



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 23, 2021

Jamie Venable
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Subject: PRIA Label Amendment – Add SARs-CoV-2 Claims
Product Name: Oui-Oui
EPA Registration Number: 5813-110
Application Date: October 14, 2020
Action Case Number/Decision Number: 00217414

Dear Mr. Venable:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Tiffany Green by phone at 703-347-0314, or via email at green.tiffany@epa.gov.



Eric Miederhoff

Product Manager 31

Regulatory Management Branch I

Antimicrobials Division (7510P)

Office of Pesticide Programs

Enclosure

Label identification

Oui-Oui, EPA Reg. No. 5813-110

RC179113

22:26 2/13/21

ACCEPTED

02/23/2021

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 5813-110

Formatting notes (applicable for all claims)

Now[!] -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, italicized text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&" -and/or- "+". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces, use sites and/or odors may be listed in conjunction with an image of the use surface, use site and/or odor.

Highlighted text is new. Strike-through text means removed.

Oui-Oui

KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT:

Hydrogen Peroxide 2.20%

OTHER INGREDIENTS:..... 97.80%

TOTAL:..... 100.00%

[NET] [CONTENTS]_____

Contains no phosphorus -or- phosphates

ENVIRONMENTAL HAZARD: This pesticide is toxic to birds, fish, and aquatic invertebrates. Caution should be used when applying indoors because pets may be at risk.

Questions or Comments? [Please] visit www.clorox.com or call [us toll free at] 1-800-227-1860 -or- (800) 227-1860.

[Satisfaction Guaranteed[!]] At Clorox we have prided ourselves in making consistent quality products [for over 100 -or- *insert number* years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- [1-(888)-797-7225 -or- (800)-234-7700].]

For more [product -and/or- ingredient] information, visit www.IngredientsInside.com -or- www.smartlabel.org.

Mfd. for & © YYYY The Clorox Company,
1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

Made in [the] U.S.A. [of global components -and/or- ingredients.]

Patents: www.thecloroxcompany.com/patents/

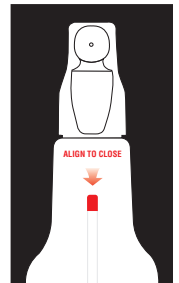
For a Spanish translation of product directions -or- instructions -or- information, visit www.clorox.com.

EPA Reg. No. 5813-110

EPA Est. No. 5813-CA-6 (TPP), GA-2 (VG), IL-2 (VF); 50757-WI-1 (VN); 52379-MI-2 (JX); 58455-IN-1 (C6), IN-2 (01).

Beginning of batch code indicates Est. No.

Optional graphics; may be placed anywhere on label



See how to use -or- [[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [*This Product*]] -or- [how-to] tips -or- [how-to [-use]] videos] -or- Scan here [to learn how to use] -or- [to learn more] -or- [for simple -or- easy instructions] [(Data rates may apply)]



Carpets, Upholstery & Mattress Stains



Pet Areas



Tile, Grout & Finished Hardwood



Clothing

Packaging Related Statements

Operating Trigger

To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to “spray” -or- “stream” -or- ON [setting]. -and/or- Adjust [nozzle] to desired pattern.

-or- [To open, turn nozzle.] Spray [6-8 inches from surface]. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist.

[When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].]

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

Alternate for Refill Bottle

To Refill [Spray Bottles]:

Remove

Remove trigger sprayer -or- cap from empty bottle.

Pour

Unscrew cap on refill and pour contents directly into empty bottle. [Use a funnel to minimize product spills -or- waste.]

Use

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle.

-or-

Replace cap and use as you normally would. [Fill -or- refill the **insert number** [fl] oz **this product** spray bottle with **this product** refill. Pour product into spray bottle over sink or tub basin.]

For foldout label

Peel [here] [for] [additional] [directions]

Trigger options: To refill: Twist trigger [on spray bottle] [1/4 turn -and/or- counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

[Refill only with this product]

Alternate for Refill Bottle:

To Refill [Spray Bottles]:

-or-

Remove safety tab [labeled REMOVE] by pulling firmly.

When empty, discard in trash.

Do not attempt to refill

[Remove]

[Pour]

[Use]

1. Remove trigger sprayer -or- cap [from empty bottle]

2. Unscrew cap on refill and pour contents directly into empty bottle.

3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

[For] **General Disinfecting -and/or- Deodorizing -and/or- Stain Removal -or- To Disinfect -and/or- Deodorize -and/or- remove stains on Hard, Nonporous Surfaces:** *Must either use* "Pre-wash surface" *within directions, or add* "For visibly soiled surfaces, preclean surfaces before disinfecting" *at the end of directions.* [Pre-wash surface.] Pour *insert ABN* onto surface or apply to surface with a mop, wipe, or sponge. Allow surface to remain visibly wet for contact time listed below -or- on label -or- on Organism Table. [Then] wipe -or- Rinse [well] and air dry. [For visibly soiled surfaces, preclean surfaces before disinfecting.]

Hard Nonporous Surfaces: -or- Sealed Ceramic Tile, Porcelain, Shower Walls, Floors and Other Hard Nonporous Surfaces: For visibly soiled areas, precleaning is required. [Set trigger to SPRAY.] Spray [6-8 in[ches] from surface] -or- Apply to surface until surface is thoroughly wet. Allow surface to remain visibly wet for contact time listed below [-or- on label] [-or- on Organism Table]. Then wipe. [Rinse.] Rinse with potable water for food-contact surfaces. For all others, no rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -and/ or- paper towel.

One-Step Disinfection -or- Disinfecting and Cleaning [of] Toilet Bowls [and Urinals]: For visibly soiled areas, precleaning is required. Remove visible soil before disinfection. Apply product to exposed surfaces [above the water line]. [Brush or swab thoroughly, especially under the rim.] Allow surface to remain visibly wet for the contact time listed below -or- on label [-or- on Organism Table] [, then wipe -or- flush]. **[Urinals:** Spray [6-8 in[ches] from surface] until surface is visibly wet. -or- Pour *insert ABN* onto surface or apply to surface with a mop, wipe, or sponge. [Brush or swab thoroughly.] Allow surface to remain visibly wet for the contact time listed below -or- on label [-or- on Organism Table]. [Then wipe -or- flush. [Rinse.]

The following statement only to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on surfaces/objects soiled with blood/ body fluids: Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain visibly wet for 1 min[ute] for HBV and HCV and 30 sec[onds] for HIV-1. The contact times for other bacteria and viruses may differ. See product label for contact times. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

Soft Surface¹ Sanitization

To Sanitize[,][and] [to Eliminate Tough Odors], and Remove Stains on Soft Surfaces¹ [(Fabrics¹): Visible soil must be removed prior to sanitizing. Hold bottle upright -or- Spray [6" – 8" from surface]. Spray until fabric is wet. DO NOT SATURATE. To sanitize, allow surface to remain visibly wet [for] 3 min[utes]. To remove stains, let stand [for] an additional 2 min[utes]. [Do not allow to dry on fabric.] [To eliminate tough odors, spray until affected area is completely covered]. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [[After application, for washable fabrics,] [then] wash -or- launder with [your favorite] detergent [as usual].]

-or-
To Sanitize -and/or- To eliminate [tough] odors from your clothes: [Turn nozzle to "on" position.] Hold bottle 6" - 8" away from affected area and spray until completely covered -or- Spray affected area until completely covered. DO NOT SATURATE. Allow surface to remain visibly wet [for] 3 min[utes]. [For [added] stain removal benefit: Let stand for an additional 2 min[utes].] Do not allow to dry on fabric. [[After application,] [then] wash -or- launder with [your favorite] detergent [as usual].]

