

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D.C. 20460

FEB 5 2008

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Evelyn J. Lawson The Clorox Company c/o PS & RC P.O. Box 493 Pleasanton, CA 94566

Subject:

Clorox Everest

EPA Registration No.5813-73 Amendment Dated: Oct 04, 2007 EPA Received Date: Oct 09, 2007

Dear Evelyn J. Lawson

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended, is acceptable with comments.

Proposed Amendment

Addition of claims

Conditions

Revise the label as follows:

- 1. On page 3, delete the 2nd claim in the right column, "Powerful Formula."
- 2. On page 5, revise the third claim in the left column by deleting the term, "Power."
- 3. On page 5, revise the 9th claim in the left column by deleting the phrase, "this Flu season."
- 4. On page 5, revise the 10th claim in the left column and 5th and 7th claim in the right column by deleting the term, "harmful."
- 5. On page 5, revise the 6th claim by stating "Kills Influenza A (Hong Kong virus) the virus that causes the flu.
- 6. On page 5, delete the 10th claim, "prevents the spread of germs on hard, nonporous surfaces."

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EPA Form 1320-1A (1/90)

Printed on Recycled Paper

C. Carrenne Marine Piller 1993 — 275 Addition

General Comments

A stamped copy of the accepted label with conditions is enclosed for your records. Submit (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703) 308-6233.

Sincerely,

∦elma Noble

Product Manager (31)

Regulatory Management Branch I

Antimicrobial Division (7510C)

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VEREST

KEEP OUT OF REACH OF CHILDREN **CAUTION:**

See back panel for additional precautionary statements.

NET CONTENTS

Alkyl (C12 40%; C14 50%; C16 10%) dimethyl benzyl ammonium chloride 0.3%

ACTIVE INGREDIENTS:

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Avoid contact with foods.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

STORAGE AND DISPOSAL:

Store out of reach of children. Do not reuse empty container. -or- Refill only with this product. [Rinse and] offer empty container for recycling. If recycling is not available, discard container in trash.

> Mfd. for & @2007 THE CLOROX COMPANY, 1221 Broadway, Oakland, CA 94612

With COMMENTS . in MPA Leiter Dated:

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5813-73



Made in [the] U.S.A. Clorox is a registered trademark of The Clorox Company QUESTIONS [?-or- OR] COMMENTS? CALL 1-800-227-1860 [or visit www.pine-sol.com -or- www.409.com -or- www.clorox.com] EPA Reg. No. 5813-73

EPA Est. No. 5813-CA-03, 5813-CA-04, CA-5, 5813-GA-01, 71681-GA-1, 58455-IN-01, 58455-IN-02, 36727-IL-01

(Actual EPA Est. No. in code above -or- below -or- on neck of bottle)

Important Facts:

Bottle made from _% post-consumer recycled plastic Contains no phosphorus

Not harmful to septic systems -or- tanks

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate:

OPERATING TRIGGER

[Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle [counterclockwise] to "spray" -or- "stream" [setting]. -or- Adjust [nozzle] to desired pattern. -or- To open, turn the purple nozzle.] Spray 6-8 inches from surface, [[rub] [wipe] with [brush,] [paper towel,] [sponge,] [lint-free cloth] or [cloth]]. [Do not breathe spray or mist.]

[[This product] Can be used on -or- won't harm most washable surfaces.] [Not recommended for use on soft vinyl, varnishes, or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.]

For surfaces that may come in contact with food, a potable water rinse is required.

[Refill only with this product]

Alternate for Refill Bottle: To Refill [Spray Bottles]:

[Remove]

 Remove trigger sprayer -or- cap from empty bottle. [Pour]

Unscrew cap on refill and pour contents directly into empty bottle. [Use]

Replace trigger sprayer and use as you normally would.

-or-

Unscrew cap and transfer your trigger to this bottle.

CLEANING

General: [Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

Atternate for Direct Application or Refill Bottle:

Apply this product full strength onto soils and wipe clean [with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag]. Repeat for heavily soiled areas.

To Clean/Remove Soap Scum: Spray product onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [dirt and/or soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gallon of warm water and apply with a sponge -or- mop.]

