

JUN 21 2005

Ms. J. Evelyn Lawson
 Sr. Regulatory Information Scientist
 The Clorox Company
 c/o PS&RC: P.O. Box 493
 Pleasanton, CA 94566-0803

Subject: Spruce-Ups
 EPA Registration No. 5813-58
 Application Date: 12/22/04
 Receipt Date: 12/27/04

Dear Ms. Lawson:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with conditions:

Addition of five (5) organisms, specify use sites and general/cleaning claims

LABEL COMMENTS

1. On page three (3) of the proposed label, the claim "Kills Odors" must be removed. The term "kill" implies a level of efficacy against an organism. An agent may kill odor causing bacteria, however it is not possible to kill odor itself.
2. On page five (5) of the proposed label, there are three references to allergens. Claims against allergens are by nature public health and are not acceptable. In order to keep allergen claims on the label, they must qualify the allergens to those which are non-living, specifically dust mite matter or particles, cockroach matter, and pet dander allergens. The claim "Cleans away allergens (to help you keep a healthier home) is also not acceptable and must be deleted as it is a public health claim.

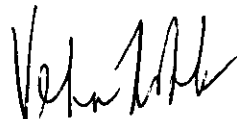
GENERAL COMMENTS

A stamped copy of the accepted labeling is enclosed. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

CONCURRENCES							
SYMBOL	7510C						
SURNAME	J. Jones						
DATE	10-16-05						

Should you have any questions or comments concerning this letter, please contact Zenobia Jones at (703) 308-6198.

Sincerely,

A handwritten signature in black ink, appearing to read 'Velma Noble', with a stylized, cursive script.

Velma Noble
Product Manager 31
Regulatory Management Branch 1
Antimicrobial Division (7510C)



3 8 8

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]

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Spruce-Ups™

~~Pretreated with a special formula to clean, disinfect, and deodorize.~~

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

For travel/trial sizes or dispensers: [Not for personal cleansing]

*For dispensers: [Do not use as a diaper wipe or for personal cleansing]
[For complete instructions -or- directions, see pouch]*

Questions or Comments? Please visit www.cloroxdisinfectingwipes.com
www.clorox.com or call us toll free at 1-800-227-1860.

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Clorox is a registered trademark of The Clorox Company.

EPA Reg. No. 5813-58. EPA Est. No. 56952-AR-1, -WI-1, 8251-WI-1, -WI-2, -WI-3,

-WI-4, -WI-5, 58455-IN-1, 5813-CA-4, 52631-NJ-1, 71681-IL-1, -IL-2.

See Batch Code for Actual Est. No.

ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)

Dimethyl Benzyl Ammonium Chloride 0.145%

n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl

Ammonium Chloride 0.145%

OTHER INGREDIENTS 99.710%

Contains no phosphorus

____ Premoistened Wipes -or- Wet [Scrubbing] Wipes

Package made from ____ % post-consumer recycled plastic.

For Canister:

TO OPEN PACKAGE: [Open lid and] pull out wipe from center of roll. [The] next sheet pops up automatically. [When finished,] close lid to retain moisture.

-or-

For Canister:

TO OPEN PACKAGE: Flip open dispensing flap and remove lid by lifting upward. Pull up corner of **CENTER SHEET**, twist to a point, and thread through small opening in lid. **DO NOT** push finger through opening; [your finger may become stuck]. Replace lid and **PULL WIPE AT AN ANGLE**, the next sheet pops up automatically. When finished, close lid flap to retain moisture.

For Tub and Pouch/Refill:

TO OPEN PACKAGE: [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. The next sheet pops up automatically. When finished, close lid flap to retain moisture.

For pouch only:

TO OPEN PACKAGE: [Open pouch by] peeling back seal. When finished, close to retain moisture.

For Dispenser and Pouch/Refill:

TO ATTACH [DISPENSER]: Clean surface with rubbing alcohol and let it dry. Peel paper from adhesive [pads] [strips] and attach to surface. Press firmly for 10 seconds [(for best results, open refill door and apply pressure directly over adhesive [pads] [strips])]. Can be attached to tile, glass, finished wood and metal surfaces. **Not recommended** for use on wallpaper, [painted wallboard, plasterboard or drywall,] bare wood, or particleboard.

