



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

June 4, 2018

Tony Herber
Agent for The Clorox Company
c/o PS&RC P.O. BOX 493
Pleasanton, CA 94566-0803

Subject: Notification per PRN 98-10 – Adding Marketing Claims and Revised Use Sites
Product Name: OUI-OUI
EPA Registration Number: 5813-110
Application Date: 04/17/2018
Decision Number: 540461

Dear Mr. Herber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Terria Northern at 703-347-0265 or via email at northern.terria@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Zeno Bain", written over a horizontal line.

for

Zeno Bain, Product Manager 33
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Label identification

Oui Oui, EPA Reg. No. 5813-110

RC179092

16:15 5/31/18

NOTIFICATION

5813-110

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/04/2018

Formatting notes (applicable for all claims)

Now[!] -and/or- **New[!]** -and/&/or- **Improved[!]** ~~to be used as~~ may be added anywhere to a claim descriptor and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, italicized text is information for the reader and is not part of the label.

{Bracketed information is optional text.}

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces, use sites and/or odors may be listed in conjunction with an image of the use surface, use site and/or odor.

Highlighted text is new. Strike-through text means removed.

Oui-Oui

KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT:

Hydrogen Peroxide 2.20%

OTHER INGREDIENTS:..... 97.80%

TOTAL:..... 100.00%

[NET] [CONTENTS]_____

Contains no phosphorus -or- phosphates

For labels with veterinary uses

ENVIRONMENTAL HAZARD: This pesticide is toxic to birds, fish, and aquatic invertebrates. Caution should be used when applying indoors because pets may be at risk.

Refillable bottles intended to be refilled by the consumer

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling or place in trash.

Nonrefillable bottles

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

Questions or Comments? [Please] visit www.clorox.com or call [us toll free at] 1-800-227-1860 -or- (800) 227-1860. [Satisfaction Guaranteed!] At Clorox we have prided ourselves in making consistent quality products [for over 100 -or- *insert number* years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- [1-(888)-797-7225 -or- (800)-234-7700].]

For more product ingredient information, visit www.IngredientsInside.com.

Mfd. for & © YYYY The Clorox Company,
1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

Made in [the] U.S.A. [of global components -and/or- ingredients.]



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]

Patents: www.thecloroxcompany.com/patents

EPA Reg. No. 5813-110

EPA Est. No. 5813-CA-6 (TPP), GA-2 (VG), IL-2 (VF); 50757-WI-1 (VN); 52379-MI-2 (JX); 58455-IN-1 (C6), IN-2 (01).

Beginning of batch code indicates Est. No.

Optional Packaging Recycling Logos



Packaging Related Statements

Operating Trigger

To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to “spray” -or- “stream” -or- ON [setting]. -and/or- Adjust [nozzle] to desired pattern.

-or- [To open, turn nozzle.] Spray [6-8 inches from surface]. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist.

[When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].]

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

Alternate for Refill Bottle:

To Refill [Spray Bottles]:

Remove

Remove trigger sprayer -or- cap from empty bottle.

Pour

Unscrew cap on refill and pour contents directly into empty bottle. [Use a funnel to minimize product spills -or- waste.]

Use

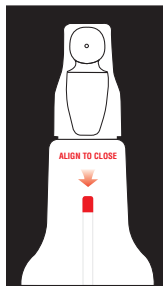
Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle. -or- Replace cap and use as you normally would. [Fill -or- refill the ***insert number*** [fl] oz ***this product*** spray bottle with ***this product*** refill. Pour product into spray bottle over sink or tub basin.]

For foldout label:

Peel [here] [for] [additional] [directions]

Trigger options: To refill: Twist trigger [on spray bottle] [1/4 turn -and/or- counterclockwise] [and pull up -or- upward(s)] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

Optional Graphic



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

Hard Nonporous Surfaces: -or- Sealed Ceramic Tile, Porcelain, Shower Walls, Floors and Other Hard Nonporous Surfaces: [Set trigger to SPRAY.] Spray [6-8 in[ches]] from surface] until surface is thoroughly wet. Allow this product to [penetrate and] remain wet for contact time listed below [-or- on label] [-or- on organism table]. Then wipe. [Rinse.] For heavily soiled areas, precleaning is required. Rinse with potable water for food-contact surfaces. For all others, no rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -and/or- paper towel.]

One-Step Disinfection -or- Disinfecting and Cleaning [of] Toilet Bowls [and Urinals]: Remove gross filth before disinfection. Apply product to exposed surfaces above the water line. [Brush or swab thoroughly, especially under the rim.] Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table] [, then wipe -or- flush]. **[Urinals:** Spray [6-8 in[ches]] from surface] until surface is thoroughly wet. [Brush or swab thoroughly.] Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table]. [Then wipe -or- flush. [Rinse.] For heavily soiled areas, precleaning is required.]
-or-

One-Step Disinfection -or- Disinfecting and Cleaning [of] Toilets Bowls [and Urinals:] [Toilets:] Remove gross filth before disinfection. Empty toilet bowl and apply product to exposed surfaces. [Brush or swab thoroughly, especially under the rim.] Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table], [then wipe -or- flush]. **[Urinals:** Spray [6-8 in[ches]] from surface] until surface is thoroughly wet. [Brush or swab thoroughly.] Allow this product to [penetrate and] remain wet for the contact time listed below [-or- on label] [-or- on organism table]. [Then wipe -or- flush.] [Rinse.] For heavily soiled areas, precleaning is required.]

