



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Antimicrobials Division (7510P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

5813-134

Date of Issuance:

8/28/22

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Atticus

Name and Address of Registrant (include ZIP Code):

The Clorox Company
 c/o PS&RC; P. O. Box 493
 Pleasanton, CA 94566-0803

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. "5813-134."
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Signature of Approving Official:

Jacqueline Hardy
 Jacqueline Hardy, Branch Chief
 Regulatory Management Branch II
 Antimicrobials Division (7510P)

Date:

8/28/22

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
 - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
 - A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),
 - B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
 - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)

ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).

A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is large enveloped.

B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Feline Calicivirus (Surrogate for Norovirus) and Rhinovirus type 14 is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/15/2022
- Alternate CSF 1 – 6 dated 0615/2022

If you have any questions, please contact Stacey Grigsby by phone at 202.566.0821, or via email at grigsby.stacey@epa.gov

Enclosure Stamped Label

Label identification

Atticus, EPA Reg. No. 5813-*to be assigned*

RC708021

10:30 8/11/22

ACCEPTED

08/28/2022

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 5813-134

Formatting notes (applicable for all claims)

Now[!] -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, italicized text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use sites and/or use surfaces on the label may be listed in conjunction with an image of the use site and/or use surface.

Highlighted text is new. Strike-through text means removed.

Atticus

KEEP OUT OF REACH OF CHILDREN
CAUTION: SEE BACK LABEL FOR ADDITIONAL
PRECAUTIONARY STATEMENTS.

ACTIVE INGREDIENT:

Citric Acid 1.0%

OTHER INGREDIENTS: 99.0%

TOTAL: 100.0%

Package made from **insert%** post-consumer
recycled plastic

[Net Contents] _____

PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. Call a poison control center or doctor for further treatment advice. Have the product container with you when calling a poison control center or doctor or going for treatment. For further information call 1-800-227-1860.

EPA Reg. No. 5813-*to be assigned*

EPA Est. No. 58455-IN-2 (01)

Beginning of batch code indicates Est. No.

[[Final Packaging Facility:] [EPA Est. No. 5813-GA-2 -or- ***insert one EPA Est No. without code from EPA Est. No.***] ***to be used for boot or carton***

Questions? Comments? Call [us at] 1-800-227-1860. For more product ingredient information, visit www.smartlabel.org.

Distributed by The Clorox Company, 1221 Broadway, Oakland, CA 94612.

Made in USA with thoughtfully sourced global ingredients.

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Questions[?][[or] comments[?][:] Call toll free 1-800-227-1860 [or visit us at] www.clorox.com

Clorox is a registered trademark of The Clorox Company.

For more [product -and/or- ingredient] information, visit IngredientsInside.com -or- www.smartlabel.org.

Mfd. for & © YYYY The Clorox Company,

1221 Broadway, Oakland, CA 94612

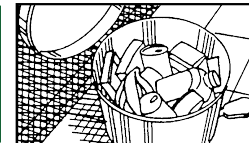
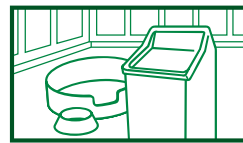
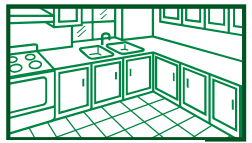
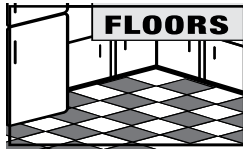
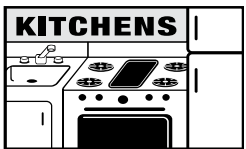
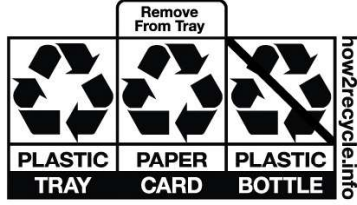
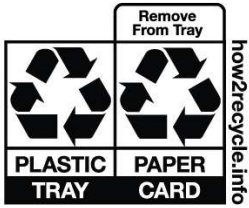
Made in [the] U.S.A. [of global components -and/or- ingredients.]

For [a] Spanish translation of product directions -or- instructions -or information, visit www.clorox.com.

