U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Antimicrobials Division (7510P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460	EPA Reg. Number: 5813-131	Date of Issuance: 4/28/22	
NOTICE OF PESTICIDE: <u>X</u> Registration <u>C</u> Reregistration (under FIFRA, as amended)	Term of Issuance: Conditional		
	Name of Pesticide Product: Dino Jr.		
Name and Address of Registrant (include ZIP Code): Tony Herber Agent for The Clorox Company c/o PS&RC P.O. Box 493 Pleasanton, CA 94566-0803			
Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.			
On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).			
Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.			
This product is conditionally registered in accordance with FIFRA section $3(c)(7)(A)$. You must comply with the following conditions:			
1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.			
Signature of Approving Official:	Date:		
h - 1	4/28/22		
Demson Fuller, Acting Branch Chief			
Acting Branch Chief RMB1, Antimicrobials Division (7510P) EPA Form 8570-6			

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- 2. You are required to comply with the data requirements described in the DCI identified below:
 - a. n-Alkyl (C12 40%; C14 50%; C16 10%) dimethyl benzyl ammonium chloride
 - i. GDCI-069105-30882
 - ii. GDCI-069105-1679

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Reevaluation Team Leader (Team 36): http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division

- 3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 5813-131."
- 4. Submit one copy of the final printed label for the record before you release the product for shipment.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), <u>https://www.epa.gov/sites/production/files/2016-</u> 09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf</u>, you are subject to the following additional terms of registration:

- 1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
- 2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
- 3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.

i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:

- A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),
- B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
- C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (<u>www.cdc.gov/hai/outbreaks</u>)

ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).

A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is enveloped.

B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

- 4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
- 5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against WA strain of Human Rotavirus (ATCC VR-2018) is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 04/20/2021
- Alternate CSF 1 dated 04/20/2021
- Alternate CSF 2 dated 04/20/2021
- Alternate CSF 3 dated 04/20/2021
- Alternate CSF 4 dated 04/20/2021

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If you have any questions, please contact Jack Hall by phone at (202)566-0731, or via email at hall.john.j@epa.gov.

Sincerely,

6

Demson Fuller, Product Manager 32 Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Label identification

DINO JR, EPA Reg. No. 5813-XXX

RC732023

10:30 4/22/22

ACCEPTED 04/28/2022

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 5813-131

Formatting notes (applicable for all claims)

Now[!] -and/or- New[ly][!] -and/or- Improved[!] may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, *italicized* text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.

Highlighted text is new. Strike-through text means removed.

OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)

Front label

DINO JR

KEEP OUT OF REACH OF CHILDREN DANGER: CORROSIVE FIRST AID: If in eves: Hold eve open and rinse slowly

and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. [If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person.] The "If swallowed" statement is optional for the front panel as it is not a Cat I hazard. If this statement does appear on the front panel, then the first aid statement altogether does not need to be repeated on the back panel.

In all cases: Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. See back panel for additional precautionary statements.

ACTIVE INGREDIENT:	
n-Alkyl (C ₁₂ 40%; C ₁₄ 50%; C ₁₆ 10%)	
dimethyl benzyl ammonium chloride	5.3335%
OTHER INGREDIENTS:	
TOTAL:	100.0000%

[NET] [CONTENTS]

Back, side, or front label panel

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or clothing. Wear gloves and protective eyewear when handling concentrated liquid. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person. In all cases: Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. If the "If swallowed" first aid statement is included on the front panel, then the entire first aid statement is not required on the back panel.

Questions [? -or- or] Comments? Call 1-800-227-1860 [www.clorox.com] For more [product -and/or- ingredient] information, visit IngredientsInside.com -or- www.smartlabel.org. Mfd. for & ©YYYY The Clorox Company, 1221 Broadway, Oakland, CA 94612 Made in [the] U.S.A. [of global components -and/or- ingredients.] Clorox is a registered trademark of The Clorox Company *insert trademark* is a trademark of The Clorox Company -or- Clorox Professional Products Company EPA Reg. No. 5813-XXX EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM) Beginning of batch code indicates Est. No.

Patents: www.thecloroxcompany.com/patents/

For a Spanish translation of product directions -or- instructions -or- information, visit www.clorox.com.

Back, side, or front label panel

Packaging Related Statements and Icons [FOR USE WITH **INSERT PRODUCT NAME**]

 [1] [FOR USE WITH INSERT PRODUCT NAME] Refill: [To] [Refill] [Spray Bottle]: Remove sprayer, add water to fill line.
 [2] Reload and Recycle [3] [(Re)Use] Twist on the [pod -or- PowerPack] to release concentrate. [Recycle the refill!]. Twist the sprayer back on, shake until well mixed and clean away!
 Alternate for Refill Bottle: Add water to fill line. Attach Refill onto bottle neck. Twist until concentrate is released. Replace spray head, shake until well mixed and use as normal -or- clean away!

To refill [spray bottle]: Turn trigger on spray bottle counterclockwise to remove. Fill spray bottle with [18.9 oz of][tap] water to fill line. Screw on cartridge -or- cap -or- [concentrate] pod until contents release [into bottle]. Remove -or- Unscrew cartridge -or-cap -or- [concentrate] pod [from bottle]. [After refilling spray bottle,] Dispose of empty concentrate pod. Empty concentrate pod can not be reused or recycled. -or-

[Must add] -or- [Dilute in] water

-0r-

Add 1.1 oz of this product to 18.9 oz of water

-or-

Using water, make a 1:16.77 dilution of this product

Replace trigger by turning (trigger) clockwise onto spray bottle. Shake until well mixed.

• To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

To Refill [Spray Bottle]:

• [[Easy] Refill [Instructions on [the] Back]]

• Twist off, Refill. [Replace trigger -or- sprayer]

OUTER PACKAGE FOR STARTER PACK (Pods+empty spray bottle)

Back, side, or front label panel

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

[Spray application] For visibly soiled areas, [a] precleaning is required -or- apply [product] to pre-clean surface.

- 1. [Hold trigger 6" to 8" from surface]
- 2. [Unlock the trigger before use]
- 3. [Lock the trigger after use]

To Disinfect Hard, Nonporous Surfaces: Spray until thoroughly wet. Surface must remain visibly wet for 10 minutes. [For Human Coronavirus, Human Rotavirus, Respiratory Syncytial virus (RSV), or Influenza A virus let stand for 10 min[utes].] [Then wipe.] For visibly soiled areas, [a] precleaning is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

Sanitization

To Deodorize -and/or- Sanitize Hard, Nonporous Non-Food Contact Surfaces: Spray until thoroughly wet. Surface must remain visibly wet for 60 sec[onds] [one min[ute]]. Then wipe. -or- Surface must remain visibly wet for 60 sec[onds] [one min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

To Prevent -Or- Inhibit -Or- Control The Growth Of Mildew On Hard, Nonporous, Non-food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears. Visibly soiled surfaces require precleaning.

To Prevent -Or- Inhibit -Or- Control The Growth Of Odor-Causing Bacteria On Hard, Nonporous, Non-Food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Visibly soiled surfaces require precleaning.

Cleaning

[To Clean -and/or- Remove Soap Scum:] Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. *next 3 sentences optional* No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/or- soap scum] for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.] Food contact surfaces must be rinsed with potable water.

General

[Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Food contact surfaces must be rinsed with potable water.

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gal[lon] of warm water and apply with a sponge -or- mop.] Food contact surfaces must be rinsed with potable water.

When diluted following use instructions and stored in the *insert product name* bottle at room temperature, this product remains effective as an antimicrobial for up to 30 days -or- 1 month -or- one month. [Continue to use this product for cleaning until empty.] If the product becomes visibly dirty or contaminated, the use-solution must be discarded and a fresh use-solution prepared.

For use with: insert full product name. May include graphic representation of product package.

Back, side, or front label panel

Residential/Household Containers

Outer Package for Starter Pack (Pods+empty spray bottle):

STORAGE AND DISPOSAL: Store out of reach of children and persons unfamiliar with its use. **Spray Bottle:** Refill [reusable spray bottle] only as directed. Recycle empty trigger bottle if not refilling or discard in trash. **Pod:** Rinse empty refill pods. Recycle pods and outer package or discard in trash. Do not discard packaging until all product is used.

EMPTY SPRAY BOTTLE Front label Empty spray bottle is not sold separately, only as part of starter pack.

DI	NO JR
KEEP OUT OF REACH OF CHILDREN DANGER: See back panel for additional precautionary statements.	ACTIVE INGREDIENT: n-Alkyl (C ₁₂ 40%; C ₁₄ 50%; C ₁₆ 10%) dimethyl benzyl ammonium chloride

[NET] [CONTENTS]_____

EMPTY SPRAY BOTTLE

Back label

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Causes moderate eye irritation. Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. In all cases: Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225.

