

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

July 6, 2016

J. Evelyn Lawson Clorox Professional Products Company c/o PS&RC P.O. Box 493 Pleasanton, CA 94566-0803

Subject: Notification per PRN 98-10 – Add "Keep Out of Reach of Children" Language,

Correct Typographical Errors, and Removed Organisms

Product Name: Oui-Oui

EPA Registration Number: 5813-110 Application Date: June 24, 2016 Decision Number: 519107

Dear Ms. Lawson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Terria Northern at 703-347-0265 or via email at northern.terria@epa.gov.

Page 2 of 2 EPA Reg. No. 5813-110 Decision No. 519107

Sincerely,

for

Julie Chao, Product Manager 33 Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Oui-Oui

NOTIFICATION

5813-110

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/06/2016

[NET] [CONTENTS]_____

KEEP OUT OF REACH OF CHILDREN

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For labels with veterinary uses

ENVIRONMENTAL HAZARD: This pesticide is toxic to birds, fish, and aquatic invertebrates. Caution should be used when applying indoors because pets may be at risk.

(Refillable bottles intended to be refilled by the consumer)

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling or place in trash.

(Nonrefillable bottles)

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

Questions or Comments? [Please] visit www.clorox.com or call [us toll free at] 1-800-227-1860 -or- (800) 227-1860. [Satisfaction Guaranteed[!] At Clorox we have prided ourselves in making

consistent quality products [for over 95 100 -or- 103 -or- *insert number* years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- [1-(888)-797-7225] [(800)-234-7700].]

A list of this product's ingredients is available at www.IngredientsInside.com or A list of [this product's] [product name] ingredients is available at [insert company website] or For more product ingredient information, visit www.IngredientsInside.com.

Mfd. for & © YYYY The Clorox Company,

1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

Made in [the] U.S.A. [of global components -or- ingredients]

EPA Reg. No. 5813-110 EPA Est. No. 5813-CA-6 (TPP), -GA-2 (VG),

IL-2 (VF); 50757-WI-1 (VN); 58455-IN-1 (C6), IN-2 (01).

Beginning of batch code indicates Est. No.



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]



Optional Packaging Recycling Logos:









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Packaging Related Statements

Operating Trigger

To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to "spray" -or- "stream" -or- ON [setting]. -or- Adjust [nozzle] to desired pattern.

-or- [To open, turn nozzle.] Spray [6-8 inches from surface]. Rub -or- wipe with brush -or- paper towel -or- sponge -or- lint-free cloth -or- cloth. Do not breathe spray or mist.

[When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].]

Optional Directions for Product Supplied in Refill Bottles: Refill only with this product.

Alternate for Refill Bottle:

To Refill [Spray Bottles]:

Remove

Remove trigger sprayer -or- cap from empty bottle.

Pour

Unscrew cap on refill and pour contents directly into empty bottle. Use a funnel to minimize product spills -or- waste. **Use**

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle. -or-Replace cap and use as you normally would. Fill -or- refill the *insert number* [fl] oz *this product* spray bottle with *this product* refill. Pour product into spray bottle over sink or tub basin.



For foldout label:

Peel [here] [for] [additional] [directions]

Trigger options: To refill: Twist trigger [on spray bottle] [1/4 turn] [counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

Packaging Related Claims:

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- Align to close
- [Be] [Get] RefillSmart[™][!]
- Get -or- Spray Every Drop[!][™]
- Last Drop Access
- No Waste -or- Wasteless Bottle

- Patented design bottle
- Recyclable bottle
- Smart Tube[®][™] Technology
- [Use as a] [Pourable] insert ABN

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DISINFECTION

Hard Nonporous Surfaces: -or- Sealed Ceramic Tile, Porcelain, Shower Walls, Floors and Other Hard Nonporous Surfaces: [Set trigger to SPRAY.] Spray [6-8 inches from surface] until surface is thoroughly wet. Allow this product to [penetrate and] remain wet for contact time listed below [-or- on label] [-or- on organism table]. Then wipe. [Rinse.] For heavily soiled areas, a precleaning is required. Rinse with potable water for food-contact surfaces. For all others, no rinsing is required. [If streaking is observed, wipe with a clean, damp [cloth -and/or- microfiber cloth -and/or- paper towel].

One-Step Disinfection and Cleaning the Exteriors of Toilets and Urinals: Remove gross filth before disinfection. Apply product to exposed surfaces. Allow this product to [penetrate and] remain wet for the contact time listed below -or- on label [-or- on organism table], [then wipe].

