

5813 79

4/5/2012

1/18

J Evelyn Lawson  
Clorox Professional Products Company  
c/o PS&RS P O Box 493  
Pleasanton CA 94566 0803

APR -5 2012

SUBJECT CDQ  
EPA Registration Number 5813 79  
Application Dated March 12 2012  
Receipt Date March 13 2012

Dear Ms Lawson

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide Fungicide and Rodenticide Act (FIFRA) as amended and PR Notice 98 10 and 40 CFR 152 46

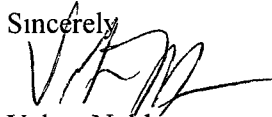
- To add non mandatory label claims per PR Notice 98 1
- To add fragrance descriptors

Based on a review of the submitted information this notification is acceptable Your proposed changes will be made part of the record for this file

#### General Comments

Should you have any questions concerning this letter please contact Emilia Oiguenblik at (703) 347 0199 or Velma Noble at (703) 308 6233

Sincerely



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

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United States  
**Environmental Protection Agency**  
 Washington DC 20460

☐ Registration  
☐ Amendment  
☒ Other

OPP Identifier Number

EL0424

**Application for Pesticide Section I**

Company/Product Number 13 79	2 EPA Product Manager Velma Noble	3 Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) CDQ	PM# 31	
5 Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC P O Box 493 Pleasanton CA 94566 0803 <input type="checkbox"/> Check if this is a new address		6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____

**Section II**

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input checked="" type="checkbox"/> Resubmission in response to Agency letter dated <u>2/29/2012</u>	<input type="checkbox"/> Me Too Application
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below

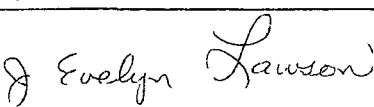
**Explanation** Use additional page(s) if necessary (For section I and Section II)

Non mandatory label changes per PR Notice 98 10 We made changes on pp 1 7 9 & 11 14 (but no new changes since the last submission) An attachment linking the fragrance descriptors with complete fragrance names on the the CSF is enclosed We request the same reviewer as on the previous label since we are sending the fragrance names as requested This notification is consistent with the provisions of PR Notice 98 10 and EPA regulations at 40 CFR 152 46 and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U S C § 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR 152 46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA

**Section III**

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If Yes Unit Packaging wgt	No per container	If Yes Package wgt	No per container
3 Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container		5 Location of Label Directions <input type="checkbox"/>	
6 Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

**Section IV**

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)			
Name J Evelyn Lawson		Title Federal Registration Specialist	
Telephone No (Include Area Code) (975) 425 6842			
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law			6 Date Application Received (Stamped)
2 Signature 		3 Title Federal Registration Specialist	
4 Typed Name J Evelyn Lawson		5 Date March 12 2012	

# CDQ

## KEEP OUT OF REACH OF CHILDREN

## CAUTION

See [back] [bottom] [side] panel for additional precautionary statements

**For travel/trial sizes or dispensers [Not for personal cleansing]**

**For dispensers/canisters [Do not use as a draper wipe or for personal cleansing or Not for use as a personal wipe] [For complete instructions or directions see pouch]**

NOTIFICATION  
Date Reviewed 04/05/12  
Reviewed By E. O'Connell  
3/18/12  
3/18/12

### ACTIVE INGREDIENTS

n Alkyl (C14 60% C16 30% C12 5% C18 5%)	
Dimethyl Benzyl Ammonium Chloride	0 184 %†
n Alkyl (C12 68% C14 32%) Dimethyl Ethylbenzyl Ammonium Chloride	0 184 %†
OTHER INGREDIENTS	99 632%
TOTAL	100 000%

†Does not include weight of dry wipe

Contains no phosphorus

Package made from **insert** post consumer recycled plastic

### Net Contents

**Each package type and size will bear the actual net contents in pounds and ounces**

\_\_\_\_ Premoistened or [Wet] [Scrubbing] Wipes  
or Refills or Packages

\_\_\_\_ x \_\_\_\_ [\_\_\_\_cm x \_\_\_\_cm]

Questions or Comments? [Please] visit [www.clorox.com](http://www.clorox.com) or call [us toll free at] 1 800 227 1860 or (800) 227 1860 [Learn more at [cloroxclassrooms.com](http://cloroxclassrooms.com)]

A list of this product's ingredients is available at [www.IngredientsInside.com](http://www.IngredientsInside.com)

or A list of [this product's] [product name] ingredients is available at [insert company website]

Mfd for The Clorox Company 1221 Broadway Oakland CA 94612

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Clorox is a registered trademark of The Clorox Company

EPA Reg No 5813 79

~~Preferred EPA Est No language if more than one plant all Est Nos listed in this format must have plant code in parentheses~~

EPA Est No 5813 GA 2 (VG) IL 2 (VF) 8251 WI 2 (KW) WI 3 (KV) WI 5 (26) 50757 WI 1 (VN) 58455 IN 1 (C6)

IN 2 (01) 56952 AR 1 (RL) WI 1 (RK) 62401 NJ 1 (JW) 71681 GA 1 (JQ) IL 1 (GU) IL-42 (24)

Beginning of batch code indicates Est No

~~Alternate language if no plant code available (note styles cannot be mixed)~~

~~EPA Est No 8251 WI 1 WI 4 9480 NY 1 52631 NJ 1 72956 AR 1 75153 AZ 1 AZ 2 82051 NC 1~~

~~82224 MI 1 MI 2 MI 3~~

~~Language similar to the following is needed if more than one EPA Est No listed above~~

~~Actual EPA Est No in code above or below~~

~~U S Patent(s)~~



**For Canister**

**To Open Package** [Open lid and] pull out wipe [from center of roll or from center] [[The] next sheet or wipe pops up automatically ]  
[When finished ] close lid to retain moisture

or

PULL WIPE FROM CENTER or

**For Canister**

**To Open Package** Flip open dispensing flap and remove lid by lifting upward Pull up corner of **CENTER SHEET** twist to a point and thread through small opening in lid DO NOT push finger through opening [your finger may become stuck] Replace lid and **PULL WIPE AT AN ANGLE** the next sheet pops up automatically When finished close lid flap to retain moisture

or

**For Canister**

**To Open Package** [Open lid and] pull out wipe through or from [one of] the large opening[s] or from the central opening [Pull the wipe [at an angle] [toward the small opening] so that the next wipe is held in place and/or does not fall back in ] [When finished ] close lid to retain moisture

**To Refill [Wipes Canister]**

- 1 Remove the lid from the empty canister Discard any remaining liquid and/or wipes and/or product [Rinse out the canister with water ]
- 2 Tear pouch open [at notch] [Remove tear strip completely and discard ]
- 3 Place the new [roll and/or stack] [of] wipes into the canister and replace the lid or Insert pouch into empty canister and replace the lid
- 4 [Use as instructed by canister label ]

or

**To Refill [Wipes Canister]**

- 1 Remove the lid from the empty canister Discard any remaining liquid and/or wipes and/or product [Rinse out the canister with water ]
- 2 Tear pouch open [at notch] [Remove tear strip completely and discard ]
- 3 Place the open end of canister over [exposed portion of] the new roll of wipes Turn both over so that the roll slides into the canister or Slide or Place new roll of wipes into the empty canister Replace the lid
- 4 [Use as instructed by canister label ]

**For Tub and Pouch/Refill**

**To Open Package** [Flip open dispensing flap and remove lid by lifting upward ] Place refill or pouch in tub Open pouch by peeling back seal Insert sheet through opening in lid Replace lid The next sheet pops up automatically When finished close lid flap to retain moisture

**For pouch only**

**To Open Package** [Open pouch by] peel[ing] back seal When finished close to retain moisture

**For Refills**

**To Open Package or To Refill**

[Open [existing] container or canister according to label directions ] [Tear] open [refill or package] by pulling on [the] tear strip or removing seal or pulling on the back or seal or tearing at notch Remove [one] refill [from refill package or sleeve or container or pouch or bag] [Open refill [by pulling on [the] tear strip or removing seal or pulling on the back or seal or tearing at notch ] ] [Turn upside down ] Slide or insert [pre moistened] wipes or refill into existing or empty canister or container Replace lid [on existing canister] Close or reseal refill package or sleeve or container or pouch or bag

or

Remove lid insert wipes and replace lid

Pull out wipe from center of roll

Next sheet pops up automatically

Close lid to retain moisture

or

Keep dispensing flap of [existing] [current] [empty] container or canister closed

Open [existing] [current] [empty] container or canister by [lightly] squeezing [it] and removing lid by [lif ing] [twisting] [it] upward

### ***For Dispenser and Pouch/Refill***

**TO ATTACH [DISPENSER]** Clean surface with rubbing alcohol and let it dry Peel paper from adhesive [pads] [strips] and attach to surface Press firmly for 10 seconds [(for best results open refill door and apply pressure directly over adhesive [pads] [strips])] Can be attached to tile glass finished wood and metal surfaces Not recommended for use on wallpaper [painted wallboard plasterboard or drywall ] bare wood or particleboard

**TO REFILL [DISPENSER]** Remove label from pouch Slide pouch into dispenser through refill door Open lid and pull first wipe through opening the next wipe pops up automatically

**TO REMOVE [DISPENSER]** Insert knife twine or dental floss between dispenser and wall Carefully cut tape between adhesive surfaces Remove remaining residue with thumbnail or mild adhesive remover Caution improper removal may damage surfaces

or  
**TO REMOVE [DISPENSER]** Hold [dispenser] [bracket] [with one hand] Grab removable tab [with other hand] [Slowly] pull tab several inches [in direction of arrow] [along mounting surface] until [bracket] [dispenser] releases [Repeat with second tab ]

or  
Insert green plastic lid into the dispenser cover with the flap open and pointing back toward the stand (Replace the green plastic lid each time the dispenser is refilled with wipes )

Cut or tear open pouch evenly at notch

Place pouch inside the dispenser (Do not remove roll of wipes from pouch )

Insert corner of center sheet through opening on the green plastic lid (Do not push finger through the opening )