TO REFILL [DISPENSER]: Remove label from pouch. Slide pouch into dispenser through refill door. Open lid and pull first wipe through opening; next wipe pops up automatically.

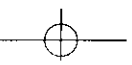
TO REMOVE [DISPENSER]: Insert knife, twine or dental floss between dispenser and wall. Carefully cut tape between adhesive surfaces. Remove remaining residue with thumbnail or mild adhesive remover. Caution: improper removal may damage surfaces.

-or-

TO REMOVE [DISPENSER]: Hold [dispenser] [bracket] [with one hand]. Grab removable tab [with other hand]. [Slowly] pull tab several inches [in direction of arrow] [along mounting surface] until [bracket] [dispenser] releases. [Repeat with second tab.]

R0192-25

ACCEPTED
with COMMENTS
JUN 21 2005
Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 5813-58



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DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

TO CLEAN: Wipe surface [clean] with a wipe -or- with this product; let air dry.

TO SANITIZE: Use to sanitize/deodorize hard, nonporous surfaces; wipe surface; use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

TO DISINFECT [AND DEODORIZE]: Use to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

Specific instructions for scrubbing wipes -or- heavy duty wipes:

TO CLEAN: Use the textured -or- scrubbing side of the wipe to remove tough soils. Use the soft -or- smooth side to wipe dirt away. If the textured -or- scrubbing side gets dirty, fold the wipe, keeping the textured -or- scrubbing side inside. Let air dry.

TO SANITIZE [AND DEODORIZE]: Use the soft -or- smooth side of wipe to sanitize/deodorize hard, nonporous surfaces; wipe surface; use enough wipes for treated surfaces to remain wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

TO DISINFECT: Use the soft -or- smooth side of wipe to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surfaces to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

Not recommended [for use] on [soft] [glossy] [shiny] [polished] [plastics] [metals] [wood] [copper] [aluminum] [painted surfaces] [fabric]. [If in doubt,] [test] on a small inconspicuous area [before using].

For surfaces that may come in contact with food a potable water rinse is required. These wipes -or- this product will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood [or glass].

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For further information, call (800) 227-1860.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

STORAGE AND DISPOSAL

Canister -or- Tub:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container. -or- Refill only with this product. Wrap container and discard in trash. -or- Offer empty container for recycling. If recycling is not available discard container in trash.

[Pouch] [Refill]:

[Dispenser and Pouch/Refill]

Dispose of wipe in trash after use. Do not flush. [Reseal pouch between uses to retain moisture] [, if used without tub]. Do not reuse empty container. Discard in trash.

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[Tested by an independent lab to...]
[Independently tested and found to...]

Antibacterial Claims:

- 30 second sanitization¹
- Anti-bacterial wipes -or- formula
- Can help reduce the risk of cross-contamination [on treated surfaces]
- Cleans -and/or- disinfects -and/or- deodorizes
- Disinfect -and/or- touch-up clean
- Disinfecting wipes -or- formula
- Disinfects in [just] 4 minutes
- Disinfects [odor causing] [common] [household] [kitchen -and/or- bathroom] bacteria^{1,2}

• For use at home or on the go

- Kills 99.9% of bacteria in [just] 30 seconds¹
- Kill[s] [99.9% of] -or- Effective against -or- [Disinfect Bacteria¹, ²] [that can cause foodborne illness] -or- [that cause odor] -or- [that cause scum and slime on hard surfaces] in [just] 4 minutes
- Kill[s] 99.9% of -or- Remove[s] -or- Effective against [odor causing] [Common] [household] [kitchen -and/or- bathroom] bacteria¹

• Kills germs ordinary soap can't

• Kills odors

- Kill[s] -or- Remove[s] -or- Effective against [Common] Household Viruses¹
- Kill[s] -or- Remove[s] -or- Effective against Human Coronavirus
- Kill[s] -or- Remove[s] -or- Effective against Influenza A2 virus [the virus that causes the cold and flu] -or- Rotavirus WA³ [diarrhea-causing virus]
- [Kill[s] -or- Remove[s] -or- Effective against] [the following] [organisms]:

- [Bird Flu] (Avian Influenza A)

- Campylobacter jejuni

- [E. coli] (Escherichia coli O157:H7)

- [Herpes] (Herpes simplex virus type 1)

- Human coronavirus

- [HIV] (Human immunodeficiency virus type 1)

- [the virus that causes the flu] [virus] (Influenza A2)

- [Klebsiella pneumoniae]

- [Listeria] (Listeria monocytogenes)
- [Pseudomonas] (Pseudomonas aeruginosa)
- [RSV] (Respiratory syncytial virus)
- [the virus that causes the cold] [virus] (Rhinovirus type 14)
- [the virus that causes the] [diarrhea] [virus] Rotavirus WA
- [Salmonella] (Salmonella choleraesuis)
- [Staph] (Staphylococcus aureus)
- [Strep] (Streptococcus pyogenes)

• Kills [the common] cold and/or flu viruses⁴• Kills the viruses that cause the common cold and/or flu⁴

- Leaves hard, nonporous surfaces disinfected
- Moist with cleaners -and/or- disinfectants
- One step cleaning -and/or- disinfecting -and/or- deodorizing
- [One step cleaning -and/or- disinfecting -and/or- deodorizing] [Disinfect -and/or- touch-up clean] [Cleans -and/or- disinfects -and/or- deodorizes] Anytime -or- Daily -or- Every day -or- In one easy step -or- Everywhere -or- Anywhere
- [One step cleaning -and/or- disinfecting -and/or- deodorizing] [Disinfect -and/or- touch-up clean] [Cleans -and/or- disinfects -and/or- deodorizes] on hard, nonporous [bathroom -and/or- kitchen] surfaces -or- on household surfaces [every day] -or- Throughout the house [kitchen and bathroom] -or- All over your house
- Sanitizes in [just] 30 seconds¹
- [The product ~~are~~ is] the quick and easy way to [touch-up] [clean] [and] disinfect
- There are many uses for Clorox® Disinfecting Wipes and here are a few:
 - bathroom surfaces
 - kitchen surfaces
 - kid's -or- child's [play] room or family den
 - window blinds

- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Wet [household -and/or- disinfecting] wipes
- ~~Disinfect -and/or- touch up clean everywhere or anywhere on hard, nonporous [kitchen -and/or- bathroom -and/or- general use].~~
- ~~Counters, walls, shower walls, vinyl wall paper, tables, stovetops, sinks, cabinets, cupboards, doorknobs, faucets, floors, exterior surfaces of -or- outside surfaces of appliances or appliances' exterior[s] surfaces, microwave[s] exterior[s], refrigerator[s] exterior[s], washing machines, dryers, finished hardwood, changing tables, pet area surfaces, diaper pails, trash cans, [bathtubs, chrome, exterior [toilet] [urinals] surfaces [of urinals -and/or- toilets], bathrooms, restrooms, public restrooms, glazed tile, [public or pay] telephones, patio furniture, car interiors, computer [keyboards], handrails, light switches, door frames, desks, dining room surfaces and tables, fast food restaurant tables, grocery store carts, garages, basements, storage areas, laundry rooms, showers, hampers, tiled walls.~~

¹ Klebsiella pneumoniae, Staphylococcus aureus (Staph)² Klebsiella pneumoniae, Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa, Escherichia coli O157:H7 (E. coli), Listeria monocytogenes (Listeria), Campylobacter jejuni, Streptococcus pyogenes³ Rotavirus WA, Influenza A2, Rhinovirus type 14⁴ Influenza A2

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Use Sites:**Use on hard, nonporous surfaces in:**