The following statement only to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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DISINFECTION continued: Hard Surface Claims

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- An effective disinfectant [on non-food contact surfaces] [for use in [insert use sites]]
- Antibacterial
- Bactericidal
- · Cleans and disinfects urine stains
- [Cold] [and] flu virus‡ control
- Deodorizes by killing odor-causing bacteria at their source
- Disinfectant [and] [deodorizer]
- Disinfection
- Disinfects [and] [,] [deodorizes]
- Disinfects [insert use sites/surfaces from this label] -and/or- kills [insert organisms from organism list]
- Disinfects and deodorizes by killing common [long term care facility] [facility] bacteria [and viruses*] [and controlling their odors] [and deoderizes]
- Disinfects -and/or- Kills [insert organisms from organism list]
- Disinfects hard, nonporous [non-food contact] surfaces in [insert use sites]
- E. coli O157:H7⁺ [and Salmonella²] control
- Effective against bacteria -and/or- viruses*
- Effective against germs†
- Effective against [the] cold -and/or- flu viruses‡
- [Eliminates] [Destroys] [Removes] [Kills] urine odors [at the source]
- Eliminates germs† -and/or- odors on hard, nonporous surfaces
- Fights germs[†] and odors
- Fights the cold -and/or- flu virus[es]‡
- Germ[†] [killer] [destroyer] [eliminator]
- [Get] [Be] [prepared] [ready] for [cold &] flu season

- Helps stop the spread of cold & flu viruses‡ on hard, nonporous surfaces
- Kills 99.9% of bacteria & viruses*
- Kills 99.9% of germs†
- Kills bacteria -and/or- viruses* [and] [eliminates odors] [deodorizes]
- Kills bacteria -and/or- viruses* [you can't see]
- Kills bacteria [in 5 minutes] and eliminates [the toughest] [tough] [urine -and/orfeces] odors on [hard, nonporous surfaces] [[insert hard surface use sites]]
- Kills bacteria that cause [urine -and/orfeces] odors on [hard, nonporous surfaces]
- Kills [most] [bathroom -and/or- facility]
 bacteria -and/or- viruses*
- Kills Norovirus -and/or- Rhinovirus -and/or- Influenza‡‡ -and/or- E. coli 0157:H7⁴ and Salmonella² -and/ or- Staph³[ylococcus aureus] -and/or-Strep⁴[tococcus] -and/or- Rhinovirus
- Kills cold -and/or- flu virus[es][‡] [on [insert use sites from this label]]
- Kills cold & flu viruses‡ [including] [even] [Rhinovirus] [and Enterovirus]
- Kills germs†
- Kills odor-causing bacteria [and eliminates] [the toughest] [tough] odors on [hard, nonporous surfaces] [[insert hard surface use sites]]
- Kills odor-causing bacteria [eliminating] [the toughest] [tough] [urine -and/or-feces] odors on [hard surfaces] [insert hard surface use site]
- Kills odor causing bacteria in [restrooms]
 [insert hard surface use sites]

- Kills odor-causing bacteria leaving [hard] surfaces smelling fresh [and clean]
- Kills odor-causing bacteria on [hard surfaces] [insert hard surface use site]
- Kills [the] bacteria that cause urine odors
- Kills [the] cold [and/&] flu virus[es]‡
- Kills [the] influenza* -or- flu virus*
- Multi-surface cleaner disinfectant
- One-step disinfectant [cleaner]
- [*Product Name*] [Meets] -or- Compliant with OSHA Bloodborne Pathogen Standard
- Specially formulated to eliminate urine and odor-causing bacteria
- Virucidal*
- [With] disinfecting [disinfection]
- You can also use [this product] to disinfect [in] places that are difficult to reach

‡Rhinovirus [(type 37)], -and/or-Influenza A2 virus [(Strain Hong Kong)] ‡‡Influenza A2 Virus

†Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442], Salmonella enterica (Salmonella) [ATCC 10708], Staphylococcus aureus (Staph) [ATCC 6538], insert a virus from the Organisms table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organisms table.