Packaging Related Statements and Icons [FOR USE WITH **INSERT PRODUCT NAME**]

[1] *[FOR USE WITH INSERT PRODUCT NAME] Refill:* [To] [Refill] [Spray Bottle]: Remove sprayer, add water to fill line.

[2] Reload and Recycle
 [3] [(Re)Use]
 Twist on the [pod -or- PowerPack] to release concentrate. [Recycle the refill!].
 Twist the sprayer back on, shake until well mixed and clean away!

Alternate for Refill Bottle: Add water to fill line.

Attach Refill onto bottle neck. Twist until concentrate is released. Replace spray head, shake until well mixed and use as normal -or- clean away!

To refill [spray bottle]: Turn trigger on spray bottle counterclockwise to remove. Fill spray bottle with [18.9 oz of][tap] water to fill line. Screw on cartridge -or- cap -or- [concentrate] pod until contents release [into bottle]. Remove -or- Unscrew cartridge -or-cap -or- [concentrate] pod [from bottle]. [After refilling spray bottle,] Dispose of empty concentrate pod. Empty concentrate pod can not be reused or recycled.

[Must add] -or- [Dilute in] water

-0r-

Add 1.1 oz of this product to 18.9 oz of water

-0r-

Using water, make a 1:16.77 dilution of this product

Replace trigger by turning (trigger) clockwise onto spray bottle. Shake until well mixed.

• To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-0r-

To Refill [Spray Bottle]:

- [[Easy] Refill [Instructions on [the] Back]]
- Twist off, Refill. [Replace trigger -or- sprayer]

EMPTY SPRAY BOTTLE

Back label

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

[Spray application] For visibly soiled areas, [a] precleaning is required -or- apply [product] to pre-clean surface.

- 1. [Hold trigger 6" to 8" from surface]
- 2. [Unlock the trigger before use]
- 3. [Lock the trigger after use]

To Disinfect Hard, Nonporous Surfaces: Spray until thoroughly wet. Surface must remain visibly wet for 10 minutes. [For Human Coronavirus, Human Rotavirus, Respiratory Syncytial virus (RSV), or Influenza A virus let stand for 10 min[utes].] [Then wipe.] For visibly soiled areas, [a] precleaning is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

Sanitization

To Deodorize -and/or- Sanitize Hard, Nonporous Non-Food Contact Surfaces: Spray until thoroughly wet. Surface must remain visibly wet for 60 sec[onds] [one min[ute]]. Then wipe. -or- Surface must remain visibly wet for 60 sec[onds] [one min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

To Prevent -Or- Inhibit -Or- Control The Growth Of Mildew On Hard, Nonporous, Non-food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears. Visibly soiled surfaces require precleaning.

To Prevent -Or- Inhibit -Or- Control The Growth Of Odor-Causing Bacteria On Hard, Nonporous, Non-Food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Visibly soiled surfaces require precleaning.

Cleaning

[To Clean -and/or- Remove Soap Scum:] Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. *next 3 sentences optional* No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/or- soap scum] for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.] Food contact surfaces must be rinsed with potable water.

General

[Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Food contact surfaces must be rinsed with potable water.

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gal[lon] of warm water and apply with a sponge -or- mop.] Food contact surfaces must be rinsed with potable water.

When diluted following use instructions and stored in the *insert product name* bottle at room temperature, this product remains effective as an antimicrobial for up to 30 days -or- 1 month -or- one month. [Continue to use this product for cleaning until empty.] If the product becomes visibly dirty or contaminated, the use-solution must be discarded and a fresh use-solution prepared.

Empty Refillable bottle:

STORAGE AND DISPOSAL: Store out of reach of children and persons unfamiliar with its use. Refill and reuse only as directed on the product label. If not refilling, recycle empty container or discard in trash.

DINO JR

KEEP OUT OF REACH OF CHILDREN **DANGER: CORROSIVE**

FIRST AID: **If in eyes**: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing**: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. [**If swallowed**: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person.] **The "If swallowed" statement is optional for the front panel as it is not a Cat I hazard. If this statement does appear on the front panel, then the first aid statement altogether does not need to be repeated on the back panel.**

In all cases: Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

See back panel for additional precautionary statements.

ACTIVE INGREDIENT:	
n-Alkyl (C ₁₂ 40%; C ₁₄ 50%; C ₁₆ 10%)	
dimethyl benzyl ammonium chloride	5.3335%
OTHER INGREDIENTS:	
TOTAL:	100.0000%

[NET] [CONTENTS]_____

Back, side, or front label panel

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or clothing. Wear gloves and protective eyewear when handling concentrated liquid. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person. In all cases: Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox information line: 1-888-797-7225. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. If the "If swallowed" first aid statement is included on the front panel, then the entire first aid statement is not required on the back panel.

Questions [? -or- or] Comments? Call 1-800-227-1860 [www.clorox.com] For more [product -and/or- ingredient] information, visit IngredientsInside.com -or- www.smartlabel.org. Mfd. for & ©YYYY The Clorox Company, 1221 Broadway, Oakland, CA 94612 Made in [the] U.S.A. [of global components -and/or- ingredients.] Clorox is a registered trademark of The Clorox Company *insert trademark* is a trademark of The Clorox Company -or- Clorox Professional Products Company *insert trademark* is a trademark of The Clorox Company -or- Clorox Professional Products Company EPA Reg. No. 5813-XXX EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)

Beginning of batch code indicates Est. No.

Patents: www.thecloroxcompany.com/patents/

For a Spanish translation of product directions -or- instructions -or- information, visit www.clorox.com.

Back, side, or front label panel

Packaging Related Statements and Icons [FOR USE WITH **INSERT PRODUCT NAME**]

[1] [FOR USE WITH INSERT PRODUCT NAME] Refill: [To] [Refill] [Spray Bottle]: Remove sprayer, add water to fill line.
[2] Reload and Recycle Twist on the [pod -or- PowerPack] to release concentrate. [Recycle the refill!].

[3] [(**Re**)**Use**] Twist the sprayer back on, shake until well mixed and clean away!

Alternate for Refill Bottle: Add water to fill line.

Attach Refill onto bottle neck. Twist until concentrate is released. Replace spray head, shake until well mixed and use as normal -or- clean away!

To refill [spray bottle]: Turn trigger on spray bottle counterclockwise to remove. Fill spray bottle with [18.9 oz of][tap] water to fill line. Screw on cartridge -or- cap -or- [concentrate] pod until contents release [into bottle]. Remove -or- Unscrew cartridge -or-cap -or- [concentrate] pod [from bottle]. [After refilling spray bottle,] Dispose of empty concentrate pod. Empty concentrate pod can not be reused or recycled. -or-

[Must add] -or- [Dilute in] water

-or-Add 1.1 oz of this product to 18.9 oz of water

-0r-

Using water, make a 1:16.77 dilution of this product

Replace trigger by turning (trigger) clockwise onto spray bottle. Shake until well mixed.

• To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-0r-

To Refill [Spray Bottle]:

• [[Easy] Refill [Instructions on [the] Back]]

• Twist off, Refill. [Replace trigger -or- sprayer]

OUTER PACKAGE FOR PODS/REFILLS (when sold separately)

Back, side, or front label panel

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

[Spray application] For visibly soiled areas, [a] precleaning is required -or- apply [product] to pre-clean surface.

- 1. [Hold trigger 6" to 8" from surface]
- 2. [Unlock the trigger before use]
- 3. [Lock the trigger after use]

To Disinfect Hard, Nonporous Surfaces: Spray until thoroughly wet. Surface must remain visibly wet for 10 minutes. [For Human Coronavirus, Human Rotavirus, Respiratory Syncytial virus (RSV), or Influenza A virus let stand for 10 min[utes].] [Then wipe.] For visibly soiled areas, [a] precleaning is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

Sanitization

To Deodorize -and/or- Sanitize Hard, Nonporous Non-Food Contact Surfaces: Spray until thoroughly wet. Surface must remain visibly wet for 60 sec[onds] [one min[ute]]. Then wipe. -or- Surface must remain visibly wet for 60 sec[onds] [one min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

To Prevent -Or- Inhibit -Or- Control The Growth Of Mildew On Hard, Nonporous, Non-food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Repeat application weekly or when growth reappears. Visibly soiled surfaces require precleaning.

To Prevent -Or- Inhibit -Or- Control The Growth Of Odor-Causing Bacteria On Hard, Nonporous, Non-Food Contact Surfaces:

Spray surface until thoroughly wet. Allow to air dry. Visibly soiled surfaces require precleaning.

Cleaning

[To Clean -and/or- Remove Soap Scum:] Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. *next 3 sentences optional* No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate [dirt -and/or- soap scum] for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.] Food contact surfaces must be rinsed with potable water.