Close dispenser cover

Pull first wipe at an angle to ensure proper threading

### ***For To Go package***

**TO OPEN PACKAGE** Flip or Pull open dispensing flap Insert or Pull first wipe through opening in pouch When finished [snap] close [tightly] [to retain moisture] [to keep wipes moist] [to keep wipes from drying out]

or  
**TO OPEN PACKAGE** Flip or Pull open dispensing flap Open pouch by peeling back [film] [inner seal] Pull first wipe by grabbing center of wipe When finished [snap] close [tightly] [to retain moisture] [to keep wipes moist] [to keep wipes from drying out]

### ***For Flatpack***

#### **To Open Package**

1 Open [click lock] [closure] and peel back or remove seal

2 Pull out wipe [ use as directed]

3 [When finished ] [firmly] close [click lock] [closure] to retain moisture [A snap should be heard indicating that it is properly closed ]

### ***For Flat stack***

#### **To Open Package**

1 Open lid and grasp or grab the corner of the wipe Thread or pull the wipe through the [dispensing] opening or orifice Next or following sheet[s] pop[s] up automatically

2 Close lid [to keep wipes moist] [A snap [should be heard to] indicate[s] the lid is properly closed ]

3 [Refill canister when empty ]

#### **To Refill [Wipes Canister]**

1 Remove the lid from the empty canister Discard any remaining liquid and/or wipes and/or product [Rinse out the canister with water ]

2 Tear pouch open [at notch] [Remove tear strip completely and discard ]

3 Take [approximately 75] [some] wipes [from] [the stack] [the bag] and place them in[to] the canister

4 Replace the lid [onto the canister]

5 [Close] [seal] strip on the refill bag [to keep wipes moist] or Slide zipper closed [to] [seal bag] [and] [keep wipes moist]

6 [Use as instructed by canister label ]

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING

**TO CLEAN** Wipe surface clean with **this product** Let air dry

**TO SANITIZE** Use to sanitize/deodorize hard nonporous surfaces Wipe surface use enough wipes for treated surfaces to remain visibly wet for 30 seconds Let surface dry For highly soiled surfaces clean excess dirt first

**TO DISINFECT (AND DEODORIZE)** Use to disinfect hard nonporous surfaces Wipe surface to be disinfected use enough wipes for treated surface to remain visibly wet for 4 minutes Let surface dry For highly soiled surfaces clean excess dirt first

For surfaces that may come in contact with food a potable water rinse is required This product is not for use on dishes glassware or eating utensils

**This product** is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or (2) contacts intact mucous membranes but does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high level disinfection

### *Optional instructions for scrubbing wipes or heavy duty wipes when applicable*

**TO CLEAN** Use the textured or scrubbing side of the wipe to remove tough soils Use the soft or smooth side to wipe dirt away If the textured or scrubbing side gets dirty fold the wipe keeping the textured or scrubbing side inside Let air dry

**TO SANITIZE (AND DEODORIZE)** Use the soft or smooth side of wipe to sanitize/deodorize hard nonporous surfaces Wipe surface use enough wipes for treated surfaces to remain wet for 30 seconds Let surface dry For highly soiled surfaces clean excess dirt first

**TO DISINFECT** Use the soft or smooth side of wipe to disinfect hard nonporous surfaces Wipe surface to be disinfected use enough wipes for treated surfaces to remain visibly wet for 4 minutes Let surface dry For highly soiled surfaces clean excess dirt first

Not for cleaning or sanitizing skin Do not use as a diaper wipe or for personal cleansing

**This product** will not harm most surfaces including acrylic sealed fiberglass sealed granite finished hardwood and vinyl For best [cleaning] results avoid [soft] [glossy] [shiny] [polished] [plastics] [metals] [unfinished wood] [copper] [aluminum] [painted surfaces] [fabric] [If in doubt ] [Test a small area first]

Not recommended for use on unpainted wood [or glass] unfinished unsealed unpainted waxed oiled or worn surfaces [Test a small area first ]

Use as directed Safe on polyurethane treated wood [Test a small area first]

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION** Causes moderate eye irritation Avoid contact with eyes or clothing Wash thoroughly with soap and water after handling

**FIRST AID** If in **eyes** Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye Call a poison control center for treatment advice Have the product container or label with you when calling a poison control center or doctor or going for treatment For further information call (800) 227 1860

### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame

### STORAGE AND DISPOSAL

**Canister or Tub not intended to be refilled by the consumer**

Dispose of wipe in trash after use Do not flush Tightly close lid between uses to retain moisture Nonrefillable container Do not reuse or refill this empty container Offer empty container for recycling If recycling is not available discard container in trash

**Canister or Tub intended to be refilled by the consumer**

Dispose of wipe in trash after use Do not flush Tightly close lid between uses to retain moisture Do not reuse or refill except as described in the directions for use Refill only with this product Offer empty container for recycling If recycling is not available discard container in trash

**[Pouch] [Refill]**

**[Dispenser and Pouch/Refill]**

Dispose of wipe in trash after use Do not flush [Reseal pouch between uses to retain moisture] [ if used without tub] Offer for recycling if available or discard empty pouch or bag or wrapper in trash

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### Antibacterial Claims

30 second sanitization<sup>1</sup>  
 Anti bacterial wipes or formula  
 Bacteria and/or virus and/or germ† fighting [formula]  
 Bacteria fighting or Germ† fighting formula  
 Be ready for school by including ***this product*** on your [back to school ] [home] shopping list  
 Can help reduce the risk of cross contamination [on treated surfaces]  
 Clean Disinfect Carry on  
 Clean and/or disinfect on the go  
 Cleaner and disinfectant in one  
 Cleans and/or disinfects and/or deodorizes  
 Clean[s] and disinfect[s] anywhere or everywhere  
 Clean[s] and/or disinfect[s] and/or kill[s] and/or remove[s]  
 [99 9% of] [household] germs† and/or bacteria and/or virus[es]  
 [on] [from] [your] [children s] toys  
 Clean[s] away and/or kill[s] and/or eliminate[s] and/or  
 disinfect[s] and/or destroy[s] and/or remove[s] and/or  
 attack[s] and/or get[s] rid of [99 9% of] [the] bacteria and/or  
 [other] germs† and/or virus[es] [commonly found in or on [Use  
 Sites Table 1] [Use Surfaces Table 2]]  
 Clean[s] away and/or kill[s] and/or eliminate[s] and/or  
 disinfect[s] and/or destroy[s] and/or remove[s] and/or  
 attack[s] and/or get[s] rid of [99 9% of] cold viruses<sup>4</sup> and/or  
 [the] flu virus[es]<sup>5</sup> and/or cold and flu viruses<sup>3</sup> [commonly found  
 in or on [Use Sites Table 1] [Use Surfaces Table 2]]  
 Clean[s] away and/or kill[s] and/or eliminate[s] and/or  
 disinfect[s] and/or destroy[s] and/or remove[s] and/or  
 attack[s] and/or get[s] rid of [99 9% of] [the] flu virus<sup>5</sup>  
 and/or virus and/or [other] germs† and/or virus[es]  
 [commonly found in or on [Use Sites Table 1] [Use Surfaces  
 Table 2]]  
 [Cleans and/or disinfects all in one step]  
 Convenient cart disinfecting  
 Disinfect and/or touch up clean  
 Disinfect before you shop  
 Disinfect your cart  
 Disinfecting wipes or formula  
 Disinfects in [just] 4 minutes  
 Disinfects [odor causing] [common] [household] [kitchen and/or  
 bathroom] bacteria<sup>1 2</sup>  
 Dual action [to] [ ] [clean[s] up [household or daily or everyday]  
 messes while [it] disinfect[s][ing]] [clean[s] and disinfect[s]]  
 [Easily] [Effectively] [Conveniently] clean[s] and/or disinfect[s]  
 [Easy] [convenient] way to clean and/or disinfect  
 [Easy] Cleaning and/or disinfecting to go  
 [Effective] [bathroom and/or restroom and/or kitchen  
 and/or household and/or office and/or workplace] disinfectant  
 and/or cleaner

[Eliminate] [Remove] [Clean] [Disinfect] [Germs† and/or bacteria]  
 on Use Sites Table 1 and Use Surfaces Table 2  
 [Eliminates] [Destroys] [Attacks] [Gets rid of] [99 9% of]  
 [common] [household] germs† and/or bacteria  
 [Eliminates] [Destroys] [Attacks] [Gets rid of] [99 9% of] bacteria  
 and/or germs† [all] around [your] [the] [bathroom or restroom]  
 [kitchen] [school ] [classroom] [home] [house] [office] [work  
 or office [place] [environment]]  
 Fight[s] and/or kill[s] and/or effective against [99 9% [of]]  
***[tested as Salmonella choleraesuis]*** Salmonella enterica  
 (Salmonella)  
 Fight[s] and/or kill[s] and/or effective against [99 9% [of]]  
 Escherichia coli (E coli)  
 Fight[s] and/or kill[s] and/or effective against Avian flu virus [on  
 environmental surfaces] and/or [hard nonporous surfaces]  
 Fight[s] and/or kill[s] and/or effective against cold viruses<sup>4</sup>  
 Fight[s] and/or kill[s] and/or effective against colds and flu  
 viruses<sup>3</sup>  
 Fight[s] and/or kill[s] and/or effective against flu virus<sup>5</sup>  
 Fight[s] or reduce[s] bacteria<sup>2</sup> and/or viruses<sup>3</sup> and/or germs†  
 on hard nonporous surfaces [in your] [list any use site Table 1]  
 [this cold and/or flu season]  
 Fight[s] or reduce[s] bacteria<sup>2</sup> on hard nonporous surfaces [in  
 your [list any use site Table 1]]  
 For use at home or on the go  
 [Hey] [Mom] [Teacher[s]] [! ] [ ] [Be] [Are you] Ready for [[back  
 to ]school ] [[the cold and/or flu season] [the holiday[s]  
 [season]] [?] [!]  
 Just one step kills 99 9% of [germs†] [bacteria]  
 Kills 99 9% of bacteria in [just] 30 seconds<sup>1</sup>  
 Kills 99 9% of [common] [household] germs†<sup>1</sup>  
 Kills 99 9% of [common] bathroom and/or kitchen germs††  
 Kill[s] [99 9% of] or Effective against or [Disinfect  
 Bacteria<sup>1 2</sup>] or [that cause odor] or [that cause scum and  
 slime on hard surfaces] in [just] 4 minutes  
 Kill[s] 99 9% of or Remove[s] or Effective against [odor  
 causing] [Common] [household] [kitchen and/or bathroom]  
 bacteria<sup>1</sup>  
 Kills 99 9% of viruses<sup>3</sup> that cause cold and flu  
 Kill[s] or Remove[s] or Effective against [Common] Household  
 Viruses<sup>6</sup>  
 Kill[s] or Remove[s] or Effective against Human coronavirus  
 [ATCC VR 740]  
 Kill[s] or Remove[s] or Effective against Influenza A2 virus  
 [ATCC VR 544] [the virus that causes the flu] or Rotavirus WA  
 [diarrhea causing virus]