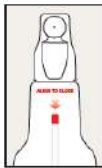
Patents: www.thecloroxcompany.com/patents/

[Phosphate[-]free]

Optional graphics to be placed anywhere on label -and/or- container



Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)

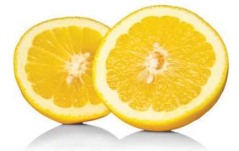


SMART TUBE™ TECHNOLOGY - SPRAY EVERY DROP!™





epa.gov/dfe



Packaging Related Statements

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

Operating Trigger

To Operate: [Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle [counterclockwise] to “spray” -or- “stream” [setting]. -or- Adjust [nozzle] to desired pattern. -or- To open, turn the purple nozzle.] Spray (6-8 inches from) surface, [[rub] [-or- wipe] with [brush,] [paper towel,] [sponge,] [lint-free cloth] or [cloth]]. [Do not breathe spray or mist.] [[This product] Can be used on -or- won't harm most washable surfaces.] [Not recommended for use on soft vinyl, varnishes, or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, sealed granite, wall coverings or any surfaces about which you are unsure, test [a] small, inconspicuous area [first] -or- For best results, always test a small area before washing -or- applying.]

Turn nozzle to ON.

Use on hard, nonporous surfaces. For surfaces that may come in contact with food, a potable water rinse is required.

When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].

- [To foam (close screen on nozzle) or spray (open screen on nozzle)].
- To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

- [[Easy] Refill [Instructions on [the] Back]]
- Twist off, Refill. Align Tip to Tube.

Push[,] -or- Snap Down to Close.

Alternate for Refill Bottle:

To Refill [Spray Bottle(s)]:

[Remove]

1. Remove trigger sprayer -or- cap [from empty bottle]

[Pour]

2. Unscrew cap on refill and pour contents directly into empty bottle.

[Use]

3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

Trigger options: To refill [spray bottle]: Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upward[s]] to remove. [After refilling spray bottle,] Replace trigger by aligning [red [tip] tube on trigger with -or- to small [opening-or- tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [to close] [until it clicks] [-and/or- locks into place]].

-or-

Trigger options: To refill [spray bottle]: Twist trigger [on spray bottle] [1/4 turn] [-or- counterclockwise] [and pull up -or- upward[s]] [to remove]. [Fill spray bottle] [with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip[ped]] tube [on trigger [head] over [small] -or- tube opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] [Press] [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
[Always refer to manufacturer's care instructions before using on equipment -or- devices.]

Disinfection

To disinfect hard, non-porous surfaces: Spray product 6-8 inches from surface until thoroughly wet. Surface must remain visibly wet for 10 minutes. Rinse or wipe clean. For visibly soiled surfaces, preclean surface before disinfecting.

To clean: spray surface until wet, and wipe clean.

For painted surfaces, test small area first.

Alternate Instructions to Sanitize and Disinfect:

Turn nozzle to "on" and spray 6–8 inches from hard, nonporous surface. Spray until thoroughly wet.

To [Deodorize and] Sanitize: Treated surface must remain visibly wet for 30 sec[onds] before wiping.

To Disinfect: Treated surface must remain visibly wet for 10 min[utes] before wiping. [For Norovirus^o -and/or- Human Coronavirus -and/or- Influenza A (H1N1) virus -and/or- Respiratory syncytial virus (RSV) -and/or- Rhinovirus 14 -and/or- SARS-CoV-2 surface must remain visibly wet for 30 sec[onds].] For visibly soiled areas, [a] precleaning [step] is required.

Use On: Hard, nonporous surfaces such as glazed ceramic, sealed granite and glass. For surfaces that may come into contact with food, a potable water rinse is required. Do not use on glasses, dishes, or utensils.

To [Deodorize] Sanitize Non-Food Contact Surfaces: Spray and allow surface to remain visibly wet for 30 sec[onds] [half a min[ute]]. Then wipe. -or- Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]] before wiping. For visibly soiled areas, [a] precleaning [step] is required.

To Sanitize Non-Food Contact Hard Nonporous Surfaces: Spray product 6-8 inches from surface and allow treated surface to remain visibly wet for 30 sec[onds]. [Then wipe -or- [Let the product] air dry [after application].] For visibly soiled areas, [a] precleaning [step] is required.

General: Household/Kitchen/Bathroom/Floor Cleaning: Remove cooking ingredients and cooked food from areas to be cleaned. Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

[To Clean -and/or- Remove Soap Scum:] Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. [No scrubbing or rinsing necessary. -and/or- For best results, use a dry paper towel or lint-free cloth. -and/or- Repeat for heavily soiled areas.] For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/or- soap scum] for 1 -or- a few -or several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.]

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.]

