

5813-73

8/28/2002

1/6



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:

Date of Issuance:

5813-73

AUG 28 2002

Term of Issuance:

Conditional

Name of Pesticide Product:

Clorox Everest

## NOTICE OF PESTICIDE:

x Registration     Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Clorox Company  
P.O. Box 493  
Pleasanton, CA 94566-0803

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the following label changes:
  - A. Revise the EPA Registration Number to read, "EPA Reg. No.5813-73".
  - B. Delete the term, "germs," from the label. Before a product can make a "germs" claim, they must demonstrate effectiveness against bacteria, viruses, and pathogenic fungi.
  - C. Delete all references to this product killing "common" bacteria. The use of the term, "common," in describing bacteria is too broad. You must be more specific by stating either "household, kitchen, or bathroom bacteria."
  - D. Under the deodorization -or- sanitization claims, remove the brackets from "hard, non-food contact surfaces" on claims 2, 4, and "hard, non-porous surfaces" on claim 16.

Signature of Approving Official:

*Jaqueline H. Noble*  
Velma Noble

Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510C)

Date

AUG 28 2002

- E. Under "Cleaning Continued," revise the 33<sup>rd</sup> claim by deleting the brackets around "glazed" because this adjective qualifies ceramic tile as a hard, nonporous surface.
- F. Under "Disinfections," delete the 11<sup>th</sup> claim, "Why use an antimicrobial kitchen cleaner when this product provides antibacterial cleaning power," because it is a comparison claim with competitor products.
- G. Under General Claims, delete the "New and Improved Formula" claim. This claim is false and misleading because this formulation is substantially similar to a currently registered product. However, you may make the claim of "New" for a period of 6 months.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of this product constitutes acceptance of these conditions.

A stamped label is enclosed for your records. If you have any questions regarding this letter, please contact Zenobia Jones at (703) 308-6198.

Sincerely,



Velma Noble

Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510C)

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options.

EPA Reg. No. 5813-XX Clorox Everest 1 of 4

# CLOROX® EVEREST

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:**

See back panel for additional  
precautionary statements.

**ACTIVE INGREDIENTS:**

Alkyl (C<sub>12</sub> 40%; C<sub>14</sub> 50%; C<sub>16</sub> 10%) dimethyl benzyl ammonium chloride. . . . . 0.3%

OTHER INGREDIENTS: . . . . . 99.7%

Total Ingredients. . . . . 100.0%

**NET CONTENTS** \_\_\_\_\_

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Avoid contact with foods.

**FIRST AID:**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**STORAGE/DISPOSAL:**

Store only in tightly closed, original container in a secure area inaccessible to children and away from food or feed. **AUG 28 2002**

-or-

Store out of reach of children. Do not reuse empty container.

-or-

Refill only with this product. Rinse [bottle] thoroughly before discarding in trash.

-or-

Rinse [bottle] and offer for recycling where facilities accept PET [1] -or- HDPE [2] plastic. Otherwise discard in trash.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. **5813-73**



Mfd. for & ©2001 THE CLOROX COMPANY, Oakland, CA 94612  
Made in U.S.A.

**QUESTIONS? COMMENTS? CALL 1-800-227-1860**

EPA Reg. No. 5813-XX

EPA Est. No. 5813-CA-03, 5813-CA-04, 5813-GA-01, 58455-IN-01,  
58455-IN-02, 36727-IL-01

(Actual EPA Est. No. in code above)

**Important Facts:**

Bottle made from \_\_\_\_\_% post-consumer recycled plastic  
Contains no phosphates -or- phosphorus  
Not harmful to septic systems -or- tanks

R0536-2

Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options.

EPA Reg. No. 5813-XX Clorox Everest 2 of 4

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### OPERATING TRIGGER

#### To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle [counter-clockwise] to "spray" -or- "stream" [setting]. -or- Adjust [nozzle] to desired pattern.  
-or- To Open, turn the purple nozzle. Spray 6-8 inches from surface, [rub] [wipe] with [brush.] [paper towel.] [sponge.] [lint-free cloth] or [cloth]. Do not breathe spray or mist.

[This product] Can be used on -or- won't harm most washable surfaces, fabric, and carpet. Not recommended for use on polished finishes, or aluminum. If applied to those surfaces, rinse and wipe dry immediately. Apply to fabrics immediately before washing. For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.

For surfaces that may come in contact with food, a potable water rinse is required.

