



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 7, 2023

Ms. Jamie Venable
Agent for The Clorox Company
SRC Consultants
Electronic Transmittal: jvenable@srconsultants.com

Subject: Notification per PRN 98-10 – Update claims and add an additional use surface
Product Name: Tron
EPA Registration Number: 5813-132
Received Date: January 20, 2023
Action Case Number: 426562

Dear Ms. Venable:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you have any questions, you may contact Marcel Howard at 202.566.2795 or via email at Howard.marcel@epa.gov.

Sincerely,

Jacqueline Hardy
Jacqueline Hardy, Branch Chief
Regulatory Management Branch II
Antimicrobials Division

Label identification

Tron, EPA Reg. No. 5813-132

RC771019

12:30 1/27/23

Formatting notes (applicable for all claims)

Now[!] -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, italicized text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use sites and/or use surfaces on the label may be listed in conjunction with an image of the use site and/or use surface.

Highlighted text is new. Strike-through text means removed.

NOTIFICATION

5813-132

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/07/2023

TRON

KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT:

Citric Acid 0.3%

OTHER INGREDIENTS: 99.7%

TOTAL: 100.0%

Package made from *insert%* post-consumer recycled plastic

[Net Contents] _____

Net contents will appear on the label.

Only the header "Net Contents" is optional.

Questions or Comments? [Please] visit www.clorox.com or call [us toll free at] [1-][800]-227-1860.

[Learn more at cloroxclassrooms.com]

For more [product -and/or- ingredient] information, visit www.IngredientsInside.com -or- www.smartlabel.org.

For a Spanish translation of product directions -or- instructions -or- information, visit www.clorox.com.

Mfd. for The Clorox Company

1221 Broadway, Oakland, CA 94612.

© YYYY Made in [the] U.S.A. [of global components -and/or- ingredients.]

Clorox is a registered trademark of The Clorox Company.

Turbo is a trademark of The Clorox Company.

EPA Reg. No. 5813-132

EPA Est. No. EPA Est. No. 5813-MD-2 (E6); 58455-IN-1 (C6), IN-2 (01); 96267-TX-1 (NW). Beginning of batch code indicates Est. No.

Patents: www.thecloroxcompany.com/patents/

Optional graphics to be placed anywhere on label -and/or- container



how2recycle.info



how2recycle.info



how2recycle.info



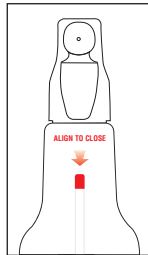
how2recycle.info



how2recycle.info



how2recycle.info



how2recycle.info



Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)

Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)



TO REFILL SPRAY BOTTLE:

Twist trigger on spray bottle counterclockwise and pull upward to remove. Refill spray bottle. To replace trigger, align red tipped tube on trigger over tube opening inside of the bottle. Press straight down on the trigger until it clicks into place.



Twist off, Refill Align Tip to Tube Push, Snap to Close



TURBO
TM



Twist Off, Refill

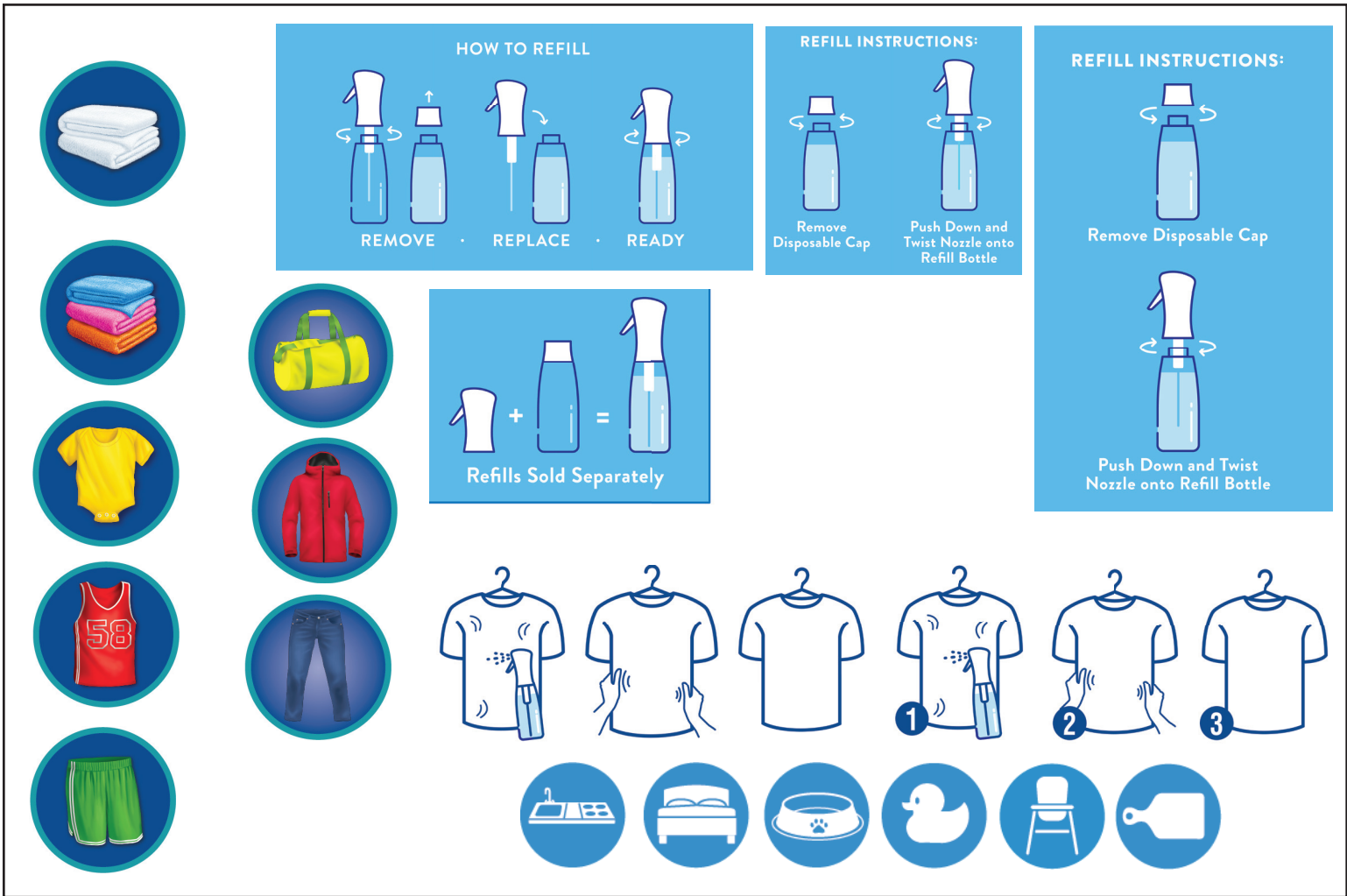


Align Tip to Tube



Push Down to Close





Packaging Related Statements

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

Operating Trigger

To Operate: Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to “spray” -or- “stream” -or- ON [setting]. Adjust [nozzle] to desired pattern. -or- To open, turn nozzle. Spray 6-8 in[ches] from surface. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist. [When almost empty, -or- To spray every drop [,][:] tilt bottle downward -or- at a downward angle [while spraying].]

Alternate for Refill Bottle:

To Refill [Spray Bottles]:

Remove

Remove trigger sprayer -or- cap from empty bottle.

Pour

Unscrew cap on refill and pour contents directly into empty bottle. Use a funnel to minimize product spills -or- waste.

Use

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle. -or- Replace cap and use as you normally would. Fill -or- refill the **insert number** [fl] oz **this product** spray bottle with **this product** refill. Pour product into spray bottle over sink or tub basin.

For foldout label:

Peel [here] [for] [additional] [directions]

Trigger options: To refill: Twist trigger [on spray bottle] [1/4 turn -and/or- counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

[Refer to user manual for specific operating instructions before use.]
[Starter Kit]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
[Always refer to manufacturer's care instructions before using on equipment -or- devices.]

Disinfection

To [Clean][,] [and] Disinfect [and Deodorize] [and Remove Allergens on] Hard, Nonporous Surfaces: [Set trigger to SPRAY.] Spray 6-8 in[ches] from surface [with trigger sprayer] until [surface is] thoroughly wet. Surface must remain visibly wet for contact time listed [below] -or- on label -or- 2 min[utes]. [Then wipe.] For visibly soiled areas, a precleaning is required. No rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -or- paper towel].

The following statement only to be used on institutional labels with medical use sites and medical devices:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special Instructions for Use Against HIV-1, HBV, and HCV

This product kills HIV-1, HBV and HCV on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in health care settings [(hospitals, nursing homes)] or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus (HIV-1) (associated with AIDS), Human Hepatitis B [(Virus)] (HBV) and Human Hepatitis C [(Virus)] (HCV).

Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on hard, nonporous surfaces/objects soiled with blood/body fluids: Personal Protection:

When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain visibly wet for HBV, HCV and HIV-1 [for] 2 min[utes]. The contact times for other bacteria, viruses, and fungi may differ. See product label for contact times. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

Mandatory label language when product is supplied in large containers (1 gallon or greater) to be used with refillable pump spray bottles less than 1 gallon.

Fill or refill the **X** [fl] oz of **this product** spray bottle with **this product**. Pour product into spray bottle over sink or tub basin.

