



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

July 12, 2024

Tony Heber  
Agent  
The Clorox Company  
Electronic Transmittal: therber@srcconsultants.com

Subject: PRIA Label and CSF Amendment – Adding organisms, alternate CSFs, and ABNs  
Product Name: DINO JR  
EPA Registration Number: 5813-131  
Received Date: 4/14/2023  
Action Case Number: 00441940

Dear Tony Heber:

The amended label, ABNs, and CSFs referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 4/20/2021
- Alternate CSF 1 dated 4/20/2021
- Alternate CSF 2 dated 4/20/2021
- Alternate CSF 3 dated 4/20/2021

- Alternate CSF 4 dated 4/20/2021
- Alternate CSF 5 dated 5/25/2023
- Alternate CSF 6 dated 5/25/2023
- Alternate CSF 7 dated 5/25/2023
- Alternate CSF 8 dated 5/25/2023
- Alternate CSF 9 dated 5/25/2023

Additionally, the following alternate brand names have been added to the product record:

- Clorox All Purpose Refillable Cleaner
- Clorox All Purpose Concentrated Refills
- Clorox All Purpose Concentrated Refill
- Clorox Bathroom Foamer Concentrated Refill
- Clorox Disinfecting All Purpose Concentrated Refill
- Clorox Disinfecting All Purpose Concentrated Refills
- Clorox Disinfecting All Purpose Refillable Cleaner
- Clorox Disinfecting Bathroom Foamer Concentrated Refills
- Clorox Disinfecting Bathroom Foamer Concentrated Refill
- Clorox Disinfecting Bathroom Foamer Refillable Cleaner
- Clorox Disinfecting Multi-Purpose Concentrated Refills
- Clorox Disinfecting Multi-Purpose Concentrated Refill
- Clorox Disinfecting Multi-Purpose Refillable Cleaner
- Clorox Disinfecting Multi-Surface Concentrated Refill
- Clorox Disinfecting Multi-Surface Concentrated Refills
- Clorox Disinfecting Multi-Surface Refillable Cleaner
- Clorox Multi Purpose Concentrated Refill
- Clorox Scentiva Concentrated Refills
- Clorox Scentiva Concentrated Refill
- Clorox Scentiva Disinfecting Multi-Surface Concentrated Refill
- Clorox Scentiva Disinfecting Multi-Surface Concentrated Refills
- Clorox Scentiva Disinfecting Multi-Surface Refillable Cleaner
- Clorox Scentiva Refillable Cleaner
- Clorox Scentiva Disinfecting Concentrated Refill
- Clorox Scentiva Disinfecting Concentrated Refills
- Clorox Scentiva Disinfecting Refillable Cleaner
- Clorox Scentiva Multi-Surface Concentrated Refills
- Clorox Scentiva Multi-Surface Concentrated Refill
- Clorox Scentiva Multi-Surface Refillable Cleaner
- Formula 409 Multi-Surface Concentrated Refills
- Formula 409 Multi-Surface Concentrated Refill
- Formula 409 Multi-Surface Refillable Cleaner

The following alternate brand names have been inactivated:  
Clorox Foaming Bathroom, Clorox Multi-Surface, Clorox Power Bath, Clorox Power Home

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Carlos Corona via email at Corona.Carlos@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Luisa C. Samalot-Freire", with a large, loopy flourish at the end.

Luisa C. Samalot-Freire, Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510M)  
Office of Pesticide Programs  
U.S. Environmental Protection Agency

Enclosure: Product Label

### Label identification

DINO JR, EPA Reg. No. 5813-131

RC732027

14:20 5/23/24

### Formatting notes (applicable for all claims)

**Now[!]** -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.

Highlighted text is new. Strike-through text means removed.

## OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)

Front label

# DINO JR

KEEP OUT OF REACH OF CHILDREN

## DANGER: CORROSIVE

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **[If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person.]

***The "If swallowed" statement is optional for the front panel as it is not a Cat I hazard. If this statement does appear on the front panel, then the first aid statement altogether does not need to be repeated on the back panel.***

**In all cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

See back panel for additional precautionary statements.

**ACCEPTED**

07/12/2024

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No.

5813-131

### ACTIVE INGREDIENT:

n-Alkyl (C<sub>12</sub> 40%; C<sub>14</sub> 50%; C<sub>16</sub> 10%)

dimethyl benzyl ammonium chloride ..... 5.3335%

OTHER INGREDIENTS:..... 94.6665%

TOTAL:..... 100.0000%

[NET] [CONTENTS]\_\_\_\_\_

## OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)

Back, side, or front label panel

### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**DANGER:** Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or clothing. Wear gloves and protective eyewear when handling concentrated liquid. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

#### FIRST AID:

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person. **In all cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. ***If the "If swallowed" first aid statement is included on the front panel, then the entire first aid statement is not required on the back panel.***

Questions [? -or- or] Comments? Call 1-800-227-1860

[[www.clorox.com](http://www.clorox.com)]

For more [product -and/or- ingredient] information, visit [IngredientsInside.com](http://IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).

Mfd. for & ©YYYY The Clorox Company, 1221 Broadway, Oakland, CA 94612

Made in [the] U.S.A. [of global components -and/or- ingredients.]

Clorox is a registered trademark of The Clorox Company

***insert trademark*** is a trademark of The Clorox Company -or- Clorox Professional Products Company

EPA Reg. No. 5813-131

EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)

Beginning of batch code indicates Est. No.

Patents: [www.thecloroxcompany.com/patents/](http://www.thecloroxcompany.com/patents/)

For a Spanish translation of product directions -or- instructions -or- information, visit [www.clorox.com](http://www.clorox.com).

## **OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)**

*Back, side, or front label panel*

### **Packaging Related Statements and Icons**

[FOR USE WITH **INSERT PRODUCT NAME**]

**[1] [FOR USE WITH INSERT PRODUCT NAME] Refill:** [To] [Refill] [Spray Bottle]:

Remove sprayer, add [tap -or- potable] water to fill line.

**[2] Reload and Recycle** Twist on the [pod -or- PowerPack] to release concentrate. [Recycle the refill!].

**[3] [(Re)Use]** Twist the sprayer back on, shake until well mixed and clean away!

**Alternate for Refill Bottle:** Add [tap -or- potable] water to fill line.

Attach Refill onto bottle neck. Twist until concentrate is released.

Replace spray head, shake until well mixed and use as normal -or- clean away!

**To refill [spray bottle]:** Turn trigger on spray bottle counterclockwise to remove. Fill spray bottle with [18.9 fl oz of] [tap -or- potable] water to fill line. Screw on cartridge -or- cap -or- [concentrate] pod until contents release [into bottle]. Remove -or- Unscrew cartridge -or-cap -or- [concentrate] pod [from bottle]. [After refilling spray bottle,] Dispose or recycle empty concentrate pod. Empty [concentrate] refill [pod -or- cartridge] can not be reused.

-or-

[Must add] -or- [Dilute in] [tap -or- potable] water

-or-

Add 1.1 fl oz of this product to 18.9 fl oz of [tap -or- potable] water

-or-

Using [tap -or- potable] water, make a 1:16.77 dilution of this product

Replace trigger by turning (trigger) clockwise onto spray bottle. Shake until well mixed.

- To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

**To Refill [Spray Bottle]:**

- [[Easy] Refill [Instructions on [the] Back]]
- Twist off, Refill. [Replace trigger -or- sprayer]
- [Recycle the refill!]

## OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)

Back, side, or front label panel

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### Disinfection

**[Spray application]** For visibly soiled areas, [a] precleaning is required -or- apply [product] to pre-clean surface.

1. [Hold trigger 6" to 8" from surface]
2. [Unlock the trigger before use]
3. [Lock the trigger after use]

**To Disinfect Hard, Nonporous Surfaces:** Spray until thoroughly wet. Surface must remain visibly wet for 10 minutes. [For Human Coronavirus, Human Rotavirus, Respiratory Syncytial virus (RSV) and Influenza A virus let stand for 10 min[utes]. For SARS-Cov-2 let stand for 30 sec[onds]. [Then wipe.] For visibly soiled areas, [a] precleaning is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

#### Sanitization

**To Deodorize -and/or- Sanitize Hard, Nonporous Non-Food Contact Surfaces:** Spray until thoroughly wet. Surface must remain visibly wet for 60 sec[onds] [one min[ute]]. Then wipe. -or- Surface must remain visibly wet for 60 sec[onds] [one min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

#### To Prevent -Or- Inhibit -Or- Control The Growth Of Mildew On Hard, Nonporous, Non-food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears. Visibly soiled surfaces require precleaning.

#### To Prevent -or- Inhibit -or- Control The Growth Of Odor-Causing Bacteria For [up to] *insert number between 24-48 h[ou]rs* On Hard, Nonporous, Non-Food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Visibly soiled surfaces require precleaning.

#### Cleaning

**[To Clean -and/or- Remove Soap Scum -and/or- Remove Allergens<sup>s</sup>::]** Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. **next 3 sentences optional** No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/ or- soap scum] for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.] Food contact surfaces must be rinsed with potable water.

#### General

**[Household/Kitchen/Bathroom/Floor] Cleaning:** [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Food contact surfaces must be rinsed with potable water.

**To Clean [Nonporous] Surfaces -and/or- Floors:** [Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop.] Food contact surfaces must be rinsed with potable water.

If the product becomes visibly dirty or contaminated, the use-solution must be discarded and a fresh use-solution prepared.

For use with: *insert full product name. May include graphic representation of product package.*

## ***OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)***

*Back, side, or front label panel*

### ***Residential/Household Containers***

#### ***Outer Package for Starter Pack (Pods+empty spray bottle):***

**STORAGE AND DISPOSAL:** Store out of reach of children and persons unfamiliar with its use. **Spray Bottle:** Refill [reusable spray bottle] only as directed. Recycle empty trigger bottle if not refilling or discard in trash. **Pod:** Rinse empty refill pods. Recycle empty pods and outer package or discard in trash. Do not discard packaging until all product is used.



**EMPTY SPRAY BOTTLE**

*Front label*

*Empty spray bottle is not sold separately, only as part of starter pack.*

# DINO JR

**KEEP OUT OF REACH OF CHILDREN**

**DANGER:**

See back panel for additional precautionary statements.