#### Alternate for Refill Bottle: To Refill:

- | Remove  | Pour   | Use   | -or-   |
|---|--|---|--|
| 1. Remove trigger sprayer -or- cap from empty bottle. | 2. Unscrew cap on refill and pour contents directly into empty bottle. | 3. Replace trigger sprayer and use as you normally would. | -or- Unscrew cap and transfer your trigger to this bottle. |

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No. 5813- 73

RECEIVED  
with COMMENTS  
in EPA Letter Dated:  
AUG 28 2002

### CLEANING

**General:** [Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

**To Clean/Remove Soap Scum:** Spray product onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tougher jobs, allow product to penetrate [dirt and/or soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

**To Clean [Non-Porous] Surfaces -and/or- Floors:** Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop. [For larger areas, [remove trigger sprayer and] mix one cup of this product per gallon of warm water and apply with a sponge -or- mop.]

**To Clean Toilets:** To clean and deodorize toilet bowl squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

#### Claims:

- Removes [and] [or] Cleans the following:
  - ◆ Mud ◆ Dirt ◆ [Splattered] Grease ◆ Grime ◆ Food Stains ◆ Soap Scum ◆ Fingerprints ◆ Tough Soils ◆ Crayon and Pencil [Marks] ◆ Pen -or- Ink [Marks] ◆ Heel Marks ◆ Bathtub Ring ◆ Beverage Stains ◆ Pet Stains ◆ Juice Stains ◆ Wine Stains ◆ Outdoor Grime ◆ Cosmetics ◆ Smudges
- Starts to work before you do -or- [start to] wipe
- An effective [non-food contact surface] cleaner for use in the kitchen, bathroom, bedroom, and other household areas
- Cleaner [for Household Use]
- [The] One Step Cleaner
- [Still] Great for Kitchens
- [Still] Tough on Greasy Soils
- [Now] Works on Soap Scum
- [Now] Great for Kitchens and/or Bathroom [soils] too
- Still Great for Bathroom [Soils] and/or soap scum
- Still Great for Cleaning Power
- Formula [for Bathrooms]
- [Now] Great in the Kitchen and Bathroom
- Cuts -or- Cleans Greasy Dirt and/or Soap Scum and/or Bathroom Soils
- Cuts -or- Cleans Grime in Kitchens and Bathrooms [Fast]
- Cuts -or- Cleans Kitchen and Bathroom and Household Grime and/or Soils [Fast]
- Cleans [Fast.] [All Over the House] [in Kitchens and Bathrooms]
- [Great] For Everyday use [in Kitchens and Bathrooms] [All Over the House]
- Cleans [surfaces] [throughout the house] kitchen, bathroom, and other household surfaces

- Cuts greasy dirt fast
- This product's formula cleans
- Floor cleaner
- Cleans everyday kitchen [and] -or- bathroom messes
- Cleans kitchen [and] -or- bathroom surfaces
- Cuts [through] tough kitchen [and] -or- bathroom [grease] [grime] [and] [soils]
- Cleans soap scum -or- dirt -or- build-up
- Cuts grease
- Degreases
- Powers through [tough] [kitchen] [grease] [messes] [dirt]
- Degreases and deodorizes
- Degreaser
- Powerful All Purpose Cleaner
- Powers through your toughest cleaning jobs
- Makes your [cleaning] job easier [in the] [kitchen] [bathroom] [household] [all over the house]
- Good for everyday cleaning [and] -or- for your toughest household messes
- [Easily cleans the] toughest [on] grease [and grime] [throughout the house]
- Cleans [everyday messes] [grease and grime] throughout the house
- Can be used full strength or diluted [for a variety of heavy duty to lighter cleaning tasks]
- Strong enough to [cut through] automotive grease, yet won't harm fabric
- Can be used diluted for lighter cleaning tasks or full strength for big jobs
- Good for most indoor and outdoor cleaning tasks
- Strong [cleaner]
- Can be used for a variety of indoor and outdoor cleaning tasks
- Deep clean [formula]
- Prevents [odors] [dirt] [soap scum] [build up]
- Toughest on grease
- Makes your [cleaning] job easier [in the] [kitchen] [bathroom] [household] [all over the house]
- Cuts cleaning time
- Cleans the toughest soils
- Quickly cuts through the toughest grease
- Contains more grease cutters
- Contains the most powerful grease cutters
- The most powerful APC you can buy
- Starts cleaning on contact
- Improved [grease fighting] [formula]
- Unbeatable [on] grease removal
- Fast action cleaner
- Fast [Strong] cleaning power
- Perfect [Ideal] for [greasy] [tough] [grimy] messes [around your home/house/living room/kitchen/bathroom/bedroom]
- Fast, easy cleaning solution

Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options.