To Clean Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

Claims:

- · A better way to clean
- An effective [non-food contact surface] cleaner for use in the kitchen, bathroom, bedroom, and other household areas
- · Can be used diluted for lighter cleaning tasks or full strength for big jobs
- Can be used for a variety of indoor and outdoor cleaning tasks
- Can be used full strength or diluted [for a variety of heavy duty to lighter cleaning tasks]
- . Clean up with the one thing that can handle the kitchen
- Cleaner [for Household Use]
- Cleans [all] [washable] floors [including] [no-wax floors] [linoleum] [vinyl] [and] [glazed ceramic tile]
- Cleans everyday kitchen [and] and/or- bathroom messes
- Cleans [everyday messes] [grease and grime] throughout the house
- Cleans [Fast,] [All over the House] [in Kitchens and Bathrooms]
- . Cleans kitchen [and] -or- bathroom surfaces
- . Cleans kitchens to a beautiful shine
- · Cleans soap scum -or- dirt -or- build-up
- . Cleans [surfaces] throughout the house
- Cleans kitchen, -and/or- bathroom, -and/or- other household surfaces
- · Cleans the toughest soils
- Cleans tough [grease] [kitchen] [bathroom] messes [without smearing] [fast]

- [Combines deep cleaning power with -or- Has] [the] anti-streaking ingredients [of a glass cleaner]
- Contains [more -and/or- powerful] grease cutters
- Cuts [through] [tough] grease [and] [grime] [and] [messes] [quickly] [and easily] [without a trace] [of residue]
- Cuts {through} tough kitchen {and} and/or- bathroom {grease} -and/or- [grime] [and] [soils]
- Cuts cleaning time
- Cuts -or- Cleans greasy dirt -and/or- soap scum -and/or- bathroom soils [fast]
- · Cuts -or- Cleans Grime in Kitchens and Bathrooms [Fast]
- Cuts -or- Cleans Kitchen _and/or- [Bathroom] and [Household] [Grime] and/or [Soils] [Fast]
- Daily kitchen cleaner
- Deep clean [formula]
- . Deep cleaning [cleaner -or- formula]
- Degreaser
- · Degreases
- Dissolves [greasy] [kitchen] [bathroom] messes [and odors] [on contact -or- instantly]
- Dissolves grease on contact [-or- instantly]
- Dissolves messes [to a shine] [without a trace] [of residue]

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CLEANING CONTINUED

- Easily cleans the -and/or- Toughest [on] grease [and grime] [throughout the house]
- Effectively removes [everyday] soils on: Table 1 use sites
- · Fast [Strong] cleaning power
- · Fast action [kitchen] [bathroom] cleaner
- · Fast, easy cleaning solution
- Floor cleaner
- · Formula [for bathrooms -and/or- kitchens]
- · Formula fights grease even better
- · Formulated for kitchen messes [-or- all kitchen cleaning needs]
- Good for everyday cleaning [and] -or- for your <u>-or- my -or- the</u> toughest household messes
- . Good for most indoor and outdoor cleaning tasks
- · Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- [Great] For Everyday Use [in Kitchens and Bathrooms] [All Over the House]
- Improved [-or- Special] [grease fighting] [kitchen cleaning] [formula]
- · Kitchen cleaning made easy
- Makes your {-or- my -or- the} [cleaning] job easier [in the] [kitchen] [bathroom] [household] [all over the house]
- . Maximum Cleaning, Minimum Effort
- . [Now] Better kitchen cleaning
- . [Now] Cleans even better [on grease]
- [Now] Cleans without streaks
- Now [even] tougher {-or- better} on [kitchen] grease {-or- messes}
- . Now fights grease better
- [Now] Great for Kitchens _and/or_ Bathroom [soils] too
- . [Now] Great in the Kitchen -and/or- Bathroom
- · Now more -or- Improved grease fighting power
- . [Now] Works on Soap Scum
- . One cleaner to get a truly clean kitchen
- Perfect [Ideal] for [greasy] [tough] [grimy] messes [around your -or- my -or- the [home] [house] [living room] [kitchen] [bathroom] [bedroom]]