¥100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester

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HARD SURFACE DISINFECTION

Organisms		
Bacteria	Contact Time	[ATCC and/or Strain number]
¹ Escherichia coli O157:H7 [(E. coli O157:H7)]	5 min[utes]	[(ATCC 11229)]
Methicilin-resistant Staphylococcus aureus [(MRSA)]	5 min[utes]	[(ATCC 33592)]
Proteus mirabilis [(odor causing bacteria)]	5 min[utes]	[(ATCC 9240)]
Pseudomonas aeruginosa	5 min[utes]	[(ATCC 15442)]
² Salmonella enterica	5 min[utes]	[(ATCC 10708)]
3Staphylococcus aureus [(S. aureus)]	5 min[utes]	[(ATCC 6538)]
4Streptococcus pyogenes	5 min[utes]	[(ATCC 19615)]
Vancomycin-resistant Enterococcus <mark>faecalis</mark> VRE	5 min[utes]	[(ATCC 51575)]
[Non-Enveloped Viruses]		
*Canine Distemper	10 min[utes]	[(ATCC VR-128)]
*Enterovirus [(D68)]	5 min[utes]	[(ATCC VR-561)]
*Hepatitis B virus [(HBV)] (duck Hepatitis B virus as surrogate)	1 min[ute]	[Hepadnavirus]
*Hepatitis C virus (Bovine Viral Diarrhea Virus as surrogate, strain Oregon C24v genotype 1)	1 min[ute]	[NVSL]
*Norovirus (Feline calicivirus <mark>as surrogate</mark>)	5 min[utes]	[(Strain MNV-1.CW1) ATCC VR-782] [Strain F-9]
*Rhinovirus [(type 37)]	5 min[utes]	[(ATCC VR-1147)]
[Enveloped Viruses]		
*Herpes simplex type 2	30 sec[onds]	[(ATCC VR-734)]
*Human Immunodeficiency Virus type 1 (HIV-1)	30 sec[onds]	[(Strain HTLV-IIIB)]
*Influenza A2 virus	30 sec[onds]	[(Strain Hong Kong)] [(ATCC VR-544)]
*Influenza A virus (H1N1)	30 sec[onds]	Strain A/PR/8/34 [(ATCC VR-1469)]

SOFT SURFACE SANITIZATION		
Organism	Contact Time	[ATCC and/or Strain number]
Klebsiella pneumoniae [(Kleb)] - 100% cotton	3 min[utes]	[(ATCC 4352)]
Staphylococcus aureus [(Staph)] - 100% cotton	3 min[utes]	[(ATCC 6538)]
Klebsiella pneumoniae [(Kleb)] - 100% polyester	3 min[utes]	[(ATCC 4352)]
Staphylococcus aureus [(Staph)] - 100% polyester	3 min[utes]	[(ATCC 6538)]
Klebsiella pneumoniae [(Kleb)] - 50%/50% Blend	3 min[utes]	[(ATCC 4352)]
Staphylococcusaureus [(Staph)] - 50%/50% Blend	3 min[utes]	[(ATCC 6538)]

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SOFT SURFACE¥ SANITIZATION:

To Sanitize Soft Surfaces* [(Fabrics*)]: Hold bottle upright -or- Spray [6" – 8" from surface]. Spray until fabric is wet. DO NOT SATURATE. Let stand [for] 3 min[utes]. Allow to air dry. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [Gross] [heavy] soil must be removed prior to sanitizing.

For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use].

¥100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester

SANITIZATION: Soft Surface¥ Claims

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- A proven sanitizer on soft surfaces¥
- An effective soft surface[¥] sanitizer
- Can be used to sanitize [soft surfaces¥]
 [insert from soft surfaces¥ list] [as a spot sanitizer]
- Cost effective solution to sanitizing -or- dry cleaning curtains
- Eliminates [removes] [destroys] odors [on]
 [insert soft surfaces* locations and use sites]
 [in] [insert soft surfaces* use sites]
 [fabrics] [at the source]
- Freshens [Deodorizes] [insert soft surfaces*] [fabrics]
- Great for [soft surfaces[¥]] [insert from soft surfaces[¥] list] [as a spot sanitizer]
- Kills 99.9% of [insert organism] [on [insert soft surface* from label]]

- Kills 99.9% of [insert organism] in 3 minutes [on [insert soft surface* site]]
- Kills 99.9% of bacteria on [insert soft surfaces\(\) from list\(\)
- Kills 99.9% of bacteria on [soft surfaces¥] [fabrics] [as a spot sanitizer]
- Kills [destroys] [eliminates] 99.9% of bacteria [on soft surfaces¥]
- Kills microorganisms on soft surfaces¥
 -or- fabric -or- [insert soft surface[s]¥
 from lisf]
- [Now] [with] Sanitizing
- One-step cleaner sanitizer on soft surfaces¥
- · Sanitizes and deodorizes
- Sanitizes fabric -or- soft surfaces¥ -or- [insert soft surface[s]¥ from list]

- [Sanitizes] [and] [Deodorizes] [Removes odors] [Eliminates odors] by killing [common] bacteria [found in facilities] [and controlling their odors]
- Sanitizes soft surfaces\(^\circ\) in one step
- Santizes soft surfaces[¥] in 3 minutes
- Soft surfaces¥ -or- fabric sanitizer
- To eliminate odors use [this product]
 [around] [insert soft surface\(^\pi\) use sites
 [on [insert hard -and/or- soft surface\(^\pi\) locations\(^\pi\)]
- Use on [soft surfaces[¥]] [insert from soft surfaces[¥] list] [as a spot sanitizer] where bacteria can linger -and/or- hide
- [With] [hard, nonporous surface] disinfection and soft surface¥ sanitization

¥100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester

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DEODORIZATION:

To Deodorize: Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer] to completely wet all surfaces. [DO NOT SATURATE.] Then wipe -or- Allow to air dry. For heavily soiled areas, a precleaning is required.