### Antibacterial Claims continued

[Kill[s] or Remove[s] or Effective against] [the following]  
 [organisms ]

Campylobacter jejuni [ATCC 29428]  
 [E coli] (Escherichia coli O157 H7) [ATCC 51657]  
 [Herpes] (Herpes simplex virus type 1) [ATCC VR 260]  
 Human coronavirus [ATCC VR 740]  
 [HIV] (Human immunodeficiency virus type 1)  
 [the virus that causes the flu or the flu virus]  
 (Influenza A2) [ATCC VR 544]  
 [Kleb] (Klebsiella pneumoniae) [ATCC 4352]  
 [Listeria] (Listeria monocytogenes) [ATCC 19117]  
 [Pseudomonas] (Pseudomonas aeruginosa) [ATCC 15442]  
 [RSV] (Respiratory syncytial virus) [ATCC VR 26]  
 [the virus that causes the cold or the cold virus]  
 (Rhinovirus type 14) [ATCC VR 284] or ([Human]  
 coronavirus) [ATCC VR 740]  
 [the virus that causes diarrhea or the diarrhea virus]  
 (Rotavirus WA)  
 Salmonella enterica [**tested as Salmonella choleraesuis**]  
 (Salmonella) [ATCC 10708]  
 [Staph] (Staphylococcus aureus) [ATCC 6538]  
 [Strep] (Streptococcus pyogenes) [ATCC 19615]  
 Kills [the] [common] cold [and/or] [&] flu virus[es]<sup>3</sup>  
 Kills the virus[es] that cause[s] [the] [common] cold[s] and/or flu<sup>3</sup>  
 Leaves hard nonporous surfaces disinfected  
 Moist with cleaners and/or disinfectants  
 One step cleaning and/or disinfecting and/or deodorizing  
 [One step cleaning and/or disinfecting and/or deodorizing]  
 [Disinfect and/or touch up clean] [Cleans and/or disinfects  
 and/or deodorizes] Anytime or Daily or Every day or In one  
 easy step or Everywhere or Anywhere  
 [One step cleaning and/or disinfecting and/or deodorizing]  
 [Disinfect and/or touch up clean] [Cleans and/or disinfects  
 and/or deodorizes] on hard nonporous [bathroom and/or  
 kitchen] surfaces or on household surfaces [every day] or  
 Throughout the house [kitchen and bathroom] or All over your  
 house  
 Put [**this product**] on your school supply list to help keep your  
 child's classroom clean  
 Quick and easy cart disinfecting  
 Remove or Eliminate or Kill cold and flu viruses<sup>3</sup> or cold virus<sup>4</sup>  
 or flu virus<sup>5</sup> [this season]  
 Remove or Eliminate or Kill viruses<sup>3</sup> that cause colds and flu  
 [this season]  
 Removing and/or Killing and/or Fighting and/or Eliminating  
 germs† and/or bacteria and/or virus[es] for [nearly] **insert**  
**number** years  
 Removes or Eliminates or Kills 99.9% of viruses<sup>3</sup> that cause  
 cold and flu  
 Sanitizes in [just] 30 seconds<sup>1</sup>  
 [Say] Boo to the Influenza virus [this year or winter or flu  
 virus season] [with Clorox® wipes [**this product**] or Clorox®  
 Disinfecting products]  
 [Teachers] Clean up the classroom [with **this product**]  
 [**The product** [is] [are]] the quick and easy way to [touch up]  
 [clean] [and] disinfect

There are many uses for [**this product**] and here are a few  
 bathroom surfaces  
 kitchen surfaces  
 Kids or Children's [play]room or family den  
 window blinds

This [cleaner and/or disinfectant] combines cleaning and  
 disinfecting [in one product] [in one step]  
 [Touch up] Clean[s] and disinfect[s]  
 Use in public or common places where [bacteria and/or viruses  
 and/or germs† may be of concern] [you are concerned about  
 bacteria and/or viruses and/or germs†] [on hard nonporous  
 surfaces]  
 Use [in public or common] places where [germs† may be of  
 concern] [you are concerned about germs†]  
 Use [**the product**] or [the wipes] to [disinfect] and/or [touch up  
 clean]  
 [Wet] [household and/or disinfecting] wipes

- 1 [Kleb] Klebsiella pneumoniae [ATCC 4352] [Staph]  
 Staphylococcus aureus [ATCC 6538]
- 2 [Kleb] Klebsiella pneumoniae [ATCC 4352] [Staph]  
 Staphylococcus aureus [ATCC 6538] Salmonella enterica [**tested**  
**as Salmonella choleraesuis**] (Salmonella) [ATCC 10708]  
 [Pseudomonas] Pseudomonas aeruginosa [ATCC 15442]  
 [E coli] Escherichia coli O157 H7 [ATCC 51657] [Listeria]  
 Listeria monocytogenes [ATCC 19117] Campylobacter jejuni  
 [ATCC 29428] [Strep] Streptococcus pyogenes [ATCC 19615]
- 3 Rhinovirus type 14 [ATCC VR 284] or [Human] coronavirus  
 [ATCC VR 740] Influenza A2 [ATCC VR 544]
- 4 Rhinovirus type 14 [ATCC VR 284] or [Human] coronavirus  
 [ATCC VR 740]
- 5 Influenza A2 [ATCC VR 544]
- 6 Rotavirus WA Influenza A2 Rhinovirus type 14

† Campylobacter jejuni [ATCC 29428] Escherichia coli O157 H7  
 (E coli) [ATCC 51657] Klebsiella pneumoniae (Kleb)  
 [ATCC 4352] Listeria monocytogenes (Listeria) [ATCC 19117]  
 Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442]  
 Salmonella enterica [**tested as Salmonella choleraesuis**]  
 (Salmonella) [ATCC 10708] Staphylococcus aureus (Staph)  
 [ATCC 6538] Streptococcus pyogenes (Strep) [ATCC 19615]  
 Rhinovirus [type 14] [ATCC VR 284] Rotavirus [Strain WA]  
 Avian influenza [A] virus [ATCC VR 2072]‡ Herpes simplex virus  
 [type 1] (Herpes) [ATCC VR 260] [Human] coronavirus [ATCC  
 VR 740] Influenza [A] [flu virus] [ATCC VR 544] Respiratory  
 syncytial virus (RSV) [ATCC VR 26]  
 †† Salmonella enterica [**tested as Salmonella choleraesuis**]  
 [ATCC 10708] Staphylococcus aureus [(Staph)] [ATCC 6538]  
 Escherichia coli O157 H7 [E coli] [ATCC 51657] Listeria  
 monocytogenes [ATCC 19117] Campylobacter jejuni  
 [ATCC 29428] Rotavirus [Strain WA]

‡ Kills Avian Influenza A virus on pre-cleaned hard nonporous surfaces  
 Hard nonporous non food contact surfaces identified on this  
 label  
 Confirm school policy allows for use and/or donation of product  
 Adults must deliver donations [directly] to schools  
 Rinse with water after wiping with or using the product



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## Claims

### Pandemic 2009 H1N1 Influenza A virus††

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)

This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus

This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)  
 Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)  
 Kills Pandemic 2009 H1N1 influenza A virus

†† per Agency guidance dated October 22 2009 Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)  
[www.epa.gov/oppad001/h1n1\\_guide.html](http://www.epa.gov/oppad001/h1n1_guide.html)

Kills [2009] H1N1 [Flu Virus]†††  
 Kills Germs† and/or Flu Viruses [including [2009] H1N1] †††

Kills [99.9 % of] Germs† including [2009] H1N1 [Flu Virus] †††  
 Effective against [2009] H1N1 [Flu Virus] †††

††† This claim to be accompanied by one of the claims from the Agency guidance document dated October 22 2009

### General/Cleaning Claims

Now[!] or New[!] to be used as a claim descriptor only for the first 6 months of product on shelf

After use just toss wipe[s] away  
 Also available in [the] [Lemon] [Fresh] [Kitchen] [and]  
 [Lavanda] [varieties]  
 Also available in [the] 75 count Value [Size] and the 9 count To Go Size[s]  
 Also available in the **insert number** count size  
 [Also] [Now] [Great] [Made] [Works [well]] [Appropriate] [on or for] [stainless steel and/or metal and/or glass surfaces] [stovetop exteriors and/or microwave exteriors and/or refrigerator exteriors and/or faucets and/or sinks and/or mirrors and/or dark tile] [with] [because of] [due to] [the] [new] [low streak or residue formula]  
 Bleach[ ]free [formula]  
 Check out our website for [more] [the latest] information on germs† that affect your family [www.clorox.com] or [www.cloroxdisinfectingwipes.com]  
 Classrooms or schools are cleaner with **this product** or [disinfecting] wipes  
 Clean before you shop  
 Clean [even] more or multiple surfaces with wipes or **this product**  
 Clean up the classroom [with **this product** or wipes]  
 Clean with just a wipe or touch  
 Clean your cart  
 [Clean] [cleaning] and/or [disinfect] [disinfecting] without stopping [your life] [your family's life]  
 [Cleaning and/or disinfecting] that fits into your life  
 Cleans and leaves scent  
 Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] fragrance  
 Cleans to a shine!  
 Cleans with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell or scent  
 Clear Drying Formula for Multiple Surfaces  
 Convenient  
 Convenient cart cleaning  
 Convenient [tough] [real] cleaning!

