1** [clothing to carpets to counters]
- Use with [laundry] detergent<sup>6</sup>
- [up to] **X** days -or- weeks -or- months of freshness **X is a number from 1 to 12**
- [Watch] Stains dissolve -or- melt [away] -or- disappear -or- vanish right before your eyes
- Whitens [Whites]
- [Works in -or- with] Cold -or- Cool water<sup>6</sup>
- Works the first time
- Wrinkle Remover -or- Release -or- Eliminator

### ***Fragrance/Scent Descriptors***

***Any fragrance descriptor below can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- soothing -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm -or- cool -and/or- followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell -or- essence -or- clean -or- zest -or- blossom -or- mist -or- fusion -or- sky -or- glade***

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"> <li>• Atlantic</li> <li>• Citrus</li> <li>• Classic</li> <li>• Clean</li> <li>• [Clean] Linen</li> <li>• Clean Mist</li> <li>• Cool Mist</li> <li>• Cotton [Floral]</li> <li>• Crisp Linen</li> <li>• Fresh [Breeze]</li> <li>• Lake</li> <li>• Lemon</li> <li>• Linen</li> </ul> | <ul style="list-style-type: none"> <li>• Mediterranean</li> <li>• Morning</li> <li>• [Morning] Sky</li> <li>• Ocean [Breeze]</li> <li>• Orange</li> <li>• Original</li> <li>• Pacific Breeze [&amp; Coconut]</li> <li>• Peonies -or- Peony</li> <li>• Pine</li> <li>• [Japanese] Plum</li> <li>• Rain</li> <li>• Rose [petals -and/or- water]</li> <li>• Shade</li> </ul> | <ul style="list-style-type: none"> <li>• Spring</li> <li>• Sunshine</li> <li>• [Tahitian] Grapefruit [Splash]</li> <li>• [Tuscan] Lavender -&amp;/or- Jasmine</li> <li>• Violet</li> <li>• Waterfall</li> <li>• [Water]lily</li> <li>• [White] Peach</li> <li>• [Wild] Flower[s]</li> </ul> |
|--|---|---|

### ***Table 1 Surfaces***

- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>[100% cotton] Active Wear</li> <li>All laundry [loads]</li> <li>[All] washable fabrics</li> <li>Athleisure</li> <li>Athletic clothes -and/or- wear -and/or- gear</li> <li>Baby bibs</li> <li>[Baby] blankets</li> <li>[Baby] onesies</li> <li>Baby -or- Kids clothes</li> <li>Bath Rug</li> <li>Bedding -or- Bed [Sheets]</li> <li>Bike shorts</li> <li>Black garments</li> <li>Blouses</li> <li>Bras</li> <li>Box spring cover</li> <li>[Canvas -or- fabric] Shoes -and/or- sneakers</li> <li>Children's jerseys</li> <li>[Cloth] diapers</li> <li>Colored fabrics -and/or- laundry</li> <li>Comforter</li> <li>Cotton</li> <li>Cotton/Polyester [blend] [garments -and/or- clothes]</li> <li>Damp -or- wet clothes</li> <li>Dark fabrics -or- laundry</li> <li>Delicates</li> <li>Denim</li> </ul> | <ul style="list-style-type: none"> <li>Every load from whites to darks</li> <li>Every load [of laundry]</li> <li>Fabrics</li> <li>Great for contractors' clothing</li> <li>Gym -and/or- Sports clothes -and/or- garments</li> <li>[Hand] towels</li> <li>Jeans</li> <li>Kitchen towels</li> <li>Lace</li> <li>Laundry</li> <li>Leggings</li> <li>Linens</li> <li>Lingerie</li> <li>Lycra</li> <li>Mattress covers</li> <li>[Men's -and/or- women's] outdoor work clothes</li> <li>Micro-fiber</li> <li>Mohair</li> <li>[Moist -and/or- Sweaty] clothes -or- fabrics</li> <li>[Musty] towels</li> <li>Onesies</li> <li>Overalls</li> <li>Pajamas -or- PJ's</li> <li>Pants</li> <li>Pet linens</li> <li>Poly-blend</li> </ul> | <ul style="list-style-type: none"> <li>Satin</li> <li>Sheets</li> <li>Shirts</li> <li>Shower curtain [fabric]</li> <li>Silk</li> <li>Slippers</li> <li>Socks</li> <li>Spandex</li> <li>Sport uniforms -and/or- equipment</li> <li>[Sports] bras</li> <li>Sweaters</li> <li>Swimwear</li> <li>Sweatshirts</li> <li>Synthetic fibers</li> <li>[Teenager['s -or-s']] [musty] gym bag</li> <li>Toddler clothes</li> <li>Textiles</li> <li>[Throw] rugs</li> <li>Towels [used for clean up]</li> <li>Travel Laundry</li> <li>Undershirts</li> <li>Underwear -or- undergarments</li> <li>Uniforms</li> <li>Wool</li> <li>Work clothes</li> <li>Work out clothes -and/or- gear</li> <li>Yoga pants</li> </ul> |
|---|---|--|