- Powerful APC -or- All Purpose Cleaner -or- Kitchen Cleaner
 Powerful Fortildte-Easy Clean
- · Powerful grease cutter
- · Powerful [kitchen] [bathroom] cleaner
- · Powerful, Quick & Easy
- Powers through [tough] [kitchen] {grease} -and/or- [messes] [dirt]
- Powers through tough grease and grime [-or- messes] [all over the house] [including [kitchen] [grease and grime] [and] [bathroom soils] [such as soap scum]]
- · Powers through your -or- my -or- the toughest cleaning jobs
- Prevents {odors} -and/or- [dirt] [soap scum] [build up]
- Pure -or- Purely -or- True -or- Truly Clean
- . Quickly cuts through the toughest grease
- Removes [and] [or] -and/or- Cleans the soils listed in Table 2
- · Removes {-and/or- Cleans} [everyday] kitchen messes
- · Special kitchen-cleaning formula
- · Specially formulated -or- Specifically -or- Made for kitchen cleaning
- Starts cleaning [-or- to work] on contact [-or- instantly]
- . Starts to work before you [even] [do -or- start to] wipe
- Still Great for Bhathroom -and/or- kitchen (Soils) -and/or- soap scum
- [Still] Great [for] Cleaning Power [-or- Kitchens]
- . [Still] Tough on Greasy Soils
- Strong [cleaner]
- Strong enough to cut through automotive grease, yet won't harm fabric
- [The] One Step Cleaner
- [The] [Powerful] Scent of Clean -or- Real Clean
- . This product's formula cleans
- Tough cleaning with a [bleach-free] [citrus] [fresh] [lemon] [light] [lime] [natural] [orange] scent
- · Toughest on grease
- · Unbeatable [on] grease removal
- · Unbeatable on [kitchen] [bathroom] messes

Use Sites:

See Table 1

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DEODORIZATION -or- SANITIZATION

To Deodorize -and/or- To Sanitize Non-Food Contact Surfaces: Spray until thoroughly wet. Let stand 30 seconds [half a minute]. Then wipe. -or- Let stand 30 seconds [half a minute] before wiping. For heavily soiled areas, a precleaning is required. "

Alternate for Direct Application and Refill Bottle:

To Deodorize -and/or- To Sanitize Non-Food Contact Surfaces: Directly apply [this product] with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 30 seconds [half a minute]. Then wipe. -or- Let stand 30 seconds [half a minute] before wiping. For heavily soiled areas, a precleaning is required.

Claims:

- An effective non-food contact surface sanitizer for use in the kitchen--and/or-[bathroom], [bedroom], and [other household areas]
- · Antibacterial [Formula]
- Cleans -or- shines -or- sanitizes washable kitchen _and/or_ bathroom _and/or_ household surfaces _and/or_ fixtures [throughout the home]
- . Deodorizer [for Household Use]
- Deodorizes {-or- Eliminates} [food odors] [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- . Deodorizes with I-or- and has a Iclean I [fresh] [pine] scent
- Deodorizes [washable] hard, nonporous surfaces
 Eliminates odors caused by bacteria [and mildew] [and non-fresh foods]
 Eliminates -or- Removes [kitchen] [bathroom].odors
 Kills [household] bacteria [and sanitizes without bleaching]
 Kills 99.9% of [household] bacteria [in 30 seconds] [in half a minute]
 Kills odor causing bacteria in the kitchen -or- bathroom

- [Now] Kills 99.9% of (any organism from List 1) [on hard, nonporous surfaces] [in 30 seconds] [in half a minute]
- . One step cleaning and sanitizing
- · Removes -or- Eliminates odors
- · Sanitizer [for Household Use]
- Sanitizes
- Sanitizes [kitchen] [household] [bathroom] [surfaces] [in 30 seconds] [in half a minute)
- . This product is a sanitizer for hard and nonporous, non-food contact area surfaces according to the method for Sanitizers - Non-Food Contact Surfaces, modified in the presence of 5% organic serum, [in 30 seconds] [in half a minute] against: see organism list

Organisms: (List 1)

Enterobacter aerogenes [ATCC 13048], Escherichia coli 0157:H7 [(E. coli)] [ATCC 35150], Salmonella choleraesuis -or- enterica [(Salmonella)] [ATCC 10708], Staphylococcus aureus [(Staph)] [ATCC 6538], Streptococcus pyogenes [(Strep)] [ATCC 19615], [Vancomycin Resistant] Enterococcus faecalis [(VRE)] [ATCC 51299]

Use Sites:

See Table 1

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DISINFECTION

To Disinfect: Spray until thoroughly wet. Let stand 10 minutes. For Herpes simplex virus Type 2, Influenza A [Hong Kong virus], or Human Immunodeficiency Virus Type 1 (HIV-1), let stand for 30 seconds. Then wipe. For heavily soiled areas, a precleaning is required.

Alternate for Direct Application and Refill Bottle:

To Disinfect: Directly apply [this product] with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 10 minutes. Then wipe. For heavily soiled areas, a precleaning is required.

