



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

June 13, 2018

Tony Herber  
Agent for  
The Clorox Company  
PO Box 493  
Pleasanton, CA 94566

Subject: Notification per PRN 98-10 – Minor label modifications  
Product Name: Whip  
EPA Registration Number: 5813-115  
Application Date: May 16, 2018  
Decision Number: 541328

Dear Mr. Herber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Tara Flint via email at [flint.tara@epa.gov](mailto:flint.tara@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "E. Miederhoff".

Eric Miederhoff  
Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

**Label identification**

Whip, EPA Reg. No. 5813-115

RC315020

11:25 5/10/18

**NOTIFICATION**

5813-115

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/13/2018

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[!]** -and/&/or- **Improved[!]** ~~to be used as~~ may be added anywhere to a claim descriptor and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

{Bracketed information is optional text.}

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use sites and/or use surfaces on the label may be listed in conjunction with an image of the use site and/or use surface.

Highlighted text is new. Strike-through (~~text~~) means removed.

# Whip

**KEEP OUT OF REACH OF CHILDREN**

**WARNING:** See back panel for additional precautionary statements.

[NET] [WT.] \_\_\_\_\_

ACTIVE INGREDIENTS:

n-Alkyl (50% C14, 40% C12, 10% C16)	
dimethyl benzyl ammonium chloride . . .	0.13000%
Didecyl dimethyl ammonium chloride . . . .	0.04875%
Octyl decyl dimethyl ammonium chloride. . .	0.09750%
Diocetyl dimethyl ammonium chloride . . . . .	0.04875%
OTHER INGREDIENTS: . . . . .	99.67500%
TOTAL: . . . . .	100.00000%

Contains no phosphorus

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS & DOMESTIC ANIMALS

**WARNING:** Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear protective eye wear (safety glasses). Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

### FIRST AID:

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. Call a poison control center or doctor for further treatment advice. Have the product container with you when calling a poison control center or doctor or going for treatment. Questions? Call 1-800-227-1860.

**PHYSICAL HAZARDS: Flammable:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 120 °F[ahrenheit] may cause bursting.

### ~~(Residential Use)~~

### STORAGE AND DISPOSAL:

Store at temperatures below 120 °F[ahrenheit] in a locked storage area inaccessible to children and persons unfamiliar with its use. DO NOT PUNCTURE OR INCINERATE! Offer for recycling; if not available, discard empty container in trash. If partially filled: Call your local solid waste agency for disposal instructions.

Questions? Comments? Call toll-free 1-XXX-XXX-XXXX -or- **insert phone number**

[www.clorox.com](http://www.clorox.com)

For more product ingredient information, visit [www.IngredientsInside.com](http://www.IngredientsInside.com).

Mfd. for The Clorox Company

1221 Broadway, Oakland, CA 94612

Clorox is a [registered] trademark of The Clorox Company

© YYYY Made in [the] U.S.A. [of global components -and/or- ingredients.]

EPA Reg. No. 5813-115

EPA Est. No. 5813-CA-6 (TPP), GA-2 (VG), IL-2 (VF); 36994-IL-2 (UZ); 71681-IL-1 (03), IL-2 (24); 74216-IL-1 (WV); 81368-OH-1 (28)

Beginning of batch code indicates Est. No.

***If only one EPA Est. No. listed on carton, use the format***

EPA Est. No. \_\_\_\_\_

***without plant code or “Beginning of batch code indicates Est. No.”***

**Patents:** [www.thecloroxcompany.com/patents](http://www.thecloroxcompany.com/patents)

### ***Environmental Text***

[Important Facts about this product:]

- This can is made from an average of 25% -or- **insert number%** recycled steel (10% -or- **insert number%** post-consumer)

- Encourage your local authorities to establish a program to recycle this can
- [Please] Recycle empty container.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
 [Shake well.] For use on non-food contact surfaces only. For surfaces that may come in contact with food [such as countertops and high chairs], a potable water rinse is required. Do not use on glassware, utensils or dishes.

**This product must not result in the direct or indirect contamination of food products.**

**To Disinfect:** Shake can [.-or- and] spray hard, nonporous surfaces 6 to 8 -or- 10 in[ches] from surface for 3-4 sec[onds] -or- until thoroughly wet. Surface must remain wet for 5 min[utes]. Wipe -and/or- Rinse. For highly soiled surfaces, clean excess dirt first.