To Preclean Instruments Prior to Terminal Sterilization/High Level Disinfection: As a precleaning spray - Place instruments into a suitable container. Spray [**this product**] onto instruments to thoroughly wet all hard, nonporous surfaces. Let stand [for] up to 10 min[utes]. Rinse instruments. A manual instrument cleaner - Thoroughly pre-rinse dirty instruments under running water to remove visible, gross debris. Immerse prerinsed instruments into an appropriate size container filled with **this product**. Scrub instruments using a stiff bristle brush until visibly clean. Submerge instruments while scrubbing. Rinse instruments thoroughly. Change solution daily. Follow with an appropriate disinfection process. Cleaning of critical and semi-critical devices must be followed by an appropriate terminal sterilization/high-level disinfection process.

To Disinfect Hard, Nonporous Surfaces of Non-Critical, Precleaned Instruments: Instruments must be thoroughly precleaned to remove excess organic debris, rinsed, and rough dried. [Clean and rinse lumens of hollow instruments. Spray visible surfaces of lumens with this product. Only clearly visible surfaces of instruments can be pre-cleaned with this product.] Spray all surfaces of instruments [with **this product**] until thoroughly wet. Surface must remain visibly wet for two min[utes]. Wipe with a clean, damp cloth or paper towel and allow to air dry.

To disinfect hard, nonporous surfaces in food processing premises: floors, walls and storage areas, [hold container six to eight in[ches] from the surface to be treated and] spray area until it is covered with the solution. Surface must remain visibly wet for contact time listed below -or- on label -or- two min[utes]. [[Wipe off with a clean cloth, mop or sponge and] thoroughly rinse all surfaces in the area with potable water.] Visibly soiled areas must be precleaned before using this product. Food products and packaging materials must be removed or carefully protected prior to using this product.

Animal housing facilities [and poultry and swine premises]

Disinfection of animal quarters and kennels: For disinfection of precleaned hard, nonporous surfaces of animal quarters and kennels, apply this product -or- **product name**. Remove all animals and feed from premises. Remove all litter and droppings from floors, walls and surfaces of

facilities occupied or traversed by animals. Empty all troughs, racks, and other feeding and watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Hold container six to eight -or- 6-8 in[ches] -or- 6-8" from surface[s] to be treated and spray with the disinfecting solution and allow surface[s] to remain visibly wet for contact time listed below -or- on label -or- two min[utes]. Ventilate building and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set or dried.

Veterinary Usage

To Clean and Disinfect in a Veterinary Application: Use to clean and disinfect hard, nonporous surfaces such as feeding and watering equipment, cages, utensils, instruments, kennels, stables, catteries, etc. Remove all animals and feed from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from walls, floors, and surfaces of facilities occupied or traversed by animals. Empty all feeding and watering equipment. Preclean all surfaces with soap or detergent and rinse with water. Hold container six to eight -or- 6-8 in[ches] -or- 6-8" from surface[s] to be treated and spray **this product**. Surface must remain visibly wet for two min[utes]. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have dried. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before re-use.

Sanitization

Sanitize Hard, Nonporous Non-Food contact surfaces

[To sanitize hard, nonporous non-food contact surfaces:]

Spray

To Sanitize -or- Kill 99.9[9]% of bacteria on hard, nonporous non-food [contact] surfaces -or- to sanitize [all] hard, nonporous non-food [contact] surfaces: Preclean visibly soiled surfaces. Spray [this product] 6-8 in[ches] -or- 6"- 8" from on surface [until thoroughly wet]. Surface must remain visibly wet for contact time listed [below] -or- on label -or- 15 sec[onds]. [[If desired,] wipe [dry] [with [paper] towel -or- clean cloth.]] [Air dry, no rinsing necessary.]

-or-

To Sanitize [and Deodorize] Hard, Nonporous Non-Food Contact Surfaces: Preclean visibly soiled surfaces. Spray 6-8 in[ches] -or- 6"- 8" from surface until thoroughly wet. Allow treated surface to remain visibly wet for contact time listed [below] -or- on label -or- 15 sec[onds]. [Allow to air dry or wipe dry.] [Visible soil must be removed prior to sanitizing.]

Soak

To kill 99.9% of bacteria on [all] hard, nonporous non-food surfaces -or- sanitize [all] hard, nonporous non-food surfaces: Pour -or- Spread -or- Apply this product on a surface until thoroughly wet [with a sponge or towel]. Allow surface to remain visibly wet for 15 sec[onds]. [If desired,] wipe [away excess] with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For visibly soiled surfaces, [a] precleaning [step] is required.

[To sanitize hard, nonporous food contact surfaces:]

Spray

To kill 99.999% of bacteria on [all] hard, nonporous food contact surfaces -or- sanitize [all] hard, nonporous food contact surfaces: Spray this product on surface until thoroughly wet. Allow surface to remain visibly wet for contact time listed [below] -or- on label -or- 1 min[ute]. [If desired,] [wipe with paper towel or clean dish towel.] [Air dry, no rinsing necessary.] For visibly soiled surfaces, [a] precleaning [step] is required.

-or-

To Sanitize [and Deodorize] Hard, Nonporous Food Contact Surfaces: Spray 6-8 in[ches] -or- 6" - 8" from surface until thoroughly wet. Allow treated surface to remain visibly wet for contact time listed [below] -or- on label -or- 1 min[ute] [Allow to air dry or wipe dry.] For visibly soiled surfaces, [a] precleaning [step] is required.

Soak

To kill 99.999% of bacteria on [all] hard, nonporous food contact surfaces -or- sanitize [all] hard, nonporous food contact surfaces: Pour -or- Spread -or- Apply this product on surface until thoroughly wet [with a sponge or towel]. Allow surface to remain visibly wet for contact time -or- 1 min[ute]. [If desired,] wipe [away excess] with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For visibly soiled surfaces, [a] precleaning [step] is required.

Soft Surface Sanitization

To Sanitize Soft Surfaces¹⁰ [(Fabrics¹⁰): Spray six to eight -or- 6-8 in[ches] from surface [with **insert applicator/ sprayer name**] until thoroughly wet. Spray until fabric is wet. DO NOT SATURATE. Allow surface to remain visibly wet [for] contact time listed below -or- 2 min[utes]. Allow to air dry. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [[Visible] soil must be removed prior to sanitizing.]

-or-

To Spot Sanitize [and eliminate odors [on]] -and/or- remove wrinkles -and/or- static on] clothing -or- fabrics -or- soft surfaces -or- insert use surfaces from Table 4¹⁴:

[1] [Prime trigger by pumping a few times [before first use]]. Pre-clean visibly soiled surfaces. Spray [evenly] until fabric -or- clothing is wet. DO NOT SATURATE.

[2] [To Spot Sanitize¹⁴ [and remove odors] on clothing -or- fabrics -or- soft surfaces,] wait for 2 min[ute[s]] while [visibly] wet.

[To remove wrinkles, tug and stretch clothing -or- fabric.][Avoid contact with wet surfaces.]

[3] Air dry [by hanging or laying flat.] [For tough -and/or- stubborn odors, repeat.]

[This product can be used on most washable fabrics. For first-time use on soft surfaces -or- clothing -or- fabrics -or- insert use surfaces from Table 4, spot test a small, inconspicuous area. Allow product to dry completely. No discoloration means this product can be safely used on the fabric.]

Deodorization

To Deodorize: Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer] to completely wet all surfaces. Surface must remain visibly wet for 2 min[utes] [to kill odor-causing bacteria -or- [micro]organisms]. [Then wipe.]. For visibly soiled areas, a precleaning is required.

To Control -and/or- Eliminate Odor-Causing Bacteria on Soft Surfaces¹⁰ [(Fabric¹⁰): Spray six to eight -or- 6-8 in[ches] from surface until thoroughly wet. DO NOT SATURATE. Surface must remain visibly wet for contact time listed [below] -or- 2 min[utes]. Allow to air dry. [For difficult odors or heavy fabrics¹, repeat application.] [Reapply as necessary.] Visible soil must be removed prior to application

Allergen Removal:

To [clean and] remove allergens: [Set trigger to SPRAY.] Spray 6-8 in[ches] from surface [with trigger sprayer] and wipe excess. Allow to air dry. No rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -or- paper towel].

Cleaning and General Use

Directions For Use:

General [Kitchen -and/or- Bathroom -and/or- Floor] Cleaning: Remove cooking ingredients and cooked food from areas to be cleaned. Spray product directly onto soils and wipe clean. -or- Directly apply [**this product**] with a cloth, microfiber cloth, sponge, mop, or trigger sprayer to completely wet surface and wipe clean. No rinsing needed. Repeat for visibly soiled areas. For stubborn stains -and/or- visibly soiled areas -and/or- tougher jobs, allow product to penetrate [dirt] before wiping.

To Clean -and/or- Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [dirt -and/or- soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth.

To Clean and Deodorize Toilets: To clean and deodorize toilet bowl, squirt -or- apply liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

Bottles intended to be refilled by the consumer

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling or place in trash.

Nonrefillable bottles

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

Institutional/Industrial (Bottles used to refill trigger/nonrefillable container)

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store only in tightly closed container in a secure area inaccessible to children.

PESTICIDE DISPOSAL: Use up product in accordance to use directions. Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill empty container. Offer for recycling or reconditioning, or dispose of in a sanitary landfill.

