UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 1, 2022

Tony Herber
Agent
The Clorox Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

Subject: PRIA Label and CSF Amendment – Add efficacy claims, modify precautionary statements, add ABNs, and revisions to CSFs A02, A03, A20, A25, A40, and new Alt. CSFs A04-A10
Product Name: Clorox Everest
EPA Registration Number: 5813-73
Received Date: August 19, 2021
Action Case Number/Decision Number: 00317383

Dear Tony Herber:

The amended label and CSFs referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health

care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.

3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
   a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.

      i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:

         A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),
         B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
         C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)

      ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).

         A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is (enveloped).

         B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the

contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against (human rotavirus) is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 07/11/2017
- Alternate CSF A01 dated 11/17/2020
- Alternate CSF A02-A10 dated 08/10/2021
- Alternate CSF A16 and A17 dated 11/05/2018
- Alternate CSF A20 dated 08/10/2021
- Alternate CSF A21 thru A24 dated 11/05/2018
- Alternate CSF A25 dated 08/10/2021
- Alternate CSF A37 dated 11/05/2018
- Alternate CSF A37 dated 01/28/2019
- Alternate CSF A39 dated 11/05/2018
- Alternate CSF A40 dated 08/10/2021

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

The following alternate brand names have been added to the product record:

- Clorox® Clothing Sanitizer
- Clorox® Clothing Sanitizer Spray
- Clorox® Dry Wash
- Clorox® Dry Wash Spray
- Clorox® Fabric Sanitizer2
- Clorox® Fabric Sanitizer Spray
- Clorox® For Colors Clothing Sanitizer

- Clorox® For Colors Clothing Sanitizer Spray
- Clorox® For Colors Fabric Sanitizer
- Clorox® For Colors Fabric Sanitizer Spray
- Clorox® Revive
- Clorox® For Colors Revive
- Clorox2™ For Colors Dry Wash
- Clorox2™ For Colors Dry Wash Spray

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Joe Daniels via email at daniels.joseph@epa.gov.

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

Label identification

Clorox® Everest, EPA Reg. No. 5813-73

R0536377

9:00 2/1/22

ACCEPTED

02/01/2022

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 5813-73

Formatting notes (applicable for all claims)
Now[!] -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.
Optional text may be placed anywhere on the label -and/or- container.
Bold, italicized text is information for the reader and is not part of the label.
Bracketed information is optional text.
All footnotes are on the last page, unless they are part of EPA's mandated text.
The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.
All directions may be written in numbered form or in paragraph form.
All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.
Highlighted text is new. Strike-through text means removed.

Clorox® Everest

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See back panel for additional precautionary statements.

[NET] [CONTENTS]_____

ACTIVE INGREDIENT:
Alkyl (C_{12} 40%; C_{14} 50%; C_{16} 10%)
dimethyl benzyl ammonium chloride 0.3%
OTHER INGREDIENTS:..... 99.7%
TOTAL:..... 100.0%

Contains no phosphorus

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION: Causes moderate eye irritation. Avoid contact with eyes or skin. Remove and wash contaminated clothing before reuse. Wash thoroughly with soap and water after handling.

FIRST AID:
If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing**: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Questions [? -or- or] Comments? Call 1-800-227-1860
[or visit www.formula409.com -or- www.clorox.com]
For more [product -and/or- ingredient] information, visit IngredientsInside.com -or- www.smartlabel.org.
Mfd. for & ©YYYY The Clorox Company, 1221 Broadway, Oakland, CA 94612
Made in [the] U.S.A. [of global components -and/or- ingredients.]
Clorox is a registered trademark of The Clorox Company
insert trademark is a trademark of The Clorox Company -or- Clorox Professional Products Company

EPA Reg. No. 5813-73
EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)
Beginning of batch code indicates Est. No.

Patents: www.thecloroxcompany.com/patents/

For a Spanish translation of product directions -or- instructions -or- information, visit www.clorox.com.

Packaging Related Statements and Icons

[Refill only with this product]
Alternate for Refill Bottle: To Refill [Spray Bottles]:

[**Remove**] 1. Remove trigger sprayer -or- cap [from empty bottle]

[**Pour**] 2. Unscrew cap on refill and pour contents directly into empty bottle.

[**Use**] 3. Replace trigger sprayer [and use as you normally would].
-or-
[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

To refill [spray bottle]: Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upward[s]] to remove. [After refilling spray bottle,] Replace trigger by aligning red [tip] tube on trigger with -or- to small [opening -or- tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [to close] [until it clicks] [-and/or- locks into place]].
-or-
To refill [spray bottle]: Twist trigger [on spray bottle] [1/4 turn -or- counterclockwise] [and pull up -or- upward[s]] [to remove]. [Fill spray bottle] [with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip[ped]] tube] [on trigger [head] over [small] -or- tube opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] [Press] [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place]
-or-
To Refill Spray Bottle: Turn trigger on spray bottle counterclockwise and pull upward to remove. After refilling spray bottle, replace trigger by aligning red tube on trigger to small opening inside bottle and push down..

- When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].
- [To foam (close screen on nozzle) or spray (open screen on nozzle)].
- To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

- [[Easy] Refill [Instructions on [the] Back]]
- Twist off, Refill. Align Tip to Tube.
  Push[,] -or- Snap Down to Close.

[Unlock the trigger before use.]
[Lock the trigger after use.]

[When empty,] purchase refill bottle and reuse trigger -and/or- sprayer -and/or- head -and/or- nozzle. Remove the [reusable] trigger -and/or- sprayer -and/or- head -and/or- nozzle from the empty bottle [by turning counter-clockwise to release]. Remove cap [from refill bottle] and place trigger -and/or- sprayer -and/or- head -and/or- nozzle[16] on [it -or- refill bottle] [at a 90° angle]. [Push down and] Twist trigger -and/or- sprayer -and/or- head -and/or- nozzle [clockwise] [1/4 turn] onto full -or- new [refill] bottle to secure -or- until it locks [into place].

Do not refill [empty] [container] with a product that is not ***Insert ABN***
-or-
Refill [empty] [container] only with ***Insert ABN***.

[Refill bottle should be same capacity of empty bottle.] [Ensure that [capacity of] empty bottle and refill bottle are the same.]

Operating Trigger

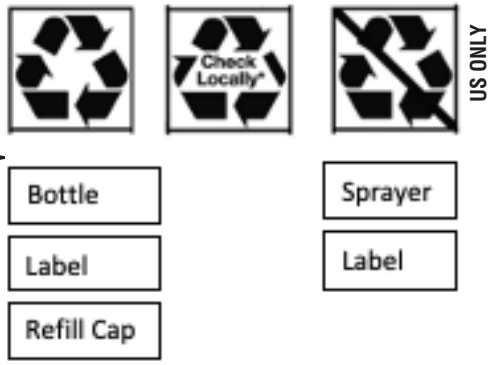
To Operate:
[Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle to ON [[counterclockwise] to “spray” -or- “stream” [setting]]. -or- Adjust [nozzle] to desired pattern. -or- To open, turn the purple nozzle.] Spray 6-8 inches from surface, [[rub -or- wipe] with brush -and/or- paper towel -and/or- sponge -and/or- [lint-free] cloth. [Do not breathe spray or mist.]

[[This product] Can be used on -or- won’t harm most washable surfaces.] [Not recommended for use on soft vinyl, varnishes, or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, sealed granite, sealed marble, wall coverings or any surfaces about which you are unsure, test [a] small, inconspicuous area [first] -or- For best results, always test a small area before washing -or- applying.]

Turn nozzle to ON.

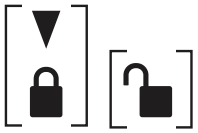
Use on hard, nonporous surfaces. For surfaces that may come in contact with food, a potable water rinse is required.

Optional Graphics

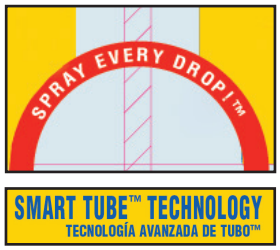


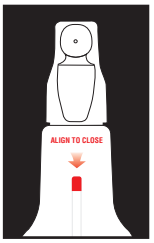
TO REFILL SPRAY BOTTLE:
Twist trigger on spray bottle counterclockwise and pull upward to remove. Refill spray bottle. To replace trigger, align red tipped tube on trigger over tube opening inside of the bottle. Press straight down on the trigger until it clicks into place.

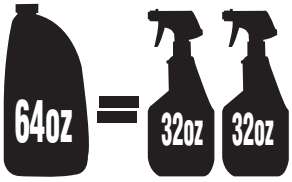
Twist off, Refill **Align Tip to Tube** **Push, Snap to Close**



Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)







Twist Off, Refill Align Tip to Tube Push Down to Close

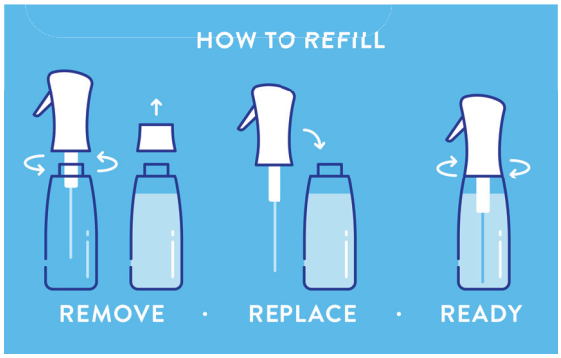
Kills COVID-19 virus✧

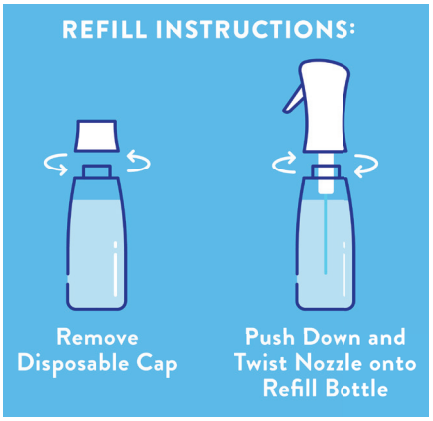
Prevents odor-causing bacteria growth△ for **24 HOURS**

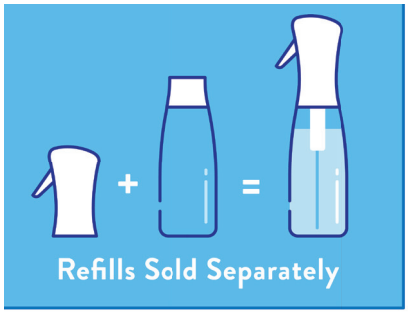
Prevents odor-causing bacteria growth△ for **48 HOURS**

Prevents odor-causing bacteria growth△ for **24 HOURS**

Prevents odor-causing bacteria growth△ for **48 HOURS**







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3

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a ma er inconsistent with its labeling.

