

5813-58

05/05/2004

116

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

MAY 5 2004

Ms. Zenna Burke
Research Associate
The Clorox Company
c/o PS&RC; Box 493
Pleasanton, CA 94566-0803

Subject: Notification in Accordance with PR Notice 98-10
Spruce-Ups
EPA Registration No. 5813-58
Application Dated 4/5/04

Dear Ms. Burke:

This will acknowledge receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3 (c) 9.

PROPOSED NOTIFICATION

Notification of addition brand name - "Clorox Disinfecting Wipes To Go" and notification of clarification of opening instructions and addition of non-mandatory label text

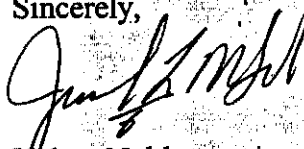
GENERAL COMMENTS

Based on a review of the material submitted, the following comment apply.

The notification application is acceptable. A copy has been inserted in the file for future reference.

Should you have any questions or comments, you should contact Zenobia Jones at (703) 308-6198.

Sincerely,



Velma Noble
Product Manager 31
Regulatory Management Branch 1
Antimicrobial Division (7510C)

CONCURRENCES

SYMBOL	7510C						
SURNAME	Z Jones						
DATE	5-4-04						



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number
ZB0002

Application for Pesticide - Section I

1. Company/Product Number 5813-58	2. EPA Product Manager Velma Noble	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Spruce-Ups	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC; P.O. Box 493 Pleasanton, CA 94566-0803 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of additional brand name - "Clorox Disinfecting Wipes To Go"

Notification of clarification of opening instructions and addition of non-mandatory label text in accordance with PR Notice 98-10. Enclosed are five copies of the label along with one underline/strikeout copy of the label, and the 98-10 Certification form.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name J. Evelyn Lawson	Title Sr. Information Scientist	Telephone No. (Include Area Code) 925-425-6842	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received .. (Stamped)
2. Signature <i>Zenna Burke</i>		3. Title Research Associate	
4. Typed Name Zenna Burke		5. Date 4/5/2004	

3/6

To Accompany OPP Form ZB0002

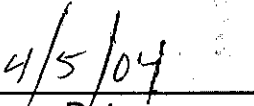
Spruce-Ups
EPA Reg. No. 5813-58

Notification of Alternate Brand Name per PR Notice 98-10 (II.A.)

Notification of clarification of opening instructions and addition of non-mandatory label text in accordance with PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

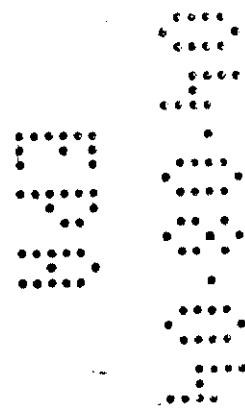

Signature of Official


Date

Zenna Burke
Research Associate

for:
The Clorox Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

April 5, 2004



4/6

Note: **Bold, italicized text** is information for the reader and is not part of the label. (Bracketed information is optional text.)
Underlined text is copy. Strike-through (text) means removed.

EPA Reg. No. 5813-58 Spruce-Ups Page 1 of 3

Spruce-Ups™

Pretreated with a special formula to clean, disinfect, and deodorize.

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for additional precautionary statements.

www.cloroxdisinfectingwipes.com

Mfr. for & © 1997 The Clorox Company, Oakland, CA 94612

EPA Reg. No. 5813-58

EPA Est. No. 5813-MS-1, CA-3, CA-4, CA-4, 58455-IN-1, 8261-WI-001, 56952-AR-001

Actual Est. No. shown in code above or below

Questions or Comments? Please visit www.cloroxdisinfectingwipes.com or call us toll free at 1-800-277-1860.

Mfr. for & © 1997-2004 The Clorox Company, Oakland, CA 94612. Clorox is a registered trademark of

The Clorox Company. EPA Reg. No. 5813-58, EPA Est. No. 56952-AR-1, -WI-1, 8261-WI-1, -WI-2, -WI-3,

-WI-4, -WI-5, 58455-IN-1, 5813-CA-4. See Batch Code for Actual Est. No.

ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)

Dimethyl Benzyl Ammonium Chloride 0.145%

n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl

Ammonium Chloride 0.145%

OTHER INGREDIENTS 99.710%

Contains no phosphorus

Premoistened Wipes -or- Wet (Scrubbing) Wipes

Package made from _____ % post-consumer recycled plastic.