Deodorizing/deodorizes  
 Designed to Leave Out on the Counter[!]  
 Does not contain bleach  
 Donate **this product** [to your child's classroom or school]  
 Don't miss a beat with **this product**  
 Don't stop [your] [family] life for [cleaning and/or disinfecting]  
 Dual Sided [Wipe] or Two Sided [Wipe] or 2 Sided [Wipe]  
 Textured [side] for [stubborn] [baked on] [tough] messes  
 Smooth [side] for shiny surfaces  
 Easy  
 Easy Dispensing Package[!]  
 Easy one hand cleaning!  
 [Easily] removes or cleans tough bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace [dirt] [soils] [grime] [soap scum] [!]  
 [Easily] wipes clean  
 Effortless cleaning with one hand  
 Effortless Dispensing[!]  
 [ ] [is] [as] easy as pulling a tissue!  
 [Even] Better scrubbing and/or cleaning [power]  
 Every hard nonporous surface in [your] [the] [kitchen] [bathroom] [house] deserves or can or could use a wipe  
 Everything [you need] is already in the wipe  
 Fast  
 Fits [in] [a(n)] [your] [current] [existing] [**insert number**] [Clorox®] [wipes] [**this product**] canister or container  
 For a cleaner and/or fresher [bathroom] [restroom] [kitchen] [home] [house] [place] [work or office place] [work or office environment]  
 For daily use  
 For daily [use] [cleaning and/or disinfecting]  
 For [light] or touch up – daily or quick cleaning or clean ups [in one easy step]  
 For household surfaces indoor and out too  
 For use at home or in public areas or places  
 For use on grocery cart and basket handles  
 For use while traveling  
 Freshens [the] [your] [bathroom] [restroom] [kitchen] [home] [house] [place] [work or office place] [work or office environment]

**General/Cleaning Claims continued**

Great for the classroom  
 [Great] for [the] school(s) or classroom(s)  
 [Great] For traveling or For use at work or For use in public  
 restrooms or For use on hard nonporous surfaces or For  
 floor(s) [touch ups] or For touch up cleaning  
 [Hey Mom] Take this or **this product** to [my] classroom or  
 school or teacher  
 [Hey Mom] Take **this product** or me to [my] classroom or  
 school or teacher  
 Holds up to your toughest messes or jobs or stains  
 [Improved formula] [for] [low or less or lower] streaking or  
 residue!  
 Individually Cut Sheets Dispense Easier[!]  
 Individually Wrapped for Freshness[!]  
 Just pull wipe clean and toss  
 Just wipe [once] no clean up [after wipe] needed  
 Leaves your bathroom fresh and clean  
 Less Plastic to Throw Away[!]  
 Life doesn't have to stop for cleaning  
 Life [doesn't] [shouldn't] [have to] stop for [cleaning and/or  
 disinfecting]  
 [Look] [Now] Less streaking or residue  
 Low streak formula [dries clear] [eliminates need to wipe down  
 after use]  
 Low streak formula [for] [cleans] shiny surfaces!  
 [Low streak or residue] [Formula or Wipe] [Cleans] [[is] [even]  
 appropriate or great for] [kitchen and/or bathroom  
 and/or household] [surfaces] [places] [like] [stainless steel  
 and/or [other] metal and/or glass and/or mirrors and/or  
 [dark] tile] [exterior surfaces of stovetops and/or microwaves  
 and/or refrigerators and/or faucets and/or sinks] or stovetop  
 exteriors and/or microwave exteriors and/or refrigerator  
 exteriors [ too]  
 [Low streak or residue] [Formula or Wipe] For all of your  
 [kitchen] [bathroom] [household] surfaces [like] [stainless steel  
 and/or metal and/or glass and/or mirrors] [exterior surfaces  
 of stovetops and/or microwaves and/or refrigerators and/or  
 faucets and/or sinks] or stovetop exteriors and/or microwave  
 exteriors and/or refrigerator exteriors  
 [Low streak or residue] [Formula or Wipe] [Great] [Use it] [For]  
 [cleaning and/or disinfecting] Every day[ ] [on] hard nonporous  
 [surface[s]]  
 [Low streak or residue] [Formula or Wipe] [leaves] Less or  
 Fewer [visible] spots or spotting or blotches or marks [than  
 [ever] before]  
 [Low streak or residue] [Formula or Wipe] [Lets you] Clean  
 multiple [household] surfaces [with wipes]  
 [Low streak or residue] [Formula or Wipe] [Lets you] Clean[s]  
 [throughout] [around] [in] [the or your] [house]  
 Low/lower streak[ing] formula  
 Makes [cleaning and/or disinfecting] [your job] easier [in the  
 kitchen and/or bathroom and/or house] [in the work or office  
 place] [at work]  
 Makes daily cleaning easy [easier than ever]!  
 Makes your job easier in the kitchen/bathroom  
 Maximum Cleaning Minimum Effort  
 Moist Household [Cleaning] Wipes

[More] efficient [bathroom] [kitchen] [home] [household] [office]  
 cleaning and/or disinfecting  
 Multi Surface [formula or wipe]  
**NEW in circle sticker**  
 [NEW] [Low Streak or Low Residue or Low Film or No Film  
 or Clear Drying] [Formula or Wipe] [cleans and/or disinfects]  
 [for] [Shiny or Multiple Surfaces]  
 [NEW] [Low Streak or Low Residue or Low Film or No Film  
 or Clear Drying] [Formula or Wipe] [For a] [more or visible  
 or apparent or noticeable or satisfying clean] [Multi Surface  
 Wipe]  
 [NEW] [Low Streak or Low Residue or Low Film or No Film  
 or Clear Drying] [Formula or Wipe] [Delivers] a Clean you can  
 [see and/or smell and/or feel] [notice]  
 [NEW] [Low Streak or Low Residue or Low Film or No Film  
 or Clear Drying] [Formula or Wipe] [For a] [more or visible  
 or apparent or noticeable or satisfying clean] [Multi Surface  
 Wipe]  
 [NEW] [Low Streak or Low Residue or Low Film or No Film  
 or Clear Drying] [Formula or Wipe] clean[s] thoroughly  
 [NEW] DuraPly Weave or Texture or Technology [Clean More  
 Surfaces or Dirt or Messes and/or Germst] or [Multi  
 Surface Wipe]  
 [NEW] DuraPly Weave or Texture or Technology for Better  
 Cleaning  
 [NEW] DuraPly Weave or Texture or Technology [to lock in  
 more particles or dirt or messes]  
 [NEW] TripleWeave Texture or Technology [Clean More Surfaces  
 or Dirt or Messes and/or Germst] or [Multi Surface Wipe]  
 [NEW] TripleWeave Texture or Technology for Better Cleaning  
 [NEW] TripleWeave Texture or Technology [to lock in more  
 particles or dirt or messes]  
 New Year Fresh Start  
 No [mixing and/or spraying and/or fuss and/or need to rinse]  
 No Touch [Easy] Refill  
 [Now] [A(n)] [Even] [Better] [Great] [Easy] Everyday cleaner  
 [Now] Even stronger and/or more durable [than ever]  
 [Now] [Wipe] Cleans better and/or lasts longer [than ever]  
 One Handed Dispensing[!]  
 [One] [Versatile] [low streaking or residue] wipe for [all] hard  
 nonporous [kitchen and/or bathroom and/or household]  
 surfaces  
 One Wipe Multiple Surfaces  
 Only disinfecting wipe formulated for [your] Shiny [Kitchen  
 and/or Bathroom] Surfaces  
 Only [disinfecting] wipe with [a] [this amazing] low streak or  
 low residue or low film or no film or clear drying [ormula]  
 Patented or Exclusive formula or Interior or wipe  
 Perfect for cleaning up around the toilet  
 Quick  
 Quick and Easy Cart Cleaning  
 Quick and Easy Cleaning Everywhere  
 Quick and Easy Cleaning for Kitchen Surfaces  
 Refill for [a(n)] [your] [current] [existing] **insert number** [Wipes]  
 [**this product**] canister or container