Disinfection

[Clean and] To Disinfect Hard, Nonporous Surfaces:

[Spray application] Spray 6-8" from surface and allow treated surface to remain visibly wet for 10 min[utes] [before wiping]. [For Herpes simplex virus Type 2 -and/or- Human Coronavirus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- Respiratory syncytial virus (RSV) -and/or- SARS-CoV-2, surface must remain visibly wet for 30 sec[onds].] For visibly soiled areas, a precleaning is required.

Direct Application]

Directly apply [this product] with a [lint-free] cloth -or- sponge -or- mop -or- rag and and allow treated surface to remain visibly wet for 10 min[utes]. [For Herpes simplex virus Type 2 -and/or- Human Coronavirus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- Respiratory syncytial virus (RSV) -and/or- SARS-CoV-2, surface must remain visibly wet for 30 sec[onds].] Then wipe. For visibly soiled areas, [a] precleaning [step] is required.

For surfaces that may come into contact with food, a potable water rinse is required. Do not use on glasses, dishes, or utensils.

Alternate Instructions for Use with Continuous Sprayer Packaging:

[Prime trigger by pumping [trigger] a few times before first use.] [Hold trigger 6-8" -or- inches from surface.]

To Disinfect Hard, Nonporous Surfaces: Spray and allow treated surface to remain visibly wet for 10 min[utes]. [For Herpes simplex virus Type 2 -and/or- Human Coronavirus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- SARS-Cov-2 treated surface must remain visibly wet for 30 sec[onds].] [Then wipe -or- [Let the product]air dry [after application].] For visibly soiled areas, [a] precleaning [step] is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils. Avoid contact with foods.

KILLS HIV ON PRECLEANED HARD, NONPOROUS SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in healthcare settings or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS

PERSONAL PROTECTION: Clean-up must always be done wearing protective latex gloves, gowns, masks and eye protection.

CLEANING PROCEDURE: Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Leave surface wet for 30 sec[onds].

For all other organisms, see directions for required contact times.

DISPOSAL OF INFECTIOUS MATERIALS: Blood, body fluids, cleaning materials and clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal.

Turn nozzle to "on" and spray 6–8 inches from surface. Spray until thoroughly wet. **To [Deodorize and] Sanitize Non-Food Contact Surfaces**: Treated surface must remain visibly wet for 30 sec[onds] [before wiping].

To Disinfect:Treated surface must remain visibly wet for 10 min[utes] [before wiping]. [For Herpes simplex virus Type 2 -and/or- Human Coronavirus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- SARS-CoV-2 surface must remain visibly wet for 30 sec[onds].] For visibly soiled areas, [a] precleaning [step] is required. For surfaces that may come into contact with food, a potable water rinse is required.

Use On: Hard, nonporous surfaces such as glazed ceramic, sealed granite and glass. Do not use on glasses, dishes, or utensils.

To [Deodorize] Sanitize Non-Food Contact Surfaces: Spray and allow surface to remain visibly wet for 30 sec[onds] [half a min[ute]]. Then wipe. -or- Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]] before wiping. For visibly soiled areas, [a] precleaning [step] is required.

Alternate for Direct Application and Refill Bottle
To Deodorize -and/or- [To] Sanitize Non-Food Contact Surfaces: Directly apply [this product] with a [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]]. Then wipe. -or- Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

Alternate Instructions for Use with Continuous Sprayer Packaging:
[Prime trigger by pumping [trigger] a few times before first use.] [Hold trigger 6-8" -or- in[ches] from surface.]

To Sanitize Non-Food Contact Hard Nonporous Surfaces: Spray and allow treated surface to remain visibly wet for 30 sec[onds]. [Then wipe -or- [Let the product] air dry [after application].] For visibly soiled areas, [a] precleaning [step] is required.

Soft Surface Sanitization[34]
To Spot Sanitize [and eliminate odors [on]] -and/or- remove wrinkles -and/or- static on] clothing -or- fabrics -or- soft surfaces -or- *insert use surfaces from Table 5* [34]:
[1] [Prime trigger by pumping a few times [before first use]]. Pre-clean visibly soiled surfaces. Spray [evenly] until fabric -or- clothing is wet. DO NOT SATURATE.
[2] [To Spot Sanitize[34] [and remove odors] on clothing -or- fabrics -or- soft surfaces,] wait for 60 sec[onds] -or- 1 min[ute] while visibly wet. [To remove wrinkles, tug and stretch clothing -or- fabric.][Avoid contact with wet surfaces.]
[3] Air dry [by hanging or laying flat.] [For tough -and/or- stubborn odors, repeat.]

[This product can be used on most washable fabrics. For first-time use on soft surfaces -or- clothing -or- fabrics -or- ***insert use surfaces from Table 5***, spot test a small, inconspicuous area. Allow product to dry completely. No discoloration means this product can be safely used on the fabric.] [Pre-test in an inconspicuous area before use -or- using.]

To [spot] Sanitize Soft -or- Fabric surfaces: Let stand for 60 seconds [-or- 1 minute]. Let air dry. [For difficult odors, repeat application] [Kills [effective against] [99.9% of] ***insert soft surface sanitization bacteria from Organism Table***.
-or-
To [spot] [Sanitize] Soft -or- Fabric surfaces: Spray until Fabric is wet. DO NOT SATURATE. Let stand for 60 seconds [-or- 1 minute]. Let air dry. [Pre-clean visibly soiled surfaces.] [For difficult odors, repeat application] [Kills [effective against] [99.9% of] ***Insert soft surface sanitization bacteria sanitization bacteria from Organism Table***.

Fungistat
To Inhibit Mold or Mildew Growth on hard, nonporous non-food contact surfaces: Thoroughly preclean [the] surface [following the [general] cleaning directions]. Spray and allow treated surface to remain visibly wet for 10 min[utes]. Then wipe. Repeat [application] [to inhibit -and/or- prevent -and/or- control mold and mildew growth] every 7 days -or- weekly -or- in weekly intervals -or- when mold [and mildew][growth] appears. Effective against Aspergillus brasiliensis [(mildew)].

Alternate for Direct Application and Refill Bottle
To Inhibit Mold or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface [following [general] cleaning directions]. Directly apply [this product] with a [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Treated surfaces must remain visibly wet for 10 min[utes]. Then wipe. Repeat [application] [to inhibit -and/or- prevent -and/or- control mold and mildew growth] every 7 days -or- weekly -or- in weekly intervals -or- when mold [and mildew] [growth] appears. Effective against Aspergillus brasiliensis [(mildew)].

Alternate Instructions for Use with Continuous Sprayer Packaging:
[Prime trigger by pumping [trigger] a few times before first use.] [Hold trigger 6-8" -or- inches from surface.]

[Hard Surface Fungistat]
To Inhibit -and/or- Prevent -and/or- Control Mold -and/or- Mildew Growth on Hard, Nonporous Non-food Contact Surfaces: Thoroughly preclean [the] surface. Spray and allow treated surface to remain visibly wet for 10 min[utes]. Then wipe -or- Allow to air dry. Repeat [application][to inhibit -and/or - prevent - and/or- control mold and mildew growth] every 7 days -or - weekly -or- in weekly intervals -or- when mold [and mildew][growth] appears. Effective against Aspergillus brasiliensis [(mildew)].

Bacteriostat
To Inhibit -or- Prevent -or- Control the Growth of Odor-Causing Bacteria for [up to] 24 -or- 48 hours on Precleaned Hard, Nonporous Non-food Contact Surfaces: Spray [surface] until thoroughly wet. Allow to air dry. For visibly soiled surfaces, [a] precleaning [step] is required.

Cleaning
General: [Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

Alternate for Cleaning:
To Clean: [Turn nozzle to ON.] Spray soiled areas and wipes with paper towel or cloth. For heavily soiled areas allow the product to sit for [a few] [several] minutes -or- 1 minute. For painted surfaces, sealed granite, sealed marble, wall coverings or any surfaces about which you are unsure, test a small, inconspicuous area.

Alternate for Direct Application or Refill Bottle:
Apply this product full strength onto soils and wipe clean [with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag]. Repeat for heavily soiled areas.

[To Clean -and/or- Remove Soap Scum:] Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. ***next 3 sentences optional*** No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate dirt -and/or- soap scum for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.]

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gal[lon] of warm water and apply with a sponge -or- mop.]

To Clean Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

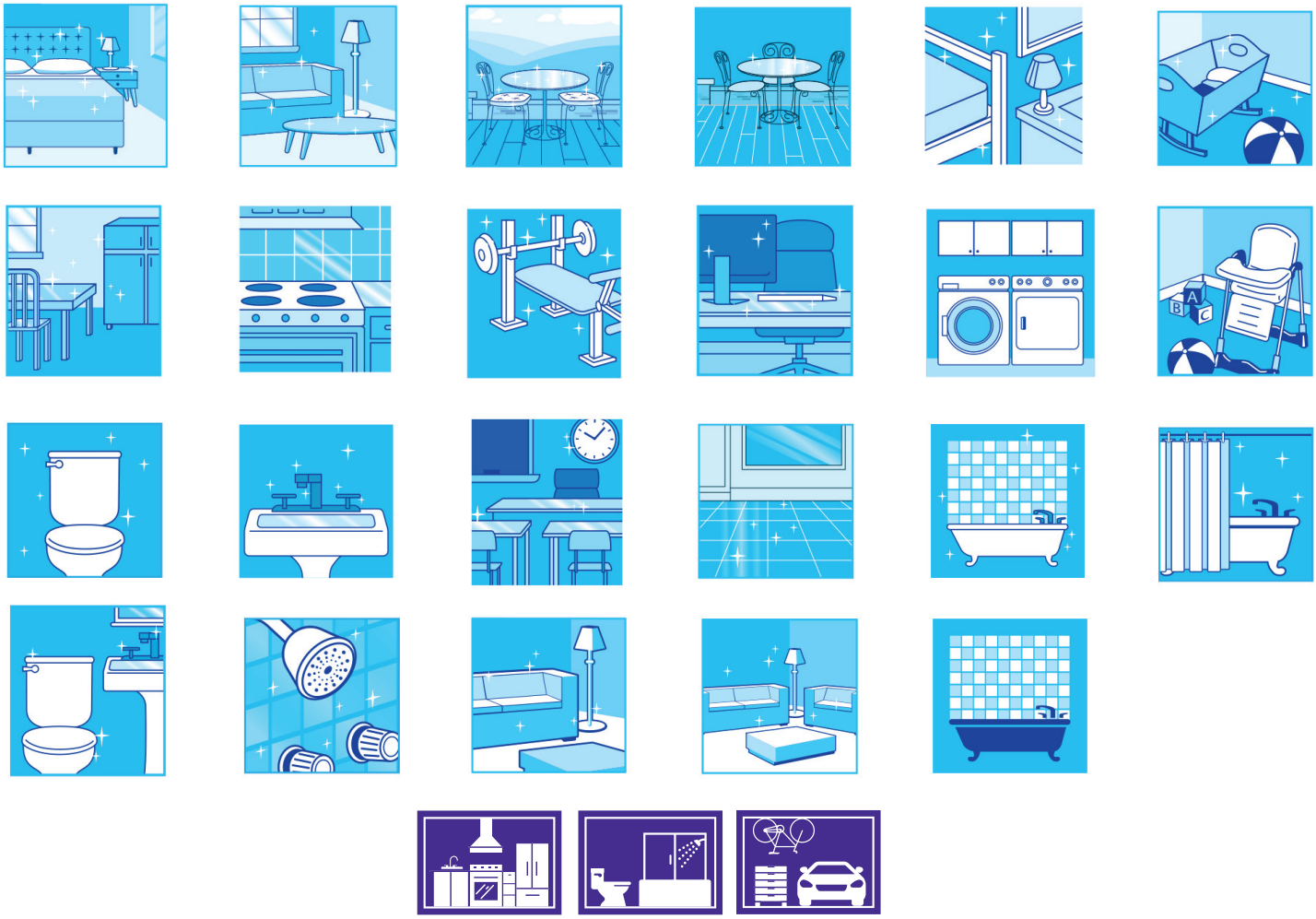
Air Freshening -and/or- Deodorizing
To Freshen -and/or deodorize the air, [hold bottle upright and] spray towards the center of the room.