**To Sanitize [and to Clean]:** Shake can [.-or- and] spray hard, nonporous surfaces 6 to 8 -or- 10 in[ches] from surface for 3-4 sec[onds] -or- until thoroughly wet. Surface must remain wet for 30 sec[onds]. Wipe -and/or- Rinse. For highly soiled surfaces, clean excess dirt first.

**To control and prevent the growth of mildew:**

Spray surface until [thoroughly] wet and repeat every 7 days -or- once a week to prevent regrowth.

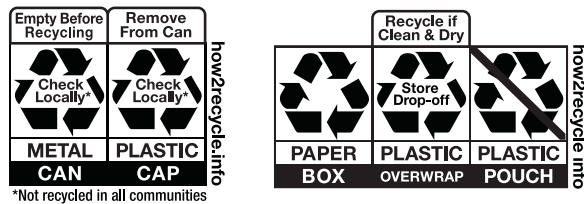
**To Deodorize:** Spray on [precleaned] surfaces as needed.

**To Clean [and deodorize] [and remove soap scum]:** Shake can [.-or- and] spray 6 to 8 -or- 10 in[ches] from surface to be cleaned -or- from surface for 3-4 sec[onds] -or- until thoroughly wet. [Allow foam to penetrate heavily soiled surfaces [for 30 sec[onds]] -or- 2 min[utes].] Wipe -and/or- Rinse. Repeat as necessary.