The following statement only to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on surfaces/objects soiled with blood/body fluids: **Personal Protection:** When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain wet for 1 min[ute] for HBV and HCV and 30 sec[onds] for HIV-1. The contact times for other bacteria and viruses may differ. See product label for contact times. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

Soft Surface¹ Sanitization

To Sanitize[,][and] [to Eliminate Tough Odors], and Remove Stains on Soft Surfaces¹ [(Fabrics¹): Hold bottle upright -or- Spray [6" – 8" from surface]. Spray until fabric is wet. DO NOT SATURATE. To sanitize, let stand [for] 3 min[utes]. To remove stains, let stand [for] an additional 2 min[utes]. [Do not allow to dry on fabric.] [To eliminate tough odors, spray until affected area is completely covered]. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [Gross -or- heavy] soil must be removed prior to sanitizing. [[After application, for washable fabrics,] [then] wash -or- launder with [your favorite] detergent [as usual].]

-or-

To Sanitize -and/or- To eliminate [tough] odors from your clothes: [Turn nozzle to "on" position.] Hold bottle 6" - 8" away from affected area and spray until completely covered -or- Spray affected area until completely covered. DO NOT SATURATE. Let stand [for] 3 min[utes]. [For [added] stain removal benefit: Let stand for an additional 2 min[utes].] Do not allow to dry on fabric. [[After application,] [then] wash -or- launder with [your favorite] detergent [as usual].]

[**This product** can be used -or- sprayed on most washable fabrics. For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use]. Wait 5 min[utes], then rinse with water. Allow the fabric to dry completely- no discoloration means **this product** can be safely used on the fabric.]

Deodorization

To Deodorize: Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer] to completely wet all surfaces. [DO NOT SATURATE.] Then wipe -or- Allow to air dry. For heavily soiled areas, a precleaning is required.

General Cleaning

General [Kitchen -and/or- Bathroom -and/or- Floor -and/or- Ceramic Tile -and/or- Porcelain -and/or- Shower Walls -and/or- Floors]: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product directly onto [urine] [feces] [bathroom] soils and wipe clean. -or- Directly apply [**this product**] with a [microfiber] cloth -and/or- sponge -and/or- mop -and/or- trigger sprayer] to completely wet surface and wipe clean. No rinsing needed. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [soil] before wiping.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas -and/or- tougher jobs, allow product to penetrate dirt -and/or- soap scum before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth.

To Clean and Deodorize Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

Disinfection Hard Surface Claims

- An effective disinfectant [on non-food contact surfaces] [for use in **insert use site(s) from Table 2**]
- Antibacterial
- Bactericidal
- Cleans and disinfects urine stains
- [Cold] [and] flu virus⁶ -or- ⁷ control
- Deodorizes by killing odor-causing bacteria at their source
- Disinfectant -and/or- [deodorizer
- Disinfection
- Disinfects -and/or- deodorizes
- Disinfects **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- **insert use site(s) from Table 2** -and/or- kills **insert organism(s) from organism table**
- Disinfects and deodorizes by killing common [long term care [facility]] bacteria -and/or- viruses[‡] [and controlling their odors] [and deodorizes]
- Disinfects -and/or- Kills **insert organism(s) from organism table**
- Disinfects hard, nonporous [non-food contact] surfaces in **insert hard surface use site(s) from Table 2**
- E. coli [and Salmonella²] control
- Effective against bacteria -and/or- viruses[‡]
- Effective against germs[†]
- Effective against [the] cold -and/or- flu viruses⁶
- Eliminates -and/or- Destroys -and/or- Removes -and/or- Kills urine odors [at the source]
- Eliminates germs[†] -and/or- odors on hard, nonporous surfaces
- Fights germs[†] and odors
- Fights the cold -and/or- flu virus[es]⁶
- For terminal cleaning
- Germ[†] killer -or- destroyer -or- eliminator
- [Get -or- Be] [prepared -or- ready] for [cold &] flu season
- Helps stop the spread of cold & flu viruses⁶ on hard, nonporous surfaces
- Kills 99.9% of bacteria & viruses[‡]
- Kills 99.9% of germs[†]
- Kills bacteria -and/or- viruses[‡] -and/or- eliminates odors -and/or- deodorizes
- Kills bacteria -and/or- viruses[‡] [you can't see]
- Kills bacteria [in 5 min[utes]] and eliminates [the toughest -or- tough] [urine -and/or- feces] odors [on hard, nonporous surfaces -and/or- **insert hard surface use site(s) from Table 2**]
- Kills bacteria that cause [urine -and/or- feces] odors on [hard, nonporous surfaces]
- Kills [most] [bathroom -and/or- facility] bacteria -and/or- viruses[‡]
- Kills Norovirus -and/or- Rhinovirus -and/or- Influenza⁷ -and/or- E. coli and Salmonella² -and/or- Staph³[ylococcus aureus] -and/or- Strep⁴[tococcus] -and/or- Rhinovirus
- Kills cold -and/or- flu virus[es]⁶ [on **insert use site(s) from Table 2**]
- Kills cold & flu viruses⁶ [and Enterovirus]
- Kills germs[†]
- Kills odor-causing bacteria [and eliminates] [the toughest -or- tough] odors on hard, nonporous surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills odor-causing bacteria [eliminating] [the toughest -or- tough] [urine -and/or- feces] odors on hard surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills odor causing bacteria in restrooms -or- **insert hard surface use site(s) from Table 2**
- Kills odor-causing bacteria leaving [hard] surfaces smelling fresh [and clean]
- Kills odor-causing bacteria on hard surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills [the] bacteria that cause urine odors
- Kills [the] cold [and] flu virus[es]⁶
- Kills [the] influenza⁷ -or- flu virus⁷
- Multi-surface cleaner disinfectant
- One-step disinfectant [cleaner]
- [**Product Name**] Meets -or- Compliant with OSHA Bloodborne Pathogen Standard
- Specially formulated to eliminate urine and odor-causing bacteria
- This product -or- **product name** is formulated to disinfect hard, nonporous surfaces[:] **insert surface(s) from Table 1**
- Virucidal[‡]
- [With] disinfecting disinfection
- You can also use **this product** to disinfect [in] places that are difficult to reach