[This product can be used -or- sprayed on most washable fabrics. For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use]. Wait 5 min[utes], then rinse with water. Allow the fabric to dry completely- no discoloration means **this product** can be safely used on the fabric.]

Deodorization

To Deodorize: Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer] to completely wet all surfaces. [DO NOT SATURATE.] Then wipe -or- Allow to air dry. For visibly soiled areas, a precleaning is required.

To Remove -or- Fight [Tough] Stains [on Soft Surfaces] -or- [To] Pre-treat -and/or- [To] Eliminate -or- Fight [Tough] Odors:

Pour **insert ABN** on affected -or- stained area until completely covered. DO NOT SATURATE. Let stand [for] 5 min[utes]. [After application, for washable fabrics,] wash -or- launder with [your favorite] detergent [as usual] [This product can be used -or- sprayed on most washable fabrics. For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use]. Wait 5 min[utes], then rinse with water. Allow the fabric to dry completely- no discoloration means this product can be safely used on the fabric.]

To Remove -or- Fight [Tough] Stains [on Soft Surfaces] -or- [To] Pre-Soak [to] Eliminate -or- Fight [Tough] [Stains]: Pour 1/2 -or- 1 cup [of] **insert ABN** into 1 gal[lon] of water. Soak 1-6 hours [depending on soil load] Wash -or- launder with [your favorite] detergent [as usual]

General Cleaning

General [Kitchen -and/or- Bathroom -and/or- Floor -and/or- Ceramic Tile -and/or- Porcelain -and/or- Shower Walls -and/or- Floors]:

[Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product directly onto [urine] [feces] [bathroom] soils and wipe clean. -or- Directly apply [**this product**] with a [microfiber] cloth -and/or- sponge -and/or- mop -and/or- trigger sprayer] to completely wet surface and wipe clean. No rinsing needed except on food contact surfaces. Repeat for visibly soiled areas. For stubborn stains or visibly soiled areas or tougher jobs, allow product to penetrate [soil] before wiping.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge. Repeat for visibly soiled areas. For stubborn stains -and/or- visibly soiled areas -and/or- tougher jobs, allow product to penetrate dirt -and/or- soap scum before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: Spray soiled area, then wipe clean. For food contact surfaces, rinse with potable water. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth. For food contact surfaces, rinse with potable water.

To Clean and Deodorize Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

For laundry cleaning

To Remove -or- Fight [Tough] Stains [on Soft Surfaces] [Through the Wash] [in Standard -and/or- H[igh] E[fficiency] Washers -or- Machines]:

Pour 1/2 cup -or- 1 cup [of] **insert ABN** into washing machine with detergent as the machine fills with water -or- into detergent dispenser with detergent.

Refillable bottles intended to be refilled by the consumer

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling if available or place in trash.

Nonrefillable bottles

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

Antimicrobial Hard Surface Claims

- 3-in-1 Clean: Disinfection -and/or- Disinfecting¹² -and/or- Stain Removal^[13 -and/or- 14 -and/or- 15] -and/or- Stain Fighting^[13 -and/or- 14 -and/or- 15] -and/or- Deodorizing -and/or- Freshness -and/or- Direct Apply -and/or- Color Safe
- 4-in-1: Removes stains^[13 -and/or- 14 -and/or- 15] -and/or- stain removal -and/or- cleans -and/or- disinfects¹² -and/or- deodorizes
- 4-in-1: Shines & cleans & disinfects & freshens [hard] surfaces¹²
- 5-in-1: Stain fighting^[13 -and/or- 14 -and/or- 15], Disinfecting¹², Cleaning, Odor Removal, and color-brightening
- An effective disinfectant on non-food contact surfaces [for use in **insert use site(s) from Table 2**]
- Antibacterial
- Bactericidal
- Cleans and disinfects urine stains^P
- Deodorizes by killing odor-causing bacteria at their source -or- in the wash and around the home]
- Disinfectant -and/or- deodorizer
- Disinfecting^P Multi-Surface Cleaner
- Disinfection
- Disinfection without discoloring -and/or- damage
- Disinfects -and/or- deodorizes
- Disinfects **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- **insert use site(s) from Table 2** -and/or- kills **insert organism(s) from Organism Table**
- Disinfects and deodorizes by killing [long term care [facility]] bacteria -and/or- viruses[‡] [and controlling their odors] [and deodorizes]
- Disinfects hard, nonporous non-food contact surfaces in **insert hard surface use site(s) from Table 2**
- Disinfects hard, nonporous surfaces against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]
- E. coli⁵ [and Salmonella²] control
- Effective against bacteria -and/or- viruses[‡]
- Effective against germs[†]
- Effective against -or- Kills SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]^P
- Effective against Rhinovirus -and/or- Influenza virus [which may cause the common cold and flu]
- Eliminates 99.9% of odor-causing bacteria
- Eliminates 99.9% of -and/or- Destroys -and/or- Removes -and/or- Kills urine odors [at the source]
- Eliminates 99.9% of germs[†] -and/or- odors on hard, nonporous surfaces
- Eliminates 99.9% of [odor-causing] bacteria[. Not a perfume cover up]
- Eliminates -or- Removes -or- Fights [tough] odors, Eliminates -or- Removes -or- Fights [tough] stains, and Disinfects [surfaces]
- Everywhere^P -or- Anywhere^P Disinfectant
- For terminal cleaning
- Germ[†] killer -or- destroyer
- Get -or- Be prepared -or- ready for [cold &] flu season
- Helps reduce the spread of cold & flu viruses⁶ between treated hard, nonporous surfaces
- Kills 99.9% of bacteria & viruses[‡]
- Kills 99.9% of germs[†]
- Kills 99.9% of Germs[†] -and/or- Viruses[‡] -and/or- Bacteria + -or- including COVID-19 Virus[◇]
- Kills bacteria -and/or- viruses[‡] -and/or- eliminates odors -and/or- deodorizes
- Kills bacteria -and/or- viruses[‡] [you can't see]
- Kills bacteria [in 10 min[utes]] and eliminates [the tough[est]] [urine -and/or- feces] odors [on hard, nonporous surfaces -and/or- **insert hard surface use site(s) from Table 2**]
- Kills bacteria that cause [urine -and/or- feces] odors on [hard, nonporous surfaces]
- Kills germs[†]
- Kills germs[†] and odors
- Kills **insert organism(s) from Organism Table**
- Kills [most] [bathroom -and/or- facility] bacteria -and/or- viruses[‡]
- Kills Norovirus[◇] -and/or- Rhinovirus -and/or- Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus -and/or- E. coli⁵ and Salmonella² -and/or- Staph³[ylococcus aureus] -and/or- Strep⁴[tococcus pyogenes] -and/or- Rhinovirus
- Kills odor-causing bacteria [and eliminates] [the tough[est]] odors on hard, nonporous surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills odor-causing bacteria [eliminating] [the tough[est]] [urine -and/or- feces] odors on hard surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills odor causing bacteria in restrooms -or- **insert hard surface use site(s) from Table 2**
- Kills odor-causing bacteria leaving [hard] surfaces smelling fresh [and clean]
- Kills odor-causing bacteria on hard surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills -or- destroys -or- eliminates **must remove brackets around 99.9% when "eliminates" in claim** [99.9% of] [odor-causing] bacteria [on soft surfaces¹] [the first time]
- Kills -or- Disinfects against -or- Effective against [the] COVID-19 virus[◇] -or- virus that causes COVID-19[◇] [in 30 sec[onds]]
- Kills -or- Eliminates 99.9% of [odor-causing] bacteria
- Kills Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus which may cause the common cold and flu
- Kills Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus which may cause the common cold and flu [and Enterovirus]
- Kills Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus which may cause the common cold and flu [on **insert use site(s) from Table 2**]
- Kills [the] bacteria that cause urine odors
- Kills [the] influenza A [(H1N1)] Virus -and/or- Influenza A2 virus
- Kills the Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 virus which may cause the common cold and flu
- Multi-Purpose Disinfectant
- Multi-surface cleaner -and/or- disinfectant^P
- One-step¹² disinfectant
- One- step¹² disinfecting -or- disinfectant
- [**Product Name**] Meets -or- Compliant with OSHA Bloodborne Pathogen Standard
- Reduces odor-causing bacteria on **insert surface(s) from Table 1**
- Specially formulated to eliminate urine and odor-causing bacteria
- Tested [and proven effective] against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]^P

