

5813-83

07/01/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

JUL - 1 2010

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

J. Evelyn Lawson, Senior Regulatory Information Scientist  
The Clorox Company  
c/o PS&RC; P. O. Box 493  
Pleasanton, CA 94566-0803

Subject: Clorox® Losenip  
EPA Registration Number: 5813-83  
Application Date: June 7, 2010  
Receipt Date: June 9, 2010

Dear Ms. Lawson:

This acknowledges receipt of your notification, submitted under the provisions of FIFRA section 3(c) 9 and PR Notice 98-10.

**Proposed Notification:**


Adding non-mandatory labeling claims.

**General Comments:**

Based on a review of the submitted materials, the non-mandatory labeling claims you have added to your label are acceptable, and have been placed in your file for future reference.

Should you have questions concerning this letter, please contact me by telephone at (703) 308-6416 or by e-mail at [campbell-mcfarlane.jacqueline@epa.gov](mailto:campbell-mcfarlane.jacqueline@epa.gov) or Killian Swift by telephone at (703) 308-6346 email address at: [swift.killian@epa.gov](mailto:swift.killian@epa.gov). When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

  
Jacqueline Campbell-McFarlane  
Product Manager 34  
Regulatory Management Branch II  
Antimicrobials Division (7510P)



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number  
EE0072

Application for Pesticide - Section I

1. Company/Product Number 5813-83	2. EPA Product Manager Jacqueline McFarlane (acting)	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Clorox® Losenip	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC; P. O. Box 493 Pleasanton, CA 94566-0803 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of non-mandatory labeling changes per PR Notice 98-10. We enclose 1 marked-up and 5 clean labels. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. § 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No			
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	Metal Plastic Glass Paper Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name J. Evelyn Lawson		Title Senior Regulatory Information Scientist		Telephone No. (Include Area Code) (925) 425-6842	
<p align="center"><b>Certification</b></p> <p>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.</p>					<p align="center">6. Date Application Received  (Stamped)</p>
2. Signature <i>Elisa Estremera-Pasky</i>		3. Title Regulatory Scientist			
4. Typed Name Elisa Estremera-Pasky		5. Date June 7, 2010			



**FOR FRONT OR BACK**

**Where to use:**

Use this product to clean -and/or- disinfect -and/or- deodorize [washable] hard, nonporous [household] surfaces. Not recommended for use on unfinished, unsealed, unpainted, waxed, oiled or worn wood flooring. [Before using on painted wood surfaces, test on an inconspicuous area [first].]

**KITCHEN** - Floors, walls, sinks, range hoods, stoves, counters, cabinets, refrigerator exteriors -or- exterior surfaces of refrigerators, microwave exteriors -or- exterior surfaces of microwaves

**BATHROOM** - Floors, showers, tile, countertops, tubs

**TOILET BOWLS** - Toilet bowls, rims, and exteriors

**TOUGH JOBS** - Garbage cans, range hoods, stoves, pet areas, diaper pails, playrooms, basements, garages

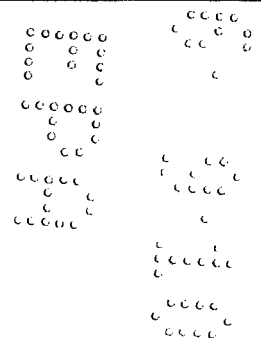
**FLOORS** - Tile and no-wax floors

**CLEANING/DISINFECTION** - Walls, sinks, counters

**Cleaning, deodorizing and other non-pesticidal claims:**

New [and -or- & Improved][!] **to be used as a claim descriptor only for the first 6 months of product on shelf.**