Organism Table

Disinfection		
Bacteria	Strain and/or ATCC	Contact Time
Hospital Associated Methicillin Resistant Staphylococcus aureus -HA-MRSA	[ATCC 33591]	10 min[utes]
Pseudomonas aeruginosa	[ATCC 15442]	10 min[utes]
Salmonella enterica [(Salmonella)]	[ATCC 10708]	10 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	10 min[utes]
Viruses Enveloped		
Bacteria	Strain and/or ATCC	Contact Time
‡Human Coronavirus	[ATCC VR-720] [Strain 229E]	30 sec[onds]
‡Influenza A [(H1N1)] virus	[ATCC VR-1469] [Strain A/PR/8/34]	30 sec[onds]
‡Respiratory Syncytial Virus (RSV)	[ATCC VR-26] [Strain Long]	30 sec[onds]
‡SARS-CoV-2 [(cause of COVID-19)]	[Strain USA-WA1/2020]	30 sec[onds]
Virus Small Non-Enveloped		
Bacteria	Strain and/or ATCC	Contact Time
‡Norovirus [◊]	[ATCC VR-782] [Strain F-9]	30 sec[onds]
‡Rhinovirus type 14	[ATCC VR-284] [Strain 1059]	30 sec[onds]
Non-food Contact Sanitization		
Bacteria	Strain and/or ATCC	Contact Time
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	30 sec[onds]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	30 sec[onds]

Antimicrobial Claims

- 4 -in-1: Removes Grease -and/or- Dissolves [Removes] Soap Scum -and/or- Kills [99.9% of] Germs[†] -and/or- Breaks Down [Removes] Dirt
- Antibacterial cleaner
- Anti-microbial formula
- Citric acid [fermented] from [good] bacteria
- Citric acid based [disinfectant] spray -or- cleaner -or- cleaning -or- disinfection
- Cleaning and disinfecting in one step⁴
- Clean and disinfects
- Cleaning -and/or- disinfecting
- Cleaning -and/or- disinfecting that fits [into] your life [style]
- Cleans -and/or- disinfects [your] kitchen -and/or- household [surfaces]
- Cleans and removes 99.9% of [kitchen] bacteria¹³
- Cleans and kills -or- eliminates -or- destroys -or- removes 99.9% of [kitchen] bacteria¹³
- Destroy[s] -or- Penetrate[s] -or- Kill[s] -or- Eliminate[s] **must remove brackets around 99.9% if "eliminates" in claim** [99.9% of] [household] germs[†] -and/or- virus[‡] -and/or- bacteria¹³
- Destroy[s] -or- Penetrate[s] -or- Kill[s] -or- Eliminate[s] Pseudo-monas¹⁰ -and/or- Human Coronavirus -and/or- Salmonella¹¹ -and/or- Staph¹²
- Disinfect without harsh odor
- Disinfecting -and/or- cleaning - and/or - spray - and/or - formula
- Disinfects
- Disinfects and cleans your home
- Disinfects in 10 -or- ten minutes
- Disinfects surfaces
- Disinfects the hard, non-porous surfaces your family touches the most
- Disinfects with citric acid
- Dual action [to] [:] Clean[s] up [household -or- daily -or- everyday] messes while [it] disinfect[s][ing] [clean[s] and disinfect[s]]⁴
- Easy cleaning
- Easy to use
- Easily cleans -and/or- disinfects
- [Effectively -and/or- Conveniently] clean[s] -and/or- disinfect[s]
- Eliminates odors caused by bacteria
- For daily use [cleaning -and/or- disinfecting]
- For [light] -or- touch-up – daily -or- quick cleaning -or- clean-ups [in one easy step]
- For a Complete Clean [that] You Can See [& Smell]
- Gentle on -or- Cleans a variety of -or- multiple surfaces
- Gentle on surfaces, tough on stains [messes]
- Germ buster[†]
- [Great] For daily -or- everyday use [cleaning -and/or- disinfecting]
- Kills 99.9% of Bacteria & Viruses[‡]
- Kills 99.9% of Germs[†]
- Kills 99.9% of germs[†] on high touch surfaces
- Kills 99.9% of [household] germs[†]
- Kills 99.9% of [household] germs[†] -or- viruses[‡] -and/or- bacteria¹³
- Kills 99.9% of Viruses[‡] & Bacteria
- Kills germs[†] while it cleans⁴
- Kills germs[†], smells great -and/or- relaxing -and/or- pleasing -and/or- premium
- Leaves surfaces disinfected⁴
- Low-Streak -or- Low-Film -or- No-Film -or- Clear-Drying Formula cleans -and/or- disinfects Shiny -or- Multiple Surfaces
- Low-streak Formula Great -or- Use it -and/or- For cleaning -and/or- disinfecting Every day[,] [on] hard, nonporous surfaces
- Natural or naturally derived or natural origin [everyday] disinfectant
- Proven effective against grease, grime & germs[†]
- Reduces cross contamination of bacteria on treated surfaces
- Removes stains and disinfects
- Smells great -and/or- relaxing -and/or- pleasing -and/or- premium while disinfecting -or- killing germs[†]
- Tough on germs[†] -and/or- bacteria -and/or- viruses[‡]. Will not harm surfaces -and/or- **insert surface/use site**