***The following graphics may be used with above DFU language***



### Optional Packaging Recycling Logos



### Optional fruit graphics



### Disinfecting/Sanitizing Claims<sup>11</sup>

- 3 in 1: Disinfects, Cleans and Deodorizes<sup>10</sup>
- 3x Action: Cleans, Disinfects & Removes Soap Scum
- 30 sec[onds] is all it takes to kill [99.9% of] bacteria<sup>[1]</sup>
- An effective disinfectant for use in the kitchen, bathroom, bedroom, and other areas
- Antibacterial -and/or- disinfecting foam[ing] [action]
- Antibacterial Formula Disinfects
- Antibacterial -or- Germicidal† [on hard, nonporous surfaces] [for Kitchens -and/or- Bathrooms]
- Antibacterial -or- Germicidal† [Formula]
- Antibacterial [spray -and/or- foam] [action] [formula]
- Antimicrobial
- Bactericidal
- [Bathroom -or- Restroom -and/or- Kitchen] disinfectant
- Broad Spectrum Hospital Disinfectant
- Clean[s] -and/or- sanitize[s] -and/or- disinfect[s] [up] [small] spills like **insert soil[s]/stains[s] from Table 4** [on and around the toilet]
- Cuts through bathroom grime including **insert soil[s]/stains[s] from Table 4**
- Disinfects & Deodorizes
- Disinfects against the following [organisms] -and/or- Virucidal† **insert disinfectant organism(s) from organism table**
- Disinfectant
- Disinfecting formula -and/or- spray -and/or- foam
- Disinfect[s]
- Disinfects and leaves your **insert use site[s] from Table 2** smelling fresh[!]
- Disinfects [Germst†]
- Disinfects the [busiest -and/or- [most] [touched -or- used] surfaces in your **insert use site[s] from Table 2**
- Disinfects the hardest to reach -and/or- dirtiest places in your **insert use site[s] from Table 2**
- Disinfects [washable] kitchen surfaces including killing [99.9% of] germst† -and/or- bacteria -and/or- viruses†
- [Easily] cleans -and/or- removes [tough] **insert use site[s] from Table 2** dirt -and/or- soil -and/or- sanitizes -and/or- disinfects
- Easily cleans [tough] [bathroom -or- restroom] **insert soil[s]/stains[s] from Table 4** [and] [sanitizes -and/or- disinfects while sanitizing -and/or- disinfecting]
- Easily disinfect using aerosol spray -or- foam
- Easy -and/or- Convenient [way to clean -and/or- disinfect]
- Eliminates mold odor[s]
- Eliminates odors caused by bacteria [and non-fresh foods]
- Eliminates -or- reduces [kitchen] odors [in the trash can -or- recycling bin odors -or- smells] [caused by bacteria]
- Eliminates pet odors caused by bacteria
- [Fast-acting] Foam that clings -and/or- works -and/or- starts to work on contact
- Fragrance -or- Freshens -and/or- deodorizes [and leaves your bathroom smelling fresh][!]
- Germicidal†
- Germicidal† against the following [organisms][:] **insert disinfectant organism(s) from organism table**
- [Helps] Deodorize[s] -and/or- disinfects
- Kills 99.99% of bacteria<sup>1</sup>
- Kills [99.9% of] viruses† and bacteria
- Kills [99.9% of] germst† [including [2009] H1N1 [Flu Virus]]
- Kills [99.9% of] [kitchen and/or- bathroom] bacteria
- Kills [99.9% of] **insert disinfectant organism(s) from organism table**
- Kills Avian Influenza virus§
- Kills bacteria -or- germst† -or- viruses† on washable kitchen -and/or- bathroom surfaces and fixtures
- Kills bacteria -or- viruses†
- Kills cold & flu viruses<sup>4</sup>
- Kills Flu Virus<sup>[5]</sup> [Influenza A virus]
- Kills Germst† -and/or- Flu Viruses<sup>5</sup> [including [2009] H1N1]
- Kills [household] bacteria [without bleaching]
- Kills Influenza A virus [the virus that causes the [common] flu]
- Kills odor causing bacteria
- ~~Kills odor causing bacteria in the kitchen -or- bathroom~~
- Kills odor-causing bacteria [in the kitchen -or- bathroom]
- Kills -or- Destroys -or- Eliminates [99.99% of] bacteria on hard, nonporous surfaces [in 30 sec[onds]][<sup>1</sup>]
- Kills -or- eliminates bacteria that cause [bad] odors
- Kills -or- Effective against [2009] H1N1 [Flu Virus]
- Kills Salmonella enterica [kitchen bacteria]
- Kills the following organisms[:] **insert disinfectant organism(s) from organism table**
- Leaves hard, nonporous surfaces sanitary -or- disinfected in 5 min[utes]
- Multi-purpose disinfectant [spray -and/or- foam]
- One-step disinfectant
- One-step sanitizer
- Provides broad spectrum kill of Gram negative and Gram positive microorganisms
- Pseudomonacidal<sup>2</sup>
- Ready to use disinfectant [aerosol [spray -and/or- foam[er]]]
- Ready to use formula provides disinfecting and deodorizing
- Sanitizes hard, nonporous surfaces in 30 sec[onds][<sup>1</sup>]
- Staphylocidal<sup>3</sup>
- [This product] deodorizes and disinfects hard, nonporous surfaces [in **insert use site(s) from Table 2** -and/or- on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- [This product] is a disinfectant that disinfects, and deodorizes in one labor saving step when disinfecting directions are followed
- This product is a Broad Spectrum disinfectant, bactericide according to the EPA Germicidal Spray Products test method
- [This product] Kills 99.9% of bacteria & viruses†
- [This product] Kills bacteria, viruses†
- This product kills germst† -or- Kills -or- Disinfects against the following bacteria -and/or- viruses† **insert disinfectant organism(s) from organism table**
- [This product] Kills germst† throughout the kitchen -or- **insert use site(s) from Table 2** on hard, nonporous surfaces plus controls mold growth
- [This product] Kills the following [organisms][:] **insert disinfectant organism(s) from organism table**
- This product meets the EPA's Germicidal Spray Product Test efficacy standards for hospital disinfectants
- [This product] will disinfect hard, nonporous surfaces [including **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**] [in **use site(s) from Table 2**]
- [Thoroughly] Cleans -and/or- shines -and/or- disinfects -and/or- sanitizes
- Use [this product] to disinfect nonporous surfaces **insert surface(s) from Tables 1** -and/or- **insert surface material(s) from Table 3**
- Virucidal†
- [Virucidal†] Bactericidal -and/or- Pseudomonacidal<sup>2</sup> -and/or- Deodorizer

### **Emerging Viral Pathogen Claims**

**Product name** -or- this product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

<i>For an emerging viral pathogen that is a/an..</i>	<i>..follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Rotavirus
Large, non-enveloped virus	Rhinovirus

**Product name** -or- this product has demonstrated effectiveness against viruses similar to **insert name of emerging virus** on hard, nonporous surfaces. Therefore, **product name** -or- this product can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name** of supporting virus(es) on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

**Insert name of illness/outbreak** is caused by **insert name of emerging virus**. **Product name** -or- this product kills similar viruses and therefore can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

### **Mildew Claims**

- Controls [and] [prevents] mildew growth
- Inhibits -or- Controls -or- Prevents mold -and/or- mildew
- Prevents the growth of mildew
- Re-treat fabrics every 14 days [to prevent mildew regrowth]
- [This product] controls mold growth on soft surfaces
- This product inhibits growth of mold
- [This product] controls mold growth on fabric.
- [This product] inhibits -or- prevents -or- controls mold and mildew on fabrics [including curtains, mattress surfaces and upholstery.]

