

5813-73

8/8/2008



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

AUG - 8 2008

J. Evelyn Lawson
Senior Regulatory Information Scientists
The Clorox Company c/o PS & RC
P.O. Box 493
Pleasanton, CA 94566

Subject: Clorox Everest
EPA Registration No.5813-73
Amendment Dated: March 21, 2008
EPA Received Date: March 23, 2008

Dear J. Evelyn Lawson

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended, is acceptable with the conditions listed below.

Proposed Amendment

- Revise Label adding 5 new organisms and new disinfecting claims.
- Submission of Efficacy Data

Data Summary

Data Requirement	Means of Support	Status
AOAC Use Dilution - Listeria monocytogenes	Submitted study, MRID 47382203 and 04	Acceptable, 5% organic soil load, 10 minute contact time
AOCA Use Dilution - Escherchia coli	Submitted Study, MRID 47382203 and 04	Acceptable, 5% organic soil load, 10 minute contact time
AOCA use Dilution Staphylococcus aureus MRSA	Submitted Study, MRID 47382203 and 04	Acceptable, 5% organic soil load, 10 minute contact time
AOCA use Dilution Influenza A virus	Submitted Study, MRID 47382201	Acceptable, 5% organic soil load, 30 seconds contact time
AOCA use Dilution Avian influenza	Submitted Study, MRID 47382202	Acceptable, 5% organic soil load, 10 minute contact time

CONCURRENCES							
SYMBOL	7311						
URNAME							
DATE							

Conditions

Revise the label as follows:

1. On Page 2 of the label under the CLAIMS section Delete the statement "**for a variety of heavy duty to lighter cleaning task**" as this is not optional language. This product must be used at the proper dilution for public health applications.
2. On page 3 of the label right column Delete the claim "**One Step Cleaner**" a combination of public health and non-public claims together is not acceptable.
3. On page 3 of the label delete the claims "**pure**" and "**purely**" from the label as these terms are considered to be heightened efficacy.
4. On page 8 of the label, revise the word "**fiberglass**" to specify what type of fiberglass.
5. On page 8 of the label, revise the word "**enamel**" to read "**baked enamel**" to clarify the surface this product will be used on.

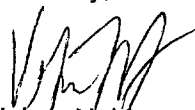
General Comments

A stamped copy of the accepted label with conditions is enclosed for your records. Submit (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

If the above conditions are not complied with the registration will be subject to cancellation in accordance with FIFRA section 6(c). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobial Division (7510C)

Enclosure: Stamped Label

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

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CLOROX® EVEREST

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See back panel for additional
precautionary statements.

ACTIVE INGREDIENTS:

Alkyl (C₁₂ 40%; C₁₄ 50%; C₁₆ 10%) dimethyl benzyl ammonium chloride 0.3%

OTHER INGREDIENTS: 99.7%

TOTAL INGREDIENTS: 100.0%

NET CONTENTS _____

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Avoid contact with foods.

FIRST AID:

If in **eyes**: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on **skin or clothing**: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

STORAGE AND DISPOSAL:

Store out of reach of children. Do not reuse empty container. -or- Refill only with this product.

[Rinse and] offer empty container for recycling. If recycling is not available, discard container in trash.

ACCEPTED
with COMMENTS
in EPA Letter Dated:
AUG - 8 2008

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. **5813-73**

Mfd. for & ©2007 THE CLOROX COMPANY,
1221 Broadway, Oakland, CA 94612

Made in [the] U.S.A.