If you have any questions or comments please call us toll free at: 1-800-277-1860.

For Canister and Refill:

TO OPEN PACKAGE: Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. **DO NOT** push finger through opening; [your finger may become stuck]. Replace lid and pull sheet out at an angle. The next sheet pops up automatically. When finished, reseal by closing lid flap to retain moisture.

Open lid and pull out wipe from center of roll. The next sheet pops up automatically. When finished, close lid to retain moisture.

To open refill pack tear at corrugated edge. Remove wipes and place in canister.
-or-

For Canister:

TO OPEN PACKAGE: Flip open dispensing flap and remove lid by lifting upward. Pull up corner of CENTER SHEET, twist to a point, and thread through small opening in lid. **DO NOT** push finger through opening; [your finger may become stuck]. Replace lid and **PULL WIPE AT AN ANGLE**, the next sheet pops up automatically. When finished, close lid flap to retain moisture.

For Tub and Pouch/Refill:

TO OPEN PACKAGE: [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. The next sheet pops up automatically. When finished, close lid flap to retain moisture.

For Carton Dispenser and Pouch/Refill:

TO OPEN PACKAGE: Lift flap on carton. Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss.

Peel seal off pouch of wipes. Open dispenser (opening located at the top, back part of dispenser). Slide pouch into dispenser and close door. Open dispensing door which is located on the front of the dispenser. Pull a wipe through the opening. Dispense wipe to use for cleaning, the next wipe pops up automatically. When finished, close door to retain moisture.

-or-

Open door on pouch of wipes and peel off seal inside door. Close door to pouch. Open dispenser (opening located at the top, back part of dispenser) and fold down. Slide pouch into dispenser. Make sure plastic on both sides of the pouch fits into the dispenser grooves. Close dispenser. Open pouch door which is now secured to the dispenser. Pull a wipe through the opening. Dispense wipe to use for cleaning, the next wipe pops up automatically. When finished, close dispenser door to retain moisture.

For Pouch:

TO OPEN PACKAGE: Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss. -or- When finished, close [lid] [flap] [seal] [label] to retain moisture.

DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

TO CLEAN: Wipe surface [clean] with a wipe -or- with this product; let air dry.

TO SANITIZE: Use to sanitize/deodorize hard, nonporous surfaces: wipe surface; use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

TO DISINFECT (AND DEODORIZE): Use to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

Specific instructions for scrubbing wipes -or- heavy duty wipes:

TO CLEAN: Use the textured -or- scrubbing side of the wipe to remove tough soils. Use the soft -or- smooth side to wipe dirt away. If the textured -or- scrubbing side gets dirty, fold the wipe, keeping the textured -or- scrubbing side inside. Let air dry.

TO SANITIZE (AND DEODORIZE): Use the soft -or- smooth side of wipe to sanitize/deodorize hard, nonporous surfaces: wipe surface; use enough wipes for treated surfaces to remain wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

TO DISINFECT: Use the soft -or- smooth side of wipe to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surfaces to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

Not recommended [for use] on [soft] [glossy] [shiny] [polished] [plastics] [metals] [wood] [copper] [aluminum] [painted surfaces] [fabric]. [If in doubt,] [test] on a small inconspicuous area [before using]

For surfaces that may come in contact with food a potable water rinse is required. These wipes -or- this product will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood [or glass].

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.

NOTIFICATION
 Date Reviewed: 5/4/04
 Reviewed By: J. [Signature]

R0192-23

5/6

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EPA Reg. No. 5813-58 Spruce-Ups Page 2 of 3

PRECAUTIONARY STATEMENTS **HAZARDS TO HUMANS AND DOMESTIC ANIMALS.**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For further information, call (800) 227-1860.

PHYSICAL OR CHEMICAL HAZARDS
 Do not use or store near heat or open flame.

STORAGE/ DISPOSAL STORAGE AND DISPOSAL

Canister -or- Tub:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container. -or- Refill only with this product. Wrap container and discard in trash. -or- Offer empty container for recycling. If recycling is not available discard container in trash.

[Pouch] [Refill]:

[Carton Dispenser and Pouch/Refill]

Dispose of wipe in trash after use. Do not flush. [Reseal pouch between uses to retain moisture] [, if used without tub] Do not reuse empty container. Discard in trash.

[Tested by an independent lab to...]
 [Independently tested and found to...]