[Do not spray towards the face.]

[Use in a well-ventilated area.] [[Open window or use [exhaust] fan to] establish -or- ensure adequate -or- proper ventilation -or- air flow [by opening window or using [exhaust] fan]]

The following graphics may be used with above DFU language

Use Site Graphics



Residential/Household Refillable bottles; may be added to the refill bottle when packaged with a smaller size spray bottle
STORAGE AND DISPOSAL: Store out of reach of children or persons unfamiliar with its use. Do not reuse or refill except as described in the directions for use. Offer for recycling if available or place in trash.

Residential/Household Bottles used to refill trigger/nonrefillable container
STORAGE AND DISPOSAL: Store out of reach of children or persons unfamiliar with its use. Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.

Commercial/Institutional/Industrial Refillable bottles
STORAGE AND DISPOSAL: Do Not Contaminate Water, Food or Feed by Storage and Disposal. **Storage**: Store out of reach of children or persons unfamiliar with its use. **Pesticide Disposal**: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility. **Container Disposal**: Do not reuse or refill except as described in the directions for use. Offer for recycling if available or place in trash.

Commercial/Institutional/Industrial Bottles used to refill trigger/nonrefillable container
STORAGE AND DISPOSAL: Do Not Contaminate Water, Food or Feed by Storage and Disposal. **Storage**: Store out of reach of children or persons unfamiliar with its use. **Pesticide Disposal**: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility. **Container Disposal**: Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.

Antimicrobial Claims

- 1 -or- One Step Disinfection[38] -and/or- sanitization[15]
- 2-in-1 OR 2X[:] Sanitizer[34] -and/or- Deodorizer -and/or- Odor Eliminator -and/or- Wrinkle Releaser
- 3-in-1 OR 3X[:] Sanitizer[34], Deodorizer -or- Odor Eliminator, [and] Wrinkle Releaser
- 3-in-1 OR 3X[:] Sanitizes[34], Deodorizes -or- Eliminates Odors, [and] Releases wrinkles
- 4-in-1 OR 4X[:] Sanitizes[34] and/& Removes Wrinkles, Odors, and Static
- 4-in-1 OR 4X[:] Sanitizer[34], Deodorizer, and Wrinkle and Static Remover
- 60 seconds -or- 1 [min]ute is all it takes to kill [99.9% of] bacteria[34]
- ***XX*** more disinfecting[38] -or- sanitizing[15] solution per application[40]
- One-step disinfectant[38] -and/or- sanitizer[15]
- [A proven] Sanitizer [for Clothing -or- Fabrics][34]
- [All] disinfecting -or- sanitizing solution, no propellant
- An effective disinfectant for use in the kitchen -and/or- bathroom -and/or- bedroom -and/or- other household areas[Þ]
- An effective non-food contact surface sanitizer for use in the kitchen -and/or- bathroom -and/or- bedroom -and/or- other household areas[Þ]]
- Antibacterial [Formula] -or- Antimicrobial
- Antibacterial [Formula] Clothing -or- Fabric Spray[er] -or- Spray
- Antibacterial -or- Germicidal† Cleaning [on hard, nonporous surfaces] [for Kitchens -and/or- Bathrooms -or- All Over the House[Þ] -or- Throughout the House[Þ]]
- [Bacteria -and/or- virus‡]-fighting -or- germ† fighting [formula]
- Cleaner and [disinfectant -or- sanitizer] in one[38 -or- 15]
- Cleans and disinfects [all over the house[Þ] -or- everywhere[Þ]] [on hard, nonporous surfaces]
- Cleans -or- shines -or- sanitizes washable kitchen -and/or- bathroom -and/or- household surfaces -and/or- fixtures [throughout the home [Þ]]
- Clorox® disinfecting technology
- Complete coverage for disinfection -or- sanitization
- Complete [spray] coverage for quick sanitization
- Controls [the toughest -or- tough] [kitchen -and/or- bathroom] odors caused by bacteria[, mold, and mildew]
- Cover[s] -and/or- Disinfect[s] -and/or- Sanitize[s] large areas
- Deodorizes as it disinfects -and/or- sanitizes
- Deodorizes by killing odor-causing bacteria [at their source]
- Deodorizes by killing odor-causing bacteria -and/or- germs† [at their source]
- Disinfect -or- sanitize [common -and/or- household] [hard -and/or- soft] surfaces
- Disinfect -or- sanitize with a fine spray
- Disinfect -or- sanitize with no wiping
- Disinfect -or- sanitize with our [new] sustainable packaging
- Disinfect -or- sanitizes hard, nonporous surfaces inside and outside your home
- Disinfectant [for Household Use] on hard, nonporous surfaces
- Disinfect[ion] -and/or- sanitize -or- sanitization with less work
- Disinfection -or- sanitization [Value] Pack
- Disinfects -and/or- sanitizes hard, nonporous surfaces that matter
- Disinfects -and/or- sanitizes -and/or- deodorizes [your] car surfaces[Þ]
- Disinfects -and/or- sanitizes the hardest to reach areas
- Disinfects -or- sanitizes hard surfaces
- Disinfects -or- sanitizes high traffic areas
- Disinfects -or- sanitizes your door handles
- Disinfects -or- sanitizes your outdoor hard non-porous surfaces
- Disinfection -and/or- sanitization
- Disinfect[s][Þ] -and/or- deodorize[s] -and/or- sanitize[s] [everyday items] [like] [***insert use surface(s) from Table 1*** -and/or- ***insert soft surface(s) from Table 5***[34]]
- Disinfect[s] -and/or- sanitize[s] high touch surfaces
- Disinfect or Sanitize without damage to surfaces[18 -or- 24]
- Disinfects hard, nonporous surfaces against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]
- Disinfects hard, nonporous surfaces and sanitizes soft[34] surfaces
- Sanitizes [***insert soft surface(s) from Table 5***]
- Disinfects surfaces against odor-causing [household -or- kitchen -and/or- bathroom] bacteria
- Disinfect[s] the -or- your ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3*** -and/or- ***insert use site(s) from Table 2*** [this [flu[9]] season]
- Disinfects the hard, non-porous surfaces your family touches the most
- Disinfects [washable] kitchen surfaces including killing [99.9% of] germs† -and/or- bacteria -and/or- viruses‡ -and/or- a fungus
- Doesn't just cover up bad odors - it eliminates 99.9% of odor-causing bacteria
- Dual action formula [deodorizes and disinfects][38]
- Dual action formula [deodorizes and disinfects -or- sanitizes][38]
- Easily clean and disinfect
- Effective against -or- Kills SARS-CoV-2[Þ] [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]
- [Effectively] deodorizes -or- controls -or- helps remove -or- eliminates odors [produced by odor-causing bacteria] [on hard nonporous surfaces -and/or- soft surfaces[34]]
- Effortless disinfection -or- sanitization
- Eliminates -and/or- Neutralizes odors in the air caused by odor-causing bacteria[30 -or- 31 -or- 32 -and/or- 33]
- Eliminates -and/or removes [the toughest -or- tough] odors caused by bacteria -and/or- mold and mildew
- Eliminates odors at the source
- Eliminates odors[by killing [99.9% of] [odor-causing] bacteria [that cause them]]
- Eliminates odors caused by bacteria [and mildew] [and non-fresh foods]
- Eliminates odors -and/or helps remove -and/or helps destroy odors [on soft surfaces -and/or- fabrics] [at the source]
- Eliminates -and/or- neutralizes -and/or- removes pet odors [even -or- on soft surfaces] ***insert use site(s) from Table 2***
- Eliminates -or- helps remove -or- helps destroy odors [by killing ***must remove brackets if "eliminates" in claim*** [99.9% of] bacteria [that cause them]]
- Eliminates -or- Removes [kitchen -and/or- bathroom] odors
- [Everyday -or- Daily] disinfectant[Þ] -or- sanitization spray
- [Everyday -or- Daily] disinfectant -or- sanitization spray -or- sprayer
- Fight[s] -or- reduce[s] the spread of germs† between treated hard, nonporous surfaces
- For disinfection without a strong lingering scent

