

5813-58

7/24/2003

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# Spruce-Ups™

JUL 24 2003

Pretreated with a special formula to clean, disinfect, and deodorize.

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

See back panel for additional precautionary statements.

www.cloroxdisinfectingwipes.com  
 Mfd. for & © 1997 The Clorox Company, Oakland, CA 94612  
 EPA Reg. No. 5813-58  
 EPA Est. No. 5813-MS-1, -CA-3, -CA-4, -GA-4, 58455-IN-1, 8251-WI-001, 56952-AR-001  
 Actual Est. No. shown in code above -or- below

Under the Federal Insecticide, Fungicide, and  
 Rodenticide Act as amended, for the  
 pesticide, registered under  
 EPA Reg. No. **5813-58**

Package made from \_\_\_\_ %  
 post-consumer recycled plastic.  
 If you have any questions or  
 comments please call us  
 toll free at 1-800-227-1860.

## ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)  
 Dimethyl Benzyl Ammonium Chloride ..... 0.145%  
 n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl  
 Ammonium Chloride ..... 0.145%

OTHER INGREDIENTS ..... 99.710%

Contains no phosphorus

\_\_\_\_ Premoistened Wipes -or- Wet Wipes

## Canister and Refill:

**TO OPEN PACKAGE:** Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. DO NOT push finger through opening; [your finger may become stuck]. Replace lid and pull sheet out at an angle. The next sheet pops up automatically. When finished, reseal by closing lid flap to retain moisture.

To open refill pack tear at serrated edge. Remove wipes and place in canister.  
 -or-

## For Canister:

**TO OPEN PACKAGE:** Flip open dispensing flap and remove lid by lifting upward. Pull up corner of **CENTER SHEET**, twist to a point, and thread through small opening in lid. DO NOT push finger through opening; [your finger may become stuck]. Replace lid and **PULL WIPE AT AN ANGLE**, the next sheet pops up automatically. When finished, close lid flap to retain moisture.

## For Tub and Refill:

**TO OPEN PACKAGE:** [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. The next sheet pops up automatically. When finished, close lid flap to retain moisture.

## For Carton and pouch:

**TO OPEN PACKAGE:** Lift flap on carton. Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss.

## For Pouch:

**TO OPEN PACKAGE:** Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss.

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**TO CLEAN:** Wipe surface [clean] with a wipe -or- with this product; let air dry.

**TO SANITIZE:** Use to sanitize/deodorize hard, nonporous surfaces: wipe surface; use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**TO DISINFECT [AND DEODORIZE]:** Use to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

## Specific instructions for scrubbing wipes -or- heavy duty wipes:

**TO CLEAN:** Use the textured -or- scrubbing side of the wipe to remove tough soils. Use the soft -or- smooth side to wipe dirt away. If the textured -or- scrubbing side gets dirty, fold the wipe, keeping the textured -or- scrubbing side inside. Let air dry.

**TO SANITIZE [AND DEODORIZE]:** Use the soft -or- smooth side of wipe to sanitize/deodorize hard, nonporous surfaces: wipe surface; use enough wipes for treated surfaces to remain wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**TO DISINFECT:** Use the soft -or- smooth side of wipe to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surfaces to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

Not recommended [for use] on [soft] [glossy] [shiny] [polished] [plastics] [metals] [wood] [copper] [aluminum] [painted surfaces] [fabric]. [If in doubt,] [test] on a small inconspicuous area [before using]

For surfaces that may come in contact with food a potable water rinse is required. These wipes -or- this product will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood [or glass].

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID:** If in **eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For further information, call (800) 227-1860.

### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

## STORAGE/DISPOSAL

### Canister -or- Tub:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container. -or- Refill only with this product. Wrap container and discard in trash. -or- Offer empty container for recycling. If recycling is not available discard container in trash.

### [Pouch] [Refill]:

### [Carton and Pouch]

Dispose of wipe in trash after use. Do not flush. [Reseal pouch between uses to retain moisture] [, if used without tub] Do not reuse empty container. Discard in trash.

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[Tested by an independent lab to...]  
 [Independently tested and found to...]

**Antibacterial Claims:**

- 30 second sanitization<sup>1</sup>
- Sanitizes in [just] 30 seconds<sup>1</sup>
- Kills [bacteria] in [just] 30 seconds<sup>1</sup>
- Can help reduce the risk of cross-contamination on treated surfaces
- Can help reduce the risk of cross-contamination
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Moist with cleaners -and/or- disinfectants
- Wet [household -and/or- disinfecting] wipes

**(Select any of the following)**

- One step cleaning -and/or- disinfecting -and/or- deodorizing [of]
- Disinfect -and/or- touch-up clean
- Cleans -and/or- disinfects -and/or- deodorizes
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- Leaves hard, nonporous surfaces disinfected
- There are many uses for SPRUCE UPS and here are a few:
  - bathroom surfaces
  - kitchen surfaces
  - kid's -or- child's [play]room or family den
  - window blinds
- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Disinfects in 4 minutes
- Kill[s] 99.9% of]
- Remove[s]
- Quickly removes
- Effective against
- Wipes away [dirt -and/or- dust]
- That's because they wipe away [dirt] [and]
- Removes/gets rid of grease/grime/soap scum/hard water stains/fingerprints/messes that kids leave behind
- Kills 99.9% of bacteria in 30 seconds