**General/Cleaning Claims continued**

[Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away]  
tough [soap scum] [[bathroom and/or restroom and/or kitchen  
and/or household and/or office and/or workplace] [dirt] [soils]  
[grime]] [!]  
Safe for Multiple Surfaces  
See the [low streak or low residue or low film or no film or  
clear drying] difference [on mirrors and/or glass and/or shiny  
surfaces]  
Simplifies [cleaning and/or disinfecting]  
Simplify [cleaning and/or disinfecting]  
Single Sheet Dispensing[!]  
Some [moments] [things] shouldn't be interrupted  
Specially formulated for a variety of surfaces or kitchen surfaces  
Specially formulated for Multiple or Shiny Surfaces  
[Specially formulated] For [use in] the bathroom  
Specially formulated to clean [a variety of surfaces] [throughout  
or all over or around] the house or kitchen and bathroom  
[Specially formulated] Use daily [to clean bathroom soils such  
as soap soap scum toothpaste hair spray hair gel cosmetics  
shaving cream and hand and body lotion]  
Spot clean[ing] or touch up clean[ing] with a [fresh] [pleasant]  
[nice] [good] [great] [strong] [relaxing] [pleasing] [warm]  
[orange] [lemon] [lavender] smell or scent  
Strong or durable enough for [tough] [messes] [jobs] [stains]  
[difficult or uneven surfaces] [all around the house]  
The convenient way to keep your home looking just cleaned  
The [convenient] [easy] [effective] way to keep your [home]  
[house] [bathroom] [kitchen] [common areas] [office] [work or  
office] [area] [place] [environment]] looking just cleaned  
The easy way to clean and/or disinfect [all over] [your] [the]  
[bathroom] [kitchen] [house] [office] [work or office] [place]  
[environment]] [place]  
The easy way to keep your [home] [house] [bathroom] [kitchen]  
[common areas] [office] [office or work] [place] [environment]]  
[place] clean every day  
The easy way to keep your house clean every day  
The easy way to clean all over the house  
The easy way to touch up clean your bathroom every day  
[The] [Multipurpose or occasion] wipe [cleans] [great] [works  
[well]] [on or in or for] [kitchen and/or bathroom and/  
or household] surfaces or places [like] exterior surfaces of  
stovetops and/or microwaves and/or refrigerators and/or  
faucets and/or sinks or stovetop exteriors and/or microwave  
exteriors and/or refrigerator exteriors  
[The] [~~Non Scratch~~] [~~Scrubbing~~] [~~Scrubby~~] [Multipurpose or  
occasion] wipe[ ] [cleans] [great] [works [well]] [~~suitable~~] [on  
or in or for] [kitchen and/or bathroom and/or household or  
Use Sites Table 1] surfaces or places [like] ~~stainless steel and/  
or metal and/or glass and/or mirrors~~ Use Surfaces Table 2 [!]  
[The] only wipe with a low streak or low residue or low film  
or no film or clear drying formula [for shiny surfaces]!  
[**The product** is or the wipes are] [always] ready to use  
The smell of clean  
The wipe that does it all anytime  
[Thick[er]] Textured Wipe[s] [Clean[s] Better or Great] [for Better  
or Easy or Great Cleaning]  
[**This product**] are your daily defense against germs†

**This product** [is] [are] premoistened with a special cleaning  
formula to handle daily clean ups without bottles sponges or  
buckets  
[**This Product**] [Tough[er] and/or Small[er] and/or Thick[er]  
and/or Strong[er] and/or [More] Durable and/or Textured  
and/or Scrubby and/or Scrubbier For Tough[er] and/or  
Stubborn and/or Sticky and/or Baked On Messes or Soils or  
Stains]] [!]  
Tough on grime and/or soap scum and/or dirt and/or [other]  
[tough] [bathroom or restroom] [kitchen] [household] [office]  
[work or office place] soils[!]  
Tough[er] and/or Small[er] and/or Thick[er] and/or Strong[er]  
and/or [More] Durable and/or Textured and/or Scrubby  
and/or Scrubbier [wipes] Scrub Through or For Tough[er]  
and/or Stubborn and/or Sticky and/or Baked On Messes or  
Soils or Stains]] [!]  
Trap[s] and/or pick[s] up and/or grip[s] and/or grab[s]  
and/or hold[s] particles and/or dust and/or dirt and/or hair  
and/or crumbs  
[Trapper] [pockets] [ridges] [texture] get[s] into [crevices] [nooks  
& crannies] [cracks] [uneven places] for a [more thorough]  
[better] clean  
Try Me  
Use Everywhere or Anywhere  
Use [in] [public] places] where germs† may be of concern  
Use on [grocery] carts and baskets  
Use on [grocery] cart handles and basket handles  
Use on hard nonporous surfaces anywhere [you travel]  
[throughout the house]  
Use [**the product**] or the wipe[s] throughout the house  
[Use **the product** or the wipes] for [light] touch up or light or  
everyday or daily or quick cleaning or clean ups [all over the  
house] [anytime and/or anywhere ]  
[Virtually] no streaks or residue or film or trace left behind  
[Virtually] streak free or film free or residue free shine [clean]  
Will not harm most surfaces  
Wipe away [the] [tough] bathroom and/or restroom and/or  
kitchen and/or household and/or office and/or workplace  
[soils] [dirt] [grime]  
With a bleach free formula  
With a pleasant fragrance  
Works [great] on [shiny] [high gloss] [high shine] surfaces [such  
as stainless steel and/or mirrors and/or glass tables and/or  
chrome and/or [dark] enamel and/or [dark] tile and/or dark  
surfaces]

**This claim is not to be used with any one step cleaning and  
disinfecting claim on the label**  
Fights or Cuts [Through] or Wipes out [tough] [kitchen]  
Grease[,] [Wipes Clean]

Hard nonporous non food contact surfaces identified on this  
label

Confirm school policy allows for use and/or donation of product  
Adults must deliver donations [directly] to schools

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### Fragrance/Scent Descriptors and Claims

Now[!] or New [!] to be used as a claim descriptor only for the first 6 months of product on shelf

Alpine [air] [blast] [burst] [fresh] [meadow] [mist] [rain] [splash]  
 [waterfall]  
 Aqua [blast] [burst] [clean] [mist] [rain] [splash] [waterfall]  
 Aromatic  
 Bay [breeze] [mist]  
 [Blue] [Clear] [Sparkling] Wave  
 [Blue] [Sun Kissed] Mist  
 Bursting [petals] [bouquet]  
 [Calm] [Breezy] Outdoor[s] [fresh] [breeze]  
 [Calming] [French] [Lush] [Mountain] [Provence] [Sheer] [Soft]  
 [Sun Drenched] [Sun Kissed] [Wild] Lavender  
 Cascading [clean] [falls]  
 [Cherry] Blossom [blast] [breeze] [burst] [clean] [fresh]  
Citrus Blend  
 [Clean] [Refreshing] [Great] [New] scent  
 [Country] [Open] [Sun Kissed] [Sun Drenched] [Lush] Meadow  
 [flowers] [blossom[s]]  
 [Country] [Festive] [Fresh Picked] [Holiday] [Rustic] [Seasonal]  
 [Sun Kissed] [Sun Drenched] Bouquet [fresh] [fusion]  
 [Crystal] [Classic] [Holiday] [Sparkling] Clean [breeze] [linen]  
 [mist] [& fresh]  
 [Crystal] [Sparkling] Clear [breeze] [& clean] [dew] [mist] [rain]  
 [splash] [water[s]] [waterfall]  
 [Festive] [Fragrant] [Holiday] [Seasonal] [Simply] [Sparkling]  
 [Red] [Green] Apple [rush] [& pear] [blossom] [splash]  
 [Festive] [Fragrant] [Holiday] [Seasonal] [Simply] [Sparkling] Pear  
 [blossom] [splash]  
 [Festive] [Holiday] Eucalyptus [fresh] [breeze] [blast] [burst]  
 [medley] [forest]  
 [Festive] [Holiday] Fresh [blast] [breeze] [burst]  
 [Festive] [Holiday] [Lush] Orchard [breeze] [fresh] [harvest] [dew]  
 [mist] [blossom[s]]  
 [Festive] [Holiday] [Seasonal] Berry [blast] [breeze] [boom] [burst]  
 [fresh]  
 [Festive] [Holiday] [Seasonal] Mint [burst] [cooling] [rush]  
 [Festive] [Seasonal] Floral [blast] [breeze] [burst] [clean] [fresh]  
 [fusion] [mist]  
 [Festive] [Seasonal] Wildflower [clean] [blast] [breeze] [burst]  
 [escape] [fusion] [power]  
 Fruit(y) [blast] [breeze] [burst] [clean] [fresh] [fusion]  
 Gardenia [bloom] [breeze] [burst] [blossom] [fresh]

Great [scent] for [the] [your] ***[insert use or usage site]***  
 Hibiscus [bloom] [breeze] [burst] [blossom] [fresh]  
 [Holiday] Essence [of clean]  
 [Holiday] [Festive] [Lush] Garden [bloom] [breeze] [escape]  
 [fresh] [power] [surge]  
 [Holiday] Herbal [blast] [breeze] [clean] [energy] [fresh] [fusion]  
 Island [bloom] [bouquet] [breeze] [power]  
 Jasmine [bloom] [breeze] [burst] [blossom] [fresh]  
 Lavender [blast] [breeze] [burst] [clean] [fresh] [fusion] [&  
 chamomile] [& herbs] [aromatherapy] [escape] [fields] [flowers]  
 [garden] [harvest] [meadows] [valley] [whisper]  
 Lemon [blast] [breeze] [burst] [clean] [fresh] [fusion]  
 Light[ly] scent [ed]  
 Lime [blast] [breeze] [burst] [clean] [fresh] [fusion]  
 Mandarin [Orange]  
 [Misty] [Sheer] [Sunshine] [Soft] [Gentle] Breeze  
 Morning [burst] [clean] [dew] [fresh] [fusion] [mist]  
 Mountain [breeze] [clean] [fresh] [spring]  
 New scent[ ] [same] [great] wipe  
 Ocean [breeze] [fresh] [winds] [mist]  
 Orange [blast] [breeze] [burst] [fresh] [fusion]  
 Petal [breeze] [pink] [rush]  
 Rain [clean] [fresh] [fusion] [shower]  
 River [burst] [clean] [fresh] [rush] [splash]  
 Rose [of the tropics]  
Serene Clean  
 Shower [breeze] [burst] [fresh] [fusion]  
 [Simply] Country [breeze] [whisper] [calm] [fresh] [blossom[s]]  
 [spring] [stream]  
 [Soft] [Gentle] [Washed] Cotton [soft] [fresh] [whisper]  
 [Soft] [Sun Kissed] Linen [fresh]  
Spa Fresh  
 [Sparkling] Glacier [mist] [splash] [blast] [burst]  
 Spring [bloom] [blossom] [breeze] [burst] [clean] [mist] [shower]  
 Sweet [blast] [breeze] [burst] [rush] [splash] [fruit] [clean]  
 Tropical [bloom] [rainfall] [rose] [shower] [breeze]  
 [Tropical] Palm [breeze] [escape]  
 Try [this] [our] [new] [scent] ***[insert scent descriptor]***  
 Veranda [breeze] [flowers] [blossom[s]]  
 Waterfall [clean] [burst] [rush] [splash]  
 Whitewater [clean] [burst] [falls] [mist] [rush] [splash]

***Any claim above could be preceded by bold or clean or crisp or fresh or good or great or invigorating or light or long lasting or nice or pleasant or soothing or pleasing or refreshing or relaxing or strong or warm or cool***