**Organism table**

<b>Disinfectant Organisms</b>		
<b>Bacteria</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Campylobacter jejuni	[ATCC 29428]	5 min[utes]
Escherichia coli O157:H7	[ATCC 35150]	5 min[utes]
Methicillin-Resistant Staphylococcus aureus (MRSA)	[ATCC 33592]	5 min[utes]
Pseudomonas aeruginosa	[ATCC 15442]	5 min[utes]
Salmonella enterica	[ATCC 10708]	5 min[utes]
Shigella dysenteriae	[ATCC 11835]	5 min[utes]
Staphylococcus aureus	[ATCC 6538]	5 min[utes]
Streptococcus pyogenes	[ATCC 19615]	5 min[utes]

<b>Viruses Enveloped</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
‡2009-H1N1 Influenza A Virus (Novel H1N1)	[Strain A/Mexico/4108/2009, CDC #2009712192]	5 min[utes]
‡Avian Influenza [Type A] Virus (H5N1)§	[Strain NIBRG-14, CDC #2006719965]	5 min[utes]
‡Avian Influenza A (H3N2) Virus§	[Strain A/North Carolina/13/2014]	5 min[utes]
‡Avian Influenza A (H7N9) Virus§	[Strain A/Anhui/1/2013, CDC]	5 min[utes]
‡Herpes Simplex Virus type 2	[ATCC VR-734, Strain G]	5 min[utes]
‡Influenza A Virus (H3N2)	[Strain A2/Hong Kong/8/68]	5 min[utes]
‡Influenza Virus [type] B	[Strain B/Lee/40]	5 min[utes]
‡Respiratory syncytial virus	[ATCC VR-26]	5 min[utes]

<b>Viruses Large Non-Enveloped</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
‡Rotavirus	[ATCC VR-2018] [Strain WA]	5 min[utes]

<b>Viruses Small Non-Enveloped</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
‡Rhinovirus [type] 37	[ATCC VR-1147] [Strain 151-1]	5 min[utes]

<b>Sanitization Organisms</b>		
<b>Bacteria</b>	<b>Strain and/or ATCC</b>	<b>Contact Time</b>
Enterobacter aerogenes	[ATCC 13048]	30 sec[onds]
Escherichia coli O157:H7 (E.coli)	[ATCC 35150]	30 sec[onds]
Staphylococcus aureus	[ATCC 6538]	30 sec[onds]

<b>Fungistat Organisms</b>		
<b>Fungus (Hard Surface)</b>	<b>Strain and/or ATCC</b>	<b>Duration</b>
Aspergillus niger	[ATCC 6275]	7 days
<b>Fungus (Fabric)</b>	<b>Strain and/or ATCC</b>	<b>Duration</b>
Aspergillus niger	[ATCC 6275]	14 days
Penicillium variable	[ATCC 32333]	14 days