Hard Surface Disinfection Organisms		
<i>Bacteria</i>	<i>ATCC and/or Strain</i>	<i>Contact Time</i>
⁵ Escherichia coli [(E. coli)]	[ATCC 11229]	5 min[utes]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]	5 min[utes]
Proteus mirabilis [(odor causing bacteria)]	[ATCC 9240]	5 min[utes]
Pseudomonas aeruginosa	[ATCC 15442]	5 min[utes]
² Salmonella enterica	[ATCC 10708]	5 min[utes]
³ Staphylococcus aureus [(S. aureus)]	[ATCC 6538]	5 min[utes]
⁴ Streptococcus pyogenes	[ATCC 19615]	5 min[utes]
Vancomycin-resistant Enterococcus faecalis VRE	[ATCC 51575]	5 min[utes]
<i>Enveloped Viruses</i>		
#Canine Distemper virus	[ATCC VR-128]	10 min[utes]
#Hepatitis B virus [(HBV)] (duck Hepatitis B virus as surrogate)	[11/14/12 Strain]	1 min[ute]
#Hepatitis C virus (Bovine Viral Diarrhea Virus as surrogate)	[NVSL strain Oregon C24v -genotype 1]	1 min[ute]
#Herpes simplex type 2	[ATCC VR-734]	30 sec[onds]
#Human Immunodeficiency Virus type 1 (HIV-1)	[Strain HTLV-III B]	30 sec[onds]
#Influenza A2 virus	[Strain Hong Kong] [ATCC VR-544]	30 sec[onds]
#Influenza A virus (H1N1)	Strain A/PR/8/34 [ATCC VR-1469]	30 sec[onds]
<i>Viruses Small Non-Enveloped</i>		
#Enterovirus [(D68)]	[ATCC VR-561]	5 min[utes]
#Norovirus (Feline calicivirus as surrogate)	[ATCC VR-782] [Strain F-9]	5 min[utes]
#Rhinovirus [(type 37)]	[ATCC VR-1147]	5 min[utes]

Soft Surface Sanitization		
<i>Bacteria</i>	<i>ATCC and/or Strain</i>	<i>Contact Time</i>
Klebsiella pneumoniae [(Kleb)] - 100% cotton	[ATCC 4352]	3 min[utes]
Staphylococcus aureus [(Staph)] - 100% cotton	[ATCC 6538]	3 min[utes]
Klebsiella pneumoniae [(Kleb)] - 100% polyester	[ATCC 4352]	3 min[utes]
Staphylococcus aureus [(Staph)] - 100% polyester	[ATCC 6538]	3 min[utes]
Klebsiella pneumoniae [(Kleb)] - 50%/50% Blend	[ATCC 4352]	3 min[utes]
Staphylococcus aureus [(Staph)] - 50%/50% Blend	[ATCC 6538]	3 min[utes]

Emerging Viral Pathogen Claims

This product qualifies for emerging pathogen claims against:

- Enveloped viruses
- Large non-enveloped viruses
- Small non-enveloped viruses

<i>For an emerging viral pathogen that is a/an..</i>	<i>..follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Enterovirus D68 Norovirus (Feline Calicivirus) Rhinovirus type 37
Large, non-enveloped virus	Enterovirus D68 Norovirus (Feline Calicivirus) Rhinovirus type 37
Small, non-enveloped virus	Enterovirus D68 Norovirus (Feline Calicivirus) Rhinovirus type 37

This product has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***This product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

Insert name of illness/outbreak is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

Sanitization Soft Surface¹ Claim

- A proven sanitizer on soft surfaces¹
- An effective soft surface¹ sanitizer
- Can be used to sanitize soft surfaces¹ -or- ***insert soft surface(s) from list from Table 5*** [as a spot sanitizer]
- Cost effective solution to sanitizing -or- dry cleaning curtains
- Eliminates -or- removes -or- destroys odors [on ***insert soft surface(s) from Table 5***] -or- on fabrics [in ***insert use site(s) from Table 2***] [at the source]
- Freshens -and/or- Deodorizes ***insert soft surface(s) from Tables 4-5*** -or- fabrics
- Great for soft surfaces¹ -or- ***insert soft surface(s) from Table 5*** [as a spot sanitizer]
- Kills 99.9% of ***insert organism(s) from organism table*** [on ***insert soft surface(s) from Table 5***]
- Kills 99.9% of ***insert organism(s) from Organism Table*** in 3 min[utes] [on ***insert soft surface(s) from Table 5***]
- Kills 99.9% of bacteria on ***insert soft surface(s) from Table 5***
- Kills 99.9% of bacteria on ***insert soft surface(s) from Table 5*** -or- fabrics [as a spot sanitizer]
- Kills -or- destroys -or- eliminates 99.9% of bacteria [on soft surfaces¹]
- Kills microorganisms on soft surfaces¹ -or- fabric(s) -or- ***insert soft surface(s) from Table 5***
- One-step cleaner sanitizer on soft surfaces¹
- Sanitizes and deodorizes
- Sanitizes fabric -or- soft surfaces¹ -or- ***insert soft surface(s) from Table 5***
- Sanitizes -and/or- Deodorizes -or- Removes odors -or- Eliminates odors by killing [common] bacteria [found in facilities] [and controlling their odors]
- Sanitizes soft surfaces¹ in one step
- Sanitizes soft surfaces¹ in 3 min[utes]
- Soft surfaces¹ -or- fabric sanitizer
- To eliminate odors use ***this product*** [around -or- on ***insert soft surface(s) from Tables 4-5*** [in ***insert hard surface use site(s) from Table 2***]
- Use on soft surfaces¹ -or- ***insert soft surface(s) from Table 5*** [as a spot sanitizer] where bacteria can linger -and/ or- hide
- [With] [hard, nonporous surface] disinfection and soft surface¹ sanitization
- [With] Sanitizing

