

5813-105

12-13-2011

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**U.S. ENVIRONMENTAL PROTECTION AGENCY**

Office of Pesticide Programs  
Antimicrobials Division (7510C)  
1200 Pennsylvania Avenue NW  
Washington, D.C. 20460

EPA Reg. Number:  
5813-105

Date of Issuance:  
DEC 13 2011

Term of Issuance:  
Unconditional

Name of Pesticide Product:  
HBL

**NOTICE OF PESTICIDE:**

- Registration
- Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Clorox Company  
c/o PS&RC  
P. O. Box 493  
Pleasanton, CA 94566-0803

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product (OPP Decision Number: D-456512) is unconditionally registered in accordance with FIFRA sec 3(c)(7)(a) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Make the labeling changes listed below before you release the product for shipment:
  - a. Revise the EPA Registration Number to read, "EPA Reg. No. 5813-105".

Signature of Approving Official:

Monisha Harris  
Product Manager Team 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

Date:

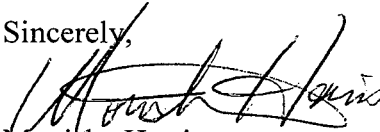
DEC 13 2011

EPA Reg. No. 5813-105

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped label with comments is enclosed for your records. Submit one (1) copy of your final printed labeling prior to release of this product for shipment. Should you have any questions concerning this letter, please contact me by telephone at (703) 308-0410 during the hours of 8:00 am to 4:00 pm EST.

Sincerely,



Monisha Harris  
Product Manager Team 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

Enclosures: (Stamped Label)

Note: ***Bold, italicized text is information for the reader and is not part of the label.*** [Bracketed information is optional text.] Underlined text is new. Strike-through (text) means removed. Optional text may be placed anywhere on the label/container.  
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# HBL

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See back -or- side panel for precautionary statements

Active Ingredient:  
Sodium Hypochlorite .....0.65%  
Other Ingredients: .....99.35%  
Total ..... 100.00%

[Net] [Contents] \_\_\_\_\_

ACCEPTED  
with COMMENTS  
EPA Letter Dated:

DEC 13 2011

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. *5813-105*

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**PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals.**

**CAUTION:**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID:**

**If in Eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. If present, remove contact lenses after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**PHYSICAL OR CHEMICAL HAZARDS**

Do not use this product with ammonia or acids such as vinegar, rust removers, or toilet bowl cleaners.

**STORAGE AND DISPOSAL:**

***Statement for Refillable Containers***

Store this product in a cool, dry area, away from direct sunlight and heat. Refillable container. Refill empty this product spray container only from this product refill bottle. Cleaning before refilling is the responsibility of the refiller. Take care to update expiration date on refillable bottle and replace bottle if it becomes worn or damaged. Do not reuse this container for any other purpose. Rinse container with water prior to disposal. Cleaning the container before final disposal is the responsibility of the person disposing of the container. When discarding container, place in trash collection or take to recycling center. Do not contaminate water, food, or feed by storage and disposal.

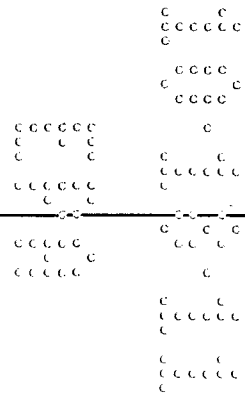
***Statement for Nonrefillable Containers***

Store this product in a cool, dry area, away from direct sunlight and heat. Nonrefillable container. Do not reuse or refill this container. When discarding container, place in trash collection or take to recycling center. Do not contaminate water, food, or feed by storage and disposal.

