



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

5813-108

Date of Issuance:

6/22/15

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Clorox® WF

Name and Address of Registrant (include ZIP Code):

The Clorox Company
c/o PS&RC; P.O. Box 493
Pleasanton, CA 94566-0803

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official:

Demson Fuller Product Manager 32
Antimicrobials Division (7510P)

Date:

6/22/15

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 5813-108."
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/24/2015
- Alternate CSF A01 dated 03/24/2015

If you have any questions, please contact Wanda Henson by phone at (703) 308-6345 or via email at henson.wanda@epa.gov

Sincerely,



Demson Fuller, Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

Clorox® WF

KEEP OUT OF REACH OF CHILDREN
DANGER: CORROSIVE.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **IN EITHER CASE, CALL A POISON CONTROL CENTER OR DOCTOR IMMEDIATELY FOR TREATMENT ADVICE.** See back -or- side panel for additional precautionary labeling.

Active Ingredient:

Sodium Hypochlorite 2.0%
Other Ingredients: 98.0%
Total: 100.0%

[(Yields 1.905% available chlorine)]

NET CONTENTS _____

Clorox Customer assistance 1-800-227-1860 -or- [For] Questions[?] [and] [or] Comments[?] [Call] [toll-free] 1-800-227-1860 (in the US) -or- (787) 641-4943 (in Puerto Rico) -or- For additional advice -or- instructions on how or where to use this product, call [toll-free] 1-800-227-1860

[Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox®] -or- Visit us at www.clorox.com -or- www.cloroxhome.com -or- For more product ingredient information visit www.IngredientsInside.com.

Mfd. for & © XXXX The Clorox Company, 1221 Broadway, Oakland, CA 94612
[and Dist. by & © XXXX Clorox Commercial Company, [Ave. Chardon, #350, Torre Chardon, Suite 320,] San Juan, PR 00918]. (bracketed text for Puerto Rico only) Made in [the] USA -or- Made in Puerto Rico
Clorox is a [registered] trademark of The Clorox Company.

Contains no phosphorus.

EPA Reg. No. 5813-XXX

EPA Est. No. 5813-CA-3 (A8 or H8), GA-1 (A4), GA-2 (VG), IL-2 (VF), MD-2 (E4); 8251-WI-5 (UQ); 58455- IN-2 (01), IN-1 (C6); 71681-GA-1 (JQ), IL-1 (03), IL-2 (24)

Beginning of batch code indicates Est. No.

For Puerto Rico only: EPA Est. No. 5813-PR-1

ACCEPTED
06/22/2015
Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 5813-108



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

DANGER: CORROSIVE. Causes irreversible eye damage and skin burns. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Harmful if swallowed. Do not get in eyes, on skin, or on clothing. Avoid prolonged breathing of vapors and use only in a well-ventilated area. Wear safety glasses -or- protective eyewear and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet -or- restroom. [Remove and wash contaminated clothing before reuse.]

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF SWALLOWED:** Call a poison control center or doctor immediately for further treatment advice. Have person sip a glassful of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Have product container or label with you when calling a poison control center or doctor, or going for treatment. Emergency Information: 1-800-446-1014.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

PHYSICAL OR CHEMICAL HAZARDS: This product contains bleach. **Do not use or mix with other [household] chemicals**, such as toilet bowl cleaners, rust removers, acids or products containing ammonia. To do so will release hazardous irritating gases.

(Household/Residential uses; 30 fl oz, 64 fl oz, 121 fl oz)

STORAGE AND DISPOSAL: Store away from children. Reclose cap tightly after each use. Store this product upright in a cool, dry area, away from direct sunlight and heat to avoid deterioration. Do not contaminate water, food or feed by storage, disposal or cleaning of equipment.

PRODUCT DISPOSAL: Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer. **CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Recycle empty container or discard in trash.

Packaging Related Statements and Icons:

Cap Opening and Closing

to be molded into the Child-Resistant Cap

Squeeze -or- Press -or- Pinch -or- Push -or- Depress -or- Grasp -or- Force -or- Pressure -or- Crush [Sides] and -or- & Lift [Up] -or- Pull [Up] -or- Raise [Up] -or- Tilt [Up] -or- Pick Up -or- Elevate -or- Push -or- Thrust -or- Drive -or- Ram -or- Move -or- Force and -or- & Twist -or- Wind -or- Coil -or- Curl -or- Twirl -or- Bend -or- Rotate -or- Turn -or- Screw -or- Wrench

- Always a better value[:] [Now] [**X%** more] [**X oz** more] [larger size] • Twin -or- Value -or- Club Pack [Twin Pack] [Value Size]
- [Get] more for your money[:] [Now] [**X%** more] [**X oz** more] [larger size] [Twin Pack] [Value Size]

Packaging Graphics/Icons:



DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

Prolonged contact with metal surfaces may cause discoloration. Avoid use on non-stainless steel, painted surfaces and porous surfaces such as granite and wood.