- Fungicidal
- Germicidal† against the following [organisms][:] -or- [***this product***] kills the following [organisms][:] -or- Kills the following [organisms][:] ***insert organism(s) from Disinfection Organism Table*** [when used as directed] [for spray application]
- Germicidal† formula
- Gets rid of [the toughest -or- tough] odors by killing the bacteria [that cause them] [at the source]
- Helps prevent the build-up of odors by killing odor-causing bacteria [on soft surfaces -and/or- fabrics]
- [Helps] Remove[s] or [helps] destroy[s] [the toughest -or- tough] odors [caused by bacteria[, mold, and mildew]]
- Helps to control -and/or- prevent mold & mildew [on ***insert use surface(s) from Table 1***]
- Inhibits -or- controls the growth of mold and mildew for 7 days
- Keeps odors away by killing odor-causing bacteria
- Kills [99.9% of] bacteria on soft surfaces
- Kills [99.9% of] [common] [household] germs†
- Kills 99.9% of Bacteria & Viruses‡
- Kills 99.9% of bacteria on your -or- household hard -and/or- soft surfaces
- Kills 99.9% of bacteria on your -or- household hard non-porous -and/or- soft surfaces[34]
- Kills [99.9% of] Germs†
- Kills 99.9% of Germs† -and/or- Viruses‡ -and/or- Bacteria + -or- including COVID-19 Virus✧
- Kills 99.9% of germs† in and out of [the] home[Þ]
- Kills 99.9% of germs -or- disinfects -or- sanitizes hundreds of ***must remove brackets around "hard, nonporous" when "disinfects" in claim*** [hard, [nonporous]] surfaces on the go
- Kills 99.9% of [household] [odor-causing] bacteria [in 30 sec[onds] -or- in half a minute[15]][Þ]
- Kills 99.9% of [household] [odor-causing] bacteria [in 60 sec[onds] -or- in a minute[15]] on soft surfaces[34]
- Kills [99.9% of] [odor-causing] bacteria [at the source] [on clothing -or- fabrics[34]]
- Kills [99.9% of] [odor-causing] bacteria [on ***insert surface materials from table 5***] [in 60 sec[onds] -or- 1 min[ute]]
- Kills 99.9% of [household] bacteria [in 30 sec[onds] -or- in half a minute[15]]
- Kills [99.9% of] [kitchen -and/or- bathroom] bacteria [in sec[onds] [15]]
- Kills [99.9% of] ***insert organism(s) from Disinfection Organism Table***
- Kills 99.9% of ***insert organism(s) from Sanitization Organism Table*** [on hard, nonporous surfaces] [in 30 sec[onds] -or- in half a minute[15]]
- Kills 99.9% of odor-causing bacteria and [keeps] [prevents] it from coming back for [up to] 24 -or- 48 hours△
- Kills [99.9% of] odor causing bacteria [at the source]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- attack[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] [the] Avian Influenza A Virus on precleaned hard, nonporous surfaces
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] [the] [bacteria -and/or- viruses‡ -or- germs†] [on ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3*** -and/or- in ***insert use site(s) from Table 2***]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] [the] bacteria -and/or- viruses‡ -and/or- [other] germs† [[commonly] found in ***insert use site(s) from Table 2*** -and/or- on [the] ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3***]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] [the] bacteria -and/or- viruses‡ -and/or- [other] germs† [commonly] found [on [the] ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3*** -and/or- ***insert use site(s) from Table 2***] surfaces your kids -and/or- pets [may] touch every day
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] [the] [from] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] bacteria -and/or- viruses‡ -and/or- [other] germs† [on ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3*** -and/or- in ***insert use site(s) from Table 2***] [this [flu[9]] season]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] bacteria -and/or- viruses‡ -and/or- [other] germs† [on -or- from] [your] [children's] toys
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] ***insert organism(s) from Disinfection Organism Table*** [[commonly] found in -or- on [the] [***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3*** -and/or- ***insert use site(s) from Table 2***]]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] [the] flu [influenza] virus[9] [commonly] found in ***insert use site(s) from Table 2*** -and/or- on [the] ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3***
- Kills -or- eliminates -or- destroys odors -or- odor-causing bacteria -or- ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] bacteria, will not harm your clothes -or- fabrics
- Kills -or- removes -or- eliminates -or- neutralizes -or- deodorizes [99.9% of] [yucky -or- icky -or- smelly] [airborne] odors
- Kills bacteria to eliminate odors between washes
- Kills certain viruses‡ [in 30 sec[onds] -or- in half a minute[Þ]]
- Kills Cold and Flu viruses[5] [in 30 sec[onds]]
- Kills E. Coli[6] -and/or- Salmonella[7]
- Kills Flu Virus[9]
- Kills [household] bacteria [and sanitizes without bleaching surfaces]
- Kills [household] bacteria -or- germs† -or- viruses‡ on washable kitchen -and/or- bathroom -and/or- household surfaces -and/or- fixtures [throughout the home[Þ]]
- Kills Influenza A Virus[, the virus that causes the common flu] [in 30 sec[onds] -or- in half a minute]

- Kills [most] bacteria -and/or- germs† -and/or- viruses‡ [while it cleans] [tough -and/or- everyday] [kitchen -and/or- bathroom -and/or- household] [messes]
- Kills odor causing bacteria in the kitchen -and/or- bathroom
- Kills -or- Disinfects against -or- Effective against [the] COVID-19 virus✧ -or- virus that causes COVID-19✧ [in 30 sec[onds]]
- Kills -or- Eliminates ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] odor-causing bacteria [so odors don't linger]
- Kills -or- Eliminates bacteria that cause [mal -or- lingering -or- stubborn] odors
- Kills -or- Eliminates -or- Removes ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] bacteria detergents leave behind
- Kills -or- Eliminates -or- Removes ***must remove brackets around "99.9% of" when "eliminate[s]" in claim*** [99.9% of] [the] [odor-causing] bacteria [that] detergent can't -or- cannot
- Kills Staph and Salmonella[4]
- Neutralizes odors at the source[19]
- No odor-causing Bacteria; No smell -or- stink -or- odor -or- funk
- On-the-go Sanitizing
- One pull of the trigger sanitizes ***XX*** feet -or- inches of counter -or- clothing -or- fabric ***XX is a number between 1 and 20***
- One step cleaning and sanitizing[15]
- One-step disinfectant[38] -and/or- sanitizer[15]
- One step reset -and/or- refresh[15 -or- 38]
- Prevents mold and mildew growth for 7 days
- Prevents odor-causing bacteria growth on hard, nonporous surfaces for up to 24 -or- 48 hours△
- Prevents the growth of odor-causing bacteria on hard, nonporous surfaces for up to 24 -or- 48 hours△
- Removes -or- Eliminates odors by killing odor-causing bacteria on soft surfaces[34] -or- fabrics[34] -or- clothing[34]
- Sanitize -and/or- remove odors between washes
- Sanitize[s] in one step[15]
- Sanitizes fabrics [all] around the home[34]
- Sanitizer [for Household Use] on hard, nonporous surfaces
- Sanitizer[34] [for clothing -or- fabrics]
- Sanitizes everything from [your] countertops -and/or- to [your] [living room] couches -and/or- to [your] cars
- Sanitizes fabrics [all] around the home
- Sanitizes hard and soft surfaces around your home so you don't have to worry
- Sanitizes household surfaces from your countertops to your couch
- Sanitizes [kitchen -and/or- household -and/or- bathroom] hard, nonporous surfaces [in 30 sec[onds] -or- in half a minute]
- Sanitizes clothing -or- soft surfaces -or- fabrics [in 60 sec[onds] -or- in one minute][34]
- Sanitizes [most types of] surfaces[21, 18] ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3***
- Sanitizes soft surfaces
- Soft surface sanitizer
- Tested [and proven effective] against SARS-CoV-2Þ [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]
- This product is a Broad Spectrum disinfectant -and/or- bactericide tested using the AOAC Germicidal Spray Products test method
- This product is effective against the pathogenic fungus Trichophyton interdigitale ***tested as Trichophyton mentagrophytes*** [(Athlete's Foot Fungus)] when used as directed for disinfection with a contact time of 10 min[utes] on hard, nonporous surfaces in bathrooms, including shower stalls, floors, and glazed bathroom tiles
- This product is a sanitizer for hard and nonporous, non-food contact area surfaces according to the method for Sanitizers – Non-Food Contact Surfaces, modified in the presence of 5% organic serum, [in 30 sec[onds] -or- in half a minute] against ***insert organism(s) from Sanitization Organism Table***
- This product will effectively inhibit the growth of mildew and the odors caused by them for 7 days when applied to hard, nonporous surfaces
- Triple action formula; Disinfects hard surfaces, sanitizes soft surfaces, deodorizes air[44]
- [Unique -and/or- modern -and/or- special -and/or- unique design -and/or- novel -and/or- distinct -and/or- premium] trigger -or- sprayer -or- sprayer head -or- sprayer technology to evenly [cover] [sanitize] [household] [hard -and/or- soft] surfaces
- Use in public -and/or- common places on hard, nonporous surfaces where bacteria -and/or- viruses‡ -and/or- [other] germs† may be of concern -or- you are concerned about
- Use on soft surfaces -and/or- fabrics where [odor-causing] bacteria can linger-or- hide[34]
- Use on soft surfaces -and/or- fabrics where bacteria can linger -or- hide
- Virucidal‡

Organism Table

Hard, Non-porous surface Disinfection	
Bacteria	***ATCC and/or Strain***
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]
Listeria monocytogenes [(Listeria)]	[ATCC 19117]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica[1] [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Fungus	***ATCC and/or Strain***
Trichophyton interdigitale ***tested as Trichophyton mentagrophytes*** [(Athlete's Foot Fungus)]	[ATCC 9533]
Viruses Enveloped	***ATCC and/or Strain***
‡Avian Influenza A§ [(H3N2)] Virus [(Avian flu)]	[ATCC VR-2072][(Avian Reassortant)] [Strain A/ Washington/897/80 X A/Mallard/New York/6750/78]
‡Herpes simplex Virus Type 2	[Strain G, ATCC VR-734]
‡Human Coronavirus [(common cold virus)]	[ATCC VR-740] [Strain 229E]
‡Human Immunodeficiency Virus Type 1 [(HIV-1)]	
‡Influenza A Virus [(common flu virus)]	[ATCC VR-544] [Strain Hong Kong]
‡Respiratory syncytial virus [(RSV)]	[ATCC VR-26] [Strain Long]
‡SARS-CoV-2 [(cause of COVID-19)]	[Strain USA-WA1/2020]
Virus Large, Non-Enveloped	***ATCC and/or Strain***
‡Human Rotavirus	[ATCC VR-2018] [Strain WA]
Hard, Non-porous Surface Sanitization	
Bacteria	***ATCC and/or Strain***
Enterobacter aerogenes	[ATCC 13048]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]
Salmonella enterica[1] [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
[Vancomycin Resistant] Enterococcus faecalis [(VRE)]	[ATCC 51299]
Hard, Non-porous Surface Fungistat	***ATCC and/or Strain***
Aspergillus brasiliensis [(mildew)]	[ATCC 16404]
Soft Surface Sanitization	
Bacteria	***ATCC and/or Strain***
Klebsiella pneumoniae	[ATCC 4352]
Pseudomonas aeruginosa	[ATCC 15442]
Staphylococcus aureus [(Staph)]	[ATCC 6538]

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions for use indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

For an emerging viral pathogen that is an:	*... following the directions for use for the following organisms on the label:*
Enveloped virus	Human Rotavirus

This product has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***this product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

Insert name of illness/outbreak is caused by ***insert name of emerging virus. This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