Organism Table

Disinfection		
Bacteria	Strain and/or ATCC and/or Source	Contact Time
Campylobacter jejuni	[ATCC 29428]	2 min[utes]
Escherichia coli	[ATCC 11229]	2 min[utes]
Escherichia coli O157:H7 [(E.coli)]	[ATCC 43895]	2 min[utes]
Listeria monocytogenes	[ATCC 19111]	2 min[utes]
Methicillin Resistant Staphylococcus aureus (MRSA)	[ATCC 33591]	2 min[utes]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]	2 min[utes]
Salmonella enterica	[ATCC 10708]	2 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	2 min[utes]
Streptococcus pneumoniae	[ATCC 6305]	2 min[utes]
Streptococcus pyogenes	[ATCC 19615]	2 min[utes]
Vancomycin Resistant Enterococcus faecalis (VRE)	[ATCC 51575]	2 min[utes]
Yersinia enterocolitica	[ATCC 23715]	2 min[utes]
Viruses Enveloped		
Strain and/or ATCC and/or Source	Contact time	
‡, ##Bovine Viral Diarrhea Virus ^(o) [(BVDV)] as [surrogate for] Hepatitis C Virus [(HCV)]	[ATCC VR-1422] [Strain NADL]	2 min[utes]
‡Canine Distemper Virus	[ATCC VR-128] [Strain Lederle]	2 min[utes]
‡, ##Duck Hepatitis B Virus ^(o) [(DHBV)] as [surrogate for] Hepatitis B Virus [(HBV)]	[Strain Grimaud]	2 min[utes]
‡Human Coronavirus [cause of common cold]	[ATCC VR-740] [Strain 229E]	2 min[utes]
‡, ##Human Immunodeficiency Virus Type 1 [(HIV-1)]	[Strain HTLV-III _B]	2 min[utes]
‡Influenza A (H1N1) Virus	[ATCC VR-1469] [Strain A/PR/8/34]	2 min[utes]
‡Respiratory syncytial virus (RSV)	[ATCC VR-26] [Strain Long]	2 min[utes]
‡SARS-CoV-2 [(cause of COVID-19)]	[Strain 1/2020] [BEI Resources: NR-52281]	2 min[utes]
Viruses Large Non-Enveloped		
Strain and/or ATCC and/or Source	Contact Time	
‡Human Adenovirus [Type 5]	[ATCC VR-5] [Strain Adenoid 75]	2 min[utes]
‡Rotavirus	[ATCC VR-2018] [Strain WA]	2 min[utes]
Viruses Small Non-Enveloped		
Strain and/or ATCC and/or Source	Contact time	
‡Norovirus ^o	[ATCC VR-782] [Strain F-9]	2 min[utes]
‡Rhinovirus Type 14	[ATCC VR-284] [Strain 1059]	2 min[utes]
Non-food contact Sanitization (hard, nonporous)		
Bacteria	Strain and/or ATCC and/or Source	Contact time
Staphylococcus aureus [(Staph)]	[ATCC 6538]	15 sec[onds]
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	15 sec[onds]
Food contact Sanitization (hard, nonporous)		
Bacteria	Strain and/or ATCC and/or Source	Contact time
Campylobacter jejuni	[ATCC 29428]	1 min[ute]

Escherichia coli [E. Coli]	[ATCC 11229]	1 min[ute]
Escherichia coli O157:H7 [E. coli]	[ATCC 43895]	1 min[ute]
Listeria monocytogenes	[ATCC 19111]	1 min[ute]
Salmonella enterica	[ATCC 10708]	1 min[ute]
Shigella dysenteriae	[ATCC 11835]	1 min[ute]
Staphylococcus aureus	[ATCC 6538]	1 min[ute]
Vibrio parahaemolyticus	[ATCC 17802]	1 min[ute]

Soft Surface Sanitization

<i>Bacteria</i>	<i>Strain and/or ATCC and/or Source</i>	<i>Contact Time</i>
Klebsiella pneumoniae	[ATCC 4352]	2 min[utes]
Staphylococcus aureus	[ATCC 6538]	2 min[utes]

Antimicrobial Claims

- 1 -or- One Step Disinfection¹⁵ -and/or- sanitization¹⁶ -and/or- disinfectant¹⁵ -and/or- sanitizer¹⁶
- 2-in-1 -or- 2X[:] Sanitizer¹⁴ -and/or- Deodorizer -and/or- Odor Eliminator -and/or- Wrinkle Releaser
- 2 min[ute[s]] is all it takes to kill [99.9% of] bacteria¹⁴
- 3-in-1 -or- 3X[:] Sanitizer¹⁴, Deodorizer -or- Odor Eliminator, [and] Wrinkle Releaser
- 3-in-1 -or- 3X[:] Sanitizes¹⁴, Deodorizes -or- Eliminates Odors, [and] Releases wrinkles
- 4-in-1 -or- 4X[:] Sanitizes¹⁴ and/& Removes Wrinkles, Odors, and Static
- 4-in-1 -or- 4X[:] Sanitizer¹⁴, Deodorizer, and Wrinkle and Static Remover
- 4[-]in[-]1 product – cleans, sanitizes, disinfects and deodorizes
- 15-sec[ond] sanitization^P
- [A proven] Sanitizer [for Clothing -or- Fabrics]¹⁴
- A way to kill -or- eliminate -or- destroy -or- remove 99.9% of bacteria in your **insert use site(s) from Table 2**
- A gentle -and/or- mild way to sanitize -and/or- disinfect
- [A] way to kill -or- eliminate -or- disinfect -or- destroy -or- remove 99.9% of bacteria in your **insert use site(s) from Table 2**
- [All] disinfecting -or- sanitizing solution, no propellant
- Anti-bacterial -or- disinfecting formula
- Antibacterial [daily] [kitchen -or- clothing -or- fabric] cleaner -or- spray -and/or- sanitizer¹⁴ **footnote 14 must be applied if "clothing" or "fabric" is used with "sanitizer" in the claim**
- [Can] [help(s)] reduce[s] cross-contamination of germs[†] between treated hard, nonporous surfaces
- Can help reduce cross-contamination between treated hard, nonporous surfaces
- Citric acid kills bacteria, [but] is gentle on surfaces
- Citrus based disinfection
- [Clean and] disinfect with [a] [renewable] plant-based active ingredient
- [Clean -and/or- disinfect with] no chemical smell
- Cleaner and disinfectant¹⁵ -or- sanitizer¹⁶ in one
- Cleans and disinfects -or- Cleaner and Disinfectant
- [Cleans and] disinfects without harsh chemical odors
- Cleans, disinfects & deodorizes
- Cleans[, sanitizes -and/or- disinfects] [and] deodorizes
- Cleans while it disinfects⁴
- Complete [spray] coverage for sanitization
- Consolidate your cleaners and disinfectants into one⁴
- Controls -or- prevents -or- stops the growth of odor-causing bacteria
- Convenient way to sanitize.
- Cost effective and Time Efficient
- Cost effective solution to sanitizing¹⁴ hospital curtains
- Cost effective solution in lieu of -or- as alternative to dry cleaning hospital curtains
- Daily Cleaner and Disinfectant⁴
- [Daily -or- everyday -and/or- light-duty] kitchen [cleaner -or- sanitizer -or- spray]
- Deodorizes as it disinfects -and/or- sanitizes
- Deodorizes by killing odor-causing bacteria [at their source]
- Deodorizes by killing odor-causing bacteria -and/or- germs[†] [at their source]
- Deodorizes odors caused by bacteria -and/or- non-fresh foods
- Demonstrated effectiveness against **insert organism(s) from Organism Table** [on hard, nonporous surfaces -or- on **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Deodorizes by killing the bacteria that cause [bad] odors
- Disinfect **insert use site(s) from Table 2**
- Disinfect employee only areas^P
- Disinfect high touch surfaces areas^P
- Disinfect and clean, all in one step⁴ -or- with one product
- Disinfectant
- Disinfectant -and/or- sanitizer
- [Disinfectant -and/or- Sanitizer] Use[s] citric acid to kill germs[†]
- Disinfecting formula
- Disinfect[s] -and/or- deodorize[s] -and/or- sanitize[s] [everyday items] [like] [**insert use surface(s) from Table 1** -and/or- **insert soft surface(s) from Table 4** ¹⁴ **soft surfaces may not be inserted when "Disinfect[s]" in claim**]
- Disinfect[ion] -and/or- sanitize -or- sanitization
- Disinfection -or- sanitization [Value] [Pack]
- Disinfect [common -and/or- household] hard, nonporous surfaces
- Disinfect -or- sanitize where you want [to]^[P] **qualifier "P" required when "Disinfect" in claim**
- Disinfect -and/or- sanitize without damage^{17 -or- 18}
- Disinfectant [and cleaner] with a plant-based active ingredient
- Disinfects -and/or- kills -and/or- removes germs[†]
- Disinfects^P -and/or- sanitizes [99.9% of] surfaces
- Disinfects hard, nonporous **insert use surface(s) from Table 1** against SARS-CoV-2 [the cause of -or- coronavirus that causes COVID-19] [in 2 minutes]
- Disinfects hard non-porous surfaces -and/or- sanitizes soft surfaces¹⁴
- Disinfects in 2 min[utes]
- Dual action formula [deodorizes and disinfects -or- sanitizes]
- Kill germs[†] on the go
- Effective against odor-causing bacteria
- Effective against -or- Kills SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19[†]] [in 2 min[utes]]^{P, 4}
- [Effectively] deodorizes -or- controls -or- helps remove -or- eliminates odors [produced by odor-causing bacteria] [on hard nonporous surfaces -and/or- soft surfaces¹⁴]
- Eliminate 99.9% of -or- Effective against Norovirus[◊] -and/or- Salmonella⁸ -and/or- E. Coli [from your kitchen -and/or- after cooking -and/or- after cooking raw meat]^{P, 4}
- Eliminates 99.9% of bacteria -and/or- germs[†] [all] around^P your bathroom -or- restroom -and/or- kitchen -and/or- school⁶ -and/or- classroom -and/or- home -or- house -and/or- office -and/or- work -or- office place
- Eliminates 99.9% of [common -and/or- household] germs[†] -and/or- bacteria^{19 -or- 20 -or- 21 -or- 22} **qualifier "19" must be used when germs in claim** [found in **insert from Table 2**]
- Eliminates 99.9% of [germs[†]][:] Listeria¹¹, Norovirus[◊], and Staph¹ on hard, nonporous of [high touch] surfaces⁴
- Eliminates 99.9% of [germs[†]][:] Listeria¹¹, Norovirus[◊] and Staph¹ on **insert use surface(s) from Table 1⁴**
- Eliminates 99.9% of -or- kills 99.9% of [germs[†]] [:] Listeria¹¹, Norovirus[◊], and Staph¹ [in 2 min[utes]]⁴

