5813-85



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

October 11, 2011

Ms. J. Evelyn Lawson Senior Regulatory Information Scientist The Clorox Company C/o PS&RC; P. O. Box 493 Pleasanton, CA 94566-0803

Subject:

Notification Application per PR Notice 98-10

EMIL

EPA Registration Number: 5813-85 Application Date: October 4, 2011 EPA Receipt Date: October 5, 2011

Dear Ms. Lawson:

This acknowledges receipt of the above notification application, submitted under the provision of PR Notice 98-10, FIFRA 3(c)9.

Proposed Notifications:

Updated labeling. See section II of application dated above for detailed information.

General Comments:

Based on a review of the material submitted, the following comment applies:

The notification application is acceptable. A copy of the accepted notification has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Adam Heyward via email at heyward.adam@epa.gov or by telephone at (703) 347-0274 during the hours of 6:00 am to 2:30 pm EST.

Sincergly

Monisha Harris

Product Manager (32)

Regulatory Management Branch II Antimicrobials Division (7510P)

Please read instructions on I	reverse before co	ting form.		Form App)to(OMB No.	2070-006	O. Approvel expires 2-28-95
\$EPA	U Environmental	n Agency			Registra Amend		OPP Identifier Number	
VLIA		ngton, DC 2046			<u> </u>	Other	Ment	TG0005
		Application	n for Pesticio	de - Sect	ion	Ī		
1. Company/Product Number 5813-85	r		l l	Product Mana ha Harris	ager		3. Pro	oposed Classification
4. Company/Product (Name) Emil			PM# 32					140110
5. Name and Address of App	plicant (Include ZIP Co	de)	I -					FIFRA Section 3(c)(3)
The Clorox Company c/o PS&RC P. O. Box 493 Pleasanton, CA 94566-0803			(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No					
Check if this	s is a new address	-	Produ	ct Name _				,
Section - II								
Amendment - Explain		Final printed labels in repsonse to Agency letter dated						
Resubmission in resp	onse to Agency letter	dated		"Me Too" A	pplica	ation.		
Notification - Explain	below.			Other - Expla	ain be	olow.		
Explanation: Use additional page(s) if necessary. (For section I and Section II.)								
that Salmonella choleraesuis labels. This notification is con the labeling or the confidentia EPA. I further understand tha FIFRA and I may be subject t	nsistent with the provisio al statement of formula o at if this notification is no	ons of PR Notice of this product. I u ot consistent with	98-10 and EPA reg understand that it is the terms of PR N	gulations at 40 s a violation of lotice 98-10 ar) CFR f 18 U	152.46, and .S.C. § 1001	no other ch to willfully n	nanges have been made to make any false statement to
			Section - II	1				
1. Material This Product Will	1							
Child-Resistant Packaging	Unit Packaging	ļ	Water Soluble Pa	ackaging		2. Type of		
Yes No	Yes		Yes No				Metal Plastic Glass	
* tification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container			Paper Other (S	pecify)
			" "	1	<u> </u>	Location of Label Directions		
3. Location of Net Contents Information 4. Size(s) Re			I Container	1	5 . Lo.])8i Direcuo	0000 0 0
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	items directly below to		ritle) CONTACTAG, n	7 //800	98881 Y, LU PI		application.) No. (Include Area Code)
J. Evelyn Lawson			Federal Regis	stration Spec	cialist			-6842 - c
Certifica I certify that the statements I have made on this form and I acknowledge that any knowlingly false or misleading sta both under applicable law.			d all attachments thereto are true, accurate and complete.				mplete. It or	6. Σετυ Άρρlication Received (Stamped)
2. Signature			3. Title					
Tarah			Federal Registration Specialist					
4. Typed Name		5.	. Date		_			
Tara Gomez			10/04/2011					Y .

EPA Reg. No. 5813-85 Emil Page 1 of 5

Note: Bold, Italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.] <u>Underlined text is new.</u> Strike-through (text) means removed.

[Peel here to remove label]

EMIL

Net Contents: ____

R0643071

NOTIFICATION
DOES REVIEWED 18/11/2011
REVIEWED By: adam. Theyward.

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A list of this product's ingredients is available at www.CloroxCSR.com Mfd. for & SXXXX The Clorox Company, 1221 Broadway, Oakland, CA 94612.

Clorox is a registered trademark of The Clorox Company. [U.S. Patents pending] [_

EPA Reg. No. 5813-85,

EPA Est. No. 5813-CA-3 (A8 or H8), GA-1 (A4), GA-2 (VG)

Beginning of batch code indicates Est. No.