General/Miscellaneous Claims

- __ [fl] oz = [More than] ___ [fl] oz Trigger Bottles
- 2 in 1 Cleaner & Freshener
- 2 starter kits + 1 refill
- [3 in 1] [Cleans][,] [&] [Deodorizes][,] [&][Freshens]
- 3 Pack = 48 [fl] oz
- 3 Pack = 96 [fl] oz
- 3 -or- 4 pack[!]
- 4 Pack = 64 [fl] oz
- 4x [Deodorizing] Fragrance [Ingredient][11]
- 4x Fine -or- Fresh Fragrance [Ingredient][11]
- 45% More vs. 22 [fl] oz size -or- ***X%*** More vs. ***X*** [fl] oz size
- 100% recyclable [refill] bottle
- [400%] More [Fine] Fragrance [Ingredient][11]
- ***X*** oz. for the price of ***X*** oz.[39]
- ***X***% [cheaper] [less expensive] [off][39]
- ***X*** for the price of ***X***
- ***X***% [Free] [Bonus] [More]
- ***X***[%] [more] [value] [affordable][39]
- ***XX*** more coverage[40]
- ***X*** Month's Supply
- ***X*** pack [!] Dual Pack Pocket [size] [pack] Twin Pack
- 0% dyes ***will only be used with CSFs with no dye***
- A better way to clean
- A better way to keep your -or- my -or- the kitchen looking clean
- A kitchen that is ready-to-go
- A polished-clean kitchen
- [Adds a] light[, fresh] scent
- Aerosol-free packaging
- Air dry and go
- Air odor eliminator -and/or- deodorizer -and/or- fighter
- Allow clothes to [lay] dry
- All purpose cleaner is tough on grease and grime and easy on surfaces
- Align to close
- All-Spray -or- Easy Spray -or- Empt-Ease -or- Reliaspray -or- Spray-All [Bottle] [Technology]
- An effective [non-food contact surface] cleaner for use in the kitchen, bathroom, bedroom, and other household areas
- Anti-odor technology
- Available in refills
- Backed by Clorox®
- Best of Clorox® -or- Clorox® and [Formula] 409
- [Be -or- Get] RefillSmart[™][!]
- Better kitchen cleaning
- Better Refill with Smart Tube Technology[Ł]
- Bonus [size -or- pack]
- Botanical inspired fragrances
- Bottle and trigger are 100% recyclable[45]
- BPA-FreeXX [package -or- packaging][(Bisphenol A]
- Breaks apart odor-causing molecules[, eliminating unpleasant smells]
- Buy ***X*** Get ***X*** Free
- Can be used for a variety of indoor and outdoor cleaning tasks
- Cheaper than two -or- 2 32 fl oz trigger [sprays][12]
- Clean up with the one thing that can handle the kitchen
- Cleaner [for Household Use]
- Cleans 40% More Per Spray[14]
- Cleans a variety of -or- many surfaces [throughout the house]
- Cleans [all] [washable] floors[:] [no-wax -and/or- ***insert surface material(s) from Table 3*** floors]
- Cleans even better [on grease]
- Cleans everyday kitchen -and/or- bathroom messes
- Cleans [everyday messes] [grease and grime] throughout the house[Þ]
- Cleans [Fast,] [All over the House[Þ]] [in Kitchens -and/or- Bathrooms]
- Cleans kitchen [and] -or- bathroom surfaces
- Cleans kitchen -and/or- bathroom -and/or- other household surfaces
- Cleans kitchens to a beautiful shine
- Cleans messes in & around the house
- Cleans soap scum -or- dirt -or- build-up
- Cleans [surfaces] throughout the house[[Þ]]
- Cleans the toughest soils
- Cleans tough [grease] [kitchen -and/or- bathroom] messes [without smearing] [fast]
- Clean your clothes -or- fabrics -or- laundry right[,] the first time
- Cleans without bleaching surfaces -and/or- fabrics
- Cleans without streaks
- Clear formula
- Clothing -or- Fabric Refresher -or- Reviver
- Clorox® technology -or- disinfecting technology
- Color[-]safe [formula -or- guaranteed]
- [Combines deep cleaning power with -or- Has] [the] anti-streaking ingredients [of a glass cleaner]
- Comfortable + easy to use [sprayer -or- trigger -or- sprayer]
- Combined -or- dual cleaning power of Clorox® and [Formula] 409
- Complete coverage [in seconds] -or- on your most complex items
- Complete coverage
- Contains [more -and/or- powerful] grease cutters
- Contains no dyes -or- added colors -and/or- perfumes -or- fragrance ***claim will only be used with CSFs with no dye and/or fragrance***
- Continuous spray technology
- Continuous spray[er] [that lets you go faster]
- Continuous sprayer provides a fine spray for even coverage
- Controls -and/or- helps remove -and/or- helps destroy -and/or- eliminates [pet -or- smoke] odors
- Control where you spray
- Controls -or- fights -or- gets rid of [the toughest -or- tough] [kitchen -and/or- bathroom -and/or- pet] odors [in the air]
- Controlled coverage
- Convenient and easy to use sprayer for even coverage
- Convenient size to bring on the go
- Convenient [and fast-working -or- fast-drying cleaner]
- Cover a large area quickly
- Cover quickly
- Crease -or- wrinkle release[r] -or- remove[r]
- Cuts [through -and/or- tough] grease -and/or- [grime -and/or- messes [quickly] -and/or- easily [without a trace] [of residue]
- Cuts through tough kitchen -and/or- bathroom grease -and/or- grime -and/or- soils
- Cuts cleaning time
- Cuts -or- Cleans greasy dirt -and/or- soap scum -and/or- bathroom soils [fast]
- Cuts -or- Cleans Grime in Kitchens and Bathrooms [Fast]

- Cuts -or- Cleans Kitchen -and/or- Bathroom -and/or- Household -and/or- Grime -and/or- Soils [Fast]
- Daily kitchen cleaner
- Deep clean [formula]
- Deep cleaning [cleaner -or- formula]
- Degreaser
- Degreases
- Degreasing Multi-Surface Cleaner
- Delightfully Fresh & Powerfully Clean!
- Delivers a [fine] spray for even coverage
- Delivers even coverage
- Deodorizer -or- Deodorizes
- Deodorizer [for Household Use]
- Deodorizes [& Freshens] Surfaces & Air[33]
- Deodorizes -or- Eliminates [food odors] [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [surfaces and] air[33]
- Deodorizes with [-or- and has] a [clean -and/or- fresh -and/or- ***insert fragrance descriptor(s) from Fragrance/Scent Descriptors***] scent
- Deodorizes [washable] hard, nonporous surfaces
- Designed for -or- Perfect for use on -or- around desks -and/or- play areas -and/or- other surfaces in kid areas[8]
- Destroys 100% [of] Grease[17] [& Grime] [Guaranteed]
- Destroys -or- Removes 100% [of] grease[17] [& grime] [guaranteed]
- Developed -or- formulated with your kitchen in mind
- Dissolves Tough Grime
- Dissolves Messes On Contact
- Do less laundry
- Does not miss a spot
- Does the work for you
- Doesn't just mask, eliminates -and/or- removes odors
- Doesn't spray more than needed
- Don't mask -or- cover-up odors, eliminate them
- Dries quickly -or- fast
- Dry wash [spray]
- Dye-Free [and Fragrance-Free]
- Easily cleans the -and/or- Toughest [on] grease [and grime] [throughout the house[P]]
- Easy Clean
- Easy Drop Delivery -and/or- Refill
- Easy refill [model]
- Easy -and/or- convenient to use
- Easy spraying [, no heavy cans]
- Easy to [control -or- hold and] spray
- Economy ***insert size 32 fl oz and less*** -and/or- [Size]
- [Economy] refill [size]
- Effectively removes [everyday] soils on ***insert use surface(s) from Table 1***
- Eliminates -and/or- neutralizes -and/or- removes -and/or- helps remove -and/or- helps destroy pet odors [even-or- on soft surfaces] ***insert use site(s) from Table 2*** [34]
- Eliminates -and/or- -and/or- helps remove -and/or- helps destroy airborne fabric -and/or- soft surface -and/or- hard surface odors
- Eliminates odors caused by bacteria [and mildew] [and non-fresh foods]
- Eliminates -or- helps remove -or- helps destroy odors and freshens soft surfaces -and/or- fabrics
- Eliminates -or- helps remove -or- helps destroy odors [instead of masking them]
- Eliminates -or- Removes [kitchen -and/or- bathroom] odors [on clothing -or- fabrics]
- Eliminates -or- removes odor from lightly worn clothing
- Eliminates -or- removes odors -or- smells -or- stink -or- must -or- funk on [workout -or- athletic] clothing -or- clothes -or- fabric[s]
- Eliminates The Toughest Soils The First Time Around
- Eliminates -or- helps remove -or- helps destroy [the toughest] odors and leaves your home smelling fresh
- [Enjoy] Enhanced Scents & Clorox Cleaning Power – All -or-2 in 1!
- Enjoy the fresh [citrus] [herbal] scent -or- fragrance
- Ergonomically optimized -or- designed
- Even coverage
- [Even] tougher -or- better on [kitchen] grease -or- messes
- Evenly coating spritz -or- spray
- Every ***X*** bottles used saves ***Y*** gallons of water ***X is a number 1 to 10, Y is a number 1 to 100***
- Everyday [formula] [use]
- Experiential scents [- takes you away]
- Extend life of your clothes -or- fabrics[, wash less [often]
- Extend[s] life of clothes [with less fading -and/or- shrinking]
- Extra [Value] [Pack]
- Fabric -and/or- soft surface -and/or- hard surface deodorizer
- Fabric -or- Clothing Sanitizer[34]
- Fast [Strong] cleaning power
- Fast action [kitchen -and/or- bathroom] cleaner
- Fast, easy cleaning solution
- Fights grease better
- Fights tough -or- lingering -or- stubborn laundry odors
- Fills -or- equal to two -or- 2 32 fl oz trigger [sprays][3]
- Fine spray allows product to get to hard to reach areas
- [Fine spray for] better -or- improved coverage
- Floor cleaner
- For a cleaner, fresher household
- For a Complete Clean that You Can See & Smell
- For -or- Use between washes
- For hard-to-wash items -or- clothing -or- fabrics
- For painted surfaces, test small area first
- For use in [***insert use site[s] from Table 2***]
- For use on both white and colored hard, nonporous surfaces
- [For use on -or- Use this product on] [Washable] Hard, Nonporous [Household] surface materials [throughout the house[P]][:] ***insert use surface(s) from Table 1*** -and/or- ***insert surface material(s) from Table 3***
- [For] Wrinkle-[free] -and/or- Odor-[free] -and/or- Static-free [clothing]
- For your favorite jacket -and/or- jeans -and/or- shoes -and/or- sneakers [and other hard to wash clothing]
- [[Formula] 409] [with] [the] cleaning power of Clorox®
- Formula [for bathrooms -and/or- kitchens]
- Formula fights grease even better
- Formulated for kitchen messes [-or- all kitchen cleaning needs]
- Formulated for synthetic -and/or- natural -and/or- cotton -or- most common fabrics
- [Formulated -or- made without] BPA[-Free]
- [Formulated -or- made without] Phthalate[-Free]
- Formulated to satisfy [-or- Satisfies] your sense of clean [-or- the senses]
- Fragrance-Free ***For CSFs without fragrance***
- Fragrance made with ***X***% added essential oil
- Fragrance -or- Scent made with blends [***X***% added essential oil]