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

<i>For an emerging viral pathogen that is an:</i>	<i>... following the directions for use for the following organism on the label:</i>
Enveloped virus	Norovirus [◇]
Large, non-enveloped Virus	Norovirus [◇]
Small, non-enveloped virus	Norovirus [◇] Rhinovirus type 14

This product has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***this product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the ***insert CDC -or- OIE website*** at ***insert pathogen-specific website address*** for additional information.

Insert name of illness/outbreak is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the ***insert CDC -or- OIE website*** at ***insert pathogen-specific website address*** for additional information.

General/Miscellaneous Claims

- 4x Cleaning Action[:] Deodorization, [Kitchen] Grease, Soap Scum, [Floor] Soils
- 100 years of [Clorox®] heritage
- [A great -or- an easy] Everyday cleaner
- Backed by Clorox®
- Botanically derived active ingredient
- Botanically derived citric acid
- BPA-free^[9][package -or- packaging]
- Can be used in **insert use sites from Table 2**
- Can be used on **insert use surfaces from Table 1 -or- surface materials from Table 3**
- Can use in every room of your house^[6]
- Certified by Clorox®
- Citric acid [active] based [disinfectant] spray [cleaner-or- cleaning-and/or- disinfection]
- Citric acid active ingredient
- Citric acid based
- Citric acid cleaning power
- Citric acid [fermented] from [real] plants
- Citrus cleaning
- Clean without compromise
- Cleans without bleaching surfaces
- Cleaner and disinfectant in one
- Cleaning -and/or- disinfecting that fits [into] your life [style]
- Cleans and removes stains from washable floors
- Cleans and shines hard surfaces
- Cleans dirty floors -and/or- greasy counter[top]s
- Cleans everyday kitchen messes like dirt, grease and food stains
- Cleans [everyday] tough messes
- Cleans floor -and/or- counter -and/or- bathroom tile grout
- Cleans -or- Breaks through [dirt and] grime
- Cleans -or- Removes -or- Fights -or- Good for -or- Great on -or- Works great on kitchen -and/or- tough -and/or- soap scum -and/or- baked-on grease -and/or- soils -and/or- **insert soil(s)/ stain(s) from Table 4** -and/or- messes -and/or- kitchen messes -and/or- dirt -and/or- bathroom messes -and/or- pet areas -and/or- stains -and/or- soils
- Cleans shower tracks -and/or- grout -and/or- stovetops
- Cleans tough kitchen messes like coffee -and/or- juice -and/or- tea -and/or- wine
- Cleans with citric acid
- Clorox® certified
- Clorox® disinfecting knowledge
- Cuts [through tough] grease -and/or- grime -and/or- dirt
- Daily [kitchen] cleaner
- Delivers the trusted performance of Clorox®
- Deodorizes
- Designed by Clorox®
- Destroys -and/or- Eliminates stains on contact
- Destroys -and/or- Eliminates stains without scrubbing
- Destroys -and/or- Eliminates tough stains -or- messes -or- greasy dirt
- Destroys -and/or- Eliminates your kid's toughest messes -or- grime
- Destroys [challenging] bathroom stains
- Dissolves -and/or- powers through grease [& grime] [in seconds] [on contact]
- Dissolves messes on contact
- Dissolves tough grime
- Do not use on [unsealed -or- natural] marble -and/or- natural stone
- [Easily] Removes -or- cleans tough bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace **insert soil(s)/stain(s)**
- Easy cleaning
- Easy to use
- Eliminates food odors [like garlic and onion] [left behind on kitchen surfaces after cooking]
- Eliminates food odors like garlic and onion left behind in -or- on surfaces
- Eliminates -or- Destroys -or- Removes [[the] tough[est]] stains the 1st time
- Fermentation-derived active [ingredient], Fermentation-derived disinfectant
- For a cleaner, fresher bathroom -or- kitchen -or- home -or- house
- For a Complete Clean [that] You Can See [& Smell]
- For daily -or- everyday gentle -or- light-duty [kitchen] cleaning
- For Daily -or- Everyday [Surface] Cleaning
- For daily use [cleaning]
- For household surfaces indoor and outdoor
- For [light] -or- touch-up-daily -or- quick cleaning -or- clean-ups [in one easy step]
- For use in **insert use sites from Table 2**
- Formula for bathrooms -and/or- kitchens
- Formulated for kitchen messes -or- [all] kitchen cleaning needs
- Formulated without Dye -or- Dye Free **Claim will only be used for CSFs with no dye**
- Formulated without -or- free from dyes **Claim will only be used for CSFs with no dye**
- Free & Clear **Claim will only be used for CSFs with no dye or fragrance**
- Free of -or- clear of -or- formulated without perfumes -and/or- dyes **Claim will only be used for CSFs with no dye or fragrance**
- Free of -or- formulated without [added] dyes -or- colors -and/or- perfumes -and/or- fragrance **Claim will only be used for CSFs with no dye or fragrance**
- Freshens [the -or- your] bathroom -and/or- restroom -and/or- kitchen -and/or- home -or- house -and/or- place -or- work -or- office
- From the [trusted] minds of Clorox®
- Gentle [& Powerful] [Enough] [for [daily]] cleaning on surfaces
- Gentle on -or- Cleans A Variety Of -or- Multiple Surfaces
- Gentle on -or- enough for [insert surface/use site] -or- the surfaces you -or- your family touch[es] most
- Gentle on surfaces, tough on stains -or- messes
- Gentle -or- mild enough to use all around the kitchen -and/or- home -and/or- house^[6]
- Gentle -or- mild enough to use on [all] kitchen surfaces³
- Gentle -or- mild enough to use without gloves
- Gently -or- lightly cleans
- Good for everyday cleaning [and] -or- for your -or- my -or- the toughest [household] messes
- Good for most indoor and outdoor cleaning tasks
- Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- Grease Fighting Formula
- Great for [all around] the house -or- home -and/or- kitchen^[6]
- Great for everyday cleaning -or- use
- [Great] For everyday use around the home -or- house

