

5813-40

7/30/2012

1/12

JUL 30 2012

Ms J Evelyn Lawson
Federal Registration Specialist
The Clorox Company
c/o PS&RC P O Box 493
Pleasanton CA 94566-0803

Subject Pine-Sol Spray 19054
EPA Registration Number 5813-40
Notification Application Dated July 6 2012
EPA Received Date July 9 2012

Dear Ms Lawson

This will knowledge receipt of your notification submitted under the provisions of FIFRA section 3c 9 Based on a review of the submitted material the following comment apply

Proposed Amendment

- Added packaging instructions
- Added 4 new graphics
- A packaging claims (page 2)

General Comments

Based on a review of the material submitted the following comment apply

The notification is acceptable A copy has been inserted in your file for future reference

Should you have any questions or comments concerning this letter please contact Drusilla Copeland at (703) 308-6224

Sincerely



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

2/12

Please read instructions on reverse before completing

Form Approved C No 2070-0060, Approval expires 2 28 95



United States
Environmental Protection Agency
Washington DC 20460

Registration
 Amendment
 Other

OPP Identifier Number
EL0445

Application for Pesticide - Section I

1 Company/Product Number 5813 40	2 EPA Product Manager Velma Noble	3 Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) Pine Sol® Spray 19054	PM# 31	
5 Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC P O Box 493 Pleasanton CA 94566-0803 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> Me Too Application
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below

Explanation Use additional page(s) if necessary (For section I and Section II)

Notification of labeling modifications per PR Notice 98 10 we have added packaging instructions added 4 new graphics and packaging claims (page 2) and we updated EPA Est Nos ingredient disclosure website and year (page 10)

This notification is consistent with the provisions of PR Notice 98 10 and EPA regulations at 40 CFR 152 46 and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U S C § 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR 152 46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA

Section - III

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If Yes* Unit Packaging wgt	No per container	If Yes Package wgt	No per container
3 Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container		5 Location of Label Directions	
6 Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph Paper glued Stenciled		<input type="checkbox"/> Other _____	

Section - IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)		
Name J Evelyn Lawson	Title Federal Registration Specialist	Telephone No (Include Area Code) (925) 425 6842
Certification I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		6 Date Application Received (Stamped)
2 Signature <i>J Evelyn Lawson</i>	3 Title Federal Registration Specialist	
4 Typed Name J Evelyn Lawson	5 Date July 6 2012	

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Pine-Sol®

Spray 19054

KEEP OUT OF REACH OF CHILDREN

WARNING

See back label for additional precautionary statements

ACTIVE INGREDIENTS

n Alkyl (60% C14 30% C16 5% C12	
5% C18) dimethylbenzyl ammonium chloride	0 1375%
n Alkyl (68% C12 32% C14) dimethyl	
ethylbenzyl ammonium chloride	0 1375%

OTHER INGREDIENTS

TOTAL	1.00 0000%
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NET CONTENTS

NOTIFICATION
 Date Reviewed 7/27/12
 Reviewed By SC

4/12

Packaging Related Statements and Icons

[Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)]

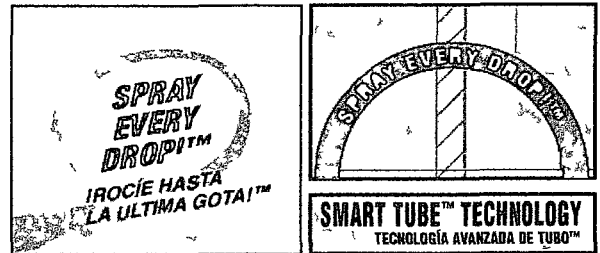
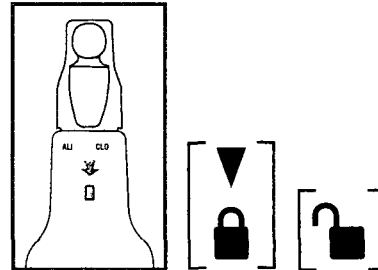
[For rotating trigger] Rotate nozzle to ON or FOAM

To refill Turn trigger on spray bottle [~~1/8th~~ 1/4 turn] counterclockwise [and pull upwards] to remove [After refilling spray bottle] Replace trigger by aligning [red tip] tube on trigger with [opening] [tube] inside bottle [while pushing down] [and/or push [sprayer] [straight] down [until it clicks] [and/or locks into place]]

or

To refill Twist trigger [on spray bottle] [1/4 turn] [counterclockwise] [and pull up or upward[s]] to remove [Fill spray bottle with refill solution] [After refilling spray bottle.] [to replace trigger.] Align [red tip] tube on trigger [head] over [small] opening or tube [on] [the] inside [of the bottle] [(Note that) trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head]. [applying even pressure] [until it clicks and/or locks] [into place].

