

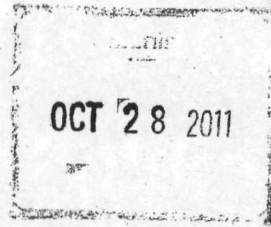
5813-58

10-28-2011

1/6

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

J. Evelyn Lawson
Senior Regulatory Information Scientist
The Clorox Company
c/o PS&RC; P.O. Box 493
Pleasanton, CA 94566-0803



SUBJECT: Spruce-Ups
EPA Registration Number: 5813-58
Application Date: September 27, 2011
Receipt Date: September 28, 2011

Dear Ms. Lawson:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended.

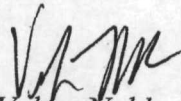
- Add graphics and marketing claims

Based on a review of the submitted information, this notification is acceptable. This notification will be made part of the record for this file.

General Comments

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,


 Velma Noble
 Product Manager (31)
 Regulatory Management Branch I
 Antimicrobials Division (7510P)

7510P:T.Lantz:10/28/11:5813-58a notific

CONCURRENCES							
SYMBOL	7510P						
SURNAME	T. Lantz						
DATE	10/28/11						



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number
 TG0001

Application for Pesticide - Section I

1. Company/Product Number 5813-58	2. EPA Product Manager Velma Noble	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Spruce-Ups	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC; P. O. Box 493 Pleasanton, CA 94566-0803 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notification of "Designer Series" label graphics per PR Notice 98-10: We are submitting 2 different designs, one for each scent descriptor (4 designs total). For each design, we submit one color and 5 black and white copies for each design along with 1 copy of the approved Federal label. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. § 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt. No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Package wgt	No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name J. Evelyn Lawson	Title Federal Registration Specialist	Telephone No. (Include Area Code) (925) 425-6842
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Federal Registration Specialist	
4. Typed Name Tara Gomez	5. Date 9/22/2011	

Artwork below is shown at approximately 100% of actual size

Designer Series

Limited Edition!

- Same Clorox[®] Wipes
- Kills Cold and Flu Viruses[§]

(§ Influenza A2, Rhinovirus type 14)

Fresh Scent

Removable Sticker

DISINFECTING WIPES
TOALLITAS DESINFECTANTES

CLOROX

Fresh Scent
Fresco Aroma

75 WET WIPES
7" x 8" (17 cm x 20 cm)
1 LB 3.3 OZ (547 g)

BLEACH-FREE

ACTIVE INGREDIENTS:
 n-Alkyl (C14, 80%; C16, 30%; C12, 5%; C18, 5%)
 Dimethyl Benzyl Ammonium Chloride 0.145%
 n-Alkyl (C12, 68%; C14, 32%) Dimethyl
 Ethylbenzyl Ammonium Chloride 0.145%
 OTHER INGREDIENTS: 99.710%

KEEP OUT OF REACH OF CHILDREN
CAUTION: SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.
 MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS
PRECAUCIÓN: VEA EL PANEL POSTERIOR PARA SUJETAR NO ENTRENDE LA ETIQUETA. BUSQUE A ALGUIEN PARA QUE SE LA EXPLIQUE A ÚSTED EN DETALLE.

R0609870

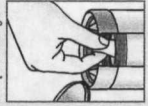
Artwork below is shown at approximately 100% of actual size



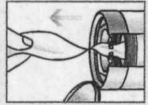
DISINFECTING WIPES TOALLITAS DESINFECTANTES

- Quick and easy cleaning everywhere*
- Kills 99.9% of bacteria in 30 seconds†
- Disinfects household kitchen and bathroom bacteria†

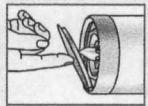
To Open Package



Pull out wipe from center of roll.

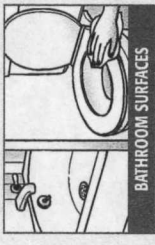


Wet sheet pops up automatically.

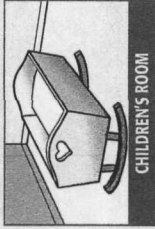


Close lid to retain moisture.