- This product -or- **product name** is formulated to disinfect hard, nonporous surfaces[:] **insert surface(s) from Table 1**
- Triple action cleaning^[6]
- Virucidal‡

- You can also use **this product** to disinfect [in] places that are difficult to reach[:] [**insert use site(s) from Table 2**]**Antimicrobial Hard Surface Claims**

Organism Table

| Hard Surface Disinfection | | | |
|--|---------------------------------------|---------------------------|--|
| Bacteria | ATCC and/or Strain | Spray Contact Time | Direct Application Contact Time |
| Escherichia coli [(E. coli)] | [ATCC 11229] | 5 min[utes] | 10 min[utes] |
| Methicillin-resistant Staphylococcus aureus [(MRSA)] | [ATCC 33592] | 5 min[utes] | 10 min[utes] |
| Proteus mirabilis [(odor-causing bacterium)] | [ATCC 9240] | 5 min[utes] | 10 min[utes] |
| Pseudomonas aeruginosa | [ATCC 15442] | 5 min[utes] | 10 min[utes] |
| Salmonella enterica | [ATCC 10708] | 5 min[utes] | 10 min[utes] |
| Staphylococcus aureus [(S. aureus)] | [ATCC 6538] | 5 min[utes] | 10 min[utes] |
| Streptococcus pyogenes | [ATCC 19615] | 5 min[utes] | 10 min[utes] |
| Vancomycin-resistant Enterococcus faecalis [VRE] | [ATCC 51575] | 5 min[utes] | 10 min[utes] |
| Enveloped Viruses | | | |
| Bacteria | ATCC and/or Strain | Spray Contact Time | Direct Application Contact Time |
| ‡Canine Distemper Virus | [ATCC VR-128] | 10 min[utes] | 10 min[utes] |
| ‡Hepatitis B Virus [(HBV)] (duck Hepatitis B virus as surrogate) | [11/14/12 Strain] | 1 min[ute] | --- |
| ‡Hepatitis B Virus [(HBV)] (duck Hepatitis B virus as surrogate) | [9/1/15 Strain] | --- | 1 min[ute] |
| ‡Hepatitis C Virus (Bovine Viral Diarrhea Virus as surrogate) | [NVSL strain Oregon C24v -genotype 1] | 1 min[ute] | --- |
| ‡Hepatitis C Virus (Bovine Viral Diarrhea Virus as surrogate) | [NADL strain ATCC VR-1422] | --- | 1 min[ute] |
| ‡Herpes Simplex Type 2 | [ATCC VR-734] | 30 sec[onds] | 30 sec[onds] |
| ‡Human Immunodeficiency Virus Type 1 [(HIV-1)] | [Strain HTLV-IIIB] | 30 sec[onds] | 30 sec[onds] |
| ‡Influenza A2 Virus | [Strain Hong Kong] [ATCC VR-544] | 30 sec[onds] | 30 sec[onds] |
| ‡Influenza A Virus [(H1N1)] | [Strain A/PR/8/34] [ATCC VR-1469] | 30 sec[onds] | 30 sec[onds] |
| ‡SARS-CoV-2 [(cause of COVID-19)] | [Strain USA-WA1/2020] | 30 sec[onds] | --- |
| Viruses Small Non-Enveloped | | | |
| Bacteria | ATCC and/or Strain | Spray Contact Time | Direct Application Contact Time |
| ‡Enterovirus [(D68)] | [ATCC VR-561] | 5 min[utes] | 10 min[utes] |
| ‡Norovirus (Feline calicivirus as surrogate) | [ATCC VR-782] [Strain F-9] | 5 min[utes] | 10 min[utes] |
| ‡Rhinovirus [(Type 37)] | [ATCC VR-1147] | 5 min[utes] | 10 min[utes] |
| Soft Surface Sanitization (all - 100% cotton, 100% polyester, and 50%/50% cotton/polyester blend) | | | |
| Bacteria | ATCC and/or Strain | Spray Contact Time | |
| Klebsiella pneumoniae [(Kleb)] | [ATCC 4352] | 3 min[utes] | |
| Staphylococcus aureus [(Staph)] | [ATCC 6538] | 3 min[utes] | |

Emerging Viral Pathogen Claims

This product qualifies for emerging pathogen claims per the EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA Registered Disinfectant Labels when used in accordance with the appropriate use directions for use indicated below".

Product name -or- this product meets the criteria to make claims against emerging pathogen claims from the following viral categories:

- Enveloped viruses
- Large non-enveloped viruses
- Small non-enveloped viruses

| <i>For an emerging viral pathogen that is a/an..</i> | <i>..follow the directions for use for the following organisms on the label:</i> |
|--|--|
| Enveloped virus | Norovirus (tested as Feline Calicivirus) |
| Large, non-enveloped virus | Norovirus (tested as Feline Calicivirus) |
| Small, non-enveloped virus | Norovirus (tested as Feline Calicivirus) |

This product has demonstrated effectiveness against viruses similar to **insert name of emerging virus** on hard, nonporous surfaces. Therefore, **This product** can be used against **insert name of emerging virus** when used in accordance with the directions for use against Norovirus (tested as Feline Calicivirus) on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

Insert name of illness/outbreak is caused by **insert name of emerging virus**. **This product** kills similar viruses and therefore can be used against **insert name of emerging virus** when used in accordance with the directions for use against Norovirus (tested as Feline Calicivirus) on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

Sanitization Soft Surface¹ Claim

- A proven sanitizer on soft surfaces¹
- An effective soft surface¹ sanitizer
- Can be used to sanitize soft surfaces¹ -or- **insert soft surface(s) from list from Table 5** [as a spot sanitizer]
- Cost effective solution to sanitizing -or- dry cleaning curtains
- [Doesn't just mask odors but] Clean(s) [deeply] to remove odor-causing bacteria, body soils and the residues [that cling to your towels and linens]
- Eliminates -or- removes -or- destroys odors [on **insert soft surface(s) from Table 5**] -or- on fabrics [in **insert use site(s) from Table 2**] [at the source]
- Great for soft surfaces¹ -or- **insert soft surface(s) from Table 5** [as a spot sanitizer]
- Kills 99.9% of **insert organism(s) from Organism Table** [on **insert soft surface(s) from Table 5**]
- Kills 99.9% of **insert organism(s) from Organism Table** in 3 min[utes] [on **insert soft surface(s) from Table 5**]
- Kills 99.9% of bacteria on **insert soft surface(s) from Table 5**
- Kills 99.9% of bacteria on **insert soft surface(s) from Table 5** -or- fabrics [as a spot sanitizer]
- Kills -or- destroys -or- eliminates 99.9% of bacteria [on soft surfaces¹]
- Kills microorganisms on soft surfaces¹ -or- fabric(s) -or- **insert soft surface(s) from Table 5**
- Sanitizes and deodorizes
- Sanitizes fabric -or- soft surfaces¹ -or- **insert soft surface(s) from Table 5**
- Sanitizes -and/or- Deodorizes -or- Removes odors -or- Eliminates odors by killing [common] bacteria [found in facilities] [and controlling their odors]
- Sanitizes soft surfaces¹ in one step⁷
- Sanitizes soft surfaces in one step⁷ & cleans
- Sanitizes soft surfaces¹ in 3 min[utes]
- Soft surfaces¹ -or- fabric sanitizer
- To eliminate odors use **this product** [around -or- on **insert soft surface(s) from Tables 4-5** [in **insert hard surface use site(s) from Table 2**]
- Use on soft surfaces¹ -or- **insert soft surface(s) from Table 5** [as a spot sanitizer] where bacteria can linger -and/or- hide
- [With] [hard, nonporous surface] disinfection and soft surface¹ sanitization
- [With] Sanitizing