**ACTIVE INGREDIENT:**

n-Alkyl (C<sub>12</sub> 40%; C<sub>14</sub> 50%; C<sub>16</sub> 10%)

dimethyl benzyl ammonium chloride ..... 0.30%

**OTHER INGREDIENTS:**..... 99.70%

**TOTAL:**..... 100.00%

[NET] [CONTENTS]\_\_\_\_\_

# EMPTY *SPRAY BOTTLE*

Back label

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**DANGER:** Causes moderate eye irritation. Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

### FIRST AID:

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **In all cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225.

### *Packaging Related Statements and Icons*

[FOR USE WITH *INSERT PRODUCT NAME*]

**[1] [FOR USE WITH *INSERT PRODUCT NAME*] Refill:** [To] [Refill] [Spray Bottle]:

Remove sprayer, add [tap -or- potable] water to fill line.

**[2] Reload and Recycle** Twist on the [pod -or- PowerPack] to release concentrate. [Recycle the refill!].

**[3] [(Re)Use]** Twist the sprayer back on, shake until well mixed and clean away!

**Alternate for Refill Bottle:** Add [tap -or- potable] water to fill line.

Attach Refill onto bottle neck. Twist until concentrate is released.

Replace spray head, shake until well mixed and use as normal -or- clean away!

**To refill [spray bottle]:** Turn trigger on spray bottle counterclockwise to remove. Fill spray bottle with [18.9 fl oz of] [tap -or- potable] water to fill line. Screw on cartridge -or- cap -or- [concentrate] pod until contents release [into bottle]. Remove -or- Unscrew cartridge -or-cap -or- [concentrate] pod [from bottle]. [After refilling spray bottle,] Dispose or recycle empty concentrate pod. Empty [concentrate] refill [pod -or- cartridge] can not be reused.

-or-

[Must add] -or- [Dilute in] [tap -or- potable] water

-or-

Add 1.1 fl oz of this product to 18.9 fl oz of [tap -or- potable] water

-or-

Using [tap -or- potable] water, make a 1:16.77 dilution of this product

Replace trigger by turning (trigger) clockwise onto spray bottle. Shake until well mixed.

- To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

### **To Refill [Spray Bottle]:**

- [[Easy] Refill [Instructions on [the] Back]]
- Twist off, Refill. [Replace trigger -or- sprayer]
- [Recycle the refill!]

# EMPTY SPRAY BOTTLE

Back label

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### Disinfection

**[Spray application]** For visibly soiled areas, [a] precleaning is required -or- apply [product] to pre-clean surface.

1. [Hold trigger 6" to 8" from surface]
2. [Unlock the trigger before use]
3. [Lock the trigger after use]

**To Disinfect Hard, Nonporous Surfaces:** Spray until thoroughly wet. Surface must remain visibly wet for 10 minutes. [For Human Coronavirus, Human Rotavirus, Respiratory Syncytial virus (RSV) and Influenza A virus let stand for 10 min[utes].] For SARS-Cov-2 let stand for 30 sec[onds]. [Then wipe.] For visibly soiled areas, [a] precleaning is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

### Sanitization

**To Deodorize -and/or- Sanitize Hard, Nonporous Non-Food Contact Surfaces:** Spray until thoroughly wet. Surface must remain visibly wet for 60 sec[onds] [one min[ute]]. Then wipe. -or- Surface must remain visibly wet for 60 sec[onds] [one min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

### To Prevent -Or- Inhibit -Or- Control The Growth Of Mildew On Hard, Nonporous, Non-food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears. Visibly soiled surfaces require precleaning.

### To Prevent -Or- Inhibit -Or- Control The Growth Of Odor-Causing Bacteria For [up to] *insert number between 24-48 h[ou]rs* On Hard, Nonporous, Non-Food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Visibly soiled surfaces require precleaning.

### Cleaning

**[To Clean -and/or- Remove Soap Scum -and/or- Remove Allergens<sup>s</sup>]:** Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. **next 3 sentences optional** No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/or- soap scum] for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.] Food contact surfaces must be rinsed with potable water.

### General

**[Household/Kitchen/Bathroom/Floor] Cleaning:** [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Food contact surfaces must be rinsed with potable water.

**To Clean [Nonporous] Surfaces -and/or- Floors:** [Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop.] Food contact surfaces must be rinsed with potable water.

If the product becomes visibly dirty or contaminated, the use-solution must be discarded and a fresh use-solution prepared.

### Empty Refillable bottle:

**STORAGE AND DISPOSAL:** Store out of reach of children and persons unfamiliar with its use. Refill and reuse only as directed on the product label. If not refilling, recycle empty container or discard in trash.

# DINO JR

KEEP OUT OF REACH OF CHILDREN

## DANGER: CORROSIVE

**FIRST AID:** **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **[If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person.]

***The "If swallowed" statement is optional for the front panel as it is not a Cat I hazard. If this statement does appear on the front panel, then the first aid statement altogether does not need to be repeated on the back panel.***

**In all cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

See back panel for additional precautionary statements.

ACTIVE INGREDIENT:

n-Alkyl (C<sub>12</sub> 40%; C<sub>14</sub> 50%; C<sub>16</sub> 10%)

dimethyl benzyl ammonium chloride ..... 5.3335%

OTHER INGREDIENTS:..... 94.6665%

TOTAL:..... 100.0000%

[NET] [CONTENTS]\_\_\_\_\_

## **OUTER PACKAGE FOR PODS/REFILLS (when sold separately)**

*Back, side, or front label panel*

### **PRECAUTIONARY STATEMENTS**

#### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER:** Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or clothing. Wear gloves and protective eyewear when handling concentrated liquid. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

#### **FIRST AID:**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person. **In all cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. ***If the “If swallowed” first aid statement is included on the front panel, then the entire first aid statement is not required on the back panel.***

Questions [? -or- or] Comments? Call 1-800-227-1860

[[www.clorox.com](http://www.clorox.com)]

For more [product -and/or- ingredient] information, visit [IngredientsInside.com](http://IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).

Mfd. for & ©YYYY The Clorox Company, 1221 Broadway, Oakland, CA 94612

Made in [the] U.S.A. [of global components -and/or- ingredients.]

Clorox is a registered trademark of The Clorox Company

**insert trademark** is a trademark of The Clorox Company -or- Clorox Professional Products Company

EPA Reg. No. 5813-131

EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)

Beginning of batch code indicates Est. No.

Patents: [www.thecloroxcompany.com/patents/](http://www.thecloroxcompany.com/patents/)

For a Spanish translation of product directions -or- instructions -or- information, visit [www.clorox.com](http://www.clorox.com).

## **OUTER PACKAGE FOR PODS/REFILLS (when sold separately)**

*Back, side, or front label panel*

### **Packaging Related Statements and Icons**

[FOR USE WITH **INSERT PRODUCT NAME**]

**[1] [FOR USE WITH INSERT PRODUCT NAME] Refill:** [To] [Refill] [Spray Bottle]:

Remove sprayer, add [tap -or- potable] water to fill line.

**[2] Reload and Recycle** Twist on the [pod -or- PowerPack] to release concentrate. [Recycle the refill!].

**[3] [(Re)Use]** Twist the sprayer back on, shake until well mixed and clean away!

**Alternate for Refill Bottle:** Add water to fill line.

Attach Refill onto bottle neck. Twist until concentrate is released.

Replace spray head, shake until well mixed and use as normal -or- clean away!

**To refill [spray bottle]:** Turn trigger on spray bottle counterclockwise to remove. Fill spray bottle with [18.9 fl oz of] [tap -or- potable] water to fill line. Screw on cartridge -or- cap -or- [concentrate] pod until contents release [into bottle]. Remove -or- Unscrew cartridge -or-cap -or- [concentrate] pod [from bottle]. [After refilling spray bottle,] Dispose or recycle empty concentrate pod. Empty [concentrate] refill [pod -or- cartridge] can not be reused.

-or-

[Must add] -or- [Dilute in] [tap -or- potable] water

-or-

Add 1.1 fl oz of this product to 18.9 fl oz of [tap -or- potable] water

-or-

Using [tap -or- potable] water, make a 1:16.77 dilution of this product

Replace trigger by turning (trigger) clockwise onto spray bottle. Shake until well mixed.

- To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

### **To Refill [Spray Bottle]:**

- [[Easy] Refill [Instructions on [the] Back]]
- Twist off, Refill. [Replace trigger -or- sprayer]
- [• Recycle the refill!]

## ***OUTER PACKAGE FOR PODS/REFILLS (when sold separately)***

***Back, side, or front label panel***

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### ***Disinfection***

**[Spray application]** For visibly soiled areas, [a] precleaning is required -or- apply [product] to pre-clean surface.

1. [Hold trigger 6" to 8" from surface]
2. [Unlock the trigger before use]
3. [Lock the trigger after use]

**To Disinfect Hard, Nonporous Surfaces:** Spray until thoroughly wet. Surface must remain visibly wet for 10 minutes. [For Human Coronavirus, Human Rotavirus, Respiratory Syncytial virus (RSV) and Influenza A virus let stand for 10 min[utes].] For SARS-Cov-2 let stand for 30 sec[onds]. [Then wipe.] For visibly soiled areas, [a] precleaning is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

#### ***Sanitization***

**To Deodorize -and/or- Sanitize Hard, Nonporous Non-Food Contact Surfaces:** Spray until thoroughly wet. Surface must remain visibly wet for 60 sec[onds] [one min[ute]]. Then wipe. -or- Surface must remain visibly wet for 60 sec[onds] [one min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

#### **To Prevent -Or- Inhibit -Or- Control The Growth Of Mildew On Hard, Nonporous, Non-food Contact Surfaces:**

Spray surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears. Visibly soiled surfaces require precleaning.

#### **To Prevent -Or- Inhibit -Or- Control The Growth Of Odor-Causing Bacteria For [up to] *insert number between 24-48 h[ou]rs* On Hard, Nonporous, Non-Food Contact Surfaces:**

Spray surface until thoroughly wet. Allow to air dry. Visibly soiled surfaces require precleaning.

#### ***Cleaning***

**[To Clean -and/or- Remove Soap Scum -and/or- Remove Allergens<sup>§</sup>]** Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. **next 3 sentences optional** No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/ or- soap scum] for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.] Food contact surfaces must be rinsed with potable water.

#### ***General***

**[Household/Kitchen/Bathroom/Floor] Cleaning:** [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Food contact surfaces must be rinsed with potable water.

**To Clean [Nonporous] Surfaces -and/or- Floors:** [Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop.] Food contact surfaces must be rinsed with potable water.

If the product becomes visibly dirty or contaminated, the use-solution must be discarded and a fresh use-solution prepared.