- Free & Clear[36] ***only used with CSFs with no dye or fragrance***
- Free from -or- made without -or- formulated without dyes -and/or- aerosols -and/or- propellants [in packaging -or- formula]
- Free of [added] dyes -or- colors -and/or-perfumes -and/or- fragrance ***For CSFs without fragrance***
- [Free of perfumes & -or- and] Clear of dyes ***will only be used with CSFs with no dye***
- Free -or- clear of dyes ***will only be used with CSFs with no dye***
- Fresh scent [-or- streak-free] formula
- Fresh Take on Clean
- Freshens air[33]
- Freshens surfaces
- Freshens the -or- your ***insert use site from Table 2 -***or- workplace -or- work [environment]
- Freshen[s] [up] your home -or- room
- From the Makers of Clorox®
- Fully recyclable bottle and trigger -or- sprayer![45]
- Gentle on fabrics -and/or- clothing -and/or- fibers
- Get a noticeably clean kitchen
- Get -or- Spray Every Drop[!][™]
- Get rid of odors
- Get rid of -or- eliminate -or- remove [lingering] [household -and/or- pet -and/or- food -and/or- cooking -and/or- bathroom -and/or- smoke] odors
- Gets to the heart of [the toughest -or- tough] odors
- Glass & Chrome [-or- Surface] cleaner
- Good for everyday cleaning [and] -or- for your -or- my -or- the toughest [household] messes
- Good for most indoor and outdoor cleaning tasks
- Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- Grease Cutting [Multi-Surface Cleaner]
- Great for everyday cleaning
- [Great] For Everyday Use [in [the] Kitchens -and/or- Bathrooms] [All Over the House[P]]
- Great for everyday items[18]
- Great for Kitchens -and/or- Bathroom [soils] too
- Great for nooks and crannies
- Great for removing odors -or- deodorizing your clothes -or- clothing -or- fabrics
- Great for small items -and/or- large surfaces
- [Great] for [the] schools -and/or- classrooms -and/or- work -and/or- [the] office
- [Great] for [use on] kid's play -and/or- pet living areas[18]
- Great for use on soft surfaces[34]
- Great in the Kitchen -and/or- Bathroom
- Great on counters, couches, cars, and more
- Great on hard -and/or- soft[34] surfaces
- Great -or- Perfect for a last minute touch-up
- Great -or- Perfect for [anyone] on[-]the[-]go
- Great -or- Perfect for students -and/or- travellers -and/or- busy professionals -and/or- outerwear
- [Greater than -or- More than -or- Over] 4x [Deodorizing] Fragrance [Ingredient][11]
- [Greater than -or- More than -or- Over] 4x Fine -or- Fresh Fragrance [Ingredient][11]
- [Greater than -or- More than] [400%] More [Fine] Fragrance [Ingredient][11]
- Hard on Dirt & Grime, Easy -or- Pleasant on Your Senses
- [Important Facts:] Bottle made from _____% post-consumer recycled plastic -and/or- Not harmful to septic systems -or- tanks
- Hang or flatten clothes OR fabrics. Spray.
- Hard to reach areas
- Has a [fresh] [clean] [pleasant] fragrance -or- scent
- Free yourself from propellant[s] -or- gases -and/or- pressurized containers
- Improve your teenager's room's smell
- Improved kitchen formula
- Improved -or- Special [grease fighting kitchen cleaning] [formula]
- Increased coverage with spraying[II]
- ***Insert fragrance descriptor(s)*** pleasant -or- pleasing -and/or- powder scent[ed]
- [Instantly] Eliminates -and/or- fights -and/or- removes -and/or- targets -and/or- [helps] remove(s) -and/or- [helps] destroy odors [in any room] while freshening the air [with a light -and/or- pleasant scent -or- fragrance]
- Institutional [size]
- Iron[ing] Aid
- Just spray [and wipe] -or- go
- Just the right amount of spray
- Keep trigger -or- sprayer -or- sprayer head -or- nozzle [for] [future] [use] [with] [refill -or- refillable] [bottle]
- Keep clothes -or- clothing -or- laundry -or- fabrics fresher -and/or - longer
- Keep your favorite shirt -or- jacket -or- sweater -or- sweats -or- jeans -or- leggings [around,] longer
- Kitchen cleaning done right
- Kitchen cleaning made easy
- Kosher
- Last Drop Access
- Bottle lasts [up to] ***X*** Months
- Leaves a clean scent so you know it is working
- Leaves a [light -and/or- fresh -and/or- pleasant] scent [that's not -or- that isn't overpowering]
- Leaves a [fresh -and/or- clean -and/or- pleasant -and/or- nice -and/or- good -or- great -or- strong -or- pleasing -or- botanical -or- aromatic -or- citrusy -or- herbal] scent
- [Leaves a] light -or- neutral -or- fresh scent
- Leaves no smeary residue
- [Leave[s] -or- Leaving Behind] [a] Delightful[ly] Fresh Scents!
- Leaves your -or- the -or- my home -or- house[P] smelling clean -and/or- fresh
- Leaves your -or- my -or- the home -or- house[P] smelling clean with a [light] fresh [citrus -or- lemon -and/or- lime -and/or- orange] scent
- Leaves Your Surfaces Gleaming
- Less [plastic] waste with refillable -and/or- reusable -and/or- sustainable packaging -and/or- bottles -and/or- trigger[s] -or- sprayer[s]
- Lifts -or- removes deep odors
- Light weight spray[ers] -or- sprayer
- Lightly scented
- Long-Lasting Scent
- Long-lasting freshness -or- fresh clothes -or- fabrics
- Longer Lasting Freshness[11]
- Low -or- No filming -and/or- streaking
- Made for kitchen surfaces and odors
- Made for your [-or- my -or- the] kitchen
- Made in the USA of globally sourced materials
- Made in the USA, with US and imported ingredients
- Made with 100% renewable energy

- Made without -or- formulated without [packaging -or- formula] dyes
- Make your clothes -or- clothing last
- Makes hard-to-clean fabrics smell fresh
- Makes your -or- my -or- the [cleaning] job easier [in the kitchen -and/or- bathroom -or- household -or- all over the house[P]]
- Maximum Cleaning, Minimum Effort
- Medium ***insert size 24 fl oz and less*** -
- Max[imum][-]strength odor eliminator -and/or- [Size]
- Mega [value -or- pack -or- size]
- Money saving [can -or- bottle -or- refill -and/or- pack -and/or- value]
- More coverage in fewer sprays[40]
- More [of the same -and/or- great] product -or- spray [for less]
- More -or- Improved grease fighting power
- [More] than ***X***% Free
- More Savings, Less Waste[!][2]
- More Savings [!][,] Less Waste [!] -or- More Savings [!]*
- Multipurpose
- Multi-Surface [Degreaser]
- Multi-Surface[, Glass, and Chrome]
- Multi-Surface Grease [& Grime] Cleaner
- Never miss a spot again
- No [Added] Dyes -or- Fragrance -or- Perfumes ***For CSFs with no dye or fragrance.***
- No more pressurized cans
- No mixing
- No over-wetting
- No propellants
- No rinse required on non-food contact surfaces
- No scrubbing necessary
- No sticky residue
- No streaking or filming
- No [unpleasant] fumes
- No visible residue
- No waste -or-wasteless Bottle
- [Now] with more sustainable packaging[40]
- Odor Eliminator [for [workout] clothes -and/or- gear]
- Odor neutralizing -or- neutralizer
- One cleaner for many surfaces[18]
- One cleaner to get a truly clean kitchen -or- house
- One cleaner works on many surfaces[18]
- One-touch ergonomic sprayer
- Packaging made with ***X***% recycled plastic
- Packaging is 100% recyclable when label is removed
- Passes the kitchen torture -or- everyday use test
- Patented design bottle
- Penetrates & Removes Tough Soils
- Perfect -or- Ideal for [greasy -and/or- tough -and/or- grimy] messes [around your -or- my -or- the [***insert use site(s) from Table 2***]
- Perfume-Free ***For CSFs with no fragrance/perfume***
- Powered by Clorox®
- Powerful APC -or- All Purpose Cleaner -or- Kitchen Cleaner
- Powerful Clean, Fun-tastic Scents!
- Powerful Cleaning Formula
- Powerful grease cutter
- Powerful [kitchen -and/or- bathroom] cleaner
- Powerful, Quick & Easy Cleaner
- [Powerful[ly] Clean,] Delightful[ly] Fresh -and/or- Refreshing Scents!
- Powers through -or- thru [tough] [kitchen] grease -and/or- [messes] [dirt]
- Powers through tough grease and grime [-or- messes] [all over the house[P]] [including [kitchen] [grease and grime] [and] [bathroom soils] [such as soap scum]]
- Powers through your -or- my -or- the toughest cleaning jobs
- Prevents odors -and/or- [dirt] [soap scum] [build up]
- Propellant -or- aerosol[-]free [packaging]
- Provide[s] -or- Providing [The] Incredible Clean[ing] [That] You'd Expect From Clorox
- Pump spray
- Purse [size -and/or- pack]
- Quick dry spray
- Quick coverage
- Quickly cuts through the toughest grease
- [Quickly] refresh[es] clothing look and smell
- Ready to use [Bottle -or- Spray] [Pack]
- Ready-to-use spray
- Recycl[abl]e bottle
- Recyclable -or- recycle in your closest facility
- Recycle in your [single stream] bin
- Refill -or- refillable
- Refill [Bottle -or- Pack -or- Kit]
- Refill container -or- bottle is 100% recyclable when label is removed
- Refill sold separately
- Refillable -and/or reusable[35] packaging
- Refresh. Rewear. Repeat.
- Refresh your space
- Refresh[es] -and/or- de-wrinkle[s] -and/or- freshen[s] -and/or- deodorize[s] clothes -or- clothing -or- fabrics [between washes]
- Remove label and -or- to recycle bottle
- Remove -or- eliminate [tough -and/or- laundry] odors[, don't [just] mask them]
- Remove the label to keep it out of the landfill -or- ocean -or- Great Pacific Garbage Patch!
- Removes 100% [of] Grease [& Grime] [Guaranteed]
- Removes -and/or- Cleans ***insert stain(s)/soil(s) from Table 4***
- Removes -and/or- Cleans [everyday] kitchen messes
- [Removes and] resists wrinkles
- Removes -or- Eliminates odors
- Removes [trapped-in -and/or- stubborn] odors
- Restores your kitchen to a clean state
- Reuse sprayer -or- trigger -or- sprayer [to save plastic]
- Reusable sprayer -or- trigger [head]
- Revive[s] -and/or- Freshen[s] your outfits -or- clothes -or- fabrics
- Revive [your] clothes instantly
- Revive [worn out] clothes -or- clothing -or- fabrics [without laundry -or- washing]
- Rewear -or- Reset -or- Refresh [your clothes -or- fabrics], don't replace [them]
- Rewear -or- refresh [your clothes] [more] [between washes]
- Will not bleach clothing or surfaces
- Will not harm children's -or- baby -or- infant clothing -or- items -or- laundry -or- fabrics
- Safe for use on [***insert fabric type from Table 5***]

