

5813-79

---7/17/2012---

10f19

J Evelyn Lawson  
Clorox Professional Products Company  
c/o PS&RS P O Box 493  
Pleasanton CA 94566 0803

JUL 17 2012

SUBJECT CDQ  
EPA Registration Number 5813 79  
Application Dated June 21 2012  
Receipt Date June 22 2012

Dear Ms Lawson

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide Fungicide and Rodenticide Act (FIFRA) as amended and PR Notice 98 10 and 40 CFR 152 46

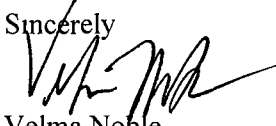
- To update the label in accordance to PR Notice 98 10

Based on a review of the submitted information this notification is acceptable Your proposed changes will be made part of the record for this file

**General Comments**

Should you have any questions concerning this letter please contact Emilia Oiguenblik at (703) 347 0199 or Velma Noble at (703) 308 6233

Sincerely



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							



United States  
Environmental Protection Agency  
Washington DC 20460

☐ Registration  
☐ Amendment  
☒ Other

OPP Identifier Number  
EL0440

### Application for Pesticide Section I

1 Company/Product Number 5813 79	2 EPA Product Manager Velma Noble	3 Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) CDQ	PM# 31	
5 Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC P O Box 493 Pleasanton CA 94566 0803 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____	

### Section II

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> Me Too Application
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below

### Explanation Use additional page(s) if necessary (For section I and Section II)

Notification of label modification per PR Notice 98 10 we have made changes on pp 1 8 12 & 13 We changed the year format added information about a qualifier on p 1 and changed the text for travel size dispensers p 8 we added 3 claims and a qualifier p 12 we added 1 claim and on p 13 we added 1 claim This notification is consistent with the provisions of PR Notice 98 10 and EPA regulations at 40 CFR 152 46 and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U S C § 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR 152 46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA

### Section III

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted					
If Yes Unit Packaging wgt		No per container	If Yes Package wgt		No per container
3 Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container		5 Location of Label Directions <input type="checkbox"/>	
6 Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

### Section IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)					
Name J Evelyn Lawson		Title Federal Registration Specialist		Telephone No (Include Area Code) (925) 425 6842	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law					6 Date Application Received  <b>(Stamped)</b>
2 Signature		3 Title Federal Registration Specialist			
4 Typed Name J Evelyn Lawson		5 Date June 21 2012			

# CDQ

## KEEP OUT OF REACH OF CHILDREN

## CAUTION

See [back] [bottom] [side] panel for additional precautionary statements

**For travel/trial sizes or dispensers** <sup>(†††)</sup> Do not use as a diaper wipe or for personal cleansing

**The qualifier <sup>(†††)</sup> will be used for claims relating to carrying in diaper bag(s)**

**For dispensers/canisters** Do not use as a diaper wipe or for personal cleansing or Not for use as a personal wipe [For complete instructions or directions see pouch]

### ACTIVE INGREDIENTS

n Alkyl (C14 60/ C16 30/ C12 5/ C18 5/ )	
Dimethyl Benzyl Ammonium Chloride	0 184 / †
n Alkyl (C12 68/ C14 32/ ) Dimethyl Ethylbenzyl	
Ammonium Chloride	0 184% †
OTHER INGREDIENTS	99 632 /
TOTAL	100 000 /

†Does not include weight of dry wipe

Contains no phosphorus

Package made from **insert** post consumer recycled plastic

### Net Contents \_\_\_\_\_

**Each package type and size will bear the actual net contents in pounds and ounces**

\_\_\_\_ Premoistened or [Wet] [Scrubbing] Wipes  
or Refills or Packages

\_\_\_\_ x \_\_\_\_ [\_\_\_\_ cm x \_\_\_\_ cm]

Questions or Comments? [Please] visit [www.clorox.com](http://www.clorox.com) or call [us toll free at]

1 800 227 1860 or (800) 227 1860 [Learn more at [cloroxclassrooms.com](http://cloroxclassrooms.com)]

A list of this product s ingredients is available at [www.IngredientsInside.com](http://www.IngredientsInside.com)

or A list of [this product s] [**product name**] ingredients is available at [**insert company website**]

Mfd for The Clorox Company 1221 Broadway Oakland CA 94612

© YYYY Made in the U S A

Clorox is a registered trademark of The Clorox Company

EPA Reg No 5813 79

EPA Est No 5813 GA 2 (VG) IL 2 (VF) 8251 OH 2 (Q6) WI 2 (KW) WI 3 (KV) WI 5 (26) 50757 WI 1 (VN) 58455 IN 1 (CC)

IN 2 (01) 56952 AR 1 (RL) WI 1 (RK) 62401 NJ 1 (JW) 71681 GA 1 (JQ) IL 1 (GU) IL 2 (24)

Beginning of batch code indicates Est No

U S Patent(s) **insert patent(s)**



NOTIFICATION  
Date Reviewed 1/7/2012  
Reviewed By Egy

**For Canister**

**To Open Package** [Open lid and] pull out wipe [from center of roll or from center] [[The] next sheet or wipe pops up automatically ]  
 [When finished ] close lid to retain moisture

or  
 PULL WIPE FROM CENTER or

**For Canister**

**To Open Package** Flip open dispensing flap and remove lid by lifting upward Pull up corner of **CENTER SHEET** twist to a point and thread through small opening in lid DO NOT push finger through opening [your finger may become stuck] Replace lid and **PULL WIPE AT AN ANGLE** the next sheet pops up automatically When finished close lid flap to retain moisture

or  
**For Canister**

**To Open Package** [Open lid and] pull out wipe through or from [one of] the large opening[s] or from the central opening [Pull the wipe [at an angle] [toward the small opening] so that the next wipe is held in place and/or does not fall back in ] [When finished ] close lid to retain moisture

**To Refill [Wipes Canister]**

- 1 Remove the lid from the empty canister Discard any remaining liquid and/or wipes and/or product [Rinse out the canister with water ]
- 2 Tear pouch open [at notch] [Remove tear strip completely and discard ]
- 3 Place the new [roll and/or stack] [of] wipes into the canister and replace the lid or Insert pouch into empty canister and replace the lid
- 4 [Use as instructed by canister label ]

or  
**To Refill [Wipes Canister]**

- 1 Remove the lid from the empty canister Discard any remaining liquid and/or wipes and/or product [Rinse out the canister with water ]
- 2 Tear pouch open [at notch] [Remove tear strip completely and discard ]
- 3 Place the open end of canister over [exposed portion of] the new roll of wipes Turn both over so that the roll slides into the canister or Slide or Place new roll of wipes into the empty canister Replace the lid
- 4 [Use as instructed by canister label ]

**For Tub and Pouch/Refill**

**To Open Package** [Flip open dispensing flap and remove lid by lifting upward ] Place refill or pouch in tub Open pouch by peeling back seal Insert sheet through opening in lid Replace lid The next sheet pops up automatically When finished close lid flap to retain moisture

**For pouch only**

**To Open Package** [Open pouch by] peel[ing] back seal When finished close to retain moisture

**For Refills**

**To Open Package or To Refill**

[Open [existing] container or canister according to label directions ] [Tear] open [refill or package] by pulling on [the] tear strip or removing seal or pulling on the back or seal or tearing at notch Remove [one] refill [from refill package or sleeve or container or pouch or bag] [Open refill [by pulling on [the] tear strip or removing seal or pulling on the back or seal or tearing at notch ] [Turn upside down ] Slide or insert [pre moistened] wipes or refill into existing or empty canister or container Replace lid [on existing canister] Close or reseal refill package or sleeve or container or pouch or bag

or  
 Remove lid insert wipes and replace lid

Pull out wipe from center of roll  
 Next sheet pops up automatically  
 Close lid to retain moisture

or  
 Keep dispensing flap of [existing] [current] [empty] container or canister closed  
 Open [existing] [current] [empty] container or canister by [lightly] squeezing [it] and removing lid by [lifting] [twisting] [it] upward

NOTIFICATION  
 Date Reviewed 11/17/12  
 Reviewed By \_\_\_\_\_

#### ***For Dispenser and Pouch/Refill***

**TO ATTACH [DISPENSER]** Clean surface with rubbing alcohol and let it dry. Peel paper from adhesive [pads] [strips] and attach to surface. Press firmly for 10 seconds [(for best results open refill door and apply pressure directly over adhesive [pads] [strips])]. Can be attached to tile, glass, finished wood and metal surfaces. Not recommended for use on wallpaper, [painted wallboard, plasterboard or drywall], bare wood or particleboard.

**TO REFILL [DISPENSER]** Remove label from pouch. Slide pouch into dispenser through refill door. Open lid and pull first wipe through opening. The next wipe pops up automatically.

**TO REMOVE [DISPENSER]** Insert knife, twine or dental floss between dispenser and wall. Carefully cut tape between adhesive surfaces. Remove remaining residue with thumbnail or mild adhesive remover. Caution: improper removal may damage surfaces.

or  
**TO REMOVE [DISPENSER]** Hold [dispenser] [bracket] [with one hand]. Grab removable tab [with other hand]. [Slowly] pull tab several inches [in direction of arrow] [along mounting surface] until [bracket] [dispenser] releases. [Repeat with second tab].

or  
Insert green plastic lid into the dispenser cover with the flap open and pointing back toward the stand. (Replace the green plastic lid each time the dispenser is refilled with wipes.)

Cut or tear open pouch evenly at notch.

Place pouch inside the dispenser. (Do not remove roll of wipes from pouch.)

Insert corner of center sheet through opening on the green plastic lid. (Do not push finger through the opening.)

Close dispenser cover.

Pull first wipe at an angle to ensure proper threading.