Airplanes ♦ Airports ♦ Ambulances ♦ Automobiles ♦ Basements ♦ Bathroom -or- Locker Room Facilities ♦ Boats ♦ Bowling Alleys ♦ Buses ♦ Butcher Shops ♦ Cafeterias ♦ Campers ♦ Churches ♦ Convenience Stores ♦ Correctional Facilities ♦ [Damp] Storage Areas ♦ Day Care Centers ♦ Dens ♦ Dorms ♦ Elevators ♦ Emergency Vehicles ♦ Factories ♦ Family Rooms/Areas ♦ Fast Food Restaurants ♦ [Manufacturing] Plants ♦ Garages ♦ Gas Stations ♦ Grocery Stores ♦ Gymnasiums ♦ Gyms ♦ Health Clubs ♦ Home Centers ♦ Homes ♦ Hotels ♦ [Institutional] Laundromats ♦ Institutions ♦ Kennels ♦ Kitchen[s] ♦ Laboratories ♦ Laboratories ♦ Living Areas -or- Rooms ♦ Lounges ♦ Malls ♦ Markets ♦ Military Installations ♦ [Mobile] Home[s] ♦ Motels ♦ Motor Homes ♦ Nurseries ♦ Offices ♦ Pet Areas ♦ Pharmacies ♦ Play Areas ♦ Play Rooms ♦ Playgrounds ♦ [Police -and/or- Fire] Vehicles ♦ Public Facilities ♦ Public Restrooms ♦ Public Telephone[s] [Booths] ♦ Recreational Centers [Facilities] ♦ [Rental] Cars ♦ Rest Stops ♦ Restaurants ♦ Restrooms ♦ School Buses ♦ Schools ♦ Shelters ♦ Ships ♦ Shops ♦ Storage Areas ♦ Subways ♦ Supermarkets ♦ Trains ♦ Trolleys ♦ Vacation Homes ♦ Warehouse Clubs

For use on non-critical surfaces in:

Dental Offices ♦ Hospitals ♦ Laboratories ♦ Medical Clinics ♦ Nursing Homes ♦ Patient Rooms ♦ Physician Offices ♦ Veterinary Offices

For use on:

♦ Appliances' [Appliance] [Exterior[s]] [Surfaces] [Outside of] ♦ Basements ♦ [Bathroom] [Kitchen] Faucets [Handles] ♦ [Bath]tubs ♦ Bed Rails ♦ Bed Springs and Frames ♦ Cabinets/Cupboards ♦ Cages ♦ Car Interiors ♦ [Children's] Furniture ♦ Chrome ♦ Chrome Exterior Surfaces of Urinals and/or Toilets ♦ Closets ♦ [Clothes] [Diaper] Hampers ♦ Computer Keyboards ♦ Cooler Exteriors ♦ Counters ♦ Countertops ♦ Desks ♦ [Diaper] Changing Tables/Areas ♦ Diaper Pails ♦ Dining Room Surfaces -and/or- Tables -and/or- Fast Food Restaurant Tables ♦ [Door] [Cabinet] [Appliance] Knobs ♦ Door Frames ♦ Doorknobs ♦ Drain Boards ♦ Drawer Pulls ♦ Dressing Carts ♦ Elevator Buttons ♦ Faucets ♦ [Filing] Cabinets ♦ Finished Hardwood ♦ Floors ♦ Floors Around Toilets ♦ Garbage Cans ♦ Garbage Disposals ♦ General Use ♦ Glazed Tiles ♦ [Grocery Store] Carts ♦ Gym Equipment ♦ Hampers ♦ Handrails ♦ Non-Food Contact Surfaces of Highchairs ♦ Lamps ♦ Laundry Rooms ♦ Light Switches [Fixtures] [Panels] ♦ Lockers ♦ [Medicine] Cabinets ♦ Metal Work Benches ♦ Microwaves' [Exterior[s]] [Outside of] ♦ Office -or- Bedside Furniture ♦ Office Machinery ♦ Patio Furniture/Lawn Chairs ♦ Pet Areas/Surfaces ♦ [Picnic] [Tray] [Restaurant] [Fast Food] Tables ♦ Plastic Shower Curtains ♦ Playground Equipment ♦ Playpens ♦ [Public -or- Pay] Telephones -or- Phone Booths ♦ Recycling Bins ♦ Refrigerator Door Handles ♦ Refrigerator[s]' Exterior[s] [Outside of] ♦ [Shower] Doors ♦ Shower [Walls] ♦ Showers ♦ Signs ♦ Sinks ♦ Staplers ♦ Stereo Consoles ♦ Stove Tops ♦ Tables ♦ [Tiled] Walls ♦ [Toilet] [Toilet Flush] [Faucet] [Telephone] [Dishwasher] [Cabinet] [Door] Handles ♦ Toilet -and/or- Urinal Exterior[s] [Surfaces] ♦ Toilet Seats ♦ Training Toilets ♦ Training Tools ♦ Trash Cans ♦ Trash Compactors ♦ [TV] [Remote[s]] [Controls] ♦ [Under] Sinks ♦ Vending Machine Surfaces ♦ [Vinyl] Wallpaper ♦ Walkers ♦ Walls ♦ Washing Machines [Washers/Dryers] [Exterior[s]] [Outside of] ♦ Wastebaskets ♦ Wheelchairs