- Will not harm [or discolor] [washable] colored -and/or- white fabrics -and/or- items -and/or- clothes -and/or- laundry -and/or- garments
- Will not harm [or discolor] pet['s] laundry
- Will not harm -or- may be used on common household surfaces from your countertops to your couch[21]
- Can be used on [most] colors -or- fabrics
- Use on [most] [washable] colors -and/or- whites -and/or- fabrics -and/or- clothes -and/or- laundry -and/or- delicates
- Use on -or- will not discolor most -or- all colors -and/or- fabrics
- Use on your counters -or- countertops, couches or cars
- Use on soft surfaces
- Will not harm -or- use on ***insert soft surface(s) from Table 5***
- Use on your [favorite] hard and soft surfaces
- Safe for use on ***insert surface material(s) from Table 3***
- Satisfaction Guaranteed
- Save $***X*** -or- ***X***% [with each purchase]
- Save plastic by reusing the sprayer -or- trigger
- Save -or- Saving water [together] [with less washing -or- laundering]
- Saves a shopping trip[10]
- Save money by reusing the trigger -or- sprayer -or- nozzle
- Save time, money, and water [with less washing -or- water]
- Scent blends
- Serious Grease-Busting Power
- Six -or- 6 month supply[!][13]
- Small ***insert size 16 fl oz and less*** -and/or- [Size]
- [Small[er]] spray -or- droplets get to hard to reach areas
- Smart Tube[®] [™] Technology
- Smells as Good as it Cleans
- Softens -or- Freshens your clothes -or- clothing
- Special kitchen-cleaning formula
- Specially formulated -or- Specifically -or- Made for kitchen cleaning
- Special -or- Premium Surfaces
- Spray anywhere[Þ] [in -or- on] ***insert use surface(s) from Table 1*** -and/or- ***insert use site(s) from Table 2*** -and/or- ***insert soft surfaces from Table 5***
- Spray, Dry, and Go
- Spray it down and forget it[18]
- Spray and go[18]
- Spray and walk away[18]
- Spray & Walk Away -or- Go[18]
- Spray multiple things -or- surfaces at once[18]
- Spray, tug, [smooth,] [and] [hang] dry[, and go]
- Spray on the go
- Spray the funk -or-stink -or odor -or- smells out
- Sprayer that does not hurt your hand[18]
- Sprays where you want [18]
- Stainless Steel
- Starter Kit
- Static Remover -or- Removes Static
- Starter Kit -or- Pack
- Starts cleaning [to work] on contact [-or- instantly]
- [Starts to] Dissolve[s] [greasy] [kitchen -and/or- bathroom] messes [and odors] [on contact -or- instantly]
- [Starts to] Dissolve[s] grease on contact [-or- instantly]
- [Starts to] Dissolve[s] messes [to a shine] [without a trace] [of residue]
- Starts to work before you [even] [do -or- start to] wipe
- Start with a clean slate
- Still great for bathroom -and/or- kitchen soils -and/or- soap scum
- [Still] Great [for] Cleaning Power -or- Kitchens
- [Still] Tough on Greasy Soils
- Streak-free
- Streak Free Shine
- Strong cleaner
- Strong enough to cut through automotive grease, yet won't harm fabric
- Sustainable packaging
- Take control of the odor in your home
- Take it more places
- Targeted coverage
- Tear [here [to remove label and recycle bottle]]
- Tear [off] [label] [and recycle bottle]
- The cleaning power of Clorox®
- [The] [Powerful] Scent of Clean -or- Real Clean
- This product's formula cleans
- Tough cleaning with a [citrus] [fresh] [lemon] [light] [lime] [orange] scent
- Tough on odors
- Tough on odors, gentle on clothing -or- fabrics -or- soft surfaces
- Toughest on grease
- Travel -and/or- Trial [size -and/or- pack]
- Trigger is 100% recyclable
- Trigger -or- sprayer & bottle are 100% recyclable
- Trigger -or- Sprayer does not contain metal and can be recycled
- Trigger spray
- Tried and true [cleaning power of Clorox®]
- True -or- Truly Clean
- Trusted formula[s] in new formats
- [TSA] Allowed [size]
- Tug and smooth fabric
- Twin -or- Value Pack
- Unbeatable [on] grease removal
- Unbeatable on [kitchen -and/or- bathroom] messes
- Uninterrupted spraying
- Up to [a] 30% [discount] [cheaper] [free][!][2]
- Up to ***XX*** uses -or- applications per bottle -or- can
- Use after wearing or before your next wear
- Use anywhere on hard, nonporous surfaces -and/or- ***insert soft surface from Table 5*** -and/or- [in -or- on] ***insert use surface(s) from Table 1*** -and/or- ***insert use site(s) from Table 2***]
- [Use as a] [Pourable] refill for this product -and/or- [multi-surface] cleaner
- Use on [tough] messes [in & around the house]
- [[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]
- [Value -and/or- multi -and/or- twin] pack
- [Value -and/or- Economy -and/or- Budget] size -or- refill
- Value [size -and/or- pack]
- Versatile
- [Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox® -or- about [Clorox® products]]
- Wash less, save water[,] [save money]
- Wash your clothes -or- laundry -or- fabrics less
- Will not harm [most] fabrics -or- throw rugs -or- clothing -or- soft surfaces
- With ***insert fragrance descriptor(s) from Fragrance/Scent Descriptors*** fragrance
- [With [the]] cleaning strength of Clorox®

- [With [the]] degreasing power of [Formula] 409
- [With [the]] Trusted cleaning power of Clorox®
- Works for you so you don't have to
- Works on a variety of surfaces
- Works on a wide range of household surfaces, both indoors and outdoors
- Works on many surfaces
- Works on over 100 different hard, nonporous surfaces [in your home -and/or- on the go -and/or- in and out of the home]
- Works on Soap Scum
- Works -or- great -or- effective on hard and soft surfaces

Fragrance/Scent Descriptors

Any fragrance descriptor below can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- ultra -or- light -or- long- lasting -or- nice -or- pleasant -or- soothing -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm -or- cool -or- mild

-and/or- followed with

aroma -or- bouquet -or- blend -or- fragrance -or- perfume -or- odor -or- scent -or- smell -or- essence -or- clean -or- zest -or- blossom -or- power -or- mist -or- fusion -or- sky -or- glade -or- breeze -or- fresh -or- blast -or- bloom

Scent descriptors may be combined with or without the use of "and" or "&".

- Aloe
- Amber or Ambery
- Apple
- Aromatic
- Awakening
- Bamboo
- Bergamot
- Black Currant
- Brazilian Blossoms
- Breeze -and/or- Meadow
- Cedar Leaf
- Cedarwood
- Citrus -and/or- Lime
- [Citrus] Island
- Clean
- Clove
- Crisp -and/or- Lemon -and/or- Lime
- Cucumber -or- Cucumber Water
- Cyclamen
- Cyprus Orange [Blossom] [Peel]
- Eucalyptus
- Floral
- Fresh
- Geranium
- Grapefruit
- Green
- Green Melon
- Hawaiian Sunshine -or- Aloha
- Heliotrope
- Japanese Plum
- Jasmine
- Laundry -and/or- Lemon -and/or- Ultra -and/or- Watery
- Lavandin
- Lemon
- Lemongrass
- Light
- Lily of the Valley
- Lime
- Linen -or- Morning
- Magnolia
- Mandarin
- Mediterranean -and/or- Tahitian Citrus Bloom
- Mediterranean -and/or- Tahitian Grapefruit Bloom
- Melon
- Mild
- Mint
- Morning Dew
- Muguet
- Musk -or- Musky
- Natural
- Oakmoss
- Ocean
- Orange [Peel]
- Original
- Orris
- Ozonic
- [Pacific Breeze and] Coconut
- Peach
- Pear
- Peppermint
- Petitgrain
- Pine
- Pineapple
- Pure
- Rain [Clean]
- Refreshing
- Rose
- Sage
- Sandalwood
- Serene
- [Soft] Cotton
- Spearmint
- Spring
- Summer
- Sun[burst]
- Sunny Citrus
- Tahitian Citrus Bloom -or- Grove
- Tahitian Grapefruit Splash
- Tonka Bean
- [Tuscan] Lavender [and Jasmine]
- Vanilla
- Violet
- Violet Leaf
- Waterlily
- Watery
- White Lavender
- White Woods
- Woody
- Ylang Ylang

Table 1 Use Surfaces[b]