Clorox is a registered trademark of The Clorox Company

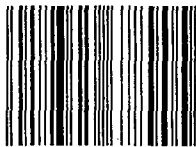
QUESTIONS [? -or- OR] COMMENTS? CALL 1-800-227-1860

[or visit www.pine-sol.com -or- www.409.com -or- www.clorox.com]

EPA Reg. No. 5813-73

EPA Est. No. 5813-CA-3, CA-4, CA-5, GA-1, 71681-GA-1,
58455-IN-1, IN-2, 36727-IL-1

(Actual EPA Est. No. in code above -or- below -or- on neck of bottle)



Important Facts:

Bottle made from _____% post-consumer recycled plastic
Contains no phosphorus
Not harmful to septic systems -or- tanks

R0536-14

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate:

[Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle [counterclockwise] to "spray" -or- "stream" [setting]. -or- Adjust [nozzle] to desired pattern. -or- To open, turn the purple nozzle.] Spray 6-8 inches from surface, [[rub] [wipe] with [brush,] [paper towel,] [sponge,] [lint-free cloth] or [cloth]]. [Do not breathe spray or mist.]

[[This product] Can be used on -or- won't harm most washable surfaces.] [Not recommended for use on soft vinyl, varnishes, or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.]

Use on hard, nonporous surfaces. For surfaces that may come in contact with food, a potable water rinse is required.

[Refill only with this product]

Alternate for Refill Bottle: To Refill [Spray Bottles]:

[Remove]

1. Remove trigger sprayer
-or- cap from empty bottle.

[Pour]

2. Unscrew cap on refill and
pour contents directly into
empty bottle.

[Use]

3. Replace trigger sprayer and
use as you normally would.

-or-

- UnscREW cap and transfer
your trigger to this bottle.

CLEANING

General: [Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

Alternate for Direct Application or Refill Bottle:

Apply this product full strength onto soils and wipe clean [with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag]. Repeat for heavily soiled areas.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [dirt and/or soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gallon of warm water and apply with a sponge -or- mop.]

To Clean Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

Claims:

- A better way to clean
- An effective [non-food contact surface] cleaner for use in the kitchen, bathroom, bedroom, and other household areas
- Can be used diluted for lighter cleaning tasks or full strength for big jobs
- Can be used for a variety of indoor and outdoor cleaning tasks
- Can be used full strength or diluted [for a variety of heavy duty to lighter cleaning tasks]
- Clean up with the one thing that can handle the kitchen
- Cleaner [for Household Use]
- Cleans [all] [washable] floors [including] [no-wax floors] [linoleum] [vinyl] [and] [glazed ceramic tile]
- Cleans everyday kitchen -and/or- bathroom messes
- Cleans [everyday messes] [grease and grime] throughout the house
- Cleans [Fast,] [All over the House] [in Kitchens and Bathrooms]
- Cleans kitchen [and] -or- bathroom surfaces
- Cleans kitchens to a beautiful shine
- Cleans soap scum -or- dirt -or- build-up
- Cleans [surfaces] throughout the house
- Cleans kitchen -and/or- bathroom -and/or- other household surfaces
- Cleans the toughest soils
- Cleans tough [grease] [kitchen] [bathroom] messes [without smearing] [fast]

- [Combines deep cleaning power with -or- Has] [the] anti-streaking ingredients [of a glass cleaner]
- Contains [more -and/or- powerful] grease cutters
- Cuts [through] [tough] grease [and] [grime] [and] [messes] [quickly] [and easily] [without a trace] [of residue]
- Cuts through tough kitchen -and/or- bathroom grease -and/or- [grime] [and] [soils]
- Cuts cleaning time
- Cuts -or- Cleans greasy dirt -and/or- soap scum -and/or- bathroom soils [fast]
- Cuts -or- Cleans Grime in Kitchens and Bathrooms [Fast]
- Cuts -or- Cleans Kitchen -and/or- [Bathroom] [Household] [Grime] [Soils] [Fast]
- Daily kitchen cleaner
- Deep clean [formula]
- Deep cleaning [cleaner -or- formula]
- Degreaser
- Degreases
- Dissolves [greasy] [kitchen] [bathroom] messes [and odors] [on contact -or- instantly]
- Dissolves grease on contact [-or- instantly]
- Dissolves messes [to a shine] [without a trace,] [of residue]