- Eliminates 99.9% of germs[†] on hard, nonporous [high touch] surfaces
- Eliminates 99.9% of germs[†] on **insert use surface(s) from Table 1**
- Eliminates 99.9% of germs[†]
- Eliminates 99.9% of -or- kills [99.9% of germs[†]] [:] Staph¹. Pseudomonas² -and/or- Rotavirus[†] [in 2 min[utes]⁴
- Eliminates -and/or- neutralizes -and/or- removes pet odors [even -or- on soft surfaces] **insert use site(s) from Table 2**
- Eliminates odors -and/or helps remove -and/or- helps destroy odors [on soft surfaces -and/or- fabrics] [at the source]
- Eliminates odors [by killing 99.9% of [odor-causing] bacteria [that cause them]]
- Eliminates odors caused by bacteria
- Eliminates pheromones on surfaces from fearful pets -and/or- eliminates gland smells
- [Even] removes X% of allergens⁵
- [Everyday -or- Daily] disinfectant -or- sanitization spray
- Facility-wide disinfectant⁴
- Food[-contact -and/or- preparation] surface sanitizer^P
- Food [contact -and/or- service] surface sanitizer^P
- Foodservice area sanitizer^P -and/or- disinfectant^P
- Food serving area sanitizer^P
- Foodservice area disinfectant^P
- For sanitizing [food service] dining tables
- Gentle to -or- Suitable for -or- For daily Use in **insert use site(s) from Table 2** -and/or- on **insert use surfaces(s) from Table 1** -and/or- **insert surfaces materials(s) from Table 3**
- [Gently -or- lightly] cleans and removes 99.9% of [kitchen] bacteria¹⁹
- Germicidal[†]
- Germicide[†]
- Gets rid of [the toughest -or- tough] odors by killing the bacteria [that cause them] [at the source]
- Hard, nonporous surface disinfection [against **insert organism(s) from Organism Table**] [in **insert contact time(s) from Organism Table**]
- Helps prevent the build-up of odors by killing odor-causing bacteria [on soft surfaces¹⁴ -and/or- fabrics¹⁴]
- Hospital Disinfectant⁴
- Hospital disinfectant [cleaner]⁴
- Ideal for disinfecting break room surfaces^P
- Kills[:] [99.9% of] antibiotic-resistant bacteria⁴
- Kills 99.9% of bacteria & viruses[‡] with citric acid⁴
- Kills 99.9% of bacteria & viruses[‡] with plant-based [active] ingredient[s]⁴
- Kills [99.9% of] bacteria [on soft surfaces¹⁴]
- Kills 99.9% of bacteria¹⁹ -and/or- 22 **"22" required when "soft" in claim. "19" can only appear when "hard" in claim** on your -or- household hard nonporous -and/or- soft¹⁴ surfaces
- Kills [99.9% of] cold and flu viruses¹² [in 2 min[utes]
- Kills 99.9% of [household] [kitchen] bacteria¹⁹ -and/or- viruses[‡].⁴ -and/or- germs[†] [on **insert Use Surfaces from Table 1 or Use Sites from Table 2**]
- Kills 99.9% of household bacteria¹⁹
- Kills 99.9% of [household] [odor-causing] bacteria [in 2 minutes]¹⁶ on soft surfaces¹⁴
- Kills [99.9% of] [odor-causing] bacteria [at the source] [on clothing -or- fabrics¹⁴]
- Kills [99.9% of] [odor-causing] bacteria [on **insert surface materials from table 4**]⁴ [in 2 min[ute[s]]]
- Kills 99.9% of the bacteria¹⁹ commonly found in kitchens and bathrooms
- Kills 99.9% of the bacteria you can't see
- Kills 99.9% of viruses[‡] and bacteria around **insert use site(s) from Table 2**.^P
- Kills 99.999% of bacteria: **insert 1 or more food contact sanitization bacteria from organism table** on food contact surfaces^P.¹⁶
- Kills 99.999% of bacteria: E. coli⁷, Salmonella⁸ [and Campylobacter jejuni] on food contact surfaces^P [in just 1 min[ute]]
- Kills bacteria[:] [(Salmonella enterica, Listeria¹¹ and E. coli⁷)] [on food [contact -or- preparation] surfaces^P] [-and/or- food serving areas^P]
- Kills 99.9% of [Germs[†] -and/or- Viruses[‡] -and/or- Bacteria -and/or- COVID-19 Virus[‡]].⁴
- Kills 99.9% of viruses[‡] and bacteria on **insert use surfaces(s) from Table 1** -and/or- **insert use surface material(s) from Table 3** [in **insert use sites(s) from Table 2**]⁴
- Kills [99.9% of] [household] germs[†] to reduce the cross-contamination of germs[†] between treated hard, nonporous surfaces in high traffic areas -or- from surface to surface^P -or- from hot spot to hot spot^P
- Kills 99.9% of illness causing germs[†]
- Kills [99.9% of] -or- effective against **insert organism(s) from Organism Table**
- Kills -and/or- removes germs[†]
- Kills bacteria²¹ -or- **insert food contact surface sanitization bacteria from organism table** that may cause food borne illnesses^P
- Kills bacteria²¹ -or- **insert food contact surface sanitization bacteria from organism table** that may cause food borne illnesses^P -or- food poisoning^P
- Kills bacteria to eliminate odors between washes¹⁴
- Kills cold and flu viruses¹²
- Kills germs[†]
- Kills germs[†] to keep your operations running
- Kills odor causing bacteria
- Kills odor-causing bacteria in the kitchen -and/or- bathroom
- Kills -or- Disinfects against -or- Effective against [the] COVID-19 virus[‡] -or- virus that causes COVID-19[‡] [in 2 min[utes]]
- Kills -or- Eliminates **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] bacteria that cause [mal -or- lingering -or- stubborn] odors
- Kills -or- Eliminates **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] odor-causing bacteria [so odors don't linger]
- Kills -or- eliminates -or- destroys odors -or- [99.9% of] odor-causing bacteria -or- **must remove brackets around "99.9% of" when "eliminate[s]" or "destroys" in claim** [99.9% of] bacteria, safe for your clothes -or- fabrics¹⁴
- Kills -or- eliminates -or- destroys -or- disinfects -or- removes 99.9% of common household bacteria¹⁹ -and/or- viruses[‡] -and/or- germs[†]
- Kills -or- eliminates -or- destroys -or- removes 99.9% of bacteria that dish soap leaves behind
- Kills -or- eliminates -or- destroys -or- removes 99.9% of bacteria that dish soap can spread around
- Kills -or- eliminates -or- destroys -or- removes 99.9% of bacteria[:] E. coli⁷ and Salmonella⁸, that dish soap leaves behind⁴
- Kills -or- Eliminates -or- Removes **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] bacteria detergents leave behind¹⁴
- Kills -or- Eliminates -or- Removes **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] [the] [odor-causing] bacteria [that] detergent can't -or- cannot¹⁴
- Kills -or- removes -or- eliminates -or- neutralizes -or- deodorizes