CLEANING

Laundry Cleaning -or- To Clean Laundry:

Most white garments can be washed with this product -or- ***insert ABN***. If in doubt, test. Apply a drop to a hidden area. Rinse after 3 minutes. If no color change, garment can be bleached. Avoid: wool, silk, mohair, leather, spandex and non-fast colors.

1. Add detergent to white laundry.

2. **HE directions:** Fill dispenser to Max line with this product -or- ***insert ABN***. Start wash.

Top Load directions: Start wash. [For best results], add 1/2 cup this product -or- ***insert ABN*** to wash water [5 minutes after the cycle has begun].

-or-

1. Sort laundry by color

2. Add detergent

3. Fill bleach dispenser to max line in dispenser or add 1/2 cup [of] this product -or- ***insert ABN*** to wash water.

4. Add clothes and start wash. [For best results add this product -or- ***insert ABN*** 5 minutes after the wash cycle has begun]

To Clean [and Deodorize] [Hard Nonporous Surfaces]: Pour this product -or- ***insert ABN*** directly on surface. Do not dilute. Use a cloth, mop or sponge to wipe surface -or- spread product. Rinse [well] and air dry. Not for food contact surfaces.

-or-

To Clean [and Deodorize]: Pour this product -or- ***insert ABN*** directly on hard surface. No dilution needed -or- Do not dilute. Mop or wipe surface. Rinse [well] and air dry. Not for food contact surfaces.

To Clean [Sealed] Driveways, Walkways and Sidewalks: Pour this product -or- ***insert ABN*** directly on surface. Do not dilute. Use a cloth, mop, sponge or push broom to spread product. Rinse [well] and air dry.

DISINFECTION

To [Clean and] Disinfect Hard Nonporous Surfaces: Pour this product -or- ***insert ABN*** directly on surface. Do not dilute. Use a clean cloth, mop or sponge to wipe surface -or- spread product. Allow surface to remain [visibly] wet for 5 minutes. Rinse [well] and air dry. For heavily soiled surfaces, preclean surface. Not for food contact surfaces.

(Note to reviewer: Mold kill instructions must be included if an unqualified germ claim appears on the label and Trichophyton mentagrophytes must be included in the organisms listed. If mildew is included, Aspergillus brasiliensis must be included in the organisms listed.)

To Kill Mold [and Mildew]: Preclean hard nonporous surface then follow the disinfection instructions above.

General/Cleaning/Non-Pesticidal Claims:

[Now -and/or- New [!]] -and/&/or- Improved [!]] **to be used as a claim descriptor only for the first 6 months of product on shelf.**

For use in: -or- This product can be used on hard, nonporous surfaces [in] **insert use sites/surfaces from Table 1**