5/11

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CLEANING CONTINUED

- Easily cleans the -and/or- **Toughest** [on] grease [and grime] [throughout the house]
- **Powerful Formula**, Easy Clean
- Effectively removes [everyday] soils on: **Table 1 use sites**
- Fast [Strong] cleaning power
- Fast action [kitchen] [bathroom] cleaner
- Fast, easy cleaning solution
- Floor cleaner
- Formula [for bathrooms -and/or- kitchens]
- Formula fights grease even better
- Formulated for kitchen messes [-or- all kitchen cleaning needs]
- Good for everyday cleaning [and] -or- for your -or- my -or- the toughest household messes
- Good for most indoor and outdoor cleaning tasks
- Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- [Great] For Everyday Use [in Kitchens and Bathrooms] [All Over the House]
- Improved [-or- Special] [grease fighting] [kitchen cleaning] [formula]
- Kitchen cleaning made easy
- Makes your -or- my -or- the [cleaning] job easier [in the] [kitchen] [bathroom] [household] [all over the house]
- Maximum Cleaning, Minimum Effort
- [Now] Better kitchen cleaning
- [Now] Cleans even better [on grease]
- [Now] Cleans without streaks
- Now [even] tougher -or- better on [kitchen] grease -or- messes
- Now fights grease better
- [Now] Great for Kitchens -and/or- Bathroom [soils] too
- [Now] Great in the Kitchen -and/or- Bathroom
- Now more -or- Improved grease fighting power
- [Now] Works on Soap Scum
- One cleaner to get a truly clean kitchen
- Perfect [Ideal] for [greasy] [tough] [grimy] messes [around your -or- my -or- the [home] [house] [living room] [kitchen] [bathroom] [bedroom]]

- Powerful APC -or- All Purpose Cleaner -or- Kitchen Cleaner
- **Powerful Cleaning Formula**
- Powerful grease cutter
- Powerful [kitchen] [bathroom] cleaner
- Powerful, Quick & Easy
- Powers through [tough] [kitchen] grease -and/or- [messes] [dirt]
- Powers through tough grease and grime [-or- messes] [all over the house] [including [kitchen] [grease and grime] [and] [bathroom soils] [such as soap scum]]
- Powers through your -or- my -or- the toughest cleaning jobs
- Prevents odors -and/or- [dirt] [soap scum] [build up]
- Pure -or- Purely -or- True -or- Truly Clean
- Quickly cuts through the toughest grease
- Removes -and/or- Cleans **soils listed in Table 2**
- Removes -and/or- Cleans [everyday] kitchen messes
- Special kitchen-cleaning formula
- Specially formulated -or- Specifically -or- Made for kitchen cleaning
- Starts cleaning [-or- to work] on contact [-or- instantly]
- Starts to work before you [even] [do -or- start to] wipe
- Still great for bathroom -and/or- kitchen soils -and/or- soap scum
- [Still] Great [for] Cleaning Power -or- Kitchens
- [Still] Tough on Greasy Soils
- Strong [cleaner]
- Strong enough to cut through automotive grease, yet won't harm fabric
- [The] One Step Cleaner
- [The] [Powerful] Scent of Clean -or- Real Clean
- This product's formula-cleans
- Tough cleaning with a [bleach-free] [citrus] [fresh] [lemon] [light] [lime] [natural] [orange] scent
- Toughest on grease
- Unbeatable [on] grease removal
- Unbeatable on [kitchen] [bathroom] messes

Use Sites:
See Table 1

R0536-14

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DEODORIZATION -or- SANITIZATION

To Deodorize -and/or- To Sanitize Non-Food Contact Surfaces: Spray until thoroughly wet. Let stand 30 seconds [half a minute]. Then wipe. -or- Let stand 30 seconds [half a minute] before wiping. For heavily soiled areas, a precleaning is required.

Alternate for Direct Application and Refill Bottle:

To Deodorize -and/or- To Sanitize Non-Food Contact Surfaces: Directly apply [this product] with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 30 seconds [half a minute]. Then wipe. -or- Let stand 30 seconds [half a minute] before wiping. For heavily soiled areas, a precleaning is required.