#### ***For To Go package***

**TO OPEN PACKAGE** Flip or Pull open dispensing flap. Insert or Pull first wipe through opening in pouch. When finished [snap] close [tightly] [to retain moisture] [to keep wipes moist] [to keep wipes from drying out].

or  
**TO OPEN PACKAGE** Flip or Pull open dispensing flap. Open pouch by peeling back [film] [inner seal]. Pull first wipe by grabbing center of wipe. When finished [snap] close [tightly] [to retain moisture] [to keep wipes moist] [to keep wipes from drying out].

#### ***For Flatpack***

##### **To Open Package**

1 Open [click lock] [closure] and peel back or remove seal.

2 Pull out wipe [use as directed].

3 [When finished] [firmly] close [click lock] [closure] to retain moisture. [A snap should be heard indicating that it is properly closed.]

#### ***For Flat stack***

##### **To Open Package**

1 Open lid and grasp or grab the corner of the wipe. Thread or pull the wipe through the [dispensing] opening or orifice. Next or following sheet[s] pop[s] up automatically.

2 Close lid [to keep wipes moist]. [A snap [should be heard to] indicate[s] the lid is properly closed.]

3 [Refill canister when empty.]

##### **To Refill [Wipes Canister]**

1 Remove the lid from the empty canister. Discard any remaining liquid and/or wipes and/or product. [Rinse out the canister with water.]

2 Tear pouch open [at notch]. [Remove tear strip completely and discard.]

3 Take [approximately 75] [some] wipes [from] [the stack] [the bag] and place them in[to] the canister.

4 Replace the lid [onto the canister].

5 [Close] [seal] strip on the refill bag [to keep wipes moist] or Slide zipper closed [to] [seal bag] [and] [keep wipes moist].

6 [Use as instructed by canister label.]

NOTIFICATION  
Date Reviewed 01/17/2017  
Reviewed By EO

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING

**TO CLEAN** Wipe surface clean with ***this product*** Let air dry

**TO SANITIZE** Use to sanitize/deodorize hard nonporous surfaces Wipe surface use enough wipes for treated surfaces to remain visibly wet for 30 seconds Let surface dry For highly soiled surfaces clean excess dirt first

**TO DISINFECT [AND DEODORIZE]** Use to disinfect hard nonporous surfaces Wipe surface to be disinfected use enough wipes for treated surface to remain visibly wet for 4 minutes Let surface dry For highly soiled surfaces clean excess dirt first

For surfaces that may come in contact with food a potable water rinse is required This product is not for use on dishes glassware or eating utensils

***This product*** is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or (2) contacts intact mucous membranes but does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high level disinfection

### ***Optional instructions for scrubbing wipes or heavy duty wipes when applicable***

**TO CLEAN** Use the textured or scrubbing side of the wipe to remove tough soils Use the soft or smooth side to wipe dirt away If the textured or scrubbing side gets dirty fold the wipe keeping the textured or scrubbing side inside Let air dry

**TO SANITIZE [AND DEODORIZE]** Use the soft or smooth side of wipe to sanitize/deodorize hard nonporous surfaces Wipe surface use enough wipes for treated surfaces to remain wet for 30 seconds Let surface dry For highly soiled surfaces clean excess dirt first

**TO DISINFECT** Use the soft or smooth side of wipe to disinfect hard nonporous surfaces Wipe surface to be disinfected use enough wipes for treated surfaces to remain visibly wet for 4 minutes Let surface dry For highly soiled surfaces clean excess dirt first

Not for cleaning or sanitizing skin Do not use as a diaper wipe or for personal cleansing

***This product*** will not harm most surfaces including acrylic sealed fiberglass sealed granite finished hardwood and vinyl  
For best [cleaning] results avoid [soft] [glossy] [shiny] [polished] [plastics] [metals] [unfinished wood] [copper] [aluminum] [painted surfaces] [fabric] [If in doubt ] [Test a small area first]

Not recommended for use on unpainted wood [or glass] unfinished unsealed unpainted waxed oiled or worn surfaces [Test a small area first ]

Use as directed Safe on polyurethane treated wood [Test a small area first]

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION** Causes moderate eye irritation Avoid contact with eyes or clothing Wash thoroughly with soap and water after handling

**FIRST AID** If in eyes Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye Call a poison control center for treatment advice Have the product container or label with you when calling a poison control center or doctor or going for treatment For further information call (800) 227 1860

### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame

### STORAGE AND DISPOSAL

***Canister or Tub not intended to be refilled by the consumer***

Dispose of wipe in trash after use Do not flush Tightly close lid between uses to retain moisture Nonrefillable container Do not reuse or refill this empty container Offer empty container for recycling If recycling is not available discard container in trash

***Canister or Tub intended to be refilled by the consumer***

Dispose of wipe in trash after use Do not flush Tightly close lid between uses to retain moisture Do not reuse or refill except as described in the directions for use Refill only with this product Offer empty container for recycling If recycling is not available discard container in trash

***[Pouch] [Refill]***

***[Dispenser and Pouch/Refill]***

Dispose of wipe in trash after use Do not flush [Reseal pouch between uses to retain moisture] [ if used without tub] Offer for recycling if available or discard empty pouch or bag or wrapper in trash

## NOTIFICATION

Date Reviewed 7/20/12

Reviewed By E.G.

70 of 19

### Antibacterial Claims

30 second sanitization<sup>1</sup>  
 Anti bacterial wipes or formula  
 Bacteria and/or virus and/or germ† fighting [formula]  
 Bacteria fighting or Germ† fighting formula  
 Be ready for school by including [***this product***] on your [back to school ] [home] shopping list  
 Can help reduce the risk of cross contamination [on treated surfaces]  
 Clean Disinfect Carry on  
 Clean and/or disinfect on the go  
 Cleaner and disinfectant in one  
 Cleans and/or disinfects and/or deodorizes  
 Clean[s] and disinfect[s] anywhere or everywhere  
 Clean[s] and/or disinfect[s] and/or kill[s] and/or remove[s]  
 [99 9 % of] [household] germs† and/or bacteria and/or virus[es]  
 [on] [from] [your] [children s] toys  
 Clean[s] away and/or kill[s] and/or eliminate[s] and/or  
 disinfect[s] and/or destroy[s] and/or remove[s] and/or  
 attack[s] and/or get[s] rid of [99 9% of] [the] bacteria and/or  
 [other] germs† and/or virus[es] [commonly found in or on [Use  
 Sites Table 1] [Use Surfaces Table 2]]  
 Clean[s] away and/or kill[s] and/or eliminate[s] and/or  
 disinfect[s] and/or destroy[s] and/or remove[s] and/or  
 attack[s] and/or get[s] rid of [99 9 / of] cold viruses<sup>4</sup> and/or  
 [the] flu virus[es]<sup>5</sup> and/or cold and flu viruses<sup>3</sup> [commonly found  
 in or on [Use Sites Table 1] [Use Surfaces Table 2]]  
 Clean[s] away and/or kill[s] and/or eliminate[s] and/or  
 disinfect[s] and/or destroy[s] and/or remove[s] and/or  
 attack[s] and/or get[s] rid of [99 9% of] [the] flu virus<sup>5</sup>  
 and/or virus and/or [other] germs† and/or virus[es]  
 [commonly found in or on [Use Sites Table 1] [Use Surfaces  
 Table 2]]  
 [Cleans and/or disinfects all in one step]  
 Convenient cart disinfecting  
 Disinfect and/or touch up clean  
 Disinfect before you shop  
 Disinfect your cart  
 Disinfecting wipes or formula  
 Disinfects in [just] 4 minutes  
 Disinfects [odor causing] [common] [household] [kitchen and/or  
 bathroom] bacteria<sup>1 2</sup>  
 Dual action [to] [ ] [clean[s] up [household or daily or everyday]  
 messes while [it] disinfect[s][ing]] [clean[s] and disinfect[s]]  
 [Easily] [Effectively] [Conveniently] clean[s] and/or disinfect[s]  
 [Easy] [convenient] way to clean and/or disinfect  
 [Easy] Cleaning and/or disinfecting to go  
 [Effective] [bathroom and/or restroom and/or kitchen  
 and/or household and/or office and/or workplace] disinfectant  
 and/or cleaner

[Eliminate] [Remove] [Clean] [Disinfect] [Germs† and/or bacteria]  
 on Use Sites Table 1 and Use Surfaces Table 2  
 [Eliminates] [Destroys] [Attacks] [Gets rid of] [99 9% of]  
 [common] [household] germs† and/or bacteria  
 [Eliminates] [Destroys] [Attacks] [Gets rid of] [99 9% of] bacteria  
 and/or germs† [all] around [your] [the] [bathroom or restroom]  
 [kitchen] [school ] [classroom] [home] [house] [office] [work  
 or office [place] [environment]]  
 Fight[s] and/or kill[s] and/or effective against [99 9% [of]]  
 [***tested as Salmonella choleraesuis***] Salmonella enterica  
 (Salmonella)  
 Fight[s] and/or kill[s] and/or effective against [99 9 / [of]]  
 Escherichia coli (E coli)  
 Fight[s] and/or kill[s] and/or effective against Avian flu virus [on  
 environmental surfaces] and/or [hard nonporous surfaces]  
 Fight[s] and/or kill[s] and/or effective against cold viruses<sup>4</sup>  
 Fight[s] and/or kill[s] and/or effective against colds and flu  
 viruses<sup>3</sup>  
 Fight[s] and/or kill[s] and/or effective against flu virus<sup>5</sup>  
 Fight[s] or reduce[s] bacteria<sup>2</sup> and/or viruses<sup>3</sup> and/or germs†  
 on hard nonporous surfaces [in your] [list any use site Table 1]  
 [this cold and/or flu season]  
 Fight[s] or reduce[s] bacteria<sup>2</sup> on hard nonporous surfaces [in  
 your [list any use site Table 1]]  
 For use at home or on the go  
 [Hey] [Mom] [Teacher[s]] [I] [ ] [Be] [Are you] Ready for [[back  
 to ]school ] [[the] cold and/or flu season] [the holiday[s]  
 [season]] [?] [I]  
 Just one step kills 99 9 / of [germs†] [bacteria]  
 Kills 99 9% of bacteria in [just] 30 seconds<sup>1</sup>  
 Kills 99 9 / of [common] [household] germs†<sup>1</sup>  
 Kills 99 9 / of [common] bathroom and/or kitchen germs††  
 Kill[s] [99 9 % of] or Effective against or [Disinfect  
 Bacteria<sup>1 2</sup>] or [that cause odor] or [that cause scum and  
 slime on hard surfaces] in [just] 4 minutes  
 Kill[s] 99 9 / of or Remove[s] or Effective against [odor  
 causing] [Common] [household] [kitchen and/or bathroom]  
 bacteria<sup>1</sup>  
 Kills 99 9 / of viruses<sup>3</sup> that cause cold and flu  
 Kill[s] or Remove[s] or Effective against [Common] Household  
 Viruses<sup>6</sup>  
 Kill[s] or Remove[s] or Effective against Human coronavirus  
 [ATCC VR 740]  
 Kill[s] or Remove[s] or Effective against Influenza A2 virus  
 [ATCC VR 544] [the virus that causes the flu] or Rotavirus WA  
 [diarrhea causing virus]