### General Claims

- 3 in 1: Removes<sup>6</sup>
- 3x cleaning [action]: cleans -or- removes soap scum, limescale and hard water stains
- 2 in 1: Cleans and Deodorizes
- 3x [cleaning] action: cleans, deodorizes, and freshens
- 4x cleaning action: cleans soap scum, mold stains, mildew stains, and tough -and/or- hard water stains
- **xxX** -or- **x%** faster soap scum removal<sup>8</sup>
- [Advanced foaming action] Powers through -and/or- penetrates -and/or- lifts -and/or- breaks down -and/or- dissolves tough messes -and/or- grime -and/or- soap scum [so you don't have to]
- [Bathroom] [Touch[-]up] for **insert use surface[s] from Table 1**
- Bleach-free **when used with Clorox® alternate brand name**
- Cleaning power from the brand trusted for over -or- more than 100 years
- Cleans **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Cleans -or- Powers through tough messes 2x faster -or- better<sup>8</sup>
- Cleans [tough] **insert soil[s]/stains[s] from Table 4**
- Clings longer to dissolve -or- tackle -or- cut through tough grime
- Clings, penetrates -and/or- dissolves -and/or- cuts through tough soils
- Clorox power in a [powerful -or- delightful] clinging foam
- Colorfast
- Contains no abrasives
- Contains no bleach
- Continuous [precise -or- controlled foaming action [coverage]
- Convenient
- Deodorize -and/or- Eliminate odor while you clean
- Deodorizer
- Deodorizes
- Dissolves Hard Water & Limescale stains
- Does not contain bleach **when used with Clorox® alternate brand name**
- Easy to use
- Eliminates -or- Removes [**insert use site(s) from Table 2**] odors
- Eliminates tough stains the first -or- 1st time
- Foam stays where you want it
- For use in homes
- For use on both white and colored hard, nonporous surfaces
- Formula for bathrooms -and/or- kitchens
- [Functional -and/or- Mega] Foam quickly goes to work for you -or- tackles your toughest tasks -or- does the work for you
- Gets into tight spaces to clean [ALL] the **insert soil[s]/stains[s] from Table 4**
- [Great] for everyday use [in the **insert use site(s) from Table 2**]
- Great for -or- in the Kitchen[s] -and/or- Bathroom[s] [too]
- [Intense] soap scum removal [on contact]
- Intense formula [power]
- Intense -or- magnified -or- consolidated power on soap scum
- Kitchen formula
- Leaves -or- makes surfaces sparkl[e][ing]/shin[e][y]/shin[e][ing] like new
- Lifts -or- Penetrates -or- Cuts -or- Powers through even the most stubborn bathroom **insert soil[s]/stains[s] from Table 4**
- Long lasting -and/or- lingering -and/or- enduring -and/or- [blooming] scent -or- freshness
- Low scrub -or- Low effort -or- No more hard scrubbing
- Made for kitchen surfaces and odors
- Made to [power through] [deep clean] tough soils
- Makes surfaces shin[e][y] -or- gleam[ing]
- Multi-Surface
- No build-up -and/or- residue[!]
- No harsh chemical fumes -or- odors -or- scent
- No mixing
- Non-scratch -or- non-abrasive [formula] [will not scratch surfaces]
- Non-Chlorine Formula: Will not bleach clothing or colored surfaces
- Penetrates and removes the toughest stains
- [Penetrating foam] Cleans hard to reach spots -or- stains
- [Pleasant -or- fresh] scent lasts -or- lingers [for] up to 4 hour[s]
- Powerful clean, inviting-or-invigorating-or-relaxing scents
- Powerful clean [, pleasant -or- soothing -or- unbeatable] scent
- Powerful foam penetrates -or- destroys -or- removes -or- cleans soap scum
- Powerful spray -or- foam attacks -or- lifts -or- cuts -or- powers through -or- penetrates -or- begins working on [tough] **insert soil[s]/stains[s] from Table 4** [immediately]
- Powers through -or- Cleans tough messes 2x faster -or- better<sup>8</sup>
- Powers through tough grease and soap scum
- Remove odors & freshens [**insert use site(s) from Table 2**] [for a complete clean]
- Removes -or- cleans -or- destroys -or- eliminates -or- gets rid of -or- wipes out soap scum
- Removes -or- Dissolves -or- Destroys -or- Powers Through Soap Scum
- Removes -or- Dissolves -or- Destroys Soap Scum
- Remove -or- tackle -or- destroy -or- attack soap scum with intense -or- magnified -or- consolidated power
- Removes soap scum in [under] 1 min[ute] -or- 60 sec[onds]
- Removes tough odors and leaves a fresh scent behind
- Rust-free can
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Saturates -or- Penetrates Cuts -or- Powers through soil to easily rinse away
- Spray, rinse, and admire the brilliant clean -and/or- shine
- [The] Clorox clean you trust with a scent you'll love
- The -or- A CLEAN that you trust with the -or- a SCENT that you love
- Triple action: removes<sup>7</sup>
- Will not harm most hard, nonporous surfaces
- Works great on grout & other tough-to-clean surfaces
- Works on grout -and/or- **insert surface(s) from Table 1**
- Works -or- Sprays from any -or- every angle



### ***Deodorization Claims***

- Deodorizer [for home Use]
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- [This product] deodorizes areas that are hard to keep fresh smelling, in the ***insert site(s) from Table 2***
- [This product] will deodorize hard, nonporous surfaces [including ***insert surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3***] [in ***use site(s) from Table 2***] [where obnoxious odors may develop]
- [This product] will deodorize surfaces in ***insert site(s) from Table 2***
- Removes -or- Eliminates odors