- When almost empty or To spray every drop [] tilt bottle downward or at a downward angle [while spraying]
- [To foam (close screen on nozzle) or spray (open screen on nozzle)]
- To Foam or Spray Turn or Rotate nozzle to ON

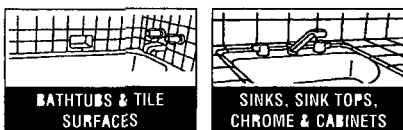


Packaging Related Claims

[Now] [New] [!], and/&/or [Improved] to be used as a claims descriptor only for the first 6 months of product on shelf

- Align to close
- Economy [*insert size 32 fl oz and less*] and/or [Size]
- Get or Spray Every Drop[!][™]
- Medium [*insert size 24 fl oz and less*] and/or [Size]
- Patented design bottle
- Recyclable bottle
- Small [*insert size 16 fl oz and less*] and/or [Size]
- Smart Tube[®] [™] Technology
- [Value] [Economy] [Budget] size or refill

Pine-Sol
 Spray 19054



Packaging Related Statements and Icons Continued

[Refill only with this product]

Alternate for Refill Bottle To Refill [Spray Bottles]

[Remove]

1 Remove trigger sprayer or cap [from empty bottle]

[Pour]

2 Unscrew cap on refill and pour contents directly into empty bottle

[Use]

3 Replace trigger sprayer [and use as you normally would]

or

Unscrew cap and transfer your trigger to this bottle



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

To Clean and Deodorize

- **[For push/pull trigger]** Rotate nozzle to ON position Pull [blue] ring nozzle OUT for FOAM [(great for walls) or (for deeper cleaning)] or push or- leave it IN for SPRAY [(for regular cleaning)]
- **[For rotating trigger]** Rotate nozzle to FOAM [(for deeper cleaning)] -or FOAM SPRAY -or [For tough jobs] turn nozzle to FOAM-STREAM [position] (*trigger has "foam stream and foam spray listed on the nozzle"*) or to SPRAY [(for regular cleaning)] or- FOAM SPRAY (*trigger has "foam stream" and "foam spray" listed on the nozzle*)

Continuation for either

Spray 6 8 inches from [the] surface[] [and] Allow product to penetrate dirt and soap scum Wipe with a wet sponge or cloth and/or rinse with water No scrubbing required [For tougher jobs [and deeper cleaning] use FOAM option] Spray and let product stand on surface for several minutes before wiping [and/or rinsing] For best results use regularly to prevent soap scum build up

or

Directly apply and wet surfaces completely Let stand for several minutes allow to penetrate dirt and soap scum Wipe with a wet sponge or cloth and rinse with water No scrubbing required For best results use regularly to prevent soap scum build up

For Sample or Demo Kits

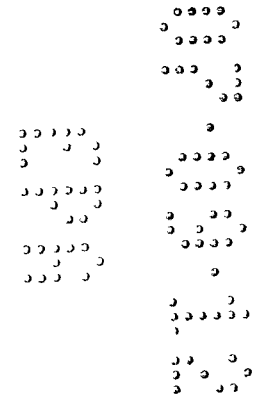
This bottle of Pine Sol Spray 19054 is only intended for use as part of this kit

- [1] Unpack the [bottle] [container] [jar] of Pine-Sol Spray 19054 and the [dirty] [soiled] [soap scum] tile [with soap scum]
- [2] [Unscrew] [open] the lid on the [bottle] [container] [jar] [of Pine Sol Spray 19054] Hold the [handle] [clean side] [tip] [sides] of the tile and gently drop [it] [the tile] into the [bottle] [container] [jar] [of product or Pine Sol Spray 19054] Replace the lid on the [bottle] [container] [jar] [of product or Pine Sol Spray 19054]
- [3] Gently shake the bottle [back and forth] and watch as Pine Sol Spray 19054 [dissolves] [melts] [away] [cleans] [the soap scum] [off] right before your eyes No Scrubbing or wiping required

