

5813-58

10-17-2006  
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

1/7

OCT 17 2006

Ms. Janet Martinez  
Senior Scientist  
The Clorox Company  
c/o PS&RC; P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: Spruce-Ups  
EPA Registration No. 5813-58  
Application Date: 7/27/06  
Receipt Date: 8/7/06

Dear Ms. Martinez:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the conditions listed below:

**PROPOSED AMENDMENT**

Add charity language

**CONDITIONS**

Revise the label as follows:

1. Vehicle directions: pre-clean all vehicles including mats, crates, cabs and wheels. Thoroughly wet surfaces.....Allow to air dry.
2. Add the MOU Statement based on this product's use in medical facilities on wheelchair, bedframes and bed rails.

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body or (2) in contact intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

CONCURRENCES							
SYMBOL	7510C						
SURNAME	J. Martinez						
DATE	10-17-06						

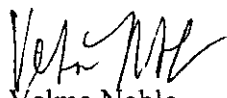
3. The use of the American Red Cross logo is limited and can appear on the product label only in connection with a promotion that results in contributions to the American Red Cross.
4. Use of the American Red Cross logo and any associated text will only be included on specially marked product labels during the limited promotion period and only in connection with the marketing program.
5. The agency may request documentation that contributions have been made to the American Red Cross in connection with this promotion.
6. The phrase "Dedicated to a healthier World" can appear on the label only in conjunction with the American Red Cross promotion. Use of this phrase on the label outside/without the promotion is unacceptable. Also, use of this phrase on other products will not be accepted.
7. All references to the American Red Cross and the required qualifying statements must be located together. They must be printed in type of the same size, style and color and be given equal prominence. Such references must not be given any greater prominence than any other described product feature.
8. The Agency must be notified promptly of any termination of agreement with the American Red Cross.

**GENERAL COMMENTS**

A stamped copy of the accepted labeling is enclosed. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Zenobia Jones at 703-308-6198.

Sincerely,



Velma Noble

Product Manager 31

Regulatory Management Branch 1

Antimicrobial Division (7510C)

3/7

Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (text) means removed.

EPA Reg. No. 5813-58 Spruce-Ups Page 1 of 5

# Spruce-Ups™

## KEEP OUT OF REACH OF CHILDREN

### CAUTION

See back panel for additional precautionary statements.

*For travel/trial sizes or dispensers: (Not for personal cleansing)*

*For dispensers: (Do not use as a diaper wipe or for personal cleansing)  
(For complete instructions -or- directions, see pouch)*

Questions or Comments? Please visit [www.clorox.com](http://www.clorox.com) or  
call us toll free at 1-800-227-1860.

Mfd. for & © 1997-2004 The Clorox Company, Oakland, CA 94612.

Clorox is a registered trademark of The Clorox Company.

EPA Reg. No. 5813-58. EPA Est. No. 56952-AR-1, -WI-1, 8251-WI-1, -WI-2, -WI-3,  
-WI-4, -WI-5, 58455-IN-1, 5813-CA-4, 52631-NJ-1, 71681-IL-1, -IL-2.

See Batch Code for Actual Est. No.

#### ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)  
Dimethyl Benzyl Ammonium Chloride ..... 0.145%

n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl  
Ammonium Chloride ..... 0.145%

OTHER INGREDIENTS ..... 99.710%

Contains no phosphorus

\_\_\_\_ Premoistened Wipes -or- Wet [Scrubbing] Wipes

Package made from \_\_\_\_ % post-consumer recycled plastic.

#### For Canister:

**TO OPEN PACKAGE:** [Open lid and] pull out wipe from center of roll. [The] next sheet pops up automatically. [When finished,] close lid to retain moisture.

-or-

#### For Canister:

**TO OPEN PACKAGE:** Flip open dispensing flap and remove lid by lifting upward. Pull up corner of **CENTER SHEET**, twist to a point, and thread through small opening in lid. **DO NOT** push finger through opening; [your finger may become stuck]. Replace lid and **PULL WIPE AT AN ANGLE**, the next sheet pops up automatically. When finished, close lid flap to retain moisture.

