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# Spruce-Ups™

Pretreated with a special formula to clean, disinfect, and deodorize.

KEEP OUT OF REACH OF CHILDREN

## CAUTION

See back panel for additional precautionary statements.

### ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)  
Dimethyl Benzyl Ammonium Chloride ..... 0.145%  
n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl  
Ammonium Chloride ..... 0.145%  
OTHER INGREDIENTS ..... 99.710%

Premoistened Wipes

### Canister and Refill:

**TO OPEN PACKAGE:** Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. DO NOT push finger through opening. [your finger may become stuck] Replace lid and pull sheet out at an angle. The next sheet pops up automatically. When finished, reseal by closing lid flap to retain moisture. To open refill pack tear at serrated edge. Remove wipes and place in canister.

-or-

### For Canister:

**TO OPEN PACKAGE:** Flip open dispensing flap and remove lid by lifting upward. Pull up corner of **CENTER SHEET**, twist to a point, and thread through small opening in lid. DO NOT push finger through opening. [your finger may become stuck] Replace lid and **PULL WIPE AT AN ANGLE** the next sheet pops up automatically. When finished, close lid flap to retain moisture.

### Carton and Pouch:

**TO OPEN PACKAGE:** Lift flap on carton. Open pouch by peeling back seal. Use wipes as directed. Reseal pouch after each use.

### Pouch inside carton:

Pull tab to open, reseal after each use.

### For Tub and Refill:

**TO OPEN PACKAGE:** Flip open dispensing flap and remove lid by lifting upward. Place refill in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. The next sheet pops up automatically. When finished, close lid flap to retain moisture.

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

### TO CLEAN:

Wipe surface with a wipe; let air dry.

### TO SANITIZE:

Use to sanitize/deodorize hard, non-porous surfaces; wipe surface; wipe enough for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

### TO DISINFECT (AND DEODORIZE):

Use to disinfect hard, non-porous surfaces; wipe surface to be disinfected. Wipe enough for treated surface to remain visibly wet for 4 -or 5 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

For surfaces that may come in contact with food a potable water rinse is required. These wipes will not harm most ~~surfaces~~ including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood or glass.

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.

## PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID:** If in eyes: Flush with plenty of water. Call a physician if irritation persists. If on skin: Wash with plenty of soap and water. Get medical attention if irritation persists.

## PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

## STORAGE/DISPOSAL

### Canister:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container.

-or- Refill only with this product. Wrap container and discard in trash. -or- Offer empty container for recycling. If recycling is not available discard container in trash.

### Carton and Pouch:

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. Do not reuse empty containers. Discard in trash.

Package made from \_\_\_\_ % post-consumer recycled plastic.  
If you have any questions or comments please call us  
toll free at: 1-800-227-1860.

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EPA Reg. No. 5813-58  
EPA Est. No. 5813-MS-1, -CA-3, -CA-4, -GA-4, 58455-IN-1, 8251-WI-001, 56952-AR-001

R0192-14

**ACCEPTED**

APR 19 2001

Under the Federal Insecticide, Fungicide, and  
Rodenticide Act as amended, for the  
pesticide, registered under  
EPA Reg. No. 5813-58 -

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[Tested by an independent lab to...]  
[Independently tested and found to...]

Antibacterial Claims:

- No wipe disinfects faster -or- in a shorter time.
- 30 second sanitization<sup>1</sup>
- Sanitizes in [just] 30 seconds<sup>1</sup>
- Kills [bacteria] in [just] 30 seconds<sup>1</sup>
- Makes killing bacteria easy
- Can help stop the spread of the flu -and/or- common cold<sup>1</sup>
- Can help reduce the risk of spreading sickness -and/or- illness on hard, non-porous surfaces
- Can help reduce the risk of cross-contamination on treated surfaces during flu season
- Can help reduce the risk of cross-contamination during travel
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Moist with cleaners -and/or- disinfectants
- Wet [household -and/or- disinfecting] wipes
- Moist with cleaners -and/or- disinfectants

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(Select any of the following)

followed by

(Can select any one or more of the following)

may be followed by

(Select any one or more of the following)

- One step cleaning -and/or- disinfecting -and/or- deodorizing [of]
- Disinfect -and/or- touch-up clean
- Cleans -and/or- disinfects -and/or- deodorizes
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- Leaves hard, non-porous surfaces disinfected
- There are many uses for SPRUCE UPS and here are a few:
  - bathroom surfaces
  - kitchen surfaces
  - kid's playroom or family den
  - window blinds
- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Disinfects in 4 -or- 5 minutes
- Kill[s] [99.9% of]
- Remove[s]
- Quickly removes
- Effective against
- Wipes away [dirt -and/or- dust]
- That's because they wipe away [dirt] [and]
- Removes/gets rid of grease/grime/soap scum/hard water stains/fingerprints/messes that kids leave behind
- Kills 99.9% of bacteria in 30 seconds