Claims:

- An effective non-food contact surface sanitizer for use in the kitchen -and/or- [bathroom] [bedroom] [other household areas]
- Antibacterial [Formula]
- Cleans -or- shines -or- sanitizes washable kitchen -and/or- bathroom -and/or- household surfaces -and/or- fixtures [throughout the home]
- Deodorizer [for Household Use]
- Deodorizes -or- Eliminates [food odors] [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes with [-or- and has] a [clean] [fresh] [pine] scent
- Deodorizes [washable] hard, nonporous surfaces
- Eliminates odors caused by bacteria [and mildew] [and non-fresh foods]
- Eliminates -or- Removes [kitchen] [bathroom] odors
- Kills [household] bacteria [and sanitizes without bleaching]
- Kills 99.9% of [household] bacteria [in 30 seconds] [in half a minute]
- Kills odor causing bacteria in the kitchen -or- bathroom
- [Now] Kills 99.9% of ***any organism from List 1*** [on hard, nonporous surfaces] [in 30 seconds] [in half a minute]
- One step cleaning and sanitizing
- Removes -or- Eliminates odors
- Sanitizer [for Household Use]
- Sanitizes [kitchen] [household] [bathroom] [surfaces] [in 30 seconds] [in half a minute]
- This product is a sanitizer for hard and nonporous, non-food contact area surfaces according to the method for Sanitizers – Non-Food Contact Surfaces, modified in the presence of 5% organic serum, [in 30 seconds] [in half a minute] against: ~~see organism list~~ ***any organism from List 1***

Organisms: (List 1)

Enterobacter aerogenes [ATCC 13048], Escherichia coli O157:H7 [(E. coli)] [ATCC 35150], Salmonella choleraesuis -or- enterica [(Salmonella)] [ATCC 10708], Staphylococcus aureus [(Staph)] [ATCC 6538], Streptococcus pyogenes [(Strep)] [ATCC 19615], [Vancomycin Resistant] Enterococcus faecalis [(VRE)] [ATCC 51299]

Use Sites:

See Table 1

R0536-14

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DISINFECTION

To Disinfect: Spray until thoroughly wet. Let stand 10 minutes. For Herpes simplex virus Type 2, Influenza A (Hong Kong virus), or Human Immunodeficiency Virus Type 1 (HIV-1), let stand for 30 seconds. Then wipe. For heavily soiled areas, a precleaning is required.

Alternate for Direct Application and Refill Bottle:

To Disinfect: Directly apply [this product] with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 10 minutes. Then wipe. For heavily soiled areas, a precleaning is required.

Claims:

- An effective disinfectant for use in the kitchen -and/or- [bathroom] [bedroom] [other household areas]
- Antibacterial [Formula]
- Antibacterial -or- Germicidal* Cleaning Power [on hard, nonporous surfaces] [for Kitchens -and/or- Bathrooms -or- All Over the House -or- Throughout the House]
- [Bacteria -and/or- virus]-fighting -or- germ* fighting [formula]
- Cleaner and disinfectant in one
- Cleans and disinfects [all over the house] [everywhere] [on hard, nonporous surfaces]
- Disinfectant [for Household Use]
- Disinfects [Germs*]
- Disinfect[s] the -or- your list any Table 1 use site/surface [this season] [this flu** season]
- Disinfects [washable] kitchen surfaces including killing [99.9% of] [harmful] germs* -and/or- bacteria -and/or- viruses* -and/or- fungi
- Easily clean and disinfect
- ~~Prevents the Fight[s] -or- reduce[s] the spread of germs*~~ on hard, nonporous surfaces
- Fungicidal -or- Antifungal
- Germicidal* formula
- Kills [99.9% of] [common] [household] germs* [in seconds]
- Kills [99.9% of] Germs*
- Kills [99.9% of] [kitchen] [bathroom] bacteria [in seconds]
- Kills [99.9% of] any organism in List 2
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [99.9% of] [the] [common] [list any Table 1 use site/surface] [bacteria -and/or- viruses*] -or- germs*
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [99.9% of] [the] [[bacteria -and/or- viruses*] [and other germs*]] -or- germs* [commonly] found in -or- on [the] [list any Table 1 use site/surface]
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [99.9% of] [the] [[bacteria -and/or- viruses*] [and other germs*]] -or- germs* [commonly] found on [the] [list any Table 1 use site/surface] surfaces your kids -and/or- pets [may] touch every day