#### For Tub and Pouch/Refill:

**TO OPEN PACKAGE:** [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. The next sheet pops up automatically. When finished, close lid flap to retain moisture.

#### For pouch only:

**TO OPEN PACKAGE:** [Open pouch by] peel[ing] back seal. When finished, close to retain moisture.

#### For Dispenser and Pouch/Refill:

**TO ATTACH [DISPENSER]:** Clean surface with rubbing alcohol and let it dry. Peel paper from adhesive [pads] [strips] and attach to surface. Press firmly for 10 seconds [(for best results, open refill door and apply pressure directly over adhesive [pads] [strips])]. Can be attached to tile, glass, finished wood and metal surfaces. Not recommended for use on wallpaper, [painted wallboard, plasterboard or drywall,] bare wood, or particleboard.

**TO REFILL [DISPENSER]:** Remove label from pouch. Slide pouch into dispenser through refill door. Open lid and pull first wipe through opening; next wipe pops up automatically.

**TO REMOVE [DISPENSER]:** Insert knife, twine or dental floss between dispenser and wall. Carefully cut tape between adhesive surfaces. Remove remaining residue with thumbnail or mild adhesive remover. Caution: improper removal may damage surfaces.

-or-

**TO REMOVE [DISPENSER]:** Hold [dispenser] [bracket] [with one hand]. Grab removable tab [with other hand]. [Slowly] pull tab several inches [in direction of arrow] [along mounting surface] until [bracket] [dispenser] releases. [Repeat with second tab.]

-or-

• Insert green plastic lid into the dispenser cover with the flap open and pointing back towards the stand. (Replace the green plastic lid each time the dispenser is refilled with wipes.)

• Cut or tear open pouch evenly at notch.

• Place pouch inside the dispenser. (Do not remove roll of wipes from pouch.)

• Insert corner of center sheet through opening on the green plastic lid. (Do not push finger through the opening.)

• Close dispenser cover.

• Pull first wipe at an angle to ensure proper threading.

R0192-26 9

ACCEPTED  
with COMMENTS  
OCT 17 2006  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. 5813-58

4/7

Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 5813-58 Spruce-Ups Page 2 of 5

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**TO CLEAN:** Wipe surface [clean] with a wipe -or- with this product; let air dry.

**TO SANITIZE:** Use to sanitize/deodorize hard, nonporous surfaces; wipe surface; use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**TO DISINFECT (AND DEODORIZE):** Use to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**Specific instructions for scrubbing wipes -or- heavy duty wipes:**

**TO CLEAN:** Use the textured -or- scrubbing side of the wipe to remove tough soils. Use the soft -or- smooth side to wipe dirt away. If the textured -or- scrubbing side gets dirty, fold the wipe, keeping the textured -or- scrubbing side inside. Let air dry.

**TO SANITIZE (AND DEODORIZE):** Use the soft -or- smooth side of wipe to sanitize/deodorize hard, nonporous surfaces; wipe surface; use enough wipes for treated surfaces to remain wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**TO DISINFECT:** Use the soft -or- smooth side of wipe to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surfaces to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

Not recommended [for use] on [soft] [glossy] [shiny] [polished] [plastics] [metals] [wood] [copper] [aluminum] [painted surfaces] [fabric]. [If in doubt,] [test] on a small inconspicuous area [before using].

For surfaces that may come in contact with food a potable water rinse is required. These wipes -or- this product will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood [or glass].

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For further information, call (800) 227-1860.

### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

## STORAGE AND DISPOSAL

### Canister -or- Tub:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container. -or- Refill only with this product. Wrap container and discard in trash. -or- Offer empty container for recycling. If recycling is not available discard container in trash.

### [Pouch] [Refill]:

#### [Dispenser and Pouch/Refill]

Dispose of wipe in trash after use. Do not flush. [Reseal pouch between uses to retain moisture] [, if used without tub]. Do not reuse empty container. Discard in trash.