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General/Cleaning Claims:

- After use, just toss wipe[s] away
- Also available in [the] [Lemon.] [Fresh.] [Kitchen.] [and] [Lavanda] [varieties]
- Also available in [the] 75 count Value [Size] and the 9 count To Go Size[s]
- Also available in the _____ count size
- Bleach-free [formula]
- Check out our website for [more] [the latest] information on germs that affect your family [www.clorox.com] -or- [www.cloroxdisinfectingwipes.com]
- Clean with just a wipe -or- touch
- Cleans and leaves scent
- Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] fragrance
- Cleans with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell -or- scent
- Convenient
- Deodorizing/deodorizes
- Does not contain bleach
- Easy
- Everything [you need] is already in the wipe
- Fast
- For [light] -or- touch-up - daily -or- quick cleaning -or- clean-ups [in one easy step]
- For daily use
- For Household Surfaces indoor and outdoor
- For use at home or in public areas -or- places
- For use while traveling
- [Fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell -or- scent
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For touch-up cleaning
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent/Lavender/Orange -or- fragrance -or- smell
- Has -or- leaves a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [long lasting] [orange] [lemon] [lavender] scent -or- aroma -or- bouquet -or- odor -or- perfume
- It's from Clorox®, so it's more than clean
- Just pull, wipe clean and toss
- Leaves your bathroom fresh and clean
- Makes your job easier in the kitchen/bathroom
- Moist Household [Cleaning] Wipes
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Perfect for cleaning up around the toilet
- Quick
- Quick and Easy Cleaning Everywhere
- Quick and Easy Cleaning for Kitchen Surfaces*
- Rain Clean [Scent] -or- Fresh [Scent] -or- Lemon Fresh [Scent] -or- Floral

- Fresh [Scent] -or- [orange] [lemon] Lavender [scent] -or- [orange] [lemon] Lavender scented -or- Orange [scent] -or- [Fresh] Orange [Mandarin] [Kitchen] [Scent] -or- [Fresh] Kitchen [Orange] [Mandarin] [Scent] -or- Orange [Fresh] [Kitchen] [Scent] -or- Kitchen Fresh [Scent] -or- Orange [Kitchen] Power [Scent]
- Reduces allergens and/or dust and/or pet dander
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- Specially formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the house -or- kitchen and bathroom
- [Specially formulated] For [use in] the bathroom
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Spot clean[ing] -or- touch-up clean[ing] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell -or- scent
- Spruce-Ups are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- The convenient way to keep your home looking "just cleaned"
- The easiest way to keep your house clean everyday
- The easy way to clean all over the house
- The easy way to touch-up clean your bathroom every day
- [The product -or- the wipes are] [always] ready to use
- Try Me
- Use [the product] -or- the wipe[s] throughout the house
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- Will not harm most surfaces
- With a bleach free formula
- With a pleasant fragrance
- Cleans away allergens [to help you keep a healthier home]
- [Cleans, disinfects, and] removes allergens, [all in one step]
- The formula in this product is not used in any store label brands
- Use [in [public] places] where germs may be of concern
- Use Everywhere -or- Anywhere on hard non-porous surfaces
- Use on hard non-porous surfaces anywhere [you travel] [throughout the house]

This claim is not to be used with any one-step cleaning and disinfecting claim on the label

- Cuts Grease

- * Hard, nonporous, non-food contact surfaces

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Packaging Claims:

- 40% Bigger quilted wipes*
- 40% more wipes* [*vs. 35 count Clorox Disinfecting Wipes canister]
- 5"x6" wipes
- As easy as grabbing -or- dispensing [facial] tissues [from a box]
- Attach [em] [them] [wipes] where you need -or- use [em] [them] [most]
- Attachable [dispenser] -or- [Safely] attaches -or- can be attached [to] [tile] [glass] [mirrors] [windows] [finished wood] [cabinets] [metal surfaces] [metal appliances] [painted] [wallboard] [plasterboard] [drywall]
- Big size
- [Big] [Value] Can
- [Can] [easily] Slip -or- Fit into a [purse] [pocket] [diaper bag] [backpack] [glove compartment -or- box] [car] [minivan] [SUV] [lunch box -or- bag] [briefcase] [luggage] [suitcase]
- [Contains] Same Clorox® wipes [you love] -or- same wipes, easier to grab
- Designer -or- Decorator -or- Holiday -or- Seasonal series
- Double -or- Super Value [Size] [Pack]
- [Easy] [Better] [New] [&] [Improved] Dispensing
- [Easy] [Better] [New] [&] [Improved] [Dispensing] Lid -or- Closure -or- Cap
- Easy Breezy Dispensing
- [Easy] One-handed [dispensing] -or- Dispense [wipes] with [only] [just] one hand -or- Grab [wipes] [a wipe] [and wipe] with [just] [only] one hand -or- [Easily] Grab [wipes] one at a time
- Easy -or- EZ Start Lid -or- Cap
- Easy pop [top]
- Easy to carry
- Easy to Open -or- Thread
- Easy to Use Lid
- Fits almost anywhere
- Includes 50 count refill [pack] -or- Contains 50 wipes
- [It's] the easiest -or- easier -or- easy way to grab a wipe
- Just like grabbing -or- dispensing [facial] tissues [from a box]
- [Makes] [wipes] [as] easy to grab [as they are to use]
- More Wipes
- Multi-refill pack
- [New] [Now] [even] stronger [wipe[s]] [a] [Better Wipe[s]] [']
- No Hassle Lid -or- Cap
- No surface damage -or- [Adhesive] Removes without damage [or residue] -or- [Adhesive] Removes without damaging [most] [household] surfaces -or- Holds on strongly -or- Comes off cleanly
- No threading [required]
- [Now] 25% -or- 35% -or- 50% -or- 75% -or- 100% -or- 150% stronger[']
- [Now] 2x -or- 2.5x -or- 3x -or- 4x -or- 5x stronger[']
- Perfect size for kitchens -or- bathrooms
- Pop-up [top]
- Portable -or- Can be reattached [with bracket]
- Portable size
- Pull 'n' go
- Pull-N-Wipe Lid -or- Cap
- [Puts] [Put] wipes where you need -or- use them -or- want them
- [Puts] [Put] wipes within [easy] [arm's] reach -or- at your fingertips
- Ready pull
- Refill pack
- Refillable [with 50 wipes] -or- [Dispenser] Refill [pack] [for dispenser]
- Regular [wipe] [size] -or- Large [wipe] [size]
- To Go[!]
- [To Go] [Purse] [Trial] [Travel] [Pocket] Size -or- Pouch -or- Pak
- Travel [size -or- pack]
- Trial [size -or- pack] -or- Paper towel size [8.5"x11"]
- Tub refill
- Value pack
- Value size
- Value Twin
- [Wipes] Stay[s] wet -or- moist longer
- [With] Pop action
- *vs 7"x8" size
- 'In comparison to [prior] [past] [previous] [old] wipe [material] -or- Versus [prior] [past] [previous] [old] wipe [material]

Heavy Duty Claims:

- Disinfect and scrub clean
- The scrubbing [power] [side] of a sponge in a disinfecting wipe
- One side is like a scrubbing sponge, the other is like a wipe
- [Double] [Dual] [Two]-sided scrubbing wipes
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Wiping -or- smooth -or- soft side for cleaning dirt away and disinfecting
- Soft side for wiping -or- cleaning dirt away and disinfecting
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]
- [Wow] Scrubs like a sponge

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