

5813-76

11-7-2002

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

5813-76

Date of Issuance:

Nov. 7, 2002

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance: Conditional

Name of Pesticide Product:

Clorox MTOC

Name and Address of Registrant (include ZIP Code):

The Clorox Company
c/o PS & RC
P.O. Box 493
Pleasanton, CA. 94566-0803

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to the use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Sec. 3(c)(7)(A) provided you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA Sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Revise the EPA File symbol 5813-TA to EPA Registration Number 5813-76.
3. Insert the words First Aid under the signal word DANGER on the front panel..
4. Under Cleaning Claims, delete the fourth caveat "Its from Clorox, so its more than clean" as this implies sterilization or disinfection. Delete fourteenth, twenty-sixth and thirty-fifth caveats which are variations on Clean Toilet Bowl Water which implies water treatment.
5. Under "Disinfecting Claims" change 5-Minute Exposure to 5-Minute Contact Time.
6. Under "General Disinfecting Claims" delete the nineteenth and twentieth caveats Disinfects, as this is too broad a claim.
7. Submit two copies of the revised final printed label for our records before shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Robert S. Brennis
Product Manager 32

Date:

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COLOROX® MTOC

Insert "First Aid"

ACCEPTED
with COMMENTS
In EPA Letter Lated:
NOV -7 2002

**KEEP OUT OF REACH OF CHILDREN
DANGER: CORROSIVE**

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

IN EITHER CASE, CALL A POISON CONTROL CENTER OR DOCTOR FOR TREATMENT ADVICE.

See back panel for additional precautionary labeling.

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ACTIVE INGREDIENT:	
Sodium hypochlorite	1.6%
OTHER INGREDIENTS:	98.4%
TOTAL:	100.0%

NET Contents: 24 fl. oz.

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

CLEANING

To Clean (toilet bowl):

- [1] Flush toilet before cleaning.
- [2] Apply product under and around rim to coat the inside of bowl.
- [3] Scrub entire bowl with a stiff brush and allow to sit for 5 minutes.
- [4] Do not allow pets or children to access the toilet during this time.
- [5] Flush toilet.

(Note that prolonged contact with metal, old porcelain or worn plastic laminate may cause discoloration. In addition, do not use with ammonia, as hazardous gases may be released.)

Cleaning Claims:

- For cleaner fresher toilet -or- bathroom
- Will not scratch surfaces
- Leaves bathroom fresh and clean
- ~~It's from Clorox, so it's more than clean~~ delete
- Freshens toilet bowl -or- bathroom
- Easy to use (for cleaning)
- Bleach in the bowl!
- Makes your [cleaning] job easier
- Has the [cleaning] power of bleach
- MTOC with bleach in a gel formula -or- In a unique bleach gel formula -or- Rain Clean -or- Fresh Scent -or- With power of Clorox Bleach in a gel formula -or- gel formula -or- With the power of Clorox Bleach in a convenient gel formula
- Contains sodium hypochlorite plus a cleaner
- Non-abrasive formula for cleaning -or- which will not scratch surfaces
- For [cleaning] use on both white and colored hard surfaces
- ~~Leaves bowl water crystal clear (and clean)~~ delete
- Thick Clorox Bleach toilet bowl cleaner
- Contains the power of Clorox Bleach in a gel formula that coats the bowl [better] for a deep down cleaning in -or- around the bowl

- Leaves the bowl bleach-fresh
- Keeps your toilet bleach-clean
- Helps keep your toilet bowl fresh and clean
- Helps keep your toilet bowl clean, clear, and free of odor
- Cleans -and/or- deodorizes
- Cleans -and/or- freshens
- Cleans -and/or- deodorizes with the power of [Clorox] bleach
- The only manual toilet bowl cleaner with the power of Clorox [bleach]
- Clorox [bleach] cleaning power
- ~~Leaves bowl water (Clorox) clean~~ delete
- Effectiveness of [Clorox] bleach with a clean, fresh scent
- Contains a powerful cleaner plus [Clorox] bleach
- Contains cleaners plus powerful Clorox Bleach
- Leaves toilet surfaces [clean and] sanitary
- An effective cleaner for use in the toilet -or- on toilet surfaces
- Better cleaning power -or- formula
- Has the cleaning power of bleach
- For a cleaner, fresher toilet
- ~~Leaves bowl water clean and crystal clear~~ delete
- Manual -or- Bleach toilet bowl cleaner

GENERAL CLAIMS

- [New] Rain Clean -or- Fresh Scent
- [New][and][Improved] Formula
- Pleasant fragrance
- Has a clean fresh scent -or- fragrance
- Concentrate -or- Concentrated formula
- Contains no abrasives -or- acids
- Won't splash or drip and will rinse away easily
- Fully dissolves (in the bowl water) - no messy residue to remove
- Non-abrasive formula (that will not scratch surfaces)
- Removes odors
- Deodorizes and has a clean, fresh scent -or- fragrance
- Great for toilets
- Clings to sides of bowl better
- [New] Improved clinging action
- Thick formula
- Cleans and deodorizes the toilet bowl [water]
- Removes -or- Prevents -or- Eliminates odors

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ACCEPTED
with COMMENTS
in EPA Letter dated

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DISINFECTION

To Disinfect (toilet bowl):

- [1] Start with a clean bowl -or- Preclean before disinfecting.
- [2] Empty bowl water.
- [3] Apply product under and around rim to coat the inside of bowl.
- [4] Scrub entire bowl with a stiff brush and allow to sit for 5 minutes -or- 10 minutes.
- [5] Do not allow pets or children to access the toilet during this time.
- [6] Flush toilet.