NOTIFICATION  
 Date Reviewed 11/17/12  
 Reviewed By SO

**Antibacterial Claims continued**

[Kill[s] or Remove[s] or Effective against] [the following]  
 [organisms ]

Campylobacter jejuni [ATCC 29428]  
 [E coli] (Escherichia coli O157 H7) [ATCC 51657]  
 [Herpes] (Herpes simplex virus type 1) [ATCC VR 260]  
 Human coronavirus [ATCC VR 740]  
 [HIV] (Human immunodeficiency virus type 1)  
 [the virus that causes the flu or the flu virus]  
 (Influenza A2) [ATCC VR 544]  
 [Kleb] (Klebsiella pneumoniae) [ATCC 4352]  
 [Listeria] (Listeria monocytogenes) [ATCC 19117]  
 [Pseudomonas] (Pseudomonas aeruginosa) [ATCC 15442]  
 [RSV] (Respiratory syncytial virus) [ATCC VR 26]  
 [the virus that causes the cold or the cold virus]  
 (Rhinovirus type 14) [ATCC VR 284] or ([Human]  
 coronavirus) [ATCC VR 740]  
 [the virus that causes diarrhea or the diarrhea virus]  
 (Rotavirus WA)  
 Salmonella enterica [***tested as Salmonella choleraesuis***]  
 (Salmonella) [ATCC 10708]  
 [Staph] (Staphylococcus aureus) [ATCC 6538]  
 [Strep] (Streptococcus pyogenes) [ATCC 19615]

Kills [the] [common] cold [and/or] [&] flu virus[es]<sup>3</sup>  
 Kills the virus[es] that cause[s] [the] [common] cold[s] and/or flu<sup>3</sup>  
 Leaves hard nonporous surfaces disinfected

Moist with cleaners and/or disinfectants  
 One step cleaning and/or disinfecting and/or deodorizing  
 [One step cleaning and/or disinfecting and/or deodorizing]  
 [Disinfect and/or touch up clean] [Cleans and/or disinfects  
 and/or deodorizes] Anytime or Daily or Every day or In one  
 easy step or Everywhere or Anywhere  
 [One step cleaning and/or disinfecting and/or deodorizing]  
 [Disinfect and/or touch up clean] [Cleans and/or disinfects  
 and/or deodorizes] on hard nonporous [bathroom and/or  
 kitchen] surfaces or on household surfaces [every day] or  
 Throughout the house [kitchen and bathroom] or All over your  
 house

Put [***this product***] on your school supply list to help keep your  
 child's classroom clean

Quick and easy cart disinfecting  
 Remove or Eliminate or Kill cold and flu viruses<sup>3</sup> or cold virus<sup>4</sup>  
 or flu virus<sup>5</sup> [this season]

Remove or Eliminate or Kill viruses<sup>3</sup> that cause colds and flu  
 [this season]

Removing and/or Killing and/or Fighting and/or Eliminating  
 germs† and/or bacteria and/or virus[es] for [nearly] ***insert***  
***number*** years

Removes or Eliminates or Kills 99.9% of viruses<sup>3</sup> that cause  
 cold and flu

Sanitizes in [just] 30 seconds<sup>1</sup>

[Say] Boo to the Influenza virus [this year or winter or flu  
 virus season] [with Clorox® wipes [***this product***] or Clorox®  
 Disinfecting products]

[Teachers] Clean up the classroom [with ***this product***]

[***The product***] [is] [are]] the quick and easy way to [touch up]  
 [clean] [and] disinfect

There are many uses for [***this product***] and here are a few  
 bathroom surfaces

kitchen surfaces

Kids or Children's [play]room or family den

window blinds

This [cleaner and/or disinfectant] combines cleaning and  
 disinfecting [in one product] [in one step]

[Touch up] Clean[s] and disinfect[s]

Use in public or common places where [bacteria and/or viruses  
 and/or germs† may be of concern] [you are concerned about  
 bacteria and/or viruses and/or germs†] [on hard nonporous  
 surfaces]

Use [in public or common] places where [germs† may be of  
 concern] [you are concerned about germs†]

Use [***the product***] or [the wipes] to [disinfect] and/or [touch up  
 clean]

[Wet] [household and/or disinfecting] wipes

1 [Kleb] Klebsiella pneumoniae [ATCC 4352] [Staph]  
 Staphylococcus aureus [ATCC 6538]

2 [Kleb] Klebsiella pneumoniae [ATCC 4352] [Staph]  
 Staphylococcus aureus [ATCC 6538] Salmonella enterica [***tested***  
***as Salmonella choleraesuis***] (Salmonella) [ATCC 10708]  
 [Pseudomonas] Pseudomonas aeruginosa [ATCC 15442]

[E coli] Escherichia coli O157 H7 [ATCC 51657] [Listeria]  
 Listeria monocytogenes [ATCC 19117] Campylobacter jejuni  
 [ATCC 29428] [Strep] Streptococcus pyogenes [ATCC 19615]

3 Rhinovirus type 14 [ATCC VR 284] or [Human] coronavirus  
 [ATCC VR 740] Influenza A2 [ATCC VR 544]

4 Rhinovirus type 14 [ATCC VR 284] or [Human] coronavirus  
 [ATCC VR 740]

5 Influenza A2 [ATCC VR 544]

6 Rotavirus WA Influenza A2 Rhinovirus type 14

† Campylobacter jejuni [ATCC 29428] Escherichia coli O157 H7  
 (E coli) [ATCC 51657] Klebsiella pneumoniae (Kleb)  
 [ATCC 4352] Listeria monocytogenes (Listeria) [ATCC 19117]  
 Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442]  
 Salmonella enterica [***tested as Salmonella choleraesuis***]  
 (Salmonella) [ATCC 10708] Staphylococcus aureus (Staph)  
 [ATCC 6538] Streptococcus pyogenes (Strep) [ATCC 19615]  
 Rhinovirus [type 14] [ATCC VR 284] Rotavirus [Strain WA]  
 Avian influenza [A] virus [ATCC VR 2072]‡ Herpes simplex virus  
 [type 1] (Herpes) [ATCC VR 260] [Human] coronavirus [ATCC  
 VR 740] Influenza [A] [flu virus] [ATCC VR 544] Respiratory  
 syncytial virus (RSV) [ATCC VR 26]

†† Salmonella enterica [***tested as Salmonella choleraesuis***]  
 [ATCC 10708] Staphylococcus aureus [(Staph)] [ATCC 6538]  
 Escherichia coli O157 H7 [E coli] [ATCC 51657] Listeria  
 monocytogenes [ATCC 19117] Campylobacter jejuni  
 [ATCC 29428] Rotavirus [Strain WA]

‡ Kills Avian Influenza A virus on precleaned hard nonporous surfaces

Hard nonporous non food contact surfaces identified on this  
 label

Confirm school policy allows for use and/or donation of product

Adults must deliver donations [directly] to schools

Rinse with water after wiping with or using the product

NOTIFICATION  
 Date Reviewed 7/2019  
 Reviewed By E



### Claims

#### ***Pandemic 2009 H1N1 Influenza A virus##***

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (***Product Name***) is a broad spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)

This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus

This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)  
Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)  
Kills Pandemic 2009 H1N1 influenza A virus

***## per Agency guidance dated October 22 2009 Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)  
www.epa.gov/oppad001/h1n1\_guide.html***

Kills [2009] H1N1 [Flu Virus]###

Kills Germs† and/or Flu Viruses [including [2009] H1N1] ###

Kills [99.9 / of] Germs† including [2009] H1N1 [Flu Virus] ###

Effective against [2009] H1N1 [Flu Virus] ###

***### This claim to be accompanied by one of the claims from the Agency guidance document dated October 22 2009***

#### NOTIFICATION

Date Reviewed JUL 17 2012  
Reviewed By ED

100-19

### General/Cleaning Claims

Now<sup>[1]</sup> or New<sup>[1]</sup> **to be used as a claim descriptor only for the first 6 months of product on shelf**