General/Miscellaneous Claims

- 0% Chlorine Bleach, and/or- 0% Dyes **for CSFs without fragrances** -and/or- 0% Fragrance scent
- 0% -or- No -or- Free of -or- from [artificial] dyes -and/or- phosphates -and/or- [optical] brighteners -and/or- chlorine -and/or- **for CSFs without fragrances** fragrances -and/or- perfumes
- [2-in-1] Cleaning + -or- & Laundry
- [2-in-1] Laundry + -or- & Cleaning
- 2-in-1 [solution for] cleaning -and/or- household cleaner -and/or- laundry
- 2 -or- 3 -or- 4 -or- 5-in-1⁶ [cleaning] solution [for your home]
- 100% recyclable bottle
- A [shining -or- pure] clean you can see
- Accidents happen. Let **insert ABN** handle it!
- Advanced -or- Complete -or- Total -or- Ultimate [multi-purpose -and/or- chlorine bleach-free -and/or- hard surface -and/or- household -and/or- laundry] formula -or- cleaner -or- solution^[17]
- Advanced stain & odor eliminator
- All-in-one urine stain and odor remover
- [Be -or- Get] RefillSmart[®] -or- TM [!]
- Better than detergent alone [on **insert stain(s)/soils(s) from Table 7**] [and more!]
- [Clorox[®]] Bleach alternative
- Breaks [apart] stains -and/or- bonds
- Breaks down urine to eliminate odors and stains
- Breaks down urine with the power of hydrogen peroxide
- [Bubbling] multi-purpose household -or- surface and laundry cleaner
- Chlorine bleach free
- Chlorine-free [bleach]
- Clean and Fresh
- Clean -and/or- Pleasant -and/or- Light Scent!
- Clean [a variety of] messes with no streaks or spots
- Clean Without Compromise
- Cleans [and deodorizes] **insert surface(s) from Table 6**
- Clean[s] -and/or- removes -and/or- eliminates hard to remove -and/or- set-in -and/or- [the] tough[est] [pet] stains -and/or- odors [the first time]
- Cleans -and/or- Eliminates -and/or- Removes [the toughest] [pet] messes -and/or- stains -and/or- [lingering] odors -and/or- accidents -and/or- **insert stain(s)/soil(s) from Table 7** -and/or- **insert odor(s) from Table 8** [from] [hard and soft] [surfaces] -and/or- **insert surface(s) from Table 1** [around your home^[P]]^[15]
- Cleans [carpets][,] [bedding][,] [floors][,] [furniture][,] [clothing] [& more]
- Cleans greasy kitchen¹⁷ messes
- Cleans **insert surface(s) from Tables 1, and 4-6**
- Cleans to a shine
- Clear [of dyes] **to be used in formulas without dyes** & Gentle^[19]
- Clear drying formula
- [Clorox[®]] essential for the purest clean
- [Coastal -or- Tahitian] Paradise [Blend -or- Mist]
- Color safe
- Color-safe [for [all] fabrics]
- Color-safe [multi-purpose] cleaner
- Combine with -or- Add to -or- Works great with detergent [to fight stains]
- Compatible -or- suitable with equipment surfaces -or- **insert use site(s) from Tables 2**
- [Compatible -or- suitable with equipment surfaces for use on hospital surfaces **insert surface(s) from Table 1**
- Complete Clorox[®] clean your patients -and/or- residents trust
- Complete surface coverage [total clean]
- [Contains] No artificial brighteners -or- phosphates
- [Contains] no chlorine
- Cuts cleaning time
- [Deeply] penetrate[s] [fibers] to eliminate odors
- Delivers clean you can see and smell
- [Delivers] odor-removal -or- clean -or- stain removal you can see -and/or- smell
- Deodorizer
- Deodorizing
- Deodorizes [urine -and/or- feces]
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [urine -and/or- feces] odors caused by bacteria -and/or- non-fresh foods
- Designed for common household (protein base[d]) stains
- Designed -or- ideal for daily cleaning -or- use
- Destroy -and/or- Eliminate tough odors -and/or- stains
- Direct apply
- Dissolves stains
- Does not contain chlorine bleach
- Doesn't contain chlorine
- Does not -or- Doesn't just mask [urine -and/or- feces] odors, it eliminates them at the source leaving behind a light -and/or- pleasant -and/or- fresh scent
- Don't just cover up -and/or- mask [urine -and/or- feces] odors, eliminate them!
- Easy [cleaning]
- Easy [color] clean
- Easy squeeze -and/or- pour [to prevent messes -and/or- spilling -and/or- splashing]
- Easy to handle -and/or- use -and/or- carry -and/or- pour -and/or- store -and/or- control
- Easy to use -or- control [squeeze] bottle
- Effective [cleaner -or- cleaning] formula
- Effective formula that removes tough stains -and/or- dirt -and/or- grease -and/or- grime^[13 -and/or- 14 -and/or- 15]
- Eliminates odor, doesn't just mask it
- Eliminates odors [in your [H[igh] E[fficiency]] laundry machine]
- Eliminates -or- removes odor for [long] lasting freshness
- Eliminates -or- removes -or- destroys **insert odor(s) from Table 8** odor
- Eliminates -or- removes -or- destroys -or- targets -or- attacks odors [on **insert soft surface(s) from Table 5** -or- on fabrics [in **insert use site(s) from Table 2**] [at the source]
- Eliminate[s] -or- remove[s] -or- destroy[s] [the] [tough[est]] **insert odor(s) from Table 8** odor [at the source¹³]
- Eliminates -or- removes -or- destroys [the tough[est]] [urine] odors [caused by bacteria]