- [Great] For everyday use in the kitchens -and/or- bathrooms -or- all over the house^[6]
- Great for Kitchens -and/or- Bathroom [soils]
- Great for **insert use surfaces from Table 1** -or- **insert use sites from Table 2** -or- **use materials from Table 3** -or- **insert stain(s)/soil(s) from Table 4**
- [Great] For [tough] messes throughout -or- around the house
- [Great] for [use on] kid's play -and/or- pet living areas
- Great in the Kitchen -and/or- Bathroom
- Great -or- Tough Cleaning Power
- Has -or- Leaves a clean scent -or- fragrance
- Infused with citric acid
- Just as gentle -or- mild as dish soap [and water]
- Just spray, clean [and walk away] no rinsing -or- wiping [is] necessary⁸
- Leaves a streak-free shine
- Leaves no visible [surface] residue
- Leaves surfaces shiny
- Leaves your kitchen -or- home -or- house smelling clean
- Life doesn't -or- shouldn't have to stop for cleaning -and/or- disinfecting
- Low-streak Formula Great -or- Use it -and/or- For cleaning -and/or- disinfecting Every day[,] [on] hard, nonporous surfaces
- Low-Streak -or- Low-Film -or- No-Film -or- Clear-Drying Formula cleans -and/or- disinfects Shiny -or- Multiple Surfaces
- Made [crafted] with -or- from purified ingredients
- Made in the USA, with US and imported ingredients.
- [Made with] [100%] [75%] [post-consumer] [recycled] Plastic [bottle]
- Made with citric acid [active ingredient]
- Makes daily cleaning easy -or- easier than ever
- Makes heavy duty cleaning easy
- Maximum cleaning, minimum effort
- Mild enough for [**insert surface/use site**]
- Multi-purpose formula -or- spray -or- cleaner
- Multi Purpose -or- Surface
- Multi Surface^P Cleaning
- Multi-surface^P formula -or- spray -or- cleaner
- Multi Surface ^P-or- Purpose Stain Removal
- No chemical smell
- No heavy perfumes
- No visible residue [on stainless steel]
- No scrubbing required -or- needed -or- necessary
- No-streak -or- Streak-free formula
- No strong odors -and/or- fumes
- No Unpleasant -and/or- Irritating Odor
- 0% VOC
- Non-abrasive formula
- Non GMO
- Not derived from animals
- Not harmful to [Gentle on] septic systems -or- tanks
- One step [multi-surface^P] cleaner
- Optimized to target soap scum and hard water stains
- Packaging made with **XX%** recycled plastic
- Penetrates & Removes Tough Soils
- Plant derived citric acid
- Plant derived cleaning power
- Please empty before recycling
- Powerful -and/or- plant-derived cleaner
- Powerful citric acid cleaner
- Powerful cleaner for kitchen
- Powerful cleaning -and/or- degreasing action -or- formula
- Powerful cleaner -or- cleaning formula
- Powerfully cuts -or- powers through -or- removes grease and grime without leaving sticky film -or- with no sticky film
- [Powerfully] Powers -or- Cuts through -or- removes grease and grime without leaving sticky film -or- with no sticky film
- Powers through grease [& grime]
- Powers Through [tough] Grease -and/or- Soap Scum -and/or- Grime [the first -or- 1st time]
- Refillable -and/or- reusable packaging
- Relaxing -and/or- great -and/or- pleasing -and/or- premium fragrance -or- scent, cleaning power -and/or- disinfection
- Removes 99.9% [common] allergens⁵
- Removes 99% of allergens⁵
- Removes [100% of] grease [& grime] with the power of plants -or- plant-based ingredients
- Removes -and/or- Cleans [everyday] kitchen messes
- Removes -and/or- Cleans **insert stain(s)/soil(s) from Table 4**
- Removes -and/or- Controls 99% of common [indoor] allergens⁵
- Removes -and/or- Eliminates -and/or- Attacks -and/or- Gets rid of tough soap scum [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [dirt -or- soils -or- grime]] [!]
- Removes -and/or- cleans -and/or- cuts through -and/or- tough on [tough] stains **insert stain(s)/soils(s)**
- Removes dirt, dust and soils
- Removes food stains
- Removes grease, dirt and soap scum
- Removes -or- destroys -or- eliminates your -or- the toughest [pet] stains
- Removes -or- Eliminates -or- Attacks -or- Gets rid of -or- Melts away tough [soap scum] [**insert site(s) from Table 2**] [dirt] [soils -or- **insert soil(s)/stain(s) from Table 4**] [grime]] [!]
- Removes stains on contact
- Removes stains without scrubbing
- Removes [stubborn -and/or- stuck-on] stains
- Removes tough stains, fingerprints, bathroom soils, crayon marks, heel marks, pencil marks, grease and dirt
- Removes tough stains -or- messes -or- greasy dirt
- Removes wine, coffee, grease, ketchup, mold stains and more
- Restore your **insert surface from Table 2**'s shine
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Scrub free
- Simple active ingredient
- Simple solution for a healthier home
- Smells great -and/or- relaxing -and/or- pleasing -and/or- premium and disinfects
- Strong enough to power through [your] [biggest -or- tough[est]] messes
- Suitable for -or- to use on baby areas -and/or- pet areas^[6]
- [Specially] Formulated for -or- for use on -or- works on a variety of -or- many hard nonporous surfaces [throughout the -or- around the house]^[7]
- Specially -or- thoughtfully designed to be gentle on **insert surface or use sites**
- Tackles dirt and grime