- \_\_\_% free
- \_\_\_ oz at the \_\_\_ oz price
- Cap that gives you more control
- Cleans and deodorizes basins, tubs, and tiles
- Cleans and shines kitchen, bathroom, and other [household] surfaces without [leaving] a [filmy] [sticky] residue
- Cleans -and/or- deodorizes all [washable] [hard, nonporous] [household] surfaces
- Cleans and shines [surfaces] [throughout the house] without [leaving] a [filmy] [sticky] residue
- Commercial Solutions®
- Contains real pine oil
- Control-pour cap
- Cuts -or- cleans greasy -and/or- grimy dirt -and/or- [household] grime -and/or- soils [fast] [on contact]
- Cuts [through] -and/or- cleans [tough] grease -and/or- grime [fast]
- Deodorizes and has a [clean] [fresh] [pine] scent
- Deodorizes [washable] hard, nonporous surfaces
- Deodorizes [with a clean -and/or- fresh -and/or- pine scent]
- Dissolves old wax, greasy grime and film – even removes crayon marks
- [Does not just cover up -and/or- mask odors – ] Removes -or- Eliminates Odors
- Easily cleans the toughest dirt and grime inside and outside [the home]
- Easy[-]pour cap
- Easy[-]pour formula
- Easy to use
- Economy size
- Flip-top [-and/or-][.] Easy-pour cap
- [Flip-top] cap -or- Flip top
- Free sample
- Get \_\_\_ oz free
- Get the Power of Pine-Sol
- Institutional size
- Leaves a fresh, clean scent
- Leaves homes sanitary
- Leaves surfaces sanitary
- Neutralizes odors
- No streaking or filming
- Not harmful for most surfaces
- One-handed use of new flip-cap
- Penetrates and breaks down [the toughest] [household] soils
- Powerful Scent [of Clean]
- Purchase that you will not regret
- Removes and cleans dirt, grease -and/or- grime, scuff marks, and food, beverage, and mud stains
- Removes [tough] grease -and/or- grime -and/or- dirt
- Safe on Wood
- Sanitary uses
- Shines
- Splash-less formula
- The Power of Pine-Sol. The Smell of Clean!®
- Trial size
- Value pack
- Value size
- With real pine oil
- Works on a wide range of [household] surfaces, both indoors and outdoors



**FOR FRONT OR BACK**

***Pesticidal claims:***

- An effective cleaner, disinfectant, and deodorant for use in the kitchen, bathroom, [and] bedroom [, and other [household] areas]
- Antibacterial action -or- cleaner
- Bactericide<sup>2</sup> -or- Bactericidal<sup>2</sup> [formula]
- Broad spectrum [formula]
- Broad spectrum disinfectant [cleaner]
- Broad spectrum disinfectant [formula] -or- formula against Salmonella choleraesuis [(Salmonella)] -and/or- Trichophyton mentagrophytes [(Athlete's Foot Fungus)] -and/or- Staphylococcus aureus [(Staph)]
- Disinfectant [formula]
- Disinfects as it cleans [big jobs]
- Disinfects indoor -and/or- outdoor surfaces
- [Does not just cover up -and/or- mask odors – ] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes out odors caused by bacteria -or- germs
- [Does not just cover up -and/or- mask odors – ] Disinfects and deodorizes [by killing germs<sup>1</sup> and the[ir] odors [they cause]]
- [Does not just cover up -and/or- mask odors – ] Eliminates -or- removes odors caused by bacteria
- Germicide<sup>1</sup> -or- Germicidal<sup>1</sup> [formula]
- [Home -or- Household] [Cleaner] [and] Disinfectant.
- Kills [household] germs<sup>1</sup> -and/or- bacteria<sup>2</sup> while it cleans [tough] [everyday] [kitchen] [bathroom] [household] messes
- Kills [household] germs<sup>1</sup> on [washable] hard, nonporous surfaces [such as kitchen -and/or- bathroom floors -and/or- toilets -and/or- diaper pails -and/or- pet areas -and/or- urinals]
- Kills the organism [Trichophyton mentagrophytes] that causes Athlete's Foot Fungus [in the bathroom]
- Multi-Purpose -or- Multi-Room -or- All-Purpose -or- Multi-Surface [Cleaner] [and] Disinfectant
- The household -or- professional -or- institutional solution for Salmonella choleraesuis [(Salmonella)] and Staphylococcus aureus [(Staph)] [bacteria -or- germs]
- [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out gram-negative bacteria [Salmonella choleraesuis [(Salmonella)]]
- [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out [[Household] Germs:] Salmonella choleraesuis [(Salmonella)] -and/or- Trichophyton mentagrophytes [(Athlete's Foot Fungus)] -and/or- Staphylococcus aureus [(Staph)]
- [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out bacteria<sup>2</sup>
- [This product] cleans -and/or- kills germs<sup>1</sup> on the following [hard, nonporous] surfaces: ***See "Surfaces for Disinfecting, Deodorizing and Cleaning" box below.***
- Wipes Out -or- Kills [household] [odor-causing] germs<sup>1</sup> -or- bacteria<sup>2</sup>

