

PM 32

5813-49

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98



United States Environmental Protection Agency Washington, DC 20460

Registration Amendment Other (checked)

OPP Identifier Number 243627

Application for Pesticide - Section I

1. Company/Product Number 5813-49
2. EPA Product Manager Walter Francis (acting)
3. Proposed Classification None (checked) Restricted
4. Company/Product (Name) CLOROX Toilet Bowl Cleanser
5. Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC P.O. Box 493 Pleasanton, CA 94566-0803
6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: NOTIFICATION EPA Reg. No. Product Name

Section - II

Amendment - Explain below. Resubmission in response to Agency letter dated. Notification - Explain below. Final printed labels in response to Agency letter dated. "Me Too" Application. Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of non-mandatory label text; all additions to the label are underlined Five copies of the revised labeling are enclosed

Section - III

1. Material This Product Will Be Packaged In: Child-Resistant Packaging, Unit Packaging, Water Soluble Packaging, 2. Type of Container, 3. Location of Net Contents Information, 4. Size(s) Retail Container, 5. Location of Label Directions, 6. Manner in Which Label is Affixed to Product

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) Name: J. Evelyn Lawson, Title: Regulatory Compliance Specialist, Telephone No. (510) 847-6842. Certification: I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. 2. Signature: J. Evelyn Lawson, 3. Title: Regulatory Compliance Specialist, 4. Typed Name: J. Evelyn Lawson, 5. Date: November 6, 1996, 6. Date Application Received (Stamped)

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EPA Reg. No. 5813-49 Label notification Page 1 of 2

Shake
Before
Use

CLOROX®

TOILET BOWL CLEANSER



For front or back:

- Does your toilet have bowl breath?
- Cleans, disinfects, and deodorizes
- Cleans, kills germs and bacteria, and deodorizes
- Antibacterial formula
- Special germ-killing formula
- Special bleach formula kills germs and bacteria
- Kills 99.99% of household/toilet bowl germs
- Kills Salmonella choleraesuis
- Helps protect against germ/bacteria build-up
- Fights -or- Removes tough stains
- Heavy duty formula
- Scrubs stains with bleach and abrasives
- Special bleach and abrasives formula to kill germs
- New Fresh Scent
- New Lemon Fresh
- New Floral Scent
- Thick with bleach and abrasives to remove stains and kill germs
- Leaves bowl sanitary
- Cleans water ring
- A powerful combination of bleach and abrasives scrubs away stains to leave your toilet bowl sanitary
- Leaves bathroom smelling fresh and clean
- Safe for septic systems and plumbing
- A liquid cleanser
- This product kills germs that cause bowl breath

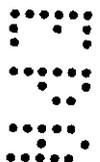
KEEP OUT OF
REACH OF CHILDREN.
WARNING:

CAUSES EYE IRRITATION.
READ BACK PANEL CAREFULLY.

ACTIVE INGREDIENT
Sodium Hypochlorite..... 0.7%
INERT INGREDIENTS..... 99.3%

R-18207-6

NET WT _____



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CLOROX® TOILET BOWL CLEANSER

**Thick with Bleach and Abrasives - Disinfects
Kills gram-negative germs like Salmonella
choleraesuis.**

A powerful combination of bleach and mild abrasives scrubs away stains to leave your toilet bowl thoroughly clean. It's safe for colored toilets.

The only toilet bowl cleaner with Clorox® bleach and abrasives. Disinfects and makes stains disappear.

Abrasives provide scrubbing action to clean and remove stains. Bleach cleans, removes stains, disinfects, and kills [gram-negative] germs like salmonella.

Package has patented angle-neck design for easy under-the-rim cleaning, easy-open cap, and built-in hand grip to make cleaning more convenient. Also available, try Clorox® Automatic Toilet Bowl Cleaner to help keep your toilet bowl clean for up to 4 months.

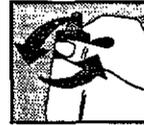
DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **FOR BEST RESULTS, SHAKE WELL BEFORE USE.**

To open, simply twist cap counter-clockwise one-quarter turn. Cap does not remove.

To disinfect toilet bowl: 1. Flush. 2. Direct 1/2 cup of product under and around rim to kill [gram-negative] bacteria. 3. Brush to wet all surfaces thoroughly, including under the rim. 4. Let stand 10 minutes before flushing. 5. Rinse brush in fresh water after use.

For heavy soil, pre-clean before disinfecting.

IMPORTANT: Close cap after each use to prevent product from drying out.



PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals.

WARNING: Causes eye irritation. Do not get in eyes. May cause skin irritation. For sensitive skin or prolonged use, wear gloves. **STATEMENT OF PRACTICAL TREATMENT:** IF IN EYES - Flush with water for 15 minutes. IF SWALLOWED - Drink large amounts of water. Do not induce vomiting. Call a physician or poison control center immediately. **PHYSICAL & CHEMICAL HAZARDS:** Contains bleach. Avoid contact with clothes, fabric, or carpet. Do not use or mix with other household chemicals as hazardous gases may result. **STORAGE & DISPOSAL:** **STORAGE:** Store in a cool place. **DISPOSAL:** Do not re-use empty container. Rinse container three times with water and offer for recycling. Otherwise, discard in trash. Contains calcium carbonate, sodium hypochlorite bleach, and detergents. Contains no phosphorus.

EPA Reg. No. 5813-49. EPA Est. No. 5813-OH-1.

MFD for © THE CLOROX COMPANY
OAKLAND, CA 94612
MADE IN U.S.A.

Questions or Comments? Call
1-800-227-1860
U.S. PATENTS
4,599,186; 4,657,692 and
4,695,394;
U.S. Design Pats. Pend.
R-18207-6