- 99.9% of bacteria<sup>1,2</sup>
- Without spreading bacteria
- Odor causing bacteria<sup>1</sup>
- [Common] Household bacteria<sup>2</sup>
- Household kitchen -or- bathroom bacteria<sup>2</sup>
- Bacteria that can cause foodborne illnesses<sup>2</sup>
- Bacteria that cause odor
- Bacteria that cause scum and slime on hard surfaces
- Opportunistic bacterial pathogens<sup>3</sup>
- Bacteria in the hot zones in the house
- 99.9% of viruses<sup>3</sup>
- The virus that causes the common cold<sup>4</sup>
- The virus that causes the stomach flu<sup>4</sup>
- Influenza A2 virus
- Rotavirus WA
- Common flu virus<sup>4</sup>
- Common cold virus<sup>4</sup>
- Diarrhea-causing virus<sup>4</sup>
- [Common] Household viruses<sup>3</sup>
- Boy misses around the toilet
- Germs [and bacteria] from sneezing/ coughing/touching

<sup>1</sup> *Klebsiella pneumoniae*, *Staphylococcus aureus* (Staph)

<sup>2</sup> *Klebsiella pneumoniae*, *Staphylococcus aureus* (Staph), *Salmonella choleraesuis* (Salmonella), *Pseudomonas aeruginosa*, *Escherichia coli* O157:H7 (E. coli), *Listeria monocytogenes* (Listeria), *Campylobacter jejuni*, *Streptococcus pyogenes*

<sup>3</sup> Rotavirus WA, Influenza A2

<sup>4</sup> Rotavirus WA

<sup>5</sup> Influenza A2

- On hard, non-porous [bathroom -and/or- kitchen] surfaces
- On household surfaces [everyday]
- Throughout the house [kitchen and bathroom]
- All over your house
- Anytime
- Daily
- Everyday
- In one easy step
- Every time you wipe off a [household] surface
- In [just] 5 minutes
- Everywhere -or- Anywhere
- On hard, non-porous [kitchen -and/or- bathroom -and/or- general use]:
- Counters, walls, shower walls, vinyl wall paper, tables, stovetops, sinks, cabinets, door knobs, faucets, floors, exterior surfaces of -or- outside surfaces of appliances: microwaves, refrigerators, washing machines, dryers, finished hardwood, changing tables, pet area surfaces, diaper pails, trash cans, [bath] tubs, chrome, exterior surfaces of urinals, and/or toilets, bathrooms, restrooms, public restrooms, tile, public -or- pay telephones, patio furniture, car interiors, computer keyboards, hand rails, light switches, door frames, desks, dining room surfaces and tables, fast food restaurant tables, grocery store carts, garages, basements, storage areas, laundry rooms, light switches, showers, hampers, tiled walls,

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#### General/Cleaning Claims:

- Bleach-free [formula]
- Quick
- Easy
- Fast
- Convenient
- For use at home or in public areas -or- places
- Regular [wipe] [size] -or- Large [wipe] [size]
- For use while traveling
- Rain Clean [Scent] -or- Fresh [Scent] -or- Lemon Fresh [Scent] -or- Floral Fresh [Scent]
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent -or- fragrance -or- smell.
- [The product -or- the wipes are] [always] ready to use
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Everything [you need] is already in the wipe
- For [light] -or- touch-up - daily -or- quick cleaning -or- clean-ups [in one easy step]
- Trial [size -or- pack] -or- Paper towel size [8.5"x11"]
- Moist Household [Cleaning] Wipes
- SPRUCE UPS are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- The convenient way to keep your home looking "just cleaned"
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- [Specially formulated] For [use in] the bathroom
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Leaves your bathroom fresh and clean
- The easy way to touch-up clean your bathroom every day
- Specially formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the house -or- kitchen and bathroom
- Specially formulated for a variety of surfaces -or- kitchen surfaces
- The easy way to clean all over the house
- The easiest way to keep your house clean everyday
- Travel [size -or- pack]
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For touch-up cleaning -or- For boy misses
- Use [the product] -or- the wipe(s) throughout the house
- Perfect for cleaning up around the toilet
- Makes your job easier in the kitchen/bathroom
- Just pull, wipe clean and toss
- After use, just toss wipe(s) and bacteria away
- For Household Surfaces indoor and outdoor
- Will not harm most surfaces
- With a bleach free formula
- With a pleasant fragrance
- Does not contain bleach
- It's from Clorox, so it's more than clean
- Clean with just a wipe -or- touch
- For daily use

#### Packaging Claims:

- |  |                     |
|--|---------------------|
| • Multi-refill pack                        | • Portable size     |
| • Value pack                               | • Pop-up [top]      |
| • Refill pack                              | • Easy pop [top]    |
| • Big size                                 | • [With] Pop action |
| • Value size                               | • Pull 'n' go       |
| • Perfect size for kitchens -or- bathrooms | • Ready pull        |

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