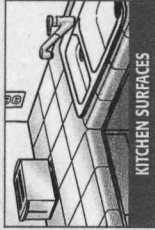
*Hard, nonporous, non-food-contact surfaces identified on this label
† *Klebsiella pneumoniae*, *Staphylococcus aureus* (S. aureus), *Escherichia coli* O157:H7 (E. coli), *Streptococcus pyogenes*



BATHROOM SURFACES



CHILDREN'S ROOM



KITCHEN SURFACES

ONE-STEP CLEANING AND DISINFECTING

Directions for Use: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleaning. To Disinfect: Use to disinfect hard, nonporous surfaces. Wipe surfaces to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first. To Clean: Wipe surface clean with Clorox® Disinfecting Wipes. Let air dry. Do Not Sanitize: Use on semi-rigid, nonporous hard, nonporous surfaces. Wipe surface. Use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first. For surfaces that may come in contact with food, a potable water rinse is required. This product is not for use on dishes, glassware, or eating utensils. Clorox® Disinfecting Wipes will not harm most surfaces, including acrylic, plastic, fiberglass, sealed granite, finished hardwood and vinyl. Not recommended for use on unpainted wood, not recommended for use on unfinished, unstained, unpainted, waxed, oiled or worn surfaces. Test a small area first.

Modo de Empleo: El uso de este producto de una manera diferente a la especificada en la etiqueta constituye una violación a la ley federal. No es para limpiar ni sanear la piel. No use como toallita para limpiar a un bebé ni para limpieza personal.

Para Desinfectar: Use para desinfectar superficies duras y sin poros. Limpie la superficie para ser desinfectada. Use suficientes toallitas para que la superficie quede permanentemente mojada por 4 minutos. Deje secar la superficie. Para superficies muy sucias, limpie primero el exceso de suciedad. Para limpiar: Limpie la superficie con Toallitas Desinfectantes de Clorox®. Deje secar al aire. Para Sanitizar: Use para sanitizar y desodorizar superficies duras y sin poros. Limpie la superficie. Use suficientes toallitas para que las superficies tratadas permanezcan visiblemente mojadas por 30 segundos. Deje secar la superficie. Para superficies muy sucias, limpie primero el exceso de suciedad. Este producto no es para el uso en platos, vasos ni utensilios de mesa. Requiere un enjuague con agua potable. No se recomienda para uso en superficies de madera, madera no acabada, madera sin acabar, ni laminados. Las Toallitas Desinfectantes de Clorox® no dañarán la mayoría de superficies, incluyendo las de acrílico, fibra de vidrio sellada, granito sellado, madera dura con acabado y vinilo. No se recomienda usar en superficies sin acabado, sin sellar, sin pintar, enceradas, enmanteladas ni gastadas. Haga primero la prueba en un área pequeña.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. **FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes; Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice. Relieve the product container or label with you when calling a poison control center or doctor or going for treatment. For further information, call 1-800-227-1860.

PHYSICAL OR CHEMICAL HAZARDS: Do not use or store near heat or open flame.

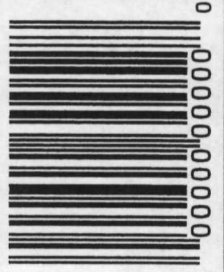
STORAGE AND DISPOSAL: Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Nonrefillable container. Do not reuse or refill this empty container. Offer empty container for recycling. If recycling is not available, discard container in trash.

DECLARACIONES PREVENTIVAS: RESGOS PARA LOS SERES HUMANOS Y ANIMALES DOMESTICOS.

PRECAUCIÓN: Causa irritación moderada a los ojos. Evite el contacto con los ojos o la ropa. Lávese completamente con agua y jabón después de usar. **PRIMEROS AUXILIOS: CONTACTO CON LOS OJOS:** Mantenga los ojos abiertos y enjuague con agua lentamente, con cuidado, durante 15-20 minutos. Si hay lentes de contacto, retírelas después de los primeros 5 minutos; luego continúe enjuagando los ojos. Llévase a un centro de control de envenenamiento para obtener asesoramiento sobre el tratamiento. Cuando llame a un centro de control de envenenamiento o a un médico, o intente obtener tratamiento, tenga a la mano el empaque o la etiqueta del producto. Para más información llame al 1-800-227-1860. **RIESGOS FISICOS O QUIMICOS:** No use ni almacene cerca del calor o llamas.