EPA Reg. No. 5813-XX Clorox Everest 3 of 4

**CLEANING CONTINUED**

- Powers through tough grease and grime [including bathroom soils] [such as soap scum]
- Cuts [tough] grease [and grime] quickly [and easily]
- Effectively removes [everyday] soils on: Table 1 use sites
- Tough cleaning with a [fresh] [light] [lemon] scent
- Improved [New] [Better] grease cutter -or- fighter -or- cutting formula -or- fighting formula
- [Improved] [New] formula fights grease even better
- Now [even] tougher on [kitchen] grease
- Now fights grease better
- Now more -or- Improved grease fighting power
- Now cleans even better on grease
- [Improved] [New] [Better] grease fighting formula
- [Improved] [New] [Better] grease cutter
- [Now] Better -or- Tougher on [tough -or- kitchen] grease
- [Cleans and] Deodorizes
- Cleans all [washable] floors including no-wax floors, linoleum, vinyl and [glazed] ceramic tile

**Use Sites:**

See Table 1

**DEODORIZATION - or- SANITIZATION**

**To Deodorize -and/or- To Sanitize Non-Food Contact Surfaces:** Spray until thoroughly wet. Let stand 30 seconds. Then wipe. For heavily soiled areas, a precleaning is required.

**Claims:**

- Deodorizer [for Household Use]
- An effective [non-food contact surface] sanitizer for use in the kitchen, bathroom, bedroom, and other household areas
- Sanitizer [for Household Use]
- This product is a sanitizer for hard [and non-porous, non-food contact area] surfaces according to the method for Sanitizers - Non-Food Contact Surfaces, modified in the presence of 5% organic serum, in 30 seconds against:
- Kills 99.9% of the following organisms [in 30 seconds]:
- Kills 99.9% of [household] germs -or- bacteria [in seconds -or- in 30 seconds]
- Sanitizes [kitchen] [household] [bathroom] surfaces in 30 seconds
- One step cleaning and sanitizing

- Kills [common] [household] germs -or- bacteria [and sanitizes without bleaching]
- Kills odor causing bacteria in the kitchen -or- bathroom
- Cleans -or- shines -or- sanitizes washable kitchen and/or bathroom and/or household surfaces and fixtures [throughout the home]
- Eliminates odors caused by bacteria [and mildew] -or- [and non-fresh foods]
- Eliminates food odors like garlic and onion left behind on kitchen surfaces after cooking
- Removes -or- Eliminates odors
- Leaves household surfaces sanitary
- Kills 99.9% of *Staphylococcus aureus* and *Enterobacter aerogenes* [on hard non-porous surfaces] [in 30 seconds]
- [New] Antibacterial [Formula]

**Organisms:***Enterobacter aerogenes*, *Staphylococcus aureus* (Staph)**Use Sites:**

See Table 1

**DISINFECTION**

**To Disinfect:** Spray until thoroughly wet. Let stand 10 minutes. Then wipe. For heavily soiled areas, a precleaning is required.

**Claims:**

- [New] Antibacterial [Formula]
- Antibacterial Cleaning Power [for Kitchens and Bathrooms -or- All Over the House -or- Throughout the House]
- [Now] kills [common] [household] germs -or- bacteria
- [Cleans all over the house and] Disinfects
- An effective disinfectant for use in the kitchen, bathroom, bedroom, and other household areas
- This product is a Broad Spectrum disinfectant, bactericidal according to the AOAC Germicidal Spray Products [test method]
- Disinfectant [for Household Use]
- Kills [most] [common] household germs and bacteria [while it cleans] [tough] [everyday] [kitchen] [bathroom] [household] messes

- Antibacterial Cleaning Power [on hard, non-porous surfaces] [for Kitchens and Bathroom -or- All Over the House -or- Throughout the House]
- Cleans and Disinfects -or- Kills germs [all over the house] [everywhere]

- Kills [harmful] [common] [household] bacteria on washable kitchen and/or bathroom and/or household surfaces and fixtures [throughout the home]
- Why use an antibacterial kitchen cleaner when this product provides antibacterial cleaning power all over the house?
- Cleaner and disinfectant in one

**Bactericidal against the following [organisms]: -or- [This product] kills the following [organisms]: -or- Disinfects against the following [organisms]**  
**Bacteria:** *Pseudomonas aeruginosa* (*Pseudomonas*), *Staphylococcus aureus* (Staph), *Salmonella choleraesuis* (*Salmonella*)

**Use Sites:**

See Table 1

R0536-2

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

AUG 28 2002

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No.