**Table 2 Soils/Stains**

Baby blowouts -or- poop	Hair dye	Smoke -and/or- smoking odors
Bacon grease -and/or- fat	Hard water stains	Soap scum
BBQ sauce	Ink	Soda [pop]
Beverage stains	Juice [stains]	Sriracha sauce
Blueberry	Ketchup or- catsup	Stains -and/or- soils
Body fluids	Lime scale	Sweat [and body oils]
Body odor	Lip stick -or- stain -or- balm	Sweat odor[s]
Body oils	Makeup [stains]	Sweat stains
Chocolate [syrup] [ice cream]	Mascara	Tea
Coffee	Mildew [stains]	Throw-up
Cola	Milk spills	Tomato -or- spaghetti sauce
Cooking odors	Moist	Toothpaste
Cosmetic stains	Motor oil	Tough soils -and/or- stains
Crayon -and/or- pencil marks	Mud	Underarm stains
Deodorant -and/or- antiperspirant	Mustard	Urine
Dirt	Musty [odors]	Vomit [stains]
Dust	Odor-causing bacteria	Wine
Eggs	Olive oil -and/or- butter	
Eyeliners	Oil	
Feces [stains]	Organic soils	
Food [stains]	Outdoor grime	
Food odors	Pancake mix	
Foundation	Pen [stains]	
Grass	Pet odors	
Gravy	Pet stains -and/or- messes	
Grease	[Red] clay	
Grime	[Red] [white] wine [stains]	

**Alternative Brand Names**

- Clorox 2 For Colors Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Pre-soak Sanitizer
- Clorox Pre-soak Laundry Sanitizer & Stain Remover
- Clorox Stain Remover & Pre-Soak Laundry Sanitizer
- Clorox 2 For Colors<sup>1</sup>
- Clorox 2 For Colors Performance<sup>1</sup>
- Clorox 2 For Colors Stain Performance
- Clorox 2 For Colors Stain & Odor Performance
- Clorox 2 For Colors Odor Performance.
- Clorox 2 For Colors 4-in-1 Laundry Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors 4 -in-1 Laundry Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors 5-in-1 Laundry Disinfectant + Sanitizer + Stain and Odor Remover + Color Brightener<sup>1</sup>
- Clorox 2 For Colors Laundry Additive
- Clorox 2 For Colors Laundry Additive for Stains
- Clorox 2 For Colors Laundry Additive for Stains & Odors
- Clorox 2 For Colors 5-in-1 Laundry Booster<sup>1</sup>
- Clorox 2 For Colors Color Brightener
- Clorox 2 For Colors Color Brightener + Pre-treat Stain Remover
- Clorox 2 For Colors Detergent Booster
- Clorox 2 For Colors Detergent Booster for Stains
- Clorox 2 For Colors Detergent Booster for Stains & Odors
- Clorox 2 For Colors Laundry Booster
- Clorox 2 For Colors Laundry Booster for Stains
- Clorox 2 For Colors Laundry Booster for Stains & Odors
- Clorox 2 For Colors Laundry Booster Free & Clear of Fragrances + Dyes
- Clorox 2 For Colors Laundry Booster for Stains Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Stain Removal Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Stains and Odors Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Stain and Odor Removal Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Odors Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Booster for Odor Removal Free & Clear of Fragrances & Dyes
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer & Stain Remover
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer & Stain Remover
- Clorox 2 For Colors Laundry Pre-soak Disinfectant Sanitizer Stain Remover & Color Brightener
- Clorox 2 For Colors Laundry Pre-soak Sanitizer & Stain Remover
- Clorox 2 For Colors Pre-soak Laundry Sanitizer & Stain Remover
- Clorox 2 For Colors Stain & Odor Remover
- Clorox 2 For Colors Pre-soak Sanitizer & Stain Remover

