



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 24, 2012

J. Evelyn Lawson
Federal Registration Specialist
The Clorox Company
c/o PS&RC; P. O. Box 493
Pleasanton, CA 94566-0803

Subject: HBL
EPA Registration Number 5813-105
Applications Date: February 22, 2012
EPA Receipt Date: February 23, 2012

Dear Ms. Lawson:

The following amendment, submitted in connection with registration under section of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Revised basic CSFs:

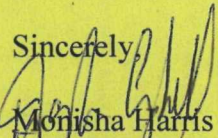
- Revised basic Confidential Statement of Formula (CSF) and Seventeen alternate CSF:
- Revised Labeling

General Comments:

Confidential Statement of Formula: The revised basic confidential statement of formula and seventeen alternate CSFs (A01 to A17) dated February 2, 2012 are acceptable and supersede all previously accepted ones. Copies of the subject CSFs have been inserted in your file for future reference.

Labeling: The revised label submitted in connection with registration under section of the federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is accepted. A copy of the stamped label is enclosed your record.

Should you have any questions or comments concerning this letter, please contact Adam Heyward via email at heyward.adam@epa.gov or by telephone at (703) 347-0274 during the hours of 6:00 am to 2:30 pm EST.

Sincerely,


Monisha Harris
Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

Enclosures: Stamped label and Product Chemistry DER

Note: **Bold, italicized text is information for the reader and not part of the label.** [Bracketed information is optional text.] Underlined text is new. Strike-through (text) means removed. Optional text may be placed anywhere on the label/container.
R0926021

3/9

HBL

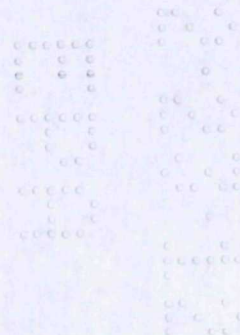
KEEP OUT OF REACH OF CHILDREN

CAUTION: See back -or- side panel for precautionary statements

Active Ingredient:
Sodium Hypochlorite0.65%
Other Ingredients:99.35%
Total100.00%

[Net] [Contents] _____

ACCEPTED
APR 24 2012
Under the Federal Insecticide, Fungicide, and
Rodenticide Act as amended, for the
pesticide, registered under
EPA Reg. No. 5813-105



PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals.

CAUTION:

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID:

If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. If present, remove contact lenses after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL OR CHEMICAL HAZARDS

Do not use this product with ammonia or acids such as vinegar, rust removers, or toilet bowl cleaners.

Statement for Refillable Containers

STORAGE AND DISPOSAL:

Store this product in a cool, [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill except as described in the directions for use. Refill only with this product. Recycle empty container or discard in trash.

Statement for Nonrefillable Containers

STORAGE AND DISPOSAL:

Store this product in a cool, [dry] area, [away from direct sunlight and heat] to avoid deterioration. **CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. When discarding container, place in trash collection or take to recycling center.

EPA Reg. No. 5813-105

EPA Est. No. 8251-OH-1 (Q6); 5813-GA-1 (VG); 5813-IL-2 (VF)

Beginning of batch code indicates Est. No.

The Clorox Company 1221 Broadway, Oakland, CA 94612

Made in the U.S.A

Mfd. for The Clorox Company

Clorox is a registered trademark of The Clorox Company

insert trademark is a registered trademark of The Clorox Company

© XXXX The Clorox Company

Questions or comments? 1-800 227-1860.

Visit us at www.clorox.com

A list of this product's ingredients is available at www.IngredientsInside.com

-or- A list of (this product's) (*product name*) ingredients is available at (*insert company website*).

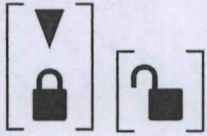


[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
-or- information [on how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]

Peel for [additional] directions [for use]
Packaging related statements

Packaging Related Statements and Icons:

[Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)]



To refill: Turn trigger on spray bottle [1/8th turn] counterclockwise [and pull upwards] to remove. [After refilling spray bottle,] Replace trigger by aligning tube on trigger with [opening] [tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [until it clicks] [-and/or- locks into place]].

- When almost empty, -or- To spray every drop[,] [:] tilt bottle downward -or- at a downward angle [while spraying].
- [To foam (close screen on nozzle) or spray (open screen on nozzle)].
- To Foam -or- To Spray: Turn -or- Rotate nozzle to ON.