Deodorizing Hard -and/or- Soft Surface Claims

- Advanced stain & odor eliminator
- All-in-one urine stain and odor remover
- Better than detergent alone [on **insert stain(s)/soils(s) from Table 7**] [and more!]
- Breaks down urine to eliminate odors and stains
- [Deeply] penetrate[s] [fibers] to eliminate odors
- Delivers clean you can see and smell
- [Delivers] odor-removal -or- clean -or- stain removal you can see -and/or- smell
- Deodorizer
- Deodorizes [urine -and/or- feces]
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [urine -and/or- feces] odors caused by bacteria -and/or- non-fresh foods
- [Doesn't just mask odors but] Clean(s) [deeply] to remove odor-causing bacteria, body soils and the residues [that cling to your towels and linens]
- Does not -or- Doesn't just mask [urine -and/or- feces] odors, it eliminates them at the source leaving behind a light -and/or- pleasant -and/or- fresh scent
- Don't just cover up -and/or- mask [urine -and/or- feces] odors, eliminate them!
- Eliminates [odor-causing] bacteria [. Not a perfume cover up]
- Eliminates odor, doesn't just mask it
- Eliminates -or- removes odor for [long] lasting freshness
- Eliminates -or- removes -or- destroys **insert odor(s) from Table 8** odor
- Eliminates -or- removes -or- destroys -or- targets -or- attacks odors [on **insert soft surface(s) from Table 5** -or- on fabrics [in **insert use site(s) from Table 2**] [at the source]
- Eliminate[s] -or- remove[s] -or- destroy[s] [the] [tough[est]] **insert odor(s) from Table 8** odor [at the source]
- Eliminates -or- removes -or- destroys [the toughest -or- tough] [urine] odors [caused by bacteria]
- Eliminates -or- removes -or- destroys [urine -and/or- feces] odors [on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -or- on fabrics] [in **insert use site(s) from Table 2**] [at the source]
- Eliminates [tough] odors [at the source]
- Eliminate urine -and/or- feces odors at the source
- For [noticeably] cleaner -or- deep cleaning clothes⁹
- Freshens -and/or- Deodorizes [**insert hard surface(s) from Table 1**] -or- fabrics
- Freshens -and/or- Deodorizes [**insert soft surface(s) from Tables 4-5**] -or- fabrics
- [Improved] [Urine -and/or- feces] Odor -and/or- stain removal
- [Just] spray [then wash] to remove -and/or- attack -and/or- tackle -and/or- eliminate [tough -and/or- lingering] odors
- Kills -or- destroys -or- eliminates [99.9% of] [odor- causing] bacteria [on soft surfaces¹] [the first time]
- Kills -or- Eliminates [99.9% of] [odor-causing] bacteria
- [Leaves] towels and linens [smelling] fresh and clean
- Lose the stains, keep the color
- No harsh alcohol smell
- Penetrates to remove odors at their source
- Perfect for eliminating your toughest odors [at their source]
- Perfect for removing your toughest [urine -and/or- feces] odors [and stains]
- Permanently removes odors -and/or- stains
- Pleasant smell -or- odor
- Powerful odor and stain removal
- [Pre-treat to] Remove[s] -or- Neutralize[s] -or- Eliminate[s] tough [-or- lingering] odors [that cling [deep] to [the] fibers [of [your] clothes]]
- [Removes -and/or- Attacks -and/or- Eliminates -or- Works on -or- Effective on -or- Great for removing] even [for] [the] [tough[est]] [**insert odor(s) from Table 8**] odors [on soft surfaces¹] [from [deep] within your clothes' fibers]
- Reduces odor-causing bacteria on **insert surface(s) from Table 1**
- [Removes] [Eliminates] [Destroys] tough pet stains and odors
- Removes **insert odor(s) from Table 8** [odor]
- Removes odors -and/or- stains [so [that your] clothes smell fresh, clean and ready to wear again]
- Removes the toughest -or- tough urine stains and odors
- Removes [urine -and/or- feces] odors
- Specializes -or- [Deeply] Penetrates to remove [the][tough[est]] -or- **insert odor(s) from Table 8** [mal]odors [at their source] [deep] within the fiber] [of your clothes]
- Spray on curtains -and/or- other hard-to-wash fabrics to replace lingering [urine -and/or- feces] odors with [long-lasting] freshness
- Tackle(s) -or- Attacks -or- Eliminates -or- Removes -or- Kills [the] [tough[est]] [mal] odors [and stains] [hiding [deep] within clothes -or- **insert soft surface(s) from Tables 4-5**]
- Tackles toughest malodors [and stains]
- The one cleaner you need to tackle urine stains and odors [everywhere] [anywhere]
- [**This product**] Removes [the toughest -or- tough] [urine] odors [and stains]
- [**This product**] deodorizes areas that are hard to keep fresh smelling including **insert use site(s) from Table 2** [, and other areas prone to odors caused by microorganisms]
- [**This product**] is specially formulated to eliminate [urine -and/or- feces] odors from **insert use site(s) from Table 2**
- [**This product**] is specially formulated to remove [urine -and/or- feces] odors [and stains] from **insert use site(s) from Table 2**
- [**This product**] eliminates [the toughest -or- tough] [urine -and/or- feces] odors at their source
- **This product** will deodorize hard, nonporous surfaces of **insert use site(s) from Table 2** [where obnoxious [urine -and/or- feces] odors may develop]
- **This product** will deodorize soft surfaces¹ of **insert use site(s) from Table 2** [where obnoxious [urine -and/or- feces] odors may develop]
- **This product** will deodorize surfaces [in **use site(s) from Table 2**] [where obnoxious [urine -and/or- feces] odors may develop]
- **This product** will deodorize surfaces in **insert use site(s) from Table 2** and other places bacteria growth can cause malodors
- To eliminate [urine -and/or- feces] odors use **this product** [around -or- in **insert use site(s) from Table 2**] [on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- [To] Remove [urine -and/or- feces] odors [and stains] [use this product] [around -and/or- in **insert use site(s) from Table 2**] -or- fabrics
- Tough on odors, great -or- ideal [for all] -or- [on] colorfast washables⁸
- Tough on odors, great -or- ideal for clothes⁸