- Eliminates -or- removes -or- destroys [urine -and/or- feces] odors [on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -or- on fabrics] [in **insert use site(s) from Table 2**] [at the source]
- Eliminate the ick!
- Eliminate urine -and/or- feces odors at the source¹³
- Eliminates [tough] odors [at the source¹³ -or- in the wash and around the home]
- Eliminates tough to remove stains
- Exotic Escape
- Fast penetrating clean[ing] formula effectively gets out a variety of tough pet stains and odor
- Fights -and/or- combats -and/or- targets [tough] [set-in] stains
- Fights -or- attacks tough soils -and/or- stains [to keep clothes looking new]
- Fights [tough] stains -and/or- deodorizes for cleaning and laundry
- Fits on your cart
- Foam -or- Bubbles penetrates -or- dissolves -or- breaks through soils & stains
- For a complete -and/or- total clean
- For colors, whites, and everything in between
- For direct application
- For easy cleaning
- For [noticeably] cleaner -or- deep cleaning clothes⁹
- For Outdoor Use [concrete -and/or- sidewalks -and/or- pavement -and/or- outdoor tile -and/or- grouting stains]
- For pet or people accidents
- Fragrance -and/or- dye free **for CSFs without fragrances** -and/or- **dyes**
- Fragrance free -or- unscented **for CSFs without fragrances**
- Free and Clear of dyes -and/or- fragrances -and/or- scent **for CSFs without fragrances** -and/or- **dyes**
- Free of fragrances -and/or- dyes **for CSFs without fragrances** -and/or- **dyes** & Gentle¹⁹
- Fresh -and/or- Clean Scent -or- Smell
- Fresh Brazilian Blossoms [scent]
- FreshMist Technology
- Freshens -and/or- Deodorizes [**insert hard surface(s) from Table 1**] -or- fabrics
- Freshens -and/or- Deodorizes [**insert soft surface(s) from Tables 4-5**] -or- fabrics
- Freshens laundry -and/or- fabrics
- Foam -or- Bubbles penetrates -or- dissolves -or- breaks through soils & stains
- [For] Freshness in Every Load -and/or- [For All] Surfaces
- Garden -or- Fresh -or- Refreshing -or- French -or- Classic -or- Sparkling Lavender
- General purpose cleaner
- Gentle clean on -or- for [your] surfaces and fabrics⁸
- Gentle on surfaces -and/or- fabrics -and/or- [for] laundry
- Get -or- Spray Every Drop[®] -or- [™]
- Get to every surface your kids or pets can get to
- [Good] For a[n] quick -or- fast -or- easy clean
- Good for big [cleaning] jobs
- Good for pretreatment for laundry
- Good for pretreatment of [many] **insert stain(s)/soil(s) from Table 7** stains
- Great for cleaning all sealed floors -and/or- area rugs
- [Great For] Everyday Cleaning
- Great for pet stains!
- [Great] For removing **insert stain(s)/soil(s) from Table 7** [on -or- from **insert use site(s)/surface(s) from Tables 1-6**]
- Great [for use] in -or- for pet areas
- Great [for use] on soft surfaces¹ including **insert soft surface(s) from Tables 4-5**
- Hawaiian Sunshine [scent]
- Helps to whiten -and/or- brighten whites -and/or- fabrics -and/or- laundry -and/or- clothes¹⁵
- Ideal for use in schools -and/or- daycare -and/or- universities -and/or- public places
- Ideal for use on hard nonporous high touch surfaces
- [Improved] [Urine -and/or- feces] Odor -and/or- stain removal
- Island -or- Tropical Blossom
- Just spray[,] [and] wipe [and you're done [cleaning]][]; no scrubbing required!
- [Just] spray [then wash] to remove -and/or- attack -and/or- tackle -and/or- eliminate [tough -and/or- lingering] odors
- Last Drop Access
- [Laundry -and/or- Active wear] Odor-Fighter
- [Laundry] Odors gone for good¹⁵
- Lavender Fresh
- Leaves surfaces shiny -and/or- smooth -and/or- smelling clean -and/or- fresh
- [Leaves] towels and linens [smelling] fresh and clean
- Light touch up. Quick cleaning
- Long- lasting fragrance
- Long lasting scent keeps clothes smelling fresh
- Long lasting shine -and/or- [fresh -and/or- clean] scent
- Lose the stains, keep the color
- Low residue
- Makes cleaning easier
- Mediterranean -or- Ocean Breeze
- Midnight Maui
- Money-saving refill
- Multi purpose
- [Multi-]stain remover -or- removal [boost]^[14 -and/or- 15]
- Multi-Surface -and/or- Purpose Cleaner
- No dyes or fragrances **for CSFs without fragrances** -and/or- **dyes**
- No chlorine bleach -and/or- chlorine smell
- No chlorine bleach spots -and/or- stains
- No build-up -and/or- residue
- No Dilution -or- Bucket Required
- No mixing, measuring, or rinsing required except on food contact surfaces
- No pet mess -and/or- evidence [left behind]
- No phosphates
- No streaks -or- spots [left behind]
- No Waste -or- Wasteless Bottle
- Non-abrasive to surfaces
- Non-chlorine bleach
- Non-corrosive
- Non-flammable
- Odor Destroyer[®] Technology
- Odor-Dissolve Technology
- Odor Eliminator[®]
- One step cleaning
- Oxidizes stains
- Pacific Breeze and Coconut [scent]

- Patented design bottle
- Packaging made with [25%] recycled -or- recyclable plastic
- [Penetrating] [bubbles] for a deep clean
- [Penetrating formula] effectively gets out a variety of tough pet stains and odor[s]
- Penetrates to remove odors at their source
- Perfect for eliminating your toughest odors [at their source]
- Perfect for removing your toughest [urine -and/or- feces] odors [and stains]
- Pleasant smell -or- odor
- Pour directly on stains -or- mess [for spot cleaning]
- Powerful odor and stain removal
- Powerful whitening and brightening^[14 -and/or- 15]
- [Pre-treat to] Remove[s] -or- Neutralize[s] -or- Eliminate[s] tough [-or- lingering] odors [that cling [deep] to [the] fibers [of [your] clothes]]
- Professional performance for your home
- Professional Urine Remover
- Proof is in the clean
- Quickly -and/or- easily remove[s] -and/or- eliminate[s] odors -and/or- stains -and/or- messes from pet accidents
- Ready to use [for every load -and/or- many -or- most hard nonporous or soft surfaces]
- Recyclable bottle
- [Removes -and/or- Attacks -and/or- Eliminates -or- Works on -or- Effective on -or- Great for removing] even [for] [the] [tough[est]] [*insert odor(s) from Table 8*] odors [on soft surfaces¹] [from [deep] within your clothes' fibers]
- Removes -and/or- Cleans *insert stain(s)/soil(s) from Table 7* [on *insert use surface(s) from Table 1*]
- Removes dirt -and/or- grease -and/or- grime
- Removes dirt -and/or- stains^[14 -and/or- 15]
- Removes dried on [blood] stains
- Removes dust -and/or- fingerprints
- Removes the odors that [some] detergents leave[s] behind^[16]
- Removes -or- Eliminates -or- Destroys set in -or- old pet stains
- Removes tough stains like vomit -and/or- feces -and/or- urine -and/or- blood
- Removes -or- Eliminates -or- Destroys tough pet stains and odors
- Removes *insert odor(s) from Table 8* [odor]
- Removes odors -and/or- stains
- Removes odors -and/or- stains [so [that your] clothes smell fresh, clean and ready to wear again]
- Removes the tough[est] urine stains and odors
- Removes [urine -and/or- feces] odors
- Removes -or- Works on -or- Effective on -or- Great for removing] [tough[est]] [pet -and/or- urine -and/or- feces -and/or- sweat -and/or- vomit] stains -and/or- odors [on hard surfaces] [on soft surfaces¹] [on hard and soft surfaces¹]
- Removes urine, feces, drool, vomit & other pet messes
- Safe for colorfast upholstery, fabrics, and carpets, including stain-resistant carpeting.
- Safe [for use] on stain-resistant carpets
- Safe on [all] colored -and/or- washable fabrics [and for use throughout your home]
- Safe on colored surfaces -and/or- fabrics
- Safe to -or- for use on *insert surface material(s) from Table 3*
- Save money and aggravation by rescuing carpet -and/or- furniture -and/or- mattresses -and/or- floors.
- Shiny -and/or- Smooth surfaces
- Smart Tube^{® -or-™} Technology
- Soft clothes -and/or- Fabrics
- Softens [washable -and/or- colored] fabrics [so they feel as good as they look]
- Specializes -or- [Deeply] Penetrates to remove [the][tough[est]] -or- *insert odor(s) from Table 8*] [mal]odors [at their source] [deep] within the fiber] [of your clothes]
- Spot treatment -and/or- cleaner
- Spray away pet stains -and/or- odors -and/or- messes
- Spray on curtains and other hard-to-wash fabrics to replace lingering odors with [long-lasting] freshness
- Spray on curtains -and/or- other hard-to-wash fabrics to replace lingering [urine -and/or- feces] odors with [long-lasting] freshness
- Spray trigger
- Spring -and/or- Fresh -and/or- Meadow -and/or- Awakening
- Squeeze bottle good for control -or- to pretreat laundry -or- to directly apply to [hard] surfaces
- Stain dissolving technology -or- formula
- Stain remover^[14]
- Stain-removing power^[14 -and/or- 15]
- Stains -and/or- Dirt gone. Odors gone. Low Price -or- Great Value -or- Everyday.^[14 -and/or- 15]
- Strong cleaning
- [Suitable] for all machines [including HE -and/or- wash cycles]
- Tackle(s) -or- Attacks -or- Eliminates -or- Removes -or- Kills [the] [tough[est]] [mal]odors [and stains] [hiding [deep] within clothes -or- *insert soft surface(s) from Tables 4-5*]
- Tackles toughest malodors [and stains]
- Takes care of your pet's business
- The cleaning benefits of bleach with none of -or- without the downside
- The future of cleaning -or- laundry
- [The] household essential
- The one cleaner you need to tackle urine stains and odors [everywhere] [anywhere]
- [The] Smell of clean
- [*This product*] deodorizes areas that are hard to keep fresh smelling including *insert use site(s) from Table 2*, and other areas prone to odors caused by microorganisms]
- [*This product*] eliminates [the tough[est]] [urine -and/or- feces] odors at their source
- [*This product*] is specially formulated to eliminate [urine -and/or- feces] odors from *insert use site(s) from Table 2*
- [*This product*] is specially formulated to remove [urine -and/or- feces] odors [and stains] from *insert use site(s) from Table 2*
- This product -or- *product name* is designed specifically as a general [ready-to-use] cleaner -and/or- disinfectant for use in[:] *insert site(s) from Table 2*
- [*This product*] Removes [the tough[est]] [urine] odors [and stains]
- *This product* will deodorize hard, nonporous surfaces of *insert use site(s) from Table 2* [where obnoxious [urine -and/or- feces] odors may develop]
- *This product* will deodorize soft surfaces¹ of *insert use site(s) from Table 2* [where obnoxious [urine -and/or- feces] odors may develop]
- *This product* will deodorize surfaces [in *use site(s) from Table 2*] [where obnoxious [urine -and/or- feces] odors may develop]