ALMACENAMIENTO Y ELIMINACIÓN: Deposite la toallita en la basura después del uso. No la desgarre por el mojado. Para retener la humedad cierre bien la tapa entre usos. El empaque no está diseñado para volverse a llenar. No vuelva a usar ni a llenar el empaque vacío. Entregue el empaque vacío para que sea reciclado. Si no hay servicio de reciclaje disponible, tire el empaque a la basura.

CONTAINS NO PHOSPHORUS/NO CONTIENE FOSFORO.
Questions or Comments? (Preparar e Comentarios? Please visit www.clorox.com or call 1-800-227-1860. A list of this product's ingredients is available at www.clorox.com. Una lista de los ingredientes de este producto es accesible en www.clorox.com.
Mfg. for Fabricator: The Clorox Company, 1221 Broadway, Oakland, CA 94612. © 2008, 2011. Made in the U.S.A. Hecho en los E.U.A. Clorox is a registered trademark of The Clorox Company. Clorox is una marca registrada de The Clorox Company. EPA Reg. No. 5813-58. EPA Est. No. 3813-04-2. 58583-NH-1. 825-1115. W-3, W-2, 7187-AU-1, IL-2, 04-1. See label code for actual Est. No. U.S. Patent 6,570,512. NI-16634.



R0609870

Artwork below is shown at approximately 100% of actual size



Designer Series

Limited Edition!

- Same Clorox® Wipes
- Kills Cold and Flu Viruses^s
(^sInfluenza A2, Rhinovirus type 14)

Lemon Fresh

Removable Sticker

XXXXXX



DISINFECTING WIPES
TOALLITAS DESINFECTANTES

Lemon Fresh
Aroma de Limón

75 WET WIPES
7" x 8" (17 cm x 20 cm)
1 LB 3.3 OZ (547 g)

BLEACH-FREE

ACTIVE INGREDIENTS:
n-Alkyl (C14, 60%, C16, 30%, C12, 5%, C18, 5%)
Dimethyl Benzyl Ammonium Chloride 0.145%
n-Alkyl (C12, 66%, C14, 32%) Dimethyl
Ethylbenzyl Ammonium Chloride 0.145%
OTHER INGREDIENTS 99.710%

KEEP OUT OF REACH OF CHILDREN
CAUTION: SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.
MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS
PRECAUCIÓN: VEA EL PANEL POSTERIOR PARA SI JUSTO NO ENTIENDE LA ETIQUETA, BUSQUE A ALGUIEN PARA QUE SE LA EXPLIQUE A USTED EN DETALLE.

R0612910

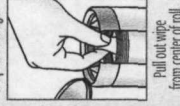
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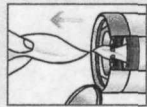
DISINFECTING WIPES TOALLITAS DESINFECTANTES

- Quick and easy cleaning everywhere*
- Kills 99.9% of bacteria in 30 seconds†
- Disinfects household kitchen and bathroom bacteria†

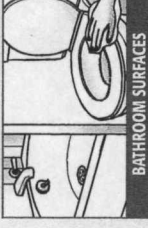
To Open Package:



Pull out wipe from center of roll.



Close lid to retain moisture.



BATHROOM SURFACES

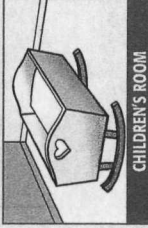
* Hard, nonporous, non-foot-contact surfaces identified on this label
† *Mycobacterium pneumoniae*, *Staphylococcus aureus* (Staph), *Escherichia coli* O157:H7 (E. coli), *Streptococcus pyogenes*

ONE-STEP CLEANING AND DISINFECTING

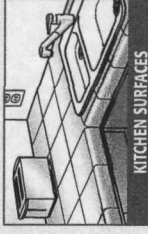
Directions for Use: This is a violation of Federal law to use this product in a manner inconsistent with the labeling. Not for cleaning or sanitizing skin. Do not use as a disinfectant on food contact surfaces. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first. To Clean: Wipe surface clean with Clorox® Disinfecting Wipes. Let air dry. To Sanitize: Use to sanitize/deodorize hard, nonporous surfaces. Wipe surface. Use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first. For surfaces that may come in contact with food, a potable water rinse is required. This product is not for use on dishes, glassware, or eating utensils. Clorox® Disinfecting Wipes will not harm most surfaces, including plastic, metal, glass, wood, granite, finished hardwood and vinyl. Not recommended for use on unpainted wood. Not recommended for use on unfinished, untreated, unpainted, waxed, oiled or worn surfaces. Test a small area first.