General

[Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Food contact surfaces must be rinsed with potable water.

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gal[lon] of warm water and apply with a sponge -or- mop.] Food contact surfaces must be rinsed with potable water.

When diluted following use instructions and stored in the *insert product name* bottle at room temperature, this product remains effective as an antimicrobial for up to 30 days -or- 1 month -or- one month. [Continue to use this product for cleaning until empty.] If the product becomes visibly dirty or contaminated, the use-solution must be discarded and a fresh use-solution prepared.

For use with: *insert full product name. May include graphic representation of product package.*

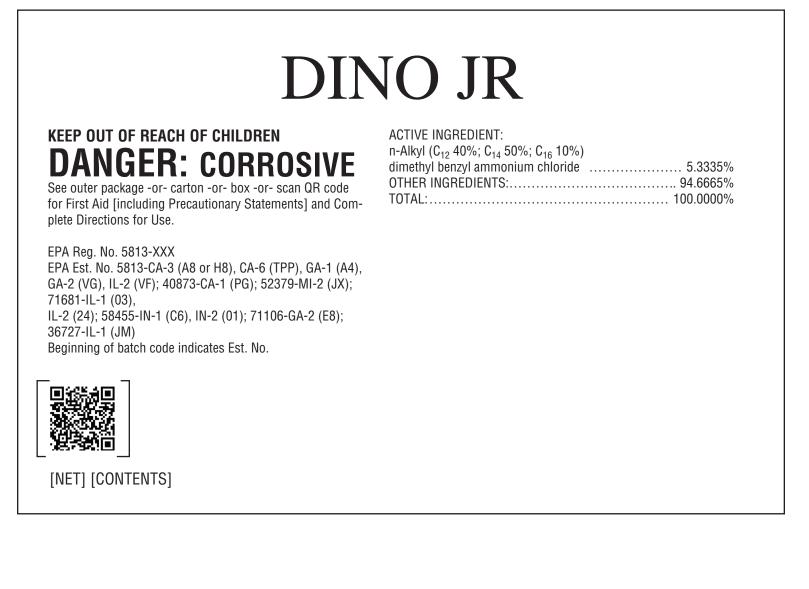
Outer Package for Refills:

STORAGE AND DISPOSAL: Store out of reach of children and persons unfamiliar with its use. Rinse empty refill pods. Recycle pods and outer package or discard in trash. Do not discard outer package until all product is used.

POD - CONTAINER LABEL

Note to the reviewer: This is a small container. The following pieces of information will appear on the outer panel: Product name, signal word, child hazard statement, referral statement for first aid location.

The following pieces of information may appear on an inner panel: Ingredient statement, EPA registration number, EPA establishment number.



Antimicrobial Claims

- XX insert any number between 24-48 hour prevention against -orfrom odor-causing bacteria[△] growth
- XX more [disinfecting -or sanitizing] solution per drop⁶
- [24 hour -or- 48 hour -or- 2 Day] odor-causing bacteriostat $^{\bigtriangleup}$
- Anti-bacterial
- Antibacterial -or- Germicidal[†] [Formula]
- Broad Spectrum [disinfectant -or- disinfection]
- Clorox disinfecting technology
- \bullet Controls -or- prevents [the] growth of odor-causing bacteria^
- [Cover[s]] [Disinfect[s]] [Sanitize[s]] large areas
- Disinfect -or- sanitize [common] [household] hard, non-porous surfaces
- Disinfect -or- sanitize [surfaces]
- Disinfect -or- sanitize with our [new] [more] sustainable packaging
- Disinfect -or- sanitizes [hard, nonporous surfaces] inside and outside your home
- Disinfect -and/or- Sanitize[s] high touch surfaces
- Disinfectant -and/or- sanitizer
- Disinfect[ion] -and/or- sanitize -and/or- sanitization
- Disinfect[s] -and/or- deodorize[s] -and/or- sanitize[s]
- Disinfecting -or- sanitizing spritz
- Disinfection -and/or- sanitization
- Disinfection -or- sanitization [Value] Pack
- Disinfects -or- sanitizes [most types of] hard, nonporous surfaces [*insert surfaces here*]
- Disinfects -or- sanitizes [insert surface from Table 1 Use Site]²
- Disinfects -or- sanitizes on hard non-porous surfaces
- Disinfects -or- sanitizes hard non-porous surfaces¹⁹
- Disinfects -or- sanitizes^Þ
- Disinfects -or- sanitizes high traffic areas
- Disinfects -or- sanitizes surfaces around your home^[4]
- Disinfects -or- sanitizes your door handles
- Disinfects -or- sanitizes your outdoor hard non-porous surfaces
- Doesn't just cover up bad odors it eliminates them
- [Equipped to] disinfect on the spot
- [Everyday] [Daily] Disinfectant -or- sanitization Spray

- Keeps odor-causing bacteria[△] from growing for [up to -or- as long as] *XX insert any number between 24-48* hours
- \bullet Kills [99.9% of] cold & flu viruses 27 -and/or- staph -and/or- Salmonella
- Kills [99.9% of] odor-causing bacteria
- Kills 99.9% of Germs[†] -and/or- Viruses[‡] -and/or-Bacteria
- Kills 99.9% of Viruses[‡] -and/or- Bacteria
- Kills 99.9% of bacteria [on your] [common] [household] hard, non-porous surfaces
- Kills 99.9% of bacteria and prevents odors from coming back for [up to] *XX insert any number between 24-48* hours
- Kills 99.9% of germs[†] -and/or- bacteria
- Kills 99.9% of germs[†] on high touch surfaces
- Kills 99.9% of germs[†] on your common household surfaces so you can go about your day
- Kills 99.9% of germs[†] -or- Disinfects -or- sanitizes
- Kills cold & flu viruses27, Þ
- Prevents [the] growth of bacteria¹⁷ for [up to] XX insert any number between 24-48 hours
- Prevents odor-causing bacteria for up to 24 hours
- Prevents mildew growth for up to 7 days
- Prevents -or- Inhibits odor-causing bacteria[△] growth [for [up to] XX insert any number between 24-48 hours]
- Prevents -or- inhibits odor-causing bacteria[I]^Δ [re-]growth
- Prevents -or- Keeps odor-causing bacteria[△] from growing -orodor-causing bacteria growth[△] for [up to] 24 hours
- Prevents the growth of Mold -and/or- Mildew
- Prevents the growth of odor-causing bacteria[△] for up to 24 hours
- Sanitizes bathroom surfaces in 60 seconds
- Targeted Disinfection -and/or- sanitization
- Triple action formula⁵
- Use 80% less plastic³² while killing viruses[‡] and bacteria

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

For an emerging viral pathogen that is an:	following the directions for use for the following organisms on the label:	
Enveloped virus	Human Rotavirus [ATCC VR-2018][Strain WA]	

This product has demonstrated effectiveness against viruses similar to *insert name of emerging virus* on hard, nonporous surfaces. Therefore, *this product* can be used against *insert name of emerging virus* when used in accordance with the directions for use against *insert name of supporting virus(es)* on hard, nonporous surfaces. Refer to the CDC -or- OIE website at *insert pathogen-specific website address* for additional information.

Insert name of illness/outbreak is caused by *insert name of emerging virus. This product* kills similar viruses and therefore can be used against *insert name of emerging virus* when used in accordance with the directions for use against *insert name of supporting virus(es)* on hard, nonporous surfaces. Refer to the CDC -or- OIE website at *insert pathogen-specific website address* for additional information.