- [99.9% of] [yucky -or- icky -or- smelly] odors
- Kills -or- sanitizes against 99.9[9]% of -or- Effective against [odor causing] bacteria²⁰ [in 15 sec[onds]]
- Kitchen solution [cleaner -or- spray -and/or- sanitizer]
- Leaves hard, nonporous food contact surfaces sanitized
- Leaves household surfaces sanitized
- Multi-purpose [antibacterial] kitchen [cleaner -or- spray -and/or- sanitizer]
- Multi-surface cleaner -and/or- sanitizer -and/or- disinfectant^[P]
qualifier "P" is required when "disinfectant" is in claim
- Neutralizes odors¹⁸ at the source
- No odor-causing Bacteria; No smell -or- stink -or- odor -or- funk
- No-rinse germ[†] kill [saves time]
- No rinse disinfectant -and/or- formula -and/or- sanitizer
- No rinse food contact sanitizer^P
- No rinse food contact sanitizer -and/or- disinfectant for use on insert use surfaces(s) from Table 1 -and/or- **insert surfaces materials(s) from Table 3** [in **insert use sites(s) from Table 2**]^P
- On-the-go Sanitizing¹⁶
- One disinfectant for all hard nonporous surfaces -or- areas^P in your facility
- One product to clean -and/or- disinfect hard, nonporous food contact surfaces⁴
- One product to sanitize food-contact surfaces and disinfect nonfood contact surfaces^P
- One step cleaning -and/or- sanitizing¹⁶
- [One-step] hospital disinfectant cleaner⁴
- One-step disinfectant cleaner⁴
- One-step cleaner disinfectant⁴
- One-step product cleans -and/or- sanitizes -and/or- disinfects⁴
- One step reset -and/or- refresh¹⁶
- Patented -or- advanced technology [disinfecting] formula
- Plant-based active ingredient
- Provides disinfection -or- sanitization
- Ready-to-use disinfectant -and/or- sanitizer spray
- Reduces Allergens⁵
- Reduces allergens⁵ -and/or- dust mite matter -and/or- pet dander
- Reduces dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens⁵ [found in dust]
- Reduce(s) cross-contamination of germs[†] between treated hard, nonporous surfaces
- Reduces cross contamination on treated hard, nonporous surfaces between customers -and/or- people -and/or- animals -and/or- pets
- Removes **insert number between 90 and 99.9%** of [the most common] [indoor -and/or- outdoor -and/or- household] allergens⁵
- Removes -and/or- Controls -and/or- Destroys 99.9% of [indoor] allergens⁵
- Removes -and/or- controls **insert number between 90 and 99.9%** of common [indoor -and/or outdoor] allergens⁵
- Removes [more than] 99% of [pet] allergens⁵
- Removes -or- controls common [indoor -and/or- outdoor] allergens⁵ [of concern]
- Removes -or- Eliminates odors by killing odor-causing bacteria on soft surfaces¹⁴ -or- fabrics¹⁴ -or- clothing¹⁴
- Replaces [both] sanitizing and disinfecting products
- Sanitize [common -and/or- household] hard, non-porous -and/or- soft¹⁴ surfaces
- Sanitize without rinsing
- Sanitizer -and/or- Disinfectant
- Sanitizes [**insert soft surface(s) from Table 4**]¹⁴
- Sanitizes & Disinfects
- Sanitize -and/or- disinfect food contact surfaces
- Sanitize -and/or- disinfect **insert use site(s) from Table 2**
- Sanitize¹⁴ -and/or- remove odors between washes
- Sanitizes clothing -or- soft surfaces -or- fabrics [in 2 minutes]¹⁴
- Sanitizes fabrics [all] around the home¹⁴
- Sanitizes food contact surfaces in [just] 1 min[ute]^P
- Sanitizer for use on food contact surfaces^P
- Sanitizes hard, nonporous food contact surfaces in 1 min[ute]
- Sanitize[s] in one step¹⁶
- Sanitizes food contact -and/or- preparation surfaces^P [without rinsing] -or- no rinse required]
- Sanitizes food serving areas [without rinsing]^P
- Sanitizes non food-contact surfaces in 15 sec[onds]^P
- Sanitizes -or- Kills [99.9% of] bacteria⁹
- Soft surface -or- fabric sanitizer¹⁰
- Solvent -or- Bleach free
- Solvent -and/or- Bleach free sanitizing¹⁰
- Tested [and proven effective] against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 2 min[utes]]^{P, 4}
- The simple -and/or- convenient way to sanitize food service operations [[:] dining areas -and/or- countertops -and/or- checkouts]
- [This product] deodorizes areas that are hard to keep fresh smelling, such as insert use site(s) from Table 2[, and other areas prone to odors caused by microorganisms]
- [This product] Removes [more than -or- greater than -or- over **insert number between 90 and 99.9%** of] the following allergens]: **insert allergen(s) from allergens listed in footnote 5**
- Turn your tables faster [with a no-rinse food contact sanitizer]
- [Unique -and/or- modern -and/or- special -and/or- unique design -and/or- novel -and/or- distinct -and/or- premium] trigger -or- sprayer -or- sprayer head -or- sprayer technology to evenly [cover] [sanitize] [household] hard nonporous -and/or- soft surfaces
- Use in all the same places as your traditional disinfectant
- Use it everywhere^P germs[†] can hide
- Use on soft surfaces -and/or- fabrics where bacteria can linger -or- hide¹⁴
- Use on soft surfaces -and/or- **insert soft surface(s) from Table 4** as a spot sanitizer where bacteria can linger -and/or- hide
- Use with confidence where you need to clean & disinfect^P
- Virucidal‡
- Virucide‡
- Virucidal‡ Activity: This product is an effective virucide‡ on hard nonporous surfaces against **insert virus(es) with 2 minute contact time from organism table**
- While it's tough on bacteria, the solution is gentle on surfaces

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

<i>For an emerging viral pathogen that is a/an:</i>	<i>... following the directions for use for the following organism(s) on the label:</i>
Enveloped Viruses	Rotavirus
Large, non-enveloped viruses	Rhinovirus Type 14
Small, non-enveloped viruses	Rhinovirus Type 14 Norovirus

This product has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***this product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

Insert name of illness/outbreak is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

General/Miscellaneous Claims

- [X%] Biobased ingredients
- X Pack[!]
- X% more product
- Aerosol-free packaging
- Air dry and go
- Air odor eliminator -and/or- deodorizer -and/or- fighter
- Align to close
- All Purpose Cleaner
- Allow clothes to [lay] dry
- A Clorox® cleaner you can trust
- A technology that is gentle -and/or- mild enough to use around your family...on the surfaces they touch the most
- Anti-odor technology
- Available in refills
- Biodegradable [with [renewable] plant-based active ingredient]
- Bleach -and/or- dye -and/or- chlorine free
- Bonus -and/or- Value Pack
- Bonus -or- Economy size
- Bonus X% free
- Bottle made from _____% post-consumer recycled plastic
- BPA-FreeXX [package -or- packaging] [(Bisphenol A)]
- Breaks apart odor-causing molecules[, eliminating unpleasant smells]
- Can be used facility-wide
- Can be used for transportation areas; buses
- Can be used to clean large surfaces with [pump-up] sprayer
- [Chlorine] Bleach-Free
- Citrus cleaning power
- Clean food contact surfaces, no rinse required^P
- Cleans & Shines stainless steel
- Cleans as effectively as conventional cleaner
- Cleans as effectively -or well- as **insert Clorox product**
- Cleans better than a bucket and rag
- Cleans better than -or- just as well as -the same as- **insert Clorox product**
- Cleans hard, nonporous surfaces -and/or- soft surfaces
- Cleans **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Clean more, spend less
- Clean your clothes -or- fabrics -or- laundry right[,] the first time
- Cleaning made easy for all your hard, nonporous surfaces
- Cleans and cuts grease
- Cleans tough stains
- Clean with confidence [with **insert product name**]
- Cleaner
- Cleans without harming surfaces
- Cleans without scratching your surfaces
- Cleans without leaving visible residue behind
- Clothing -or- fabric refresher -or- reviver
- Color[-] safe [formula]
- Compatible with common surfaces such as **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Convenient [and fast-working -or- fast-drying cleaner]
- Cost effective and time efficient
- Crease -or- wrinkle release[r] -or- remove[r]
- Deodorizer -or- Deodorizes
- [Designed] For Home -and/or- Hospital -and/or- Institutional -and/or- Industrial Use
- [Designed with] low -or- minimal odor for use in dining -or-eating area
- Do less laundry
- Does not contain -or- free from -or- no bleach -and/or- dyes -and/or chlorine
- Does not damage surfaces
- Does not require PPE -or- No PPE required
- Don't mask -or- cover-up odors, eliminate them
- Dries quickly -or- fast
- Dry wash [spray]
- Easy Cleaning [Around the house -or- facility]
- Easy to use
- Easily cleans everyday food messes
- [Easily] Cleans [up] everyday messes -or- dirt and grime
- Easy, convenient, and effective
- Ecomm[er]ce -or- Club Pack
- Effective concentration every time
- Effective daily use
- Eliminates -and/or- neutralizes -and/or- removes -and/or- helps remove -and/or- helps destroy pet odors [even-or- on soft surfaces] **insert use site(s) from Table 2**¹⁴
- Eliminates odors [at the source]
- Eliminates -or- helps remove -or- helps destroy odors and freshens soft surfaces -and/or- fabrics
- Eliminates -or- helps remove -or- helps destroy odors [instead of masking them]
- Evenly coating spray
- Extend life of your clothes -or- fabrics[, wash less [often]
- Extend[s] life of clothes [with less fading -and/or- shrinking]
- Fabric -and/or- soft surface -and/or- hard surface deodorizer
- Fabric -or- Clothing Sanitizer¹⁴
- Fast and easy way to clean
- Fast and effective cleaning
- Fights tough -or- lingering -or- stubborn laundry odors
- Food code compliant
- Food contact safe
- For hard-to-wash items -or- clothing -or- fabrics
- For -or- Use between washes
- For use in: **insert use site(s) from Table 2**
- [For] Wrinkle-[free] -and/or- Odor-[free] -and/or- Static-free [clothing]
- For your favorite jacket -and/or- jeans -and/or- shoes -and/or- sneakers [and other hard to wash clothing]
- For all nonporous household -or- facility surfaces
- For all your heavy -or- light duty jobs
- For use in schools, offices, hospitals, veterinary clinics, athletic facilities, airports and more
- For use on bathroom surfaces
- For use on both light and dark hard, nonporous surfaces
- Formula is ready to use
- Formula is tough on soils [but -or- and] easy on surfaces
- Formulated -or- Made without -or- Free from -or- Contains 0% -or- No -or- Does not contain -or- Contains No [chlorine] bleach -and/or- [added] dyes -or- [artificial] colors -and/or- [artificial] colorants -and/or- [heavy] perfumes -or- [artificial -or- synthetic] fragrances
- Formulated -or- Made without -or- Contains 0% -or- No -or- Does not contain -or- Contains No VOCs [volatile organic compounds]