For use with: ***insert full product name. May include graphic representation of product package.***

#### ***Outer Package for Refills:***

**STORAGE AND DISPOSAL:** Store out of reach of children and persons unfamiliar with its use. Rinse empty refill pods. Recycle pods and outer package or discard in trash. Do not discard outer package until all product is used.

## POD - CONTAINER LABEL

*Note to the reviewer: This is a small container. The following pieces of information will appear on the outer panel: Product name, signal word, child hazard statement, referral statement for first aid location.*

*The following pieces of information may appear on an inner panel: Ingredient statement, EPA registration number, EPA establishment number.*

# DINO JR

**KEEP OUT OF REACH OF CHILDREN**

**DANGER: CORROSIVE**

See outer package -or- carton -or- box -or- scan QR code for First Aid [including Precautionary Statements] and Complete Directions for Use.

EPA Reg. No. 5813-131

EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)

Beginning of batch code indicates Est. No.

ACTIVE INGREDIENT:

n-Alkyl (C<sub>12</sub> 40%; C<sub>14</sub> 50%; C<sub>16</sub> 10%)

dimethyl benzyl ammonium chloride ..... 5.3335%

OTHER INGREDIENTS:..... 94.6665%

TOTAL:..... 100.0000%

[NET] [CONTENTS]



### Antimicrobial Claims

- **Insert any number between 24-48** hour prevention against -or- from odor-causing bacteria<sup>Δ</sup> growth
- [24 hour -or- 48 hour -or- 2 Day] odor-causing bacteriostat<sup>Δ</sup>
- Anti-bacterial
- Antibacterial -or- Germicidal<sup>†</sup> [Formula]
- Banish -or- remove odor-causing bacteria<sup>Δ</sup> growth for [up to] **XX** hours **XX is less than or equal to 48 hours**
- Broad Spectrum [disinfectant -or- disinfection]
- Clean [& disinfect] over **insert a number between 10-100** [household] surfaces [without bleaching surfaces] [including kitchen counters<sup>37</sup>, sinks, light switches, door handles, smartphones, gaming consoles, fitness equipment & **insert additional surfaces from table 1**]<sup>38</sup>
- Clorox disinfecting technology
- Controls -or- prevents [the] growth of odor-causing bacteria<sup>Δ</sup>
- [Cover[s]] [Disinfect[s]] [Sanitize[s]] large areas
- Kills germs<sup>†</sup> -or- disinfects [in your home -or- bathroom -or- kitchen] without bleaching -or- bleach [smell]<sup>26</sup>
- Kills germs<sup>†</sup> -or- disinfects without bleaching -or- bleach [smell]<sup>26</sup>
- Disinfect -or- sanitize [common] [household] hard, non-porous surfaces
- Disinfect -or- sanitize [surfaces]
- Disinfect -or- sanitize with our [new] [more] sustainable packaging
- Disinfect -or- sanitizes [hard, nonporous surfaces] inside and outside your home
- Disinfect -and/or- Sanitize[s] high touch surfaces
- Disinfectant -and/or- sanitizer
- Disinfect[ion] -and/or- sanitize -and/or- sanitization
- Disinfect[s] -and/or- deodorize[s] -and/or- sanitize[s]
- Disinfects hard, nonporous surfaces against SARS-CoV-2 -or- the COVID-19 virus<sup>◇</sup> -or- the cause of -or- the coronavirus that causes COVID-19<sup>◇</sup> [in 10 min[utes]]
- Disinfecting -or- sanitizing spritz
- Disinfection -and/or- sanitization
- Disinfection -or- sanitization [Value] Pack
- Disinfects -or- sanitizes [most types of] hard, nonporous surfaces [**insert surfaces here**]
- Disinfects -or- sanitizes [**insert surface from Table 1 Use Site**]
- Disinfects -or- sanitizes on hard non-porous surfaces
- Disinfects -or- sanitizes hard non-porous surfaces<sup>19</sup>
- Disinfects -or- sanitizes<sup>p</sup>
- Disinfects -or- sanitizes high traffic areas
- Disinfects -or- sanitizes surfaces around your home<sup>[4]</sup>
- Disinfects -or- sanitizes your door handles
- Disinfects -or- sanitizes your outdoor hard non-porous surfaces
- Doesn't just cover up bad odors - it eliminates them
- Effective against -or- Kills SARS-CoV-2 -or- the COVID-19 virus<sup>◇</sup> -or- the cause of -or- the coronavirus that causes COVID-19<sup>◇</sup> [in 10 min[utes]]
- Eliminates odors [by killing bacteria that cause them]
- Eliminates odors [by killing [99.9% of] bacteria [that cause them]]
- [Equipped to] disinfect on the spot
- [Everyday] [Daily] Disinfectant -or- sanitization Spray
- Keeps odor-causing bacteria<sup>Δ</sup> from growing for [up to -or- as long as] **insert any number between 24-48** hours
- Kills [99.9% of] cold & flu viruses<sup>27</sup> -and/or- Staph<sup>40</sup> -and/or- Salmonella<sup>41</sup>
- Kills [99.9% of] odor-causing bacteria
- Kills 99.9% of Germs<sup>†</sup> -and/or- Viruses<sup>‡</sup> -and/or- Bacteria
- Kills 99.9% of Viruses<sup>‡</sup> -and/or- Bacteria
- Kills 99.9% of bacteria [on your] [common] [household] hard, non-porous surfaces
- Kills 99.9% of bacteria and prevents odors from coming back for [up to] **insert any number between 24-48** hours
- Kills 99.9% of germs<sup>†</sup> -and/or- bacteria
- Kills 99.9% of germs<sup>†</sup> on high touch surfaces
- Kills 99.9% of germs<sup>†</sup> on your common household surfaces so you can go about your day
- Kills 99.9% of germs<sup>†</sup> -or- Disinfects -or- sanitizes
- Kills cold & flu viruses<sup>27, p</sup>
- Kills germs<sup>†</sup>, cleans[, and is versatile], -and/or- [and is] fun
- Mildew growth is no match for this product -or- **insert full product name**<sup>26</sup>
- Prevents [the] growth of odor-causing bacteria<sup>Δ</sup> for [up to] **insert any number between 24-48** hours
- Prevents odor-causing bacteria<sup>Δ</sup> for up to **insert any number between 24-48** hours
- Prevents mildew growth for up to 7 days
- Prevents -or- Inhibits odor-causing bacteria<sup>Δ</sup> growth [for [up to] **insert any number between 24-48** hours]
- Prevents -or- inhibits odor-causing bacteria[I]<sup>Δ</sup> [re-]growth
- Prevents -or- Keeps odor-causing bacteria<sup>Δ</sup> from growing -or- odor-causing bacteria growth<sup>Δ</sup> for [up to] 24 hours
- Prevents the growth of Mold -and/or- Mildew
- Sanitizes bathroom surfaces in 60 seconds
- Targeted Disinfection -and/or- sanitization
- Tested [and proven effective] against SARS-CoV-2 -or- the COVID-19 virus<sup>◇</sup> -or- the cause of -or- the coronavirus that causes COVID-19<sup>◇</sup> [in 10 min[utes]]
- Triple action formula<sup>5</sup>
- Use **X%** less [single-use] plastic<sup>13</sup> while killing viruses<sup>‡</sup> and bacteria **X is a number between 20-90**

### ***Emerging Viral Pathogen Claims***

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

<i>For an emerging viral pathogen that is an:</i>	<i>... following the directions for use for the following organisms on the label:</i>
Enveloped virus	Human Rotavirus [ATCC VR-2018][Strain WA]

***This product*** has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***this product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

***Insert name of illness/outbreak*** is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

**Organism Table**

<b>Hard Non-Porous Surface Disinfection</b>		
<b>Bacteria</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]	10 min[utes]
Salmonella enterica [(Salmonella)]	[ATCC 10708]	10 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	10 min[utes]
<b>Viruses Enveloped</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
‡Human Coronavirus	[ATCC VR-740 Strain 229-E]	10 min[utes]
‡Influenza A Virus	[Strain A2/Hong Kong/8/68]	10 min[utes]
‡Respiratory Syncytial Virus (RSV)	[ATCC VR-26]	10 min[utes]
‡SARS-CoV-2 [(cause of COVID-19)]	[Strain USA-WA1/2020]	30 sec[onds]
<b>Viruses Large Non-Enveloped</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
‡Human Rotavirus	[ATCC VR-2018] [Strain WA]	10 min[utes]
<b>Hard, Non-porous Non-food Contact Surface Sanitization</b>		
<b>Bacteria</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Klebsiella aerogenes	[ATCC 13048]	1 min[ute]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	1 min[ute]
<b>Fungistat</b>		
<b>Fungus</b>	<b>Strain and/or ATCC</b>	<b>Duration</b>
Aspergillus niger	[ATCC 6275]	7 days