- An effective disinfectant for use in the kitchen, -and/or-[bathroom], [bedroom], and [other household areas]
- Antibacterial [Formula]
- Antibacterial -or- Germicidal* Cleaning Power [on hard, nonporous] surfaces] [for Kitchens _and/or- Bathrooms -or- All Over the House -or-Throughout the House]
- [Bacteria -and/or- virus1]-fighting -or- germ* fighting [formula]
- · Cleaner and disinfectant in one
- · Cleans and disinfects [all over the house] [everywhere] [on hard, nonporous surfaces]
- . Disinfectant [for Household Use]
- Disinfects [Germs*]
- Disinfect[s] the -or- your list any use site/surface [this season] [this state

- Disinfects [washable] kitchen surfaces including killing [99.9% of]
 germs* -and/or- bacteria -and/or- viruses¹ -and/or- fungi
- Easily clean and disinfect
- Fungicidal -or- Antifungal
- · Germicidal* formula
- Kills [99.9% of] [common] [household] germs* [in seconds]
- Kills [99.9% of] Germs*
- · Kills [99.9% of] [kitchen] [bathroom] bacteria [in seconds]
- Kills [99.9% of] (any organism in List 2)
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/ordestroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/orreduces -and/or- fights -and/or- effective against [99.9% of] [the] [common] [list any use site/surface] [bacteria -and/or- virusest] -or- germs*
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/orreduces -and/or- fights -and/or- effective against [99.9% of] [the] [[bacteria -and/or- virusest] [and other germs*]] -or- germs
- [[commonly] found in -or- on [the] [list any use site/surface]]

 Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/orreduces -and/or- fights -and/or- effective against [99.9% of] [the] [[bacteria -and/or- viruses^t] [and other germs*]] -or- germs* [commonly] found on [the] [list any use site/surfaces] surfaces your kids -and/or-pets [may] touch every day
- Kill[s] -and/or- help[s] eliminate[s] -and/or- disinfects -and/or- destroy[s] -and/or- remove[s] -and/or- help[s] get[s] rid of -and/or- reduces -and/orfights -and/or- effective against [the] [list any use site/surface] [from] [99.9% of] [common] [household] [[bacteria -and/or-viruses¹] [and other germs*]] -or- germs* [this season] [this flu season]

- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/ordestroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/orreduces -and/or- fights -and/or- effective against [99.9% of] [common] [household] [[bacteria -and/or- virusest] [and other germs*]] -or- germs* [on] [from] [your] [children's] toys
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/ordestroy[s] -and/or- remove[s] -and/or- help[s] get[s] rid of -and/orreduces -and/or- fights -and/or- effective against [99.9% of] *list any arganism* [[commonly] found in -or- on [the] [*list any use site/surface*]]
- Kill[s] -and/or- [help[s]] eliminate[s] -and/or- disinfects -and/ordestroy[s] -and/or- remove[s] -and/or- [help[s]] get[s] rid of -and/orreduces -and/or- fights -and/or- effective against [99.9% of] [the] flu [influenza] virus [[commonly] found in -or- on [the] list any use site/surface
- Kills certain viruses¹ (in 30 seconds) (in half a minute)
- Kills [E. Coli] [Salmonella] [hammatakitchen germs]
- Kills Flu Virus
- Kills [Market] [household] bacteria -or- germs* -or- viruses¹ on washalor kitchen _and/or_ [bathroom] _and/or- [household surfaces _and/or- fixtures] [throughout the household surfaces _and/or- fixtures]
- Kills Influenza A [Hong Kong virus] [, the virus that causes the common
- flu] [in 30 seconds] [in half a minute]
 [Now] kills [most] [household] bacteria -or- germs* -or- viruses! [while it cleans] [tough] [everyday] [kitchen] [bathroom] [household] [messes]
- GOOD STREET, S
- This product is a Broad Spectrum disinfectant, bactericidal according to the AOAC Germicidal Spray Products test method
- This product is effective against the pathogenic fungi Trichophyton mentagrophytes [(Athlete's Foot Fungus)] when used as directed for disinfection with a contact time of 10 minutes on hard, nonporous surfaces in bathrooms, including shower stalls, floors, and glazed
- Use in public -and/or- common places where bacteria -and/or- viruses [and other germs*] -or- germs* may be of concern [you are concerned about [[bacteria -and/or- viruses*] [and other germs*]] -or- germs*] [on hard, nonporous surfaces]
- · Use in public -or- common places where bacteria may be of concern -oryou are concerned about bacteria [on hard, nonporous surfaces]
- Virucidali -or- Antivirali