- Formulated -or- Made without -or- Free from -or- No -or- Does not contain -or- Contains No] harsh chemical odors -and/or- smell[s]
- Fragrance[-]free
- Free & Clear¹³
- Free of harsh odors -or- no harsh odors
- Gentle -and/or- mild enough to use around children -or- kids -and/or- babies -and/or- your family -and/or- food -and/or- pets -and/or- dogs -and/or- cats
- Gentle enough to use -or- safe around kids -and/or- pets
- Gentle on fabrics -and/or- clothing -and/or- fibers
- Gentle on surfaces
- [Gently] eliminates -or- removes odor from lightly worn clothing
- [Gently] eliminates -or- removes odors -or- smells -or- stink -or- must -or- funk on [workout -or- athletic] clothing -or- clothes -or- fabric[s]
- Get -or- Spray Every Drop[® -or-™][!]
- Get rid of odors
- Get rid of -or- eliminate -or- remove [lingering] [household -and/or- pet -and/or- food -and/or- cooking -and/or- bathroom -and/or- smoke] odors
- Gets to the heart of [the toughest -or- tough] odors
- Great for everyday use
- [Great for] hard to reach areas
- Great for on-the-go cleaning
- Great for removing odors -or- deodorizing your clothes -or- clothing -or- fabrics
- Great for shiny surfaces!
- Great for use on soft surfaces¹⁴
- Great on hard & soft surfaces¹⁴
- Great on **insert surface material(s) from Table 3**
- Great on **insert use surface(s) from Table 1**
- Great -or- Designed for food contact surfaces^P
- Great -or- Designed for [use on] food contact surfaces^P
- Great -or- Designed for [use] **insert use site(s) from Table 2**
- Great -or- Perfect for a last minute touch-up
- Great -or- Perfect for [anyone] on[-]the[-]go
- Great -or- Perfect for students -and/or- travellers -and/or- busy professionals -and/or- outerwear
- Hang or flatten clothes -or- fabrics. Spray.
- Hard to reach areas
- Has a [fresh -and/or- clean -and/or- pleasant] fragrance -or- scent
- [Hello Environment] [—] Free yourself from propellant[s] -or-gases -and/or- pressurized containers
- Ideal for continuous cleaning
- Ideal for everyday cleaning
- Improve employee compliance with easy to use products
- Iron[ing] Aid
- [Just] spray and go
- Keep clothes -or- clothing -or- laundry -or- fabrics fresher -and/or- longer
- Keep employees safe, disinfect **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Keep your favorite shirt -or- jacket -or- sweater -or- sweats -or- jeans -or- leggings [around,] longer
- Kitchen -and/or- Bathroom spray
- Leave nothing but clean behind
- Leave surfaces food-prep -and/or- kid -and/or- pet -and/or- animal ready^P
- Leaves a clean, fresh scent
- Leaves a [fresh -or- light] citrus scent
- Leaves a light, natural scent behind
- [Leaves a] light -or- neutral -or- fresh scent
- Leaves a [light] pleasant fragrance -or- [little -or- no] scent [behind]
- Leaves a streak-free shine -or- leaves surfaces shiny
- Leaves glass and stainless steel sparkling clean
- Leaves [shiny] surfaces spotless -or- sneeze guards crystal clear
- Leaves surfaces **insert use surface(s) from Table 1** spotless
- Leaves surfaces so clean you can eat off them once dry^P
- Leaves surfaces streak-free and clean
- Leaves your **insert use site(s) from Table 2** smelling clean
- Low odor [formula] [for minimal disruption]
- Leaves your **insert use site(s) from Table 2** fresh and clean
- Made -or- formulated with ingredients [that are] safe for food contact surfaces^P
- [Made with] [a] renewable plant-based active ingredient
- [Made with] all ingredients that are safe for food contact surface[s]^P
- Make sure the surfaces they touch are spotless
- Make your clothes -or- clothing last
- Makes hard-to-clean fabrics smell fresh
- Makes your job easier
- Mama's got the magic of Clorox
- May be used to clean rugs -and/or- carpets -and/or- felt
- Max[imum] [-]strength odor eliminator [-and/or- Size]
- [More than -or- over] 100 years of disinfection history
- Multi -or- Dual -or- Twin -or- Triple -or- Variety -or- Bonus -or- Extra -or- Mega -and/or- Value [-]Size -and/or- Pack
- No [Added] Dyes -or- Fragrance -or- Perfumes
- No artificial colors
- No bleach odor
- No Dyes
- No harsh chemical smell -or- odors
- No harsh chemical smell -and/or- accidental whitening
- No heavy perfumes -or- scents
- No measuring
- Meets food code compliance standards
- No colorants
- No fragrances
- No gloves required [for use]
- No mixing required
- No [potable] rinsing required
- No rinse [formula] [required] [even on food contact surfaces^P]
- No rinsing [necessary]
- No mixing required
- No PPE required
- No rinse [formula] [required] [even on food contact surfaces^P] [and] [children's -and/or- pet -and/or- animal toys]
- No rinse [step] required [even] [on food contact surfaces^P]
- No visible residue
- Non-abrasive formula
- Non-toxic
- Nothing but clean left behind
- Odor Eliminator [for [workout] clothes -and/or- gear]
- Odor neutralizing -or- neutralizer
- Packaging is 100% recyclable when label is removed
- Patented formulation
- Perfect size for use all around the house
- Pleasant odor
- Plant-based active ingredient
- Platform of solutions [for -or- with wipe[s] -and/or- spray[s]]
- Powerful cleaning surfactants [to get the job done]
- Proper dilution every time
- **Pretest in an inconspicuous area before use -or-using.**

- Quick and easy to use on high touch surfaces
- Quick coverage
- Quick dry formula -or- spray
- [Quickly] refresh[es] clothing look and smell
- Rapidly biodegradable [formula] [with [renewable] plant-based active ingredient]
- Ready-to-use -or- RTU
- Recyclable bottle
- Refill [Bottle -or- Value -or- Pack]
- Refresh. Rewear. Repeat.
- Refresh your space
- Refresh[es] -and/or- de-wrinkle[s] -and/or- freshen[s] -and/or- deodorize[s] clothes -or- clothing -or- fabrics [between washes]
- Remove -or- eliminate [tough -and/or- laundry] odors[, don't [just] mask them]
- [Removes and] resists wrinkles
- Removes odors
- Removes [trapped-in -and/or- stubborn] odors
- Revive[s] -and/or- Freshen[s] your outfits -or- clothes -or- fabrics
- Revive [your] clothes instantly
- Revive [worn out] clothes -or- clothing -or- fabrics [without laundry -or- washing]
- Rewear -or- refresh [your clothes] [more] [between washes]
- Rewear -or- reset -or- refresh [your clothes -or- fabrics], don't replace [them]
- Safe for children's -or- baby -or- infant clothing -or- items -or- laundry -or- fabrics
- Safe for **insert clothing from Table 4**
- Safe for [all] [washable] colored -and/or- white fabrics -and/or- items -and/or- clothes -and/or- laundry -and/or- garments
- Safe for pet[']s laundry
- Safe on [many] fabrics
- Safe on [most] colors -or- fabrics
- Safe on [most] [washable] colors -and/or- whites -and/or- fabrics -and/or- clothes -and/or- laundry -and/or- delicates
- Safe on most -or- all colors -and/or- fabrics
- Safe on soft surfaces
- Safe on **insert soft surface(s) from Table 4**
- Safe for food contact surfaces^P
- Safe for -or- to use on **insert surface material(s) from Table 3**
- Safe for use on **insert surface material(s) from Table 3**
- Saves time
- Save -or- Saving water [together] [with less washing -or- laundering]
- Save time, money, and water [with less washing -or- water]
- Simplify Your Routine for Clean
- Softens -or- Freshens your clothes -or- clothing
- Spray anywhere [in -or- on] **insert use surface(s) from Table 1** -and/or- **insert use site(s) from Table 2** -and/or- **insert soft surfaces from Table 4**
- Spray and go¹⁸
- Spray and walk away -or- go¹⁸
- Spray, Dry, and Go
- Spray multiple things -or- surfaces at once¹⁸
- Spray on the go
- Spray it down and forget it¹⁸
- Spray the odor -or- smells out
- Spray, tug, [smooth,] [and] [hang] dry[, and go]
- Streak-free
- [Suitable -or- appropriate to -or- for] use on **insert use site(s) from Table 2**
- [Suitable -or- appropriate to -or- for] use on surfaces that come in contact with food^P
- [Suitable -or- appropriate on -or- for] use on **insert use surfaces**
- [Suitable -or- appropriate on -or- for] use throughout your facility
- Tough on odors
- Tough on odors, gentle on clothing -or- fabrics -or- soft surfaces
- The cleaning power of Clorox® you expect
- [The] [formula] Contains detergents to break up [everyday] soil(s) [while leaving a pleasant scent behind]
- The simple solution for a clean[er] home
- The simple solution for foodservice operations
- The [trusted] smell of clean
- This product will deodorize
- This product will deodorize hard, nonporous **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** [in] **insert use site(s) from Table 2** [where obnoxious odors may develop]
- This product is designed for use in professional facilities including **insert use site(s) from Table 2** [on **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- This product is designed for use in professional facilities including[:] Academic Facilities [**insert use site(s) from Table 2**], Athletic Facilities [**insert use site(s) from Table 2**], Office Facilities [**insert use site(s) from Table 2**], Hospitality [**insert use site(s) from Table 2**], [and] Long Term Care Facilities [**insert use site(s) from Table 2**]
- This product -or- product name is intended for use in[:] **insert use site(s) from Table 2**
- [This] product leaves surfaces food-prep ready^P
- [Thoughtfully] designed without bleach -and/or- dyes -and/or- harsh chemical odors
- Trusted Performance, Proven Efficacy
- Try me
- Tug and smooth fabric
- Use after wearing or before your next wear
- Use anywhere in your facility — [no PPE required]
- Use daily -or- every day
- [Use as a] [Pourable] refill for this product
- Use every day in every room [throughout the -or- your house -or- facility]
- Use for a [fresh -and/or- clean] kitchen
- Use for a clean[er] kitchen -and/or- home -and/or- place
- [Use] for touch-up [kitchen] cleaning -or- wiping
- [Use] for quick clean-ups
- [Use] for wiping **insert use site(s) from Table 2** counters
- Use in **insert use site(s) from Table 2**
- Use on a wide variety of surface commonly found in **insert use site(s) from Table 2**
- Use on -or- in common areas
- Use to clean pet food bowls -and/or- chew toys
- Use on high touch surfaces
- Use throughout the **insert use site(s) from Table 2**
- Use to clean and disinfect hard, nonporous surfaces **insert surface(s) from Table 1**.
- Wash less, save water[,] [save money]
- Wash your clothes -or- laundry -or- fabrics less
- Will not bleach clothing or [colored] fabric[s] -or- soft surfaces
- Will not harm [most] fabrics -or- carpets -or- clothing -or- soft surfaces
- Will not harm surfaces when cleaning -or- may be used to clean [fabrics, carpets and] most hard -and/or- soft nonporous surfaces
- Works all around the facility
- [Worry free -and/or- color-safe] citric acid spray [that you can use all around the house]!