Organism Table

Hard Non-Porous Surface Disinfection (UDM)				
Bacteria	Strain and/or ATCC	Contact Time		
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]	10 min[utes]		
Salmonella enterica [(Salmonella)]	[ATCC 10708]	10 min[utes]		
Staphylococcus aureus [(Staph)]	[ATCC 6538]	10 min[utes]		
Viruses Enveloped	Strain and/or ATCC	Contact Time		
[‡] Human Coronavirus	[ATCC VR-740 Strain 229-E]	10 min[utes]		
[‡] Influenza A Virus	[Strain A2/Hong Kong/8/68]	10 min[utes]		
[‡] Respiratory Syncytial Virus (RSV)	[ATCC VR-26]	10 min[utes]		
Viruses Large Non-Enveloped	Strain and/or ATCC	Contact Time		
[‡] Human Rotavirus	[ATCC VR-2018] [Strain WA]	10 min[utes]		
Hard, Non-porous Non-food Contact Surface Sanitiza	tion			
Bacteria	Strain and/or ATCC	Contact Time		
Klebsiella aerogenes	[ATCC 13048]	1 min[ute]		
Staphylococcus aureus [(Staph)]	[ATCC 6538]	1 min[ute]		
Fungistat	·	ł		
Fungus	Strain and/or ATCC	Duration		
Aspergillus niger	[ATCC 6275]	7 days		

- Insert a number between 5 and 50 X% cheaper -or- less expensive -or- off²²
- Insert a number between 5 and 50 X% Free -or- Bonus -or- More
- Insert a number between 10 and 16 X% more concentrated¹⁰
- Insert a number between 5 and 50 X % more value -oraffordable²²
- *X insert a number between 1 and 20* Cartridges -or- Pods -or-Bolt -or- Boosts -or- Concentrate -or- Packs -or- Vials -or- Twists -or- Keys -or- Drops -and/or- Refills
- **X** Day supply⁹
- Insert a number between 1 and 20 X for the price of Insert a number between 1 and 20 X
- Insert a number between 3 and 10 X in 1 Cleaning[Power -or-Action] $^{\rm 10}$
- Insert a number between 1 and 12 X month supply
- Insert a number between 1 and 20 X pack [!]
- Insert a number between 1 and 20 X pods = Insert a number between 1 and 20 X bottles [of cleaner]
- Insert a number between 1 and 6 Xx Cleaning Power³
- *X* Refillable Bottle[s] + *X* Refills *insert a number between 1 and 10*
- Insert a number between 10 and 16 X concentrated formula delivers powerful clean with less waste¹⁰
- 3 easy steps to a powerful Clorox clean
- Insert a number between 20 and 50 Xx reusable bottle³
- *Insert a number between 1 and 15 XX* year warranty for bottle (or (spray) trigger) damage -or- in case your bottle (or (spray) trigger) gets -or- is damaged -or- malfunctions -or- breaks
- XX more coverage¹⁴
- X Refill Cartridges -or- Capsule -or- Pod [in pack]
- [1 -or- One] Concentrated Refill
- 1 Pod -or- capsule = 1 bottle -or- 20 oz of product
- 2 refills = 2 bottles
- 10x More Concentrated⁶
- 10X [more] cleaning power per drop -or- in every drop⁶
- 2 pack -or- 3 pack -or- 4 pack or X Pack¹⁶
- 3 in 1 [Action]²³
- 3 pack[!]
- 4 pack[!]
- 10x Cleaning Power⁶
- 80% less plastic³²
- 100% recyclable [refill] bottle
- 100% Recyclable [refill] capsule -or- pod
- Add water [for a powerful clean]
- Advanced cleaning power
- Advanced cleaning power -and/or- stain removal
- Available in refills
- Backed by Clorox
- Best of Clorox
- Better [value]
- Biodegradeable packaging
- Bonus [size] [pack]
- Bottle and Trigger are 100% recyclable
- Bottle [built to -or- designed to] last[s] 10+ years
- Bottle -and/or- Trigger [Designed to] last -or- lasts 10+ years[!]
- Bottle -and/or- Trigger Engineered to last
- Bottle can be used for over \pmb{X} years 1
- Bottle is designed to be reused [Xx -or- X times]³

- [Bottle made with] **x**% PCR [Post[-]Consumer Recycled Content]
- [Bottle] Packaging made with *Insert a number between 20 and* **100 x**% recycled material
- Buy Insert a number between 1 and 20 X Get Insert a number between 1 and 20X Free
- Call 1-800-227-1860 for support if your bottle [or [spray] trigger] malfunctions -or- gets damaged -or- breaks
- Call 1-800-227-1860 for support with your cleaning system
- Cleans -and/or- Disinfects [Everyday] [Bathroom -or Kitchen -or-Countertop] [Messes]
- Cleans [everyday] tough messes
- Cleans A Variety Of Surfaces [Throughout The House]
- Cleans [& repels] soap scum
- Cleans everyday tough messes with $\pmb{x}\%$ less plastic³²
- [Complete -or- Refillable] Cleaning System
- [Components are] Completely Recyclable
- Concentrated
- Concentrated Refill System
- Cuts [through] -or- eliminates [tough] grease -and/or- grime
- [Deep -and/or- Penetrating] Foam provides [great] control to reach soap scum -and/or- grime -and/or- stains -and/or- dirt [even in tough cracks -and/or- crevices -and/or- corners]
- Deep clean [formula]
- [Designed -or- developed for] use with [*product name*] refillable spray bottle
- [Dispense to] unleash the [cleaning] power of Clorox
- Cleans Many Surfaces [Throughout The House]
- Cleans Messes In & Around The House
- Cleans -and/or- Freshens -and/or- Disinfects [surfaces]
- Clinging action -or- foam
- Clings for a deep clean
- Clorox technology
- [Club] Value Pack -or- Multi Pack
- [Complete] Starter Kit -or- [Refillable] Cleaning System
- Concentrated for *Insert a number between 60 and 80 x*% less [single-use plastic] waste
- \bullet Concentrated formula saves shipping \pmb{X} gallons -or- tons -or- truckloads [of] water
- Concentrated formula to eliminate shipping excess water
- Concentrated Refill
- Control where you spray
- Controlled coverage
- [Convenient] foam[ing] spray -or- cleaner -or- formula
- Deep Cleaning [Strength -or- power]
- [Deep] penetrating foam
- [Deep -or- Penetrating] Foam clings to [mold -and/or- mildew] stains
- Degreasing Multi-Surface Cleaner
- [Designed-or-developed for] use with [name of product] refillable spray bottle
- Designed to be counter friendly
- Designed to eliminate single use plastics
- Designed to eliminate single use plastics
- Destroys -and/or- eliminates -and/or- prevents [tough] [stains -and/or- soap scum] [growth -or- build up]
- Destroys 100% [Of] Grease⁷ [& Grime] [Guaranteed]
- Destroys bathroom [stains] -and/or- [messes]

- Destroys -and/or- Removes -and/or- Eliminates 100% [of] grease [& grime]
- Dissolves -and/or- powers through grease [& grime] [in seconds -or- on contact]
- Does not miss a spot
- Doesn't spray more than needed
- \bullet Does the work for you
- Dual Pack [size] -or- Twin Pack
- Easily clean
- Easy -and/or- Gentle on surfaces, tough on stains -and/or- messes
- Easy mixing [without splashing] -or- Easy refill [with no splashing] -or- Splashless refill
- Easy mixing -or- refill [with no -or- without splashing] -or- Splashless refill
- Easy refill, no mess
- Easy refill [model]
- Easy spraying [, no heavy cans]
- Easy to control spray
- Easy to handle, easy to store
- Easy to hold and spray
- Easy to spray
- Easy to use
- Eliminates -and/or- neutralizes -and/or- removes pet odors
- Eliminates -and/or- Removes [tough] [bathroom] stains
- Eliminates [the toughest] stain[s] [the First Time]
- Eliminates odors¹⁷ [by killing bacteria that cause them]
- Eliminates odors [by killing [99.9% of] bacteria [that cause them]]
- Enhanced -and/or- concentrated cleaning power, with reduced -or- [80%] less [plastic] waste
- Ergonomic bottle or sprayer
- Ergonomically optimized -or- designed
- Even coverage
- Evenly coating -or- spritz -or- spray
- Everyday formula -or- use
- Experiential scents [- takes you away]
- Extra [Value] [Pack]
- Fast acting foam penetrates and lifts dirt -and/or- grease -and/or- grime
- Fast acting foam starts cleaning -or- dissolves stains [on contact -or- the first time]
- Fast acting cleaning [foam]
- \bullet Fast acting foam starts to clean -or- starts cleaning on contact
- Fast acting foam penetrates and lifts dirt -and/or- grease -and/or- grime
- Foam works hard on soap scum -and/or- grime -and/or- stains -and/or- dirt
- Foaming trigger [for a deep clean]
- Foaming trigger for [better] control
- For daily -and/or- everyday surface cleaner -or- cleaning use [and disinfecting]
- [Foam] penetrates soap scum -and/or- grime
- Foaming Action [for a deep -and/or- Powerful Clean]
- Foaming action attacks [mold & mildew] stains deep down [for a powerful clean]
 [Forthise forthise forthise]
- [For] use [only] with *name of product* Starter Kit -or- Cleaning System
- Forever -or- Infinity -or- Keeper bottle
- [For] Everyday Cleaning and Disinfecting
- For painted surfaces, test small area first
- For use in [*insert Table 2 use sites*]
- For use on hard, nonporous surfaces *insert use sites from Table 1*