DEODORIZING:

Hard -and/or- Soft Surface Claims

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- Advanced stain & odor eliminator
- All-in-one urine stain and odor remover
- Breaks down urine to eliminate odors and stains
- Delivers clean you can see and smell
- Deodorizer
- Deodorizes [urine -and/or- feces]
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [urine -and/or- feces] odors caused by bacteria -and/or- non-fresh foods
- Does not [Doesn't] just mask [urine -and/or- feces] odors, it eliminates them at the source leaving behind a [light] [pleasant] [fresh] scent
- Don't just [cover up] [mask] [urine -and/or- feces] odors, eliminate them!
- Eliminate [urine -and/or- feces] odors at the source
- [Eliminates] [removes] [destroys] [insert from list of odors] odor
- Eliminates [removes] [destroys] [urine
 -and/or-feces] odors [on] [insert hard and
 soft surfaces
 [in] [insert hard and soft surfaces
 [stbrics] [at the source]
- Eliminates [Removes] [destroys] [the toughest] [tough] [urine] odors [caused by bacteria]
- Freshens [Deodorizes] [insert hard surface[s] [fabrics]
- Freshens [Deodorizes] [insert soft surface[s]¥ [fabrics]
- [Improved] [Urine -and/or- feces] Odor [and stain] removal
- No harsh alcohol smell

- · Penetrates to remove odors at their source
- Perfect for eliminating your toughest odors [at their source]
- Perfect for removing your toughest [urine -and/or- feces] odors [and stains]
- Permanently removes odors [and stains]
- Pleasant smell -or- odor
- · Powerful odor and stain removal
- Reduces odor-causing bacteria on [insert hard surface]
- [Removes] [Eliminates] [Destroys] tough pet stains and odors
- Removes insert from odor list [odor]
- Removes the toughest urine stains and odors
- Removes [urine -and/or- feces] odors
- Spray on curtains and other hard-to-wash fabrics to replace lingering [urine -and/orfeces] odors with [long-lasting] freshness
- Tackles toughest malodors [and stains]
- The one cleaner you need to tackle urine stains and odors [everywhere] [anywhere]
- [*This product*] Removes [the toughest] [tough] [urine] odors [and stains]
- [*This product*] deodorizes areas that are hard to keep fresh smelling including [*insert use sites*] [, and other areas prone to odors caused by microorganisms]
- [*This product*] is specially formulated to eliminate [urine -and/or- feces] odors from [*insert hard surface use sites*]
- [This product] is specially formulated to remove [urine -and/or- feces] odors [and stains] from [insert hard surface use sites]
- [This product] eliminates [the toughest] [tough] [urine -and/or- feces] odors at their source

- [This product] will deodorize hard, nonporous surfaces of [[insert surface[s] -and/or- [use site[s]]] [where obnoxious [urine -and/or- feces] odors may develop]
- [This product] will deodorize soft surfaces[¥]
 of [[insert surface[s] -and/or- [use
 site[s]]] [where obnoxious [urine -and/orfeces] odors may develop]
- [*This product*] will deodorize surfaces [*insert surface[s]*] -*and/or- [use site[s]*] [where obnoxious [urine -and/or- feces] odors may develop]
- [*This product*] will deodorize surfaces in *insert use site* and other places bacteria growth can cause malodors
- To eliminate [urine -and/or- feces] odors use [this product] [around] [insert hard surface use sites] [on [insert hard surface locations]]
- [To] Remove [urine -and/or- feces] odors
 [and stains] [use this product] [around
 -and/or- on] [insert soft surface use site]
 -or- fabrics
- Tough on stains and odors
- Tough on stains and odors, gentle on [carpet] [fabric] [and] [furniture]
- [Urine -and/or- feces] Odor [and stain] removal [control]
- [Urine -and/or- feces -and/or- vomit -and/or- sweat -and/or- blood -and/or- pet] stain and odor remover

¥100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester

ODORS:

BloodGarbageSmokeBody OdorGrease TrapSweatDrainMildewTrashDumpsterRestroom OdorsUrineFecesSewerVomit

GENERAL CLEANING:

CLEANING

General [Kitchen -and/or- Bathroom -and/or- Floor -and/or- Ceramic Tile -and/or- Porcelain -and/or- Shower Walls -and/or- Floors]: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product directly onto [urine] [feces] [bathroom] soils and wipe clean. -or- Directly apply [*this product*] with a [cloth -and/or- microfiber cloth -and/or- sponge -and/or- mop -and/or- trigger sprayer] to completely wet surface and wipe clean. No rinsing needed. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [soil] before wiping.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel -or- lint-free cloth -or- microfiber cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- lint-free cloth -or- microfiber cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- lint-free cloth -or- microfiber cloth -or- sponge. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas -and/or- tougher jobs, allow product to penetrate [dirt -and/or- soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: Spray soiled area, then wipe clean. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth.

To Clean and Deodorize Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

GENERAL CLEANING: Hard -and/or- Soft Surface Claims

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- A [shining] [pure] clean you can see [and trust]
- Accidents happen. Let Clorox Urine Remover handle it!
- · Bleach free
- Breaks down urine with the power of hydrogen peroxide
- [Chlorine] bleach free
- · Cleans to a shine
- Clear drying formula
- [Clorox®] essential for the purest clean
- Color safe
- Compatible -or- suitable with [equipment surfaces] [linsert equipmemt or surface sites]
- [Compatible -or- suitable with equipment surfaces for use on hospital surfaces [see hospital surfaces list below]
- Complete Clorox® clean your patients -and/or- residents trust
- · Complies with VOC laws
- · Cuts cleaning time
- Designed for organic (protein base) stains
- Designed -or- ideal for daily [cleaning] [use]
- Destroy -and/or- Eliminate tough odors [and stains]
- Does not contain [chlorine] bleach
- Easy [cleaning]
- Effective [cleaner -or- cleaning] [formula]
- Eliminate the ick!
- · Eliminates tough to remove stains

- Fast penetrating formula effectively gets out a variety of tough pet stains and odors.
- Fits on your cart
- For direct application
- For easy cleaning
- For Outdoor Use [concrete -and/orsidewalks -and/or-pavement -and/oroutdoor tile -and/or- grouting stains]
- For pet or people accidents
- For terminal cleaning
- General purpose cleaner
- Get to every surface your kids or pets can get to
- Good for pretreatment for laundry
- Good for pretreatment of [many] [insert stain(s)/soil(s)] stains
- Great for pet stains!
- [Great] For removing [insert stain[s]/ soil[s]] [on [insert use site[s]]]
- Great for use on soft surfaces including [insert soft surface from list]
- Ideal for use in schools -and/or- daycare -and/or- universities -and/or- public places
- Ideal for use on high touch surfaces
- Just spray[,] [and] wipe [and you're done]
 [; no scrubbing required!]
- Leaves [virtually] no residue
- Light touch up. Quick cleaning
- Low residue
- · Makes cleaning easier
- Money-saving refill
- No build-up -and/or- residue

- No mixing, measuring, or rinsing required
- No phosphates
- No rinsing
- Non-abrasive
- Non-corrosive
- Non-flammable
- One step cleaning
- Packaging made with [25%] recycled -orrecyclable plastic
- Professional performance for your home
- Professional Urine Remover
- Proof is in the clean
- Removes -and/or- Cleans [insert stain[s]/ soil[s]] [on [insert use site[s]]]
- Removes dried on [blood] stains
- [Removes] [Eliminates] [Destroys] set in -or- old pet stains
- Removes tough stains like vomit, feces, urine and blood
- [Removes] [Works on] [Effective on] [Great for] [Great for removing] [tough] [toughest] [pet -and/or- urine -and/or- feces -and/or- sweat -and/or- vomit] stains and odors [on hard surfaces] [on soft surfaces[¥]]
- Safe for colorfast upholestry, fabrics, and carpets, including stain-resistant carpeting.
- Safe for use on stain-resistant carpets
- Save money and aggravation by rescuing carpet, furniture, mattresses and floors.