- Tough on odors, great -or- ideal [to use] on whites and colors⁸
- Tough on odors, safe to use on cotton -and/or- polyester
- Tough on stains and odors
- Tough on stains and odors[, gentle on carpet -and/or- fabric -and/or- furniture]
- [Urine -and/or- feces] Odor [-and/or- stain] removal [control]
- [Urine -and/or- feces -and/or- vomit -and/or- sweat -and/or- blood -and/or- pet] stain and odor remover
- Works great on ***insert stain(s)/soils(s)*** ***from Table 7*** [and more][!]
- Works great -or- tough on outdoor stains [like grass and dirt]
- Works on colors -or- colored fabrics

General Cleaning Hard -and/or- Soft Surface Claims

- A [shining -or- pure] clean you can see [and trust]
- Accidents happen. Let ~~Clorox Urine Remover~~ **insert ABN** handle it!
- Breaks down urine with the power of hydrogen peroxide
- [Chlorine] bleach free
- Cleans [and deodorizes] **insert surface(s) from Table 6**
- Clean[s] -and/or- removes -and/or- eliminates hard to remove -and/or- set-in -and/or- [the] tough[est] [pet] stains -and/or- odors [the first time]
- Cleans -and/or- Eliminates -and/or- Removes [the toughest] [pet] messes -and/or- stains -and/or- [lingering] odors -and/or- accidents -and/or- **insert stain(s)/soil(s) from Table 7** -and/or- **insert odor(s) from Table 8** [from] [hard and soft] [surfaces] -and/or- **insert surface(s) from Table 1** [around your home^[P]]
- Cleans [carpets][.] [bedding][.] [floors][.] [furniture][.] [clothing] [& more]
- Cleans **insert surface(s) from Tables 1, and 4-6**
- Cleans to a shine
- Clear drying formula
- [Clorox®] essential for the purest clean
- Color safe
- Compatible -or- suitable with equipment surfaces -or- **insert use site(s) from Tables 2**
- [Compatible -or- suitable with equipment surfaces for use on hospital surfaces **insert surface(s) from Table 1**
- Complete Clorox® clean your patients -and/or- residents trust
- Cuts cleaning time
- Designed for organic (protein base[d]) stains
- Designed -or- ideal for daily cleaning -or- use
- Destroy -and/or- Eliminate tough odors [-and/or- stains
- Does not contain [chlorine] bleach
- Easy [cleaning]
- Effective [cleaner -or- cleaning] formula
- Eliminate the ick!
- Eliminates tough to remove stains
- Fast penetrating formula effectively gets out a variety of tough pet stains and odors
- Fits on your cart
- For direct application
- For easy cleaning
- For Outdoor Use [concrete -and/or- sidewalks -and/or- pavement -and/or- outdoor tile -and/or- grouting stains]
- For pet or people accidents
- General purpose cleaner
- Get to every surface your kids or pets can get to
- Good for pretreatment for laundry
- Good for pretreatment of [many] **insert stain(s)/soil(s) from Table 7** stains
- Great for pet stains!
- [Great] For removing **insert stain(s)/soil(s) from Table 7** [on -or- from **insert use site(s)/surface(s) from Tables 1-6**
- Great [for use] in -or- for pet areas
- Great [for use] on soft surfaces¹ including **insert soft surface(s) from Tables 4-5**
- Ideal for use in schools -and/or- daycare -and/or- universities -and/or- public places
- Ideal for use on high touch surfaces
- Just spray[,] [and] wipe [and you're done] [; no scrubbing required!]
- [Laundry -and/or- Active wear] **Odor-Fighter**
- Leaves [virtually] no residue
- Light touch up. Quick cleaning
- Low residue
- Makes cleaning easier
- Money-saving refill
- No build-up -and/or- residue
- No mixing, measuring, or rinsing required
- **No pet mess -and/or- evidence [left behind]**
- No phosphates
- No rinsing
- Non-abrasive
- Non-corrosive
- Non-flammable
- One step cleaning
- Packaging made with [25%] recycled -or- recyclable plastic
- Professional performance for your home
- Professional Urine Remover
- Proof is in the clean
- **Quickly -and/or- easily remove[s] -and/or- eliminate[s] odors -and/or- stains -and/or- messes from pet accidents**
- Removes -and/or- Cleans **insert stain(s)/soil(s) from Table 7** [on **insert use surface(s) from Table 1**
- Removes dried on [blood] stains
- Removes -or- Eliminates -or- Destroys set in -or- old pet stains
- Removes tough stains like vomit -and/or- feces -and/or- urine -and/or- blood
- Removes -or- Works on -or- Effective on -or- Great for removing] [tough -or- toughest] [pet -and/or- urine -and/or- feces -and/or- sweat -and/or- vomit] stains -and/or- odors [on hard surfaces] [on soft surfaces¹] [on hard and soft surfaces¹]
- **Removes urine, feces, drool, vomit & other pet messes**
- Safe for colorfast upholstery, fabrics, and carpets, including stain-resistant carpeting.
- Safe [for use] on stain-resistant carpets
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Save money and aggravation by rescuing carpet -and/or- furniture -and/or- mattresses -and/or- floors.
- **Spray away pet stains -and/or- odors -and/or- messes**
- Spray on curtains and other hard-to-wash fabrics to replace lingering odors with [long-lasting] freshness
- Spray trigger
- Strong cleaning
- Takes care of your pet's business
- [The] Smell of clean
- This product -or- **product name** is designed specifically as a general [ready-to-use] [non-abrasive] cleaner -and/or- disinfectant for use in[:] **insert site(s) from Table 2**
- Tough enough to break down urine, safe [enough] to use on **insert surface material(s) from Table 3**
- Tough on Grime
- **[Tough on pet messes -and/or- stains -and/or- odors,] gentle [and safe] on insert surface material(s) from Table 3**
- Urine Remover - Advanced Formula
- Use in every room of the house!
- Use on **insert soft surface(s) from Tables 4-5** [and other soft surfaces]¹
- Will not harm -and/or- damage your [household] surface
- Will not harm -or- fade -or- bleach furniture
- Works -and/or- Effective on **insert stain(s)/soil(s) from Table 7** [on **insert use surface(s) from Table 1**]
- Works -or- great for -and/or- Effective on body soils -or- **insert stain(s)/soil(s) from Table 7** [for pre-treatment for laundry] [on **insert soft surface use surface(s) from Tables 4-5**
- Works -or- Effective -or- Great for [both] hard and soft surfaces¹