Packaging Related Claims:

[Now] [New][!] -and/&/or- [Improved] **to be used as a claims descriptor only for the first 6 months of product on shelf.**

- Value -or- Twin Pack
- Value Size -or- Twin
- [Be] [Get] RefillSmart™[!]
- [Use as a] [Pourable] refill for this product
- Value -or- Economy -or-Budget size -or- refill

Surfaces: May be used on hard, nonporous surfaces such as stainless steel, glazed ceramic tile, hard plastics, nonporous vinyl, laminated plastic countertops, glazed porcelain, and glass.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

To [Clean][,] Disinfect [, and Deodorize] Hard, Nonporous Surfaces [:] [in One Step]: [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray [product] 6" – 8" from surface until thoroughly wet. Let stand one minute. Wipe with a clean, [damp] cloth or paper towel or allow to air dry. For surfaces that may come in contact with food, rinse with potable water. For all other surfaces, no rinsing is required. Gross soil must be removed prior to disinfecting -or- For heavily soiled surfaces, pre-cleaning is required.

To Clean: Follow directions above, but no standing time is required. If streaking is observed, wipe with a clean cloth or paper towel.

Avoid contact with clothes, fabric, wood, rubber, aluminum, brass, chrome, paper or painted surfaces.

General/Cleaning/Non-Pesticidal Claims:

[Now] [New][!] -and/&/or- [Improved] **to be used as a claims descriptor only for the first 6 months of product on shelf.**

- A bleach cleaner ideal for [your] [everyday] kitchen cleaning
- A bleach cleaner ideal for [your] kitchen surfaces
- A kitchen cleaner with the cleaning power of [Clorox®] bleach
- Cleaner + Bleach
- Cleans greasy counter[top]s
- [Clean] [light] [airy] [mild] [fresh] [bleach] fragrance -or- scent
- Cleans tough messes
- Contains [more -and/or- powerful] grease cutters
- Contains bleach plus a cleaner
- Cuts [through] tough kitchen -and/or- [grease,] [grime] [and] [soils]
- Daily kitchen cleaner
- Degreaser -or- Degreases
- Deodorizes
- Enhanced with Clorox® bleach for kitchen soils
- Fast action [kitchen] cleaner
- For a cleaner -and/or- fresher kitchen -and/or- home -and/or- house -and/or- place
- For daily [use] [cleaning]
- Formula fights grease
- Formulated for kitchen messes
- Freshens [the] [your] [kitchen] [home] [house]
- Good for everyday cleaning -and/or- for your tough messes
- Great for the kitchen[!]
- [Has] [Leaves] a clean scent -or- fragrance
- Improved [-or- Special] [grease fighting] [kitchen cleaning] [formula]
- Leaves [kitchen] surfaces clean
- [Has] [Leaves] a clean scent -or- fragrance
- Not harmful to septic systems
- Pleasant fragrance
- [Pleasant] scent -or- fragrance
- [Powerful] Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- Powerful [kitchen] cleaner
- Powers through [tough] [kitchen] grease and grime
- Powers through [tough] [kitchen] grease -and/or- messes -and/or- dirt -and/or- grime
- Removes -and/or- cleans -and/or- bleaches [out] -and/or- cuts [tough] -and/or- [greasy] -and/or- [kitchen] dirt
- Removes -and/or- cleans -and/or- bleaches [out] -and/or- cuts food -and/or- juice -and/or- coffee -and/or- tea
- Removes -and/or- cleans -and/or- bleaches [out] -and/or- cuts grime
- Removes odors
- Removes -or- cleans kitchen -and/or- household dirt -and/or- soils -and/or- grime
- Removes [-and/or- Cleans] [everyday] kitchen messes [like dirt, grease and food stains]
- Removes odors
- Removes tough stains -or- messes -or- greasy dirt
- [Starts to] Dissolve[s] grease on contact [-or- instantly]
- Starts to remove [food] stains on contact.
- Suitable for use on[:] -or- Ideal for [:] -or- Use on[:] -or- can be used on ***insert use surface from table 2***
- This bottle is made of up to 25% post-consumer recycled [HDPE] plastic
- [This product is] suitable for septic [systems] -and/or- wastewater systems -or- treatment plants
- Tough on greasy soils
- Tough on grime -and/or- dirt -and/or- [other] [tough] [kitchen] [soils][!]
- [Use] On [hard,] [nonporous surfaces] [compatible for use on] ***insert use surface from table 2***
- Use on hard, nonporous surfaces such as stainless steel, glazed ceramic tile, hard plastics, nonporous vinyl, laminated plastic countertops, glazed porcelain, and glass
- Use on -or- suitable for use on ***insert use sites from table 1***
- Use on -or- can be used on [your] kitchen surfaces
- [Versatile -] Designed for multiple uses in the kitchen [and dining area]
- Wipes out [tough] [kitchen] stains