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GENERAL CLEANING continued: Hard -and/or- Soft Surface Claims

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- Spray on curtains and other hard-to-wash fabrics to replace lingering odors with (long-lasting) freshness
- Spray trigger
- · Strong cleaning
- Takes care of your pet's business
- [The] Smell of clean
- Tough enough to break down urine, safe [enough] to use anywhere
- Tough on Grime
- Urine Remover Advanced Formula

- Use in every room of the house!
- Use on [insert soft surface[s] $^{\vee}$ from list] [and other soft surfaces] $^{\vee}$
- VOC Compliant
- Will not [harm] [damage] your [household] surface
- Will not harm -or- fade -or- bleach furniture
- Works -and/or- Effective on [insert stain[s]/soil[s]] [on [insert use site[s]]
- Works [great for] -and/or- Effective on [body soils] [insert stain(s)/soil(s)] [for pre-treatment for laundry] [on [insert soft surface\(\frac{1}{2}\) use site]]
- [Works on] [Effective on] [Great for] [both] hard and soft surfaces[¥]

¥100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester

Specialized technology name ideas:

Now -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

- Odor Destroyer® Technology
- Odor Eliminator®

- FreshMist Technology
- Odor-Dissolve Technology
- Urine-EX technology

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Hard, Nonporous Use Surfaces [Materials]:

baked enamel surfaces glazed ceramic tile shower stalls

glazed porcelain stainless steel surfaces bathrooms

laminated surfaces bathtubs toilets cabinets metal surfaces urinals chrome plastic and painted surfaces vinvl floors plastic surfaces walls

Additional Cleaning and Deodorizing Surfaces:

Grout Pavement Sidewalks Concrete Outdoor tile Carpet

Cement

General Stains -and/or- Soils:

Bathroom soils -and/or- stains Feces [stains] [soils] Pen -or- Ink [Marks]

Fingerprints Bathtub ring Pen [stains] Food [stains] [residue[s]] -or- [soil[s]] Pet stains [soils] Beverage stains Blood stains -and/or- soils Fruit [stains] Rust [stains]

Body [oils] [fluids] [stains] [soils] Grime Smudges Cat urine Heel Marks -or- scuffs Soap scum Cat feces Human soils Soda [stains]

Coffee [stains] Incontinence [stains] [soils] Sticky food messes -or- spills

Cosmetics Sweat [stains] [soils] Ink [stains] Crayon and Pencil [marks] Institutional stains Tea [stains]

Toner [stains] Dead skin Juice [stains] Dirt Laboratory stains [soils] Tough soils [Stains] Dog urine Mold stains -and/or- Mildew stains Urine [stains] [soils]

Dog feces Mud Vomit [stains] [soils] Wine [stains]

Everyday messes Other common soils -and/or- stains Fecal matter Other organic matter

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Hard Surface Use Sites:

This product [product name] is designed specifically as a general [ready-to-use] [non-abrasive] cleaner and disinfectant for use in:
-and/or-

This product [product name] is formulated to disinfect hard, nonporous, inanimate surfaces:

Miscellaneous Hard Surface Use Sites:

Airplanes [Airports] Germ† prone [hard, nonporous] surfaces Motor Homes
Athletic [Recreational] Facilities Grocery Stores Mudrooms
Basements Gymnasiums -or- Gyms Nurseries
Bathrooms Health Club[s] [Facilities] Office[s]
Bathroom -or- Locker Room Facilities Homes Pet Areas

BedroomsHome CentersPlay Areas -or- RoomsBowling AlleysHotelsPublic FacilitiesBuses[Interior [hard, nonporous] surfaces of]Public Restrooms

CampersRental CarsPublic Telephone[s] [Booths][†††]CampgroundsKennelsRecreational Centers -or- Facilities

Car Kitchen[s] [Surfaces] **Rest Stops** Churches Laboratories Restaurants Restrooms Colleges Laundromats Convenience Stores Laundry Rooms School Buses **Convention Centers** Lavatories Schools **Correctional Facilities** Libraries **Shelters**

Convention Centers Lavatories Schools
Correctional Facilities Libraries Shelters
Cruise Ships Locker Rooms Shippers
[Damp] Storage Areas Lodging Establishment Shops

Day Care Centers Lounges Storage Rooms -or- Areas

DensMallsSubwaysDormsMany hard, nonporous crib -or- bedSupermarketsDormitoriesframe surfacesTattoo ParlorsElevatorsMarketsToolsheds

Factories Mass Merchandisers, Discount Retailers Transportation Terminals

Food Storage Areas -and/or- General Merchandise Stores Trains
Garages Military Installations Trolleys
Garage Storage Areas Mobile Homes Vacation Homes

Garbage [Cans] [Disposals] Mortuaries Work Stations

Gas Stations Motels

[†††]For any use site that includes electronics -or- electronic components, [please] refer to manufacturers' instructions. [for appropriate use] [before use][.]]

†Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442], Salmonella enterica (Salmonella) [ATCC 10708], Staphylococcus aureus (Staph) [ATCC 6538], *insert a virus from the Organisms table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organisms table.*

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Miscellaneous Hard Surface Use Surfaces:

appliance exterior[s] [surfaces] [†††] appliance -or- cabinet knobs bassinets [bathroom] fixtures

[bathroom] [kitchen] faucet[s]

[handles]
[bath]tubs
BP Monitors[†††]
bed frames

[behind and under††] [counters]

-or- countertops†† [behind and under] sinks††

booster chairs

bottoms of pots and pans

burner trays cabinets cages carts

cell[ular] -or- wireless -or- mobile -or-

digital phones[†††]

chairs††
changing table[s]
[children's] furniture††

chrome exterior surfaces of urinals

-and/or- toilets

closets

[clothes] [diaper] hampers††

computer mouse[†††] cooler exteriors

cupboards cribs

crystal (non-food contact areas)

desk[s] [tops]

[diaper -or- infant] changing [tables]

-or- areas [stations]

diaper pails

dictating equipment [surfaces][†††] door[s] [handle[s]] [frame[s]]

doorknobs
drain boards
drawer pulls
dressing carts
elevator buttons
empty garbage bins
exercise equipment[†††]
exercise machines[†††]

exercise mats exhaust fans

exterior -or- external toilet surfaces exterior -or- external urinal surfaces

faucets

fax machine[s] [handles][†††]

[filing] [medicine] cabinets finished -or- painted walls finished -or- painted woodwork

finished windowsills

fixtures

floors and walls of coolers floors [around toilets] flower buckets

furniture frame surfaces freezer exteriors garage surfaces garbage -or- trash cans glass-topped furniture

glazed ceramic [restroom surfaces] glazed porcelain [tiling -or- tile]

[grocery [store] -or- supermarket] cart[s] [grocery [store] -or- supermarket]

cart handles child seats

gym[nastic] equipment

hampers

[hand] railings -or- rails††

hard, nonporous areas -or- surfaces behind

and under counters

hard, nonporous areas -or- surfaces behind

and under sinks

[hard, nonporous surfaces of] car interiors hard, nonporous office -or- bedroom

-or- bedside furniture [hard] plastic -or- vinyl

headsets

high chairs [(non-food contact areas)]

[instrument] stands

[interior [hard, nonporous] surfaces of] automobiles [Interior [hard, nonporous] surfaces of] boats [Interior [hard, nonporous]

Interior [hard, non surfaces of] cars

[Interior [hard, nonporous]

surfaces of] ships [Interior [hard, nonporous] surfaces of] trailers [Interior [hard, nonporous] surfaces of] vehicles

[kids'] play [structures] [equipment]

[furniture] [tables]

[kitchen] appliance exteriors[†††]

large inflatable nonporous plastic (rubber)

lockers

[medicine] cabinets

metal blinds metal work benches microwave exterior[†††] other telecommunication[s] equipment [surfaces][†††]

Outdoor furniture outside of [appliances]

[microwaves] [refrigerators][†††]

oven doors packing benches piano keys

pet areas -or- surfaces

plastic laundry hampers -or- baskets

plastic shower curtains

plastic surfaces associated with: floors, walls, fixtures, toilets, urinals, sinks, shower rooms, and locker rooms

playpens phones[†††] portable toilets

[public -or- pay] telephones -or-

phone booths[†††]
range hoods
recycling bins

refrigerator door handles

refrigerator exterior[†††] remote controls restroom fixtures

RVstt

sealed fiberglass [polyester, vinylester and

epoxy resins] sealed/finished wood

seats

shelves [and drawers]

shower[s] [area] [curtains] [doors]

[stalls] [walls]

signs sill[s] ledge[s] sink[s] [basins] sports equipment stall doors staplers

stereo consoles[†††] storage bins†† stovetops -or- stoves

strollers

tables [tabletops] telephones[†††] tiled walls toilet area[s]

††hard, nonporous surfaces of

[†††]For any use site that includes electronics -or- electronic components, [please] refer to manufacturers' instructions. [for appropriate use] [before use][.]]

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Miscellaneous Hard Surface Use Surfaces: continued

toilet -and/or- urinal exterior[s] [surfaces] -or- exterior toilet surfaces

[toilet [flush]] [telephone] [cabinet] [dishwasher] [door] [faucet] handles

toilet handle[s] toilet rim[s] toilet seat[s] toilet top[s] tools

towel dispensers

tovs

toy boxes†† [training] toilets trash cans -or- compactors

tray tables tubs

[TV] Remote[s] [Control][s][†††]

vanity tops -or- vanities vending machine surfaces [vinyl] linoleum -or- wallpaper

walkers walls

washable ceilings

[washable] floors [including linoleum, no-wax, vinyl, and glazed ceramic tile]

washable kitchen surfaces

washable walls

washers/dryers -or- washing machine exterior[s][†††]

wastebaskets

window [blinds] [shades] windows and mirrors

windshields work benches wrestling mats

††hard, nonporous surfaces of

[†††]For any use site that includes electronics -or- electronic components, [please] refer to manufacturers' instructions.