- Tackles tough messes [on [multiple] surfaces]
- Tear here
- The convenient -and/or- easy -and/or- effective -and/or- naturally derived -and/or- natural origin way to keep your home -or- house -and/or- bathroom -and/or- kitchen -and/or- common areas -and/or- office -and/or- work -or- office [area -or-place] clean
- This package -or- bottle is made from [a minimum of] ____% [post-consumer] recycled plastic -or- resin -or- material [minimum].]
- Thoroughly -or- deeply cleans heavily soiled surfaces -or- heavy -or- [your] [biggest -and/or- tough[est]] messes
- Tough on grease [& [and] grime] and easy on surfaces
- Tough on messes [and] [,] gentle on surfaces
- Tough on messes, easy on surfaces
- Tough on stains [,] [&] easy on surfaces
- Tough -or- Hard on dirt -and/or- grease -and/or- grime -and/or- stains
- Use [all] around the house^P
- Use daily [everyday]
- Use for a fresh kitchen
- [Use] For quick clean-ups
- [Use] For touch-up [kitchen] cleaning
- Use throughout the kitchen -or- home -or- house
- Validated by Clorox® [scientists]
- Vegan
- Wipe away fingerprints -and/or- spots -and/or- streaks
- Wipes out stains in kitchen and bath
- Works -and/or- tough on Soap Scum
- Works on a wide range of household surfaces^P
- Works on ***insert surface materials from Table 3 -or- insert stain(s)/soil(s) from Table 4***

Fragrance/Scent Descriptors

Any fragrance descriptor below can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- soothing -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm -or- cool -and/or- followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell -or- essence -or- clean

