

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

SEP 15 1995

The Clorox Company  
c/o PS&RC  
P.O. Box 493  
Pleasanton, CA 94566-0803

Attention: J. Evelyn Lawson  
Regulatory Compliance Specialist

Subject: Clorox Toilet Bowl Cleanser  
EPA Registration Number 5813-49  
Your Submission Dated July 27, 1995

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended per our letter dated July 24, 1995 is acceptable.

A stamped copy is enclosed for your records. Submit one copy of the final printed label before you release the product for shipment bearing the amended label.

If you have any questions concerning this letter, please contact me at (703) 305-7964.

Sincerely,



Ruth G. Douglas  
Product Manager (32)  
Antimicrobial Program Branch  
Registration Division (7505C)

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

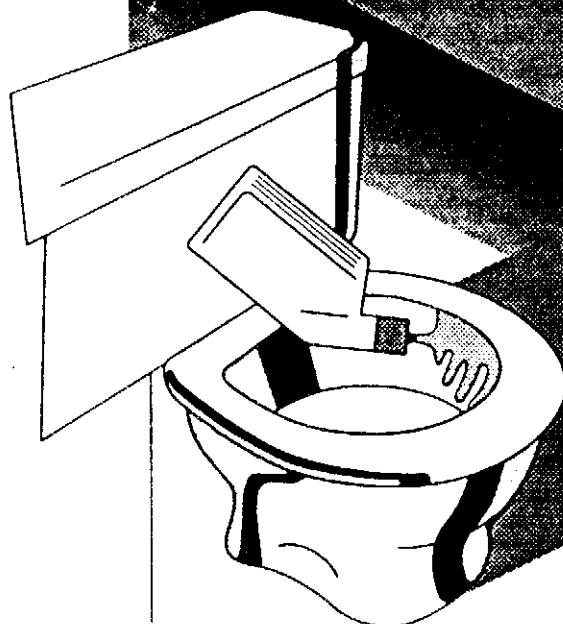
2073  
ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

SEP 15 1995

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg. No.  
5813-49

# CLOROX<sup>®</sup>

## TOILET BOWL CLEANSER



**THICK**  
with Bleach  
and Abrasives

KEEP OUT OF  
REACH OF CHILDREN.  
**WARNING**

READ BACK PANEL CAREFULLY.

ACTIVE INGREDIENT  
Sodium Hypochlorite 0.7%  
INERT INGREDIENTS 99.3%

R-18207-2

NET WT 2 LB (32 OZ) 907 g

# CLOROX®

## TOILET BOWL CLEANSER

**Thick with Bleach and Abrasives - Disinfects**

**Kills gram-negative germs like salmonella.**

A powerful combination of bleach and mild abrasives scrubs away stains to leave your toilet bowl thoroughly clean. It's safe for colored toilets.

The only toilet bowl cleaner with Clorox® bleach and abrasives. Disinfects and makes stains disappear.

Abrasives provide scrubbing action to clean and remove stains.

Bleach cleans, removes stains, disinfects, and kills gram-negative germs like salmonella.

Package has patented angle-neck design for easy under-the-rim cleaning, easy-open cap, and built-in hand grip to make cleaning more convenient.

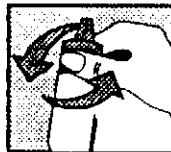
Also available, try Clorox® Automatic Toilet Bowl Cleaner to help keep your toilet bowl clean for up to 4 months.

**DIRECTIONS FOR HOUSEHOLD USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**FOR BEST RESULTS, SHAKE WELL BEFORE USE.**

**To open,** simply twist cap counter-clockwise one-quarter turn. Cap does not remove.

**To disinfect toilet bowl - Flush.** Direct 1/2 cup of product under and around rim to kill gram-negative bacteria, brush to wet all surfaces thoroughly, including under the rim. Let stand 10 minutes before flushing. Rinse brush in fresh water after use. For heavy soil, pre-clean before disinfecting. **IMPORTANT - Close cap after each use to prevent product from drying out.**



**PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals.**

**WARNING:** Causes eye irritation. Do not get in eyes. May cause skin irritation. For sensitive skin or prolonged use, wear gloves. **STATEMENT OF PRACTICAL TREATMENT:** IF IN EYES - Flush with water for 15 minutes. IF SWALLOWED - Drink large amounts of water. Do not induce vomiting. Call a physician or poison control center immediately. **PHYSICAL & CHEMICAL HAZARDS:** Contains bleach. Avoid contact with clothes, fabric, or carpet. Do not use or mix with other household chemicals as hazardous gases may result. **STORAGE & DISPOSAL:** **STORAGE:** Store in a cool place. **DISPOSAL:** Do not re-use empty container. Wrap used container in several layers of newspaper and discard in trash. Contains calcium carbonate, sodium hypochlorite bleach, and detergents. Contains no phosphorus.

EPA Reg. No. 5813-49. EPA Est. No. 5813-OH-1.

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THE CLOROX COMPANY  
OAKLAND, CA 94612  
MADE IN U.S.A.

Questions or Comments? Call

1-800-227-1860

U.S. PATENTS

4,599,186; 4,657,692 and

4,695,394;

U.S. Design Pats. Pend.

R-18207-2