Modo de Empleo: El uso de este producto de una manera diferente a la especificada en la etiqueta constituye una violación a la ley federal. No es para limpiar ni sanear la piel. No use como toallita para limpiar a un bebé ni para limpieza personal.

Para Desinfectar: Use para desinfectar superficies duras y sin poros. Limpie la superficie para ser desinfectada. Use suficientes toallitas para que la superficie tratada permanezca visiblemente mojada por 4 minutos. Deje secar la superficie. Para superficies muy sucias, limpie primero el exceso de suciedad. Para Limpiar: Limpie la superficie con toallitas Desinfectantes de Clorox®. Deje secar al aire. Para Sanitizar: Use para sanitizar y desodorizar superficies duras y sin poros. Limpie la superficie. Use suficientes toallitas para que las superficies tratadas permanezcan visiblemente mojadas por 30 segundos. Deje secar la superficie. Para superficies muy sucias, limpie primero el exceso de suciedad. Para superficies que puedan entrar en contacto con los alimentos se requiere un enjuague con agua potable. Este producto no es para el uso en platos, vasos ni utensilios de mesa. Las toallitas Desinfectantes de Clorox® no dañará la mayoría de superficies, incluyendo las de acrílico, fibra de vidrio sellada, granito sellado, madera dura con acabado y vinilo. No se recomienda su uso en madera sin pintar. No se recomienda usar en superficies sin acabado, sin sellar, sin pintar, enceradas, encastradas ni gastadas. Haga primero la prueba en un área pequeña.



CHILDREN'S ROOM



KITCHEN SURFACES

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. **FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For further information, call 1-800-227-1860. **PHYSICAL OR CHEMICAL HAZARDS:** Do not use or store near heat or open flame.

STORAGE AND DISPOSAL: Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Nonrefillable container. Do not reuse or refill this empty container. Offer empty container for recycling. If recycling is not available, discard container in trash.

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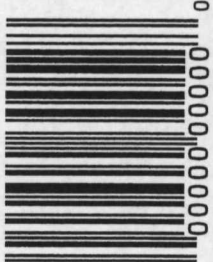
PRECAUCION: Causa irritación moderada a los ojos. Evite el contacto con los ojos o la ropa. Lávese completamente con agua y jabón después de usar. **PRIMEROS AUXILIOS: CONTACTO CON LOS OJOS:** Mantenga los ojos abiertos y enjuague con agua lentamente, con cuidado, durante 15-20 minutos. Si hay lentes de contacto, retírelas después de los primeros 5 minutos. Luego continúe enjuagando los ojos. Llame a un centro de control de envenenamiento para obtener asesoría sobre el tratamiento. Cuando llame a un centro de control de envenenamiento o a un médico, o intente obtener tratamiento, tenga a la mano el envase o la etiqueta del producto. Para más información llame al 1-800-227-1860. **RIESGOS FISICOS O QUIMICOS:** No use ni almacene cerca del calor o llamas.

ALMACENAMIENTO Y ELIMINACION: Deposite la toallita en la basura después del uso. No le descargue por el inodoro. Para retener la humedad cierre bien la tapa entre usos. El envase no está diseñado para volverse a llenar. No vuelva a usar ni a llenar el envase vacío. Entregue el envase vacío para que sea reciclado. Si no hay servicio de reciclaje disponible, tire el envase a la basura.

CONTIENE NO PHOSPHORUS NO CONTIENE FOSFORO.

Questions or Comments? (Preguntas o Comentarios)? Please visit <http://www.clorox.com> or call 1-800-227-1860. A list of this product's ingredients is available at www.clorox.com (Una lista de los ingredientes en este producto se encuentra disponible en www.clorox.com.)
Mfg. and Fabricated for The Clorox Company, 1221 Broadway, Oakland, CA 94612. © 2010. Made in the USA. Hecho en los EE.UU. Clorox is a registered trademark of The Clorox Company. Clorox is a name registered to The Clorox Company. EPA Reg. No. 5813-58. EPA Est. No. 519-942-5852-1H-1; 825-1-H-3, W-3, W-2, 1189-4-1, 11-2, 11-4-1. See batch code for actual Est. No. U.S. Patent 6,910,570.

NI-16641



R0612910