- Kill[s] -and/or- help[s] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- help[s] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [the] [list any Table 1 use site/surface] [from] [99.9% of] [common] [household] [[bacteria -and/or- viruses*] [and other germs*]] -or- germs* [this season] [this flu season**]
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [99.9% of] [common] [household] [[bacteria -and/or- viruses*] [and other germs*]] -or- germs* [on] [from] [your] [children's] toys
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- help[s] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [99.9% of] [list any organism] [commonly] found in -or- on [the] [list any Table 1 use site/surface]
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/or- reduces -and/or- fights ~~and/or effective against~~ [99.9% of] [the] flu [Influenza] virus [commonly] found in -or- on [the] [list any Table 1 use site/surface]
- Kills certain viruses* [in 30 seconds] [in half a minute]
- Kills [E. Coli] [Salmonella] [harmful kitchen germs*]
- Kills Flu Virus**
- Kills [harmful] [household] bacteria -or- germs* -or- viruses* on washable kitchen -and/or- [bathroom] [household surfaces -and/or- fixtures] [throughout the home]
- Kills Influenza A (Hong Kong virus) [, the virus that causes the common flu] [in 30 seconds] [in half a minute]
- [Now] kills [most] [household] bacteria -or- germs* -or- viruses* [while it cleans] [tough] [everyday] [kitchen] [bathroom] [household] [messes]
- This product is a Broad Spectrum disinfectant, bactericidal according to the AOAC Germicidal Spray Products test method
- This product is effective against the pathogenic fungi Trichophyton mentagrophytes [(Athlete's Foot Fungus)] when used as directed for disinfection with a contact time of 10 minutes on hard, nonporous surfaces in bathrooms, including shower stalls, floors, and glazed bathroom tiles
- Use in public -and/or- common places where bacteria -and/or- viruses [and other germs*] -or- germs* may be of concern [you are concerned about [[bacteria -and/or- viruses*] [and other germs*]] -or- germs*] [on hard, nonporous surfaces]
- Use in public -or- common places where bacteria may be of concern -or- you are concerned about bacteria [on hard, nonporous surfaces]
- Virucidal* -or- Antiviral*

Germicidal* against the following [organisms]: -or- [This product] kills the following [organisms]: -or- Disinfects against the following [organisms]:

Organisms: (List 2)

Avian Influenza A [(H3N2)] Virus [(Avian Reassortant)] [Strain A/Washington/897/80 X A/Mallard/New York/6750/78] [(Avian flu)] [ATCC VR-2072], Escherichia coli [(E. coli)] [ATCC 11229], *Herpes simplex virus Type 2 [Strain G, ATCC VR-734], [Hospital-Acquired] Methicillin-resistant Staphylococcus aureus [(HA-MRSA)] [ATCC 33592], Human Immunodeficiency Virus Type 1 [(HIV-1)], **Influenza A [Hong Kong virus] [(common flu virus)] [ATCC VR-544], Listeria monocytogenes [(Listeria)] [ATCC 19117], Methicillin-resistant Staphylococcus aureus [(MRSA)] [ATCC 33592], Pseudomonas aeruginosa [(Pseudomonas)] [ATCC 15442], Salmonella choleraesuis -or- enterica [(Salmonella)] [ATCC 10708], Staphylococcus aureus [(Staph)] [ATCC 6538], Trichophyton mentagrophytes [(Athlete's Foot Fungus)] [ATCC 9533], [when used as directed] [for spray application]

Use Sites:

See Table 1

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]
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Mildewstat:

To Inhibit Mold or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface following the [general] cleaning directions. Spray until thoroughly wet. Let stand 10 minutes. Then wipe. Reapply as new growth appears.