***Any claim above could be followed with aroma or bouquet or fragrance or perfume or odor or scent or smell or essence or clean***

### for CSF A06 only

Fragrance or scent free  
 Free and clear

No fragrance[s] or scent[s] added  
 Unscented

### Packaging Claims

Now[!] or New[!] or [New! & Improved!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

<p>3 Canisters With 3 Matching Refill[s]          [Pouches]          4 Refill Pouches for [<b>insert number</b>] Count Canisters          As easy as grabbing or dispensing [facial] tissues [from a box]          [As easy as] [Just like] pulling a tissue          Attach [em] [them] [wipes] where you need or use [em] [them] [most]          Attachable [dispenser] or [Safely] attaches or can be attached [to] [tile] [glass] [mirrors] [windows] [finished wood] [cabinets] [metal surfaces] [metal appliances] [painted] [wallboard] [plasterboard] [drywall]          Available in [<b>insert number</b>] other designs          Big size          [Bleach free] Clean [from Clorox®] to go or on the go or [&amp;] [and] go          [Buy] One for [<b>Use Sites Table 1</b>] one for [<b>Use Sites Table 1</b>]          [Buy] Two for [<b>Use Sites Table 1</b>] one for [<b>Use Sites Table 1</b>]          [Buy] Two for [<b>Use Sites Table 1</b>] two for [<b>Use Sites Table 1</b>]          [Big] [Value] Can          [Buy] Two for home one for school or the car or purse or to go          [Can] [easily] Slip or Fit into a [purse] [pocket] [diaper bag] [backpack] [glove compartment or box] [car] [minivan] [SUV] [lunch box or bag] [briefcase] [luggage] [suitcase]          Clorox® brings beauty [artistry] [elegance] [trendy] to cleaning!          Clorox® Wipe [&amp;] [and] [N] Go          Disinfecting Wipes          Collect all [of the Designer Series] canisters!          Combo Pack          Coming soon          Complete Refill Pack for [<b>insert number</b>]          [Club Pack]          [Contains] Same Clorox® wipes [you love] or same wipes easier to grab          [Convenient] [Size]          [Convenient and] easy to use          Decorate your [home] [kitchen] [bathroom] counter(s) [office] [bathroom(s)] [with designer wipes]          Designer or Decorator or Holiday or Seasonal series          Dispenses [Comes out] one wipe at a time          Dispenses [wipes] like a tissue          [Doesn't] [No more] pinch[ed] fingers!          Double or Super Value [Size] [Pack]</p>	<p>Easier or Easy [to Use] or Improved          [Dispensing] [Dispenser]!          Easier Than Ever to Use or Pull [Wipes] [Out]!          Easy and/or Simple Dispensing!          [Easy] [Better] [New] [&amp;] [Improved] Dispensing          [Easy] [Better] [New] [&amp;] [Improved] [Dispensing] Lid or Closure or Cap          Easy Breezy Dispensing          Easy carry handle          [Easy] One handed [dispensing] or Dispense [wipes] with [only] [just] one hand or Grab [wipes] [a wipe] [and wipe] with [just] [only] one hand or [Easily] Grab [wipes] one at a time          Easy open lid          Easy or EZ Start Lid or Cap          Easy on [your] hands          Easy pop [top]          Easy start &amp; stop [lid]          Easy start dispensing!          Easy storage or to store          Easy to carry          Easy to Open or Thread          Easy to pull wipes          Easy to [store] [stack]          Easy to use dispenser          Easy to Use Lid          Effortless dispensing!          Fits almost anywhere          Fits in [your] [car] glove compartment          Get 1 wipe at a time every time!          Great [for] on the go!          Great for the road and/or travel or traveling!          Great for [the] [your] [use on] [<b>Use Sites Table 1</b>] [<b>Use Surfaces Table 2</b>][!]          Great for [those] [life s] [your family s] unexpected messes          Guaranteed to not dry out!          [Guaranteed to] Pull[s] Wipes One at a Time!          Guaranteed to stay moist          [Guaranteed] Wipes stay moist or wet          [Have you tried or Look[ing] for or Also try] [the or our] [new] [redesigned] [easier to use] [tissue like dispenser or packaging] [<b>this product</b>] [oval] [package or design]          [Improved] Resealable or Snap &amp; seal package and/or pouch and/or pack          [Improved] Stay wet or Moisture lock or Stay tight or Air lock package and/or seal and/or pouch and/or pack</p>	<p>Keep or Carry [one] [some] [a package or pouch or pack] in your purse and/or diaper bag and/or backpack and/or gym bag          Hassle free dispensing!          Hassle free lid          [Individual] refills or rolls or package or pouch [stay(s)] [keep(s)] [moist] [fresh]          Individually wrapped for [freshness] [moisture protection]          [Individually wrapped refills or rolls or [disinfecting] wipes are] As fresh as the [disinfecting] wipes you use now          Individually wrapped to [stay] [keep] [moist] [fresh]          [Individually wrapped to be] As fresh as your [regular] [normal] [disinfecting] wipes          Individually wrapped to preserve [freshness] [moisture]  <b>Insert number</b> free or extra or more wipes  <b>Insert number</b>% off  <b>Insert percent</b> Bigger quilted wipes  <b>Insert percent</b> more wipes [ vs <b>insert number</b> count <b>this product</b> canister]  <b>Insert wipe dimensions</b> wipes          [Includes] <b>insert number</b> count refill [pack] or Contains <b>insert number</b> wipes          [It s] the easy way to grab a wipe          [Just] [Easily] Pop open [with one hand] [for easy use]          Just like grabbing or dispensing [facial] tissues [from a box]          Leave me out on the counter [to make cleaning easier]!          Look[ing] for all <b>insert number</b> or other designs [to match your home]          Made with xx% Less Plastic[!] / Less Packaging[!]          [Makes] [wipes] [as] easy to grab [as they are to use]          Match me to your home decr!          Mixed [refill] [pouch] [canister] Pack          Moisture lock lid          Moisture lock reñil or package or pouch          [Money saving, [Canister and] Refill [Value] [<b>insert number</b>] Pack          Multi refill pack          No Hassle Lid or Cap          No pinched fingers!          No surface damage or [Adhesive]          Removes without damage [cr residue] or [Adhesive] Removes without damaging [most] [household] surfaces or Holds on strongly or Comes off cleanly</p>
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### Packaging Claims continued

No hassle lid  
 No threading [required]  
 No wasted wipes  
Not for Individual Sale  
 [Now] 25% or 35% or 50% or 75%  
 or 100% or 150% stronger[+]  
 [Now] 2x or 2.5x or 3x or 4x or 5x  
 stronger[+]  
 Now dispensing is effortless!  
 [Now] [even] more wipes [per package  
 or container or canister]  
 [Now] [even] stronger [wipe(s)] [a] [Better  
 Wipe(s)] [+]  
 [Now] **insert number** wipes [per package  
 or container or canister]  
 [Now] [With] [An] Air tight [seal  
 and/or pouch and/or pack]  
 [Now with] [Individually cut] wipes [that  
 dispense one at a time]!  
 Our [Best] [Easiest] [Smoothest]  
 Dispensing Ever!  
Part of [a] Multi Pack  
 [Perfect for] Use with the [**this product**]  
 easy start lid  
 Perfect size for kitchens or bathrooms  
 Pop up [top]  
 Portable or Can be reattached [with  
 bracket]  
 Portable size  
 Prevents wipes from bunching!  
 [Pulls] [Dispenses] 1 wipe at a time!  
 Pull n go  
 Pull N Wipe Lid or Cap  
 Pulls Wipes Effortlessly [Every Time]!  
 Pull wipes [from center [opening]] [like a  
 tissue]

[Puts] [Put] wipes where you need  
 or use them or want them  
 [Puts] [Put] wipes within [easy] [arm s]  
 reach or at your fingertips  
 Quick and/or easy and/or fast and/or  
 convenient and/or versatile  
 Quick clip or convenient handle  
 Ready pull  
 Redesigned dispensing or dispenser or  
 packaging or package [that s easier to  
 use and/or dispense]  
 Refill pack  
 [Refill] [Pouch] [Canister] Combo Pack  
 Refillable [with **insert number** wipes] or  
 [Dispenser] Refill [pack] [for dispenser]  
 Regular [wipe] [size] or Large [wipe]  
 [size]  
 Same easy dispensing  
 Same great [product] [wipes] New  
 [easier] [simpler] form or package or  
 packaging  
 Single sheet dispensing!  
 Stackable [disinfecting] [wipes] refills or  
 package(s) or pouches  
 Stays and/or Keeps moist and/or wet  
 [better than ever or before]  
 Take Clorox® wipes [**this product**] [with  
 you] on the go[ ] [on] travel and/or [in  
 or on] [**Use Sites Table 1**] and/or [**Use  
 Surfaces Table 2**] and/or [your] [the]  
 purse and/or diaper bag and/or gym  
 bag  
 Takes up less [space] [room] [[than  
 your [current] [existing] canister or  
 container]]

[The cleaning power of Clorox® wipes]  
 [same Clorox® wipes] [now with a or  
 an] easier and/or new and/or innovative  
 and/or redesigned packaging or  
 dispensing or package  
 [The Designer Series is] Beautiful [elegant]  
 enough to leave out [on counter(s)]  
 [desk(s)] [in bathroom] [in kitchen] [in  
 office]  
 The [same] [Clorox®] wipes [you love]  
**This product** [Wipes] To Go  
 Three pack or multi pack  
 Twin pack or two pack or dual pack  
 To Go [pack] [size]  
 [To Go] [Purse] [Travel] [Pocket]  
 Size or Pouch or Pak  
 Travel [size or pack]  
 Trial [size or pack] or Paper towel size  
 [8.5 x11 ]  
 Try me [on] [for] [**Use Surfaces  
 Table 2**] [+]  
 Tub refill  
 Value pack  
 Value size  
 Value Twin  
 Wipes Come Out One at a Time!  
 Wipes don t bunch together!  
 Wipes [pull out] [dispense] effortlessly!  
 [Wipes] Stay[s] wet or moist longer  
 Wipe up [and go]  
 [With] Pop action

vs **insert wipe dimensions** size

+In comparison to [prior] [past] [previous]  
 [old] wipe [material] or Versus [prior]  
 [past] [previous] [old] wipe [material]