For Sample or Demo Kits

This Pine Sol Spray 19054 swab is only intended to be used as part of this kit

- [1] Unpack the [enclosed] swab which contains the [Pine Sol Spray 19054] cleaner
- [2] Hold the swab upright with [black] [green] [colored] line at top and [snap] [break] the [tube] [swab] at the line Liquid will be released into the tip at the other end of the [tube] [swab]
- [3] Gently apply Pine Sol Spray 19054 [using swab] [directly] to [the enclosed] [dirty] [tile] [with] [soap scum] and allow the product to penetrate [soap scum]
- [4] [Wipe with a [wet] sponge or cloth] -and/or [rinse with water] [No scrubbing required]



To Disinfect

- Thoroughly clean the surface to be disinfected by following the above directions (remove excess dirt first in heavily soiled areas) re apply [directly] [wetting] [spraying] entire surface [until completely wet] Let stand 10 minutes before wiping ***Bracketed text only applies to products with kitchen relevant use sites*** [All surfaces that come in contact with food must be rinsed with potable water Do not use on glasses dishes or utensils]
or
- Directly apply and wet surfaces completely Let stand for 10 minutes allow to penetrate dirt and soap scum Wipe with a wet sponge or cloth and rinse with water No scrubbing required For best results, use regularly to prevent soap scum build up For heavily soiled surfaces pre clean surface before disinfecting

Mold and Mildew Control Claims

TO INHIBIT [CONTROL] [PREVENT] mold and mildew growth on hard nonporous surfaces in bathrooms on bathtub glazed tile and shower areas spray surface thoroughly let stand 10 minutes before wiping Re apply as new growth appears

- Inhibits or Controls or Prevents [the] growth of mold and/or mildew
- Inhibits or Controls or Prevents mold [and mildew] [growth] [from growing]
- This product [is mildewstatic and] will effectively inhibit or control or prevent the growth of mildew [and the odors caused by mildew] [when applied to hard nonporous surfaces]

Cleaning Deodorizing, Stain Removal, Prevention Claims

New [!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

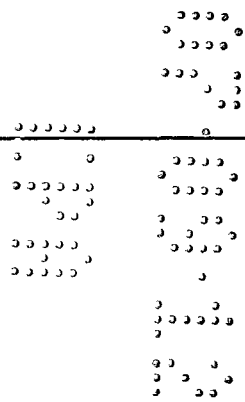
- 2-in 1 trigger [option]
- A [shine] [sheen] [gleam] that reflects [a pure] clean[liness]
- Cleans and/or- disinfects with [little] [reduced] [minimal] [less] effort or elbow grease
- Cleans freshens and shines
- Cleans what other [bathroom and/or- restroom -and/or kitchen and/or household and/or office] cleaners [leave behind] [don't]
- Cleans without bleach[ing] or Contains no bleach or Bleach free
- Clinging Foam
- Cuts through and/or [starts to] dissolve[s] soap scum [on bathroom surfaces]
- Deep Down Clean[!]
- Deep Penetrating Foam
- [Deep] foam clings to soap scum and/or grime and/or stains and/or dirt
- [Deep] foam sticks to soap scum and/or grime and/or stains and/or dirt
- [Deep] [Penetrating] Foam provides [great] control to reach soap scum and/or grime and/or stains and/or dirt [even in tough cracks and/or crevices and/or corners]
- [Dissolves] [Cuts through] [Melts away] [tough] soap scum and/or [other] tough [bathroom] soils [right before your eyes] [!]
- [Dissolves] [Removes] [Cuts through] [Melts away]] [Cleans] [tough] soap scum and/or [other] tough [bathroom] soils [fast] [on contact] [] [!] [No or minimal or- hardly any scrubbing required!]
- Dual Action Trigger
- Dual Action Trigger provides spray and foam [options and/or settings]
- Dual Action Trigger provides spray for [broad] coverage and foam for control
- [Easily] removes or cleans tough bathroom and/or restroom and/or kitchen and/or household and/or office and/or work place [dirt] [soils] [grime] [like soap scum] [!]
- [Easily] wipes clean
- [Fastest] [Unbeatable] on soap scum and/or [other] tough [bathroom] soils[!]
- Foam holds or- stays [long][er] on tough soap scum and/or grime and/or stains and/or dirt
- Foam option or setting
- Foam or spray
- Foam works hard on soap scum and/or grime and/or stains and/or dirt
- Foam[ing] [action] for a deep clean
- Foam[ing] [action] for a powerful clean
- Foam[ing] [action] provides a [deep] [powerful] clean
- Foaming Action for a Powerful Clean
- Foam[ing] [delivery] [trigger spray] [nozzle] [dispensing] option for [a] [deeper] [more powerful] clean[ing] [!]
- Foaming trigger for [better] control
- Foaming or sudsing [nozzle] [action] [trigger]
- Foaming trigger [option] [for better control] [for a deeper clean] [to reach] [in] [into] [inside] [bathroom] [cracks or crevices] [hard to reach spots or places] [hard to clean spots or places]
- Foam[ing] trigger [option or setting] for a deep clean
- For a cleaner and/or- fresher [bathroom] [restroom] [kitchen] [home] [house] [place] [work or office place] [work or office environment]
- [For] use all over or around the bathroom!
- [For] use on [most] bathroom surfaces!
- Freshens [the] [your] [bathroom] [rest room] [kitchen] [home] [house] [place] [work or office place] [work or office environment]
- [Great] and/or- [better or improved] [performance] [cleaning] [on] [in] [glass surfaces] [glass shower doors] [sinks or faucet fixtures] [shiny metal surfaces] [countertops] [the tub and/or shower]