- **This product** will deodorize surfaces in **insert use site(s) from Table 2** and other places bacteria growth can cause malodors
- [Through the wash] [multi-]stain remover¹
- To eliminate [urine -and/or- feces] odors use **this product** [around -or- in **insert use site(s) from Table 2**] [on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- [To] Remove [urine -and/or- feces] odors [and stains] [use this product] [around -and/or- in **insert use site(s) from Table 2**] -or- fabrics
- Total Household -or- Hard Surface [& Laundry] Cleaner
- Tough enough to break down urine, safe [enough] to use on **insert surface material(s) from Table 3**
- Tough stain fighting power^[14 -and/or- 15]
- Tough on Grime
- Tough on messes, safe on **insert surface material(s) from Table 3**
- Tough on odors, great -or- ideal [for all] -or- [on] colorfast washables⁸
- Tough on odors, great -or- ideal for clothes⁸
- Tough on odors, great -or- ideal [to use] on whites and colors⁸
- Tough on odors, safe to use on cotton -and/or- polyester
- [Tough on pet messes -and/or- stains -and/or- odors,] [and safe] on **insert surface material(s) from Table 3**
- Tough on stains and odors
- Tough on stains -and/or- soils, will not harm on fabrics or laundry or surfaces
- Tough on stains and odors[, will not harm on carpet -and/or- fabric -and/or- furniture]
- Tropical Dawn
- Tuscan Lavender and Jasmine [scent]
- [Urine -and/or- feces] Odor [-and/or- stain] removal [control]
- [Urine -and/or- feces -and/or- vomit -and/or- sweat -and/or- blood -and/or- pet] stain and odor remover
- [Use as a -or- Pourable] **insert ABN**
- Urine-EX technology
- Use in every room of the house!
- Use with detergent
- Urine Remover - Advanced Formula
- Use on **insert soft surface(s) from Tables 4-5** [and other soft surfaces]¹
- Versatile [multi-purpose] cleaner
- Wash your brightest colors without fear of bleaching them
- Will not harm -and/or- damage your [household] surface
- Will not harm -or- fade -or- bleach furniture
- Will not harm plumbing -and/or- septic systems
- [With] Scentiva Fragrances
- Without the use of perfumes - and/or - dyes **for CSFs without fragrances -and/or- dyes**
- Works -and/or- Effective on **insert stain(s)/soil(s) from Table 7** [on **insert use surface(s) from Table 1**]
- Works great on **insert stain(s)/soils(s) from Table 7** [and more][!]
- Works [Even] in Cold Water!
- Works for every load and/or most -or-many surfaces
- [Works] Great on [set-in -or- week-old] stains like red wine -and/or- coffee -and/or- [caked-on] mud -and/or- oily food^[14 -and/or- 15]
- Works great -or- tough on outdoor stains [like grass and dirt]
- Works on -and/or- for [all] colors -and/or- whites
- Works on colors -or- colored fabrics
- Works on hard nonporous and soft surfaces [on this label]
- Works on [**insert number up to 100%** of] everyday stains^[14 -and/or- 15]
- Works -or- great for -and/or- Effective on body soils -or- **insert stain(s)/soil(s) from Table 7** [for pre-treatment for laundry] [on **insert soft surface use surface(s) from Tables 4-5**]
- Works -or- Effective -or- Great for [both] hard [nonporous] and soft surfaces¹
- Works with -and/or- great for -and/or- ideal for all detergents
- Works with -and/or- great for -and/or- ideal for your household -or- home -or- [your] **insert use site(s) from Table 2** surfaces and fabrics -or- clothes -or- laundry -or- [whites and] colors -or- colored fabrics [without damaging or discoloring]
- Works with -and/or- great for -and/or- ideal for [many] surfaces and fabrics, even [your] colors[!]