**followed by****(Can select any one or more of the following)**

- 99.9% of bacteria<sup>1 2</sup>
- Odor causing bacteria<sup>1 2</sup>
- [Common] Household bacteria<sup>1 2</sup>
- [Household] Kitchen -or- bathroom bacteria<sup>1 2</sup>
- Bacteria that can cause foodborne illnesses<sup>1 2</sup>
- Bacteria that cause odor
- Bacteria that cause scum and slime on hard surfaces
- Influenza A2 virus [the virus that causes the cold and flu]
- Rotavirus WA [diarrhea-causing virus]
- [Common] Household viruses<sup>3 4</sup>

<sup>1</sup> Klebsiella pneumoniae, Staphylococcus aureus (Staph)

<sup>2</sup> Klebsiella pneumoniae, Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa, Escherichia coli O157:H7 (E. coli), Listeria monocytogenes (Listeria), Campylobacter jejuni, Streptococcus pyogenes

<sup>3</sup> Rotavirus WA

<sup>4</sup> Influenza A2

**may be followed by****(Select any one or more of the following)**

- On hard, nonporous [bathroom -and/or- kitchen] surfaces
- On household surfaces [everyday]
- Throughout the house [kitchen and bathroom]
- All over your house
- Anytime
- Daily
- Everyday
- In one easy step
- Every time you wipe off a [household] surface
- In [just] 4 minutes
- Everywhere -or- Anywhere
- On hard, nonporous [kitchen -and/or- bathroom -and/or- general use]:
- Counters, walls, shower walls, vinyl wall paper, tables, stovetops, sinks, cabinets, cupboards, door knobs, faucets, floors, exterior surfaces of -or- outside surfaces of appliances -or- appliances' exterior surfaces; microwaves, refrigerators, washing machines, dryers, finished hardwood, changing tables, pet area surfaces, diaper pails, trash cans, [bath] tubs, chrome, exterior surfaces of urinals and/or toilets, bathrooms, restrooms, public restrooms, glazed tile, [public -or- pay] telephones, patio furniture, car interiors, computer [keyboards], hand rails, light switches, door frames, desks, dining room surfaces and tables, fast food restaurant tables, grocery store carts, garages, basements, storage areas, laundry rooms, light switches, showers, hampers, tiled walls.

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**General/Cleaning Claims:**

- Bleach-free [formula]
- Quick
- Easy
- Fast
- Convenient
- For use at home or in public areas -or- places
- Regular [wipe] [size] -or- Large [wipe] [size]
- For use while traveling
- Rain Clean [Scent] -or- Fresh [Scent] -or- Lemon Fresh [Scent] -or- Floral Fresh [Scent] -or- Lavender [scent] -or- Lavender scented -or- Orange [scent]
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent/ Lavender/Orange -or- fragrance -or- smell
- [The product -or- the wipes are] [always] ready to use
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Everything [you need] is already in the wipe
- For [light] -or- touch-up - daily -or- quick cleaning -or- clean-ups [in one easy step]
- Trial [size -or- pack] -or- Paper towel size [8.5"x11"]
- Moist Household [Cleaning] Wipes
- SPRUCE UPS are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- The convenient way to keep your home looking "just cleaned"
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- [Specially formulated] For [use in] the bathroom
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Leaves your bathroom fresh and clean
- The easy way to touch-up clean your bathroom every day
- Specially formulated to clean [a variety of surfaces][throughout -or- all over -or- around] the house -or- kitchen and bathroom
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- The easy way to clean all over the house
- The easiest way to keep your house clean everyday
- Travel [size -or- pack]
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For touch-up cleaning
- Use [the product] -or- the wipe[s] throughout the house
- Perfect for cleaning up around the toilet
- Makes your job easier in the kitchen/bathroom
- Just pull, wipe clean and toss
- After use, just toss wipe[s] away
- For Household Surfaces indoor and outdoor
- Will not harm most surfaces
- With a bleach free formula
- With a pleasant fragrance
- Does not contain bleach
- It's from Clorox, so it's more than clean
- Clean with just a wipe -or- touch
- For daily use
- Quick and Easy Cleaning Everywhere
- Cuts Grease
- Quick and Easy Cleaning for Kitchen Surfaces\*
- Has -or- leaves a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [long lasting] [lavender] scent -or- aroma -or- bouquet -or- odor -or- perfume
- [Fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] smell -or- scent
- Cleans with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] smell -or- scent
- Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] fragrance
- Cleans and leaves scent
- Spot clean[ing] -or- touch-up clean[ing] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [lavender] smell -or- scent
- Deodorizing/deodorizes
- Hard, nonporous, non-food contact surfaces

**Packaging Claims:**

- |                     |  |                     |               |
|---------------------|--|---------------------|---------------|
| • Multi-refill pack | • Value size                               | • Portable size     | • Pull 'n' go |
| • Value pack        | • Perfect size for kitchens -or- bathrooms | • Pop-up [top]      | • Ready pull  |
| • Refill pack       | • 40% Bigger quilted wipes*                | • Easy pop [top]    | • Tub refill  |
| • Big size          |  | • [With] Pop action | • 5"x6" wipes |
- \*vs 7"x8" size

**Heavy Duty Claims:**

- Disinfect and scrub clean
- The scrubbing [power] [side] of a sponge in a disinfecting wipe
- One side is like a scrubbing sponge, the other is like a wipe
- [Double] [Dual] [Two]-sided scrubbing wipes
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Wiping -or- smooth -or- soft side for cleaning dirt away and disinfecting
- Soft side for wiping -or- cleaning dirt away and disinfecting
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]

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