### ***Dye & Scent Descriptors and Claims***

- Fresh Brazilian Blossoms
- Fresh scent formula
- Fresh Scented
- Has a fresh scent -or- fragrance -or- smell
- Hawaiian Sunshine -or- Aloha
- Pacific Breeze and Coconut
- Tuscan Lavender and Jasmine

**Table 1 Surfaces**

appliance exterior{s} [surfaces]	drawers	other telecommunication	[tele]phones
appliance -or- cabinet knobs	elevator buttons	equipment surfaces	[tiled] walls
bassinets	exercise machines	outdoor grill exteriors	tires
[bathroom] fixtures	exterior -or- external toilet	outdoor -or- patio furniture	toilet [flush] -and/or-
[bathroom -and/or- kitchen]	-and/or- urinal surfaces	oven doors	<b>[tele]phone</b> -and/or- cabinet
faucet{s} -and/or- handles	exterior surfaces of	plastic laundry hampers	-and/or- dishwasher -and/or-
[bath]tubs	urinals -and/or- toilets	-or- baskets	door handles
bed frames	faucets	plastic lawn chairs	toilet -and/or- urinal exterior{s}
boats	[filing -and/or- medicine]	plastic patio furniture	[surfaces] -or- exterior toilet
booster chairs	cabinets	plastic shower curtains	surfaces toilet{s} [handle
burner trays	fixtures	plastic surfaces associated with:	-and/or- rims -and/or- seats
cabinets	fixtures [around toilets]	floors, walls, fixtures, toilets,	-and/or- tops]
car interiors	furniture	urinals, sinks, shower rooms	tools
carts	freezer exteriors	and locker rooms	towel dispensers
chairs	garage surfaces	playground equipment	toy boxes
[clothes -and/or- diaper]	garbage -or- trash cans	playpens	[toy] storage bins
hampers	glazed ceramic restroom	portable toilet exteriors	trailers
coated ceilings	surfaces	range hoods	[training] toilets
[Common] hard, nonporous	[hand]railings -or- rails	recycling bins	trash cans -or- compactors
[household] surfaces	high chairs (non-food <b>contact</b> )	refrigerator door handles	tray tables
[computer] keyboards	[kid's] play structures -and/or	refrigerator exterior{s}	vanities
cooler exteriors	equipment -and/or- furniture	shelves <b>{and}</b>	vanity tops <del>-or-</del>
counter{top}{s}	-and/or- tables	shower{s} [curtains -and/or-	vending machine surfaces
cupboards	[kitchen] appliance exteriors	doors -and/or- stalls	walls
cribs	laminated surfaces	-and/or- walls]	[washable] floors [including
desk{s}[tops]	light fixtures <b>-and/or-</b> switches	signs	linoleum, no-wax, vinyl, and
[diaper -or- infant] changing	<b>-and/or-</b> panels	similar hard, nonporous	glazed ceramic tile]
tables -and/or- stations	lockers	surfaces except for those	[washable] kitchen surfaces
diaper pails	[medicine] cabinets	excluded by the label	[washable] walls
dining room -and/or- fast food	metal blinds	sink{s} [basins]	washer{s} -and/or- dryer{s}
restaurant surfaces -and/or-	metal work benches	seats	exterior{s}
tables	microwave exterior	sports equipment	washing machine exterior{s}
door{s} [handle{s} -and/or-	<b>{mirror}{s}</b>	stall doors	wastebaskets
frame{s}]	office machinery	staplers	whirlpool tubs
doorknobs	office <b>-and/or-</b> bedroom <b>-and/or-</b>	stove{s}[top]s	window blinds -and/or- shades
drain boards	bedside furniture	table{s}[top]s	windshields
drawer pulls			

