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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

OCT 18 1995

The Clorox Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

Attention: J. Evelyn Lawson
Regulatory Compliance Specialist

Subject: Clorox Toilet Bowl Cleanser
EPA Registration Number 5813-49
Your Amendment Dated March 6, 1995 and Submission
Dated August 1, 1995

This is in response to your request to amend this registration to include bactericidal claims against Staph. aureus, S. chloeraesuis and P. aeruginosa.

The submitted efficacy data are acceptable in support of the proposed bactericidal claims. Refer to the enclosure for the evaluation of these studies.

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended is acceptable provided that you make the following revisions before you release the product for shipment bearing the amended labeling.

1. On the front panel, change the signal word CAUTION to WARNING. Also, change "Eye irritant" to "Causes eye irritation".
2. In the precautionary statements on the back panel change "CAUTION: Eye irritant" to WARNING: Causes eye irritation. Do not get in eyes."
3. Change "Kills gram-negative germs like salmonella" to read "Kills gram-negative germs like Salmonella cholerasius".

CONCURRENCES							
SYMBOL							
SURNAME							
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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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A stamped copy is enclosed for your records. Submit one copy of the final printed label before you release the product for shipment bearing the amended label.

If you have any questions concerning this letter, please contact me at (703) 305-7964.

Sincerely,



Ruth G. Douglas
Product Manager (32)
Antimicrobial Program Branch
Registration Division (7505C)

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COPY A

- Cleans, disinfects, and deodorizes
- Cleans, kills germs and bacteria, and deodorizes
- Antibacterial formula
- Special germ-killing formula
- Special bleach formula kills germs and bacteria
- Kills 99.99% of household/toilet bowl germs
- Kills salmonella
- Helps protect against germ/bacteria build-up
- Removes tough stains
- Heavy duty formula
- Scrubs stains with bleach and abrasives
- Special bleach and abrasives formula to kill germs
- New Fresh Scent
- New Lemon Fresh
- New Floral Scent
- Thick with bleach and abrasives to remove stains and kill germs
- Leaves bowl sanitary
- Cleans water ring
- A powerful combination of bleach and abrasives scrubs away stains to leave your toilet bowl sanitary
- Leaves bathroom smelling fresh and clean
- Safe for septic systems and plumbing

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ACCEPTED
with COMMENTS
in EPA Letter Dated:

OCT 18 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide
registered under F.P. Reg. No.

5813-49

CLOROX®

TOILET BOWL CLEANSER

Thick with Bleach and Abrasives - Disinfects
Kills gram-negative germs like salmonella.

A powerful combination of bleach and mild abrasives scrubs away stains to leave your toilet bowl thoroughly clean. It's safe for colored toilets.

The only toilet bowl cleaner with Clorox® bleach and abrasives. Disinfects and makes stains disappear.

Abrasives provide scrubbing action to clean and remove stains.

Bleach cleans, removes stains, disinfects, and kills (gram-negative) germs like salmonella.

Package has patented angle-neck design for easy under-the-rim cleaning, easy-open cap, and built-in hand grip to make cleaning more convenient.

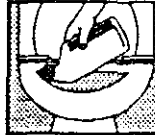
Also available, try Clorox® Automatic Toilet Bowl Cleaner to help keep your toilet bowl clean for up to 4 months.

DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

FOR BEST RESULTS, SHAKE WELL BEFORE USE.

To open, simply twist cap counter-clockwise one-quarter turn. Cap does not remove.

To disinfect toilet bowl - Flush. Direct 1/2 cup of product under and around rim to kill (gram-negative) bacteria, brush to wet all surfaces thoroughly, including under the rim. Let stand 10 minutes before flushing. Rinse brush in fresh water after use. For heavy soil, pre-clean before disinfecting. **IMPORTANT** - Close cap after each use to prevent product from drying out.



PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals.

CAUTION: EYE IRRITANT. May cause skin irritation. For sensitive skin or prolonged use, wear gloves. **STATEMENT OF PRACTICAL TREATMENT: IF IN EYES** - Flush with water for 15 minutes. **IF SWALLOWED** - Drink large amounts of water. Do not induce vomiting. Call a physician or poison control center immediately. **PHYSICAL & CHEMICAL HAZARDS:** Contains bleach. Avoid contact with clothes, fabric, or carpet. Do not use or mix with other household chemicals as hazardous gases may result. **STORAGE & DISPOSAL: STORAGE:** Store in a cool place. **DISPOSAL:** Do not re-use empty container. Wrap used container in several layers of newspaper and discard in trash. Contains calcium carbonate, sodium hypochlorite bleach, and detergents. Contains no phosphorus.

EPA Reg. No. 5813-49. EPA Est. No. 5813-OH-1.

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THE CLOROX COMPANY
OAKLAND, CA 94612
MADE IN U.S.A.

Questions or Comments? Call
1-800-227-1860
U.S. PATENTS
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U.S. Design Pats. Pend.
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