## General/Miscellaneous Claims

- **Insert a number between 5 and 50%** cheaper -or- less expensive -or- off<sup>22</sup>
- **Insert a number between 5 and 50%** Free -or- Bonus -or- More
- **Insert a number between 10 and 20%** more concentrated<sup>10</sup>
- **Insert a number between 5 and 50%** more value -or- affordable<sup>22</sup>
- **Insert a number between 1 and 20** Cartridges -or- Pods -or- Bolt -or- Boosts -or- Concentrate -or- Packs -or- Vials -or- Twists -or- Keys -or- Drops -and/or- Refills
- **Insert a number between 1 and 20** for the price of **Insert a number between 1 and 20**
- **Insert a number between 3 and 10** in 1 Cleaning[Power -or- Action]<sup>31</sup>
- **Insert a number between 1 and 12** month supply
- **Insert a number between 1 and 20** pack [!]
- **Insert a number between 1 and 20** pods = **Insert a number between 1 and 20** bottles [of cleaner]
- **Insert a number between 1 and 10** x Cleaning Power -or- Actions<sup>31</sup>
- **Insert a number between 10 and 99%** Less water [shipped] [in each -or- per [concentrated] refill] [pod -or- pack -or- cap -or- capsule -or- container -or- cartridge]<sup>33</sup>
- **[X]** [Refillable -or- Durable -or- Reusable] Bottle[s] + **X** [concentrated] Refill[s] **X is a number between 1 and 10**
- **Insert a number between 10 and 20**x -or- times concentrated formula delivers powerful clean with less [single-use plastic] waste<sup>13</sup>
- 3 easy steps to a powerful Clorox clean
- [At least] **Insert a number between 10 and 100**x -or- times refillable -or- reusable bottle[s] -or- trigger sprayers[s] -or- system[s]
- **Insert a number between 1 and 15** year warranty for bottle (or (spray) trigger) damage -or- in case your bottle (or (spray) trigger) gets -or- is damaged -or- malfunctions -or- breaks
- **X** Refill Cartridges -or- Capsule -or- Pod [in pack] **X is a number between 10-100**
- [1 -or- One] Concentrated Refill
- 1 Pod -or- capsule = 1 bottle -or- **insert a number between 16 and 32** fl oz of product
- 2 refills = 2 bottles
- **Insert a number between 2 and 20** pack[!]
- 3 in 1 [Action]<sup>23</sup>
- [Uses] [**Insert a number between 20 and 90%**] less plastic [waste]<sup>13</sup>
- [100%] recyclable [refill] bottle
- [100%] Recyclable [refill] capsule -or- pod<sup>12, [30]</sup>
- Advanced cleaning power
- Advanced cleaning power -and/or- stain removal
- Available in refills
- Backed by Clorox®
- Best of Clorox®
- Better [value]
- Biodegradable packaging
- Bleach-free
- Bonus [size] [pack]
- Bottle and Trigger are [100%] recyclable
- Bottle [built to -or- designed to] last[s] 10+ years
- Bottle -and/or- Trigger [Designed to] last -or- lasts 10+ years[!]
- Bottle -and/or- Trigger Engineered to last
- Bottle can be used for over **insert a number between 1 and 10** years
- Bottle is designed to be reused [**insert a number between 10 and 50** times]<sup>3</sup>
- [Bottle made with] **insert a number between 20 and 100%** PCR [Post[-]Consumer Recycled Content]
- [Bottle] Packaging made with **Insert a number between 20 and 100%** recycled material
- Built to last [bottle -or- system -or- packaging]
- [Built tough to] power -or- clean through [everyday] messes
- Buy **Insert a number between 1 and 20** Get **Insert a number between 1 and 20** Free
- [Buy once, -or- Made to be -or- designed to be] reuse[d] -or- refill[ed] again and again
- Buy [only] what you need [, not what you don't -or- not water]<sup>32</sup>
- Buy what you need[, not water]
- By choosing -or- buying Clorox® [products -or- refillable cleaners -or- concentrated refills], you've helped reduce [single-use] [plastic] waste [to landfill], [[carbon -or- fossil fuel] emissions], [water misuse] -and/or- [energy -or- electricity consumption]<sup>33</sup>
- Call 1-800-227-1860 for support if your bottle [or (spray) trigger] malfunctions -or- gets damaged -or- breaks
- Call 1-800-227-1860 for support with your cleaning system
- Cleans -and/or- Disinfects [Everyday] [Bathroom -or- Kitchen -or- Countertop] [Messes]
- Cleans [everyday] tough messes
- Cleans A Variety Of Surfaces [Throughout The House]
- Cleans [& repels] soap scum
- Cleans everyday tough messes with **insert a number between 20 and 90** % less [single-use plastic] waste<sup>13</sup>
- [Complete -or- Refillable] Cleaning System
- [Components are] Completely Recyclable
- Concentrated
- Concentrated Refill System
- Cuts [through] -or- eliminates [tough] grease -and/or- grime
- [Deep -and/or- Penetrating] Foam provides [great] control to reach soap scum -and/or- grime -and/or- stains -and/or- dirt [even in tough cracks -and/or- crevices -and/or- corners]
- Deep clean [formula]
- [Designed -or- developed for] use with [**product name**] refillable spray bottle
- [Dispense to] unleash the [cleaning] power of Clorox®
- Cleans Many Surfaces [Throughout The House]
- Cleans Messes In & Around The House
- Cleans -and/or- Freshens -and/or- Disinfects [surfaces]
- Clinging action -or- foam
- Clings for a deep clean
- Clorox® technology
- [Club] Value Pack -or- Multi Pack
- [Complete] Starter Kit -or- [Refillable] Cleaning System
- Concentrated for **Insert a number between 20 and 90%** less [single-use plastic] waste<sup>13</sup>
- Concentrated formula to eliminate shipping excess water
- Concentrated Refill

- [Concentrated] Refill [pod -or- pack -or- cap -or- capsule -or- container -or- cartridge] made with [**insert a number between 10 and 100%**] PCR -or- [Post(-)Consumer Recycled Content] -or- recycled material
- Control where you spray
- Controlled coverage
- [Convenient] foam[ing] spray -or- cleaner -or- formula
- Deep Cleaning [Strength -or- power]
- [Deep] penetrating foam
- [Deep -or- Penetrating] Foam clings to [mold -and/or- mildew] stains
- Degreasing Multi-Surface Cleaner
- [Designed-or-developed for] use with [name of product] refillable spray bottle
- Designed to be counter friendly
- [Designed to] reduce single use plastic [waste]
- Destroys -or- eliminates -or- prevents -or- removes [tough] [stains -and/or- soap scum] [growth -or- build up]
- Eliminates -or- Removes Grease [& Grime] [Guaranteed]
- Cleans bathroom [stains] -and/or- [messes]
- Dissolves -and/or- powers through grease [& grime] [in seconds -or- on contact]
- Does not miss a spot
- Doesn't -or- Won't leave a harsh smell -or- odor [behind]
- Doesn't spray more than needed
- Does the work for you
- Dual Pack [size] -or- Twin Pack
- Easily clean
- [Easily] removes the following<sup>P</sup> -or- easily cleans the following<sup>P</sup> -or- use to clean soils<sup>P</sup>:
  - Fingerprints
  - Toothpaste
  - Body wash
  - Shaving cream
  - Shampoo
  - Hair gel
  - Cosmetics
  - Lotion
  - Soap scum
  - Grease & grime
- Easy -and/or- Gentle on surfaces, tough on stains -and/or- messes
- Easy mixing [without splashing] -or- Easy refill [with no splashing] -or- Splashless refill
- Easy mixing -or- refill [with no -or- without splashing] -or- Splashless refill
- Easy refill, no mess
- Easy refill [model]
- Easy spraying [, no heavy cans]
- Easy to control spray
- Easy to handle, easy to store
- Easy to hold and spray
- Easy to spray
- Easy to twist on [& activate -or- use -or- mix]
- Easy to use
- Eliminates -and/or- neutralizes -and/or- removes pet odors
- Eliminates -and/or- Removes [tough] [bathroom] stains
- Eliminates [the toughest] stain[s] [the First Time]
- Enhanced -and/or- concentrated cleaning power, with reduced -or- [**Insert a number between 20 and 90%**] less [single-use plastic] waste<sup>13</sup>
- Ergonomic bottle or sprayer
- Ergonomically optimized -or- designed
- Even coverage
- Evenly coating -or- spritz -or- spray
- Everyday formula -or- use
- Experiential scents [- takes you away]
- Extra [Value] [Pack]
- Fast acting foam penetrates and lifts dirt -and/or- grease -and/or- grime
- Fast acting foam starts cleaning -or- dissolves stains [on contact -or- the first time]
- Fast acting cleaning [foam]
- Fast acting foam starts to clean -or- starts cleaning on contact
- Fast acting foam penetrates and lifts dirt -and/or- grease -and/or- grime
- Foam works hard on soap scum -and/or- grime -and/or- stains -and/or- dirt
- Foaming trigger [for a deep clean]
- Foaming trigger for [better] control
- For daily -and/or- everyday surface cleaner -or- cleaning use [and disinfecting]
- [Foam] penetrates soap scum -and/or- grime
- Foaming Action [for a deep -and/or- Powerful Clean]
- Foaming action attacks [mold & mildew] stains deep down [for a powerful clean]
- [For] use [only] with **name of product** Starter Kit -or- Cleaning System
- Forever -or- Infinity -or- Keeper bottle
- [For] Everyday Cleaning and Disinfecting
- For painted surfaces, test small area first
- For use in [**insert Table 2 use sites**]
- For use on hard, nonporous surfaces **insert use sites from Table 1**
- For use on hard, nonporous surface materials **insert surface materials from Table 3**
- [For] use [only] with **insert product name** [Starter Kit] [Cleaning System]
- Forever -and/or- **insert a number between 20 and 50x** reusable bottle
- Freshens [up] your home
- Freshens surfaces
- From the Makers of Clorox®
- Fully recyclable bottle and trigger -or- sprayer!
- [Get- or- Make a -or- the] Perfect cleaning solution every time
- Goes where you need it to
- Grease Cutting [Multi-Surface Cleaner]
- Grease cutting power
- Great for cleaning [**insert use surfaces from Table 1 -and/or- Table 5 -and/or- insert surface materials from Table 3**]
- Great for everyday -or- daily cleaning -or- use [around the home -or- house]
- Great for everyday cleaning
- Great for everyday items
- Great for nooks and crannies
- Great for small items -and/or- large surfaces
- [Great for] use on<sup>39</sup>:
  - Common kitchen [or household] surfaces
  - Bathroom tiles, sinks & tubs
  - Sealed wood floor
- Hard to reach areas
- [Help] make a difference -or- change -or- impact<sup>7</sup> [by saving -or- using [**insert a number between 10 and 99%**] [less] plastic]
- Helps prevent [the] buildup of soap scum