Cleaning Deodorizing, Stain Removal, Prevention Claims continued

- [Great] formula [leaves less residue] [makes it easier to clean] [reduces your work] [reduces the amount of wiping and/or rinsing]
- [Great] formula [leaves] [makes] [cleaning] [bathroom or restroom] [kitchen] [household] [office] [work or office place] surfaces shinier
- [Improved] [foam] [option or setting] clings [to grout and/or bathroom walls and/or shower walls and/or vertical surfaces and/or surfaces and/or soap scum] longer[!]
- It's from Clorox® [so it's more than clean] [so you know you can trust it]
- [Just] [one] wipe and [it's] [the dirt and/or grime] [soap scum and/or [other] tough [bathroom] soils] is or- are gone[!]
- [Just] spray and watch [it] [the -or this product] [this [disinfecting] [bathroom] cleaner] do the work [for you] [on soap scum and/or [other] tough [bathroom] soils] [!]
- Just spray [and] [wipe] [walk] [away] [] [!]
- Leaves a [shine or sheen or gleam] [shining or-gleaming surface]
- [Leaves] no residue
- Leaves surfaces shiny
- Less effort for the same [great] [powerful] [effective] [sparkling] clean and/or shine
- [Lower] [Low] [Reduced] residue formula
- Makes [cleaning] [your job] easier [in the kitchen and/or bathroom and/or house] [in the work or office place] [at work]
- Makes [leaves] surfaces sparkle and/or sparkling clean
- Maximum Cleaning Minimum Effort
- [More] efficient [bathroom] [kitchen] [home] [household] [office] cleaning
- Most powerful cleaner in -or around the [bathroom or restroom] [kitchen] [house] [office] [work or office place]
- [New and/or Improved] Foaming and/or Sudsing Action[!]
- [New and/or Improved] Thicker Foam
- No rinse or rinsing [formula]
- Nothing s tougher on tough soap scum and/or- [other] tough [bathroom] soils[!]
- [Now] choose [thick] foam or spray
- [Now you can have] [a surface -or countertop or sink or [bath]tub and/or shower] so clean it shines[!]
- [Penetrating] foam [thoroughly] [completely] [conveniently] [effectively] [efficiently] cleans [bathroom and/or restroom and/or kitchen and/or office] [cracks or crevices] [hard to reach spots or places] [hard to clean spots or places]
- [Powerful and/or Penetrating] Foam[ing] [action] attacks soap scum and/or grime and/or stains and/or dirt [deep down]
- Powers through soap scum and/or [other] tough [bathroom] soils[!]
- [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] tough [soap scum] [[bathroom and/or restroom and/or kitchen and/or household and/or office and/or work place] [dirt] [soils] [grime]] [!]
- Same [great] [powerful] [effective] clean [with less wiping and/or rinsing]
- [See it for yourself] Watch [the] [melted] soap scum and/or [other] tough [bathroom] soils [just] slide or melt [right] off [the tile] [the tub and/or shower and/or bath wall] [the glass shower door] [glass surfaces] [the dirtiest or filthiest surfaces]
- Soap scum -and/or [other] tough [bathroom] soils [just] melt[s] away[!]
- Starts to work [immediately] [before you do] [even] before you start to wipe and/or rinse
- The cleaning power and/or effectiveness of Clorox® [that easily removes tough bathroom and/or restroom and/or kitchen -and/or- household [dirt] [soils] [grime] [like soap scum] [!]
- The [convenient] [easy] [effective] way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work or office [area] [place] [environment]] looking just cleaned
- Thick Foam [Dissolves soap scum or Dissolves soap scum on contact]
- Thick foam [starts to] dissolve[s] grime and/or soap scum and/or stains and/or dirt on contact
- [This product] will or does not leave a dull residue [on] [bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace] [surfaces] [countertops] [sinks] [faucets] [faucet fixtures] [the tub and/or shower] [glass or reflective surfaces] [glass shower doors]
- Tough on grime -and/or- soap scum and/or dirt and/or [other] [tough] [bathroom or restroom] [kitchen] [household] [office] [work or office place] soils[!]
- [Truly] [pure] [ideal] [effective] [real] clean
- Two Ways to Clean
- Wipe or rinse away the [soap scum] [tough] bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace [soils] [dirt] [grime] without [leaving] a trace
- Wipes [out] [away] soap scum and/or [other] tough [bathroom] soils [in the kitchen] [in the tub and/or shower and/or bath] [in the sink] [in the bathroom] [around the house] [in the home] [with little or no scrubbing] [!]
- Works [hard] [tenaciously] [powerfully] [effectively] on soap scum and/or [other] tough [bathroom] soils or dirt or grime [so you don t have to] [so your job s easier] [to make cleaning or your job easier] [to minimize -or eliminate elbow grease] [!]
- [Works] [best] on soap scum and/or [other] tough [bathroom] soils[!]
- You can see it [clean] [remove] [dissolve] [attack] [cut through] soap scum and/or [bathroom or restroom] [kitchen] [household] [office] [work or office place] [grime] [soils] [dirt] [right] before your eyes[!]
- [You can] see or watch soap scum and/or [other] tough [bathroom] soils [just] melt away[!]
- [You can] trust Clorox to cut through [tough] [bathroom] grime