EPA Reg. No. 5813-XXX  
EPA Est. No. 8251-OH-1 (Q6); 5813-GA-1 (VG)  
Beginning of batch code indicates Est. No.  
The Clorox Company 1221 Broadway, Oakland, CA 94612  
Made in the U.S.A  
Mfd. for The Clorox Company  
Clorox is a registered trademark of The Clorox Company  
**insert trademark** is a registered trademark of The Clorox Company  
© XXXX The Clorox Company  
Questions or comments? 1-800 227-1860.  
Visit us at [www.clorox.com](http://www.clorox.com)  
A list of this product's ingredients is available at [www.CloroxCSR.com](http://www.CloroxCSR.com)



[[Use your phone to] go here -and/or- scan [[the] tag  
-or- [this] code] to learn -or- get -or- see [more] uses  
-or- information [on how-to-use [This Product]] -or-  
[how-to] tips -or- [how-to [-use]] videos]



Peel for [additional] directions [for use]  
Packaging related statements

**Packaging Related Statements and Icons:**

***[Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)]***



**To refill:** Turn trigger on spray bottle [1/8th turn] counterclockwise [and pull upwards] to remove. [After refilling spray bottle,] Replace trigger by aligning tube on trigger with [opening] [tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [until it clicks] [-and/or- locks into place]].

- When almost empty, -or- To spray every drop[,] [:] tilt bottle downward -or- at a downward angle [while spraying].
- [To foam (close screen on nozzle) or spray (open screen on nozzle)].
- To Foam -or- To Spray: Turn -or- Rotate nozzle to ON.

**Surfaces:** May be used on hard, nonporous surfaces such as stainless steel, glazed ceramic tile, hard plastics, nonporous vinyl, painted surfaces, Plexiglas, laminated plastic countertops, fiberglass (sealed) surfaces, glazed porcelain, and glass.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**To [Clean][,] Disinfect [, and Deodorize] Hard, Nonporous Surfaces [:] [in One Step]:** Spray 6" – 8" from surface until surface is completely wet. To disinfect, let stand for one minute. Wipe with a clean, damp cloth or paper towel or allow to air dry. For surfaces that may come in contact with food, rinse with potable water. For all other surfaces no rinsing is required. Gross soil must be removed prior to disinfecting -or- For heavily soiled surfaces, pre-cleaning is required..

**To Clean:** Follow directions above, but no standing time is required. If streaking is observed, wipe with a clean cloth or paper towel.

**Disinfection Procedure:** Spray 6" – 8" from surface until surface is completely wet. Let stand for 5 minutes. Wipe with a clean cloth or paper towel or allow to air dry.

**General/Cleaning/Non-Pesticidal Claims:**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• [Clean] [light] [airy] [mild] [fresh] [bleach] fragrance -or- scent</li> <li>• [Delivers a] [Leaves a] streak-free shine</li> <li>• Daily kitchen cleaner</li> <li>• Deodorizes</li> <li>• Fast action [kitchen] cleaner.</li> <li>• For daily [use] [cleaning]</li> <li>• Freshens [the] [your][kitchen] [home] [house]</li> <li>• Good for everyday cleaning -and/or- for your tough messes</li> <li>• [Leaves a] sparkling clean</li> <li>• Leaves no [harsh] [chemical] residue</li> <li>• Leaves no messy residue</li> <li>• Leaves no smeary residue</li> <li>• Leaves nothing behind [but clean]</li> </ul> | <ul style="list-style-type: none"> <li>• [Has] [Leaves] a clean scent -or- fragrance</li> <li>• No streaking</li> <li>• Non-abrasive formula [will not scratch surfaces]</li> <li>• Pleasant fragrance</li> <li>• [Pleasant] scent -or- fragrance</li> <li>• Powerful [kitchen] cleaner</li> <li>• Removes odors</li> <li>• Streak-free</li> <li>• Streak-free formula</li> <li>• Suitable for use on[:] -or- Ideal for[:] -or- Use on[:]<br/><b>insert use surface from table 2</b></li> <li>• [Versatile -] Designed for multiple uses in the kitchen and dining area</li> </ul> |
|---|--|