<sup>1</sup>[Kills] Salmonella choleraesuis [(Salmonella)], Staphylococcus aureus [(Staph)], and Trichophyton mentagrophytes [(Athlete's Foot Fungus)]

<sup>2</sup>[Kills] Salmonella choleraesuis [(Salmonella)] -and/or- Staphylococcus aureus [(Staph)]

***Surfaces for Disinfecting, Deodorizing and Cleaning:***

Use this product on the following [washable] hard, nonporous surfaces:

- Baby furniture (cribs, changing tables)
- Basement[s] [areas]
- Bathroom -or- restroom surfaces
- Cabinets
- Cat -and/or- Pet [litter] boxes -or- pans
- [Ceramic] Tile[s]
- Chairs
- Chrome
- Countertops -or- Counters
- Diaper pails
- Doorknobs
- Enamel
- Fiberglass surfaces
- Finished -or- painted wood surfaces
- Glazed bathroom -or- restroom tiles
- Glazed ceramic [tile]
- Glazed porcelain [tiling]
- Garage[s] [floors -and/or- doors]
- Garbage cans
- [Hard] Plastic
- Hard vinyl
- Highchairs (non-food contact areas)
- [Kitchen] Appliance[s] [exteriors]
- Light fixtures
- Litter boxes -or- pans
- Metal -and/or- plastic patio furniture
- Metal [blinds]
- Microwave oven exteriors
- [No-wax] Floors
- Oven doors
- Pet areas
- Plastic laundry hampers -or- baskets
- Plastic dog houses
- Playroom[s]
- Range hoods
- Recycling bins
- Refrigerator[s] [exteriors]
- Shower[s] [doors]
- Sinks
- Stainless steel or metal surfaces in bathrooms -or- restrooms -and/or- kitchens
- Stove[s] [tops]
- Synthetic marble
- Tables
- Telephones
- Toilet bowl[s] -and/or- rim[s] -and/or- exterior[s]
- Toilet[s] [bowl] [exteriors] [rims]
- Tools
- Tubs
- Urinal[s] [exteriors]
- [Washable] Kitchen Surfaces
- [Washable] Cupboards
- [Washable] Doors
- [Washable] Railing
- [Washable] Trim
- [Washable] Walls
- Window[s] [sills]

**BACK PANEL**

**DIRECTIONS FOR USE**

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**CLEANING AND DEODORIZING: -or- [HOW] TO CLEAN [AND DEODORIZE]:**

**[GENERAL] CLEANING [AND] [FOR] [FLOORS], [WALLS], [Wood Floors -or- Flooring] [AND SIMILAR SURFACES]:**

[Dissolves old wax, greasy grime and film – even removes crayon marks.] Use 1/4 cup per gallon of water. No rinsing required, except on rubber or asphalt tile. -or- [Usually] No rinsing required on wood floors -or- flooring.] [Do not allow puddles of cleaner to remain on floor.]

For extra tough jobs, use full strength, and rinse [immediately] for painted surfaces, test a small area first.

**[FOR] [NO-WAX] FLOORS:** [When used as directed, this product will not harm no-wax floors.] Use 1/4 cup per gallon of water, wash floor with mop or sponge [,and rinse]. -or- Only use diluted [,and rinse]. Not recommended for use on unfinished, unsealed, unpainted, waxed, oiled, or worn flooring.