Table 1 Hard Surface Use Surfaces

| | | |
|--|--|--|
| Appliance exteriors [surfaces] ^[#] | Finished -or- painted walls -and/or- woodwork | Metal surfaces |
| Appliance -and/or- cabinet knobs | Finished windowsills | Metal work benches |
| [Around] litter boxes | Fixtures | Microwave exteriors ^[#] |
| Baked enamel surfaces | Floors and walls of coolers | Mirrors |
| Bassinets | Floors ^P [around toilets] | Outdoor furniture ^P |
| [Bathroom] fixtures | Flower buckets | Outside of appliances -and/or- microwaves -and/or- refrigerators ^[#] |
| [Bathroom -and/or- kitchen] faucets [handles] | [[Flush] toilet -and/or- telephone -and/or- cabinet -and/or- dishwasher -and/or- door -and/or- faucet] handles | Oven doors |
| [Bath]tubs | Furniture | Packing benches |
| BP Monitors ^[#] | Frame surfaces | Painted wood furniture |
| Bed frames | Freezer exteriors | [Patio] furniture |
| [Behind and under ^P] counter[top]s ^P | Garage surfaces | Pet [food] bowls ¹⁰ |
| [Behind and under] sinks ^P | Garbage -and/or- trash cans germ [†] prone [hard, nonporous] surfaces | Plastic [and painted] surfaces |
| Booster chairs | Glazed ceramic tile | Plastic laundry hampers -or- baskets |
| Bottoms of pots and pans | Glazed porcelain tiling -or- tile | Plastic shower curtains |
| Burner trays | Glass-topped furniture | Plastic surfaces associated with: floors, walls, fixtures, toilets, urinals, sinks, shower rooms, and locker rooms |
| Cabinets | Glazed -and/or- sealed tile | Playpens |
| Cages | Glazed ceramic restroom surfaces | Portable toilets |
| Carts | [Grocery [store] -or- supermarket] carts | [Public -or- pay] [tele]phones [#] -and/or- phone booths ^[#] |
| Cell[ular] -or- wireless -or- mobile -or- digital phones ^[#] | [Grocery [store] -or- supermarket] cart handles | Range hoods |
| Chairs ^P | Gym[nastic] equipment | Recycling bins |
| [Children's] furniture ^P | Hampers | Refrigerator door handles |
| Chrome exterior surfaces of urinals -and/or- toilets | [Hand] rail[ing]s ^P | Refrigerator exterior ^[#] |
| [Clothes -or- diaper] hampers ^P | Hard, nonporous crib -and/or- bed frame surfaces | Remote controls |
| Computer mouse ^[#] | Hard, nonporous [household]] surfaces | Restroom fixtures |
| Cooler exteriors | Hard, nonporous office -and/or- bedroom -and/or- bedside furniture | Sealed -or- painted hardwood floors |
| Cupboards | Hard, nonporous painted surfaces | Seats |
| Cribs | Hard, nonporous surfaces except for those excluded by the label | Shelves |
| Decks | [Hard, nonporous surfaces of] car interiors | Shower curtains -and/or- doors -and/or- stalls -and/or- walls |
| Desk [tops] | Hard, nonporous surfaces of sports equipment | Signs |
| [Diaper -or- infant] changing tables -and/or- stations | Headsets | Sinks basins |
| Diaper pails | High chairs (non-food areas) | Stainless steel surfaces |
| Dictating equipment [surfaces] ^[#] | [Instrument] stands | Stall doors |
| Disposals | [Interior hard, nonporous surfaces of] automobiles -and/or- boats -and/or- [rental] cars -and/or- ships -and/or- trailers -and/or- vehicles | Staplers |
| Door [handles -and/or- frames] | [Kid's] play structures -and/or- equipment -and/or- furniture -and/or- tables ¹¹ | Stereo consoles ^[#] |
| Door knobs | [Kitchen] appliance exteriors ^[#] | Storage bins ^P |
| Drain boards | Washable Kitchen surfaces ¹¹ | Stove[top]s |
| Drawer pulls | Laminated surfaces | Strollers |
| Drawers | Large inflatable nonporous plastic [(rubber)] surfaces | Surfaces used by pets |
| Dressing carts | Lockers | Table[top]s |
| Dryers | Metal blinds | Telecommunication equipment [surfaces] ^[#] |
| Elevator buttons | | [Tele]phones ^[#] |
| Empty garbage bins | | Tiled walls |
| Exercise equipment ^[#] | | Toilet -and/or- urinal exteriors [surfaces] -or- exterior toilet surfaces |
| Exercise machines ^[#] | | Toilet handles |
| Exercise mats | | Toilet rims |
| Exhaust fans | | Toilet seats |
| Exterior -or- external toilet -and/or- urinal surfaces | | Toilet tops |
| Fax machines [handles] ^[#] | | Toilets |
| [Filing -and/or- medicine] cabinets | | |

| | | |
|-------------------------------------|--|--|
| Tools | Vanities | Washing machine exteriors ¹ |
| Towel dispensers | Vending machine surfaces | Wastebaskets |
| Toys ^{11, P} | Vinyl tile | Windows |
| Toy boxes ^P | [Vinyl] wallpaper | Window blinds -and/or- shades |
| [Training] toilets | Walkers | [Window] sills -and/or- ledges |
| Trash cans -or- compactors | Washable ceilings | Windshields |
| Tray tables | [Washable] floors ^P [including linoleum, no-wax, vinyl, and glazed ceramic tile] | Work benches |
| [TV] Remote [Control]s ¹ | [Washable] walls ^P | Work stations |
| Urinals | Washers | Wrestling mats |
| Vanity tops | | |

Table 2 Miscellaneous Hard Surface Use Sites

| | | |
|------------------------------------|------------------------------|---|
| Airplanes | Garage Storage Areas | Nurseries |
| Airports | Gas Stations | Offices |
| Athletic [Recreational] Facilities | General Merchandise Stores | Patios |
| Basements | Grocery Stores ¹⁷ | Pet Areas |
| Bathrooms | Gym[nasium]s | Play Areas -or- Rooms |
| Bathtubs | Health Clubs [Facilities] | Public Facilities |
| Bedrooms | Homes | Public Restrooms |
| Bowling Alleys | Home Centers | Public Telephones [Booths] ¹ |
| Buses | Hotels | Recreational Centers -or- Facilities |
| Campers | Kennels | Rest Stops |
| Campgrounds | Kitchens ¹⁷ | Restaurants |
| Car | Lab[oratorie]s | Restrooms |
| Churches | Laundromats | School Buses |
| Closets | Laundry Rooms | RVs ^P |
| Colleges | Lavatories | Schools |
| Convenience Stores | Libraries | Shelters |
| Convention Centers | Locker Rooms | Shippers |
| Correctional Facilities | Locker Room Facilities | Shops |
| Cruise Ships | Lodging Establishments | Shower [areas] |
| [Damp] Storage Areas | Lounges | Storage Rooms -and/or- Areas |
| Day Care Centers | Malls | Subways |
| Dens | Markets | Supermarkets |
| Discount Retailers | Mass Merchandisers | Tattoo Parlors |
| Dorms | Military Installations | Toilet areas |
| Dorm[itorie]s | Mobile Homes | Toolsheds |
| Elevators | Mortuaries | Transportation Terminals |
| Factories | Motels | Trains |
| Food Storage Areas ⁷ | Motor Homes | Trolleys |
| Garages | Mudrooms | Vacation Homes |

Table 3 Miscellaneous Hard Surface Materials

| | | |
|------------------------------------|--|------------------|
| [Baked] enamel | Naugahyde [®] [λλλλ] | Sealed granite |
| Chrome | Painted wood | Sealed grout |
| Crystal (non-food contact areas) | Plastic [laminated] | Sealed quartz |
| Formica [®] [λλ] | Plexiglas [®] [ααα] | Sealed stone |
| Glass | Porcelain enamel | Stainless steel |
| Glazed ceramic | Rubber | Synthetic marble |
| Glazed porcelain | Sealed -and/or- finished wood [Ⓜ] | [Vinyl] linoleum |
| Glazed porcelain enamel | Sealed fiberglass [polyester, vinylester and epoxy resins] | Vinyl |
| [Hard] plastic -or- vinyl Laminate | | |
| Marlite [®] [λλλ] | | |

Not recommended for use on -or- avoid contact with

| | | |
|------------------|----------------------------|---------------------------|
| Aluminum | Paper surfaces | Unsealed stone |
| Brass | Porous painted surfaces | Unfinished wood |
| Chipped enamel | Sealed marble | Unsealed [natural] marble |
| Copper | Silver | |
| Galvanized steel | Unsealed [natural] granite | |