American  
Red Cross

### CHARITY LANGUAGE/LOGO/SYMBOL — front panel

Dedicated to a Healthier World  
Help Clorox raise \$XXX for the American Red Cross  
See details on back.



American  
Red Cross

### CHARITY LANGUAGE/LOGO/SYMBOL — back panel

Dedicated to a Healthier World™

More than 11 million people seek health and safety skills from the American Red Cross every year. Clorox proudly supports the American Red Cross by donating \$XXX for each specially-marked unit [of this product -or- Clorox product] sold [for one year] beginning [XXX,] 20XX, up to a maximum donation of \$XXX. For more information about how the American Red Cross and Clorox can help protect you and your family, visit [www.clorox/redcross.com](http://www.clorox/redcross.com). The American Red Cross name and emblem are used with its permission, which in no way constitutes an endorsement, express or implied, of any product or company.

R0192-26.9

5/7

Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (text) means removed.

EPA Reg. No. 5813-58 Spruce-Ups Page 3 of 5

**Antibacterial Claims:**

- 30 second sanitization<sup>1</sup>
- Anti-bacterial wipes -or- formula
- Can help reduce the risk of cross-contamination [on treated surfaces]
- Cleans -and/or- disinfects -and/or- deodorizes
- Convenient cart disinfecting
- Disinfect -and/or- touch-up clean
- Disinfect before you shop
- Disinfect your cart
- Disinfecting wipes -or- formula
- Disinfects in [just] 4 minutes
- Disinfects [odor causing] [common] [household] [kitchen -and/or- bathroom] bacteria<sup>1,2</sup>
- For use at home or on the go
- Kills 99.9% of bacteria in [just] 30 seconds<sup>1</sup>
- Kills 99.9% of [common] household germs<sup>1</sup>
- Kill[s] [99.9% of] -or- Effective against -or- [Disinfect Bacteria<sup>1</sup>, <sup>2</sup>] [that can cause foodborne illness] -or- [that cause odor] -or- [that cause scum and slime on hard surfaces] in [just] 4 minutes
- Kill[s] 99.9% of -or- Remove[s] -or- Effective against [odor causing] [common] [household] [kitchen -and/or- bathroom] bacteria<sup>1</sup>
- Kills 99.9% of germs<sup>1</sup> that cause cold and flu viruses
- Kills germs [ordinary soap can't]
- Kill[s] -or- Remove[s] -or- Effective against [Common] Household Viruses<sup>3</sup>
- Kill[s] -or- Remove[s] -or- Effective against Human coronavirus
- Kill[s] -or- Remove[s] -or- Effective against Influenza A2 virus [the virus that causes the cold and flu] -or- Rotavirus WA [diarrhea-causing virus]

- [Kill[s] -or- Remove[s] -or- Effective against] [the following] [organisms]:
  - Campylobacter jejuni
  - [E. coli] (Escherichia coli 0157:H7)
  - [Herpes] (Herpes simplex virus type 1)
  - Human coronavirus
  - [HIV] (Human immunodeficiency virus type 1)
  - [the virus that causes the] [flu] [virus] (Influenza A2)
  - [Kleb] (Klebsiella pneumoniae)
  - [Listeria] (Listeria monocytogenes)
  - [Pseudomonas] (Pseudomonas aeruginosa)
  - [RSV] (Respiratory syncytial virus)
  - [the virus that causes the] [cold] [virus] (Rhinovirus type 14)
  - [the virus that causes the] [diarrhea] [virus] (Rotavirus WA)
  - [Salmonella] (Salmonella choleraesuis)
  - [Staph] (Staphylococcus aureus)
  - [Strep] (Streptococcus pyogenes)
- Kills [the] [common] cold and/or flu virus[es]<sup>1</sup>
- Kills the virus[es] that cause[s] [the] [common] cold[s] and/or flu<sup>1</sup>
- Leaves hard, nonporous surfaces disinfected
- Moist with cleaners -and/or- disinfectants
- One step cleaning -and/or- disinfecting -and/or- deodorizing
- [One step cleaning -and/or- disinfecting -and/or- deodorizing] [Disinfect -and/or- touch-up clean] [Cleans -and/or- disinfects -and/or- deodorizes] Anytime -or- Daily -or- Every day -or- In one easy step -or- Everywhere -or- Anywhere