Packaging Related Claims

- Align to close
- [Be -or- Get] RefillSmart[™][®][!]
- Get -or- Spray Every Drop[!][[™]][®]
- Last Drop Access
- No Waste -or- Wasteless Bottle
- Patented design bottle
- Recyclable bottle
- Smart Tube[®][[™]] Technology
- [Use as a -or- Pourable] **insert ABN**

Specialized technology name ideas

- Odor Destroyer[®] Technology
- Odor Eliminator[®]
- FreshMist Technology
- Odor-Dissolve Technology
- Urine-EX technology

Optional Cleaning Graphics



**Carpets, Upholstery
& Mattress Stains**



Pet Areas



**Tile, Grout & Finished
Hardwood**



Clothing

Table 1 Miscellaneous Hard Surface Use Surfaces

appliance exterior(s) [surfaces] [+++]	exhaust fans	metal blinds
appliance -or- cabinet knobs	exterior -or- external toilet -and/or- urinal surfaces	metal surfaces
around litter boxes	fax machine(s) [handles][+++]	metal work benches
baked enamel surfaces	[filing] and/or medicine] cabinets	microwave exteriors[+++]
bassinets	finished -or- painted walls -and/or- woodwork	mirrors
[bathroom] fixtures	finished windowsills	other telecommunication(s) equipment [surfaces][+++]
[bathroom -and/or- kitchen] faucet(s) [handles]	fixtures	outdoor furniture
[bath]tubs	floors and walls of coolers	outside of appliances -and/or- microwaves -and/or- refrigerators[+++]
BP Monitors[+++]	floors [around toilets]	oven doors
bed frames	flower buckets	packing benches
[behind and under ^P] counters -or- countertops ^P	[[flush] toilet -and/or- telephone -and/or- cabinet -and/or- dishwasher -and/or- door -and/or- faucet] handles	painted wood furniture
[behind and under] sinks ^P	furniture	patio furniture
booster chairs	frame surfaces	pet [food] bowls¹⁰
bottoms of pots and pans	freezer exteriors	plastic [and painted] surfaces
burner trays	garage surfaces	plastic laundry hampers -or- baskets
cabinets	garbage -and/or- trash cans and/or	plastic shower curtains
cages	germ ^T prone [hard, nonporous] surfaces	plastic surfaces associated with: floors, walls, fixtures, toilets, urinals, sinks, shower rooms, and locker rooms
carts	glass-topped furniture	playpens
cell[ular] -or- wireless -or- mobile -or- digital phones[+++]	glazed -and/or- sealed tile	phones[+++]
chairs ^P	glazed ceramic restroom surfaces	portable toilets
changing table(s)	[grocery [store] -or- supermarket] cart(s)	[public -or- pay] telephones -or- phone booths[+++]
[children's] furniture ^P	[grocery [store] -or- supermarket] cart handles	range hoods
chrome	child seats	recycling bins
chrome exterior surfaces of urinals -and/or- toilets	gym[nastic] equipment	refrigerator door handles
closets	hampers	refrigerator exterior[+++]
[clothes -or- diaper] hampers ^P	[hand] railings -or- rails ^P	remote controls
[common] hard, nonporous [household]] surfaces	hard, nonporous surfaces behind -and- under counters -and/or- sinks	restroom fixtures
computer mouse[+++]	hard, nonporous painted surfaces	sealed -or- painted hardwood floors
cooler exteriors	[hard, nonporous surfaces of] car interiors	seats
cupboards	hard, nonporous office -and/or- bedroom -and/or- bedside furniture	shelves and
cribs	headsets	shower(s) [curtains -and/or- doors -and/or- stalls -and/or- walls]
decks	high chairs (non-food contact areas)	signs
desk(s) [tops]	[instrument] stands	similar hard, nonporous surfaces except for those excluded by the label
[diaper -or- infant] changing tables -and/or- stations	[interior [hard, nonporous] surfaces of] automobiles -and/or- boats -and/or- [rental] cars -and/or- ships -and/or- trailers -and/or- vehicles	sink(s) basins
diaper pails	[kid's] play structures -and/or- equipment -and/or- furniture -and/or- tables	sports equipment
dictating equipment [surfaces][+++]	[kitchen] appliance exteriors[+++]	stainless steel surfaces
disposals	kitchen(s) [surfaces]	stall doors
door(s) [handle(s)] and/or frame(s)]	laminated surfaces	staplers
door knobs	large inflatable nonporous plastic [(rubber)] surfaces	stereo consoles[+++]
drain boards	lockers	storage bins ^P
drawer pulls	many hard, nonporous crib -or- bed frame surfaces	stove[top]s or stoves
drawers	medicine] cabinets	strollers
dressing carts		surfaces used by pets
dryers or		table[top]s
elevator buttons		tele]phones[+++]
empty garbage bins		tiled walls
exercise equipment[+++]		toilet -and/or- urinal exterior(s) [surfaces] -or- exterior toilet surfaces
exercise machines[+++]		
exercise mats		