- 2x -or- [Double] Power—Cleans and Removes Stains
- 10x deep cleaning benefits**
- [100 years] of Clorox Clean
- Always a better value[:]: [Now] [**X%** more] [**X** oz more] [larger size] [Twin Pack] [Value Size]
- [Bleach] Filtered [twice] -or- [2x] [for a quality clean]
- [Can also be used for] -or- [Also great for] Laundry[!]
- Cleaning control -or- A Complete and Easy Clean
- Cling[ing] [action] [with bleach -and/or- surfactants -or- cleaners -or- cleaning agents -or- soaps]
- Cling[ing] [Action] for a [Powerful] [or] [Deep] Clean
- Clinging [bleach] action [to] remove[s] tough [mold -and/or- mildew] stains [or] [messes]
- Clorox Cleaning Power.
- Colored formula lets you -or- so you can -or- to see it cling [to] [surfaces -and/or- [the] mess[es]] for a deep clean
- Colored -or- Teal [formula] so [there's] no guessing where you poured -or- applied it[!]
- Colored -or- Teal [formula] [so you can] [lets you] watch [it] [work] [or] [cling] [the deep cleaning cling]
- Colored -or- Teal [formula]—[watch] [see] the [deep cleaning] [cling][!]
- Deep clean[ing] cling
- Deep clean[ing] formula—pour directly on [the] mess[es] -or- surfaces -or- no diluting required
- [For an easy clean]—no diluting required[!] -or- pour directly on surfaces
- [Get] more for your money[:]: [Now] [**X%** more] [**X** oz more] [larger size] [Twin Pack] [Value Size]
- Great for indoor -and/or- outdoor cleaning
- Great for [indoor] [and] [outdoor] Cleaning [and] [Laundry[!]]
- Great [for use] around the home -and/or- laundry room
- More cling, [equals] less mess [or] [less splash] [or] [no splash [ing]]
- No diluting required[!] -or- No dilution needed -or- No diluting needed -or- No need to dilute
- No Splash[ing] [for] [an easy] [or] [a controlled] [clean]
- Our thicker -or- thickest formula for a controlled pour -or- pour control
- Our thicker -or- thickest formula, [for] [even] better [cleaning] control [on your tough[est] jobs]
- Our thickest [cling][ing] formula for a deep [clinging] clean
- Pour directly on surfaces -or- [the] mess[es] -or- stains
- Pour directly on the mess -or- surfaces—no diluting required
- Ready to use -or- no diluting required[!]
- Removes bathroom stains.
- Removes stains.
- Removes Kitchen Grease [and] [Greasy Floor] [Soil] [Stains].
- [Specially] Formulated [to make] [or] [for] [big] [tough] cleaning jobs [easier] [or] [easy]
- [Teal] formula [so you can] [lets you] [to] [see where it goes] [or] [to see it clean] [or] [so you can see it clean]
- The confidence of a Clorox clean -or- Get a Clorox clean -or- A Clorox clean
- The [only] bleach with the cleaning power of Clorox.
- Thick [clinging] formula for a deep clean
- Thick formula [-] [for] [cleaning] control -or- a controlled clean
- Thick[er*] formula for a controlled pour -or- pour control
- Thick[er*] formula, [for] [even] better [cleaning] control [on your tough[est] jobs]
- Thick[est*] [cling][ing] formula for a deep [clinging] clean
- Whitens -and/or- Cleans -and/or- Deodorizes [&] [removes [tough] stains]

*vs other Clorox Liquid Bleach formulas

For -or- On **insert 10 use surfaces/sites from label

Disinfecting/Pesticidal Claims:

[Now -and/or- New [!] -and/&/or- Improved [!]] **to be used as a claim descriptor only for the first 6 months of product on shelf.**

- [A] [thick] [disinfecting] bleach [with powerful cleaners] [for] [your] [big], [tough] [cleaning] [jobs -or- messes]
- [A thick[er*] [disinfecting] bleach [with powerful cleaners] [for] [your] [big], [tough] [cleaning] [jobs] [or] [messes]
- [All in one cleaner,] disinfectant[,] -and/&/or- mold remover -and/or- killer
- Antibacterial
- Antifungal
- Bactericidal
- Clean[s] and Disinfect[s] [in one formula].
- [Cleans,] disinfects and removes stains
- [Contains] [With] [Disinfecting] Bleach plus powerful cleaners
- Disinfects (*insert use site/surface from label*) -and/or- Kills (*insert organisms from organism list*)
- Disinfects and cleans [big jobs] [or] [big messes]
- [Disinfects and] Removes tough stains
- Double action formula—disinfects and cleans
- Effective against mold, Trichophyton mentagrophytes [(common cause of Athlete's Foot)] and mildew (Aspergillus brasiliensis) in the bathroom -and/or- tub -and/or- shower [stall].
- Eliminates -or- Kills mold[,] -and/or- mildew -and/or- bacteria
- Kills [99.9% of] cold and flu viruses† on hard, nonporous surfaces
- Kills 99.9% of [common] household germs
- Kills 99.9% of germs [around your home]
- Kills germs: Salmonella and Staph††
- Kills Mold -and/or- Mildew

- One product to clean and disinfect.
 - Our thicker [disinfecting] [bleach with powerful cleaners] for [your] [big], [tough] [cleaning] [jobs] [or] [messes]
 - Our thicker -or- thickest [disinfecting] bleach [with powerful cleaners] for [your] [big], [tough] [cleaning] [jobs] [or] [messes]
 - Removes [mold] [and] [mildew] [stains] [or] [bathroom stains].
 - [Targeted] [cleaning] [and] [disinfecting] action [to remove tough stains] [or] [for big jobs] [or] [for tough jobs].
 - [The] [Big Job] Disinfecting Bleach Cleaner [for Big Jobs]
 - The two job formula: kills [common household] germs -or- disinfects and cleans[!]
 - [***This product***] [kills] Staphylococcus aureus, Salmonella enterica, Influenza A virus, Rhinovirus, Trichophyton mentagrophytes [(Athlete's Foot Fungus)], [Aspergillus brasiliensis [(mildew)]] [and Poliovirus type 1] on hard, nonporous surfaces.
- Note to reviewer: organism set for unqualified germ criteria to add to label. If "Mildew" is included in the use instruction section then Aspergillus brasiliensis must also be included in this list of organisms on the label:***
- Whitens, deodorizes, disinfects and removes stains
 - [Whitens], Disinfects, [cleans], [deodorizes] [&] [removes [tough] stains]

*vs other Clorox Liquid Bleach formulas

†Rhinovirus and Influenza A virus

††Salmonella enterica and Staphylococcus aureus.