After use just toss wipe[s] away  
Also available in [the] [Lemon] [Fresh] [Kitchen] [and]  
[Lavanda] [varieties]  
Also available in [the] 75 count Value [Size] and the 9 count To  
Go Size[s]  
Also available in the **insert number** count size  
[Also] [Now] [Great] [Made] [Works [well]] [Appropriate] [on  
or for] [stainless steel and/or metal and/or glass surfaces]  
[stovetop exteriors and/or microwave exteriors and/or  
refrigerator exteriors and/or faucets and/or sinks and/or  
mirrors and/or dark tile] [with] [because of] [due to] [the] [new]  
[low streak or residue formula]  
Bleach[ ]free [formula]  
Check out our website for [more] [the latest] information on  
germs† that affect your family [www.clorox.com] or  
[www.cloroxdisinfectingwipes.com]  
Classrooms or schools are cleaner with **this product** or  
[disinfecting] wipes  
Clean before you shop  
Clean [even] more or multiple surfaces with wipes or **this  
product**  
Clean up the classroom [with **this product** or wipes]  
Clean with just a wipe or touch  
Clean your cart  
[Clean] [cleaning] and/or [disinfect] [disinfecting] without  
stopping [your life] [your family's life]  
[Cleaning and/or disinfecting] that fits into your life  
Cleans and leaves scent  
Cleans on the spot with [fresh] [pleasant] [nice] [good] [great]  
[strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender]  
fragrance  
Cleans to a shine!  
Cleans with a [fresh] [pleasant] [nice] [good] [great] [strong]  
[relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell  
or scent  
Clear Drying Formula for Multiple Surfaces  
Convenient  
Convenient cart cleaning  
Convenient [tough] [real] cleaning!  
Deodorizing/deodorizes  
Designed to Leave Out on the Counter<sup>[1]</sup>  
Does not contain bleach  
Donate **this product** [to your child's classroom or school]  
Don't miss a beat with **this product**  
Don't stop [your] [family] life for [cleaning and/or disinfecting]  
Dual Sided [Wipe] or Two Sided [Wipe] or 2 Sided [Wipe]  
Textured [side] for [stubborn] [baked on] [tough] messes  
Smooth [side] for shiny surfaces  
Easy  
Easy Dispensing Package<sup>[1]</sup>  
Easy one hand cleaning!  
[Easily] removes or cleans tough bathroom and/or restroom  
and/or kitchen and/or household and/or office and/or  
workplace [dirt] [soils] [grime] [soap scum] [!]  
[Easily] wipes clean  
Effortless cleaning with one hand

Effortless Dispensing<sup>[1]</sup> [ ] [is] [as] easy as pulling a tissue!  
[Even] Better scrubbing and/or cleaning [power]  
Every hard nonporous surface in [your] [the] [kitchen]  
[bathroom] [house] deserves or can or could use a wipe  
Everything [you need] is already in the wipe  
Fast  
Fits [in] [a(n)] [your] [current] [existing] [**insert number**]  
[Clorox®] [wipes] [**this product**] canister or container  
[Flat] [Flexible] [Soft] [Pack] Fits in [the] small spaces  
[Flat] [Flexible] [Soft] [Pack] Fits in [your] [the] purse and/or  
glove compartment and/or diaper bag<sup>†††</sup> and/or gym bag  
For a cleaner and/or fresher [bathroom] [restroom] [kitchen]  
[home] [house] [place] [work or office place] [work or office  
environment]  
For daily use  
For daily [use] [cleaning and/or disinfecting]  
For [light] or touch up – daily or quick cleaning or clean ups  
[in one easy step]  
For household surfaces indoor and outdoor  
For use at home or in public areas or places  
For use on grocery cart and basket handles  
For use while traveling  
Freshens [the] [your] [bathroom] [restroom] [kitchen] [home]  
[house] [place] [work or office place] [work or office  
environment]  
Great for the classroom  
[Great] for [the] school(s) or classroom(s)  
[Great] For traveling or For use at work or For use in public  
restrooms or For use on hard nonporous surfaces or For  
floor(s) [touch ups] or For touch up cleaning  
Great or Perfect [size] for [the] [your] [ ] car(s) and/or glove  
compartment(s) or box(es) and/or purse(s) and/or diaper  
bag(s)<sup>†††</sup> and/or gym bag(s) and/or travel and/or public  
restrooms and/or public areas and/or grocery carts and/or  
hotels and/or airplane trays and/or changing tables [!]  
[Hey Mom] Take this or **this product** to [my] classroom or  
school or teacher  
[Hey Mom] Take **this product** or me to [my] classroom or  
school or teacher  
Holds up to your toughest messes or jobs or stains  
[Improved formula] [for] [low or less or lower] streaking or  
residue!  
Individually Cut Sheets Dispense Easier<sup>[1]</sup>  
Individually Wrapped for Freshness<sup>[1]</sup>  
Just pull wipe clean and toss  
Just wipe [once] no clean up [after wipe] needed  
Leaves your bathroom fresh and clean  
Less Plastic to Throw Away<sup>[1]</sup>  
Life doesn't have to stop for cleaning  
Life [doesn't] [shouldn't] [have to] stop for [cleaning and/or  
disinfecting]  
[Look] [Now] Less streaking or residue

NOTIFICATION  
Date Reviewed 7/7/11  
Reviewed By EO

††† Do not use as a diaper wipe or for personal cleansing

**General/Cleaning Claims continued**

Low streak formula [dries clear] [eliminates need to wipe down after use]

Low streak formula [for] [cleans] shiny surfaces<sup>1</sup>

[Low streak or residue] [Formula or Wipe] [Cleans] [[is] [even] appropriate or great for] [kitchen and/or bathroom and/or household] [surfaces] [places] [like] [stainless steel and/or [other] metal and/or glass and/or mirrors and/or [dark] tile] [exterior surfaces of stovetops and/or microwaves and/or refrigerators and/or faucets and/or sinks] or stovetop exteriors and/or microwave exteriors and/or refrigerator exteriors [ too]

[Low streak or residue] [Formula or Wipe] For all of your [kitchen] [bathroom] [household] surfaces [like] [stainless steel and/or metal and/or glass and/or mirrors] [exterior surfaces of stovetops and/or microwaves and/or refrigerators and/or faucets and/or sinks] or stovetop exteriors and/or microwave exteriors and/or refrigerator exteriors

[Low streak or residue] [Formula or Wipe] [Great] [Use it] [For] [cleaning and/or disinfecting] Every day[ ] [on] hard nonporous [surface[s]]

[Low streak or residue] [Formula or Wipe] [leaves] Less or Fewer [visible] spots or spotting or blotches or marks [than [ever] before]

[Low streak or residue] [Formula or Wipe] [Lets you] Clean multiple [household] surfaces [with wipes]

[Low streak or residue] [Formula or Wipe] [Lets you] Clean[s] [throughout] [around] [in] [the or your] [house]

Low/lower streak[ing] formula

Makes [cleaning and/or disinfecting] [your job] easier [in the kitchen and/or bathroom and/or house] [in the work or office place] [at work]

Makes daily cleaning easy [easier than ever]<sup>1</sup>

Makes your job easier in the kitchen/bathroom

Maximum Cleaning Minimum Effort

Moist Household [Cleaning] Wipes

[More] efficient [bathroom] [kitchen] [home] [household] [office] cleaning and/or disinfecting

Multi Surface [formula or wipe]

**NEW in circle sticker**

[NEW] [Low Streak or Low Residue or Low Film or No Film or Clear Drying] [Formula or Wipe] [cleans and/or disinfects] [for] [Shiny or Multiple Surfaces]

[NEW] [Low Streak or Low Residue or Low Film or No Film or Clear Drying] [Formula or Wipe] [For a] [more or visible or apparent or noticeable or satisfying clean] [Multi Surface Wipe]

[NEW] [Low Streak or Low Residue or Low Film or No Film or Clear Drying] [Formula or Wipe] [Delivers] a Clean you can [see and/or smell and/or feel] [notice]

[NEW] [Low Streak or Low Residue or Low Film or No Film or Clear Drying] [Formula or Wipe] [For a] [more or visible or apparent or noticeable or satisfying clean] [Multi Surface Wipe]

[NEW] [Low Streak or Low Residue or Low Film or No Film or Clear Drying] [Formula or Wipe] clean[s] thoroughly

[NEW] DuraPly Weave or Texture or Technology [Clean More Surfaces or Dirt or Messes and/or Germs<sup>†</sup>] or [Multi Surface Wipe]

[NEW] DuraPly Weave or Texture or Technology for Better Cleaning

[NEW] DuraPly Weave or Texture or Technology [to lock in more particles or dirt or messes]

[NEW] TripleWeave Texture or Technology [Clean More Surfaces or Dirt or Messes and/or Germs<sup>†</sup>] or [Multi Surface Wipe]

[NEW] TripleWeave Texture or Technology for Better Cleaning

[NEW] TripleWeave Texture or Technology [to lock in more particles or dirt or messes]

New Year Fresh Start

No [mixing and/or spraying and/or fuss and/or need to rinse]

No Touch [Easy] Refill

[Now] [A(n)] [Even] [Better] [Great] [Easy] Everyday cleaner

[Now] Even stronger and/or more durable [than ever]

[Now] [Wipe] Cleans better and/or lasts longer [than ever]

One Handed Dispensing[<sup>1</sup>]

[One] [Versatile] [low streaking or residue] wipe for [all] hard nonporous [kitchen and/or bathroom and/or household] surfaces

One Wipe Multiple Surfaces

Only disinfecting wipe formulated for [your] Shiny [Kitchen and/or Bathroom] Surfaces

Only [disinfecting] wipe with [a] [this amazing] low streak or low residue or low film or no film or clear drying [formula]

Patented or Exclusive formula or lotion or wipe

Perfect for cleaning up around the toilet

Quick

Quick and Easy Cart Cleaning

Quick and Easy Cleaning Everywhere

Quick and Easy Cleaning for Kitchen Surfaces

Refill for [a(n)] [your] [current] [existing] [**insert number**] [Wipes]

[**this product**] canister or container

[Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away]

tough [soap scum] [[bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace] [dirt] [soils] [grime]] [<sup>1</sup>]

Safe for Multiple Surfaces

See the [low streak or low residue or low film or no film or clear drying] difference [on mirrors and/or glass and/or shiny surfaces]

Simplifies [cleaning and/or disinfecting]

Simplify [cleaning and/or disinfecting]

Single Sheet Dispensing[<sup>1</sup>]

Some [moments] [things] should n't be interrupted

Specially formulated for a variety of surfaces or kitchen surfaces

Specially formulated for Multiple or Shiny Surfaces

[Specially formulated] For [use in] the bathroom

Specially formulated to clean [a variety of surfaces] [throughout or all over or around] the house or kitchen and bathroom