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information (on how-to-use [This Product]] -or-[how-to] tips -or- [how-to [-use]] videos]

Active Ingredient:

Sodium Hypochlorite Other Ingredients: 99.9905%

(Available Chlorine....0.009%)

KEEP OUT OF REACH OF CHILDREN CAUTION

[For further information] [Questions?] [Comments] [call]:

STORAGE AND DISPOSAL:

[Store this product in a cool place.] Keep out of direct sunlight. Do not freeze. Nonrefillable container. Do not reuse or refill this container. -or- Refill only with this product. Do not reuse or refill except as described in the directions for use. Offer for recycling if available, or place in trash collection.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To refill [spray bottles]:

(Remove)

[Pour]

1. Remove trigger sprayer -or- 2. Unscrew cap on refill and pour contents directly into empty bottle.

[llse]

3. Replace trigger sprayer and use as you normally would -or- unscrew cap and transfer your trigger to this bottle.

SANITIZATION:

Non-food contact surfaces:

Spray

[To kill 99.9% of bacteria on (all) non-food surfaces -or- sanitize (all) non-food surfaces.] Spray [this product] on surface [until thoroughly wet]. Let stand for 1 minute/60 seconds. [If desired,] wipe with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For heavily soiled surfaces, [a] precleaning [step] is

cap from empty bottle.

Soak

[To kill 99.9% of bacteria on (all) non-food surfaces -or- sanitize (all) non-food surfaces.] Pour -or-Spread -or- Apply this product on a surface [ugtil thuroughly wet] [with a sponge or towel]. Let stand for 1 minute/60 seconds. [If desired,] wipe [away excess] with paper towel or clean dish t[iwel. [Air dry, no rinsing necessary.] For heavily soiled surfaces, [a] precleaning [step] is required.

Organisms (list 1): Escherichia coli [E. coli), Klebsiella pneumoniae, Proteus mirabilis, Salmonella enterica tested as Salmonella choloraesuis [Salmonella]. Staphylococcus aureus [Staph], Streptococcus pneumoniae [Strep] ccccc

Food contact surfaces:

[To kill 99.9% of bacteria on [all] surfaces -or- sanitize [all] surfaces.] Spray [this product] on surface [until thoroughly wet]. Let stand for 2 minutes. [If desired,] wipe with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For heavily soiled surfaces, [a] precleaning [step] is required.

Organisms (list 2): †Escherichia coli [E. coli], Salmonella typhi [Salmonella]

†Only under the food contact surfaces

[To kill 99.9% of bacteria on [all] surfaces -or- sanitize [all] surfaces.] Pour -or-Spread -or- Apply [this product] on surface [until thoroughly weilf [with a sponge or towel]. Let stand for 2 minutes. [If desired,] wipe [away excess] with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For heavily soiled surfaces, [a] precleaning [step] is required.

SPONGES:

To [prevent] [stop] [control] the growth of odor-causing bacteria [in your] sponge[s], spray sponge [with this product] until saturated and let stand 5 minutes.

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GENERAL CLAIMS:

- · A [gentle] [mild] way to sanitize
- A Clorox® Home is a Healthier Home
- A [healthier] [smarter] way to wipe up!
- · A new technology that is [gentle] [mild] enough to use around your family...on the surfaces they touch the most
- A revolutionary, pH-balanced [neutralized] bleach
- All purpose [antibacterial] kitchen [cleaner] [mist] [spray] [sanitizer]
- Antibacterial (daily) kitchen [cleaner] [mist] [sanitizer] [spray]
- Antibacterial produce [rinse] [soak] [wash]
- Bleach that can be used anywhere
- Can be used as a produce [rinse] [soak] [wash]
- Check [out] [our website at] www.clorox.com [for more information]
- [Clean] [light] [airy] [mild] [fresh] [bleach] fragrance -or- scent
- Clear formula
- [Clorox®] anywhere bleach
- Color safe
- [Color safe] will not whiten or bleach [surfaces] [or] [clothes]
- Contains bleach at a low concentration
- · Contains no [abrasives] [or] [harsh acids]
- · Contains no [artificial] [fragrances] [or] [dyes]
- [Contains] no [harsh] [harmful] [lingering] [cleaning] chemicals
- [Controls] [prevents] [stops] the growth of odor-causing bacteria in sponges
- [Daily] [everyday] [light-duty] kitchen [cleaner] [mist] [sanitizer] [spray]
- . Delivers the trusted power of Clorox®
- Deodorizes sponges
- . [Easy] [quick] [convenient] to use
- [Easy] [quick] [convenient] way to sanitize with Clorox® Bleach
- [Economy] [institutional] [refill] [value] size -or- pack
- . (Economy) [value] refill
- Eliminates buckets and rags for sanitizing
- · Eliminates labor required to mix solution
- · Eliminates potential for mixing errors
- · Eliminates the need to test ppm level
- Fiber safe
- · Food [contact] [surface] [service] sanitizer
- For [daily] [everyday] [gentle] [light-duty] [kitchen] cleaning -or- wiping
- . For [daily] [everyday] use
- For a cleaner, fresher [bathroom] [kitchen] [home] [house]
- · For sanitizing [food service] dining tables
- · For use on both white and colored hard surfaces
- [Gentle] [mild] enough to use all around the [kitchen] [home] [house]
- [Gentle] [mild] enough to use around [children] [kids] [babies] [your family] [food] [pets] [dogs] [cats]
- [Gentle] [mild] enough to use on all kitchen surfaces
- [Gentle] [mild] enough to use without gloves
- · [Gently] [lightly] cleans
- Great for [daycare] [lavatory] [restaurant] [office] [school] use!
- Great for [all around] [the] [house] [home] [kitchen]

