

5813-58

4-3-2003
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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APR - 3 2003

Ms. J. Evelyn Lawson
Sr Regulatory Information Scientist
The Clorox Company
c/o PS&RC; P.O. Box 493
Pleasanton, CA 94566-0803

Subject: Spruce-Ups
EPA Registration No. 5813-58
Application Date: 3/06/03
Receipt Date: 3/11/03

Dear Ms. Lawson:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c)9.

PROPOSED NOTIFICATION

Clarifying "use directions" and the addition of non-FIFRA elements

GENERAL COMMENTS

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Zenobia Jones at (703) 308-6198.

Sincerely,



Velma Noble
Product Manager 31
Regulatory Management Branch 1
Antimicrobial Division (7510C)

CONCURRENCES

SYMBOL	4-2-03						
SURNAME	Z Jones						
DATE	7510C						



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number
ET0013

Application for Pesticide - Section I

1. Company/Product Number 5813-58	2. EPA Product Manager Velma Noble	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Spruce-Ups	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC; P. O. Box 493 Pleasanton, CA 94566-0803 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification clarifying the "use directions" and the addition of non-FIFRA elements.

Enclosed are five copies of the label along with one underline/strikeout copy of the label.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name J. Evelyn Lawson		Title Sr. Regulatory Information Scientist		Telephone No. (Include Area Code) (925) 425-6842	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete; I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature 		3. Title Research Associate			
4. Typed Name Eric Tamichi		5. Date March 6, 2003			

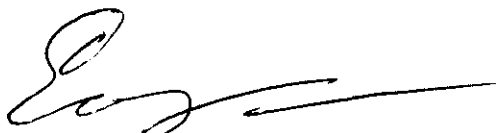
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To Accompany OPP Form ET0013

Spruce-Ups
EPA Reg. No. 5813-58

Notification of Minor Label Changes per PR Notice 98-10

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



Signature of Official

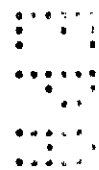
3/6/03

Date

Eric Tamichi
Research Associate

for:
The Clorox Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

March 6, 2003



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Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]
 Underlined text is new. Strike-through (~~text~~) means removed.

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Spruce-Ups™

Pretreated with a special formula to clean, disinfect, and deodorize.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)	
Dimethyl Benzyl Ammonium Chloride	0.145%
n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl	
Ammonium Chloride	0.145%
OTHER INGREDIENTS	99.710%

Premoistened Wipes

Canister and Refill:

TO OPEN PACKAGE: Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. DO NOT push finger through opening; [your finger may become stuck]. Replace lid and pull sheet out at an angle. The next sheet pops up automatically. When finished, reseal by closing lid flap to retain moisture. To open refill pack tear at serrated edge. Remove wipes and place in canister.

-Or-

For Canister:

TO OPEN PACKAGE: Flip open dispensing flap and remove lid by lifting upward. Pull up corner of **CENTER SHEET**, twist to a point, and thread through small opening in lid. DO NOT push finger through opening; [your finger may become stuck]. Replace lid and **PULL WIPE AT AN ANGLE**, the next sheet pops up automatically. When finished, close lid flap to retain moisture.

Carton and Pouch:

TO OPEN PACKAGE: Lift flap on carton. Open pouch by peeling back seal. Use wipes as directed. Reseal pouch after each use.

Pouch inside carton:

Pull tab to open, reseal after each use.

For Tub and Refill:

TO OPEN PACKAGE: Flip open dispensing flap and remove lid by lifting upward. Place refill in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. The next sheet pops up automatically. When finished, close lid flap to retain moisture.

DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

TO CLEAN: Wipe surface with a wipe; let air dry.

TO SANITIZE: Use to sanitize/deodorize hard, non-porous surfaces; wipe surface; ~~wipe~~ use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

TO DISINFECT [AND DEODORIZE]: Use to disinfect hard, non-porous surfaces; wipe surface to be disinfected. ~~Wipe~~ Use enough wipes for treated surface to remain visibly wet for 4 ~~or 5~~ minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

For surfaces that may come in contact with food a potable water rinse is required. These wipes will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood or glass.

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For further information, call (800) 227-1860.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

STORAGE/DISPOSAL

Canister:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container.

-or- Refill only with this product. Wrap container and discard in trash. -or- Offer empty container for recycling. If recycling is not available discard container in trash.

Carton and Pouch:

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. Do not reuse empty container. Discard in trash.

Package made from _____ % post-consumer recycled plastic.
 If you have any questions or comments please call us
 toll free at: 1-800-227-1860.

Mfd. for & © 1997 The Clorox Company, Oakland, CA 94612
 EPA Reg. No. 5813-58
 EPA Est. No. 5813-MS-1, -CA-3, -CA-4, -GA-4, 58455-IN-1, 8251-WI-001, 56952-AR-0C2

R0192-17.2

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[Tested by an independent lab to...]
[Independently tested and found to...]