Pesticidal Claims

- A bathroom and/or restroom and/or household and/or kitchen and/or office product for cleaning and disinfecting
- A [smarter] way to [disinfect] [clean] the [bathroom and/or restroom and/or kitchen and/or home and/or household and/or office and/or workplace]
- A[n] [quick] [and] [easy or convenient] way to [kill] [eliminate] [destroy] [remove] [attack] [get rid of] [99 9% of] bacteria[+] in your [bathroom] [home] [house] [kitchen] [office] [work or office] [place] [environment] [area]
- Antibacterial [formula][+] or Disinfecting [formula][+]
- Antibacterial[+] and/or Germicidal[*] cleaning [for the] [throughout or all over the] [bathroom] [restroom] [kitchen] [house] [home] [office] [work or office place]
- Bacteria[+] fighting or Germ[*] fighting formula
- Bactericide[+] or Bactericidal[+]
- [Bathroom and/or restroom -and/or household and/or home and/or kitchen] disinfectant and/or cleaner
- Broad spectrum [disinfectant] [disinfecting] [cleaner]
- Cleaner and/or disinfectant and/or germicide[*] in one
- Cleaning and disinfecting effectiveness of Clorox® so your [bathroom] [home] [house] [kitchen] [office] [work or office] [place] [environment]] is free of [grime] [dirt] [soils] [soap scum] you can see and germs[*] and/or bacteria[+] you can t [see]
- Cleaning and/or disinfecting
- Cleans -and/or disinfects [for a pure or truly clean] [bathroom] [restroom] [kitchen] [home] [household] [office] [work or office] [place] [environment]] [place]
- [Cleans away] [Kills] [Removes] [Gets rid of] [Attacks] [Eliminates] [Destroys] [germs][*] [bacteria][+] [dust] [in the home and/or office and/or classroom]
- Cleans [bathroom -and/or restroom -and/or kitchen and/or household and/or office] [grime] [dirt] [soils] and disinfects
- Cleans and [kills] [eliminates] [destroys] [removes] [attacks] [gets rid of] [99 9% of] [kitchen] [bathroom] [restroom] [household] [office] [work or office place] bacteria[+] and/or germs[*]
- CLEANS SHINES DISINFECTS and DEODORIZES bathroom surfaces glazed ceramic tile plastic chrome [fixtures] shower doors fiberglass glazed porcelain stainless steel or metal surfaces in bathrooms and kitchens and synthetic marble
- [Clorox Disinfecting Bathroom Cleaner] cleans [tough] [bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace] [grime] [dirt] [soils] and kills bathroom germs[*] -and/or bacteria[+]
- Controls mold and mildew growth on hard nonporous surfaces in bathrooms
- [Disinfecting] [bathroom] [restroom] [kitchen] [household -or-home] [office] [solution] [cleaner] [mist] [spray] [disinfectant]
- Disinfects and/or kills bacteria[+] and/or kills germs[*] [as] [while] it cleans
- Disinfects [bathroom and/or restroom and/or kitchen -and/or household and/or office and/or workplace surfaces]
- Disinfects and [cleans] [the] [your] [bathroom] [restroom] [kitchen] [house] [home] [office] [work or office] [place] [environment]] [against] [household] [germs][*] and/or bacteria[+] [Salmonella choleraesuis or Salmonella and/or Staphylococcus aureus or Staph]
- Disinfects [your] [the] [home or house] [office] [work or office] [place] [environment]] [classroom] [daycare] [playroom] [playground] [playpen] [play or common area]
- Disinfects and deodorizes by killing [most] [many] germs[*] and/or bacteria[+] and their odors
- [Easily] [Effectively] [Conveniently] clean[s] and disinfect[s]
- [Easy] [convenient] way to disinfect
- [Effective] [bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace] disinfectant and/or cleaner [in presence of soil load]
- [Eliminates] [Removes] [Attacks] [Gets rid of] odors caused by bacteria[+] and/or germs[*]
- For a [cleaner] [fresher] [bathroom] [kitchen] [home] [house] [office or workplace]
- For the purest clean in [home and/or bathroom and/or kitchen and/or office] cleaning
- Germicide[*] -or Germicidal[*]
- Germs[*] -and/or Bacteria[+] and/or Viruses This product kills these germs* -and/or bacteria+ and/or viruses
- Kills [99 9% of] [odor causing] [household] germs[*] and leaves a nice smell
- Kills [99 9%] of [household] germs*¹
- Kills [99 9%] of Salmonella choleraesuis Staphylococcus aureus and Aspergillus niger (mildew)
- [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] 99 9% of bacteria[+] and/or germs[*] on commonly touched surfaces [such as doorknobs and/or light switches and/or faucet handles and/or toilet flush handles and/or toilet seats and/or countertops and/or paper towel dispensers and/or hand dryer buttons]
- [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99 9% of] bacteria[+] and/or germs[*] [all] around [your] [the] [bathroom or restroom] [kitchen] [home] [house] [office] [work or office] [place] [environment]]
- [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99 9% of] [common] [household] germs[*] and/or bacteria[+]