toilet handle(s)
toilet rim(s)
toilet seat(s)
toilet top(s)
toilets
tools
towel dispensers
toys¹¹
toy boxes^P
[training] toilets
trash cans -or- compactors
tray tables

[TV] Remote(s) [Control](s)[+++]
urinals
vanity tops -or- vanities
vending machine surfaces
[vinyl] wallpaper
walkers
walls
washable ceilings
[washable] floors [including linoleum,
no-wax, vinyl, and glazed ceramic tile]
washable kitchen surfaces
washable walls

washers/
washing machine exterior(s)[+++]
wastebaskets
windows
window blinds -and/or- shades
[window] sill(s) -and/or- ledge(s)
windshields
work benches
work stations
wrestling mats

Table 2 Miscellaneous Hard Surface Use Sites

Airplanes
~~{Airports}~~
Athletic [Recreational] Facilities
Basements
Bathrooms
Bathtubs
Bedrooms
Bowling Alleys
Buses
Campers
Campgrounds
Car
Churches
Colleges
Convenience Stores
Convention Centers
Correctional Facilities
Cruise Ships
[Damp] Storage Areas
Day Care Centers
Dens
Discount Retailers
Dorms
Dormitories
Elevators
Factories
Food Storage Areas
Garages
Garage Storage Areas

Gas Stations
General Merchandise Stores
Grocery Stores
Gym[nasium]s
Health Club(s) [Facilities]
Homes
Home Centers
Hotels
Kennels
Kitchen(s)
Lab[oratorie]s
Laundromats
Laundry Rooms
Lavatories
Libraries
Locker Rooms
~~Bathroom -or-~~ Locker Room Facilities
Lodging Establishments⁵
Lounges
Malls
Markets
Mass Merchandisers, ~~and/or~~
Military Installations
Mobile Homes
Mortuaries
Motels
Motor Homes
Mudrooms
Nurseries

Office(s)
Patios
Pet Areas
Play Areas -or- Rooms
Public Facilities
Public Restrooms
Public Telephone(s) [Booths][+++]
Recreational Centers -or- Facilities
Rest Stops
Restaurants
Restrooms
School Buses
RVs^P
Schools
Shelters
Shippers
Shops
Shower ~~area(s)~~
Storage Rooms -or- Areas
Subways
Supermarkets
Tattoo Parlors
Toilet area(s)
Toolsheds
Transportation Terminals
Trains
Trolleys
Vacation Homes

Table 3 Miscellaneous Hard Surface Materials

[baked] enamel	Marlite®[λλλ]	sealed granite
chrome	Naugahyde®[λλλλ]	sealed grout
crystal (non-food contact areas)	Painted wood	sealed quartz
Formical®[λλ]	plastic [laminate]	sealed stone
glass	Plexiglas®[λλλ]	stainless steel
glazed ceramic [tile]	porcelain enamel	synthetic marble
glazed porcelain [tiling -or- tile]	rubber	[vinyl] linoleum
glazed porcelain enamel	sealed -and/or- finished wood††	vinyl [tile]
glazed tile	sealed fiberglass [polyester, vinylester and epoxy resins]	
[hard] plastic -or- vinyl		
laminate		

Not recommended for use on -or- avoid contact with

aluminum	paper surfaces	unsealed [natural] granite
brass	porous painted surfaces	unsealed stone
chipped enamel	sealed granite	unfinished wood
copper	sealed marble	unsealed [natural] marble
galvanized steel	silver	