- [One step cleaning -and/or- disinfecting -and/or- deodorizing] [Disinfect -and/or- touch-up clean] [Cleans -and/or- disinfects -and/or- deodorizes] on hard, nonporous [bathroom -and/or- kitchen] surfaces -or- on household surfaces [every day] -or- Throughout the house [kitchen and bathroom] -or- All over your house
- Quick and easy cart disinfecting
- Sanitizes in [just] 30 seconds<sup>1</sup>
- [The product are] the quick and easy way to [touch-up] [clean] [and] disinfect
- There are many uses for Clorox® Disinfecting Wipes and here are a few:
  - bathroom surfaces
  - kitchen surfaces
  - kid's -or- child's [play]room or family den
  - window blinds
- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Wet [household -and/or- disinfecting] wipes
- Wipes away 99.9% of germs<sup>2</sup> that cause cold and flu

<sup>1</sup> Klebsiella pneumoniae, Staphylococcus aureus (Staph)

<sup>2</sup> Klebsiella pneumoniae, Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa, Escherichia coli 0157:H7 (E. coli), Listeria monocytogenes (Listeria), Campylobacter jejuni, Streptococcus pyogenes

<sup>3</sup> Rotavirus WA, Influenza A2, Rhinovirus type 14

**Use Sites:****Use on hard, nonporous surfaces in:**

Airplanes ◆ Airports ◆ Ambulances ◆ Automobiles ◆ Basements ◆ Bathroom -or- Locker Room Facilities [Surfaces] ◆ Boats ◆ Bowling Alleys ◆ Buses ◆ Butcher Shops ◆ Cafeterias ◆ Campers ◆ Cars ◆ Churches ◆ Convenience Stores ◆ Correctional Facilities ◆ [Damp] Storage Areas ◆ Day Care Centers ◆ Dens ◆ Dorms ◆ Elevators ◆ Emergency Vehicles ◆ Factories ◆ Family Rooms/Areas ◆ Fast Food Restaurants ◆ [Manufacturing] Plants ◆ Garages ◆ Gas Stations ◆ Grocery Stores ◆ Gymnasiums ◆ Gyms ◆ Health Clubs ◆ Home Centers ◆ Homes ◆ Hotels ◆ [Institutional] Laundromats ◆ Institutions ◆ Kennels ◆ Kid's -or- Child's [Play]room or [Family] Den ◆ Kitchen[s] [Surfaces] ◆ Laboratories ◆ Laboratories ◆ Living Areas -or- Rooms ◆ Lounges ◆ Malls ◆ Markets ◆ Mass Merchandisers, Discount Retailers -and/or- General Merchandise Store ◆ Military Installations ◆ [Mobile] Home[s] ◆ Motels ◆ Motor Homes ◆ Nurseries ◆ Offices ◆ Pet Areas ◆ Pharmacies ◆ Play Areas ◆ Play Rooms ◆ Playgrounds ◆ [Police -and/or- Fire] Vehicles ◆ Public Facilities ◆ Public Restrooms ◆ Public Telephone[s] [Booths] ◆ Recreational Centers [Facilities] ◆ [Rental] Cars ◆ Rest Stops ◆ Restaurants ◆ Restrooms ◆ School Buses ◆ Schools ◆ Shelters ◆ Ships ◆ Shops ◆ Storage Areas ◆ Subways ◆ Supermarkets ◆ Trains ◆ Trolleys ◆ Vacation Homes ◆ Warehouse Clubs

**For use on non-critical surfaces in:**

Dental Offices ◆ Hospitals ◆ Laboratories ◆ Medical Clinics ◆ Nursing Homes ◆ Patient Rooms ◆ Physician Offices ◆ Veterinary Offices