- Clorox 2 For Colors Laundry Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors Pre-soak Stain Remover & Sanitizer
- Clorox 2 For Colors Pre-treat Stain Remover & Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover & Color Brightener1
- Clorox 2 For Colors Stain Remover + Pre-soak Disinfectant + Color Brightener + Odor Remover
- Clorox 2 For Colors Stain Remover + Laundry Pre-soak Disinfectant + Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover & Pre-soak Sanitizer
- Clorox 2 For Colors Odor Remover
- Clorox 2 For Colors Original Laundry Pre-soak Sanitizer + Stain and Odor Remover
- Clorox 2 For Colors Original Laundry Pre-soak Sanitizer + Stain Remover + Color Brightener
- Clorox 2 For Colors Original Stain & Odor Remover
- Clorox 2 For Colors Original Stain + Odor Remover and Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Laundry Pre-soak Sanitizer and Stain & Odor Remover
- Clorox 2 For Colors Stain and Odor Remover + Color Brightener + Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 For Colors Color Brightener + Stain and Odor Remover + Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover1
- Clorox 2 For Colors Stain Remover + Color Brightener + Laundry Pre-soak Sanitizer + Odor Remover
- Clorox 2 For Colors Stain + Odor Remover + Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover & Laundry Pre-soak Sanitizer
- Clorox 2 For Colors Stain Remover + Pre-soak Sanitizer
- Clorox 2 Laundry Pre-soak Sanitizer + Stain and Odor Remover + Color Brightener
- Clorox 2 Laundry Pre-soak Sanitizer & Stain Remover For Colors
- Clorox 2 Stain and Odor Remover + Laundry Pre-soak Sanitizer + Color Brightener
- Clorox 2 Stain and Odor Remover + Laundry Pre-soak Sanitizer For Colors



### Footnotes

- <sup>1</sup> Sanitizes laundry via pre-soak, disinfects fabrics via pre-soak, removes stains, removes odor, and brightens colors
- <sup>2</sup> when used as directed via pre-soak for sanitization - and/or-disinfection **Sanitization-only claims will only reference the word "sanitization". Disinfection-only claims will only reference the word "disinfection".**
- <sup>3</sup> Human Coronavirus, Respiratory Syncytial Virus (RSV), Influenza A Virus (H1N1)
- <sup>4</sup> Influenza A Virus (H1N1) when pre-soak disinfection directions [for use] are followed
- <sup>5</sup> when used according to presoak directions [for use]
- <sup>6</sup> for cleaning
- <sup>8</sup> when used with pre-treat directions -or- via pre-treat
- <sup>9</sup> than detergent alone with pre-soak -or- pre-treat
- <sup>10</sup> stain removal uses based on pretreating
- <sup>11</sup> Concentrated Formula -or- Compacted bottle -or- Larger Bottle vs Original
- <sup>12</sup> Stain removal result of 1 dose vs 2 of the leading liquid bargain detergent in top load machine
- <sup>13</sup> For stain and odor removal only
- <sup>14</sup> for cleaning -or- brightening -or- boosting colors -or- deodorizing -or- removing odor -or- for pre-treating -or- pre-soaking -or- removing -or- treating stains -or- for removing wrinkles -or- for softening fabric -or- laundry in H[igh] E[fficiency] machines -or- Standard machines
- <sup>15</sup> for [use in] Standard -or- Top Load -or- High-Efficiency -or- HE -or- Front Load [Washing] Machines -or- Washers
- <sup>16</sup> Sanitizes laundry via pre-soak, removes stains, removes odor, and brightens colors
- <sup>17</sup> If in doubt, test for colorfastness. Visit [www.clorox2.com](http://www.clorox2.com).
- <sup>18</sup> using laundered garments
- <sup>19</sup> compared to previous formula
- <sup>20</sup> Stain removal result of **insert product name** vs the leading oxygen-based stain remover
- <sup>21</sup> when used as directed [for stain removal -or- via presoak -and/or- pre-treat]
- <sup>22</sup> Kills 99.9% of Staphylococcus aureus and Klebsiella pneumoniae on laundry at 21 °C -or- 69.8 °F when used according to pre-soak sanitizing directions [for use]
- <sup>23</sup> for stain removal -and/or- brightening
- <sup>24</sup> than [the -or- a] detergent alone with pretreat
- <sup>25</sup> When used according to pretreat directions [for use] on **Insert specific stains Table 2** [soils -or- stains]
- <sup>26</sup> Odor removal results of **Insert product name** vs leading oxygen-based stain remover -or- [bargain] detergent [alone]
- <sup>27</sup> on treated laundry surfaces when [laundry] pre-soak disinfection directions for use are followed
- <sup>28</sup> prevents fading -or- protects fibers -or- protects colors -or- color protection
- <sup>†</sup> Effective against Staphylococcus aureus, Salmonella enterica, Influenza A Virus (H1N1) **may insert additional viruses from the organism table** when used as directed via pre-soak for disinfection
- <sup>‡</sup> Effective against Human Coronavirus [(HuCoV-229E)], Influenza A Virus (H1N1), and Respiratory Syncytial virus [(RSV)] when used as directed via pre-soak for disinfection