- [Helps] [Reusable [plastic] bottle] Reduce[s] plastic pollution
- Improve your teenager's room's smell
- [In case of [accidental] damage, [we will]] replace your [spray] bottle -or- trigger [sprayer] -or- system [at no cost to you] [guaranteed]
- Includes **Insert a number between 1 and 20** Bottles and **Insert a number between 1 and 20** Refills
- [Includes] Empty Reusable Bottle
- It's [always] a good idea to test in an inconspicuous place first
- [It's easy,] [Just -or- simply] add water
- [Just] Add [tap -or- potable] water [for a powerful clean]
- Just the right amount of spray
- Keep the product where you put it, not on your hands
- Keep trigger -or- sprayer -or- sprayer head -or- nozzle for future use with refill -or- refillable bottle
- Leaves a clean scent so you know it is working
- Less [plastic] waste<sup>13</sup> with refillable packaging
- Light weight spray[ers]
- Lightly scented
- Long-lasting bottle
- Long-lasting [freshness]
- Long-Lasting [clean] Scent[s]
- Made in USA<sup>8</sup>
- Made -or- manufactured -or- produced with [**insert a number between 10-100%**] renewable [solar, wind] energy -or- electricity
- [Made with] [**insert a number between 10 and 100%**] recycled content -or- less] packaging
- Makes **insert a number between 1 and 10** bottles [of product -or- of cleaner -or- of cleaning solution]
- Makes **insert a number between 16 and 150** oz [of product -or- of cleaner -or- of cleaning solution]
- Mega [value] [pack]
- Mess free
- Mix when ready to use
- Mix when you are ready to clean
- Money saving [Can] [Bottle] [Refill] [Pack] [Value]
- Money saving refills
- More clean, less [single-use plastic] waste<sup>13</sup>
- More Cleaning Power [Per Drop]<sup>6</sup>
- More Cleaning Power in Every Drop<sup>6</sup>
- [More clean with] Less waste<sup>13</sup>
- More savings [, less plastic]<sup>32</sup>
- Multi-purpose<sup>P</sup> [formula -or- spray -or- cleaner]
- Multi-purpose<sup>P</sup> cleaner is tough on grease and grime and easy on surfaces
- Multi-purpose<sup>P</sup> -or- Multi-surface [formula -or- spray -or- cleaner]
- Multi-surface cleaner: Cleans over **insert number between 1 and 100** surfaces<sup>[36]</sup>
- Multi-Surface Degreaser
- Multi-Surface Grease [& Grime] Cleaner
- Nature-inspired scents
- Neutralizes odors at the source
- Never miss a spot again
- New[!]
- New look -or- refill technology[, same powerful -or- tough -or- cleaning formula -or- product -or- spray<sup>34</sup>]
- [No contact] concentrated refill [pod -or- pack -or- cap -or- capsule -or- container -or- cartridge]
- No heavy scents
- No heavy jug to refill your bottle
- No measuring[, no mess]
- No Mess Refill
- No over-wetting
- No rinse required on non-food contact surfaces
- No spill -or- leak -or- mess -or- splash refill
- No sticky residue
- No strain
- No throw[-]away packaging<sup>20</sup>
- No visible [surface] residue left behind
- No waste packaging<sup>21</sup>
- Novel -or- innovative technology
- [Now -or- New] [With] PowerPacks [Refillable -or- Refill] [Technology]
- Odor neutralizing
- Odor neutralizing -or- neutralizer
- One Cleaner For Many Surfaces<sup>26</sup>
- One cleaner works on many surfaces
- One cleaner to get a truly clean house
- One Cleaner Works On Many Surfaces<sup>26</sup>
- One cleaner works on many surfaces
- [Only] for use with **name of product** reusable -or- refillable spray bottle
- Our first refillable, reusable [multi-surface -or- multi purpose -or- bathroom] cleaner
- [Over] 100 Years of [Disinfecting -and/or- Cleaning -and/or- Stain Eliminating] [Cleaning Power]
- Help save the equivalent of 1 -or- one million [single-use] plastic bottles [by switching to this product]<sup>24</sup>
- Package made without] BPA [-Free packaging]
- Package made without] Phthalate [-Free packaging]
- Packaging is [100%] recyclable when label is removed
- [Packaging is] 100% -or- Fully recyclable
- Penetrates -and/or- Eliminates -and/or- Removes -and/or- Cleans] tough [bathroom] stains
- Penetrating foam for a scrub-free clean
- Perfect cleaning solution every time
- Personal size
- [Please] Refill, Reuse and Recycle [for a cleaner world]
- Plus Clorox® -or- Clorox® [Plus][+]
- Portable
- Powerful and versatile cleaner concentrate
- [Powerful] Multi-Purpose Cleaner
- [Powerful clean with] refillable bottle
- Powerful clean with **Insert number between 20 and 90%** less [single-use plastic] waste<sup>13</sup>
- Powerful cleaning foam
- Powerful foam cleaner
- Powers [through] [tough] grease -and/or- grime -and/or- Soap Scum
- Powerful clean [for hard non-porous surfaces]
- Powerful Clorox® clean
- [Powerful] Degreaser -or- Degreasing
- Powerful foaming action to clean -or- cleans [tough [bathroom] stains]
- Powerful, more sustainable clean
- Product stays in the bottle -and/or- off your hands!
- [**product name**] technology eliminates grease -and/or- grime [the first time] [on contact]
- Quick coverage
- Quick, convenient, refillable clean
- Ready [to use] in seconds -or- instantly
- Recyclable -or- recycle in your closest facility



- Recycle -or- Recyclable bottle [once label is removed]
- Recycle in your [single stream] bin
- Reduce [single-use] plastic waste without compromising cleaning power -or- strength<sup>32</sup>
- Reduce your [household] carbon footprint<sup>32</sup>
- Reduces -or- cuts plastic waste
- Refill
- Refill is the new recycle
- Refill Reload Reuse
- [Re]Fill water to this line -or- here -or- level
- Refill[able] **insert a number between 10 and 50** times
- [Refill] cartridge -or- pod is 100% -or- fully recyclable<sup>12, [30]</sup>
- Refill container -or- bottle is 100% Recyclable when label is removed
- Refill container is [100%] recyclable
- Refill, reuse and reduce single-use [plastic] waste
- Refill -or- refillable
- Refill sold separately
- Refill Technology -or- System
- Refill With Clorox® -and/or- Concentrated Refills
- Refillable
- Refillable bottle
- Refillable Cleaner
- [Refillable -or- Forever] [Reusable] bottle + **insert a number between 1 and 10** refills
- Refillable -or- Sustainable
- [Refills make it] better for the environment
- Refresh your space
- Remove label [and -or- to recycle bottle]
- Removes 100% [Of] Grease [& Grime] [Guaranteed]
- Removes -or- destroys -or- eliminates bathroom grime
- Removes -or- eliminates -or- neutralizes -or- fights -or- deodorizes [yucky -or- icky -or- smelly] [airborne] odors
- Removes -or- powers through -or- Cleans [**insert stain/soil from Table 4**]
- Removes stains & disinfects
- Removes stains [on contact]
- Replace bulky spray bottles with space saving pods -or- refills -or- concentrates
- Responsible cleaning<sup>32</sup>
- Reusable -or- durable bottle
- Reusable -or- refillable -or- recyclable is smarter<sup>32</sup>
- Reusable -or- refillable [[spray -or- trigger] bottle: just add water + [twist on] [concentrated] refill [pod -or- pack -or- cap -or- capsule -or- container -or- cartridge]
- Reuse [bottle] to reduce [single-use plastic] waste
- Reusable sprayer head -or- trigger head
- Reusable sprayer head
- Right-sized packaging [to reduce -or- minimize waste]
- Safe to -or- for use on [**insert surface material(s) from Table 3**]
- For use on -or- Cleans [most] smartphones, gaming consoles[, exercise stuff -and/or- fitness equipment & more]<sup>39</sup>
- Same [Clorox®] [Scentiva®] Clean, [**insert a number between 10 and 99%**] Less Plastic [Waste]<sup>[33]</sup>
- Same Clorox® [Scentiva®] [clean -or- cleaning power], [New] [smart -or- smarter] Refill[able] -or- reusable system -or- packaging
- Same great formula<sup>34</sup>, now with less [single-use] plastic<sup>32</sup>
- Same great scent -or- fragrance -or- smell<sup>34</sup>, [new] [smarter] [refillable] packaging -or- [spray -or- trigger] bottle -or- system
- Same great scent -or- fragrance -or- smell[, [now with] [**insert a number between 10 and 99%**] less [single-use] plastic [waste]]<sup>[33]</sup>
- Same [Formula] 409® cleaning power, [**insert a number between 10 and 99%**] Less plastic [waste]<sup>[33]</sup>
- Same [Formula] 409® [cleaning power], [New] [smart -or- smarter] Refill[able] -or- reusable system -or- packaging
- Save money by reusing the trigger -or- sprayer -or- nozzle
- Save money with refills
- Save more [time -or- money], [waste] less plastic [waste]<sup>33</sup>
- Save plastic by reusing the sprayer -or- trigger
- Saves **insert a number between 20-99%** of [virgin -or- new] plastic<sup>13</sup>
- Say goodbye -or- No big, bulky refill jug[s] -or- container[s] -or- bottle[s]
- [Scent] blends inspired by nature
- [Scents -or- fragrances] Inspired by nature
- Sealed until a new bottle of product is needed
- Sealed until ready to mix and clean -or- use
- Serious Grease-Busting Power
- [Small] choices [can] add up to a big change
- Smart dispense -or- dispensing [technology]
- [Smart [refill -or- refillable] design with] hard-wearing -or- durable system -or- package -or- [spray] bottle -or- [trigger] [sprayer]
- Soap Scum buster
- Spray & Go
- Spray [Cleaner] Refills
- Spray on surface<sup>4</sup>
- Spray on the go
- Sprays -or- spritzes just enough to disinfect -or- sanitize
- Sprays where you want
- Starter Kit [includes]
- [Starter Kit:] [**insert a number between 1 and 5**] [Reusable -or- Refillable -or- Durable] Bottle + [**insert a number from 1-10**] [Concentrated] Refill[s] [pod -or- pack -or- cap -or- capsule -or- container -or- cartridge]
- Streak free [shine]
- Sustainable packaging
- Take control of the odor in your home
- Take it more places
- Targeted coverage
- Tear [here [to remove label]]
- Tear [off] [label] [and recycle bottle]
- The cleaning power of [Formula] 409®, more sustainable packaging -or- [spray -or- trigger] bottle -or- system<sup>33</sup>
- The cleaning power of [Formula] 409®, [now with] [**insert a number between 10 and 99%**] less plastic [waste]<sup>33</sup>
- [The] Clorox® cleaning power [you trust], made more sustainable<sup>32</sup> [by replacing **insert a number between 10 and 100** Clorox® **insert a number between 16 and 32** fl oz spray cleaners -or- bottles]
- [The cleaning power of Clorox®, with -or- The same Clorox® Cleaning power, with] **Insert a number between 20 and 90%** less plastic [for less waste]<sup>13</sup>
- The Clorox® [Scentiva®] you trust -and/or- love, [now] with [**insert a number between 10 and 99%**] less plastic [waste]<sup>33</sup>
- The [Formula] 409® you trust -and/or- love, [now with] [**insert a number between 10 and 99%**] less [plastic] waste<sup>33</sup>