**For use on:**

◆ Appliances [Appliance] [Exterior[s]] [Surfaces] [Outside of] ◆ Basements ◆ [Bathroom] [Kitchen] Faucets [Handles] ◆ [Bath]tubs ◆ Bed Rails ◆ Bed Springs and Frames ◆ Cabinets/Cupboards ◆ Cages ◆ Car Interiors ◆ [Children's] Furniture ◆ Chrome ◆ Chrome Exterior Surfaces of Urinals and/or Toilets ◆ Closets ◆ [Clothes] [Diaper] Hampers ◆ Computer [Keyboards] ◆ Cooler Exteriors ◆ Counters ◆ Countertops ◆ Desks ◆ [Diaper] Changing Tables/Areas ◆ Diaper Pails ◆ Dining Room Surfaces -and/or- Tables -and/or- Fast Food Restaurant Tables ◆ [Door] [Cabinet] [Appliance] Knobs ◆ Door Frames ◆ Doorknobs ◆ Drain Boards ◆ Drawer Pulls ◆ Dressing Carts ◆ Drinking Fountains ◆ Elevator Buttons ◆ Faucets ◆ [Filing] Cabinets ◆ Finished Hardwood ◆ Floors ◆ Floors Around Toilets ◆ Garbage Cans ◆ Garbage Disposals ◆ General Use ◆ Glazed Tiles ◆ [Grocery] Basket Handles ◆ [Grocery] Cart Handles ◆ [Grocery Store] Carts ◆ Gym Equipment ◆ Hampers ◆ Handrails ◆ Highchairs ◆ Non-Food Contact Surfaces of Highchairs ◆ [Kid's] Play [Structures] [Equipment] [Furniture] [Tables] ◆ Lamps ◆ Laundry Rooms ◆ Light Switches [Fixtures] ◆ Lockers ◆ [Medicine] Cabinets ◆ Metal Work Benches ◆ Microwave[s] [Exterior[s]] [Outside of] ◆ Office -or- Bedside Furniture ◆ Office Machinery ◆ Patio Furniture/Lawn Chairs ◆ Pet Areas/Surfaces ◆ [Dining] [Fast Food] [Kitchen] [Picnic] [Play] [Restaurant] [Tray] Tables ◆ Plastic Shower Curtains ◆ Playground Equipment ◆ Playpens ◆ [Public -or- Pay] Telephones -or- Phone Booths ◆ Recycling Bins ◆ Refrigerator Door Handles ◆ Refrigerator[s] Exterior[s] [Outside of] ◆ [Shower] Doors ◆ Shower [Walls] ◆ Showers ◆ Signs ◆ Sinks ◆ Staplers ◆ Stereo Consoles ◆ Stove Tops ◆ Tables ◆ [Tiled] Walls ◆ [Toilet] [Toilet Flush] [Faucet] [Telephone] [Dishwasher] [Cabinet] [Door] Handles ◆ Toilet -and/or- Urinal Exterior[s] [Surfaces] -or- Exterior Toilet Surfaces ◆ Toilet Seats ◆ Toys ◆ Toy Boxes ◆ Toy Storage Bins ◆ Training Toilets ◆ Training Tools ◆ Trash Cans ◆ Trash Compactors ◆ [TV] [Remote[s]] [Controls] ◆ [Under] Sinks ◆ Vending Machine Surfaces ◆ [Vinyl] Wallpaper ◆ Walkers ◆ Walls ◆ Washing Machines [Washers/Dryers] [Exterior[s]] [Outside of] ◆ Wastebaskets ◆ Wheelchairs

\* rinse with water after wiping with -or- using the product

R0192-26.9

6/7

**Note:** *Bold, italicized text is information for the reader and is not part of the label.* [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 5813-58 Spruce-Ups Page 4 of 5