Appliance exterior [surfaces]
Baby carriage[28]
[Bathroom -and/or- kitchen] faucets -and/or- handles
Bathroom -and/or- locker room surfaces
Bathtubs
Bed Frame
Bidet
Booster Seats[28]
Bottom of pots and pans
Brooms
Burner trays
Cabinets -and/or- cupboards
Cages
Car interiors
Car[s] [seats]
Chairs
[Children's] furniture
Chrome exterior [surfaces of] urinals -and/or- toilets
Closets
[Clothes -and/or- diaper] hampers
Cooler exteriors
Counter[top]s[8]
Cribs
Crib rails[28]
Desks
[Diaper] changing tables
Diaper pails
Dining [room] -and/or- fast food -and/or- kitchen -and/or- picnic -and/or- play -and/or- restaurant [tray] tables[8]
Dining room surfaces[8]
Dish [pails -or- racks][28]
Door -and/or- cabinet -and/or- appliance -and/or- knobs
Door [frames]
Door handles
Doorknobs
Drain boards
Drawer pulls
Dressing carts
Elevator buttons
Exhaust fans
Faucet
Fiberglass surfaces
[Filing] cabinets
Finished -and/or- painted hardwood -or- woodwork
Fixtures
Floors [around toilets]
Pet chew toys[8]
Pet harness -or- leash[8]
Freezer exterior
Furniture
Garage surfaces
Garbage cans
Glass-topped furniture
Glazed ceramic tile
Glazed porcelain tiling -or- tile
[Grocery store] carts
[Grocery] basket -or- cart handles
Gym equipment
Handrail[s]
Highchairs (non-food contact)
Highchair seat[28]
Indoor furniture
[Kid's] play [structures] -and/or- equipment -and/or- furniture -and/or- tables
Kitchen counters -and/or- surfaces[8]
[Kitchen] appliance exteriors
Lamps
Light switches -and/or- fixtures -and/or- panels
Litter boxes
Lockers
[Medicine] cabinets
Metal blinds -and/or- work benches
Microwave exterior [surfaces]
Mirror
Mop -or- broom
Office machinery
Office -and/or- bedroom -and/or- bedside furniture
Outdoor grill exteriors
Outdoor -and/or- patio furniture
Oven doors
Patio furniture
Pens
Pet surfaces
Plastic [baby -and/or- children] toys[28]
Plastic laundry hampers [baskets]
Plastic patio furniture -and/or- lawn chairs
Plastic shower curtains
Playground equipment
Playpens
Portable toilet exteriors
Range hoods
Recycling bins
Refrigerator door handles
Refrigerator exteriors [surfaces]
Remote [controls]
Salad Bar[28]
Shelves and drawers
Shoes
[Shopping] bags
Shower [curtain] [plastic] [liner]
[Shower] doors
Shower stalls -or- showers
Shower [walls]
Signs
Sinks
Sneeze Guards
Sport[s][ing] equipment
Staplers
Stereo consoles
Stove[top]s[8]
Strollers[28]
Tables[8]
Target areas used by your pet
Telephones
[Tiled] walls
Tires
Toilet -and/or- urinal exterior [surfaces]
Toilet seats
Toilet -and/or- toilet flush -and/or- telephone -and/or- dishwasher -and/or- cabinet -and/or- door handles
Tools
Toy boxes -and/or- storage bins
Trailers
[Training] toilets
Trash cans
Trash compactors
Tubs
Vanity tops
Vending machine surfaces
[Vinyl] wallpaper
Washers -or- washing machine -and/or- dryer exteriors
[Washable] floors [including linoleum, no-wax, vinyl, and glazed ceramic tile]
Washable kitchen surfaces[8]
[Washable] walls
Wastebaskets
[Welcome] mat
Wheelchairs
Window [sills -or- ledges]
Windshields

Table 2 Use Sites[Þ]

Airplanes
Airports
Ambulances
Attic
Automobiles
Basements
Bathrooms
Bathroom -and/or- locker room facilities
Bedrooms
Boats
Bowling alleys
Buses
Butcher shops[8]
Cafeterias[8]
Campers
Churches
Children's [game] rooms
Convenience stores[8]
Correctional facilities
[Damp] storage areas
Day care centers
Dens
[Diaper] changing areas
Discount retailers
Dorms
Elevators
Emergency vehicles
Factories
Family areas -or- rooms
[Fast food] restaurants[8]
Garages
Gas stations
General merchandise stores
Grocery stores[8]
Gymnasiums
Gyms
Health clubs
Home centers
Homes
Hotels
Households
[Institutional] laundromats
Institutions
Kennels
Kid's -or- child's [play]room
Kitchens[8]
Laboratories
Lavatories
Laundry rooms
Living areas -or- rooms
Lounges
Malls
Manufacturing plants
Markets
Mass merchandisers
Military installations
Mobile homes
Motels
Motor homes
Mudrooms
Nurseries
Offices
Pet areas
Pet cages -or- enclosures -or- crates -or- carriers[8]
Pharmacies
Play areas -or- rooms
Playground
[Police -and/or- fire] vehicles
Public facilities
Public restrooms
[Public -or- Pay] [tele]phone booths]
Recreational centers -or- facilities
[Rental] cars
Rest stops
Restrooms
RVs
School buses
Schools
Shelters
Ships
Shops
Storage [area -or- room]
Subways
Supermarkets[8]
Taxis
Toolsheds
Trains
Trolleys
Vacation homes
Vehicles
Warehouse clubs

Table 3 Surface Materials

Acrylic
Baked enamel
Brass
Ceramic
Chrome
Copper
Crystal (non-food contact)
Fiberglass
Finished -or- painted hardwood
Glass
Glazed ceramic
Glazed porcelain
Glazed Tile
[Hard] plastic -or- vinyl
Laminate [surfaces]
Marlite[λλλ]
Metal
Parquet
Sealed Granite
Stainless steel
Synthetic marble
Tin
[Vinyl] linoleum

Table 4 Stains/Soils

[Automotive -and/or- splattered] grease
Bathtub ring
Beverage stains
Cosmetics
Crayon and pencil [marks]
Dirt
Fingerprints
Food [-and/or- greasy -and/or- oily] spills [-and/or- splatters -and/or- messes]
Food stains
Heel marks
Juice stains
Mud
[Outdoor] grime
Pen -or- ink [marks]
Pet stains
Smudges
Soap scum
Sticky food messes [-or- spills]
Wine stains

Table 5 Soft Surfaces[34]

Athletic wear -or- Active Wear
Activewear
Bathroom mat
Bedding
Bedspread
Beds
Blazers
Blouses
Box spring [cover]
Car seats
Casual wear
Clothing
Cotton [fabric]
Couch[es]
Denim
Diaper bag
Duvet cover
[Fabric] gym bag
[Fabric] shower curtain
Fabrics
Jackets
Jeans -or- Pants
[Kids] Backpack -or- school bag
Laundry
Lycra®
Microfiber
Nylon
Pet beds -or- blankets -or clothes[8]
Polyester
Rayon [Blend]
Sandals
Seat cushion
Shoes
Shoe interior
Slippers
Sneakers
Sofas
Spandex
Sponges

Stuffed [plush] toys	Throw rugs	[Upholstered] chairs -or- furniture	[Winter] coats
Sweatshirts	Towels	Window treatments -or- curtains	Wool
Synthetic[s] [Clothing]	Uniforms -or- work clothes		

Alternative Brand Names

Clorox® Clothing Sanitizer	Clorox® For Colors Clothing Sanitizer Spray
Clorox® Clothing Sanitizer Spray	Clorox® For Colors Fabric Sanitizer
Clorox® Dry Wash	Clorox® For Colors Fabric Sanitizer Spray
Clorox® Dry Wash Spray	Clorox® Revive
Clorox® Fabric Sanitizer2	Clorox® For Colors Revive
Clorox® Fabric Sanitizer Spray	Clorox2™ For Colors Dry Wash
Clorox® For Colors Clothing Sanitizer	Clorox2™ For Colors Dry Wash Spray

Footnotes

[1] ***tested as Salmonella choleraesuis***
[2] 40% -or- __% less plastic [when compared to] [vs.] [in comparison to] two -or- 2 32 fl oz -or- 2 __ fl oz Formula 409® Antibacterial All-Purpose Cleaner trigger sprays
[3] of this product
[4] Staphylococcus aureus and Salmonella enterica[1]
[5] Human Coronavirus, Respiratory Syncytial virus (RSV) and Influenza A Virus
[6] Escherichia coli [(E. coli)]
[7] Salmonella enterica[1]
[8] a potable water rinse is required
[9] Influenza A Virus
[10] [when compared to] [vs.] purchasing one 32 fl oz Formula 409® Antibacterial All-Purpose Cleaner trigger spray
[11] vs. -or- compared to ***insert ABN***
[12] [when compared to] [vs.] 32 fl oz Formula 409® Antibacterial All-Purpose Cleaner trigger [spray] in most stores, based on average retail price -and/or- volume
[13] based on average volume per month usage cycle
[14] Based on lab testing [on kitchen grease] compared to -or- vs. previous offering
[15] When used according to sanitization directions
[16] Not included with refill bottle
[[17] HCPA DCC 17 Soil A]
[18] when used as directed
[19] odor-causing [bacteria]
[20] for cleaning
[21] always test on a hidden area first
[22] non-food contact surfaces
[23] vs Clorox Clinical Air + Surface Sanitizer -or- Clorox 4-in-One Disinfecting Spray -or- leading aerosol
[[24] Always check manufacturer instructions and test on a hidden area first [for color-fastedness]]
[[28] Rinse food-contact surfaces as directed -or- When used as directed -or- with potable water rinse]
[30] Kills ***Insert hard, nonporous disinfection bacteria from Organism Table*** on hard, nonporous surfaces
[31] Kills ***Insert hard, nonporous sanitization bacteria from Organism Table*** on hard, nonporous surfaces
[32] Kills ***Insert soft surface sanitization bacteria from Organism Table*** on soft surfaces
[33] [Use in a well-ventilated area.] [[Open window or use [exhaust] fan to] establish -or- ensure adequate -or- proper ventilation -or- air flow [by opening window or using [exhaust] fan]]
[34] for use as a spot sanitizer on fabrics and textiles
[35] Refill only with this product
[36] Free of fragrance and clear of dyes
[38] when used according to disinfection directions on nonfood contact surfaces
[39] vs. [***X*** oz] Clorox Disinfecting Spray [***X*** oz]
[40] vs. non-reusable trigger sprays
[44] when used according to each applicable direction
[45] Follow label instructions. Remove product label prior to recycling.
† Staphylococcus aureus, Salmonella enterica, Influenza A Virus and ***insert organism(s) from Disinfection Organism Table***
[‡ Viruses]
△ on hard, nonporous non-food contact surfaces. Allow product to air dry.
✧Kills SARS-CoV-2 on hard, nonporous surfaces
§ Kills Avian Influenza A virus on precleaned hard, nonporous surfaces
Þ [on] hard, nonporous surfaces [of]
* 50% less plastic vs. five -or- 5 32 fl oz trigger sprays (***180 oz bottle***) -or- 55% less plastic vs. four -or- 4 32 fl oz trigger sprays (***136 oz bottle***) -or- 56% less plastic vs. 4 -or- four 32 fl oz trigger sprays (***128 oz bottle***) -or- 46% less plastic vs. 2 -or- two 32 fl oz trigger sprays (***64 oz bottle***) -or- 28% less plastic vs. 1 -or- one -or- 1 32 fl oz trigger spray (***32 oz bottle***) -or- ***insert number*** % less plastic vs. (***insert # of bottles***) fl oz trigger spray
Ł experience compared to historical Clorox® spray packaging
λλλ Marlite[®] is a [registered] trademark of [Marlite, Inc.] [a subsidiary of] [Marlite, Inc.] [or one or more of its affiliates]