- [This] [cardboard -or- package -or- carton is] printed with soy -or- vegetable -or- water-based ink -and/or- made from -or- with [**insert a number between 10 and 100%**] recycled -or- [commercially] compostable -or- [commercially] biodegradable paper -or- paper-board -or- paper packaging -or- cardboard -or- corrugated board
- This kit -or- package -or- [packaging] system is easy to recycle -or- designed to be recycled -or- designed for easy recycling
- This packaging -or- product saves the equivalent of **insert a number between 1 and 1000** [single-use] [plastic] bottle[s]<sup>32</sup>
- This powerful cleaning formula penetrates soap scum and greasy soils while reducing odors
- This product is not compatible with Clorox® Clean Up or Bleach Based Sprays
- [This product] Removes [more than -or- greater than -or- over **insert number from 90 to 99.9%** of] [the following allergens: -or- allergens including] **insert allergen(s) from allergens listed in footnote 5**
- Tough on -or- Cuts through [tough] Grease and Grime [the first time]
- Tough on Grease -and/or- Grime
- Tough on stains -and/or- messes
- Tough on stains -or- messes, easy -and/or- gentle on surfaces
- Tough on -or- destroys lime scale
- Travel [size] [pack]
- Tried and true [cleaning power of Clorox®]
- Trigger life guarantee/Replacement guarantee for bottle -and/or- trigger
- Trigger -or- Sprayer & Bottle are 100% Recyclable
- Trigger -or- Sprayer [does not contain metal and] can be recycled
- Trigger is [100% -or- fully] recyclable
- True -or- Truly Clean
- Trusted formulas in new formats
- Twin pack
- Twist & Click
- Unique -or- modern -or- special -or- unique design -or- novel -or- distinct -or- premium trigger -or- sprayer -or- sprayer head -or- sprayer technology to evenly [cover] [disinfect -and/or- sanitize]
- Up to **insert a number between 1 and 300** uses -or- applications per bottle -or- can
- Use around the house
- Use -or- Works on tough messes
- Use On Messes In & Around The House
- Use on sealed granite [and][,] stainless steel [and more[!]]
- Use On Tough Messes [In & Around The House]
- Use with concentrated refills
- Use with [tap -or- potable] water
- [Uses] [**insert a number between 20-99%**] less [virgin -or- new] plastic [waste]<sup>13</sup>
- Value -or- Club Size
- Value [size] [pack]
- Versatile
- Warranty on trigger/bottles
- We will replace your cleaning system if the bottle or [spray] trigger malfunctions -or- breaks
- We will replace your cleaning system -or- bottle or [spray] trigger if it gets damaged -or- breaks
- Widely -or- 100% recyclable
- We go where Germs<sup>†</sup> go
- Will not bleach clothing -and/or- surfaces
- [With [the]] Cleaning strength -or- efficacy of Clorox®
- [With [the]] Trusted cleaning power of Clorox®
- Without harsh smells -or- odors
- Won't harm -or- Will not harm most [common -or- kitchen] surfaces
- Works on -or- in [**insert use surfaces from Table 1 -and/or- Insert use sites from Table 2 -and/or- Insert surface materials from table 3 -and/or- insert stains from Table 4**]
- Works On A Variety Of Surfaces<sup>P</sup>
- Works On Many Surfaces<sup>P</sup>

## POD Names

***These are names of packaging technologies. They are not ABNs.***

- |                     |               |                 |                |
|---------------------|---------------|-----------------|----------------|
| • CleanBoost        | • CleanPods   | • FreshPods     | • PowerLoop    |
| • CleanCaps         | • Clean Twist | • MightyCaps    | • PowerPacks   |
| • CleanDrops        | • ActivDrops  | • Mighty Packs  | • PowerPods    |
| • Clean formulation | • ActivPower  | • MightyRefills | • PowerRefills |
| • Cleaning Kit      | • DropCaps    | • PowerBolt     | • PowerTwist   |
| • CleanKey          | • DuoDrops    | • PowerCaps     |                |
| • CleanLoop         | • FreshCaps   | • PowerDrops    |                |
| • CleanPacks        | • FreshDrops  | • PowerFills    |                |
| • CleanPacs         | • FreshPacks  | • PowerKey      |                |



### ***Fragrance/Scent Descriptors***

*Any fragrance descriptor below can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- ultra -or- light -or- long- lasting -or- nice -or- pleasant -or- soothing -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm -or- cool -or- mild*

*-and/or- followed with aroma -or- bouquet -or- blend -or- fragrance -or- perfume -or- odor -or- scent -or- smell -or- essence -or- clean -or- zest -or- blossom -or- power -or- mist -or- fusion -or- sky -or- glade -or- breeze -or- fresh -or- blast -or- bloom*

*Scent descriptors may be combined with or without the use of “and” or “&”.*

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• Aloe</li> <li>• [All Warm and Fuzzy -or- Never be Basic -or- You Radiate Joy <b>to be used as part of a scent descriptor</b>] White Peach &amp; Vanilla -or- Vanilla &amp; Peach Blossom</li> <li>• Aloe Vera</li> <li>• Amber or Ambery</li> <li>• Anise</li> <li>• Apple</li> <li>• Apricot</li> <li>• Aromatic</li> <li>• Awakening</li> <li>• Bamboo</li> <li>• Bergamot</li> <li>• Black Currant</li> <li>• Bloom</li> <li>• Blue Cove -and/or- Paradise Cove -and/or- Water Lily</li> <li>• Blue Cove -and/or- Water Lily</li> <li>• Brazilian Blossoms</li> <li>• Breeze -and/or- Meadow</li> <li>• Bright &amp; Fresh</li> <li>• [Catch Those Rays -or- Make Some Waves -or- No one is an Island -or- Own Your Adventure <b>to be used as part of a scent descriptor</b>]</li> <li>Coconut &amp; Waterlily</li> <li>• Cedar Leaf</li> <li>• Cedarwood</li> <li>• Citrus -and/or- Lime</li> <li>• Citrus Burst</li> <li>• Citrus Groves</li> <li>• [Citrus] Island</li> <li>• Citrus Sparkle</li> <li>• Citrus Zest</li> <li>• Clean</li> <li>• Clean Lemon</li> <li>• Clove[s]</li> <li>• Cinnamon</li> <li>• Coastal Waters -and/or- Pineapple [Blossom]</li> <li>• Coconut Wave</li> <li>• Coffee Bean</li> <li>• Cool Wave</li> <li>• Cranberry</li> <li>• Crisp -and/or- Lemon -and/or- Lime</li> <li>• Crisp Linen -or- Morning</li> <li>• Crush it Coconut</li> <li>• Cucumber -or- Cucumber Water</li> <li>• Cyclamen</li> </ul> | <ul style="list-style-type: none"> <li>• Cyprus Orange [Blossom] [Peel]</li> <li>• Day Glow</li> <li>• Dream big Peach</li> <li>• Electric Lavender</li> <li>• Eucalyptus</li> <li>• Floral</li> <li>• Fresh</li> <li>• Fresh &amp; Clean</li> <li>• Fresh Citrus</li> <li>• Fresh Elements</li> <li>• Freshwater Rapids</li> <li>• Geranium</li> <li>• Get it [pink] Grapefruit</li> <li>• Ginger</li> <li>• Go wild Pineapple</li> <li>• [Pink] Grapefruit</li> <li>• Grapefruit &amp; Orange Blossom</li> <li>• Green</li> <li>• Green Melon</li> <li>• Hawaiian Sunshine -or- Aloha</li> <li>• Heliotrope</li> <li>• Hibiscus &amp; Mango</li> <li>• Hint of Honey</li> <li>• Hypnotic Coconut</li> <li>• Island Breeze -and/or- Hibiscus -and/or- Apple [Blossom]</li> <li>• Island Coconut</li> <li>• Japanese Plum</li> <li>• Jasmine</li> <li>• Juicy Pineapple</li> <li>• [Laundry -and/or- Lemon -and/or- Ultra -and/or- Watery] Fresh</li> <li>• Lavandin</li> <li>• Lavender [Dazzle]</li> <li>• Lavender &amp; Jasmine</li> <li>• Lemon &amp; Basil</li> <li>• Lemon [Grove]</li> <li>• Lemon Fresh</li> <li>• Lemongrass</li> <li>• Lemon -and/or- Lime</li> <li>• Light</li> <li>• Lily</li> <li>• Lily of the Valley</li> <li>• Lime</li> <li>• Lime &amp; Bergamot</li> <li>• Lime Blossom</li> <li>• Linen -or- Morning [Dew]</li> <li>• Love you Lavender</li> <li>• Magnolia</li> <li>• Mandarin</li> </ul> | <ul style="list-style-type: none"> <li>• Mango &amp; Tangerine</li> <li>• Maple</li> <li>• Mediterranean -and/or- Tahitian Citrus</li> <li>• Mediterranean -and/or- Tahitian Grapefruit</li> <li>• Melon</li> <li>• Mild</li> <li>• Mint</li> <li>• Mist</li> <li>• Muguet</li> <li>• Musk -or- Musky</li> <li>• Oakmoss</li> <li>• Ocean -and/or- mist</li> <li>• Ocean Fresh</li> <li>• Ocean Mist</li> <li>• Orange [Peel -or- Blossom]</li> <li>• Original [Scent]</li> <li>• Orris</li> <li>• Ozonic</li> <li>• Pacific Breeze -and/or- Coconut</li> <li>• [Possessed by] Peach</li> <li>• Peach Blossom &amp; Vanilla</li> <li>• Peach Crush</li> <li>• Pear</li> <li>• Peppermint</li> <li>• Petitgrain</li> <li>• Pine</li> <li>• Pineapple [&amp; Hibiscus]</li> <li>• Pineapple to the Max -or- Pineapple Vibe</li> <li>• [Pink] Grapefruit Pop</li> <li>• [Pink] Grapefruit Unhinged</li> <li>• Pink Grapefruit</li> <li>• Pumpkin</li> <li>• Pure</li> <li>• Rain [Clean]</li> <li>• Rain -and/or- Fresh -and/or- Refreshing -and/or- Ocean [Clean -and/or- Breeze -and/or- Mist] [Scent]</li> <li>• Refreshing</li> <li>• Rose [Water]</li> <li>• Rosemary</li> <li>• Sage</li> <li>• Sandalwood</li> <li>• [Say Yes to Zest <b>to be used as part of a scent descriptor</b>][Pink] Grapefruit &amp; Orange Blossom</li> <li>• Sea Breeze -and/or- Lotus Flower</li> <li>• Serene</li> <li>• [Soft] Cotton</li> <li>• Spearmint</li> <li>• Spice</li> </ul> |
|--|---|--|