(Note that prolonged contact with metal, old porcelain, or worn plastic laminate may cause discoloration. In addition, do not use with ammonia, as hazardous gases may be released.)

Disinfecting Claims:

*replace
Contact
Time*

5-Minute ~~Exposure~~

- Kills [common] organisms[: Staphylococcus aureus [Staph] -and/or- Salmonella choleraesuis [Salmonella] -and/or- Rotavirus [in 5 minutes]]
- A toilet product for cleaning and disinfecting [against Staphylococcus aureus [Staph] -and/or- Salmonella choleraesuis [Salmonella] -and/or- Rotavirus in 5 minutes]
- Disinfects [and cleans] toilet [bowl] surfaces [against Staphylococcus aureus [Staph] -and/or- Salmonella choleraesuis [Salmonella] -and/or- Rotavirus in 5 minutes]

10-Minute Contact Time:

- Kills [common] bacteria[: Staphylococcus aureus [Staph] -and/or- Salmonella choleraesuis [Salmonella] [in 10 minutes] -and/or- Escherichia coli [E. coli] -and/or- Rotavirus [in 10 minutes]]
- A toilet product for cleaning and disinfecting [against Staphylococcus aureus [Staph] -and/or- Salmonella choleraesuis [Salmonella] -and/or- Escherichia coli [E. coli] -and/or- Rotavirus in 10 minutes]
- Disinfects [and cleans] toilet [bowl] surfaces [against Staphylococcus aureus [Staph] -and/or- Salmonella choleraesuis [Salmonella] -and/or- Escherichia coli [E. coli] -and/or- Rotavirus in 10 minutes]

General Disinfecting Claims:

- Kills bacteria -or- germs while it cleans [and disinfects]
- Kills odor-causing bacteria[: Salmonella choleraesuis -and/or- Staphylococcus aureus -and/or- Escherichia coli] in the toilet bowl
- Antibacterial [formula] -or- Disinfecting [formula]
- This product kills Salmonella choleraesuis, Staphylococcus aureus, and Escherichia coli found in the toilet -or- on the toilet
- Bacteria-fighting -or- Germ-fighting formula
- Disinfects [and cleans your toilet] [against Salmonella choleraesuis, Staphylococcus aureus, and Escherichia coli]

- Toilet disinfectant [and cleaner]
- Broad spectrum disinfectant -or- disinfectancy cleaner
- Fast acting toilet disinfectant -or- toilet cleaner
- [Effective] toilet disinfectant [in presence of [5%] soil load -or- organic soil]
- Bactericide -or- Bactericidal -or- Virucide -or- Virucidal -or- Germicide -or- Germicidal
- This cleaner disinfectant combines cleaning and disinfecting
- Disinfects under the rim
- Eliminates odors caused by bacteria -or- germs
- Kills odor-causing bacteria
- Antibacterial [formula -or- action]
- Germ-fighting [formula]
- Toilet disinfectant -and/or- cleaner
- ~~Disinfects [as it cleans toilet]~~
- ~~Disinfects~~
- Bleach toilet disinfectant [-and/or- cleaner]
- Disinfecting bleach cleaner [for toilets]
- A bleach product for toilet cleaning and disinfecting
- Disinfects nonporous [hard][solid] surfaces of toilet bowls
- This product cleans and disinfects simultaneously
- Disinfects against -or- Kills [common] toilet bacteria -or- germs [: Salmonella choleraesuis [Salmonella] -and/or- Staphylococcus aureus [Staph] -and/or- Escherichia coli [E. coli] -and/or- Rotavirus]
- Disinfects -and/or- Deodorizes [against odor-causing bacteria -or- germs]
- Disinfects and deodorizes by killing [common] [toilet] germs and controlling their odors
- Kills the virus that causes common colds[: Rotavirus]
- Kills -and/or- Disinfects Rotavirus

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ENVIRONMENTAL CLAIMS

- Contains biodegradable cleaning agents -and/or- cleaners -and/or- surfactants -and/or- soaps and detergents
- The bleach in this product breaks down almost entirely to salt and water -and/or- This bottle is made of ___% post-consumer recycled [HDPE] plastic -and/or- [This product is] [S]uitable for septic [systems] -and/or- wastewater systems -or- treatment plants
- Not harmful to plumbing and septic systems
- or- Safe for [plumbing and] septic systems

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

DANGER: CORROSIVE.

May cause severe irritation or damage to eyes and skin. Protect eyes when handling. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. For sensitive skin or prolonged use, wear gloves. Wash after contact with product. Use only in well-ventilated areas.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. **IN ALL CASES,** call a poison control center or doctor for treatment advice.

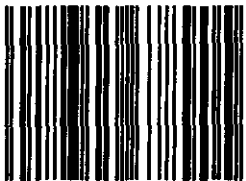
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Clorox Information Line: 1-800-XXX-XXXX

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

Physical and Chemical Hazards:

This product contains bleach. Do not use or mix with other household chemicals such as other toilet bowl cleaners, rust removers, acids or products containing ammonia. To do so will release hazardous, irritating gases. Avoid contact with clothes, fabric, carpet, wood, painted and paper surfaces.

Storage and Disposal: Store in a location inaccessible to children. Tightly close cap between uses. Do not reuse empty container. Offer empty container for recycling. If recycling is not available, discard container in trash.



Mfd. for & ©2001 The Clorox Company,
Oakland, CA 94612
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EPA Est. No. 5813-GA-1
(Actual EPA Est. No. in code below.)

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