



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

July 18, 2008

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Elisa Estremera-Pasky
Regulatory Scientist
The Clorox Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

Subject: X-men
EPA Registration No. 5813-87
Application Date: April 30, 2008
Receipt Date: May 1, 2008

Dear Ms. Lawson:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable:

Proposed Amendment

- Deletion of stain-prevention claims per formula change, accepted 4/16/2008
- Addition of revised stain-removal claims
- Addition of explanatory statement about cap

General Comments

A stamped copy of the accepted labeling is enclosed. Submit 1 copy of your final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Wanda Henson at 703-308-6345.

Sincerely,

Emily H. Mitchell
Acting Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL	7510P	7510P					
URN	PK 1507	Henson					
DATE	7/18/08	7/21/08					

285

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 05813-87 X-men Page 1 of 4

FRONT PANEL

X-men

**KEEP OUT OF REACH OF CHILDREN
WARNING:**

See Back Panel For Additional Precautionary Statements.

ACTIVE INGREDIENTS:

Glycolic Acid	3.070%
Dioctyl dimethyl ammonium chloride	0.054%
Didecyl dimethyl ammonium chloride	0.081%
Octyl decyl dimethyl ammonium chloride	0.135%
n-Alkyl (50% C14, 40% C12, 10% C16) dimethyl benzyl ammonium chlorides	0.180%
OTHER INGREDIENTS:	96.480%
TOTAL:	100.000%

Net Contents: _____

Contains no phosphorus.

R0650-5,1

ACCEPTED
JUL 18 2008
 Under the Federal Insecticide, Fungicide, and
 Rodenticide Act as amended, for the
 pesticide, registered under
 EPA Reg. No. 5813-87

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 05813-87 X-men Page 2 of 4

BACK PANEL DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Open: [Simply] Twist cap counterclockwise one-quarter turn. Cap does not come off.

[Close cap after each use.]

-OR-

To Open Child Resistant Cap -or- Closure:

Squeeze sides [of cap -or- closure] where symbols -or- arrows indicate and twist counterclockwise one quarter turn.

[Cap -or- closure] does not come off. To reseal -or- To close [tightly], turn [cap -or- closure] clockwise [until tightly closed].

CLEANING

To Clean [and Remove Tough Stains]:

- [1.] Flush toilet.
- [2.] Lower bottle so cap is below the rim. Apply product under and around rim to coat the inside of the bowl.
- [3.] Scrub the entire bowl with a stiff brush and allow to sit for 5 minutes.
[Do not allow pets or children to access the toilet during this time.]
- [4.] Flush toilet.
- [[5.] For best results reapply weekly.]