Fragrance Descriptors:

[Now] [New][!] -and/&/or- [Improved] **to be used as a claims descriptor only for the first 6 months of product on shelf.**

- [Clean Rinse] [Floral] [Fresh] [Fresh Meadow] [Mountain Fresh] [Pleasant] scent -or- fragrance
- [Fresh] Burst -and/or- Breeze

Pesticidal Claims:

[Now] [New][!] -and/&/or- [Improved] **to be used as a claims descriptor only for the first 6 months of product on shelf.**

- A bleach product for household cleaning and disinfecting.
- Anti-bacterial [cleaner] [action]
- Antifungal***
- Bactericidal -and/or- Virucidal* -and/or- Fungicidal -and/or- Disinfectant
- Broad spectrum disinfectant -or- disinfectancy [cleaner]
- Cleaner and disinfectant in one
- Cleaner, degreaser, disinfectant
- [Cleans, [and], Disinfects, [& Deodorizes] in One Step]
- Cleans -and/or- disinfects hard, nonporous surfaces in: **insert Table 1 use site**
- Cleans -or- shines -or- disinfects washable hard, nonporous kitchen -and/or- bathroom -and/or- surfaces and fixtures
- Contains Bleach
- Disinfecting bleach cleaner [for the kitchen]
- Disinfects and cleans your home
- Disinfects appliance exteriors -or- exterior surfaces of appliances
- Disinfects as it cleans
- Disinfects and deodorizes by killing [common] [household] germs [and controlling their odors]
- Disinfects hard, nonporous surfaces
- Easily cleans -and/or- deodorizes -and/or- disinfects -or- Easily cleans, disinfects and deodorizes
- Easy -and/or- convenient way to disinfect
- [Effective] [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] disinfectant -and/or- cleaner
- [Effective] disinfectant [in presence of 5% serum load -or- organic soil]
- Efficacy tests have demonstrated that this product is an effective bactericide, virucide*, and fungicide in the presence of organic soil [(5% blood serum)]
- For daily [use] cleaning -and/or- disinfecting
- Germicide -or- Germicidal
- Home -or- household disinfectant -and/or- cleaner
- [Kills [99.99%] bacteria, viruses*, & fungi in 1 Minute [on Hard, Nonporous Surfaces]]
- Kills 99.9% of [household] -and/or- [kitchen] bacteria
- Kills [99.9% of] [kitchen] bacteria
- Kills [99.9% of] viruses and bacteria [in the kitchen]
- Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] Avian Influenza A [virus] on precleaned hard, nonporous surfaces
- Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] Methicillin-resistant Staphylococcus aureus [(MRSA)] -or- MRSA‡ [commonly] found in -or- on [the] [**list any use site**]
- Kill[s] -and/or- eliminate[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] bacteria -and/or- germs -and/or- virus[es]* [commonly] found in -or- on [the] **insert use sites/surfaces from Table 1 or Table 2**
- Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] Norovirus[es] [commonly] found in -or- on [the] [**list any use site**]
- Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] viruses that cause colds and flu] OR [cold and flu viruses] [commonly] found in -or- on [the] **list any use site/surfaces from Table 1 or Table 2**
- Kills Flu Virus!*, ††
- Kills germs [on hard, nonporous surfaces]: Salmonella enterica, Cold virus [Rhinovirus [(type 37)]], Flu Virus [(Influenza A virus)] -or- Flu Virus*. ††
- Kills [the] [common] cold virus [(Rhinovirus 37)] -or- Kills [the] [common] cold virus†
- Kills [the] [common] cold† and/ & flut† viruses
- Kills -or- eliminates -or- destroys [99.9%] [E. coli] -and/or- [Salmonella] [kitchen germs -or- bacteria]
- Kills -or- eliminates -or- destroys [99.9%] Echerichia coli [E. coli] -and/or- Salmonella enterica
- Kills -or- eliminates -or- destroys [99.9% of] germs -or- bacteria in the kitchen
- Kills -or- eliminates -or- destroys [99.9% of] kitchen germs -or- bacteria
- Kills -or- eliminates -or- destroys [99.9% of] virus[es] that cause colds -and/or- flu.
- Kills germs while it cleans
- Kills viruses that cause colds and flu -or- cold and flu viruses
- [Kitchen] Bacteria-fighting -or- Germ-fighting formula
- Kitchen disinfectant
- One step cleaner and disinfectant
- Removes Stains & Disinfects
- Salmonella enterica [(Salmonella)] and Staphylococcus aureus [(Staph)] are common germs found where food is prepared and stored. This product kills these harmful germs and helps control the hazard/spread of food-borne contamination on hard kitchen surfaces
- This [cleaner] [disinfectant] combines cleaning and disinfecting [in one product] [in one step]
- [This product disinfects] -and/or- has the power -or- effectiveness to clean -or- and has cleaning power
- [This product] Disinfects and has the power to clean **insert use site/surfaces from Table 1 or Table 2**
- This product is a cleaner and disinfectant which combines cleaning, disinfecting and stain removal in one product