[Specially formulated] Use daily [to clean bathroom soils such as soap soap scum toothpaste hair spray hair gel cosmetics shaving cream and hand and body lotion]

NOTIFICATION 7

Date Reviewed 60  
Reviewed By 60

**General/Cleaning Claims continued**

Spot clean[ing] or touch up clean[ing] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell or scent

Strong or durable enough for [tough] [messes] [jobs] [stains] [difficult or uneven surfaces] [all around the house]

The convenient way to keep your home looking just cleaned

The [convenient] [easy] [effective] way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work or office area] [place] [environment]] looking just cleaned

The easy way to clean and/or disinfect [all over] [your] [the] [bathroom] [kitchen] [house] [office] [work or office place] [environment]] [place]

The easy way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work or work place] [environment]] [place] clean every day

The easy way to keep your house clean every day

The easy way to clean all over the house

The easy way to touch up clean your bathroom every day

[The] [Multipurpose or occasion] wipe [cleans] [great] [works [well]] [on or in or for] [kitchen and/or bathroom and/or household] surfaces or places [like] exterior surfaces of stovetops and/or microwaves and/or refrigerators and/or faucets and/or sinks or stovetop exteriors and/or microwave exteriors and/or refrigerator exteriors

[The] [Non Scratch] [Scrubbing] [Scrubby] [Multipurpose or occasion] wipe[ ] [cleans] [great] [works [well]] [suitable] [on or in or for] [kitchen and/or bathroom and/or household or **Use Sites Table 1** surfaces or places [like] **Use Surfaces Table 2** [']

[The] only wipe with a low streak or low residue or low film or no film or clear drying formula [for shiny surfaces]'

[**The product** is or the wipes are] [always] ready to use

The smell of clean

The wipe that does it all anytime

[Thick[er]] Textured Wipe[s] [Clean[s] Better or Great] [for Better or Easy or Great Cleaning]

[**This product**] are your daily defense against germs†

**This product** [is] [are] premoistened with a special cleaning formula to handle daily clean ups without bottles sponges or buckets

[**This Product**][ ] Tough[er] and/or Small[er] and/or Thick[er] and/or Strong[er] and/or [More] Durable and/or Textured and/or Scrubby and/or Scrubbier For Tough[er] and/or Stubborn and/or Sticky and/or Baked On Messes or Soils or Stains][']

Tough on grime and/or soap scum and/or dirt and/or [other] [tough] [bathroom or restroom] [kitchen] [household] [office] [work or office place] soils[']

Tough[er] and/or Small[er] and/or Thick[er] and/or Strong[er] and/or [More] Durable and/or Textured and/or Scrubby and/or Scrubbier [wipes] Scrub Through or For Tough[er] and/or Stubborn and/or Sticky and/or Baked On Messes or Soils or Stains][']

Trap[s] and/or pick[s] up and/or grip[s] and/or grab[s] and/or hold[s] particles and/or dust and/or dirt and/or hair and/or crumbs

[Trapper] [pockets] [ridges] [texture] get[s] into [crevices] [nooks & crannies] [cracks] [uneven places] for a [more thorough] [better] clean

Try Me

Use Everywhere or Anywhere

Use [in [public] places] where germs† may be of concern

Use on [grocery] carts and baskets

Use on [grocery] cart handles and basket handles

Use on hard nonporous surfaces anywhere [you travel] [throughout the house]

Use [**the product**] or the wipe[s] throughout the house

[Use **the product** or the wipes] for [light] touch up or light or everyday or daily or quick cleaning or clean ups [all over the house] [anytime and/or anywhere ]

[Virtually] no streaks or residue or film or trace left behind

[Virtually] streak free or film free or residue free shine [clean]

Will not harm most surfaces

Wipe away [the] [tough] bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace [soils] [dirt] [grime]

With a bleach free formula

With a pleasant fragrance

Works [great] on [shiny] [high gloss] [high shine] surfaces [such as stainless steel and/or mirrors and/or glass tables and/or chrome and/or [dark] enamel and/or [dark] tile and/or dark surfaces]

***This claim is not to be used with any one step cleaning and disinfecting claim on the label***

Fights or Cuts [Through] or Wipes out [tough] [kitchen] Grease[ ] [Wipes Clean]

Hard nonporous non food contact surfaces identified on this label

Confirm school policy allows for use and/or donation of product  
Adults must deliver donations [directly] to schools

NOTIFICATION  
Date Reviewed 01/17/2011  
Reviewed By EO

**Fragrance/Scent Descriptors and Claims**

Now<sup>[1]</sup> or New <sup>[1]</sup> **to be used as a claim descriptor only for the first 6 months of product on shelf**

Alpine [air] [blast] [burst] [fresh] [meadow] [mist] [rain] [splash]  
[waterfall]  
Aqua [blast] [burst] [clean] [mist] [rain] [splash] [waterfall]  
Aromatic  
Bay [breeze] [mist]  
[Blue] [Clear] [Sparkling] Wave  
[Blue] [Sun Kissed] Mist  
Bursting [petals] [bouquet]  
[Calm] [Breezy] Outdoor[s] [fresh] [breeze]  
[Calming] [French] [Lush] [Mountain] [Provence] [Sheer] [Soft]  
[Sun Drenched] [Sun Kissed] [Wild] Lavender  
Cascading [clean] [falls]  
[Cherry] Blossom [blast] [breeze] [burst] [clean] [fresh]  
Citrus Blend  
[Clean] [Refreshing] [Great] [New] scent  
[Country] [Open] [Sun Kissed] [Sun Drenched] [Lush] Meadow  
[flowers] [blossom[s]]  
[Country] [Festive] [Fresh Picked] [Holiday] [Rustic] [Seasonal]  
[Sun Kissed] [Sun Drenched] Bouquet [fresh] [fusion]  
[Crystal] [Classic] [Holiday] [Sparkling] Clean [breeze] [linen]  
[mist] [& fresh]  
[Crystal] [Sparkling] Clear [breeze] [& clean] [dew] [mist] [rain]  
[splash] [water[s]] [waterfall]  
[Festive] [Fragrant] [Holiday] [Seasonal] [Simply] [Sparkling]  
[Red] [Green] Apple [rush] [& pear] [blossom] [splash]  
[Festive] [Fragrant] [Holiday] [Seasonal] [Simply] [Sparkling] Pear  
[blossom] [splash]  
[Festive] [Holiday] Eucalyptus [fresh] [breeze] [blast] [burst]  
[medley] [forest]  
[Festive] [Holiday] Fresh [blast] [breeze] [burst]  
[Festive] [Holiday] [Lush] Orchard [breeze] [fresh] [harvest] [dew]  
[mist] [blossom[s]]  
[Festive] [Holiday] [Seasonal] Berry [blast] [breeze] [boom] [burst]  
[fresh]  
[Festive] [Holiday] [Seasonal] Mint [burst] [cooling] [rush]  
[Festive] [Seasonal] Floral [blast] [breeze] [burst] [clean] [fresh]  
[fusion] [mist]  
[Festive] [Seasonal] Wildflower [clean] [blast] [breeze] [burst]  
[escape] [fusion] [power]  
Fruit(y) [blast] [breeze] [burst] [clean] [fresh] [fusion]  
Gardenia [bloom] [breeze] [burst] [blossom] [fresh]

Great [scent] for [the] [your] ***[insert use or usage site]***  
Hibiscus [bloom] [breeze] [burst] [blossom] [fresh]  
[Holiday] Essence [of clean]  
[Holiday] [Festive] [Lush] Garden [bloom] [breeze] [escape]  
[fresh] [power] [surge]  
[Holiday] Herbal [blast] [breeze] [clean] [energy] [fresh] [fusion]  
Island [bloom] [bouquet] [breeze] [power]  
Jasmine [bloom] [breeze] [burst] [blossom] [fresh]  
Lavender [blast] [breeze] [burst] [clean] [fresh] [fusion] [&  
chamomile] [& herbs] [aromatherapy] [escape] [fields] [flowers]  
[garden] [harvest] [meadows] [valley] [whisper]  
Lemon [blast] [breeze] [burst] [clean] [fresh] [fusion]  
Light[ly] scent [ed]  
Lime [blast] [breeze] [burst] [clean] [fresh] [fusion]  
Mandarin [Orange]  
[Misty] [Sheer] [Sunshine] [Soft] [Gentle] Breeze  
Morning [burst] [clean] [dew] [fresh] [fusion] [mist]  
Mountain [breeze] [clean] [fresh] [spring]  
New scent[ ] [same] [great] wipe  
Ocean [breeze] [fresh] [winds] [mist]  
Orange [blast] [breeze] [burst] [fresh] [fusion]  
Petal [breeze] [pink] [rush]  
Rain [clean] [fresh] [fusion] [shower]  
River [burst] [clean] [fresh] [rush] [splash]  
Rose [of the tropics]  
Serene Clean  
Shower [breeze] [burst] [fresh] [fusion]  
[Simply] Country [breeze] [whisper] [calm] [fresh] [blossom[s]]  
[spring] [stream]  
[Soft] [Gentle] [Washed] Cotton [soft] [fresh] [whisper]  
[Soft] [Sun Kissed] Linen [fresh]  
Spa Fresh  
[Sparkling] Glacier [mist] [splash] [blast] [burst]  
Spring [bloom] [blossom] [breeze] [burst] [clean] [mist] [shower]  
Sweet [blast] [breeze] [burst] [rush] [splash] [fruit] [clean]  
Tropical [bloom] [rainfall] [rose] [shower] [breeze]  
[Tropical] Palm [breeze] [escape]  
Try [this] [our] [new] [scent] ***[insert scent descriptor]***  
Veranda [breeze] [flowers] [blossom[s]]  
Waterfall [clean] [burst] [rush] [splash]  
Whitewater [clean] [burst] [falls] [mist] [rush] [splash]

***Any claim above could be preceded by bold or clean or crisp or fresh or good or great or invigorating or light or long lasting or nice or pleasant or soothing or pleasing or refreshing or relaxing or strong or warm or cool***