Antibacterial Claims:

- 30 second sanitization¹
- Sanitizes in [just] 30 seconds¹
- Kills [bacteria] in [just] 30 seconds¹
- ~~Can help reduce the risk of spreading illness causing or harmful bacteria between hard, non-porous surfaces~~
- Can help reduce the risk of cross-contamination on treated surfaces
- Can help reduce the risk of cross-contamination
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Moist with cleaners -and/or- disinfectants
- Wet [household -and/or- disinfecting] wipes

(Select any of the following)

- One step cleaning -and/or- disinfecting -and/or- deodorizing [of]
- Disinfect -and/or- touch-up clean
- Cleans -and/or- disinfects -and/or- deodorizes
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- Leaves hard, non-porous surfaces disinfected
- There are many uses for SPRUCE UPS and here are a few:
 - bathroom surfaces
 - kitchen surfaces
 - kid's playroom or family den
 - window blinds
- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Disinfects in 4 ~~or~~ 5 minutes
- Kill[s] 99.9% of
- Remove[s]
- Quickly removes
- Effective against
- Wipes away [dirt -and/or- dust]
- That's because they wipe away [dirt] [and]
- Removes/gets rid of grease/grime/soap scum/hard water stains/fingerprints/messes that kids leave behind
- Kills 99.9% of bacteria in 30 seconds

followed by**(Can select any one or more of the following)**

- 99.9% of bacteria^{1 2}
- ~~Without spreading bacteria~~
- Odor causing bacteria^{1 2}
- [Common] Household bacteria^{1 2}
- Household kitchen -or- bathroom bacteria^{1 2}
- Bacteria that can cause foodborne illnesses^{1 2}
- Bacteria that cause odor
- Bacteria that cause scum and slime on hard surfaces
- ~~Opportunistic bacterial pathogens^{3 4}~~
- ~~99.9% of viruses³~~
- ~~The virus that causes the common cold⁴~~
- ~~The virus that causes the stomach flu⁴~~
- Influenza A2 virus ~~[the virus that causes the cold and flu]~~
- Rotavirus WA ~~[diarrhea-causing virus]~~
- ~~Common flu virus⁴~~
- ~~Common cold virus⁴~~
- ~~Diarrhea-causing virus⁴~~
- [Common] Household viruses^{3 4}
- ~~Germ[s] (and bacteria) from sneezing/ coughing/ touching~~

¹ Klebsiella pneumoniae, Staphylococcus aureus (Staph)

² Klebsiella pneumoniae, Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa, Escherichia coli O157:H7 (E. coli), Listeria monocytogenes (Listeria), Campylobacter jejuni, Streptococcus pyogenes

³ Rotavirus WA, Influenza A2

⁴ Rotavirus WA, Influenza A2

⁵ Influenza A2

may be followed by**(Select any one or more of the following)**

- On hard, non-porous [bathroom -and/or- kitchen] surfaces
- On household surfaces [everyday]
- Throughout the house [kitchen and bathroom]
- All over your house
- Anytime
- Daily
- Everyday
- In one easy step
- Every time you wipe off a [household] surface
- In [just] ~~54~~ minutes
- Everywhere -or- Anywhere
- On hard, non-porous [kitchen -and/or- bathroom -and/or- general use]:
Counters, walls, shower walls, vinyl wall paper, tables, stovetops, sinks, cabinets, door knobs, faucets, floors, exterior surfaces of -or- outside surfaces of appliances; microwaves, refrigerators, washing machines, dryers, finished hardwood, changing tables, pet area surfaces, diaper pails, trash cans, [bath] tubs, chrome, exterior surfaces of urinals and/or toilets, bathrooms, restrooms, public restrooms, glazed tile, public -or- pay telephones, patio furniture, car interiors, computer keyboards, hand rails, light switches, door frames, desks, dining room surfaces and tables, fast food restaurant tables, grocery store carts, garages, basements, storage areas, laundry rooms, light switches, showers, hampers, tiled walls.

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General/Cleaning Claims:

- Bleach-free [formula]
- Quick
- Easy
- Fast
- Convenient
- For use at home or in public areas -or- places
- Regular [wipe] [size] -or- Large [wipe] [size]
- For use while traveling
- Rain Clean [Scent] -or- Fresh [Scent] -or- Lemon Fresh [Scent] -or- Floral Fresh [Scent]
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent -or- fragrance -or- smell.
- [The product -or- the wipes are] [always] ready to use
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Everything [you need] is already in the wipe
- For [light] -or- touch-up - daily -or- quick cleaning -or- clean-ups [in one easy step]
- Trial [size -or- pack] -or- Paper towel size [8.5"x11"]
- Moist Household [Cleaning] Wipes
- SPRUCE UPS are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- The convenient way to keep your home looking "just cleaned"
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- [Specially formulated] For [use in] the bathroom
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Leaves your bathroom fresh and clean
- The easy way to touch-up clean your bathroom every day
- Specially formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the house -or- kitchen and bathroom
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- The easy way to clean all over the house
- The easiest way to keep your house clean everyday
- Travel [size -or- pack]
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For touch-up cleaning
- Use [the product] -or- the wipe[s] throughout the house
- Perfect for cleaning up around the toilet
- Makes your job easier in the kitchen/bathroom
- Just pull, wipe clean and toss
- After use, just toss wipe[s] ~~and bacteria~~ away
- For Household Surfaces indoor and outdoor
- Will not harm most surfaces
- With a bleach free formula
- With a pleasant fragrance
- Does not contain bleach
- It's from Clorox, so it's more than clean
- Clean with just a wipe -or- touch
- For daily use

Packaging Claims:

- Multi-refill pack
- Value pack
- Refill pack
- Big size
- Value size
- Perfect size for kitchens -or- bathrooms
- 40% Bigger quilted wipes*
- Portable size
- Pop-up [top]
- Easy pop [top]
- [With] Pop action
- Pull 'n' go
- Ready pull

*vs 7"x8" size

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