- Cherry Blossom & Rose [Scent -or- Fragrance]
- Citrus -and/or- Lime Blend -and/or- Zest
- Cotton -and/or- Citrus -and/or- Laundry -and/or- Lemon -and/or- Linen -and/or- Pure -and/or- Rain -and/or- Refreshing -and/or- Clean
- Crisp -or- Sunny Citrus
- Fresh Breeze
- [Fresh] Breeze -and/or- Meadow
- Ocean Mist
- Orange Power -and/or- Fusion
- Original [scent]
- Rain Clean
- [Rain] Clean -or- [Soft] Cotton
- Sweet Orange & Basil [Scent -or- Fragrance]

Table 1 Use Surfaces^P

[Air]plane [Lavatories]	Elevator buttons	Office -and/or- bedroom -and/or- bedside furniture	Tires
Baby Furniture	Exhaust fans	Office machinery	Toaster exteriors
Baseboards	Fiberglass surfaces	Outdoor -and/or- patio furniture (except cushions and woodframes)	Toilet -and/or- toilet flush -and/or- telephone -and/or- dishwasher -and/or- cabinet -and/or- door handles
Basement -and/or- Washable Walls	[Filing] cabinets	Outdoor grill exteriors	Toilet -and/or- urinal exteriors [surfaces]
[Bathroom -and/or- kitchen] faucets -and/or- handles -and/or- fixtures -and/or- sinks	Finished -and/or- painted hardwood -or- woodwork	Outside of Grills -or- Grill Exteriors	Toilet Fixtures
Bathroom -and/or- locker room surfaces	[Fixtures:] door knobs -and/or- handles -or- cabinet handles -or- cabinet hardware -or- light switch[es]	Outside of Toilets -or- Toilet Exteriors	Toilet seats
Bathroom dirt -and/or- grime -and/or- stains	Floors [around toilets]	Plastic laundry hampers -and/or- baskets	Tools
[Bathroom:] shower -or- sink -or- shower head -or- tub -or- faucet	Food	Plastic Mattress Covers	Toy boxes -and/or- storage bins
Bathrooms	[Formica] Laminated Surfaces	Plastic patio furniture -and/or- lawn chairs	Trailers
Bathtub ring	Freezer exteriors	Plastic shower curtains	Training toilets
Bathtubs	Garage surfaces	Portable toilet exteriors	Trash cans
Bedframes	Garages	Range hoods	Trash compactors
Bidets	Garbage cans	Recycling bins	Tubs
Blinds	Glazed ceramic [tile[s]]	Refrigerator door handles	Vanity tops
Burner trays	Glazed porcelain tiling -or- tile[s]	Refrigerator exteriors [surfaces]	Vehicle Interiors -and/or- Exteriors
Cabinets	Grime	Sealed Granite	Vending machine surfaces
Cabinets -and/or- cupboards	[Grocery] basket -or- cart handles	Sealed stone	Vinyl Tiles
Cages	[Grocery store] carts	Shelves and drawers	Vinyl wallpaper
Car interiors	Gym equipment	[Shower] doors	Walls
[Car surfaces:] steering wheel -or- cup holders -or- center console -or- dashboard) (shifter -or- gear select knob	Hampers	Shower stalls -or- showers -or- tracks	[Washable] floors [including linoleum, no-wax, vinyl, and glazed ceramic tile]
Chairs	Juice	Shower [walls]	[Washable] walls
Closets	Jungle Gyms	Signs	Washers -or- washing machine -and/or- dryer exteriors
Coffee	[Kid's] play structures -and/or- equipment -and/or- furniture -and/or- tables	Sink -and/or- Faucet Fixtures	Wastebaskets
Cooler exteriors	[Kitchen] appliance exteriors ¹⁴	Sinks	Wheelchairs
Cribs	Lamps	Soap scum	Window [sills -or- ledges]
Desks	Light switches -and/or- fixtures -and/or- panels	Soil[s]	Windshields
[Diaper] changing areas	Litter Boxes	Sports equipment	
Diaper pails	Lockers	Table [top]s	
Dirt	[Medicine] cabinets	Telephones	
Door [frames]	Microwave [oven] exterior [surfaces]	Tea	
Doorknobs	Mirrors	[Technology:] computer -or-keyboard -or- (mouse -or- phone [iPhone] -or- tablet -or- laptop -or- monitor -or- power cords -or- power adapters -or- Remote -or- remote controls	
Drain boards	Moulding	[Tiled] walls -or- Glazed Tiles	
Drawer pulls	[No Wax -and/or- Washable] Floors		
Dressing carts	Nonfood contact surfaces of washable kitchen surfaces		
Drinking Fountains			