Germicidal* against the following [organisms]: -or- [This product] kills the following [organisms]: -or- Disinfects against the following [organisms]:

Organisms: (List 2)

*Herpes simplex virus Type 2 [Strain G, ATCC VR-734], 'Human Immunodeficiency Virus Type 1 [(HIV-1)], 'Influenza A [Hong Kong virus] [(common flu virus)] [ATCC VR-544], Pseudomonas aeruginosa [(Pseudomonas)] [ATCC 15442], Salmonella choleraesuis <u>-or- enterica [(Salmonella)] [ATCC 10708],</u> Staphylococcus aureus [(Staph)] [ATCC 6538], Trichophyton mentagrophytes [(Athlete's Foot Fungus)] [ATCC 9533], [when used as directed] [for spray application]

Use Sites:

See Table 1

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Mildewstat

To Inhibit Mold or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface following the [general] cleaning directions. Spray until thoroughly wet. Let stand 10 minutes. Then wipe. Reapply as new growth appears.

Alternate for Direct Application and Refill Bottle:

To inhibit Moid or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface following [general] cleaning directions. Directly apply [this product] with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 10 minutes. Then wipe. Reapply as new growth appears.

- . Inhibits -or- controls the growth of mold and mildew
- · Prevents mold and mildew growth
- This product will effectively inhibit the growth of mildew and the odors caused by them when applied to hard, nonporous surfaces
- This product is mildewstatic and will effectively inhibit the growth of mildew and the odors caused by mildew when applied to hard, nonporous surfaces

Organisms:

Aspergillus niger [(mildew)] [ATCC 16404], Trichophyton mentagrophytes [(Athlete's Foot Fungus)] [ATCC 9533]

KILLS HIV ON PRECLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in healthcare settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 (HIV-1)(associated with AIDS).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FILIUS

PERSONAL PROTECTION: Clean-up should always be done wearing protective latex gloves, gowns, masks and eye protection.

CLEANING PROCEDURE: Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Leave surface wet for 30 seconds.
For all other organisms, see directions for required contact times.
DISPOSAL OF INFECTIOUS MATERIALS: Blood, body fluids, cleaning materials and clothing should be autoclaved and disposed of according to local regulations for infectious waste disposal.

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GENERAL CLAIMS:

Scent descriptors:

- [Citrus] [Lemon] [Rain] [Spring] [Summer] [Sun] [Sunburet] Clean
- [Citrus] [Lime] Blend -or- Zest
- . Clean -or- Soft Cotton
- [Cotton] [Citrus] [Laundry] [Lemon] [Linen] [Pure] [Rain] [Refreshing] [Serene] [Spring] [Summer] [Sun[burst]] Clean
 • [Crisp] [Lemon] [Lime] [Natural] Breeze
 • Crisp Linen -or- Morning

- · Crisp -or- Sunny Citrus

- Fresh [Bleach-free] [Citrus] [Clean] [Cotton] [Lemon] [Light] [Lime] [Linen] [Mist] [Natural] [Orange] [Rain] [Scent] Fresh [Cotton] [Linen] [Mist] [Rain]
- [Laundry] [Lemon] [Últra] [Watery] Fresh
- Lime Blast
- Mild, -and/or-[citrus], [clean], [floral] [fresh], [lemon], [lime], [light], [mint], [mist], [natural], [orange], [pleasant], [pleasing], [powder], scent[ed]
- Morning Dew
- Orange Power
- · With real pine essence -and/or- fragrance

- Non-disinfectancy-related bullets/bursts/sentences:
 A better way to keep your -or- my -or- the kitchen looking clean
- · A kitchen that is ready-to-go
- · A polished-clean kitchen
- · Bleach Free
- · Cleans without bleaching {-or- bleach}
- Clear formula
- . Contains no abrasives, harsh acids
- Contains no bleach
- Contains no bleach -and/or- [dyes] [perfumes] [fragrance] [added colors]
- Deep Cleaning
- Developed {-or- formulated} with your kitchen in mind
- · Dye-Free [and Fragrance-Free]
- · Easy to use
- · For a cleaner, fresher household
- For use on both white and colored hard, nonporous surfaces
- Formulated to satisfy [-or- Satisfies] your sense of clean (-or- the senses)
- · Fragrance-Free
- Free of [added] {dyes} -and/or- (perfumes) [fragrance] [colors]
 [Free of perfumes & -or- and] Clear of dyes
- Fresh scent [-or- streak-free] formula
- · Get a noticeably clean kitchen
- . Glass & Chrome [-or- Surface]
- . Great for everyday use [in the kitchen -or- bathroom]
- · Improved kitchen formula
- Institutional [size]
- · Just spray and wipe
- · Kitchen cleaning done right
- · Leaves no smeary residue