Alternate for Direct Application and Refill Bottle:

To Inhibit Mold or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface following [general] cleaning directions. Directly apply [this product] with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 10 minutes. Then wipe. Reapply as new growth appears.

- Inhibits -or- controls the growth of mold and mildew
- Prevents mold and mildew growth
- This product will effectively inhibit the growth of mildew and the odors caused by them when applied to hard, nonporous surfaces

- This product is mildewstatic and will effectively inhibit the growth of mildew and the odors caused by mildew when applied to hard, nonporous surfaces

Organisms:

Aspergillus niger [(mildew)] [ATCC 16404], *Trichophyton mentagrophytes* [(Athlete's Foot Fungus)] [ATCC 9533]

KILLS HIV ON PRECLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS

in healthcare settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 (HIV-1)(associated with AIDS).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS

PERSONAL PROTECTION: Clean-up should always be done wearing protective latex gloves, gowns, masks and eye protection.

CLEANING PROCEDURE: Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Leave surface wet for 30 seconds.

For all other organisms, see directions for required contact times.

DISPOSAL OF INFECTIOUS MATERIALS: Blood, body fluids, cleaning materials and clothing should be autoclaved and disposed of according to local regulations for infectious waste disposal.

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GENERAL CLAIMS:**Scent descriptors:**

- [Citrus] [Lime] Blend -or- Zest
- Clean -or- Soft Cotton
- [Cotton] [Citrus] [Laundry] [Lemon] [Linen] [Pure] [Rain] [Refreshing]
- [Serene] [Spring] [Summer] [Sunburst] Clean
- [Crisp] [Lemon] [Lime] [Natural] Breeze
- Crisp Linen -or- Morning
- Crisp -or- Sunny Citrus
- Fresh [Bleach-free] [Citrus] [Clean] [Cotton] [Lemon] [Light] [Lime]
- [Linen] [Mist] [Natural] [Orange] [Rain] [Scent]

- [Laundry] [Lemon] [Ultra] [Watery] Fresh
- Lime Blast
- Mild -and/or- [citrus] [clean] [floral] [fresh] [lemon] [lime] [light] [mint]
- [mist] [natural] [orange] [pleasant] [pleasing] [powder] scent[ed]
- Morning Dew
- Orange Power
- With real pine essence -and/or- fragrance

Non-disinfectancy-related bullets/bursts/sentences:

- A better way to keep your -or- my -or- the kitchen looking clean
- A kitchen that is ready-to-go
- A polished-clean kitchen
- Bleach Free
- Cleans without bleaching -or- bleach
- Clear formula
- Contains no abrasives, harsh acids
- Contains no bleach -and/or- [dyes] [perfumes] [fragrance] [added colors]
- Deep Cleaning
- Developed -or- formulated with your kitchen in mind
- Dye-Free [and Fragrance-Free]
- Easy to use
- For a cleaner, fresher household
- For use on both white and colored hard, nonporous surfaces
- Formulated to satisfy [-or- Satisfies] your sense of clean [-or- the senses]
- Fragrance-Free
- Free of [added] dyes -and/or- [perfumes] [fragrance] [colors]
- [Free of perfumes & -or- and] Clear of dyes
- Fresh scent [-or- streak-free] formula
- Get a noticeably clean kitchen
- Glass & Chrome [-or- Surface]
- Great for everyday use [in the kitchen -or- bathroom]
- Improved kitchen formula
- Institutional [size]
- Just spray and wipe
- Kitchen cleaning done right
- Leaves no smeary residue
- Leaves your -or- my -or- the home -or- house smelling clean with a [light] fresh [citrus] [lemon] [lime] [mist] [natural] [orange] scent