Pesticidal Claims continued

- [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [common] [household] bacteria [in 10 minutes] [Staphylococcus aureus (Staph) or Staph] and/or [Salmonella choleraesuis (Salmonella) or Salmonella]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [household] [the] viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [many] germs[*] and/or bacteria[†] and/or viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [Rhinovirus Type 37 and Influenza A virus (Hong Kong)] [the] [viruses that cause the] [common] cold and/or flu [virus] [viruses][**]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99 9% of] Staphylococcus aureus (Staph) or Staph
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99 9% of] odor causing [household] germs[*] and/or bacteria[†]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99 9% of] the bacteria[†] and/or germs[*] commonly found in [kitchens] [bathrooms or restrooms] [households] [homes] [offices] [work or office places] [environments] [areas]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99 9% of] the bacteria[†] and/or germs[*] you can t see [in] [the] [bathroom[s] or restroom[s]] [kitchen[s]] [house[s]] [home[s]] [office[s]] [work or office place[s]] [work or office area[s]]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] germs[*] and viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] germs* and/or bacteria† and/or Rhinovirus Type 37 and Influenza A virus (Hong Kong) the viruses that cause the common cold and flu and/or cold and/or flu and/or viruses[**]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [the germs][*]
 - Kills germs such as Salmonella choleraesuis Staphylococcus aureus and Aspergillus niger (mildew)
 - Not for use on medical devices or medical equipment
 - Rids your [bathroom] [kitchen] [restroom] [household] [home] [place] [office] [work or office] [place] [environment] of [99 9% of] [common] [household] germs[*] and/or bacteria[†]
 - Salmonella [choleraesuis] and/or Staphylococcus [aureus] [is a] [are] common [household] bacterium or bacteria[*] found in the bathroom or restroom This product kills [this] [these] bacterium or- bacteria[*] in the bathroom or restroom
 - The simple solution for a [cleaner] [fresher] [home or- place or office or classroom or daycare]
 - [This cleaner disinfectant] combines cleaning and disinfecting [in one product]
 - [This product] [kills] [eliminates] [destroys] [removes] [attacks] [gets rid of] Staphylococcus aureus (Staph) and/or Salmonella choleraesuis (Salmonella) and/or Pseudomonas aeruginosa (Pseudomonas) -and/or Influenza A virus (Hong Kong) and/or Rhinovirus Type 37 and/or Respiratory syncytial virus
 - [This product] has the cleaning effectiveness of Clorox® to clean and disinfect
 - Use [in public or common] places where [germs[*] may be of concern] [you are concerned about germs][*]