***Any claim above could be followed with aroma or bouquet or fragrance or perfume or odor or scent or smell or essence or clean***

**for CSF A06 only**

Fragrance or scent free  
Free and clear

No fragrance[s] or scent[s] added  
Unscented

**NOTIFICATION**  
Date Reviewed 11/17/11  
Reviewed By EO

140 of 19

### Packaging Claims

Now[!] or New[!] or [New! & Improved!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

3 Canisters With 3 Matching Refill[s]	Easier or Easy [to Use] or Improved	Keep or Carry [one] [some] [a package
[Pouches]	[Dispensing] [Dispenser]!	or pouch or pack] in your purse
4 Refill Pouches for [insert number] Count	Easier Than Ever to Use or Pull [Wipes]	and/or diaper bag and/or backpack
Canisters	[Out]!	and/or gym bag
As easy as grabbing or dispensing	Easy and/or Simple Dispensing!	Hassle free dispensing!
[facial] tissues [from a box]	[Easy] [Better] [New] [&] [Improved]	Hassle free lid
[As easy as] [Just like] pulling a tissue	Dispensing	[Individual] refills or rolls or package
Attach [em] [them] [wipes] where you	[Easy] [Better] [New] [&] [Improved]	or pouch [stay(s)] [keep(s)] [moist]
need or use [em] [them] [most]	[Dispensing] Lid or Closure or Cap	[fresh]
Attachable [dispenser] or [Safely]	Easy Breezy Dispensing	Individually wrapped for [freshness]
attaches or can be attached [to] [tile]	Easy carry handle	[moisture protection]
[glass] [mirrors] [windows] [finished	[Easy] One handed [dispensing] or	[Individually wrapped refills or rolls or
wood] [cabinets] [metal surfaces]	Dispense [wipes] with [only] [just] one	[disinfecting] wipes are] As fresh as the
[metal appliances] [painted] [wallboard]	hand or Grab [wipes] [a wipe] [and wipe]	[disinfecting] wipes you use now
[plasterboard] [drywall]	with [just] [only] one hand or [Easily]	Individually wrapped to [stay] [keep]
Available in [insert number] other designs	Grab [wipes] one at a time	[moist] [fresh]
Big size	Easy open lid	[Individually wrapped to be] As fresh as
[Bleach free] Clean [from Clorox®] to go	Easy or EZ Start Lid or Cap	your [regular] [normal] [disinfecting]
or on the go or [&] [and] go	Easy on [your] hands	wipes
[Buy] One for [Use Sites Table 1] one for	Easy pop [top]	Individually wrapped to preserve
[Use Sites Table 1]	Easy start & stop [lid]	[freshness] [moisture]
[Buy] Two for [Use Sites Table 1] one	Easy start dispensing!	<b>Insert number</b> free or extra or more
for [Use Sites Table 1]	Easy storage or to store	wipes
[Buy] Two for [Use Sites Table 1] two	Easy to carry	<b>Insert number</b> % off
for [Use Sites Table 1]	Easy to Open or Thread	<b>Insert percent</b> Bigger quilted wipes
[Big] [Value] Can	Easy to pull wipes	<b>Insert percent</b> more wipes [ vs <b>insert</b>
[Buy] Two for home one for school or	Easy to [store] [stack]	<b>number</b> count <b>this product</b> canister]
the car or purse or to go	Easy to use dispenser	<b>Insert wipe dimensions</b> wipes
[Can] [easily] Slip or Fit into a [purse]	Easy to Use Lid	[Includes] <b>insert number</b> count refill
[pocket] [diaper bag] [backpack] [glove	Effortless dispensing!	[pack] or Contains <b>insert number</b> wipes
compartment or box] [car] [minivan]	Fits almost anywhere	[It s] the easy way to grab a wipe
[SUV] [lunch box or bag] [briefcase]	Fits in [your] [car] glove compartment	[Just] [Easily] Pop open [with one hand]
[luggage] [suitcase]	Get 1 wipe at a time every time!	[for easy use]
Clorox® brings beauty [artistry] [elegance]	Great for the road and/or travel or	Just like grabbing or dispensing [facial]
[trendy] to cleaning!	traveling!	tissues [from a box]
Clorox® Wipe [&] [and] [N] Go	Great for [the] [your] [use on]	Leave me out on the counter [to make
Disinfecting Wipes	[Use Sites Table 1] [Use Surfaces	cleaning easier]!
Collect all [of the Designer Series]	<b>Table 2</b> ]!	Look[ing] for all <b>insert number</b> or other
canisters!	Great for [those] [life s] [your family s]	designs [to match your home]
Combo Pack	unexpected messes	Made with xx/ Less Plastic[!] / Less
Coming soon	[Great] [Perfect] [for] [Take It or Taking	Packaging[!]
Complete Refill Pack for [insert number]	it] [Clean or Cleaning] On the Go[!]	[Makes] [wipes] [as] easy to grab [as they
[Club Pack]	Guaranteed to not dry out!	are to use]
[Contains] Same Clorox® wipes [you love]	[Guaranteed to] Pull[s] Wipes One at a	Match me to your home decor!
or same wipes easier to grab	Time!	Mixed [refill] [pouch] [canister] Pack
[Convenient] [Size]	Guaranteed to stay moist	Moisture lock lid
[Convenient and] easy to use	[Guaranteed] Wipes stay moist or wet	Moisture lock refill or package or pouch
Decorate your [home] [kitchen]	[Have you tried or Look[ing] for or Also	[Money saving] [Canister and] Refill
[bathroom] counter(s) [office]	try] [the or our] [new] [redesigned]	[Value] [ <b>insert number</b> ] Pack
[bathroom(s)] [with designer wipes]	[easier to use] [tissue like dispenser or	Multi refill pack
Designer or Decorator or Holiday or	packaging] [ <b>this product</b> ] [oval] [package	No Hassle Lid or Cap
Seasonal series	or design]	No pinched fingers!
Dispenses [Comes out] one wipe at a time	[Improved] Resealable or Snap & seal	No surface damage or [Adhesive]
Dispenses [wipes] like a tissue	package and/or pouch and/or pack	Removes without damage [or residue] or
[Doesn t] [No more] pinch[ed] fingers!	[Improved] Stay wet or Moisture lock	[Adhesive] Removes without damaging
Double or Super Value [Size] [Pack]	or Stay tight or Air lock package	[most] [household] surfaces or Holds on
	and/or seal and/or pouch and/or pack	strongly or Comes off cleanly

NOTIFICATION

Date Reviewed 07/07/12  
 Reviewed By 207-012

### Packaging Claims continued

No hassle lid  
No threading [required]  
No wasted wipes  
Not for Individual Sale  
[Now] 25 / or 35 / or 50 / or 75 %  
or 100% or 150 / stronger[†]  
[Now] 2x or 2.5x or 3x or 4x or 5x  
stronger[†]  
Now dispensing is effortless!  
[Now] [even] more wipes [per package  
or container or canister]  
[Now] [even] stronger [wipe[s]] [a] [Better  
Wipe[s]] [†]  
[Now] **insert number** wipes [per package  
or container or canister]  
[Now] [With] [An] Air tight [seal  
and/or pouch and/or pack]  
[Now with] [Individually cut] wipes [that  
dispense one at a time]!  
Our [Best] [Easiest] [Smoothest]  
Dispensing Ever!  
Part of [a] Multi Pack  
[Perfect for] Use with the [**this product**]  
easy start lid  
Perfect size for kitchens or bathrooms  
Pop up [top]  
Portable or Can be reattached [with  
bracket]  
Portable size  
Prevents wipes from bunching!  
[Pulls] [Dispenses] 1 wipe at a time!  
Pull n go  
Pull N Wipe Lid or Cap  
Pulls Wipes Effortlessly [Every Time]!  
Pull wipes [from center [opening]] [like a  
tissue]

[Puts] [Put] wipes where you need  
or use them or want them  
[Puts] [Put] wipes within [easy] [arm s]  
reach or at your fingertips  
Quick and/or easy and/or fast and/or  
convenient and/or versatile  
Quick clip or convenient handle  
Ready pull  
Redesigned dispensing or dispenser or  
packaging or package [that s easier to  
use and/or dispense]  
Refill pack  
[Refill] [Pouch] [Canister] Combo Pack  
Refillable [with **insert number** wipes] or  
[Dispenser] Refill [pack] [for dispenser]  
Regular [wipe] [size] or Large [wipe]  
[size]  
[Resealable] On the Go Pack or Size[†]  
Same easy dispensing  
Same great [product] [wipes] New  
[easier] [simpler] form or package or  
packaging  
Single sheet dispensing!  
Stackable [disinfecting] [wipes] refills or  
package(s) or pouches  
Stays and/or Keeps moist and/or wet  
[better than ever or before]  
Take Clorox® wipes [**this product**] [with  
you] on the go [ ] [on] travel and/or [in  
or on] [**Use Sites Table 1**] and/or [**Use  
Surfaces Table 2**] and/or [your] [the]  
purse and/or diaper bag and/or gym  
bag  
Takes up less [space] [room] [[than  
your [current] [existing] canister or  
container]]

[The cleaning power of Clorox® wipes]  
[same Clorox® wipes] [now with a or  
an] easier and/or new and/or innovative  
and/or redesigned packaging or  
dispensing or package  
[The Designer Series is] Beautiful [elegant]  
enough to leave out [on counter(s)]  
[desk(s)] [in bathroom] [in kitchen] [in  
office]  
The [same] [Clorox®] wipes [you love]  
**This product** [Wipes] To Go  
Three pack or multi pack  
Twin pack or two pack or dual pack  
To Go [pack] [size]  
[To Go] [Purse] [Travel] [Pocket]  
Size or Pouch or Pak  
Travel [size or pack]  
Trial [size or pack] or Paper towel size  
[8.5 x11 ]  
Try me [on] [for] [**Use Surfaces  
Table 2**] [†]  
Tub refill  
Value pack  
Value size  
Value Twin  
Wipes Come Out One at a Time!  
Wipes don t bunch together!  
Wipes [pull out] [dispense] effortlessly!  
[Wipes] Stay[s] wet or moist longer  
Wipe up [and go]  
[With] Pop action

vs **insert wipe dimensions** size

†In comparison to [prior] [past] [previous]  
[old] wipe [material] or Versus [prior]  
[past] [previous] [old] wipe [material]