- For use on hard, nonporous surface materials *insert surface materials from Table 3*
- [For] use [only] with *insert product name* [Starter Kit] [Cleaning System]
- Forever -and/or- Xx reusable bottle¹⁸
- Freshens [up] your home
- Freshens surfaces
- From the Makers of Clorox
- Fully recyclable bottle and trigger -or- sprayer!
- [Get- or- Make a -or- the] Perfect cleaning solution every time
- Goes where you need it to
- Grease Cutting [Multi-Surface Cleaner]
- Grease cutting power
- Great for cleaning [*insert use surfaces from Table 1 -and/or-Table 5 -and/or- insert surface materials from Table 3*]
- Great for everyday -or- daily cleaning -or- use [around the home -or- house]
- Great for everyday cleaning
- Great for everyday items
- Great for nooks and crannies
- Great for small items -and/or- large surfaces
- Hard to reach areas
- Helps prevent [the] buildup of soap scum
- [Helps] [Reusable [plastic] bottle] Reduce[s] plastic pollution
- Improve your teenager's room's smell
- Includes *Include a number between 1 and 20 XX* Bottles and *Include a number between 1 and 20 XX* Refills¹¹
- [Includes] Empty Reusable Bottle
- Just add water [for a powerful clean]
- Just the right amount of spray
- Keep the product where you put it, not on your hands
- Keep trigger -or- sprayer -or- sprayer head -or- nozzle for future use with refill -or- refillable bottle
- Leaves a clean scent so you know it is working
- Less [plastic] waste with refillable packaging
- Light weight spray[ers]
- Lightly scented
- Long-lasting bottle
- Long-lasting [freshness]
- Long-Lasting Scent
- Made in USA⁸
- [Made with] [[**XX**%] recycled content -or- less] packaging
- Makes **X** bottles [of product -or- of cleaner]
- Makes **X** oz [of product -or- of cleaner]
- Mega [value] [pack]
- Mix when ready to use
- Mix when you are ready to clean
- Money saving [Can] [Bottle] [Refill] [Pack] [Value]
- Money saving refills
- More clean, less waste
- More cleaning power [per drop]¹⁰
- More Cleaning Power Per Drop⁶
- More Cleaning Power in Every Drop⁶

Multi-Surface Grease [& Grime] Cleaner
 Neutralizes odors at the source¹⁷

- [More clean with] Less waste
- Multi-purpose^p [formula -or- spray -or- cleaner]
- \bullet Multi-purpose $^{\mathsf{p}}$ cleaner is tough on grease and grime and easy on surfaces
- Multi-purpose^b -or- Multi-surface [formula -or- spray -or- cleaner]
 Multi-Surface Degreaser

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- Never miss a spot again
- New[!]
- No [concentrate] contact refill
- No heavy scents
- No heavy jug to refill your bottle
- No Mess Refill
- No over-wetting
- No rinse required on non-food contact surfaces
- No spill -or- leak -or- mess -or- splash refill
- No sticky residue
- No strain
- No throw[-]away packaging²⁰
- No visible [surface] residue left behind
- No waste packaging²¹
- Novel -or- innovative technology
- [Now -or- New] [With] PowerPacks [Refillable -or- Refill] [Technology]
- Odor neutralizing
- Odor neutralizing -or- neutralizer
- One Cleaner For Many Surfaces²⁶
- One cleaner works on many surfaces
- One cleaner to get a truly clean house
- One Cleaner Works On Many Surfaces²⁶
- One cleaner works on many surfaces
- [Only] for use with *name of product* reusable -or- refillable spray bottle
- Our first refillable, reusable [multi-surface -or- multi purpose -or- bathroom] cleaner
- [Over] 100 Years of [Disinfecting -and/or- Cleaning -and/or- Stain Eliminating] [Cleaning Power]
- Help save the equivalent of 1 -or- one million [single-use] plastic bottles [by switching to this product]²⁴
- Package made without] BPA [-Free packaging]
- Package made without] Phthalate [-Free packaging]
- Packaging is 100% recyclable when label is removed
- [Packaging is] 100% -or- Fully recyclable
- Penetrates -and/or- Eliminates -and/or- Removes -and/or- Cleans] tough [bathroom] stains
- Penetrating foam for a scrub-free clean
- Perfect cleaning solution every time
- Personal size
- [Please] Refill, Reuse and Recycle [for a cleaner world]
- Plus Clorox -or- Clorox [Plus][+]
- Portable
- Powerful and versatile cleaner concentrate
- [Powerful] Multi-Purpose Cleaner
- [Powerful clean with] refillable bottle
- Powerful clean with *Insert number between 60 and 90 X*% less plastic³²
- Powerful cleaning foam
- Powerful foam cleaner
- Powers [through] [tough] grease -and/or- grime -and/or- Soap Scum
- Powerful clean [for hard non-porous surfaces]
- [Powerful cleaning foam] Clings 50% longer¹⁰
- Powerful Clorox clean
- [Powerful] Degreaser -or- Degreasing
- Powerful foaming action to clean -or- cleans [tough [bathroom] stains]
- Powerful, more sustainable clean
- Product stays in the bottle -and/or- off your hands!

- [*product name*] technology eliminates grease -and/or- grime [the first time] [on contact]
- Quick coverage
- Quick, convenient, refillable clean
- Recyclable -or- recycle in your closest facility
- Recycle -or- Recyclable bottle [once label is removed]
- Recycle in your [single stream] bin
- Reduces -or- cuts plastic waste
- Refill
- Refill Reload Reuse
- [Re]Fill water to this line -or- here -or- level
- Refill[able] **X** times
- [Refill] cartridge -or- pod is 100% -or- fully recyclable^{12, [30]}
- Refill container -or- bottle is 100% Recyclable when label is removed
- Refill container is [100%] recyclable
- Refill, reuse and reduce single-use [plastic] waste
- Refill -or- refillable
- Refill sold separately
- Refill Technology -or- System
- Refill With Clorox -and/or- Concentrated Refills
- Refillable
- Refillable bottle
- Refillable Cleaner
- [Refillable -or- Forever] [Reusable] bottle + \pmb{X} refills
- Refillable -or- Sustainable
 [Refills make it] better for the environment
- Refresh your space
- Remove label [and -or- to recycle bottle]
- Removes 100% [Of] Grease [& Grime] [Guaranteed]
- Removes -or- eliminates -or- neutralizes -or- fights -ordeodorizes [yucky -or- icky -or- smelly] [airborne] odors
- Removes -or- powers through -or- Cleans [*insert stain/soil from Table 4*]
- Removes stains & disinfects
- Removes stains [on contact]
- Replace bulky spray bottles with space saving pods -or- refills -or- concentrates
- Reusable bottle
- Reuse [bottle] to reduce [plastic] waste
- Reusable sprayer head -or- trigger head
- Reusable sprayer head
- Safe to -or- for use on [insert surface material(s) from Table 3]
- Save money by reusing the trigger -or- sprayer -or- nozzle
- Save money with refills
- Save plastic by reusing the sprayer -or- trigger
- Saves X% of [virgin -or- new] plastic¹³ X is a number between 20-99
- [Scent] blends inspired by nature
- [Scents -or- fragrances] Inspired by nature
- Sealed until a new bottle of product is needed
- Sealed until ready to mix and clean -or- use
- Serious Grease-Busting Power
- [Smaller] droplets get to hard to reach areas15

• Sprays -or- spritzes just enough to disinfect -or- sanitize

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Spray & Go
Spray [Cleaner] Refills

• Spray on surface⁴

• Sprays where you want

• Starter Kit [includes]

• Spray on the go

- [Starter Kit:] [1] [Reusable -or- Refillable -or- Forever] Bottle + [2 -or- 3] Concentrated Refill[s] [pods -or- capsules]
- Streak free [shine]
- Sustainable packaging
- Take control of the odor in your home
- Take it more places
- Targeted coverage
- Tear [here [to remove label]]
- Tear [off] [label] [and recycle bottle]
- The cleaning power of Clorox, with 80% less plastic
- This powerful cleaning formula penetrates soap scum and greasy soils while reducing odors
- This product is not compatible with Clorox Clean Up or Bleach **Based Sprays**
- Tough on -or- Cuts through [tough] Grease and Grime [the first time]
- Tough on Grease -and/or- Grime
- Tough on stains -and/or- messes
- Tough on stains -or- messes, easy -and/or- gentle on surfaces
- Tough on -or- destroys lime scale
- Travel [size] [pack]
- Tried and true [cleaning power of Clorox]
- Trigger life guarantee/Replacement guarantee for bottle -and/ortrigger
- Trigger -or- Sprayer & Bottle are 100% Recyclable
- Trigger -or- Spraver does not contain metal and can be recycled
- Trigger is 100% recyclable
- True -or- Truly Clean
- Trusted formulas in new formats
- Twin pack
- Twist & Click

- Unique -or- modern -or- special -or- unique design -or- novel -or- distinct -or- premium trigger -or- spraver -or- spraver head -or- sprayer technology to evenly [cover] [disinfect -and/orsanitize]
- Up to XX uses -or- applications per bottle -or- can
- Use around the house
- Use -or- Works on tough messes
- Use On Messes In & Around The House
- Use on sealed granite [and][,] stainless steel [and more[!]]
- Use On Tough Messes [In & Around The House]
- Use with concentrated refills
- Use with [tap -or- potable] water
- [Uses] [X%] less [virgin -or- new] plastic [waste]¹³ X is a number between 20-99
- · Value -or- Club Size
- Value [size] [pack]
- Versatile
- Warranty on trigger/bottles
- We will replace your cleaning system if the bottle or [spray] trigger malfunctions -or- breaks
- We will replace your cleaning system -or- bottle or [spray] trigger if it gets damaged -or- breaks
- Widely -or- 100% recyclable
- We go where Germs[†] go
- [With [the]] Cleaning strength -or- efficacy of Clorox
- [With [the]] Trusted cleaning power of Clorox
- Works on -or- in [insert use surfaces from Table 1 -and/or- Insert use sites from Table 2 -and/or- Insert surface materials from table 3 -and/or- insert stains from Table 4
- Works On A Variety Of Surfaces^P
- Works On Many Surfaces^b

POD Names

These are names of packaging technologies. They are not ABNs.