- Low -or- No filming -and/or- streaking
- Made for kitchen surfaces and odors
- Made for your [-or- my -or- the] kitchen
- Multi-Surface, Glass, and Chrome
- No [Added] Dyes -or- Fragrance -or- Perfumes
- No mixing
- No [Unpleasant] [Irritating] Fumes
- No streaking or filming
- Non Chlorine Formula: Will not bleach clothing or colored surfaces
- Non-abrasive formula [will not scratch surfaces]
- [Now] streak-free
- Passes the kitchen torture -or- everyday use test
- Perfume-Free
- Pump spray
- Restores your kitchen to a clean state
- Special [-or- Premium] Surfaces
- Stainless Steel
- Start with a clean slate
- Streak Free Shine
- Trigger spray
- [Value] [multi] [twin] pack
- Value Pack
- Versatile
- [Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox® -or- about [Clorox® products]]
- Works on a wide range of household surfaces, both indoors and outdoors
- Works quickly

SWEEPSTAKES INFORMATION AND CLAIMS:

You could WIN *insert name of grand prize* in Formula 409's® 50th Anniversary Sweepstakes -or- *insert name of Sweepstakes*, or one of many daily instant win prizes! See back for instant win code and enter at www.insertURL. No Purchase Necessary.

Formula 409® is celebrating its 50th Anniversary -or- *insert name of Sweepstakes* by giving away hundreds of prizes, and you may be an instant winner! -or- Enter today for your chance to be an instant winner of daily prizes -or- the winner of *insert name of grand prize*, in Formula 409® Brand Cleaner's *insert name of Sweepstakes*. To find out if you have the right formula and are an instant winner, scratch off the box and enter your unique code at www.insertURL. SCRATCH HERE

Enter at www.insertURL

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ONLY OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Promotion ends *insert date*. For Official Rules, prize descriptions and odds disclosure, visit <http://www.insertURL>. Sponsor: *insert full sponsor name and full mailing address*.

Help celebrate Formula 409's® 50th Anniversary -or- *insert name of Sweepstakes* - visit www.insertURL for details on how you can participate in the celebration!

- [[50th] Anniversary -or- Special] Bonus [45% or 50%]! 33 oz or 32 oz for the 22 oz price.
- [[50th] Anniversary -or- Special] Value Edition -or- Pack! 45% or 50% more!
- [[50th] Anniversary -or- Special] Limited Edition! 33 oz or 32 oz for the 22 oz price.
- [[50th] Anniversary -or- Special] Bonus -or- Value Pack!
- 50th -or- 75th -or- 100th Anniversary
- Celebrating 50 -or- 75 -or- 100 Years of Formula 409!
- Celebrate the 50th -or- 75th -or- 100th Anniversary of Formula 409!

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TABLE 1

Use Sites:

Airplanes	Dorms	Lavatories	Public facilities
Airports	Elevators	Laundry rooms	Public restrooms
Ambulances	Emergency vehicles	Living areas -or- rooms	[Public -or- Pay] telephone[s]
Automobiles	Factories	Lounges	[[phone] booths]
Basements	Family areas -or- rooms	Malls	Recreational centers -or- facilities
Bathroom -or- locker room facilities [surfaces]	Fast food restaurants	[Manufacturing] plants	[Rental] cars
Bathrooms	Garages	Markets	Rest stops
Bedrooms	Gas stations	Mass merchandisers, discount retailers -and/or- general merchandise store[s]	Restaurants
Boats	Grocery stores	Military installations	Restrooms
Bowling alleys	Gymnasiums	[Mobile] home[s]	School buses
Buses	Gyms	Motels	Schools
Butcher shops	Health clubs	Motor homes	Shelters
Cafeterias	Home centers	Mudrooms	Ships
Campers	Homes	Nurseries	Shops
Churches	Hotels	Offices	Subways
Children's [game] rooms	Households	Pet areas	Supermarkets
Convenience stores	[Institutional] laundromats	Pharmacies	Toolsheds
Correctional facilities	Institutions	Play areas -or- rooms	Trains
[Damp] storage areas	Kennels	Playground	Trolleys
Day care centers	Kid's -or- child's [play] room	[Police -and/or- fire] vehicles	Vacation homes
Dens	Kitchen[s] [surfaces]		Warehouse clubs
	Laboratories		