**Table 2 Use Sites**

Automobiles	Kitchen[s]	Rental Cars
Basements	Laboratories	Rest Stops
Bathrooms	Laundromats	Restaurants
Bathroom -or- Locker Room Facilities	Laundry Rooms	Restroom Areas
Bedrooms	Lavatories	Restrooms <del>-or-</del>
Boats	Locker Rooms	Retail businesses
Campers	Lodging Establishments	RVs
Cars	Lounges	School Buses
Churches	Malls	Schools
Colleges	Mobile Homes	Ships
Convenience Stores	Motels	Shopping Centers
Dens	Motor Homes	Shops
Diaper -and/or- Infant Changing Areas	Mudrooms	Shower Areas
Dorms	Office[s] [Buildings]	Shower Rooms
Dormitories	Pet Areas	Sports Arenas
Elevators	Play Areas -and/or- Rooms	Storage Rooms <del>-and/or- Areas</del>
Garages	Playgrounds	Subways
[Garbage -and/or- Waste] Storage Areas	[Police -and/or- Fire] Vehicles	Toolsheds
Gas Stations	Produce Areas	Transportation Terminals
Homes	Public Areas	Trolleys
Home Centers	Public Facilities	Universities
Hotels	Public Restrooms	Vacation Homes
	Recreational Centers -or- Facilities	

**Table 3 Surface Materials**

baked enamel	glazed ceramic [tile]	Marlite® <sup>[AAA]</sup>	sealed granite
chrome	glazed porcelain [tiling -or- tile]	metal	stainless steel
crystal (non-food)	glazed tile	plastic [laminated]	synthetic marble
cultured marble	[hard] plastic -or- vinyl	Plexiglas® <sup>□□□</sup>	[vinyl] linoleum
Formica® <sup>[AA]</sup>	laminated	porcelain enamel	vinyl [tile]
glass	laminated glass	sealed fiberglass	

For other surfaces, spot test in an inconspicuous area.  
 Not recommended for use on acrylic, brass, marble, or natural stone surfaces.

**Table 4 Stain(s)/Soil(s)**

bath tub rings	grime	misses	soil[s]
dirt	hairspray	shaving cream	toothpaste [stains]
drips	[hard water] stains	sink [stains]	water marks
grease	lipstick	soap scum	

### Footnotes

- <sup>1</sup> See sanitization bacteria
- <sup>2</sup> Pseudomonas aeruginosa
- <sup>3</sup> Staphylococcus aureus, MRSA<sup>9</sup>
- <sup>4</sup> Rhinovirus, Influenza A virus, Influenza B virus, Respiratory Syncytial Virus
- <sup>5</sup> Influenza A virus (H3N2), Influenza Virus [type] B, 2009-H1N1 Influenza A Virus, Avian Influenza Virus (H5N1), Avian Influenza A (H3N2) Virus, Avian Influenza A (H7N9) Virus
- <sup>6</sup> **insert 3 of the following:** soap scum, hard water, limescale, & rust [stains]
- <sup>7</sup> **insert 3 of the following:** soap scum, hard water, grime, and limescale
- <sup>8</sup> vs. -or- than a wet sponge
- <sup>9</sup> Methicillin Resistant Staphylococcus Aureus
- <sup>10</sup> When disinfection directions for use are followed
- <sup>11</sup> on hard, nonporous surfaces
- ‡ [Viruses]
- § Kills Avian Influenza virus on precleaned hard, nonporous surfaces
- † Pseudomonas aeruginosa (Pseudomonas), Salmonella enterica (Salmonella), Staphylococcus aureus (Staph), **insert a virus from the Organism table (required for the qualified germs claim); then insert any other bacteria or virus desired from the Disinfection Organism table**
- [<sup>λλ</sup>] Formica[<sup>®</sup>] is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates]
- [<sup>λλλ</sup>] Marlite[<sup>®</sup>] is a [registered] trademark of [Marlite, Inc.] [a subsidiary of] [Marlite, Inc.] [or one or more of its affiliates]
- ◻◻◻ Plexiglas[<sup>®</sup>] is a [registered] trademark of [Arkema, Inc.] [a subsidiary of] [Arkema, Inc.] [or one or more of its affiliates]

### Alternate Brand Names

- Clorox<sup>®</sup> Scentiva<sup>™</sup> Foaming Bathroom Cleaner<sub>1</sub>
- Clorox<sup>®</sup> Scentiva<sup>™</sup> Bathroom Disinfecting Foam Cleaner
- Clorox<sup>®</sup> Scentiva<sup>™</sup> Bathroom Disinfecting Foamer
- Clorox<sup>®</sup> Scentiva<sup>™</sup> Bathroom Disinfecting Foamer Aerosol
- Clorox<sup>®</sup> Scentiva<sup>™</sup> Bathroom Foamer Aerosol
- Clorox<sup>®</sup> Scentiva<sup>™</sup> Bathroom Foaming Cleaner
- Clorox<sup>®</sup> Scentiva<sup>™</sup> Bathroom Foaming Disinfectant