- Spring
- Summer
- Sun[burst]
- [Sunny -and/or- Crisp -and/or- Fresh] Citrus -and/or- Lime -and/or- Lemon -and/or- Orange [Blend -and/or- Zest -and/or- Blast] [Scent]
- Sunny Citrus
- Sweet Mango
- Tahitian Citrus Bloom -or- Grove
- Tahitian Grapefruit Splash
- Thyme
- Tonka Bean
- [Tuscan] Lavender [and Jasmine]
- Vanilla
- Violet
- Violet Leaf
- Waterlily
- Watermelon
- Watery
- White Lavender
- White Woods
- Wild Lemongrass -or- Citrus Grove
- Woody
- Ylang Ylang
- [You Deserve Flowers *to be used as part of a scent descriptor*] Lavender & Jasmine

### Optional Graphics



Prevents odor-causing bacteria<sup>Δ</sup> growth for **24 HOURS**

Prevents odor-causing bacteria<sup>Δ</sup> growth for **48 HOURS**

Prevents odor-causing bacteria<sup>Δ</sup> growth for

**24 HOURS**

Prevents odor-causing bacteria<sup>Δ</sup> growth for

**48 HOURS**



KILLS  
**COVID-19**  
VIRUS<sup>+</sup>

PREVENTS ODOR-CAUSING BACTERIA<sup>Δ</sup> GROWTH FOR UP TO

**24 HOURS**

**KILLS 99.9%**  
OF VIRUSES<sup>1</sup> &  
BACTERIA

KILLS  
**COVID-19**  
VIRUS<sup>+</sup>

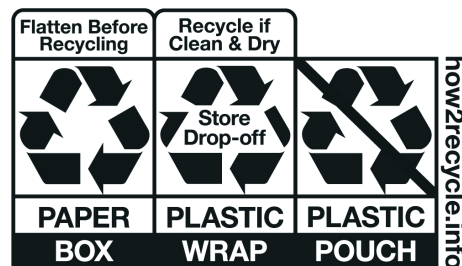
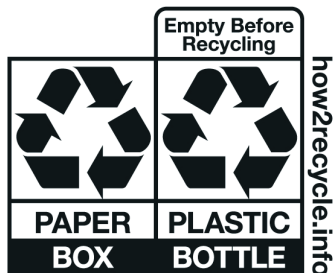
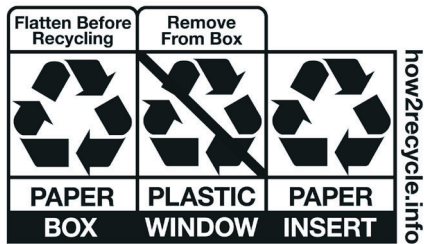
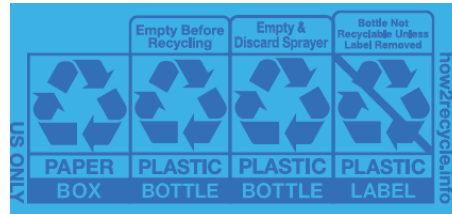
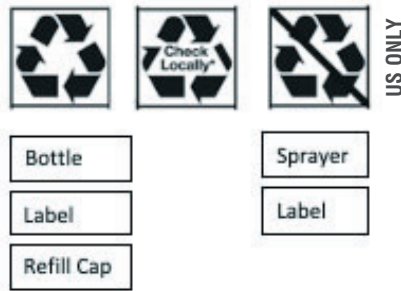
PREVENTS ODOR-CAUSING BACTERIA<sup>Δ</sup> GROWTH FOR UP TO

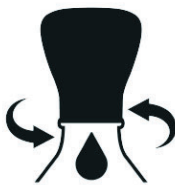
**48 HOURS**

**KILLS 99.9%**  
OF VIRUSES<sup>1</sup> &  
BACTERIA



**Kills COVID-19 virus<sup>+</sup>**



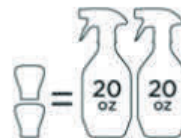
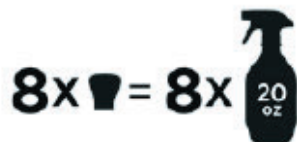
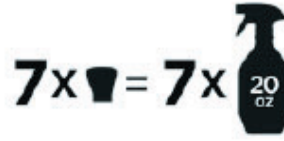
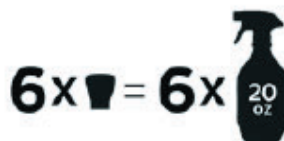
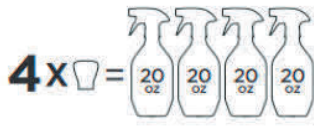
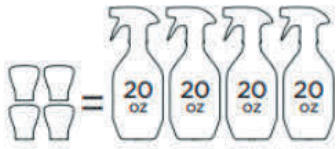


PREVENTS ODOR-CAUSING BACTERIA GROWTH<sup>Δ</sup> FOR UP TO  
**24 HOURS**

**KILLS 99.9%**  
OF VIRUSES<sup>Δ</sup> &  
BACTERIA







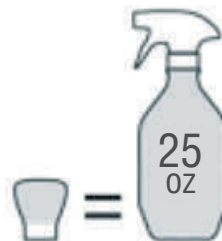
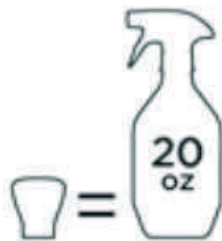
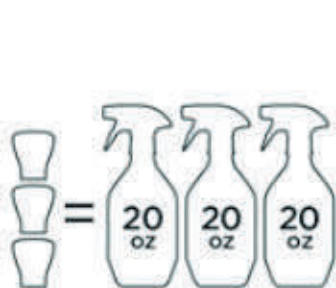
$$4 \times \text{cup} = 4 \times \text{20 oz bottle}$$



$$4 \times \text{cup} = 4 \times \text{20 oz bottle}$$



$$4 \times \text{cup} = 4 \times \text{20 oz bottle}$$



**Table 1 Use Surfaces<sup>p</sup>**

Appliance exterior [surfaces]	Door [frames]	[Medicine] cabinets	Stove[top]s <sup>28, 17</sup>
Baby carriage <sup>[28]</sup>	Door handles	Metal blinds -and/or- work	Strollers <sup>[28]</sup>
[Bathroom -and/or- kitchen]	Doorknobs	benches	Tables <sup>[28]</sup>
faucets -and/or- handles	Drain boards	Microwave exterior [surfaces]	Telephones
-and/or- sinks	Drawer pulls	Mirror	[Tiled] walls
Bathroom -and/or- locker room	Dressing carts	Mop[s] -or- broom	Tires
surfaces	Elevator[s]	Office machinery	Toilet -and/or- urinal
Bathroom mat	Elevator buttons	Office -and/or- bedroom	exterior [surfaces]
Bath[tub]s -or- Tubs	Exhaust fans	-and/or- bedside furniture	Toilet seats
Bed Frame	Faucet	[Outdoor] grill exteriors	Toilet -and/or- toilet flush
Bidet	Fiberglass surfaces	Outdoor -and/or- patio furniture	-and/or- telephone -and/or-
Booster Seats <sup>[28]</sup>	[Filing] cabinets	Oven doors	dishwasher -and/or- cabinet
Bottom of pots and pans	Finished -and/or- painted	Parquet	-and/or- door handles
Brooms	hardwood -or- woodwork	Patio furniture	Tools
Burner trays	Fixtures	Pens	Toy boxes -and/or- storage bins
Cabinets -and/or- cupboards	Floors [around toilets]	Pet surfaces	Trailers
Cages	Freezer exterior <sup>17</sup>	Plastic [baby -and/or- children]	[Training] toilets
Car interiors <sup>p</sup>	Furniture	toys <sup>[28]</sup>	Trash cans
Car[s] [seats] <sup>p</sup>	Garage surfaces	Plastic laundry hampers	Trash compactors
Glazed Ceramic	Garbage cans	[baskets]	Tubs
Chairs	Glass-topped furniture	Plastic patio furniture -and/or-	[Upholstered] chairs -or-
[Children's] furniture	Glazed ceramic tile	lawn chairs	furniture -or- couch
Chrome	Glazed porcelain tiling -or- tile	Plastic shower curtains	Vanity tops
Chrome exterior [surfaces of]	Glazed tile	Playground equipment	Vending machine surfaces
urinals -and/or- toilets	[Grocery store] carts	Playpens	[Vinyl] wallpaper
Closets	[Grocery] basket -or- cart	Portable toilet exteriors	Washers -or- washing
[Clothes -and/or- diaper]	handles	Range hoods <sup>17</sup>	machine -and/or- dryer
hampers <sup>p</sup>	Gym equipment	Recycling bins	exteriors
Cooler exteriors	Handrail[s]	Refrigerator door handles <sup>17</sup>	[Washable] floors [including
Copper	Highchairs (non-food	Refrigerator exteriors	linoleum, no-wax, vinyl,
Counter[top]s <sup>28</sup>	contact)	[surfaces] <sup>17</sup>	and glazed ceramic tile]
Cribs	Highchair seat <sup>[28]</sup>	Remote [controls]	Washable kitchen surfaces <sup>29</sup>
Crib rails <sup>[28]</sup>	Indoor furniture	Salad Bar <sup>[28]</sup>	[Washable] walls
Desks	[Kid's] play [structures]	Shelves and drawers	Wastebaskets
Diaper bag <sup>p</sup>	-and/or- equipment -and/or-	Shoes	[Welcome] mat <sup>p</sup>
[Diaper] changing tables	furniture -and/or- tables	[Shopping] bags	Wheelchairs
Diaper pails	Kitchen counters -and/or-	Shower [curtain] [plastic] [liner]	Window [sills -or- ledges]
Dining [room] -and/or- fast food	surfaces <sup>28</sup>	[Shower] doors	Windshields
-and/or- kitchen -and/or-	[Kitchen -and/or- Bathroom]	Shower stalls -or- showers	
picnic -and/or- play	appliance exteriors	Shower [walls]	
-and/or- restaurant [tray]	[Kitchen] Tables <sup>28</sup>	Signs	
tables <sup>28</sup>	Lamps	Sinks	
Dining room surfaces <sup>28</sup>	Light switches -and/or- fixtures	Sneeze Guards	
Dish [pails -or- racks] <sup>[28]</sup>	-and/or- panels	Sport[s][ing] equipment	
Door[s] -and/or- cabinet -and/or-	Litter boxes	Staplers	
appliance -and/or- knobs	Lockers	Stereo consoles	