- CleanBoost
- CleanCaps
- CleanDrops
- Clean formulation
- Cleaning Kit
- CleanKey
- CleanLoop
- CleanPacks
- CleanPacs

- CleanPods
- Clean Twist
- ActivDrops
- ActivPower
- DropCaps
- DuoDrops
- FreshCaps
- FreshDrops
- FreshPacks

- Mighty Packs MightyRefills
- PowerBolt

• FreshPods

• MightyCaps

- PowerCaps
- PowerFills

- PowerLoop PowerPacks
- PowerPods
- PowerRefills
- PowerTwist

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- - - PowerKey
- - PowerDrops

Fragrance/Scent Descriptors

Any fragrance descriptor below can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- ultra -or- light -or- long- lasting -or- nice -or- pleasant -or- soothing -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm -or- cool -or- mild

-and/or- followed with

aroma -or- bouquet -or- blend -or- fragrance -or- perfume -or- odor -or- scent -or- smell -or- essence -or- clean -or- zest -or- blossom -or- power -or- mist -or- fusion -or- sky -or- glade -or- breeze -or- fresh -or- blast -or- bloom

Scent descriptors may be combined with or without the use of "and" or "&".

- Aloe
- Amber or Ambery
- Apple
- Aromatic
- Awakening
- Bamboo
- Bergamot
- Black Currant
- Bloom
- Blue Cove -and/or- Paradise Cove -and/or- Water Lily
- Blue Cove -and/or- Water Lily
- Brazilian Blossoms
- Breeze -and/or- Meadow
- Bright & Fresh
- Cedar Leaf
- Cedarwood
- Citrus -and/or- Lime
- Citrus Burst
- Citrus Groves
- [Citrus] Island
- Citrus Sparkle
- Citrus Zest
- Clean
- Clean Lemon
- Clove
- Coastal Waters -and/or- Pineapple [Blossom]
- Cool Wave
- Crisp -and/or- Lemon -and/or- Lime
- Crisp Linen -or- Morning
- Cucumber -or- Cucumber Water
- Cyclamen
- Cyprus Orange [Blossom] [Peel]
- Eucalyptus
- Floral
- Fresh
- Fresh & Clean
- Fresh Citrus
- Fresh Elements
- Freshwater Rapids
- Geranium

- Grapefruit
- Green
- Green Melon
- Hawaiian Sunshine -or- Aloha
- Heliotrope
- Island Breeze -and/or- Hibiscus -and/or-Apple [Blossom]
- Island Coconut
- Japanese Plum
- Jasmine
- [Laundry -and/or- Lemon -and/or- Ultra -and/or- Watery] Fresh
- Lavandin
- Lavender
- Lemon & Basil
- Lemon [Grove]
- Lemon Fresh
- Lemongrass
- Lemon -and/or- Lime
- Light
- Lily of the Valley
- Lime
- Lime & Bergamot
- Lime Blossom
- Linen -or- Morning [Dew]
- Magnolia
- Mandarin
- Mediterranean -and/or- Tahitian Citrus
- Mediterranean -and/or- Tahitian Grapefruit
- Melon
- Mild
- Mint
- Mist
- Muguet
- Musk -or- Musky
- Oakmoss
- Ocean -and/or- mist
- Ocean Fresh
- Ocean Mist
- Orange [Peel]
- Original [Scent]
- Orris
- Ozonic

- Pacific Breeze -and/or- Coconut
- Peach
- Pear
- Peppermint
- Petitgrain
- Pine
- Pineapple
- Pure
- Rain [Clean]
- Rain -and/or- Fresh -and/or- Refreshing -and/or- Ocean [Clean -and/or- Breeze -and/or Mist] [Scent]

Sea Breeze -and/or- Lotus Flower

• [Sunny -and/or- Crisp -and/or- Fresh]

Citrus -and/or- Lime -and/or Lemon

-and/or- Orange [Blend -and/or- Zest

• Tahitian Citrus Bloom -or- Grove

• [Tuscan] Lavender [and Jasmine]

Wild Lemongrass -or- Citrus Grove

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-and/or- Blast] [Scent]

• Tahitian Grapefruit Splash

- Refreshing
- Rose
- Sage

• Serene

Spring

Summer

• Sun[burst]