Table 4 Soft Surface Cleaning Use Surfaces

Baby carriages	Cotton {-and/or- Polyester} [blend] [fabric]	Outdoor furniture
Baby prams	Couches	[Pet -and/or- human] beds
Back [School] packs	Curtains Curtains	Purses
Bathroom mats	Cushion [Pillows]	Rags
Bedding	Diaper bags	Seat -and/or- soft cushions
Blankets	Dog {-and/or- pet} beds	Shades
Blinds	{Draperies}	Sheets
Booster Seats	Drapes	Slippers
Box spring [covers]	Duvet covers	Sofas
Brooms	Exercise mats	Soft [fabric] surfaces ¹
Shoe(s) [Canvas] {-and/or- fabric} {-and/or- interior} shoe(s)	Gym bag [Fabric] gym bags	Sports equipment [lining]
[Canvas] [fabric] sneakers	[Fabric] shower curtains	Strollers [seats]
[Car] {-or- Automobile} interiors	[Fabric] window treatments	Stuffed animals
Car seat(s)	Fabric(s)	Stuffed [plush] toys
[Car] upholstery	Headrests	Suitcases
Carpets	Highchair seats	[Throw] Rugs
Chairs	[Household] seat cushions	Towels
Changing tables	[Laundry] fabrics	[Upholstered] armchairs
Clothing	Linens	[Upholstered] couches
Clothing Laundry bags [fabric]	{Luggage}	[Upholstered] furniture
Color safe surfaces	Mats [for day care]	Upholstery
Cot Mattress [cover]	Mattresses	Washcloth(s)
	Mops -and/or-	Wheelchair pads -and/or- seats

Table 5 Soft Surface Exterior Sanitization Use Surfaces

Baby carriages	Cushion s	Linens
Baby prams	Diaper bag s	Mats [for day care]
Back [school] pack s	Dog {-and/or- pet} beds	Mattress es
Bathroom mat s	{Draperies}	Mop s -and/or-
Bedding	Drapes	{Pillows}
Blankets	Duvet cover s	Purse s
Blinds	Exercise mats	Rags
Booster seat s	[Exterior surfaces of] seat -and/or-	Shades
Box spring s [cover s]	soft ¹ cushion s	Sheets
Broom s	[Exterior surfaces of] sofas	Slippers
[Canvas -and/or- fabric] sneakers	[Exterior surfaces of] stuffed animals	Soft [fabric] surfaces ¹
Car seat s	[Exterior surfaces of] stuffed [plush] toys	Sports equipment [lining]
Chairs	[Fabric] gym bag s Gym bags	Stroller [seats]
Clothes	[Fabric] shower curtain s	Suitcase s {luggage}
Clothing	[Fabric] window treatments	Towels
Clothing laundry bag s [fabric]	Fabric (s)	[Upholstered] armchairs
Color safe surfaces	Headrest s	[Upholstered] couches
Cot Mattress [cover s]	Highchair seat s	[Upholstered] furniture
Cotton [Polyester] [blend] [fabric]	[Household] seat cushion s	Upholstery
Curtains	[Interior] Shoe (s)	Washcloth (s)
Curtains	[Laundry] Fabric s	Wheelchair pad s -and/or- seat s

Table 6 Cleaning and Deodorizing Surfaces

Grout	Pavement	Sidewalks
Concrete	Outdoor tile	Carpet
Cement		

Table 7 Stains/Soils

Anal gland	Feces [stains -or- soils]	Peanut butter
Bathroom soils -and/or- stains	Fingerprints	Pee
Bathtub ring	Food [stains -or- residue(s)] -or- [soil(s)]	Pen -or- Ink [Marks]
Berry -and/or- grape juice	Fruit [stains]	Pen [stains]
Beverage stains	Fur	Pet food -and/or- treats
Blood stains -and/or- soils	Grass	Pet stains -or- soils
Body oils -or- fluids -or- stains -or- soils	Gravy	Poop
Bone marrow	Grease	Red wine
Bones	Grime	Rust [stains]
Cat urine	Heel Marks -or- scuffs	Smudges
Cat feces	Human soils	Soap scum
Chocolate syrup	Incontinence stains -or- soils	Soda [stains]
Coffee [stains]	Ink [stains]	Sticky food messes -or- spills
Cosmetics	Institutional stains	Sweat stains -or- soils
Crayon and Pencil [marks]	Juice [stains]	Tea [stains]
Dead skin	Laboratory stains -or- soils	Throw-up
Diarrhea	Litter box mishaps -and/or- stains	Toner [stains]
Dirt	Mold -and/or- Mildew stains	Tough soils -or- stains
Dog urine	Mud	Urine [stains -or- soils]
Dog feces	Muddy -and/or- dirty paw prints	Vomit [stains -or- soils]
Everyday messes	Other common soils -and/or- stains	Wet food
Fecal matter	Other organic matter	Wine [stains]

Table 8 Odors

Blood	Garbage	Sewer
Body Odor	Grease Traps	Smoke
Dog smell	Litter box mishaps odors	Sweat
Drain	Mildew	Trash
Dumpster	Odor-causing bacteria	Urine odors
Feces -and/or- poop odors	Pet Odors	Vomit odors
Feet smell	Restroom Odors	

Footnotes

¹100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester

² Salmonella enterica

³ Staphylococcus aureus

⁴ Streptococcus pyogenes

⁵ Escherichia coli

⁶ Rhinovirus [(type 37)], -and/or- Influenza A2 virus

⁷ Influenza A2 Virus

⁸ when used as directed

⁹ vs. detergent alone

¹⁰ After disinfecting, wash with soap and rinse with clean water.

¹¹ Rinse with potable water

† Pseudomonas aeruginosa (Pseudomonas), Salmonella enterica (Salmonella), Staphylococcus aureus (Staph), **insert a virus from the Organisms table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organisms table.**

†† Do not allow puddles of product to remain on surface. Do not use on unsealed, unfinished, visibly worn, oiled or waxed wood surfaces. Product can discolor wood surfaces if misused. Test a small area first.

[†††]For any use site that includes electronics -or- electronic components, [please] refer to manufacturers' instructions. [for appropriate use] [before use][.]

‡ [Viruses]

P [on] hard, nonporous surfaces [of]

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