Surfaces: [For use on -or- Use this product on] [Washable] Hard, Nonporous Surfaces [throughout the house]:

Appliance exterior[s] [surfaces]	Drawer pulls	Office -or- bedroom -or- bedside furniture	Tires
[Bathroom] [kitchen] faucet[s] [handles]	Dressing carts	Outdoor grill exteriors	Toilet -and/or- urinal exterior[s] [surfaces]
Bathtubs	Elevator buttons	Outdoor -or- patio furniture	Toilet seats
Boats	Enamel	Oven doors	[Toilet] [toilet flush] [telephone] [dishwasher] [cabinet] [door] handles
Bottom of pots and pans	Exhaust fans	Pet areas -or- surfaces	Tools
Burner trays	Fiberglass	Piano keys	Toy boxes -or- storage bins
Cabinets -or- cupboards	[Filing] cabinets	Plastic laundry hampers [baskets]	Trailers
Cages	Finished -or- painted hardwood -or- [woodwork] [window sills]	Plastic patio furniture -or- lawn chairs	[Training] toilets
Car interiors	Fixtures	Plastic shower curtains	Trash cans
Chairs	Floors [around toilets]	Playground equipment	Trash compactors
[Children's] furniture	Freezer exterior	Playpens	Tubs [and] -or- glazed [ceramic] tile
Chrome exterior[s] [surfaces of] urinals -and/or- toilets	Garage surfaces	Portable toilet Exterior[s]	Vanity tops
Closets	Garbage cans	Range hoods	Vehicles
[Clothes] [diaper] hampers	Glass	Recycling bins	Vending machine surfaces
Cooler exteriors	Glass-topped furniture	Refrigerator door handles	[Vinyl] linoleum
Countertops -or- counters	Glazed porcelain [tiling -or- tile]	Refrigerator exterior[s] [surfaces]	[Vinyl] wallpaper
Cribs	[Grocery store] carts	RVs	[Washers -or- dryers] [washing machine[s]] [exterior[s]]
Crystal (non-food contact areas)	[Grocery] basket -or- cart handles	Shelves and drawers	[Washable] floors [including linoleum, no-wax, vinyl, and glazed ceramic tile]
Desks	Gym equipment	[Shower] doors	Washable kitchen surfaces
[Diaper] changing tables -or- areas	[Hard] plastic -or- vinyl	Shower stalls -or- showers	[Washable] walls
Diaper pails	Highchairs (non-food contact areas)	Shower [walls]	Wastebaskets
[Dining] [fast food] [kitchen] [picnic] [play] [restaurant] [tray] tables	[Kid's] play [structures] [equipment] [furniture] [tables]	Signs	Windows
Dining room surfaces -and/or- tables -and/or- fast food restaurant tables	[Kitchen] appliance exteriors	Sinks	Windshields
[Door] [cabinet] [appliance] knobs	Lamps	Sports equipment	
Door[s] [frames]	Light switches [fixtures] [panels]	Stainless steel	
Doorknobs	Lockers	Staplers	
Drain boards	[Medicine] cabinets	Stereo consoles	
	Metal [blinds] [work benches]	Stovetops -or- stoves	
	Microwave exterior[s] [surfaces]	Synthetic marble	
	Office machinery	Tables	
		[Tiled] walls	

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TABLE 2

Soils:

[Automotive] [splattered] grease	Dirt	Heel marks	Pet stains
Bathtub ring	Fingerprints	Juice stains	Smudges
Beverage stains	Food [-or- greasy -or- oily] spills	Mud	Soap scum
Cosmetics	[-or- splatters -or- messes]	[Outdoor] grime	Sticky food messes [-or- spills]
Crayon and pencil [marks]	Food stains	Pen -or- ink [marks]	Wine stains

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