Sunny Citrus

Tonka Bean

Violet Leaf

White Lavender

White Woods

• Ylang Ylang

Waterlily

Watery

Woody

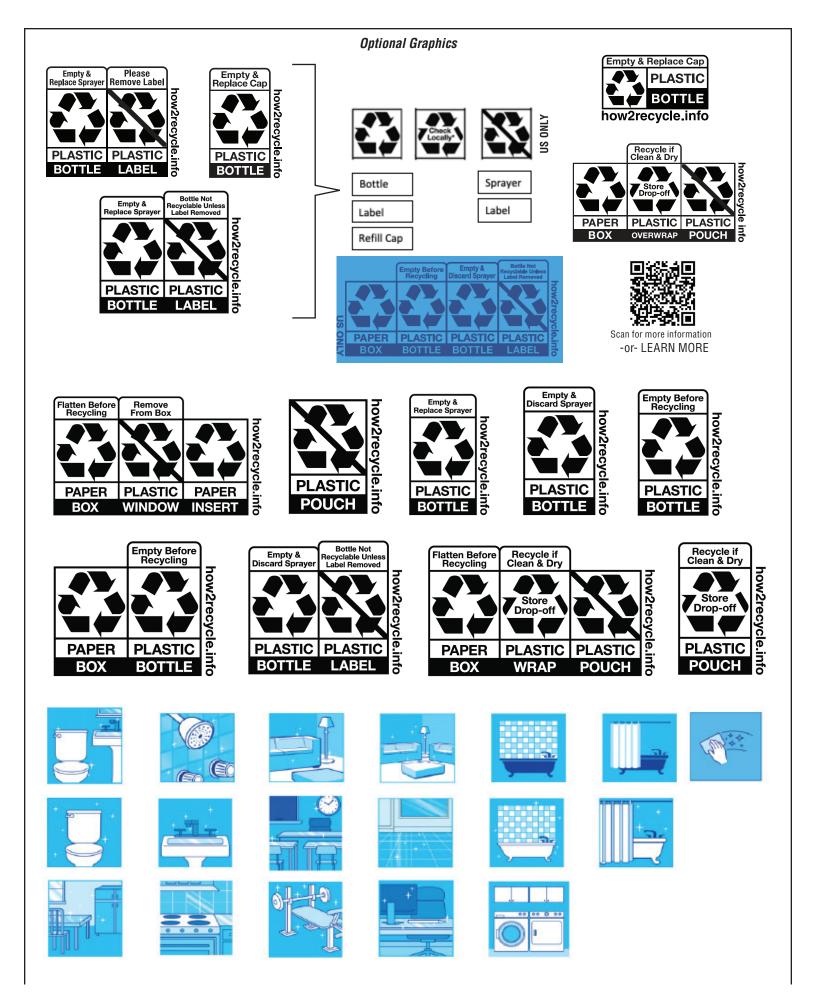
Vanilla

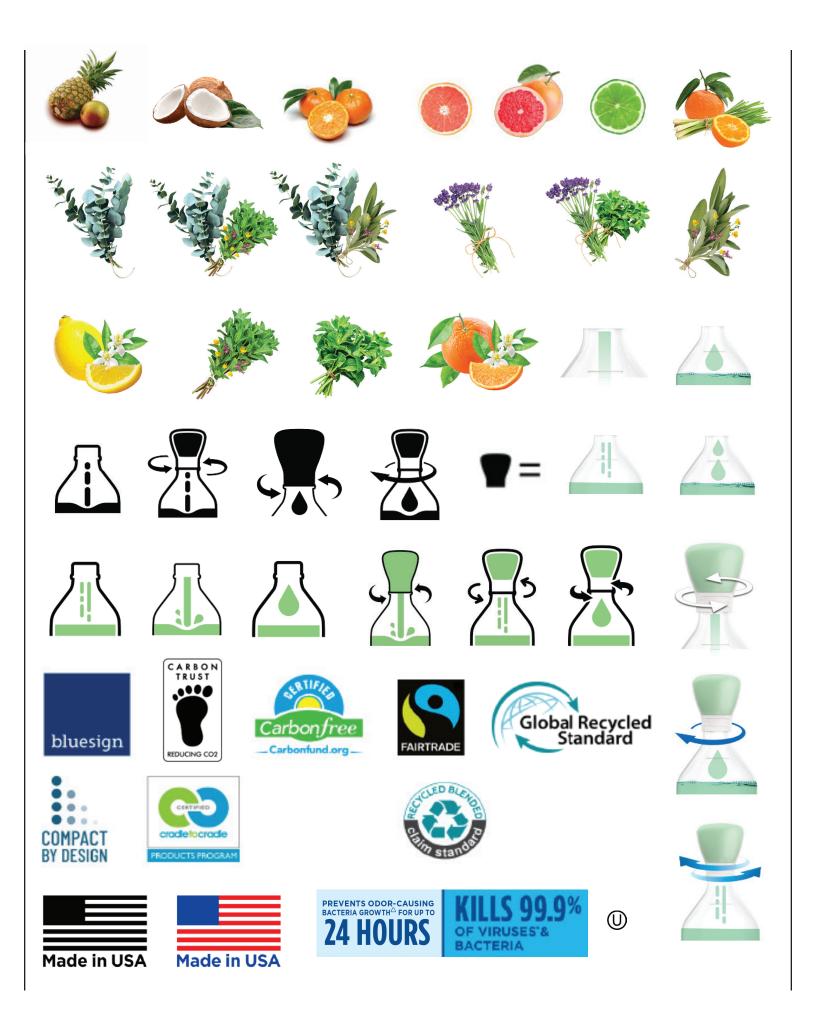
Violet

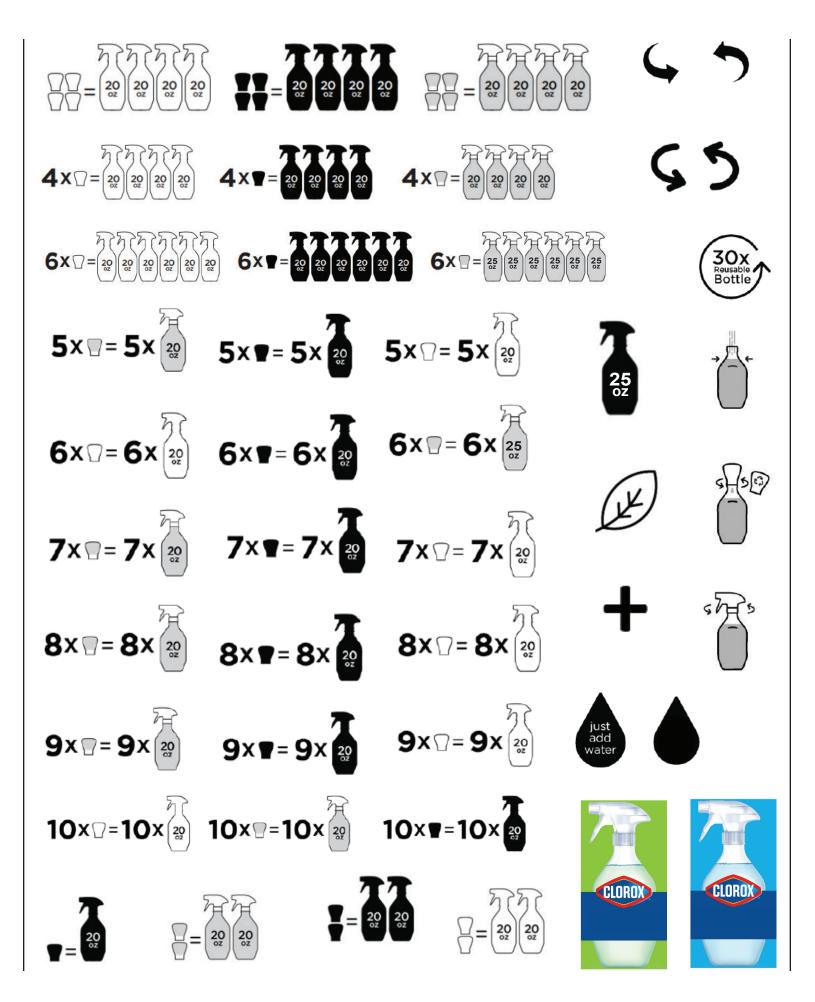
Sandalwood

• [Soft] Cotton

Spearmint







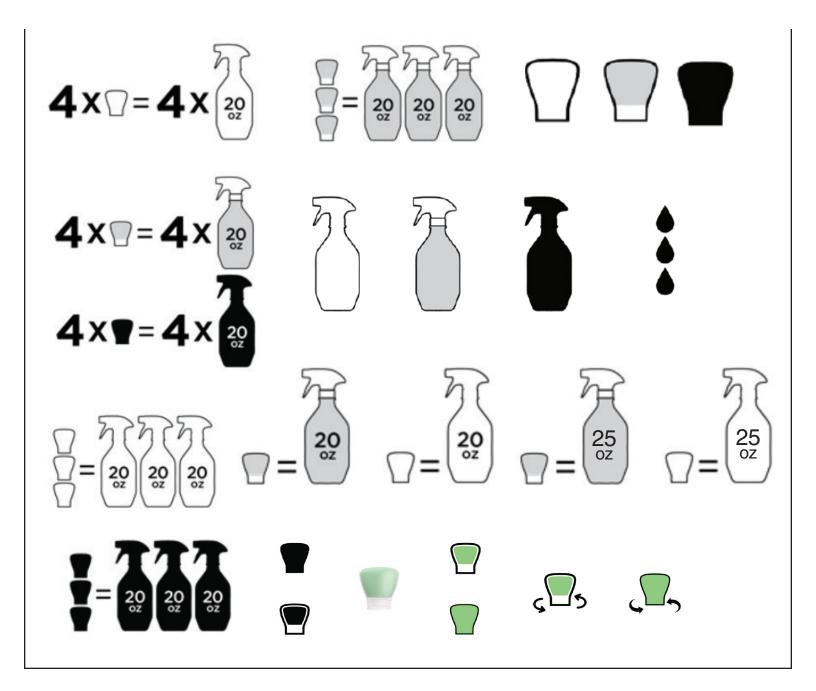


Table 1 Use Surfaces^p

Appliance exterior [surfaces] Baby carriage^[28] [Bathroom -and/or- kitchen] faucets -and/or- handles -and/or- sinks Bathroom -and/or- locker room surfaces Bathroom mat Bath[tub]s -or- Tubs Bed Frame Bidet Booster Seats^[28] Bottom of pots and pans Brooms Burner travs Cabinets -and/or- cupboards Cages Car interiors^P Car[s] [seats]^b **Glazed Ceramic** Chairs [Children's] furniture Chrome Chrome exterior [surfaces of] urinals -and/or- toilets Closets [Clothes -and/or- diaper] hampers^P **Cooler exteriors** Copper Counter[top]s²⁸ Cribs Crib rails^[28] Desks Diaper bag^P [Diaper] changing tables Diaper pails Dining [room] -and/or- fast food -and/or- kitchen -and/orpicnic -and/or- play -and/or- restaurant [tray] tables⁷ Dining room surfaces²⁸ Dish [pails -or- racks]^[28] Door[s] -and/or- cabinet -and/orappliance -and/or- knobs

Door [frames] Door handles Doorknobs Drain boards Drawer pulls Dressing carts Elevator[s] Elevator buttons Exhaust fans Faucet Fiberglass surfaces [Filing] cabinets Finished -and/or- painted hardwood -or- woodwork Fixtures Floors [around toilets] Freezer exterior¹⁷ Furniture Garage surfaces Garbage cans Glass-topped furniture Glazed ceramic tile Glazed porcelain tiling -or- tile Glazed tile [Grocery store] carts [Grocery] basket -or- cart handles Gym equipment Handrail[s] Highchairs (non-food contact) Highchair seat^[28] Indoor furniture [Kid's] play [structures] -and/or- equipment -and/orfurniture -and/or- tables Kitchen counters -and/orsurfaces²⁸ [Kitchen -and/or- Bathroom] appliance exteriors [Kitchen] Tables²⁸ Lamps Light switches -and/or- fixtures -and/or- panels Litter boxes Lockers