Table 4 Soft Surface Cleaning Use Surfaces

| | | |
|---|----------------------------|-------------------------------------|
| Baby carriages | Couches | Rags |
| Baby prams | Curtains | Seat -and/or- soft cushions |
| Back [School] packs | Cushion [Pillows] | Shades |
| Bathroom mats | Diaper bags | Sheets |
| Bedding | Dog -and/or- pet beds | Slippers |
| Blankets | Draperies | Sofas |
| Blinds | Drapes | Soft [fabric] surfaces ¹ |
| Booster Seats | Duvet covers | Sports equipment [lining] |
| Box spring covers | Exercise mats | Strollers [seats] |
| Brooms | [Fabric] gym bags | Stuffed animals |
| [Canvas -and/or- fabric -and/or- interior] shoes | [Fabric] shower curtains | Stuffed [plush] toys |
| [Canvas -and/or- fabric] sneakers | [Fabric] window treatments | Suitcases |
| Car -or- Automobile interiors | Fabrics | [Throw] Rugs |
| Car seats | Headrests | Towels |
| [Car] upholstery | Highchair seats | [Upholstered] armchairs |
| Carpets | [Household] seat cushions | [Upholstered] couches |
| Chairs | [Laundry] fabrics | [Upholstered] furniture |
| Changing tables | Linens | Upholstery |
| Clothing | Luggage | Washcloths |
| Clothing Laundry bags [fabric] | Mats [for day care] | Wheelchair pads -and/or- seats |
| Color safe surfaces | Mattresses | |
| Cot Mattress [covers] | Mops | |
| Cotton -and/or- Polyester [blend -and/or- fabric] | Outdoor furniture | |
| | [Pet -and/or- human] beds | |
| | Purses | |

Table 5 Soft Surface Exterior Sanitization Use Surfaces

| | | |
|--|--|-------------------------------------|
| Baby carriages | Diaper bags | Mats [for day care] |
| Baby prams | Dog -and/or- pet beds | Mattresses |
| Back [school] packs | Draperies | Mops |
| Bathroom mats | Drapes | Pillows |
| Bedding | Duvet covers | Purses |
| Blankets | Exercise mats | Rags |
| Blinds | [Exterior surfaces of] seat -and/or- soft ¹ cushions | Shades |
| Booster seats | [Exterior surfaces of] sofas | Sheets |
| Box springs covers | [Exterior surfaces of] stuffed animals | Slippers |
| Brooms | [Exterior surfaces of] stuffed [plush] toys | Soft [fabric] surfaces ¹ |
| [Canvas -and/or- fabric] sneakers | [Fabric] gym bags | Sports equipment [lining] |
| Car seats | [Fabric] shower curtains | Stroller [seats] |
| Chairs | [Fabric] window treatments | Suitcases |
| Clothes | Fabrics | Towels |
| Clothing | Headrests | [Upholstered] armchairs |
| Clothing laundry bags [fabric] | Highchair seats | [Upholstered] couches |
| Color safe surfaces | [Household] seat cushions | [Upholstered] furniture |
| Cot Mattress [covers] | [Interior] Shoes | Upholstery |
| Cotton [Polyester] [blend -and/or- fabric] | [Laundry] Fabrics | Washcloths |
| Curtains | Linens | Wheelchair pads -and/or- seats |
| Curtains | Luggage | |
| Cushions | | |

Table 6 Cleaning and Deodorizing Surfaces

| | | |
|----------|--------------|-----------|
| Grout | Pavement | Sidewalks |
| Concrete | Outdoor tile | Carpet |
| Cement | | |

Table 7 Stains/Soils

| | | |
|---|---|------------------------------------|
| Bathroom soils -and/or- stains | Feces [stains -or- soils] | Pee |
| Bathtub ring | Fingerprints | Pen -or- Ink [Marks] |
| Berry -and/or- grape juice | Food [stains -or- residues] -or- [soils] | Pen [stains] |
| Beverage stains | Fruit [stains] | Pet food -and/or- treats |
| Blood stains -and/or- soils | Fur | Pet stains -or- soils |
| Body oils -and/or- fluids -and/or- stains -and/or- soils | Grass | Poop |
| Bone marrow | Gravy | Red wine |
| Bones | Grease | Rust [stains] |
| Cat urine | Grime | Smudges |
| Cat feces | Heel Marks -and/or- scuffs | Soap scum |
| Chocolate syrup | Human soils | Soda [stains] |
| Coffee [stains] | Incontinence stains -or- soils | Sticky food messes -and/or- spills |
| Common soils -and/or- stains | Ink [stains] | Sweat stains -and/or- soils |
| Cosmetics | Institutional stains | Tea [stains] |
| Crayon and Pencil [marks] | Juice [stains] | Throw-up |
| Dead skin | Laboratory stains -and/or- soils | Toner [stains] |
| Diarrhea | Litter box mishaps -and/or- stains | Tough soils -and/or- stains |
| Dirt | Mold -and/or- Mildew stains | Urine [stains -and/or- soils] |
| Dog urine | Mud | Vomit [stains -and/or- soils] |
| Dog feces | Muddy -and/or- dirty paw prints | Wet pet food stains -and/or- soils |
| Everyday messes | Organic matter | Wine [stains] |
| Fecal matter | Peanut butter | |

Table 8 Odors

| | | |
|---------------------------|--------------------------|---------------|
| Blood | Garbage | Sewer |
| Body Odor | Grease Traps | Smoke |
| Dog smell | Litter box mishaps odors | Sweat |
| Drain | Mildew | Trash |
| Dumpster | Odor-causing bacteria | Urine [odors] |
| Feces -and/or- poop odors | Pet Odors | Vomit odors |
| Feet smell | Restroom Odors | |

Footnotes

- ¹ 100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester
- ² Salmonella enterica
- ³ Staphylococcus aureus
- ⁴ Streptococcus pyogenes
- ⁵ Escherichia coli
- ⁶ Disinfecting -and/or- Cleaning -and/or- Odor Removal -and/or- Stain fighting -and/or- color-brightening
- ⁷ when used according to soft surface sanitization directions
- ⁸ when used as directed
- ⁹ vs. detergent alone
- ¹⁰ After disinfecting, wash with soap and rinse with clean water
- ¹¹ Rinse with potable water
- ¹² When use according to the disinfectant directions
- ¹³ by killing odor-causing bacteria
- ¹⁴ when used on hard nonporous surfaces
- ¹⁵ when used as a pre-treat[er] -or- a pre-soak
- ¹⁶ when using a Free & Clear detergent
- ¹⁷ Rinse food contact surfaces with potable water
- ¹⁸ 0% chlorine bleach
- ¹⁹ color safe for all laundry loads when used as directed
- [†] Pseudomonas aeruginosa [(Pseudomonas)], Salmonella enterica [(Salmonella)], Staphylococcus aureus [(Staph)], **insert a virus from the Organism Table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organism Table**
- [Ⓜ] Do not allow puddles of product to remain on surface. Do not use on unsealed, unfinished, visibly worn, oiled or waxed wood surfaces. Product can discolor wood surfaces if misused. Test a small area first.
- ^[#] For any use site that includes electronic [components], [please refer to manufacturers' instructions [for appropriate use] [before use]
- ^{[‡} Viruses]
- [✧] Kills SARS-CoV-2 on hard, nonporous surfaces
- [Ⓟ] [on] hard, nonporous surfaces [of]
- [◇] [tested] as Feline Calicivirus
- [ⓧ] Formica[®] is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates]
- ^{ⓧⓧ} Marlite[®] is a [registered] trademark of [Marlite, Inc.] [a subsidiary of] [Marlite, Inc.] [or one or more of its affiliates]
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