### Heavy Duty Claims

New[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

Better and/or Improved and/or Stronger and/or Textured wipe  
 cleans and/or removes and/or works great on [Use Surfaces  
 Table 2]  
 [Better] [Improved] [Stronger] [Thicker] Wipe!  
 Cleans or Removes or Fights or Good for or Great on or  
 Works great on [kitchen] [tough] [soap scum] [baked on] [grease]  
 [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils]  
 [bathroom messes]  
 Disinfect and scrub clean  
 [Cloth like] [softer] [feel]  
 Dissolve[s] and/or Pick[s] up dirt [don t] [doesn t] [just] push it  
 around  
 [Double] [Dual] [Two] sided scrubbing wipes  
 [Double] [Triple] Reinforced wipe  
 Dual action  
 Easy to grip and/or hold and/or handle

Feel the difference with [our] [improved] honeycomb texture or  
 wipe  
 Feels like a cloth  
 For tough messes throughout the house  
 Great or Tough Cleaning in a [Thick] Wipe  
 Honeycomb texture or weave or material [grabs and/or picks  
 up and/or traps] [more] [of] [your] [dirt and/o scum] and/or  
 grease and/or messes]  
 Honeycomb texture or wipe cleans [better] [more soils and/or  
 messes]  
 Ideal or Great for many cleaning jobs in the kitchen [and the  
 bathroom]  
 [Improved] Honeycomb [wipe or cloth or fabric] [grabs  
 and/or picks up and/or traps] [more] [of] [your] [dirt and/or  
 soil and/or grease and/or messes]  
 [Improved] Texture[d] [wipe] great on [greasy] all messes

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**Heavy Duty Claims continued**

[Improved] Textured [thick] wipe [cleans] [shines] better  
 [Improved] Textured wipe lasts longer  
 [Improved] Wipe grabs more soil and/or dirt and/or grease  
 [New texture] [Thick wipe] Stays wet [longer]  
 [Now] [Reinforced] [with] Quilted [strength]  
 Now thicker and/or stronger  
 Now with DuraPly or DoubleWeave or SupraQuilt or  
 SmartWeave or PowerPockets or UltraWeave or DuraMesh  
 or DuraQuilt or DuraWeave cloth [for] [added strength] [better  
 cleaning] [better crumb and/or dust pick up] [to trap and/or  
 pick up and/or grip and/or grab and/or hold particles  
 and/or dust and/or dirt and/or hair and/or crumbs]  
 Now with DuraPly or DoubleWeave or SupraQuilt or  
 SmartWeave or PowerPockets or UltraWeave or DuraMesh  
 or DuraQuilt or DuraWeave fibers [for] [added strength] [better  
 cleaning] [better crumb and/or dust pick up] [to trap and/or  
 pick up and/or grip and/or grab and/or hold particles  
 and/or dust and/or dirt and/or hair and/or crumbs]  
 Now with DuraPly or DoubleWeave or SupraQuilt or  
 SmartWeave or PowerPockets or UltraWeave or DuraMesh  
 or DuraQuilt or DuraWeave [for] [added strength] [better  
 cleaning] [better crumb and/or dust pick up] [to trap and/or  
 pick up and/or grip and/or grab and/or hold particles  
 and/or dust and/or dirt and/or hair and/or crumbs]  
 Now with DuraPly or DoubleWeave or SupraQuilt or  
 SmartWeave or PowerPockets or UltraWeave or DuraMesh  
 or DuraQuilt or DuraWeave pockets [for] [added strength]  
 [better cleaning] [better crumb and/or dust pick up] [to trap  
 and/or pick up and/or grip and/or grab and/or hold particles  
 and/or dust and/or dirt and/or hair and/or crumbs]  
 Now with DuraPly or DoubleWeave or SupraQuilt or  
 SmartWeave or PowerPockets or UltraWeave or DuraMesh  
 or DuraQuilt or DuraWeave ridges [for] [added strength] [better  
 cleaning] [better crumb and/or dust pick up] [to trap and/or  
 pick up and/or grip and/or grab and/or hold particles  
 and/or dust and/or dirt and/or hair and/or crumbs]  
 Now with DuraPly or DoubleWeave or SupraQuilt or  
 SmartWeave or PowerPockets or UltraWeave or DuraMesh  
 or DuraQuilt or DuraWeave technology [for] [added strength]  
 [better cleaning] [better crumb and/or dust pick up] [to trap  
 and/or pick up and/or grip and/or grab and/or hold particles  
 and/or dust and/or dirt and/or hair and/or crumbs]  
 [Now] [With] [Powerful] Micro Fibers or Scrubbing Fibers or  
 Micro Scrubbing [Fibers or Power] or Micro Fiber Power or  
 Micro [Scrubber or Scrubbing] Texture or [Textured] Micro  
 Scrubbers [To or That] Scrub[s] Away or Break[s] [Through  
 or Up] or Remove[s] or Clean[s] [Tough or Stubborn or  
 Baked on] Messes or Soils or Stains [Better] [Conveniently][!]  
 [Now] With stay wet technology  
 One side is like a scrubbing sponge the other is like a wipe  
 [Smaller][.] [Tougher][ ] [Thicker][ ] [Stronger][ ] [More Durable]  
 [ ] [Textured][ ] [Ultra thick] Wipe [With] [Powerful] [Micro Fibers]  
 [Scrubbing Fibers] [Micro Scrubbing Fibers or Power] [Micro  
 Fiber Power] [Micro Scrubber or Micro Scrubbing Texture]  
 [[Textured] Micro Scrubbers[!]] [Cut[s] through or For] [Tough]  
 [Stubborn] [Baked On] [Sticky] [Messes or Soils or Stains]  
 [with less effort or scrubbing] [!]

Soft side for wiping or cleaning dirt away and disinfecting  
 Soft weave wipe cleans [Use Surfaces Table 2] better [in] [Use  
**Sites Table 1]**  
 Softer wipe  
 Specially formulated or designed or with patented technology  
 to [clean better] or [trap and/or pick up and/or grip  
 and/or grab and/or hold particles and/or dust and/or dirt  
 and/or hair and/or crumbs]  
 Stays wet longer or holds moisture longer  
 Textured or scrubby or rough [side] or [scrubbing fibers] for  
 [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils]  
 [messes]  
 Texture traps more soil and/or dirt and/or grease and/or  
 germs†  
 Textured wipe [works] better on tough stains  
 Textured wipe reduces streaks [on] [Use Surfaces Table 2]  
 The scrubbing [power] [side] of a sponge in a disinfecting wipe  
 Thick and/or Low Streak Wipe  
 Thick and/or soft wipe  
 Thick Wipe[s] and Low Streak Formula for [Everyday] [Daily]  
 [Tough] [Cleaning] [Messes] [Anywhere ] [Around or  
 Throughout the Home or Office or School ]†  
 Thick Low Streak Wipe[s] [for] [Cleaning] [Clean[s]] Multiple  
 Surfaces [Anywhere ] [Around or Throughout the Home or  
 Office or School ]†  
 Thick Low Streak Wipe[s] for [Everyday] [Daily] [Tough]  
 [Cleaning] [Messes] [Anywhere ] [Around or Throughout the  
 Home or Office or School ]†  
 [Thick] [Strong] [Textured] [Heavy Duty] Wipe[s] work[s] great  
 on [tough] [dirt and/or soil and/or grease and/or messes]  
 [Anywhere ] [Around or Throughout the Home or Office or  
 School ]†  
 [Thick] [Strong] [Textured] [Heavy Duty] Wipe[s] Clean[s] Tough  
 Messes [Anywhere ] [Around or Throughout the Home or  
 Office or School ]†  
 [Thick] [Strong] [Textured] [Heavy Duty] Wipe[s] for [Everyday]  
 [Daily] [Tough] [Messes] [Cleaning] [Anywhere ] [Around or  
 Throughout the Home or Office or School ]†  
 [Thick(er)] Wipe[!] cleans and/or scrubs better[!]  
 Thick wipe with moisture seal or moisture lock  
 [Thick] [Wipe] Stays wet and/or moist longer  
 [Thicker ] [stronger] wipe  
 Thicker and/or stronger wipe cleans and/or dissolves and/or  
 absorbs [more] soil or messes better  
 Thicker wipe removes more stains  
 [Thicker wipe] [Is] Tougher on stains and/or soil and/or dirt  
 and/or grease  
 [Thick(er)] Quilted wipe[s] [Clean[s] Better or Great] [for Better  
 or Easy or Great Cleaning]  
 [Virtually] Lint Free  
 Wiping or smooth or soft side for cleaning dirt away and  
 disinfecting  
 [With] [moisture] [trapper] pockets or ridges or [add d] [more]  
 texture to trap and/or pick up and/or grip and/or grab  
 and/or hold particles and/or dust and/or dirt and/or hair  
 and/or crumbs  
 [Wow] Scrubs like a sponge

### Environmental Claims for Refills

Less plastic or waste or material [to throw away]

[Package] [Uses] [Made from] [Made with] insert percent% less plastic or waste or material

### Value Claims

[Better] [Improved] value<sup>1</sup>

[Get] more wipes [at] the [same] [old] [original] price

**Insert number** [more] [wipes] for the price of **insert price**<sup>1</sup>

**Insert percent%** [cheaper] [less expensive] [off]

**Insert percent%** [more] [value] [affordable]<sup>1</sup>

[Money saving] [Canister and] Refill [Value] [**insert number**] Pack

[Now] **insert percent%** more [wipes]<sup>1</sup>

Now lower cost per wipe

[Now] more [of the same great] [product] [wipes] for less<sup>1</sup>

Refills save you money

[Same Great] Clorox® wipes [Now] at a Better Value<sup>1</sup>

Same great [product] [wipes] at a [better] [improved] value<sup>1</sup>

Save **insert percent%**<sup>1</sup>

Save money and plastic [with Clorox® [wipes] [**this product**] refills]