### Heavy Duty Claims

New[†] **to be used as a claim descriptor only for the first 6 months of product on shelf**

Better and/or Improved and/or Stronger and/or Textured wipe  
cleans and/or removes and/or works great on [Use Surfaces  
Table 2]  
[Better] [Improved] [Stronger] [Thicker] Wipe!  
Cleans or Removes or Fights or Good for or Great on or  
Works great on [kitchen] [tough] [soap scum] [baked on] [grease]  
[soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils]  
[bathroom messes]  
Disinfect and scrub clean  
[Cloth like] [softer] [feel]  
Dissolve[s] and/or Pick[s] up dirt [don t] [doesn t] [just] push it  
around  
[Double] [Dual] [Two] sided scrubbing wipes  
[Double] [Triple] Reinforced wipe  
Dual action  
Easy to grip and/or hold and/or handle

Feel the difference with [our] [improved] honeycomb texture or  
wipe  
Feels like a cloth  
For tough messes throughout the house  
Great or Tough Cleaning in a [Thick] Wipe  
Honeycomb texture or weave or material [grabs and/or picks  
up and/or traps] [more] [of] [your] [dirt and/or soil and/or  
grease and/or messes]  
Honeycomb texture or wipe cleans [better] [more soils and/or  
messes]  
Ideal or Great for many cleaning jobs in the kitchen [and the  
bathroom]  
[Improved] Honeycomb [wipe or cloth or fabric] [grabs  
and/or picks up and/or traps] [more] [of] [your] [dirt and/or  
soil and/or grease and/or messes]  
[Improved] Texture[d] [wipe] great on [greasy] [all] messes

NOTIFICATION

Date Reviewed 11/17/2011  
Reviewed By E.O.

16 of 19

**Heavy Duty Claims continued**

[Improved] Textured [thick] wipe [cleans] [shines] better  
[Improved] Textured wipe lasts longer  
[Improved] Wipe grabs more soil and/or dirt and/or grease  
[New texture] [Thick wipe] Stays wet [longer]  
[Now] [Reinforced] [with] Quilted [strength]  
Now thicker and/or stronger  
Now with DuraPly or DoubleWeave or SupraQuilt or  
SmartWeave or PowerPockets or UltraWeave or DuraMesh  
or DuraQuilt or DuraWeave cloth [for] [added strength] [better  
cleaning] [better crumb and/or dust pick up] [to trap and/or  
pick up and/or grip and/or grab and/or hold particles  
and/or dust and/or dirt and/or hair and/or crumbs]  
Now with DuraPly or DoubleWeave or SupraQuilt or  
SmartWeave or PowerPockets or UltraWeave or DuraMesh  
or DuraQuilt or DuraWeave fibers [for] [added strength] [better  
cleaning] [better crumb and/or dust pick up] [to trap and/or  
pick up and/or grip and/or grab and/or hold particles  
and/or dust and/or dirt and/or hair and/or crumbs]  
Now with DuraPly or DoubleWeave or SupraQuilt or  
SmartWeave or PowerPockets or UltraWeave or DuraMesh  
or DuraQuilt or DuraWeave pockets [for] [added strength]  
[better cleaning] [better crumb and/or dust pick up] [to trap  
and/or pick up and/or grip and/or grab and/or hold particles  
and/or dust and/or dirt and/or hair and/or crumbs]  
Now with DuraPly or DoubleWeave or SupraQuilt or  
SmartWeave or PowerPockets or UltraWeave or DuraMesh  
or DuraQuilt or DuraWeave ridges [for] [added strength] [better  
cleaning] [better crumb and/or dust pick up] [to trap and/or  
pick up and/or grip and/or grab and/or hold particles  
and/or dust and/or dirt and/or hair and/or crumbs]  
Now with DuraPly or DoubleWeave or SupraQuilt or  
SmartWeave or PowerPockets or UltraWeave or DuraMesh  
or DuraQuilt or DuraWeave technology [for] [added strength]  
[better cleaning] [better crumb and/or dust pick up] [to trap  
and/or pick up and/or grip and/or grab and/or hold particles  
and/or dust and/or dirt and/or hair and/or crumbs]  
[Now] [With] [Powerful] Micro Fibers or Scrubbing Fibers or  
Micro Scrubbing [Fibers or Power] or Micro Fiber Power or  
Micro [Scrubber or Scrubbing] Texture or [Textured] Micro  
Scrubbers [To or That] Scrub[s] Away or Break[s] [Through  
or Up] or Remove[s] or Clean[s] [Tough or Stubborn or  
Baked on] Messes or Soils or Stains [Better] [Conveniently][!]  
[Now] With stay wet technology  
One side is like a scrubbing sponge the other is like a wipe  
[Smaller][ ] [Tougher][ ] [Thicker][ ] [Stronger][ ] [More Durable]  
[ ] [Textured][ ] [Ultra thick] Wipe [With] [Powerful] [Micro Fibers]  
[Scrubbing Fibers] [Micro Scrubbing Fibers or Power] [Micro  
Fiber Power] [Micro Scrubber or Micro Scrubbing Texture]  
[[Textured] Micro Scrubbers[!]] [Cut[s] through or For] [Tough]  
[Stubborn] [Baked On] [Sticky] [Messes or Soils or Stains]  
[with less [effort or scrubbing] ] [!]

Soft side for wiping or cleaning dirt away and disinfecting  
Soft weave wipe cleans [Use Surfaces Table 2] better [in] [**Use  
Sites Table 1**]  
Softer wipe  
Specially formulated or designed or with patented technology  
to [clean better] or [trap and/or pick up and/or grip  
and/or grab and/or hold particles and/or dust and/or dirt  
and/or hair and/or crumbs]  
Stays wet longer or holds moisture longer  
Textured or scrubby or rough [side] or [scrubbing fibers] for  
[scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils]  
[messes]  
Texture traps more soil and/or dirt and/or grease and/or  
germs†  
Textured wipe [works] better on tough stains  
Textured wipe reduces streaks [on] [Use Surfaces Table 2]  
The scrubbing [power] [side] of a sponge in a disinfecting wipe  
Thick and/or Low Streak Wipe  
Thick and/or soft wipe  
Thick Wipe[s] and Low Streak Formula for [Everyday] [Daily]  
[Tough] [Cleaning] [Messes] [Anywhere ] [Around or  
Throughout the Home or Office or School ]  
Thick Low Streak Wipe[s] [for] [Cleaning] [Clean[s]] Multiple  
Surfaces [Anywhere ] [Around or Throughout the Home or  
Office or School ]  
Thick Low Streak Wipe[s] for [Everyday] [Daily] [Tough]  
[Cleaning] [Messes] [Anywhere ] [Around or Throughout the  
Home or Office or School ]  
[Thick] [Strong] [Textured] [Heavy Duty] Wipe[s] work[s] great  
on [tough] [dirt and/or soil and/or grease and/or messes]  
[Anywhere ] [Around or Throughout the Home or Office or  
School ]  
[Thick] [Strong] [Textured] [Heavy Duty] Wipe[s] Clean[s] Tough  
Messes [Anywhere ] [Around or Throughout the Home or  
Office or School ]  
[Thick] [Strong] [Textured] [Heavy Duty] Wipe[s] for [Everyday]  
[Daily] [Tough] [Messes] [Cleaning] [Anywhere ] [Around or  
Throughout the Home or Office or School ]  
[Thick[er]] Wipe[!] cleans and/or scrubs better[!]  
Thick wipe with moisture seal or moisture lock  
[Thick] [Wipe] Stays wet and/or moist longer  
[Thicker ] [stronger] wipe  
Thicker and/or stronger wipe cleans and/or dissolves and/or  
absorbs [more] soil or messes better  
Thicker wipe removes more stains  
[Thicker wipe] [Is] Tougher on stains and/or soil and/or dirt  
and/or grease  
[Thick[er]] Quilted wipe[s] [Clean[s] Better or Great] [for Better  
or Easy or Great Cleaning]  
[Virtually] Lint Free  
Wiping or smooth or soft side for cleaning dirt away and  
disinfecting  
[With] [moisture] [trapper] pockets or ridges or [added] [more]  
texture to trap and/or pick up and/or grip and/or grab  
and/or hold particles and/or dust and/or dirt and/or hair  
and/or crumbs  
[Wow] Scrubs like a sponge

NOTIFICATION  
Date Reviewed 7/9/12  
Reviewed By ER



### Environmental Claims for Refills

Less plastic or waste or material [to throw away]

[Package] [Uses] [Made from] [Made with] insert percent% less plastic or waste or material

### Value Claims

[Better] [Improved] value!

[Get] more wipes [at] the [same] [old] [original] price

**Insert number** [more] [wipes] for the price of **insert price!**

**Insert percent%** [cheaper] [less expensive] [off]

**Insert percent%** [more] [value] [affordable]!

[Money saving] [Canister and] Refill [Value] [**insert number**] Pack

[Now] **insert percent%** more [wipes]!

Now lower cost per wipe

[Now] more [of the same great] [product] [wipes] for less!

Refills save you money

[Same Great] Clorox® wipes [Now] at a Better Value[!]

Same great [product] [wipes] at a [better] [improved] value!