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**Pesticidal Claims:**

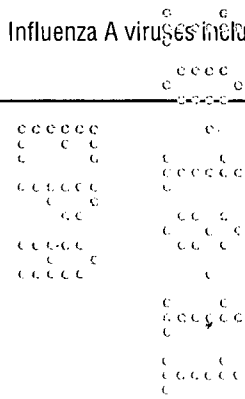
- Bactericidal -and/or- Virucidal† -and/or- Fungicida -and/or- Disinfectant
- [Cleans, [and], Disinfects, [ & Deodorizes] in One Step]
- Disinfects and deodorizes by killing [common] [household] germs [and controlling their odors]
- Efficacy tests have demonstrated that this product is an effective bactericide, virucide†, and fungicide in the presence of organic soil [(5% blood serum)]
- Home -or- household disinfectant -and/or- cleaner
- [Kills [99.99%] bacteria, viruses†, & fungi in 1 Minute [on Hard, Nonporous Surfaces]]
- Kills [99.9% of] [kitchen] bacteria
- Kills [99.9% of] viruses and bacteria [in the kitchen]
- Kills Flu Virus!\*
- Kills -or- eliminates -or- destroys [99.9% of] germs -or- bacteria in the kitchen
- Kills -or- eliminates -or- destroys [99.9% of] kitchen germs -or- bacteria
- Kills -or- eliminates -or- destroys [99.9%] Echerichia coli [E. coli] -and/or- Salmonella enterica
- [Kitchen] Bacteria-fighting -or- Germ-fighting formula
- Kitchen disinfectant
- One step cleaner and disinfectant
- Removes Stains & Disinfects
- \*Influenza A virus

**Kills [99.99%] bacteria, viruses†, & fungi in 1 Minute:** Acinetobacter baumannii, †Canine Parvovirus, Enterobacter aerogenes, Escherichia coli ESBL, †Feline Panleukopenia Virus, †Herpes Simplex Virus (HSV-2), †Influenza A Virus, †Influenza A H1N1 [2009][Pandemic], Klebsiella pneumoniae, [Methicillin resistant] Staphylococcus aureus (MRSA), †Norovirus, †Poliovirus Type 1 (Mahoney), Pseudomonas aeruginosa, †Rhinovirus, †Rotavirus, Salmonella enterica **tested as Salmonella choleraesuis**, Staphylococcus aureus, Streptococcus pyogenes, Trichophyton mentagrophytes (Athlete's Foot Fungus), [Vancomycin resistant] Enterococcus faecium (VRE)

**Optional Text. For use on product label or collateral labeling**

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. [This product] is a broad-spectrum hard surface disinfectant that has been shown to be effective against Influenza A virus tested and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

- Effective against [2009] H1N1 [Flu Virus]
- Effective against H1N1 [Pandemic] [Influenza A virus].
- Effective against [Influenza A H1N1] [H1N1].
- Kills [2009] H1N1 [Flu Virus] Kills [bacteria] [viruses] [fungi].
- Kills [99.9% of] Germs† including [2009] H1N1 [Flu Virus]
- Kills Germs -and/or- Flu Viruses [including [2009] H1N1]
- Kills Pandemic 2009 H1N1 Influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 Influenza A virus.
- [This product] has demonstrated effectiveness against Influenza A virus and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 Influenza A virus.
- [This product] has demonstrated effectiveness against Influenza A virus and is expected to inactivate all Influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).



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**Table 1: Use Sites**

Home	Playroom
Kitchen	Nursery
Bathroom	School

**Table 2: Use Surfaces**

appliances exteriors -or- exterior surfaces of appliances	high chair**
countertops	nonporous vinyl
cabinets	painted surfaces
stainless steel	Plexiglas
sealed granite	laminated plastic countertops
sealed marble	fiberglass (sealed) surfaces
chrome	glass
glazed porcelain	[Not for use on fabric.]
laminated	
glazed ceramic tile	
hard plastics	**Rinse tray with potable water.