 - Use for a [cleaner] [fresher] [kitchen] [bathroom or restroom] [house] [home] [environment] [place] [office or workplace]
 - Virucide or Virucidal -or Antiviral
- [*] Staphylococcus aureus (Staph) Salmonella choleraesuis (Salmonella) Influenza A virus (Hong Kong) Respiratory Syncytial Virus Rhinovirus Type 37
- [**] Rhinovirus Type 37 Influenza A virus (Hong Kong)
- [†] Staphylococcus aureus (Staph) Salmonella choleraesuis (Salmonella) Pseudomonas aeruginosa (Pseudomonas)

Pandemic 2009 H1N1 Influenza A virus***

Claims

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus This product (**Product Name**) is a broad spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
- Kills Pandemic 2009 H1N1 influenza A virus

*** per Agency guidance dated October 22, 2009 Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" www.epa.gov/oppad001/h1n1_guide.html

10/12

Aesthetic Claims

New [and or & Improved][!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- All Spray or Easy Spray or Empt Ease or Reliaspray or Spray All [Bottle] [Technology]
- [Citrus] [Fresh] [Lemon] [Meadow Fresh] [Rain Clean] [Spring Mist] [Lavender] [Pine] scent
- Clean without a [harsh] [strong] chemical smell[] [Enjoy the fresh citrus or fresh lemon or meadow fresh or rain clean or spring mist or lavender or pine scent] [!]
- Cleans
- Cleans soap scum with no scrubbing
- Cleans without bleaching
- [Convenient and] easy to use
- Convenient spray/foam trigger
- Cuts through tough soap scum [fast]
- Deodorizes
- [Deodorizes] leaves a clean fresh or lemon or citrus or meadow fresh or rain clean or spring mist or lavender or pine scent
- Do not use on natural marble brass or varnished wood
- Easily cuts through or- cleans tough soap scum
- Easy Drop Delivery
- For mildew problems use Tilex® (EPA Reg No 5813 24)
- Last Drop Access
- Leaves a [fresh] [clean] [pleasant] [nice] [good] [great] [strong] [pleasing] [orange] [lemon] [citrus] [meadow fresh] [rain clean] [spring mist] [lavender] [pine] scent
- Leaves bathrooms or your bathroom clean and shining or shiny
- Leaves your [bathroom] [kitchen] [house] [place] [office or work place] smelling [fresh] [clean] [pleasant] [nice] [good] [great] [relaxing] [pleasing] [warm] [like orange or lemon or citrus fruit or a fresh meadow or clean refreshing rain or a fresh spring mist or lavender or pine]
- No Waste or Wasteless Bottle
- Quick and/or easy and/or fast and/or convenient and/or versatile
- Removes odors or Deodorizes
- Removes tough soap scum without scrubbing[!]
- Spot test all other surfaces in an inconspicuous area
- The easiest way to clean [all over] [your] [the] [bathroom] [kitchen] [house] [office] [work or office [place]] [environment] [place]
- The easiest way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [office or work[place]] [environment] [place] clean every day
- The smell of clean
- This product is specially formulated to dissolve soap scum on contact
- Will not SCRATCH is NON-ABRASIVE
- [Works] Best on soap scum