Fragrance/Scent Descriptors

- Apple & Rose Petals
- Apple Blossom [Fizz -or- Sparkle]
- Apple Grove
- Berry Burst -or- Infusion -or- Patch
- Blooming Apple & Melon
- Bubbly Blossoms
- Caribbean Cooler
- Clean Linen Blossom
- Crisp [Green] Apple
- Dream Garden
- Farmstand Fresh
- Fresh [blast -and/or- breeze -and/or- burst]
- Fresh Picked Berries
- Fresh Spring Flowers
- Green Apple & Gardenia
- Green Apple Glow
- Island Breeze -or- Escape
- Juicy Apple
- Magnolia & Pink Jasmine -or- White Lily
- Magnolia Sky
- Mixed Berry Blossom
- Morning [burst -and/or- clean -and/or- dew -and/or- fresh] -and/or- fusion -and/or- mist]
- Mountain [breeze -and/or- clean -and/or- fresh -and/or- spring]
- Orchard Breeze
- Orchid & White Clouds
- Orchid Rain
- Pineapple Paradise
- Pink Magnolia Morning
- Pink Magnolia Petals
- Rain [clean -and/or- fresh -and/or- fusion -and/or- shower]
- Raspberry Sorbet
- Serene Clean
- Serenity Blossom
- Spa Fresh
- Spring Orchard -or- Garden
- Sunkissed Petals
- Sweet [blast -and/or- breeze -and/or- burst -and/or- fruit -and/or- clean]
- Tropical Paradise
- Tropical Punch
- Velvet Petals
- Waterfall -or- Whitewater [clean -and/or- burst -and/or- falls -and/or- mist -and/or- rush -and/or- splash]
- Wild Berry Blast

Any claim above can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm

Any claim above can be followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell

Table 1 Use Surfaces^P

[Air]plane] seats -and/or- tray tables	Doors	Kitchen tools	Shower [faucets -and/or- doors -and/or- handles -and/or- fixtures -and/or- walls -and/or- floors]
[Animal] utensils	Drainboards	Knives	Sink [faucets -and/or- fixtures -and/or- handles]
Armrests	Drawer handles	Lamps	Snack counters
[Automatic] feeders	Drinking fountains	Laundry rooms	Soap dispensers
Baby bottles	Dryers	Lawn chairs	Staplers
Baby -or- pet teething products	Elevator buttons	LCD -and/or- Navigation Screens	Steering wheels
Baby toys	[Empty] clothes hampers	Leashes	Stereo consoles
Baseboards	[Empty] garbage cans [bins]	Light switches -and/or- Fixtures -and/or- Panels	Stove [top]s ³
[Bath]tubs	Exam[ination] room tables	Litter boxes	Stroller handles -and/or- trays
Bathroom counter[top]s	Exercise weights [(cast iron,rubber, vinyl)]	Locker room surfaces	Stollers
Bathroom surfaces	External surfaces of medical equipment	Lockers	[Tele]phones
Bed frames	[Eye] goggles -or- protection	Lunch boxes	Toilet -and/or- urinal exteriors
Bed rails	Exercise mats	Lunch pails	Toilet seats
Benches [(finished wood)]	Fast food tables	[Manual] Pencil Sharpeners	Thermoses
Beverage bars	Faucets	Medicine droppers	Toasters ³
Blinds	Feed racks	Microwave [oven]s ³	Toilet flushing handles -or- Seats -or- exterior surfaces
Boat interiors	Feeding equipment	Nonporous sleeping pads	Toilet exteriors
Booster chairs	Floors	Office -and/or- Bedside Furniture	Tongs
Breast pump parts	Food cases	Operating tables	Tool boxes -and/or- sets
Breast pumps	Food contact surfaces	Other washable hard, nonporous surfaces	Towel -and/or- tissue dispensers
Cabinet handles	Food preparation -and/or- Processing surfaces	Oven [door]s ³	Toy boxes -and/or- storage bins
Cabinets	[Food service] dining tables	Pacifiers	Trash cans
Cages	Food trays	Paper Towel Dispensers -and/or- Holders	Trash compactors
Can openers	Garbage cans	Patient chairs	Troughs
Car -or- booster seats	Gas pump[s] [handles]	Pet bowls	Ultrasound devices -or- machines [#]
Chairs	Glazed [ceramic] tile	Pet carriers	Under sinks ^P
Children's -and/or- kid's -and/or- wading pools	Grills	Pet [chew] toys	Urinals exterior
Children's -and/or- kid's tables	Grills	Pet feeding dishes	Vanities
Chutes	Grocery carts -or- baskets	Pet grooming equipment -and/or- tools	Vanity tables
[Classroom] desks	[Grocery] checkout areas	Pet scales	Vending machines ³
[Computers] -and/or- Laptops -and/or- [Netbooks -and/or- keyboards	Gym equipment	Picnic tables	[Vinyl] shower curtains -or- wallpaper
Consoles	Handles	Plastic cutting boards	Vinyl upholstery
Cook tops	Handrails	[Plastic] face shields	[Waiting room] chairs
Coolers	Harnesses	[Plastic] patio furniture	Walkers
Counter[top]s [<i>insert surface material(s) from Table 3</i>]	High chair trays	Plastic Shower Curtains	Walls
Crates	High chairs	Playground equipment	Washing Machines -or- Washers -and/or- Dryers [Exteriors]
Cribs	Ice machine inner surfaces ³	Playpens	Wastebaskets
Cupboards	<i>insert use site(s) from Table 2</i>	[Plexiglass] shields -or- barriers	Water appliances
Cup holders	[Inside] dishwashers [interiors]	Potty-chairs -or- seats	[Water] fountains
Cutting boards	[Inside] freezers ³ [interiors]	Range hoods	Waterers
Dairy Cases	[Inside] microwaves ³ [interiors]	Range Tops ³	Watering equipment
Dashboards	[Inside] refrigerators ³ [interiors]	Recycling bins	Washing machines
Dental chairs [#]	Instruments	Remote [control]s	Wheelchairs
Dental lamps [#]	Kid's -or- Kids' -or {Children's} [playroom] {toys}	[Restaurant -and/or- dining [room]] tables	Windowsills
Desk[top]s	Kid's -or- Play Structures -and/or- Equipment -and/or- Furniture -and/or- Tables	[Salad bar] sneeze guards	Yoga mats [(polyurethane)]
Diagnostic equipment	[Kitchen] appliances	School ⁶ -and/or- Toys	
[Diaper] changing tables	[Kitchen -and/or- bathroom] Sinks	Supplies Surfaces	
Diaper pails	[Kitchen] counter[top]s	Seal belts -and/or- buckles	
Dining room tables	[Kitchen -and/or- dining room] Table[tops]		
Dish racks	Kitchen surfaces		
Dog runs			
Door handles			
Door knobs			