5813-73

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options.

EPA Reg. No. 5813-XX Clorox Everest 4 of 4

**GENERAL CLAIMS:****Non-disinfectancy-related bullets/bursts/sentences:**

- [New] [and] [Improved] Formula.
- Contains no abrasives, harsh acids
- Non-abrasive formula [will not scratch surfaces]
- Just spray and wipe.
- No mixing
- Pump spray
- Trigger spray
- Mild, clean, pleasant, pleasing, citrus, lemon, light, fresh, mint, powder, floral scent[ed]
- Non Chlorine Formula: Will not bleach clothing or colored surfaces
- For use on both white and colored hard surfaces
- Cleans without bleaching
- Contains no bleach
- No streaking or filming
- Clear formula
- Works quickly
- For a cleaner, fresher household
- Works on a wide range of household surfaces, both indoors and outdoors
- Versatile
- Fresh [Clean] [Lemon] [Light] Scent
- Leaves your home [house] smelling clean with a light fresh [lemon] scent
- Leaves no smeary residue
- Easy to use

**TABLE 1**  
**Use Sites**

**Use Sites:** Homes: ◆ Bathrooms: ◆ Kitchens: ◆ Dens: ◆ Basements: ◆ Family Rooms: ◆ Children's [game] rooms: ◆ Bedrooms: ◆ Garages: ◆ Outdoor: ◆ Mudrooms: ◆ Toolsheds: ◆ Living rooms: ◆ Households:

**Surfaces:** [Use this product on] [Washable] Hard, Non-Porous Surfaces [throughout the house]: ◆ Shelves and Drawers ◆ [Washable] Floors [including linoleum, no-wax, vinyl, and [glazed] ceramic tile] ◆ Countertops -or- Counters ◆ Sinks ◆ Tables ◆ Chairs ◆ [Washable] Walls ◆ Doors ◆ Cabinets ◆ Door Knobs ◆ Telephones ◆ Glazed Porcelain Tiling -or- Tile ◆ Garbage Cans ◆ Finished or Painted Woodwork ◆ [Hard] Plastic ◆ Hard Vinyl ◆ Glass ◆ Windows ◆ Finished Window Sills ◆ Fixtures ◆ Glass-topped Furniture ◆ Enamel ◆ Synthetic Marble ◆ Chrome ◆ Stainless Steel ◆ Glazed Porcelain ◆ [Vinyl] Linoleum ◆ Metal ◆ Fiberglass ◆ Metal Blinds ◆ Light Fixtures ◆ Piano Keys ◆ Refrigerator Exterior ◆ Freezer Exterior ◆ Microwave Exterior ◆ Stovetops or Stoves ◆ Exhaust Fans ◆ Range Hoods ◆ [Kitchen] Appliance Exteriors ◆ Highchairs (Non-Food Contact Areas) ◆ Burner Trays ◆ Oven Doors ◆ Washable Kitchen Surfaces ◆ Bottom of Pots and Pans ◆ Crystal (Non-Food Contact Area) ◆ Diaper Pails ◆ Plastic Laundry Hampers [Baskets] ◆ Shower Stalls -or- Showers ◆ Tubs [and] -or- Glazed [Ceramic] Tile ◆ Toilets ◆ Portable Toilets ◆ Fixtures ◆ Bed Frames ◆ Cribs ◆ Changing Tables ◆ Vanity Tops ◆ Picnic Tables ◆ Outdoor -or- Patio Furniture ◆ Tires ◆ Tools ◆ [Hard] Plastic ◆ Boats ◆ Garage Surfaces ◆ Trailers ◆ RVs ◆ Sports Equipment ◆ Windshields ◆ Vehicles ◆ Outdoor Grill Exteriors

R0536-2

**ACCEPTED**  
**with COMMENTS**  
**in EPA Letter Dated:**

**AUG 2 8 2002**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. 5813-73