[for appropriate use] [before use][.]]

Miscellaneous Hard Surface Materials:

[baked] enamel

chrome

[common] hard, nonporous [household]] surfaces

Formica^[5][®]

alass glazed ceramic [tile]

glazed porcelain

glazed porcelain enamel

glazed tile

hard, nonporous painted surfaces

laminated surfaces

Marlite[6][®] Naugahyde[7][®] plastic [laminate] Plexiglas[8][®]

porcelain enamel sealed fiberglass

similar hard, nonporous surfaces except

for those excluded by the label

stainless steel synthetic marble vinyl [tile]

[5]Formica is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates].

[6]Marlite is a [registered] trademark of [Marlite, Inc.] [a subsidiary of] [Marlite, Inc.] [or one or more of its affiliates].

[7]Naugahyde is a [registered] trademark of Uniroyal Engineered Products LLC Company [a subsidiary of Uniroyal Engineered Products LLC Company] [or one or more of its affiliates].

[8]Plexiglas is a [registered] trademark of [Arkema, Inc.] [a subsidiary of] [Arkema, Inc.] [or one or more of its affiliates].

Not recommended for use on -or- avoid contact with:

aluminum brass

chipped enamel copper

galvanized steel painted wood

paper surfaces porous painted surfaces

sealed granite sealed marble

silver

unsealed [natural] granite

unsealed stone unfinished wood

unsealed [natural] marble

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Soft Surface Cleaning Use Sites:

Baby carriages Baby prams Back [School] pack Bathroom mat Bedding

Blankets Blinds **Booster Seat** Box spring [cover]

[Car] [Automobile] interior Car seat[s]

Carpet Chairs Changing table

Clothing Laundry bag [fabric]

Color safe surfaces Cot Mattress [cover]

Cotton [Polyester] [blend] [fabric]

Curtains

Curtains [Draperies] Cushion [Pillow] Diaper bag Dog [pet] bed

Drapes Duvet cover Exercise mats Fabric[s] Gym bag [fabric]

Gym bags Headrests Highchair seat [Laundry] Fabrics

Linens

Mats [for day care]

Mattress

Mop -and/or- Broom Outdoor furniture

Pet beds Purse

Sponges [Rrags]

Rugs

Seat -and/or- soft cushions Seat cushion [household]

Shades Sheets Shoe[s] Shoe[s] [canvas] [fabric] [interior]

Shower curtain [fabric]

Slippers

Sneakers [canvas] [fabric]

Sofas

Soft [fabric] surfaces¥ Sports equipment [lining]

Stroller [seats] Stuffed animals Stuffed [plush] toys Suitcase [luggage]

Towels

[Upholstered] armchairs [Upholstered] couches [Upholstered] furniture

Upholstery Washcloth[s]

Wheelchair pad -and/or- seat Window treatments [fabric]

¥100% Cotton, 100% Polyester, 50%/50%

blend of Cotton/Polyester

Soft Surface Exterior Sanitization Use Sites:

Baby carriages Baby prams Back [School] pack

Bathroom mat Bedding

Blankets Blinds **Booster Seat**

Box spring [cover] Car seat

Chairs Clothes Clothing

Clothing Laundry bag [fabric]

Color safe surfaces Cot Mattress [cover]

Cotton [Polyester] [blend] [fabric]

Curtains

Curtains [Draperies] Cushion [Pillow] Diaper bag

Dog [pet] bed

Drapes Duvet cover Exercise mats

[Exterior surfaces of] seat -and/or-

soft¥ cushions

[Exterior surfaces of] sofas

[Exterior surfaces of] stuffed animals [Exterior surfaces of] stuffed [plush] toys

Fabric[s]

Gym bag [fabric] Gym bags Headrests Highchair seat [Laundry] Fabrics Linens

Mats [for day care]

Mattress

Mop -and/or- Broom

Purse Seat cushion [household]

Sponges [Rrags]

Shades Sheets

Shoe[s]

Shoe[s] [canvas] [fabric] [interior]

Shower curtain [fabric]

Slippers

Sneakers [canvas] [fabric] Soft [fabric] surfaces¥ Sports equipment [lining]

Stroller [seats] Suitcase [luggage]

Towels

[Upholstered] armchairs [Upholstered] couches [Upholstered] furniture

Upholstery Washcloth[s]

Wheelchair pad -and/or- seat Window treatments [fabric]

¥100% Cotton, 100% Polyester, 50%/50%

blend of Cotton/Polyester

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