Table 2 Use Sites^P

Academic facilities	Concession stands	Laundry Rooms	School ⁶ -and/or- City
[Air]planes -and/or- [Air]plane	Convenience stores	Living areas -and/or- rooms	-and/or- Public Transit
Lavatories	Correctional facilities	Lobby [area] -or- Lobbies	-and/or- Commuter Buses
Airports	[Dairy] farms	Locker room[s] [facilities]	Shelters
Ambulances	Daycare facilities -or- centers	Long-term care facilities	Shops
Ampitheaters	Dens	Lounges	Shower rooms
Animal care areas	Dental Offices	Malls	Stables
Animal care centers	Diaper changing areas	Manufacturing facilities -or-	Stadiums
Animal clinics	Dorm[s] [rooms]	plants	Stalls
Animal hospitals	Dining areas	Medical clinics ^{§§}	Steam rooms
Animal housing facilities	[Elementary] Schools ⁶	Military installations	Storage areas
[veterinary] clinics	Elevators	[Mobile] homes	[Swine] facilities
[Animal] Kennels	Factories	Motels	[Swine] farms
Animal lab[oratorie]s	Family rooms -or- area	Motor homes	Subways
Animal -and/or- pet boarding	Farm premises	Nurseries	Supermarkets
facilities	Fast food restuarants	Nursing homes	Surgery centers
[Animal] pens	Fitness centers	Office[s] [area -or- facilities]	Ticket counters
Animal shelters	Food prep[aration] -and/or-	Outdoor concert venues	Trailers
Arenas	processing areas	-and/or- restrooms	Trains
Athletic facilities	Food process[ing] plants	-and/or- [seating] areas	Trolleys
Automobiles	Food service -or- serving [areas]	-and/or- concession stands	Trucks
[Around] toilet areas	Food service operation	Outpatient Healthcare Facilities	Universities
[Around] toilets	Front of house [operations]	[Personal] vehicles	Vacation -or- rental homes
Automobiles	Garages	Patient Beds not a hard,	Vehicle [Interiors -and/or-
Back of house [operations]	Gas stations	nonporous surface	Exteriors]
Bathrooms	General merchandise stores	Pet areas -and/or- Pet bowls	Veterinary Clinics ^{§§} -or-
Barns	Grocery stores	areas	Offices ^{§§}
[Bovine -and/or- equine	Gym[nasium]s	Pet grooming facilities	Vet[ernary] [areas] [clinics]
production] farms	Grooming facilities	Pet stores	[Veterinary] exam[ination]
Boats	Health clubs	Pharmacies	rooms
Bowling Alleys	Healthcare facilities	Physician's offices	Veterinary facilities
Breakrooms	High touch areas	Play[ground]s areas -or-	[Veterinary] hospitals
Buses	Homes	equipment	Veterinary operating rooms
Butcher shops	Hospitals	Play rooms	Veterinary X-ray rooms
Cafeterias	Hospitality areas	Public transportation	Waiting area
Campers	Hotel rooms -or- Hotels	Reception areas	Waste disposal areas
Campgrounds	Houses	Recreation centers -and/or-	Workplaces
Car Interiors	Industrial facilities	facilities	
Cars	[Institutional] Kitchens	[Rental] cars	
Catteries	[Institutional] Laundromats	Rest stops	
Child care centers	Institutions	Restaurants	
[Child][ren's] play areas	Jungle Gyms	Restrooms	
Churches	Kid's -or- Children's [Play	[Rodent] facilities	
Colleges	rooms -or- [Family] Dens	R[ecreation] V[ehicle]s	
Common -and/or- Classroom	Kitchens -and/or- dining rooms	Saunas	
-and/or- School ⁶ -and/or-	Lab[oratorie]s	Schools ⁶	
Play Areas	Lavatories	[School] buses	

Table 3 Surface Materials

Acrylic	Formica [®] [^{λλ}]	Linoleum	Sealed Granite
Aluminum	Galvanized steel	Metal	Sealed hardwood
Brass	Glass	Plastic	Sealed Marble
Cast iron	Glazed ceramic	Plexiglass	Sealed quartz
Chrome	Glazed porcelain	Polyurethane	Stainless Steel
Corian [®] [^λ]	Laminates	Rubber	Vinyl
Finished -and/or- Painted Wood	Glazed Porcelain	Sealed fiberglass	

Table 4 Soft Surface Exterior Sanitization Use Surfaces

Athletic wear -or- Active Wear Activewear	[Exterior surfaces of] pillows	Seat cushions
Baby carriages	[Exterior surfaces of] seats -and/or- soft cushions	Shades
Baby prams		Sheets
Bathroom mats	Exterior surfaces of] sofas	Shoes -or- Shoe interiors
Bedding	Exterior surfaces of] stuffed animals	Sneakers
Beds	[Exterior surfaces of] stuffed -and/or- soft plush toys	Sofas
Bedspreads		Soft [fabric] surfaces
Blankets	[Fabric] clothing laundry bags	Spandex
Blazers	[Fabric] gym bags	Sports equipment [lining]
Blinds	[Fabric] shower curtains	Stroller [seats]
Blouses	[Fabric] window treatments	Stuffed [plush] toys
Booster seats	Fabrics	Sweatshirts
Box springs covers	Headrests	Synthetic[s] [Clothing]
Car seats	Highchair seats	Throw rugs
Casual wear	Jackets	Towels
Chairs	Jeans -or- Pants	Uniforms -or- work clothes
Clothes	Jerseys	[Upholstered] armchairs
Clothing	Laundry	[Upholstered] couches
Cot -and/or- Mattress [covers]	Linens	[Upholstered] furniture
[Cotton -and/or- polyester] fabrics	Lycra [®]	Upholstery
Curtains	Mats [for day care]	Wheelchair pads -and/or- seats
Diaper bags	Microfiber	Window treatments -or- curtains
Denim	Nylon	[Winter] coats
Drape[rie]s	Pet beds -or- blankets -or clothes ^[8]	
Duvet covers	Polyester	
Exercise mats	Rayon [Blend]	
[Exterior surfaces of] cushions	Sandals	
[Exterior surfaces of] mattresses	[School] back packs	

Alternate Brand Names (ABNs)

Clorox [®] Clothing Sanitizer ₁	Clorox [®] For Colors Clothing Sanitizer ₁
Clorox [®] Clothing Sanitizer Spray ₁	Clorox [®] For Colors Clothing Sanitizer Spray ₁
Clorox [®] Disinfecting Mist Clear Essentials	Clorox [®] For Colors Fabric Sanitizer ₁
Clorox [®] Disinfecting Mist Free & Clear of Fragrances & Dyes	Clorox [®] For Colors Fabric Sanitizer Spray ₁
Clorox Disinfecting Mist Gentle Power	Clorox [®] Revive ₁
Clorox Disinfecting Mist Pure & Gentle	Clorox [®] For Colors Revive ₁
Clorox Disinfecting Mist Plant-Based	Clorox2 [™] For Colors Dry Wash ₁
Clorox [®] Dry Wash ₁	Clorox2 [™] For Colors Dry Wash Spray ₁
Clorox [®] Dry Wash Spray ₁	Clorox [®] Turbo [™] Plant-Based Disinfectant for Sprayer Devices
Clorox [®] Fabric Sanitizer ₃	Clorox [®] Turbo [™] Food-Contact Surface Sanitizer for Sprayer Devices
Clorox [®] Fabric Sanitizer Spray ₁	

Footnotes

- ¹ Staphylococcus aureus
- ² Pseudomonas aeruginosa
- ³ Allow to come to room temperature
- ⁴ when used according to disinfecting directions
- ⁵ cat dander -and/or- cockroach debris -and/or- cockroach matter -and/or- cockroach particles -and/or- dog dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles -and/or- pet dander -and/or- timothy grass -and/or- pollen particles -and/or- grass
- ⁶ Confirm school policy allows for use and/or donation of product. Adults must deliver donations [directly] to schools.
- ⁷ Escherichia coli O157:H7
- ⁸ Salmonella enterica
- ⁹ Apply the product uniformly, and allow the surface to remain wet for the duration of the contact time
- ¹⁰ spot sanitization treatment on soft surfac[es] [exteriors] -and/or- cotton -and/or- polyester fabrics
- ¹¹ Listeria monocytogenes
- ¹² Disinfects hard, nonporous surfaces against Human Coronavirus, Influenza A Virus, Rhinovirus Type 14
- ¹³ Formulated -or- Made without -or- Contains No -or- No -or- Free from [synthetic -or- artificial] [perfumes -or- synthetic -or- artificial] fragrances -and/or- dyes
- ¹⁴ for use as a spot sanitizer on fabrics and textiles
- ¹⁵ when used according to disinfection directions
- ¹⁶ when used according to sanitization directions
- ¹⁷ when used as directed
- ¹⁸ [always check manufacturer instructions and test on a hidden area first [for color-fastness]]
- ¹⁹ Disinfects hard, nonporous surfaces against **insert disinfection bacteria from organism table**
- ²⁰ Sanitizes hard, nonporous non-food contact surfaces against Staphylococcus aureus and Klebsiella pneumoniae
- ²¹ Sanitizes hard, nonporous food contact surfaces against **insert food contact sanitization bacteria from organism table**
- ²² Spot sanitizes soft surfaces against Staphylococcus aureus and Klebsiella pneumoniae
- [†] Disinfects hard, nonporous surfaces against Pseudomonas aeruginosa [(Pseudomonas)], Salmonella enterica [(Salmonella)], Staphylococcus aureus [(Staph)], **insert a virus from the Organism Table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organism table**
- [◇] [tested] as Feline Calicivirus
- ^{◇◇} [tested] as Duck Hepatitis B Virus [(HBV)]
- ^{◇◇◇} [tested] as Bovine viral diarrhea Virus
- [‡ Viruses]
- [‡‡ Bloodborne Pathogens]
- [↯] Kills SARS-CoV-2 on hard, nonporous surfaces when used according to disinfection directions
- [®][λ] Corian[®] is a [registered] trademark of [E. I. du Pont de Nemours and Company] [a subsidiary of] [E. I. du Pont de Nemours and Company] [or one or more of its affiliates]
- [®][λλ] Formica[®] is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates]
- ^P [on] hard, nonporous surfaces [of] [identified on this label]
- ^{§§} For use on noncritical surfaces in