### Usage Claims

[Drops] [Slides] into an empty [disinfecting] [wipes] canister or container

[Easy] [Simple] [Quick] loading refill or roll or [disinfecting] wipes

[Easy] [Simple] [Quick] to load refill or roll or [disinfecting] wipes

Just [drop] [slip] [slide] the refill or roll or [disinfecting] wipes in [an empty canister or container]

### Miscellaneous Claims

Box Tops for Education

Cast your [design] vote [at www.clorox.com <http://www.clorox.com> and/or by texting **insert number**]

Do not remove label/cut out Box Tops for Education proof of purchase until product has been completely used

Enter or Vote [now] [and win]

Help us [with our canister makeover] [pick our future or next [canister] design]

#### Limited Edition

Look out [on shelf or in stores] for [a] [our] [new] [decorative] [beautiful] [pretty] [hip] [fun] [trendy] [Designer] [Series] packaging or canister[s] or container[s] or [oval] [package[s]] [shape[s]]

[Now is your chance to] Customize your [wipes] canister [Same great wipes<sup>1</sup>] [Decorative] [Beautiful] [Pretty] [Hip] [Fun]

[Trendy] [Oval] packaging or package[s] or canister[s] or container[s] or shape[s]

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

See or Visit www.clorox.com <http://www.clorox.com> for details or rules or instructions

See [the] [our] [ads or series] in **insert publication name(s)**

See your favorite design [hit shelves] [in stores]

Visit www.clorox.com <http://www.clorox.com> and/or text

**insert number** to vote or pick [for] [a] [your] [the] [future or

next or favorite] [canister] [design]

Visit **insert website** [to get involved] [to participate] [and/or to vote] [for more information or details]

[Visit or Check [out] our website at] www.clorox.com [for more information] [on Clorox®]

[Vote for a] Chance to win prizes

Vote [online] [now] for [a] [the] [your] [future or next or favorite] design [at www.clorox.com <http://www.clorox.com> and/or by texting insert number]

Vote or Tell us or Share [your opinion or story] at insert website

What [design] do you want to see [next] [in the future]?

What [design] would look good or best [on] [in] [your] [the]

[Use Sites Table 1] [Use Surfaces Table 2]?

What would you Wipe Out?

Wipe Rewards Visit clorox.com for details

[You] Choose or Decide [a] [your] [the] [future or next or favorite] [design] [at www.clorox.com <http://www.clorox.com> and/or by texting **insert number**] [to hit shelves or stores]

[Your] [favorite] [**this product**] [wipes] [are] [Now] [Also]

Available in [a] [our] [new] [decorative] [beautiful] [pretty] [hip] [fun] [trendy] [Designer] [Series] packaging or canister[s] or container[s] or [oval] [package[s]] [shape[s]]

[You're invited to] Be [a] [our] design expert

[You're invited to] Share your opinion



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**Use Sites Table 1**

**Use on hard nonporous surfaces in**

Airplane[s] or Plane [Lavatory or Lavatories] [Tray Tables]	[Elementary] Schools or Colleges or Universities	Lavatories	Play Rooms
Airports	Elevators	Living Areas or Rooms	Playground Equipment
Ambulances	Factory[ies] or Plants	Locker Rooms	Playgrounds
Automobiles	Family Rooms/Areas	Lounges	Public Facilities
Basements	Fast Food Restaurants	Malls	Public Restrooms
Bathroom[s] or Locker Room Facilities [Surfaces]	Fitness Center[s] [Equipment]	[Manufacturing] Plants	Public Telephone[s] [Booths]
Boats	Garages	Markets	Recreational Centers [Facilities]
Bowling Alleys	Gas Stations	Mass Merchandisers Discount Retailers and/or General Merchandise Stores	[Rental] Cars
Buses	Grocery Stores	[Medical] Clinics	Rest Stops
Butcher Shops	Gymnasiums	[Medical or Dental or Physician s or Doctor s or Nurse s or Pediatrician s]	Restaurants
Cafeterias	Gyms	[Office[s]] [Waiting Room[s]]	Restrooms
Camper[s] or RV[s] or Trailer[s] or [Mobile] Home[s]	Health Clubs	[Exam[ination] Room[s] or Table[s]]	School Buses
Campgrounds	Home Centers		School or City or Public Transit or Commuter Buses
Cars	Homes [Households]		Schools
Church[es]	Hotels		Shelters
[Common] [Classroom] [School] [Play] Areas	[Households]		Ships
Convenience Stores	Industrial Facilities	Military Installations	Shops
Correctional Facilities	Institutional Kitchens	Motels	Storage Areas
[Damp] Storage Areas	[Institutional] Laundromats	Motor Homes	Subways
Day Care Centers	Institutions	Motorboats or Houseboats	Supermarkets
Dens	Jungle Gym[s]	Nurseries	Trains
Dorms	Kennels	Nursing Home[s] or Convalescent Home[s] or Senior [Citizens ] Home[s]	Trolleys
Elder Care Centers	Kids or Children s [Play]room[s] or [Family] Den[s]	Offices	Vacation Homes
	Kitchen[s] [Surfaces]	Pet Areas	Vehicle [Interior[s]] [Exterior[s]]
	Laboratories	Pharmacies	Veterinary Clinics
		Play Areas	Warehouse Clubs
			Work[place]

**For use on noncritical surfaces in**

Dental Offices	Laboratories	Nursing Homes	Physician Offices
Hospitals	Medical Clinics	Patient Rooms	Veterinary Offices

Confirm school policy allows for use and/or donation of product Adults must deliver donations [directly] to schools

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## Use Surfaces Table 2

### For use on hard nonporous surfaces [such as]

Appliances [Appliance]	[Door] [Cabinet] [Appliance]	Metal [Work Benches]	Stovetop Exteriors
[Exterior[s]] [Surfaces]	Knobs	Microwave[s] [Exterior[s]]	Tables
[Outside of]	Door Frames	[Outside[s] of]	[Tiled] Walls
Baby Furniture (Cribs Changing	Doorknobs	Mirrors [bathroom]	[Toilet] [Toilet Flush] [Faucet]
Tables Diaper Pails)	Drain Boards	Non Food Contact Surfaces of	[Telephone] [Dishwasher]
Baseboards	Drawer Pulls	Highchairs	[Cabinet] [Door] Handles
Basements	Dressing Carts	Office or Bedside Furniture	Toilet and/or Urinal Exterior[s]
[Bathroom] [Kitchen] Faucets	Drinking Fountains	Office Machinery	[Surfaces] or Exterior Toilet
[Handles]	Elevator Buttons	Paper Towel [Dispensers]	Surfaces
[Bath]tubs	Faucets	[Holders]	Toilet Seats
Bed Rails	[Filing] Cabinets	Patio Furniture/Lawn Chairs	Toys
Bed Springs and Frames	Finished Hardwood[s] [ ]	PDA [Personal Digital Assistant]	Toy Boxes
Bidet[s]	Floors	Pet Areas/Surfaces	Toy Storage Bins
Blinds	Floors Around Toilets	Picnic Tables	Training Toilets
Cabinets/Cupboards	Gaming Systems	Plastic Shower Curtains	Training Tools
Cages	Garbage Cans	Playground Equipment	Trash Cans
Car Interiors	Garbage Disposals	Playpens	Trash Compactors
Cat and/or Dog and/or Pet	General Use[s]	Polyurethane Finished Hardwood	[TV] [Wii] [Remote[s]]
Dish[es] or Soiled Surface[s]	Glass [tables or tabletops]	Porta Pottie[ies] or Portable	[Controls]
[Cell] [Smart] Phone	Glazed Tiles	Bathroom[s]	[Under] Sinks
Chairs	[Grocery [Store]] [Shopping]	[Public or Pay] Telephones	Vending Machine Surfaces
[Children s] Furniture	Basket Handles	or Phone Booths	[Vinyl] Wallpaper
Chrome	[Grocery [Store]] [Shopping]	Range Hoods	Walkers
Chrome Exterior Surfaces of	Cart Handles	Recycling Bins	Walls
Urinals and/or Toilets	[Grocery [Store]] [Shopping]	Refrigerator Door Handles	Washing Machines [Washers
[Classroom] Desks	Carts	Refrigerator[s] Exterior[s]	and/or Dryers] [Exterior[s]]
Closets	Gym Equipment	[Outside of]	[Outside of]
[Clothes] [Diaper] Hampers	Hampers	Restaurant High Chairs	Wastebaskets
Computer[s] [Laptop[s]]	Hand Dryer Buttons	[Salad Bar] [Buffet] [Cafeteria]	[Water] [Drinking] Fountain
[Netbook[s]] [Keyboards]	Handrails	Sneeze Guard[s]	[Toggles] [Handles]
Cooler Exteriors	Highchairs	[School] [Toys ] [Supplies]	Wheelchairs
Counters	[Kid s] Play [Structures]	Surface[s]	Windows
Countertops	[Equipment] [Furniture]	[Sealed] Granite [Countertops]	[Wood] Doors
Desks	[Tables]	[Shower] Doors	
[Diaper] Changing Tables	Lamps	Shower [Walls]	rinse with water after wiping
[/Areas]	Laundry Rooms	Showers	with or using the product
Diaper Pails	Light Switches [Fixtures]	Signs	Confirm school policy allows
Dining Room Surfaces and/or	[Panels]	Sinks	for use and/or donation of
Tables and/or Fast Food	Lockers	Stainless Steel [Appliances]	product Adults must deliver
Restaurant Tables	[Manual] Pencil Sharpeners	Staplers	donations [directly] to
[Dining] [Fast Food] [Kitchen]	[Medicine] Cabinets	Stereo Consoles	schools
[Picnic] [Play] [Restaurant]			Use as directed Safe on
[Tray] Tables			polyurethane treated wood
			[Test a small ar a first]