Antibacterial Claims:

- 30 second sanitization¹
- Sanitizes in [just] 30 seconds¹
- Kills [bacteria] in [just] 30 seconds¹
- Can help reduce the risk of cross-contamination on treated surfaces
- Can help reduce the risk of cross-contamination
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Moist with cleaners -and/or- disinfectants
- Wet [household -and/or- disinfecting] wipes

(Select any of the following)

followed by
 (Can select any one or more of the following)

may be followed by
 (Select any one or more of the following)

- One step cleaning -and/or- disinfecting -and/or- deodorizing [of]
- Disinfect -and/or- touch-up clean
- Cleans -and/or- disinfects -and/or- deodorizes
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- Leaves hard, nonporous surfaces disinfected
- There are many uses for SPRUCE UPS and here are a few:
 - bathroom surfaces
 - kitchen surfaces
 - kid's -or- child's [play]room or family den
 - window blinds
- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Disinfects in 4 minutes
- Kill[s] [99.9% of]
- Remove[s]
- Quickly removes
- Effective against
- Wipes away [dirt -and/or- dust]
- That's because they wipe away [dirt] [and]
- Removes/gets rid of grease/grime/soap scum/hard water stains/fingerprints/messes that kids leave behind
- Kills 99.9% of bacteria in 30 seconds

- 99.9% of bacteria^{1 2}
- Odor causing bacteria^{1 2}
- [Common] Household bacteria^{1 2}
- [Household] Kitchen -or- bathroom bacteria^{1 2}
- Bacteria that can cause foodborne illnesses^{1 2}
- Bacteria that cause odor
- Bacteria that cause scum and slime on hard surfaces
- Influenza A2 virus [the virus that causes the cold and flu]
- Rotavirus WA [diarrhea-causing virus]
- [Common] Household viruses^{1 2}
- Human Coronavirus

¹ Klebsiella pneumoniae, Staphylococcus aureus (Staph)

² Klebsiella pneumoniae, Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa, Escherichia coli O157:H7 (E. coli), Listeria monocytogenes (Listeria), Campylobacter jejuni, Streptococcus pyogenes

³ Rotavirus WA

⁴ Influenza A2

- On hard, nonporous [bathroom -and/or- kitchen] surfaces
- On household surfaces [everyday]
- Throughout the house [kitchen and bathroom]
- All over your house
- Anytime
- Daily
- Everyday
- In one easy step
- Every time you wipe off a [household] surface
- In [just] 4 minutes
- Everywhere -or- Anywhere
- On hard, nonporous [kitchen -and/or- bathroom -and/or- general use] -or- For:
 - Counters, walls, shower walls, vinyl wall paper, tables, stovetops, sinks, cabinets, cupboards, door knobs, faucets, floors, exterior surfaces of -or- outside surfaces of appliances -or- appliances' exterior surfaces, microwave exteriors, refrigerator exteriors, washing machines, dryers, finished hardwood, changing tables, pet areas, diaper pails, trash cans, [bath] tubs, chrome, exterior surfaces of urinals and/or toilets, bathrooms, restrooms, public restrooms, glazed tile, [public -dr- pay] telephones, patio furniture, ccinteriors, computer [keyboards], hand rails, light switches, door frames, desks, dining room surfaces and tables, fast food restaurant tables, grocery store carts, garages, basements, storage areas, laundry rooms, light switches, showers, hamper, tiled walls.

R0192-23

666

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EPA Reg. No. 5813-58 Spruce-Ups Page 3 of 3

General/Cleaning Claims:

- Bleach-free [formula]
- Quick
- Easy
- Fast
- Convenient
- For use at home or in public areas -or- places
- ~~Regular [wipe] [size] -or- Large [wipe] [size]~~
- For use while traveling
- Rain Clean [Scent] -or- Fresh [Scent] -or- Lemon Fresh [Scent] -or- Floral Fresh [Scent] -or- Lavender [scent] -or- Lavender scented -or- Orange [scent] -or- [Fresh] Orange [Mandarin] [Kitchen] [Scent] -or- [Fresh] Kitchen [Orange] [Mandarin] [Scent] -or- Orange [Fresh] [Kitchen] [Scent] -or- Kitchen Fresh [Scent] -or- Orange [Kitchen] Power [Scent]
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent/Lavender/Orange -or- fragrance -or- smell
- [The product -or- the wipes are] [always] ready to use
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Everything [you need] is already in the wipe
- For [light] -or- touch-up -or- daily -or- quick cleaning -or- clean-ups [in one easy step]
- ~~Trial [size -or- pack] -or- Paper towel size [8.5"x11"]~~
- Moist Household [Cleaning] Wipes
- SPRUCE UPS are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- The convenient way to keep your home looking "just cleaned"
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- [Specially formulated] For [use in] the bathroom
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Leaves your bathroom fresh and clean
- The easy way to touch-up clean your bathroom every day
- Specially formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the house -or- kitchen and bathroom
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- The easy way to clean all over the house
- The easiest way to keep your house clean everyday
- ~~Travel [size -or- pack]~~
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For touch-up cleaning
- Use [the product] -or- the wipe[s] throughout the house
- Perfect for cleaning up around the toilet
- Makes your job easier in the kitchen/bathroom
- Just pull, wipe clean and toss
- After use, just toss wipe[s] away
- For Household Surfaces indoor and outdoor
- Will not harm most surfaces
- With a bleach free formula
- With a pleasant fragrance
- Does not contain bleach
- It's from Clorox, so it's more than clean
- Clean with just a wipe -or- touch
- For daily use
- Quick and Easy Cleaning Everywhere
- Cuts Grease
- Quick and Easy Cleaning for Kitchen Surfaces*
- Has -or- leaves a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [long lasting] [lavender] scent -or- aroma -or- bouquet -or- odor -or- perfume
- [Fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] smell -or- scent
- Cleans with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] smell -or- scent
- Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] fragrance
- Cleans and leaves scent
- Spot clean[ing] -or- touch-up clean[ing] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] smell -or- scent
- Deodorizing/deodorizes
- ~~Try Me~~
- Also available in [the] 75 count Value [Size] and the 9 count To Go Size[s]
- Also available in [the] [Lemon] [Fresh] [Kitchen] [and] [Lavender] varieties
- Check out our website for [more] [the latest] information on germs that affect your family [www.clorox.com] -or- [www.cloroxdisinfectingwipes.com]
- Also available in the count size
- Hard, nonporous, non-food contact surfaces

Packaging Claims:

- Easy Breezy Dispensing
- No Hassle Lid -or- Cap
- Easy -or- EZ Start Lid -or- Cap
- Pull-N-Wipe Lid -or- Cap
- Multi-refill pack
- Value pack
- Refill pack
- Big size
- Value size
- Perfect size for kitchens -or- bathrooms
- Portable size
- Pop-up [top]
- Easy pop [top]
- [With] Pop action
- Pull 'n' go
- Ready pull
- Tub refill
- 5"x6" wipes
- Regular [wipe] [size] -or- Large [wipe] [size]
- Trial [size -or- pack] -or- Paper towel size [8.5"x11"]
- Travel [size -or- pack]
- [Easy] [Better] [New] [&] [Improved] Dispensing
- [Easy] [Better] [New] [&] [Improved] [Dispensing] Lid -or- Closure -or- Cap
- Easy to Use Lid
- Easy to Open -or- Thread
- [Wipes] Stay[s] wet -or- moist longer
- [Big] [Value] Can
- Double -or- Super Value [Size] [Pack]
- Value Twin
- [Now] 2x -or- 2.5x -or- 3x -or- 4x -or- 5x stronger¹¹
- [Now] 25% -or- 35% -or- 50% -or- 75% -or- 100% -or- 150% stronger¹¹
- [New] [Now] [even] stronger [wipe[s]] [a] [Better Wipe[s]]¹¹
- [In comparison to] [prior] [past] [previous] [old] wipe [material] -or- Verses [prior] [past] [previous] [old] wipe [material]
- [To Go] [Purse] [Trial] [Travel] [Pocket] Size -or- Pouch -or- Pak
- To Go!
- Easy to carry
- Fits almost anywhere
- [Can] [easily] Slip -or- Fit into a [purse] [pocket] [diaper bag] [backpack] [glove compartment -or- box] [car] [minivan] [SUV] [lunch box -or- bag] [briefcase] [luggage] [suitcase]
- 40% Bigger quilted wipes¹¹
- vs 7"x8" size

Heavy Duty Claims:

- Disinfect and scrub clean
- The scrubbing [power] [side] of a sponge in a disinfecting wipe
- One side is like a scrubbing sponge, the other is like a wipe
- [Double] [Dual] [Two]-sided scrubbing wipes
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Wiping -or- smooth -or- soft side for cleaning dirt away and disinfecting
- Soft side for wiping -or- cleaning dirt away and disinfecting
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]
- [Wow] Scrubs like a sponge