* † Rhinovirus 37

* †† Influenza A virus

*** Trichophyton mentagrophytes [(Athlete's Foot Fungus)]

Pesticidal Claims continued:

[Now] [New][!] -and/&/or- [Improved] ***to be used as a claims descriptor only for the first 6 months of product on shelf.***

Kills [99.99%] bacteria, viruses†, & fungi in 1 Minute: Acinetobacter baumannii, †Canine Parvovirus, Enterobacter aerogenes, Escherichia coli ESBL, †Feline Panleukopenia Virus, †Herpes Simplex Virus (HSV-2), †Influenza A Virus, †Influenza A H1N1 [2009] [Pandemic], Klebsiella pneumoniae, [Methicillin resistant] Staphylococcus aureus (MRSA), †Norovirus, †Poliovirus Type 1 (Mahoney), Pseudomonas aeruginosa, †Rhinovirus, †Rotavirus, Salmonella enterica ***tested as Salmonella choleraesuis***, Staphylococcus aureus, Streptococcus pyogenes, Trichophyton mentagrophytes (Athlete's Foot Fungus), [Vancomycin resistant] Enterococcus faecium (VRE)

Optional Text. For use on product label or collateral labeling

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. [This product] is a broad-spectrum hard surface disinfectant that has been shown to be effective against Influenza A virus tested and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

- Effective against [2009] H1N1 [Flu Virus]
- Effective against H1N1 [Pandemic] [Influenza A virus].
- Effective against [Influenza A H1N1] [H1N1].
- Kills [2009] H1N1 [Flu Virus] Kills [bacteria] [viruses] [fungi].
- Kills [99.9% of] Germs† including [2009] H1N1 [Flu Virus]
- Kills Germs -and/or- Flu Viruses [including [2009] H1N1]
- Kills Pandemic 2009 H1N1 Influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 Influenza A virus.
- [This product] has demonstrated effectiveness against Influenza A virus and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 Influenza A virus.
- [This product] has demonstrated effectiveness against Influenza A virus and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

Table 1: Use Sites

[[Use Locations] [Where to use this product] [For use around -or- in -or- throughout the]]

Home
Kitchen
Bathroom

Playroom
Nursery

Table 2: Use Surfaces

[Use] On [hard,] [nonporous surfaces] [compatible for use on]

appliances exteriors -or- exterior surfaces of appliances
corian
countertop[s] -or- [kitchen] counter[s]
formica
glass
glazed ceramic tile
glazed enamel
glazed porcelain
hard plastics
laminated plastic countertops
linoleum
nonporous vinyl

plastic
plastic laminate
sealed granite
sealed marble
sink[s]
stainless steel -and/or- glazed enamel appliance exteriors
stainless steel -or- glazed enamel appliances
stainless steel -or- glazed enamel oven exteriors
stainless steel -or- glazed enamel range hood exteriors
stainless steel -or- glazed enamel refrigerator door

[Not for use on fabric.]