**Table 2 Use Sites<sup>p</sup>**

Airplanes	Dorms	Laundry rooms	[Rental] cars
Airports	Elevators	Living areas -or- rooms	Rest stops
Ambulances	Emergency vehicles	Lounges	Restrooms
Attic	Factories	Malls	RVs
Automobiles	Family areas -or- rooms	Manufacturing plants	School buses
Basements	[Fast food] restaurants <sup>28</sup>	Markets	Schools
Bathrooms	Faucet	Mass merchandisers	Seat cushion
Bathroom -and/or- locker room facilities	Garages	Military installations	Shelters
Bedrooms	Gas stations	Mobile homes	Ships
Boats	General merchandise stores	Motels	Shoe interior
Bowling alleys	Grocery stores <sup>28</sup>	Motor homes	Shoes
Buses	Gymnasiums	Mudrooms	Shops
Butcher shops <sup>28</sup>	Gyms	Nurseries	Storage [area -or- room]
Cafeterias <sup>28</sup>	Health clubs	Offices	Subways
Campers	Home centers	Pet areas	Supermarkets <sup>28</sup>
Churches	Homes	Pharmacies	Taxis
Children's [game] rooms	Hotels	Play areas -or- rooms	Telephones
Convenience stores <sup>28</sup>	Households	Playground	Toolsheds
Correctional facilities	[Institutional] laundromats	[Police -and/or- fire] vehicles	Trains
[Damp] storage areas	Institutions	Public facilities	Trolleys
Day care centers	Kennels	Public restrooms	Vacation homes
Dens	Kid's -or- child's [play]room	[Public -or- Pay] [tele]phone booths]	Vehicles
[Diaper] changing areas	Kitchens <sup>28</sup>	Recreational centers -or- facilities	Warehouse clubs
Discount retailers	Laboratories		
	Lavatories		

**Table 3 Surface Materials**

Acrylic	Fiberglass [surfaces]	[Hard] plastic -or- vinyl	Stainless steel
Baked enamel	Finished -or- painted hardwood	Laminate [surfaces]	Synthetic marble
Brass	Glass	Marlite <sup>AAA</sup>	Tin
Chrome	Glazed ceramic [tile]	Metal	[Vinyl] linoleum
Copper	Glazed porcelain	Sealed -or- Finished Parquet	
Crystal (non-food contact)	Glazed Tile	Sealed Granite	

**Table 4 Stains/Soils**

[Automotive -and/or- kitchen -and/or- splattered] grease	Cosmetics	Grime	Shower [curtain] [plastic] [liner]
Baby carriage <sup>[28]</sup>	Crayon and pencil [marks]	Heel marks	Smudges
Backpack -or- school bag	Dirt	Highchair seat <sup>[28]</sup>	Sneakers
Bathtub ring[s]	Dish pails -or- racks <sup>[28]</sup>	Indoor furniture	Sneeze Guards
Bed Frame	Door handles	Juice stains	Soap scum
Bedding	Fingerprints	Mud	Sponges
Bedsread	Food [-and/or- greasy -and/or- oily] spills [-and/or- splatters -and/or- messes]	Nylon	Sticky food messes [-or- spills]
Beverage -and/or- juice -and/or- wine -and/or- coffee -and/or- tea stains	Food stains	[Outdoor] grime	Wine stains
Bidet	Grease	Pen -or- ink [marks]	
Booster Seats <sup>[28]</sup>	[Greasy -or- Oily -or- Sticky]	Pens	
Box spring [cover]	Food stains -and/or- spills -and/or- messes -and/or splatters	Pet stains	
Brass	[Greasy] Fingerprints	Polyester	
Brooms		Rayon Blend	
		Remote [controls]	
		Sealed Granite	



***Alternate Brand Names (ABNs)***

Clorox® All Purpose Refillable Cleaner  
Clorox® All Purpose Concentrated Refills  
Clorox® All Purpose Concentrated Refill

Clorox® Bathroom Cleaner

Clorox® Bathroom Foamer Refillable Cleaner  
Clorox® Bathroom Foamer Concentrated Refills  
Clorox® Bathroom Foamer Concentrated Refill

Clorox® Disinfecting All Purpose Concentrated Refill  
Clorox® Disinfecting All Purpose Concentrated Refills  
Clorox® Disinfecting All Purpose Refillable Cleaner

Clorox® Disinfecting Bathroom Foamer Concentrated Refills  
Clorox® Disinfecting Bathroom Foamer Concentrated Refill  
Clorox® Disinfecting Bathroom Foamer Refillable Cleaner

Clorox® Disinfecting Multi-Purpose Concentrated Refills  
Clorox® Disinfecting Multi-Purpose Concentrated Refill  
Clorox® Disinfecting Multi-Purpose Refillable Cleaner

Clorox® Disinfecting Multi-Surface Concentrated Refill  
Clorox® Disinfecting Multi-Surface Concentrated Refills  
Clorox® Disinfecting Multi-Surface Refillable Cleaner

Clorox® Multi-Purpose Concentrated Refills  
Clorox® Multi Purpose Concentrated Refill  
Clorox® Multi-Purpose Refillable Cleaner  
Clorox® Scentiva® Concentrated Refills  
Clorox® Scentiva® Concentrated Refill

Clorox® Scentiva® Disinfecting Multi-Surface Concentrated Refill  
Clorox® Scentiva® Disinfecting Multi-Surface Concentrated Refills  
Clorox® Scentiva® Disinfecting Multi-Surface Refillable Cleaner  
Clorox® Scentiva® Refillable Cleaner

Clorox® Scentiva® Disinfecting Concentrated Refill  
Clorox® Scentiva® Disinfecting Concentrated Refills  
Clorox® Scentiva® Disinfecting Refillable Cleaner  
Clorox® Scentiva® Multi-Surface Concentrated Refills  
Clorox® Scentiva® Multi-Surface Concentrated Refill  
Clorox® Scentiva® Multi-Surface Refillable Cleaner  
Formula 409® Multi-Surface Concentrated Refills  
Formula 409® Multi-Surface Concentrated Refill  
Formula 409® Multi-Surface Refillable Cleaner

Clorox® Foaming Bathroom Cleaner  
Formula 409® Concentrated Refill  
Formula 409® Concentrated Refills  
Formula 409® Refillable Cleaner  
Clorox® Multi-Surface Cleaner  
Clorox® Power Cleaner  
Clorox® Power Foamer

## Footnotes

- <sup>2</sup> When used as directed -or- with potable water rinse
- <sup>3</sup> [**Insert Product Name**] can be used to clean [**insert surface materials from Table 3**]
- <sup>4</sup> Always check manufacturer instructions and test on a hidden area first [for color-fastness] -or- [when used as directed]
- <sup>5</sup> disinfects, sanitizes, deodorizes
- <sup>6</sup> vs unconcentrated solution
- <sup>7</sup> by saving -or- using [**insert a number between 10 and 99%**] [less] plastic
- <sup>8</sup> With global components
- <sup>10</sup> vs. Formula 409® Multi-Surface Cleaner **Formula 409 is Clorox product registered under EPA Reg. No. 5813-73**
- <sup>12</sup> Rinse before recycling
- <sup>13</sup> [per refill] vs. Clorox® **insert a number between 16-32 fl oz** spray cleaners -or- bottles[, when used as directed as a cleaner]
- <sup>17</sup> [allow to come to] room temperature
- <sup>19</sup> always test on a hidden area first
- <sup>20</sup> reusable trigger -or- sprayer -or- nozzle spray [cap -or- head] with refill
- <sup>21</sup> [packaging is [100%] recyclable when shrink sleeve is removed] -or- [reusable trigger -or- sprayer -or- nozzle spray [cap -or- head] with refill]
- <sup>22</sup> vs. other available sizes of this product
- <sup>23</sup> Disinfects, Cleans, Deodorizes
- <sup>24</sup> vs un-refillable -or- non-refillable spray cleaners -or- bottles
- <sup>26</sup> when used as directed on hard, nonporous surfaces
- <sup>27</sup> Human Coronavirus, Influenza A Virus and Respiratory Syncytial Virus (RSV)
- <sup>28</sup> a potable water rinse is required
- <sup>29</sup> on non-food contact surfaces
- <sup>30</sup> Empty before recycling
- <sup>31</sup> Cleans, Deodorizes, Removes Stains, Destroys Soap Scum, Eliminates Grease, Eliminates Grime, Freshens, Whitens, Prevents Buildup, Leaves a streak free shine, Destroys Lime Scale, Destroys bathroom soils **Can pick any number of these actions to cite. Do not need to list all actions**
- <sup>32</sup> by replacing un-refillable -or- non-refillable [spray] bottles -or- cleaners
- <sup>33</sup> vs Clorox® single-use -or- ready to use [**insert a number between 16 and 32 fl oz**] [spray] products
- <sup>34</sup> vs. Formula 409® Multi-Surface Cleaner -or- Clorox® Scentiva® Disinfecting Multi-Surface Cleaner -or- Clorox® Disinfecting All Purpose Cleaner **These are Clorox products registered under EPA Reg. No. 5813-73**
- <sup>35</sup> by carbon off-sets -or- credits
- <sup>36</sup> common household
- <sup>37</sup> Rinse after use if in contact with food surface
- <sup>38</sup> When used according to disinfection directions for use on hard, non-porous, non-food contact surfaces
- <sup>39</sup> [Always] follow manufacturer's instructions.
- <sup>40</sup> Staphylococcus aureus
- <sup>41</sup> Salmonella enterica
- <sup>§</sup> cat dander -and/or- cockroach debris-and/or- cockroach matter -and/or- cockroach particles -and/or- dog dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles -and/or- dust mite allergens -and/or- pet dander -and/or- timothy grass -and/or- pollen particles -and/or- pollen allergens -and/or- pollen debris -and/or- grass
- <sup>P</sup> [on] hard, nonporous surfaces
- <sup>†</sup> Staphylococcus aureus, Salmonella enterica, Influenza A Virus [and **insert organism(s) from Disinfection Organism Table**]
- [<sup>‡</sup> Viruses]
- <sup>△</sup> on hard, nonporous non-food contact surfaces. Allow product to air dry.
- <sup>✧</sup> Kills SARS-CoV-2 on hard, nonporous surfaces