- Has a [clean] [light] [airy] [mild] [fresh] [bleach] fragrance -or- scent
- . [It] breaks down into saline solution
- . It's from Clorox, so you know you can trust it
- Just as [gentle] [mild] as [dish soap] [and] [water]
- Just spray [and] [wipe] [walk away] [no rinsing -or- wiping [is] necessary]
- Kitchen solution(s) [cleaner] [mist] [sanitizer] [spray]
- · Latest in bleach technology
- Leaves a [clean] [light] [mild] [fresh] [bleach] fragrance -or- scent
- · Leaves a streak-free shine
- Leaves no [harmful] [chemical] residue
- · Leaves surfaces shiny
- Leaves your [kitchen] [home] [house] smelling clean
- · Leaves your kitchen [healthy] [and] [hygienic]
- · Makes your job easier
- Mama's got the magic of Clorox®
- No [harsh fumes] [accidental whitening] [or] [skin irritation]
- No mixing
- · No rinsing [necessary]
- · Non-abrasive formula
- Not dangerous around food
- · Cleaning and sanitizing
- Patent pending formulation
- · Perfect size for [bathrooms] [kitchens]
- · Perfect size for use all around the house
- Proper dilution every time
- · Quick -or- easy -or- fast -or- convenient -or- versatile
- Ready-to-use -or- RTU
- · Safe for surfaces that water won't harm
- [Safe] [gentle] [mild] [enough] to use on any washable surface including (list any surface from list 3 or 4)
- Sanitize without rinsing
- The easy way to sanitize food service operations [dining areas, countertops, checkouts1
- . The Simple Solution for a Healthier Home
- . The smell of clean
- Try me
- · Use [daily] [everyday]
- Use for a [fresh] [healthy] kitchen
- Use for a healthier [kitchen] [home] [environment] [place]
- [Use] for touch-up [kitchen] cleaning -or- wiping
- . [Use] for quick clean-ups
- [Use] For wiping [bathroom] [kitchen] counters
- Use throughout the [kitchen] [home] [house] $\epsilon \epsilon \epsilon \epsilon \epsilon$
- With a (light) touch -or- hint of [bleach] [fragrance] &

SANITIZING CLAIMS:

- A[n] [quick] [and] easy way to [kill] [eliminate] [destroy] [remove] 99.9% of bacteria in your [bathroom] [home] [house] [kitchen]
- Antibacterial
- . Can help reduce the risk of cross-contamination
- Can reduce the spread of illness-causing [kitchen] bacteria[†] [on hard, nonporous surfaces].
- Eliminates food odors like garlic and onion left behind on kitchen surfaces after cooking
- · Eliminates odors caused by bacteria
- Food [contact] [preparation] surface sanitizer
- · Food serving area sanitizer
- [Gently] [lightly] cleans and [kills] [eliminates] [destroys] [removes] 99.9% of [kitchen] bacteria
- . [Gently] [lightly] cleans and removes 99.9% of [kitchen] bacteria
- Kills 99.9% of bacteria (Salmonella and E. coli) [on] [food contact surfaces] [food preparation surfaces] [food serving areas]
- Kills 99.9% of bacteria in 2 minutes
- Kills 99.9% of bacteria like Salmonella and E. coli [on] [food contact surfaces] [food preparation surfaces] [food serving areas]
- Kills 99.9% of bacteria [on] [food contact surfaces] [food preparation surfaces]
 Ifood serving areas]
- Kills 99.9% of bacteria that can cause foodborne illnesses [food poisoning]
- Kills 99.9% of bacteria* [on] [food contact surfaces] [food preparation surfaces] [food serving areas]
- *Salmonella and E. coli
- . Kills 99.9% of household bacteria
- Kills 99.9% of the bacteria commonly found in kitchens and bathrooms
- . Kills 99.9% of the bacteria you can't see
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria [all] around your [bathroom] [kitchen] [home] [house]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria all around your kitchen: (list any organism from list 1 or 2)
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, without leaving a harmful chemical residue
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria [(like Salmonella, Strep, Staph and E. coli)]

- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on commonly touched surfaces that can be transfer points for bacteria [such as doorknobs, telephones, keyboards, and light switches]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on: (list any surface from list 3 or 4)
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria [on hard, nonporous surfaces]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on hard, nonporous surfaces: (list any organisms from list 1 or 2)
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on hard, nonporous surfaces [all] around the [bathroom] [kitchen] [home] [house]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria that [antibacterial] dish soap leaves behind
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria that [antibacterial] dish soap can spread around
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria*
- *Salmonella, Strep, Staph and E. coli
 [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and
- Salmonella, that dish soap leaves behind

 [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, that [antibacterial] dish soap leaves behind
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, that antibacterial dish soap can spread around
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria: (list any organisms
- from list 1 or 2)
 [Kills] [eliminates] [destroys] [removes] 99.9% of common household bacteria
- Kills odor causing bacteria
- · Leaves household surfaces sanitized
- Reduces [allergens] [dust mite matter] [pet dander]
- Sanitizes
- Sanitizes food [contact] [preparation] surfaces [without rinsing]
- · Sanitizes food serving areas [without rinsing]
- Specially designed to be gentle on: (list any surface from list 4)
- · While it's tough on bacteria, the solution is gentle to both hands and surfaces
- † Escherichia coli, Salmonella typhi

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USE SITES (List 3):

- Around Toilet Areas
- [Around] Toilets
- · Automobiles
- . Baby Bottles†
- · Baby Toys
- [Bath]tubs
- . Bathroom [Counter] tops
- Bathroom [Surfaces]
- · Beverage Bars
- Blinds
- Boat Interiors
- · Booster Chairs
- · Breast Pump Parts†
- · Breast Pumps†
- · Cabinet Handles
- Cabinets
- · Can Openers
- Cars
- · Children's [Kids'] [Wading] Pool
- . Children's [Kids'] Table
- [Computer] Keyboards
- Counter(s) -or- Countertop(s)
- · Cupboards
- Dairy Cases
- . [Diaper] Changing Tables
- · Diaper Pails
- Dining Room Tables
- · Dish Racks

- · Dishwashers
- · Door Handles
- Doorknobs
- Doors
- Drainboards
- Dryers
- [Empty] Clothes Hampers
- [Empty] Garbage Cans [Bins]
- Faucets
- Floors
- Food Cases†
- . Food Contact Surfaces†
- Food Preparation [Processing] Surfacest
- Food Preparation [Surfaces†] [Areas†]
- . Food Serving Areas
- · Food Trays†
- Freezers
- Grills
- · Grocery Carts
- [Grocery] Checkout Areas
- Handrails
- · High Chair Trayst
- · High Chairs†
- Inside Dishwasher[s] [Interiors]
- [Inside] Freezer[s] [Interiors]
- [Inside] Microwave[s] [Interiors] • [Inside] Refrigerator[s] [Interiors]

- · Kid's [Children's] Playroom [Toys]
- [Kitchen] Appliances
- [Kitchen] [Bathroom] Sinks
- Kitchen [Counter]tops
- . [Kitchen] [dining room] Tables
- Kitchen Surfaces
- Kitchen Tools
- Knives†
- · Laundry Rooms
- · Light Switches
- Litter Box
- Lunch Boxes†
- · Lunch Pails†
- · Medicine Dropper†
- Outdoor[s] [Areas]
- Oven Doors Ovens
- Pacifiers†
- · Pet Bowls† [Areas]
- Pet Feeding Dishes†
- · Piano Keys
- . Plastic Cutting Boards†
- · Plastic Patio Furniture
- Playpens
- · Potty-Chair[s] [Seats]
- · Range Hoods · Range tops
- · Recycling Bins

- · Refrigerators
- Restrooms
- [Salad Bar] Sneeze Guards
- · Shower [Faucets] [Doors] [Handles] [Fixtures] [Walls] [Floors]
- Sink [Faucets] [Fixtures] [Handles]
- Snack Counters
- · Soap Dispensers
- · Storage Areas
- Stovetops
- . Stroller [Handles] [Trays]
- Telephones
- Thermos
- Toasters
- Toilet ([Flushing] Handles] [Seats] [Surfaces] [Exteriors]
- Tongs
- Towel [Tissue] Dispensers
- · Under Sinks
- Urinals
- Vanities
- Vanity Tables
- [Vinyl] Shower Curtains
- Walls
- · Washing Machines
- · Windowsills
- † Escherichia coli, Salmonella typhi

USE SURFACES (List 4):

- · Ceramic -and/or- Glazed Tile
- Chrome
- Corian · Finished -and/or- Painted Wood
- Formica
- Glass
- Linoleum Metal

- Plastic
- Porcelain
- · Sealed Granite · Sealed Marble
- · Stainless Steel
- Vinyl

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