**KITCHEN:** [Kitchen floors collect grease -and/or- grime -and/or- traffic dirt.] Use 1/4 cup per gallon of water or full strength anywhere greasy -and/or- grimy dirt is a problem.

**BATHROOM:** [Cleans and deodorizes basins, tubs, and tiles.] Use 1/4 cup per gallon of water or full strength [any]where odors are a problem.

**[TO CLEAN -and/or- DEODORIZE] TOILET BOWLS -and/or- URINALS:** Pour 1/2 cup into bowl [water], and brush thoroughly, including under the rim.

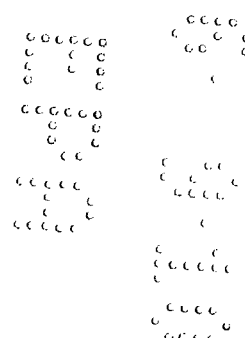
**GENERAL CLEANING:** Add 1/4 cup per gallon of water. Usually no rinsing is needed.

**DEODORIZING:** [Use this product to deodorize [washable] hard, nonporous surfaces.] Use 1/4 cup per gallon of water or full strength and rinse [immediately].

**[SPECIAL CLEANING AND DEODORIZING APPLICATIONS:]**

**LAUNDRY:** Rub in full strength on grease -and/or- grime spots, [collar and cuff stains,] -and/or- heavily-soiled areas before washing. For extra cleaning [and deodorizing] power, add 1/2 cup to load [along with your regular detergent]. Use only on white or colorfast fabrics.

**GENERAL DISINFECTING -or- [HOW] TO DISINFECT:** [Kills [household] germs<sup>1</sup> on [washable] hard, nonporous surfaces such as kitchen and bathroom floors, toilets, diaper pails, and pet areas.] Apply this product with a sponge or cloth full strength. Wet surface [completely], let stand 10 minutes, then remove excess -or- rinse -or- wipe clean. For heavily-soiled surfaces, preclean first -or- before disinfecting.



Note: **Bold, italicized text is information for the reader** *1 is not part of the label.* [Bracketed information is optional text.] Underlined text is new. Strike-through (text) means removed.  
R0634-6

**BACK PANEL continued**

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**WARNING: EYE IRRITANT.** Causes substantial but temporary eye injury. Do not get in eyes, on skin, or on clothing. Wear protective eyewear (safety glasses). Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. For sensitive skin or prolonged use, wear rubber gloves. Remove and wash contaminated clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Call a poison control center or doctor for further treatment advice. Have the product container or label available when calling a poison control center or doctor or when going for treatment. Questions? Call 1-800-227-1860.

**PHYSICAL OR CHEMICAL HAZARDS: COMBUSTIBLE:** Do not use or store near heat or open flame. Do not use or mix with other [household] cleaners.

**Residential/Household uses**

**STORAGE AND DISPOSAL:** Store in a cool dry area. Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available, or place in trash collection.

**Professional/Institutional uses**

**STORAGE AND DISPOSAL:** Store in a cool dry area. Nonrefillable container. Do not reuse or refill this container. [Triple rinse promptly, then] Offer for recycling if available, or place in trash collection.

PROOF OF PURCHASE



EPA Reg. No. 5813-83  
EPA Est. No. ~~5813-MS-001~~ 5813-CA-4, -5; -GA-1; 71106-GA-1, -2, 71681-IL-1, -2, 82427-GA-1.  
See actual Est. No. above or below.

Please visit [www.pine-sol.com](http://www.pine-sol.com) or call 1-800-227-1860.  
Mfd. for & ©2004 The Clorox Company,  
1221 Broadway, Oakland, CA 94612  
Made in U.S.A.

- [BOTTLE IS MADE FROM PLASTIC THAT CONSUMERS RECYCLE (50% POST-CONSUMER RESIN)]
- [BOTTLE IS MADE WITH POST-CONSUMER PLASTIC]
- [BOTTLE IS MADE WITH 50% MINIMUM POST-CONSUMER PLASTIC]
- CONTAINS BIODEGRADABLE CLEANING AGENTS
- CONTAINS NO PHOSPHORUS