Organisms:

[Kills] [99.9% of] [common household] germs:

Staphylococcus aureus [(Staph)]	[(ATCC 6538)]
Salmonella enterica [(Salmonella)]	[(ATCC 10708)]
Influenza A virus [, Hong Kong]	[(ATCC VR-544)]
Rhinovirus [(Type 37)] [(Cold Virus)]	[(ATCC VR-1147)]
Poliovirus [Type 1]	[(ATCC VR-1562)]
Trichophyton mentagrophytes [(Athlete's Foot Fungus)]	[(ATCC 9533)]
Apergillus brasiliensis [(mildew)]	[(ATCC 16404)]

DISINFECTION Continued

Organism List	
Bacteria	
Staphylococcus aureus	[(ATCC 6538)]
Salmonella enterica	[(ATCC 10708)]
Mold, Mildew, Fungi	
Trichophyton mentagrophytes	[(ATCC 9533)]
Aspergillus brasiliensis	[(ATCC 16404)]
Viruses [(Non-Enveloped)]	
Poliovirus [type 1]	[(ATCC VR-1562)] [(Strain Chat)]
Rhinovirus [(type 37)] [(a [common] cause of the common cold)]	[(ATCC VR-1147)]
Viruses [(Enveloped)]	
Influenza A virus	[(ATCC VR-544)] [(Strain] Hong Kong)]

Pandemic 2009 H1N1 Influenza A virus~~##~~

Claims:

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (***Product Name***) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

~~##~~ per Agency guidance dated October 22, 2009 “Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)” www.epa.gov/oppad001/h1n1-guide.html

**TABLE ONE
USE SITES/SURFACES FOR CLEANING AND DISINFECTING:**

[All] Around the house	Finished attics	Lunchboxes	Sink[s]
Appliances exteriors -or- Exterior surfaces of appliances	Floors [no wax -and/or- washable]	Marlite floors	Solid surface -or- sealed granite countertops
Baby bathtubs	[For] [Your home away from home]:[[The]Dorm[s]]	Non-porous [hard surfaced] floors	Sports equipment [‡]
Barbeque exteriors	Finished cribs	[Plastic] brushes	Stainless steel faucets
[Basement] [washable] walls	Freezer[s]	Plastic mattress covers	Stovetops
Bathroom[s]	Garage	Plastic laminate floors	Synthetic -or- cultured marble floors
[Bath]tub[s]	Glass	Plastic patio furniture	Tabletop[s]
[Behind and under] sinks [‡]	Glazed Porcelain	Plastic playground sets	Toilet handles
Bumpers	Glazed Tile[s] -or- ceramic floors	Potty seats - or - trainers	Trash compactors
Cat litter boxes	Hard, nonporous toys	Refrigerator door	Urinals
[Ceramic] glazed tile [floors or countertops]	High chairs	Refrigerator exterior[s] -or- handles	Vinyl
Changing tables	Home[s] [(including kitchen, -and/or - bathrooms, -and/or- nurseries, -and/or - sick rooms, -and/or - laundry rooms)]	Resilient flooring	Wading -or- kiddy pools
Countertop[s]	House[hold][s]	Restroom	[Washable] walls
Diaper pails	Kitchen	Sealed granite floors	Work surfaces
Enamel floors	[Kitchen] counters	[Sealed] Plastic Laminate	
Exterior surfaces of ovens -or- oven exteriors	Laundry room -or- area	Shower curtains	[‡] Hard, nonporous surfaces of
Exterior surfaces of stoves	Linoleum	Shower[s]/shower doors	
Exterior surfaces of toilet[s] -or- toilet exteriors		Shower [stalls]	
		Shower walls	
		Showers	

**TABLE 2
USE SITES/SURFACES FOR CLEANING ONLY**

[Sealed] Driveway[s]	[Sealed] Sidewalk[s]	[Sealed] Walkway[s]
----------------------	----------------------	---------------------