**General/Cleaning Claims:**

- After use, just toss wipe[s] away
- Also available in [the] [Lemon,] [Fresh,] [Kitchen,] [and] [Lavanda] [varieties]
- Also available in [the] 75 count Value [Size] and the 9 count To Go Size[s]
- Also available in the \_\_\_\_\_ count size
- Bleach-free [formula]
- Check out our website for [more] [the latest] information on germs that affect your family [www.clorox.com] -or- [www.cloroxdisinfectingwipes.com]
- Clean before you shop
- Clean with just a wipe -or- touch
- Clean your cart
- Cleans and leaves scent
- Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] fragrance
- Cleans with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell -or- scent
- Clorox® Disinfecting Wipes are your daily defense against germs
- Convenient
- Convenient cart cleaning
- Deodorizing/deodorizes
- Does not contain bleach
- Easy
- Everything [you need] is already in the wipe
- Fast
- For [light] -or- touch-up - daily -or- quick cleaning -or- clean-ups [in one easy step]
- For daily use
- For household surfaces indoor and outdoor
- For use at home or in public areas -or- places
- For use on grocery cart and basket handles
- For use while traveling
- [Fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell -or- scent
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For touch-up cleaning
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent/Lavender/Orange -or- fragrance -or- smell
- Has -or- leaves a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [long lasting] [orange] [lemon] [lavender] scent -or- aroma -or- bouquet -or- odor -or- perfume
- It's from Clorox®, so it's more than clean
- Just pull, wipe clean and toss
- Leaves your bathroom fresh and clean
- Makes your job easier in the kitchen/bathroom
- Moist Household [Cleaning] Wipes
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Perfect for cleaning up around the toilet
- Quick
- Quick and Easy Cart Cleaning
- Quick and Easy Cleaning Everywhere
- Quick and Easy Cleaning for Kitchen Surfaces\*
- Rain Clean [Scent] -or- Fresh [Scent] -or- Lemon Fresh [Scent] -or- Floral Fresh [Scent] -or- [Orange] [Lemon] Lavender [Scent] -or- [Orange] [Lemon] Lavender Scented -or- Orange [Scent] -or- [Fresh] Orange [Mandarin] [Kitchen] [Scent] -or- [Fresh] Kitchen [Orange] [Mandarin] [Scent] -or- Orange [Fresh] [Kitchen] [Scent] -or- Kitchen Fresh [Scent] -or- Orange [Kitchen] Power [Scent]
- Reduces dust and/or pet dander and/or dust mite matter
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- Specially formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the house -or- kitchen and bathroom
- [Specially formulated] For [use in] the bathroom
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Spot clean[ing] -or- touch-up clean[ing] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell -or- scent
- Spruce-Ups are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- The convenient way to keep your home looking "just cleaned"
- The easiest way to keep your house clean everyday
- The easy way to clean all over the house
- The easy way to touch-up clean your bathroom every day
- [The product -or- the wipes are] [always] ready to use
- Try Me
- Use instead of rags, sponges, paper towels
- Use on [grocery] carts and baskets
- Use on [grocery] cart handles and basket handles
- Use [the product] -or- the wipe[s] throughout the house
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- Will not harm most surfaces
- Wipe away germs this season
- With a bleach free formula
- With a pleasant fragrance
- [Cleans, disinfects, and] removes dust and/or pet dander and/or dust mite matter [, all in one step]
- The formula in this product is not used in any store label brands
- Use [in [public] places] where germs may be of concern
- Use Everywhere -or- Anywhere on hard non-porous surfaces
- Use on hard non-porous surfaces anywhere [you travel] [throughout the house]

*This claim is not to be used with any one-step cleaning and disinfecting claim on the label*

• Cuts Grease

\* Hard, nonporous, non-food contact surfaces

R0192-26.9

7/7

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]  
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (~~text~~) means removed.