Cleaning, Deodorizing, Stain Removal Claims: Front or Back Panel

- Apply weekly to keep your toilet sparkling clean
- Bleach free
- Cleans
- Cleans -and/or- deodorizes
- Cleans -and/or- deodorizes with every flush
- Cleans -and/or- freshens
- Cleans unsightly toilet ring
- Cleans -and/or- Removes -and/or- Dissolves -and/or- Loosens [Tough -and/or- Stubborn] [Rust] [Toilet Bowl] Stains -and/or- Deposits -and/or- Ring[s] [for a Cleaner -and/or- Fresher -and/or- Brighter -and/or- Whiter -and/or- Sparkling Toilet] [Bowl]]
- [Cleans and] Starts to Dissolve [Tough -or- Stubborn] Hard Water -and/or- Calcium -and/or- Mineral Stains -and/or- Deposits -and/or- Ring[s] -and/or- Lime Scale -and/or- Rust [Stains -or- Deposits -or- Ring[s]] on contact [for a Cleaner -and/or- Fresher -and/or- Brighter -and/or- Whiter -and/or- Sparkling Toilet] [Bowl]]
- [Cleans and] Starts to Dissolve [Tough -and/or- Stubborn] [Rust] [Toilet Bowl] Stains -and/or- Deposits -and/or- Ring[s] on contact [for a Cleaner -and/or- Fresher -and/or- Brighter -and/or- Whiter -and/or- Sparkling Toilet] [Bowl]]
- Cleans without bleaching
- Clings to coat bowl
- Clings to side[s] of bowl
- Clings to the bowl
- Coats the bowl better
- Contains no abrasives -or- Non-abrasive formula
- Contains no bleach
- Deodorizes
- Dependable trust from Clorox
- Easy to use
- Fights tough stains
- Fights tough stains [for a maximum -and/or- powerful clean]
- For a cleaner, fresher household -or- toilet
- For cleaner, fresher [toilet] [bathroom]
- For use on both white and colored toilets
- Formula cleans and shines
- Fresh Scent
- Freshens
- Freshens your bathroom
- Freshens your toilet
- Great for toilets
- Helps keep your toilet [bowl] fresh -and/or- clean
- It's from Clorox, so it's more than clean
- Leaves a fresh, clean scent
- Leaves bathroom fresh and clean
- Leaves bowl sparkling clean
- Leaves no visible residue
- Leaves the water clear
- Leaves your toilet shiny clean [in between regular cleanings]
- Like a brush in a bottle
- Like a liquid brush
- Makes your [cleaning] job easier
- Marine Breeze
- Meadow Fresh
- [Mild,] [clean,] [pleasant,] [pleasing,] [citrus,] -and/or- [fresh] scent -or- smell
- Mountain Lavender
- No messy residue to remove
- Non-chlorine formula
- Powerful clinging action
- Powerful coating action
- Rain Clean
- Removes -and/or- Cleans -and/or- Loosens -and/or- Dissolves [Tough -or- Stubborn] Hard Water -and/or- Calcium -and/or- Mineral Stains -and/or- Deposits -and/or- Ring[s] -and/or- Lime Scale -and/or- Rust [Stains -or- Deposits -or- Ring[s]] [for a Cleaner -and/or- Fresher -and/or- Brighter -and/or- Whiter -and/or- Sparkling Toilet] [Bowl]]
- Removes odors
- Removes -or- Eliminates odors
- Safe for -or- will not harm colored toilets
- Safe for -or- will not harm -or- does not harm septic systems
- Spring Mist
- Sunshine Breeze
- Thick toilet bowl cleaner [that clings -or- with clinging action]
- Toilet bowl cleaner that clings
- Will not harm surfaces
- Will not scratch surfaces
- Will not stain the bowl
- [With] Clinging action
- Won't splash or drip and will rinse away easily



Note: *Bold, italicized text is information for the reader and is not part of the label.* [Bracketed information is optional text.]
 Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 05813-87 X-men Page 3 of 4

Packaging Claims:

- New [easy grip] bottle
- New sure grip bottle
- Patent pending
- Patented bottle design
- Same great value
- Same size
- Same volume
- Same volume, new bottle
- Still 23 oz

Sanitization

To [clean and] sanitize -or- To [clean,] sanitize [and remove tough stains]:

- [1.] Flush toilet.
- [2.] Lower bottle so cap is below the rim. Apply 6 oz of product under and around rim to coat the inside of the bowl.
- [3.] Scrub the entire bowl with a stiff brush and allow to sit for 5 minutes.
 [Do not allow pets or children to access the toilet during this time.]
- [4.] Flush toilet.
- [[5.] For best results reapply weekly.]

Sanitization Claims:

Front or Back Panel:

- A product for toilet [bowl] cleaning and sanitizing
- Also kills 99.9% of *Klebsiella pneumoniae* [Kleb] and *Staphylococcus aureus* [Staph]!
- An effective sanitizer [for use in the bathroom toilet]
- Cleans and kills 99.9% of bacteria
- Cleans and sanitizes
- Cleans, kills 99.9% of bacteria -or- sanitizes and freshens
- Cleans, sanitizes -or- kills 99.9% of bacteria and deodorizes
- In-bowl sanitizer
- Kills 99.9% of bacteria
- Kills 99.9% of bacteria[*]
- Kills 99.9% of bacteria as it cleans
- Kills 99.9% of [common] [household] bacteria
- Kills 99.9% of [common] [household] [odor-causing] bacteria: *Klebsiella pneumoniae* [Kleb] -and/or- *Staphylococcus aureus* [Staph] [in 5 minutes]
- Kills 99.9% of [household] bacteria
- Kills 99.9% of [household] bacteria [in toilet -and/or- on hard nonporous toilet bowl surfaces]
- Kills 99.9% of [household] bacteria on hard nonporous toilet bowl surfaces
- Kills 99.9% of odor-causing bacteria
- Kills 99.9% of *Staphylococcus aureus* and *Klebsiella pneumoniae*
- Kills 99.9% of the following organisms in 5 minutes: *Klebsiella pneumoniae* and *Staphylococcus aureus*
- Kills odor causing bacteria in the toilet
- Leaves toilet [bowl] sanitary
- Leaves [toilet] bowl [water] 99.9% bacteria free with each use
- Leaves [toilet] surfaces sanitized
- [Removes stains and] leaves bowl sanitary -and/or- sanitized
- Removes stains and leaves toilet bowl sanitized
- Removes tough stains and kills 99.9% of bacteria
- Sanitizer
- Sanitizer [for toilet use]
- Sanitizes
- Sanitizes in 5 minutes
- Sanitizes -or- Kills odor-causing bacteria [: *Klebsiella pneumoniae* -and/or- *Staphylococcus aureus*]
- Sanitizes [toilet -or- bowl] surfaces [in 5 minutes]
- Sanitizes toilet surfaces against [common] toilet bacteria
- Sanitizes toilet surfaces [in 5 minutes]
- Sanitizes under the rim
- Sanitizes while it cleans
- Sanitizing cleaner for toilets
- Sanitizing [formula]
- Sanitizing formula cleans -and/or- [deodorizes] [freshens]
- This product cleans and sanitizes simultaneously
- This product combines cleaning and sanitizing
- This product is a sanitizer for bowl surfaces [against *Klebsiella pneumoniae* and *Staphylococcus aureus*]
- This product kills 99% of *Staphylococcus aureus* [Staph] and *Klebsiella pneumoniae* [Kleb], common bacteria found on toilet surfaces
- Toilet [bowl] sanitizer
- [Unique] gel formula cleans and kills 99.9% of bacteria -or- sanitizes

* *Staphylococcus aureus* (Staph) [ATCC 6538] and *Klebsiella pneumoniae* (Kleb) [4352]

Child Resistant Closure Claims

Squeeze and twist to open. Close tightly.

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 05813-87 X-men Page 4 of 4

BACK PANEL**PRECAUTIONARY STATEMENTS****Hazards to Humans and Domestic Animals****WARNING:**

Causes substantial but temporary eye injury. Do not get in eyes, on skin or clothing. Wear protective eyewear such as goggles, face shield, or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. **IF ON SKIN:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

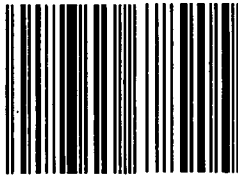
Questions or Comments? Please visit us at www.clorox.com or call us at 1-800-227-1860.

PHYSICAL AND CHEMICAL HAZARDS: DO NOT USE OR MIX WITH PRODUCTS THAT CONTAIN BLEACH (SODIUM HYPOCHLORITE). To do so may release hazardous gases. Always flush toilet before and after use of this product.

[STORAGE AND DISPOSAL:]

Store in location inaccessible to children [and pets]. Tightly close top between uses. Do not reuse empty container. Discard in trash or offer for recycling. -or- Offer empty container for recycling. If recycling is not available, discard container in trash.

Not harmful to septic systems.



Mfd. for & © 2002, 2005 The Clorox Company, 1221 Broadway, Oakland, CA 94612
EPA Reg. No. 5813-87
EPA Est. No. 5813-CA-3, CA-4, CA-5, GA-1, 71681-GA-1, 58455-IN-1, IN-2 and 69289-OH-1
(Actual EPA Est. No. in code above or below.)
Made in the U.S.A.
Questions or Comments?
Visit us at www.cloroxbathroomcleaners.com or call toll-free 1-800-227-1860.

R0650-5.1