Save **insert percent / !**

Save money and plastic [with Clorox® [wipes] [**this product**] refills]

### Usage Claims

[Drops] [Slides] into an empty [disinfecting] [wipes] canister or container

[Easy] [Simple] [Quick] loading refill or roll or [disinfecting] wipes

[Easy] [Simple] [Quick] to load refill or roll or [disinfecting] wipes

Just [drop] [slip] [slide] the refill or roll or [disinfecting] wipes in [an empty canister or container]

### Miscellaneous Claims

Box Tops for Education

Cast your [design] vote [at www.clorox.com <http://www.clorox.com> and/or by texting **insert number**]

Do not remove label/cut out Box Tops for Education proof of purchase until product has been completely used

Enter or Vote [now] [and win]

Help us [with our canister makeover] [pick our future or next [canister] design]

Limited Edition

Look out [on shelf or in stores] for [a] [our] [new] [decorative] [beautiful] [pretty] [hip] [fun] [trendy] [Designer] [Series] packaging or canister[s] or container[s] or [oval] [package[s]] [shape[s]]

[Now is your chance to] Customize your [wipes] canister [Same great wipes!] [Decorative] [Beautiful] [Pretty] [Hip] [Fun]

[Trendy] [Oval] packaging or package[s] or canister[s] or container[s] or shape[s]

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

See or Visit www.clorox.com <http://www.clorox.com> for details or rules or instructions

See [the] [our] [ads or series] in **insert publication name(s)**

See your favorite design [hit shelves] [in stores]

Visit www.clorox.com <http://www.clorox.com> and/or text

**insert number** to vote or pick [for] [a] [your] [the] [future or

next or favorite] [canister] [design]

Visit **insert website** [to get involved] [to participate] [ and/or to vote] [for more information or details]

[Visit or Check [out] our website at] www.clorox.com [for more information] [on Clorox®]

[Vote for a] Chance to win prizes

Vote [online] [now] for [a] [the] [your] [future or next or favorite] design [at www.clorox.com <http://www.clorox.com> and/or by texting insert number]

Vote or Tell us or Share [your opinion or story] at insert website

What [design] do you want to see [next] [in the future]?

What [design] would look good or best [on] [in] [your] [the]

[Use Sites Table 1] [Use Surfaces Table 2]?

What would you Wipe Out?

Wipe Rewards Visit clorox.com for details

[You] Choose or Decide [a] [your] [the] [future or next or favorite] [design] [at www.clorox.com <http://www.clorox.com> and/or by texting **insert number**] [to hit shelves or stores]

[Your] [favorite] [**this product**] [wipes] [are] [Now] [Also] Available in [a] [our] [new] [decorative] [beautiful] [pretty] [hip] [fun] [trendy] [Designer] [Series] packaging or canister[s] or container[s] or [oval] [package[s]] [shape[s]]

[You re invited to] Be [a] [our] design expert

[You re invited to] Share your opinion

NOTIFICATION  
Date Reviewed JUL 17 2011  
Reviewed By EO

18 of 19

**Use Sites Table 1**

**Use on hard nonporous surfaces in**

Airplane[s] or Plane [Lavatory or Lavatories] [Tray Tables]	[Elementary] Schools or Colleges or Universities	Lavatories	Play Rooms
Airports	Elevators	Living Areas or Rooms	Playground Equipment
Ambulances	Factory[ies] or Plants	Locker Rooms	Playgrounds
Automobiles	Family Rooms/Areas	Lounges	Public Facilities
Basements	Fast Food Restaurants	Malls	Public Restrooms
Bathroom[s] or Locker Room	Fitness Center[s] [Equipment]	[Manufacturing] Plants	Public Telephone[s] [Booths]
Facilities [Surfaces]	Garages	Markets	Recreational Centers [Facilities]
Boats	Gas Stations	Mass Merchandisers Discount	[Rental] Cars
Bowling Alleys	Grocery Stores	Retailers and/or General	Rest Stops
Buses	Gymnasiums	Merchandise Stores	Restaurants
Butcher Shops	Gyms	[Medical] Clinics	Restrooms
Cafeterias	Health Clubs	[Medical or Dental or	School Buses
Camper[s] or RV[s] or	Home Centers	Physician s or Doctor s or	School or City or Public
Trailer[s] or [Mobile]	Homes [Households]	Nurse s or Pediatrician s]	Transit or Commuter Buses
Home[s]	Hotels	[Office[s]] [Waiting Room[s]]	Schools
Campgrounds	[Households]	[Exam[ination] Room[s] or	Shelters
Cars	Industrial Facilities	Table[s]]	Ships
Church[es]	Institutional Kitchens	Military Installations	Shops
[Common] [Classroom]	[Institutional] Laundromats	Motels	Storage Areas
[School] [Play] Areas	Institutions	Motor Homes	Subways
Convenience Stores	Jungle Gym[s]	Motorboats or Houseboats	Supermarkets
Correctional Facilities	Kennels	Nurseries	Trains
[Damp] Storage Areas	Kids or Children s	Nursing Home[s] or	Trolleys
Day Care Centers	[Play]room[s] or [Family]	Convalescent Home[s] or	Vacation Homes
Dens	Den[s]	Senior [Citizens ] Home[s]	Vehicle [Interior[s]] [Exterior[s]]
Dorms	Kitchen[s] [Surfaces]	Offices	Veterinary Clinics
Elder Care Centers	Laboratories	Pet Areas	Warehouse Clubs
		Pharmacies	Work[place]
		Play Areas	

**For use on noncritical surfaces in**

Dental Offices	Laboratories	Nursing Homes	Physician Offices
Hospitals	Medical Clinics	Patient Rooms	Veterinary Offices

Confirm school policy allows  
 for use and/or donation of  
 product Adults must deliver  
 donations [directly] to  
 schools

NOTIFICATION  
 Date Reviewed 1/11/7 2007  
 Reviewed By E O

19 of 19

## Use Surfaces Table 2

### For use on hard nonporous surfaces [such as]

Appliances [Appliance]	[Door] [Cabinet] [Appliance]	Metal [Work Benches]	Stovetop Exteriors
[Exterior[s]] [Surfaces]	Knobs	Microwave[s] [Exterior[s]]	Tables
[Outside of]	Door Frames	[Outside[s] of]	[Tiled] Walls
Baby Furniture (Cribs Changing	Doorknobs	Mirrors [bathroom]	[Toilet] [Toilet Flush] [Faucet]
Tables Diaper Pails)	Drain Boards	Non Food Contact Surfaces of	[Telephone] [Dishwasher]
Baseboards	Drawer Pulls	Highchairs	[Cabinet] [Door] Handles
Basements	Dressing Carts	Office or Bedside Furniture	Toilet and/or Urinal Exterior[s]
[Bathroom] [Kitchen] Faucets	Drinking Fountains	Office Machinery	[Surfaces] or Exterior Toilet
[Handles]	Elevator Buttons	Paper Towel [Dispensers]	Surfaces
[Bath]tubs	Faucets	[Holders]	Toilet Seats
Bed Rails	[Filing] Cabinets	Patio Furniture/Lawn Chairs	Toys
Bed Springs and Frames	Finished Hardwood[s] [ ]	PDA [Personal Digital Assistant]	Toy Boxes
Bidet[s]	Floors	Pet Areas/Surfaces	Toy Storage Bins
Blinds	Floors Around Toilets	Picnic Tables	Training Toilets
Cabinets/Cupboards	Gaming Systems	Plastic Shower Curtains	Training Tools
Cages	Garbage Cans	Playground Equipment	Trash Cans
Car Interiors	Garbage Disposals	Playpens	Trash Compactors
Cat and/or Dog and/or Pet	General Use[s]	Polyurethane Finished Hardwood	[TV] [Wii] [Remote[s]]
Dish[es] or Soiled Surface[s]	Glass [tables or tabletops]	Porta Pottie[s] or Portable	[Controls]
[Cell] [Smart] Phone	Glazed Tiles	Bathroom[s]	[Under] Sinks
Chairs	[Grocery [Store]] [Shopping]	[Public or Pay] Telephones	Vending Machine Surfaces
[Children s] Furniture	Basket Handles	or Phone Booths	[Vinyl] Wallpaper
Chrome	[Grocery [Store]] [Shopping]	Range Hoods	Walkers
Chrome Exterior Surfaces of	Cart Handles	Recycling Bins	Walls
Urinals and/or Toilets	[Grocery [Store]] [Shopping]	Refrigerator Door Handles	Washing Machines [Washers
[Classroom] Desks	Carts	Refrigerator[s] Exterior[s]	and/or Dryers] [Exterior[s]]
Closets	Gym Equipment	[Outside of]	[Outside of]
[Clothes] [Diaper] Hampers	Hampers	Restaurant High Chairs	Wastebaskets
Computer[s] [Laptop[s]]	Hand Dryer Buttons	[Salad Bar] [Buffet] [Cafeteria]	[Water] [Drinking] Fountain
[Netbook[s]] [Keyboards]	Handrails	Sneeze Guard[s]	[Toggles] [Handles]
Cooler Exteriors	Highchairs	[School] [Toys ] [Supplies]	Wheelchairs
Counters	[Kid s] Play [Structures]	Surface[s]	Windows
Countertops	[Equipment] [Furniture]	[Sealed] Granite [Countertops]	[Wood] Doors
Desks	[Tables]	[Shower] Doors	
[Diaper] Changing Tables	Lamps	Shower [Walls]	
[/Areas]	Laundry Rooms	Showers	
Diaper Pails	Light Switches [Fixtures]	Signs	
Dining Room Surfaces and/or	[Panels]	Sinks	
Tables and/or Fast Food	Lockers	Stainless Steel [Appliances]	
Restaurant Tables	[Manual] Pencil Sharpeners	Staplers	
[Dining] [Fast Food] [Kitchen]	[Medicine] Cabinets	Stereo Consoles	
[Picnic] [Play] [Restaurant]			
[Tray] Tables			

rinse with water after wiping  
 with or using the product  
 Confirm school policy allows  
 for use and/or donation of  
 product Adults must deliver  
 donations [directly] to  
 schools  
 Use as directed Safe on  
 polyurethane treated wood  
 [Test a small area first]

NOTIFICATION  
 Date Reviewed 10/17/12  
 Reviewed By ECD