EPA Reg. No. 5813-58 Spruce-Ups Page 5 of 5

**Packaging Claims:**

- 40% Bigger quilted wipes\*
- 40% more wipes\* [\*vs. 35 count Clorox Disinfecting Wipes canister]
- 5"x6" wipes
- As easy as grabbing -or- dispensing [facial] tissues [from a box]
- Attach [em] [them] [wipes] where you need -or- use [em] [them] [most]
- Attachable [dispenser] -or- [Safely] attaches -or- can be attached [to] [tile] [glass] [mirrors] [windows] [finished wood] [cabinets] [metal surfaces] [metal appliances] [painted] [wallboard] [plasterboard] [drywall]
- Big size
- [Big] [Value] Can
- [Can] [easily] Slip -or- Fit into a [purse] [pocket] [dialer bag] [backpack] [glove compartment -or- box] [car] [minivan] [SUV] [lunch box -or- bag] [briefcase] [luggage] [suitcase]
- [Contains] Same Clorox® wipes [you love] -or- same wipes, easier to grab
- Designer -or- Decorator -or- Holiday -or- Seasonal series
- Double -or- Super Value [Size] [Pack]
- [Easy] [Better] [New] [&] [Improved] Dispensing
- [Easy] [Better] [New] [&] [Improved] [Dispensing] Lid -or- Closure -or- Cap
- Easy Breezy Dispensing
- [Easy] One-handed [dispensing] -or- Dispense [wipes] with [only] [just] one hand -or- Grab [wipes] [a wipe] [and wipe] with [just] [only] one hand -or- [Easily] Grab [wipes] one at a time
- Easy -or- EZ Start Lid -or- Cap
- Easy pop [top]
- Easy to carry
- Easy to Open -or- Thread
- Easy to Use Lid
- Fits almost anywhere
- Includes 50 count refill [pack] -or- Contains 50 wipes
- [It's] the easiest -or- easier -or- easy way to grab a wipe
- Just like grabbing -or- dispensing [facial] tissues [from a box]
- [Makes] [wipes] [as] easy to grab [as they are to use]
- More Wipes
- Multi-refill pack
- [New] [Now] [even] stronger [wipe[s]] [a] [Better Wipe[s]] [!]
- No Hassle Lid -or- Cap
- No surface damage -or- [Adhesive] Removes without damage [or residue] -or- [Adhesive] Removes without damaging [most] [household] surfaces -or- Holds on strongly -or- Comes off cleanly
- No threading [required]
- [Now] 25% -or- 35% -or- 50% -or- 75% -or- 100% -or- 150% stronger[!]
- [Now] 2x -or- 2.5x -or- 3x -or- 4x -or- 5x stronger[!]
- Perfect size for kitchens -or- bathrooms
- Pop-up [top]
- Portable -or- Can be reattached [with bracket]
- Portable size
- Pull 'n' go
- Pull-N-Wipe Lid -or- Cap
- [Puts] [Put] wipes where you need -or- use them -or- want them
- [Puts] [Put] wipes within [easy] [arm's] reach -or- at your fingertips
- Ready pull
- Refill pack
- Refillable [with 50 wipes] -or- [Dispenser] Refill [pack] [for dispenser]
- Regular [wipe] [size] -or- Large [wipe] [size]
- To Go[!]
- [To Go] [Purse] [Travel] [Pocket] Size -or- Pouch -or- Pak
- Travel [size -or- pack]
- Trial [size -or- pack] -or- Paper towel size [8.5"x11"]
- Tub refill
- Value pack
- Value size
- Value Twin
- [Wipes] Stay[s] wet -or- moist longer
- [With] Pop action
- \*vs 7"x8" size
- \*In comparison to [prior] [past] [previous] [old] wipe [material] -or- Versus [prior] [past] [previous] [old] wipe [material]

**Heavy Duty Claims:**

- Disinfect and scrub clean
- The scrubbing [power] [side] of a sponge in a disinfecting wipe
- One side is like a scrubbing sponge, the other is like a wipe
- [Double] [Dual] [Two]-sided scrubbing wipes
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Wiping -or- smooth -or- soft side for cleaning dirt away and disinfecting
- Soft side for wiping -or- cleaning dirt away and disinfecting
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]
- [Wow] Scrubs like a sponge

R0192-26.9