Table 2 Use Sites^P

Airplanes	Garages	Motels	-and/or- Commuter] Buses
Automobiles	Gas stations	Motorboats -and/or- Houseboats	-and/or- Shuttles
Bathroom -and/or- locker room [facilities]	Grocery stores	Motor homes	School buses
Bathrooms	Gymnasiums	Mudrooms	Senior [Citizen's] Homes
Bedrooms	Home centers	Nonfood contact surfaces of Kitchens	Shelters
Buses	Hotels	Nonfood contact surfaces of washable kitchen surfaces	Ships
Campers	Households	Nurseries	Stereo consoles
Campgrounds	Houses	Offices -or- Office Areas	Stove[top]s
Cars	Industrials Facilities	Pet areas	Study Areas
Children's [game] rooms	Institutions	Pharmacies	Subways
Churches	Kid's -or- child's [play]room	Play areas -or- rooms	Supermarkets
Colleges	Laboratories	Playground	Toolsheds
Common Classroom -and/or- School -and/or- Play Areas	Laundry Facilities	Police -and/or- fire vehicles	Trailers
Convenience stores	Laundry rooms	Public -or- Pay telephone [booths]	Trains
Correctional facilities	Lavatories	Public facilities	Trolleys
Day care centers	Living areas -or- rooms	Public restrooms	Vacation homes
Day care[s] [centers]	Manufacturing plants	Recreational centers -or facilities [Rental] cars	Vehicles
Dens	Markets	Rest stops	Walls
Discount retailers	Mass merchandisers	Restrooms	Warehouse clubs
Elevators	Medical -or- Dental -or- Physician's -or- Doctor's -or- Pediatrician's Offices -and/or- Waiting Rooms -and/or- Exam[ination] Rooms	RVs	
Factories	Mess -and/or- Dining Halls	[School -and/or- City -and/or- Public Transit	
Family areas -or- rooms [Fast food] restaurants	Military installations		
Fitness Centers			

Table 3 Surface Materials^P

Baked enamel	Finished -or- painted hardwood	Marlite [®] [^{AAA}]	Synthetic -and/or- Cultured [sealed] marble
Chrome	Formica [®] [^{AA}]	Metal	[Vinyl] linoleum
Corian [®] [^A]	Glass	Painted Woodwork	
Crystal [non-food contact]	Glazed ceramic	Plastic [Laminate]	
Enamel	Glazed porcelain	Sealed Granite	
Fiberglass	[Hard] plastic -or- vinyl	Stainless Steel	

Table 4 Stains/Soils

[Automotive -and/or- splattered] grease	Dulling -or- sudsy film	Limescale	Smudges
Basin -or- Sink Ring	Film -or- stains	Lipstick [marks]	Soap scum -or- buildup
Bathroom -or- Restroom [Bath] tub -and/or- Shower Ring	Fingerprints	Lotion[s] [residue]	Sticky food messes [-or- spills]
Bathtub ring	Food [-and/or- greasy -and/or- oily] spills [-and/or- splatters -and/or- messes]	Makeup	Toothpaste [buildup]
Beverage stains	Food stains	Mud	Wine -or- juice -or- coffee stains
Body oils	Grease -and/or- Grime	[Outdoor] grime	
Body soils	Hair spray	Pen -or- ink [marks]	
Cosmetics	Hard water marks -and/or- deposits -and/or- Buildup	Pet stains	
Crayon and pencil [marks]	Heel -and/or- shoe marks	Rust stains	
Dirt		Shampoo -and/or- Conditioner [buildup]	
		Shaving Cream	

Alternate Brand Names (ABNs)

Clorox® Plant-Based Disinfecting Cleaner

Footnotes

³ kitchen surfaces

⁴ when used according to disinfecting directions

⁵ cat dander, cockroach debris, cockroach matter, cockroach particles, dog dander, dust mite debris, dust mite matter, dust mite particles, pet dander, timothy grass, pollen particles, grass

⁶ when used as directed

⁷ Do not use on marble surfaces

⁸ Except on food contact surfaces

⁹ Formulated [or made] without BPA [option to add “(Bisphenol A)” after BPA at the end of the statement]

¹⁰ *Pseudomonas aeruginosa*

¹¹ *Salmonella enterica*

¹² *Staphylococcus aureus*

¹³ *Staphylococcus aureus*, *Salmonella enterica* **may insert one or more additional disinfection bacteria from organism table**

¹⁴ allow surface to come to room temperature

† *Salmonella enterica* [(*Salmonella*)], *Staphylococcus aureus* [(*Staph*)], Human Coronavirus **may insert one or more viruses from organism table**

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^P [on] hard, nonporous surfaces [of] [identified on this label]

[◇] [tested] as Feline Calicivirus