[Medicine] cabinets Metal blinds -and/or- work benches Microwave exterior [surfaces] Mirror Mop[s] -or- broom Office machinery Office -and/or- bedroom -and/or- bedside furniture [Outdoor] grill exteriors Outdoor -and/or- patio furniture Oven doors Parquet Patio furniture Pens Pet surfaces Plastic [baby -and/or- children] tovs^[28] Plastic laundry hampers [baskets] Plastic patio furniture -and/orlawn chairs Plastic shower curtains Playground equipment Playpens Portable toilet exteriors Range hoods¹⁷ Recycling bins Refrigerator door handles ¹⁷ Refrigerator exteriors [surfaces]¹⁷ Remote [controls] Salad Bar^[28] Shelves and drawers Shoes [Shopping] bags Shower [curtain] [plastic] [liner] [Shower] doors Shower stalls -or- showers Shower [walls] Sians Sinks Sneeze Guards Sport[s][ing] equipment Staplers Stereo consoles

Stove[top]s^{28, 17} Strollers^[28] Tables^[28] Telephones [Tiled] walls Tires Toilet -and/or- urinal exterior [surfaces] Toilet seats Toilet -and/or- toilet flush -and/or- telephone -and/ordishwasher -and/or- cabinet -and/or- door handles Tools Toy boxes -and/or- storage bins Trailers [Training] toilets Trash cans Trash compactors Tubs [Upholstered] chairs -orfurniture -or- couch Vanity tops Vending machine surfaces [Vinyl] wallpaper Washers -or- washing machine -and/or- dryer exteriors [Washable] floors [including linoleum, no-wax, vinvl. and glazed ceramic tile] Washable kitchen surfaces²⁹ [Washable] walls Wastebaskets [Welcome] mat^p Wheelchairs Window [sills -or- ledges] Windshields

Table 2 Use Sites^p

Airplanes Airports Ambulances Attic **Automobiles Basements** Bathrooms Bathroom -and/or- locker room facilities Bedrooms Boats Bowling alleys **Buses** Butcher shops²⁸ Cafeterias²⁸ Campers Churches Children's [game] rooms Convenience stores²⁸ **Correctional facilities** [Damp] storage areas Day care centers Dens [Diaper] changing areas **Discount retailers**

Dorms Elevators Emergency vehicles Factories Family areas -or- rooms [Fast food] restaurants²⁸ Faucet Garages Gas stations General merchandise stores Grocery stores²⁸ **Gymnasiums** Gyms Health clubs Home centers Homes Hotels Households [Institutional] laundromats Institutions Kennels Kid's -or- child's [play]room Kitchens²⁸ Laboratories Lavatories

Laundry rooms Living areas -or- rooms Lounges Malls Manufacturing plants Markets Mass merchandisers Military installations Mobile homes Motels Motor homes Mudrooms Nurseries Offices Pet areas Pharmacies Play areas -or- rooms Playground [Police -and/or- fire] vehicles Public facilities Public restrooms [Public -or- Pay] [tele]phone booths1 Recreational centers -orfacilities

[Rental] cars Rest stops Restrooms RVs School buses Schools Seat cushion Shelters Ships Shoe interior Shoes Shops Storage [area -or- room] Subways Supermarkets²⁸ Taxis Telephones Toolsheds Trains Trolleys Vacation homes Vehicles Warehouse clubs

Table 3 Surface Materials

- Acrylic Baked enamel Brass Chrome Copper Crystal (non-food contact)
- Fiberglass [surfaces] Finished -or- painted hardwood Glass Glazed ceramic [tile] Glazed porcelain Glazed Tile

[Hard] plastic -or- vinyl Laminate [surfaces] Marlite^{λλλ} Metal Sealed -or- Finished Parquet Sealed Granite Stainless steel Synthetic marble Tin [Vinyl] linoleum

Table 4 Stains/Soils

[Automotive -and/or- kitchen -and/or- splattered] grease Baby carriage^[28] Backpack -or- school bag Bathtub ring[s] **Bed Frame** Bedding Bedspread Beverage -and/or- juice -and/or- wine -and/or- coffee -and/or- tea stains Bidet Booster Seats^[28] Box spring [cover] Brass Brooms

Cosmetics Crayon and pencil [marks] Dirt Dish pails -or- racks [28] Door handles Fingerprints Food [-and/or- greasy -and/or- oily] spills [-and/orsplatters -and/or- messes] Food stains Grease [Greasy -or- Oily -or- Sticky] Food stains -and/or- spills -and/or- messes -and/or splatters [Greasy] Fingerprints

Grime Heel marks Highchair seat^[28] Indoor furniture Juice stains Mud Nylon [Outdoor] grime Pen -or- ink [marks] Pens Pet stains Polyester Rayon Blend Remote [controls] Sealed Granite Shower [curtain] [plastic] [liner] Smudges Sneakers Sneeze Guards Soap scum Sponges Sticky food messes [-or- spills] Wine stains

Alternate Brand Names (ABNs)

Clorox[®] Advanced Multi-Purpose Clorox[®] Advanced Multi-Purpose Cleaner Clorox[®] Bathroom Foamer Refillable Cleaner Clorox[®] Bathroom Cleaner Clorox[®] Bathroom Foamer Concentrated Refills Clorox[®] Foaming Bathroom Clorox[®] Foaming Bathroom Cleaner Formula 409[®] Concentrated Refill Formula 409[®] Concentrated Refills

Formula 409[®] Refillable Cleaner Clorox[®] Multi-Purpose Concentrated Refills Clorox[®] Multi-Purpose Refillable Cleaner Clorox[®] Multi-Surface Clorox[®] Multi-Surface Cleaner Clorox[®] Power Bath Clorox[®] Power Cleaner Clorox[®] Power Foamer Clorox[®] Power Home

Footnotes

- ¹ \boldsymbol{X} is a number between 1 and 10
- ² When used as directed -or- with potable water rinse
- ³ **X** is a number between 10-50
- ⁴ Always check manufacturer instructions and test on a hidden area first [for color-fastedness]] -or- [when used as directed]
- ⁵ disinfects, sanitizes, deodorizes
- ⁶ vs unconcentrated solution
- ⁷ 80% less plastic vs RTU
- ⁸ With global components
- 9 \pmb{X} is a number between 1 and 356
- ¹⁰ vs. Formula 409 Multi-Surface Cleaner Formula 409 is Clorox product registered under EPA Reg. No. 5813-73
- ¹¹ \boldsymbol{X} is a number between 1 and 12
- ¹² Rinse before recycling
- ¹³ [per refill] vs. Clorox *insert a number between 16-32* fl oz spray cleaners -or- bottles[, when used as directed as a cleaner]
- ¹⁴ vs Clorox Clinical Aerosol -or- Clorox 4-in-1 -or- leading aerosol
- ¹⁵ vs traditional Clorox sprays
- 16 \pmb{X} is a number between 5 and 20
- ¹⁷ [allow to come to] room temperature
- ¹⁸ \boldsymbol{X} is a number between 20 and 50
- ¹⁹ always test on a hidden area first
- ²⁰ reusable trigger -or- sprayer -or- nozzle spray [cap -or- head] with refill
- ²¹ [packaging is [100%] recyclable when shrink sleeve is removed] -or- [reusable trigger -or- sprayer -or- nozzle spray [cap -or- head] with refill]

- ²² vs. other available sizes of this product
- ²³ Disinfects, Cleans, Deodorizes
- ²⁴ vs un-refillable -or- non-refillable spray cleaners -or- bottles
- ²⁵ reduced gases -or- propellants -or- VOCs
- ²⁶ when used as directed
- ²⁷ Human Coronavirus, Influenza A Virus and Respiratory Syncytial Virus (RSV)
- ²⁸ a potable water rinse is required
- ²⁹ non-food contact surfaces
- ³⁰ Rinse before recycling
- ³¹ Cleans, Deodorizes, Removes Stains, Destroys Soap Scum, Eliminates Grease, Eliminates Grime, Freshens, Whitens, Prevents Buildup, Leaves a streak free shine, Destroys Lime Scale, Destroys bathroom soils
- ³² by replacing 30 -or- thirty Clorox 16 fl oz spray cleaners -orbottles
- ^b [on] hard, nonporous surfaces
- [†] Staphylococcus aureus, Salmonella enterica, Influenza A Virus [and *insert organism(s) from Disinfection Organism Table*]
- [‡ Viruses]
- on hard, nonporous non-food contact surfaces. Allow product to air dry.