- . Leaves your -or- my -or- the home -or- house smelling clean with a [light] fresh [citrus] [lemon] [lime] [mist] [natural] [orange] scent
- Low -or- No filming -and/or- streaking
- · Made for kitchen surfaces and odors
- · Made for your [-or- my -or- the] kitchen
- · Multi-Surface, Glass, and Chrome
- No [Added] Dyes -or- Fragrance -or- Perfumes
- No mixing
- No [Unpleasant] [Irritating] Fumes
- No streaking or filming
 Non Chlorine Formula: Will not bleach clothing or colored surfaces
- Non-abrasive formula [will not scratch surfaces]
- · [Now] streak-free
- Passes the kitchen torture -or- everyday use test
- Perfume-Free
- Pump spray
- · Restores your kitchen to a clean state
- Special [-or- Premium] Surfaces
- Stainless Steel
- · Start with a clean slate
- Streak Free Shine
- Trigger spray
- [Value] [multi] [twin] pack
- Value Pack
- Versatile
- [Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox® -or- about [Clorox® products]]
- · Works on a wide range of household surfaces, both indoors and outdoors
- Works quickly

SWEEPSTAKES INFORMATION AND CLAIMS:

You could WIN Insert name of grand prize in Formula 409's® 50th Anniversary Sweepstakes -or- Insert name of Sweepstakes, or one of many daily instant win prizes! See back for instant win code and enter at www.insertURL. No Purchase Necessary.

Formula 409® is celebrating its 50th Anniversary -or- Insert name of Sweepstakes by giving away hundreds of prizes, and you may be an instant winner! -or- Enter today for your chance to be an instant winner of daily prizes -or- the winner of insert name of grand prize, in Formula 409® Brand Cleaner's insert name of Sweepstakes. To find out if you have the right formula and are an instant winner, scratch off the box and enter your unique code at www.insertURL. SCRATCH HERE

Enter at www. InsertURL

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ONLY OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Promotion ends insert date. For Official Rules, prize descriptions and odds disclosure, visit http://www.insertURL. Sponsor. Insert full sponsor name and full mailing address.

Help celebrate Formula 409's® 50th Anniversary -or- Insert name of Sweepstakes - visit www.insertURL for details on how you can participate in the celebration!.

- [[50th] Anniversary -or Special] Bonus [45% or 50%]! 33 oz or 32 oz for the 22 oz price.
- [[50th] Anniversary -or- Special] Value Edition -or- Pack! 45% or 50% more!
- [[50th] Anniversary -or- Special] Limited Edition! 33 oz or 32 oz for the 22 oz price.
- [[50th] Anniversary -or- Special] Bonus -or- Value Pack!
- 50th -or- 75th -or- 100th Anniversary
- Celebrating 50 -or- 75 -or- 100 Years of Formula 409!
- Celebrate the 50th -or- 75th -or- 100th Anniversary of Formula 409!

Note: Bold, Italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.] Text separated by a diamond bullet (♦) denotes -and/or- options. <u>Underlined text is new.</u> Strike-through (text) means removed. EPA Reg. No. 5813-73 Clorox Everest Page 8 of 9

TABLE 1

Use Sites:

Airplanes Airports Ambulances Automobiles

Basements

Bathroom -or- locker room facilities [surfaces]

Bathrooms Bedrooms **Boats** Bowling alleys Buses Butcher shops Cafeterias Campers Churches

Children's [game] rooms Convenience stores Correctional facilities [Damp] storage areas

Day care centers

Dens

Dorms Elevators

Emergency vehicles Factories

Family areas -or- rooms Fast food restaurants

Garages Gas stations Grocery stores Gymnasiums Gyms Health clubs Home centers Homes Hotels Households

[Institutional] laundromats

Institutions Kennels

Kid's -or- child's [play]room Kitchen[s] [surfaces]

Laboratories

Lavatories Laundry rooms Living areas -or- rooms

Lounges Malis

[Manufacturing] plants

Markets

Mass merchandisers, discount retailers -and/or- general merchandise store[s] Military installations [Mobile] home[s] Motels Motor homes Mudrooms

Nurseries Offices Pet areas **Pharmacies** Play areas -or- rooms

Playground

[Police -and/or- fire] vehicles

Public facilities Public restrooms

[Public -or- Pay] telephone[s]

[[phone] booths]

Recreational centers -or- facilities

[Rental] cars Rest stops Restaurants Restrooms School buses Schools Shelters Ships Shops Subways Supermarkets Toolsheds Trains Trolleys

Vacation homes Warehouse clubs

Surfaces: [For use on -or- Use this product on] [Washable] Hard, Nonporous Surfaces [throughout the house]:

Appliance exterior[s] [surfaces] [Bathroom] [kitchen] faucet[s]

[handles] Bathtubs **Boats**

Bottom of pots and pans

Burner trays

Cabinets/ -or- cupboards Cages

Car interiors Chairs

[Children's] furniture

Chromo

Chrome exterior[s] [surfaces of] urinals _and/or_ toilets

Closets

(Clothes) (diaper) hampers

Cooler exteriors

Countertops -or- counters

Cribs

Crystal (non-food contact areas)

Desks

[Diaper] changing tables/ -or- areas

Diaper pails

[Dining] [fast food] [kitchen] [picnic] [play] [restaurant]

[tray] tables

Dining room surfaces -and/ortables -and/or- fast food

restaurant tables

[Door] [cabinet] [appliance] knobs

Door[s] [frames] Doorknobs Drain boards

Drawer pulls

Dressing carts Elevator buttons

Enamel Exhaust fans

Fiberglass [Filing] cabinets

Finished -or- painted hardwood -or-[woodwork] [window sills]

Finished or painted woodwork

Finished window sills

Fixtures

Floors [around toilets] Freezer exterior Garage surfaces

Garbage cans Glass

Glass-topped furniture

Glazed porcelain [tiling -or- tile] [Grocery store] carts

[Grocery] basket -or- cart handles

Gym equipment [Hard] plastic -or- vinyl Highchairs (non-food

contact areas) [Kid's] play [structures]

[equipment] [furniture] [tables] [Kitchen] appliance exteriors

Lamps

Light switches [fixtures] [panels].

Lockers

[Medicine] cabinets

Metal [blinds] [work benches]

Motal work hanches

Microwave exterior[s] [surfaces]

Office machinery

Office -or- bedroom -or- bedside

furniture

Outdoor grill exteriors Outdoor -or- patio furniture

Oven doors Pet areas/ -or- surfaces

Piano keys

Plastic laundry hampers [baskets] Plastic patio furniture/ -or- lawn

chairs

Plastic shower curtains Playground equipment

Playpens Portable toilet Exterior(s)

Public or payl telephone -or- phone booths

Range hoods Recycling bins

Refrigerator door handles Refrigerator exterior[s] [surfaces]

Shelves and drawers

[Shower] doors Shower stalls -or- showers

Shower [walls] Signs

Sinks Sports equipment

Stainless steel Staplers Stereo consoles Stovetops _or_ stoves Synthetic marble

Tables

[Tiled] walls Tires

Toilet -and/or- urinal exterior[s] [surfaces]

Toilet seats

[Toilet] [toilet flush] [telephone] [dishwasher] [cabinet] [door]

handles

Vehicles

Tools Toy boxes -or- storage bins

Trailers [Training] toilets Trash cans Trash compactors Tubs [and] -or- glazed [ceramic] tile Vanity tops

Vending machine surfaces [Vinyl] linoleum

[Vinyl] wallpaper [Washers/ -or- dryers] [washing

machine[s]] [exterior[s]] [Washable] floors (including linoleum, no-wax, vinyl, and glazed ceramic tile) Washable kitchen surfaces

(Washable) walls Wastebaskets Windows Windshields

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TABLE 2

Soils:

[Automotive] [splattered] grease

Bathtub ring

Beverage stains Cosmetics

Crayon and pencil [marks]

Dirt

Fingerprints

Food [-or- greasy -or- oily] spills [-or- splatters -or- messes]

Food stains

Heel marks

Juice stains Mud

[Outdoor] grime Pen -or- ink (marks) Pet stains Smudges

Soap scum Sticky food messes [-or- spills]

Wine stains