Miscellaneous

- Commercial Solutions®
- Contains no abrasives and/or- bleach
- Industrial Size
- Institutional Size
- Non abrasive
- Not harmful for most surfaces
- Warehouse [Club] Size
- Won t scratch bathroom or restroom or kitchen or household surfaces

Use Sites

[Where to use this product] [Use throughout the]

- Airplane or Plane [Lavatory or Lavatories]
- Ambulance
- Apartment or Studio
- Automobile or Car -or- Vehicle
- Basement
- Bathroom or Restroom
- Blood Bank
- Boat or [Cruise] Ship or Yacht
- Bowling Alley
- Business [Office] [Building] [Place]
- Cafeteria and/or [Lunch] [Snack] Room or [Mess] [Dining] Hall
- Camper -or RV or Trailer or Mobile Home
- Campground
- Church
- Common [Classroom] [School] [Play] Areas
- Day Care [Center]
- Dormitory or Dorm or Living Center
- Factory -or Plant
- Garage
- Grocery Store
- Gymnasium or Gym
- Health Club or Fitness Center
- Hospital
- Hotel -or Motel
- House or Home -or Household
- Industrial Facility
- Institutional Kitchen
- Kitchen
- Laboratory or- Lab
- Laundromat or Laundry Room or Laundry Facility
- [Medical or Dental or Physicians or Doctor s or Pediatrician's] [Office[s]] [Waiting Room[s]] [Exam[ination] Room[s] or Table[s]]
- [Medical] Clinic
- Military Installation
- Motor or- Houseboat
- Nursery
- Nursing Home or Convalescent Home or Senior [Citizen s] Home
- Office [Areas]
- Pharmacy
- Playground
- Rec[reational] Center or Facility
- Restaurant or- Café or Diner
- [School or City or Public Transit -or Commuter] Bus
- School or College or University
- Shelter
- Supermarket
- Train [Interior]
- Veterinary Clinic

Use Surfaces

[On] [hard,] [nonporous surfaces] [the or this product will not damage]

- [Baby -and/or Children s and/or Toddlers] Toy[s]
- Baby Furniture (Cribs Changing Tables)
- [Basement] [Washable] Walls
- [Bath]tubs
- Bed Frame[s]
- Bidet[s]
- Blinds
- Cat and/or Dog and/or Pet Dish[es] or Soiled Surface[s]
- Chairs
- Chrome
- Corian
- Desk[s] and/or- Table[s] and/or Study Area[s]
- Diaper Pail[s] and/or- Changing Table[s]
- Dish Rack[s] and/or Pail[s]
- Doorknobs
- Drinking Fountains
- Enamel
- Fiberglass
- Food Serving or Service Area[s]
- Glass
- [Glass] Shower[s] [Doors] [Walls] [Fixtures] [Stalls] [Curtains] [Ledges]
- Glazed [Bathroom or Restroom and/or Kitchen] Tiles
- Glazed Ceramic [Tile[s]]
- Glazed Porcelain [Tiling or Tile]
- [Hard] Plastic
- [Hard] Vinyl
- Highchairs (non food contact areas)
- [Inside of] [Outside of] Toilet
- Jungle Gym[s]
- [Kitchen and/or Bathroom and/or Household and/or Home] Countertops or Counters
- [Kitchen and/or Bathroom and/or Household and/or House] Cabinets
- [Kitchen and/or Household and/or Home] Appliance Exteriors [such as] [Refrigerators Microwaves Freezers Toasters Ovens]
- Laminated Surface[s]
- Lamp[s]
- Light Fixtures
- Many Crib Surfaces
- Marlite
- Metal
- Metal Blinds
- Microwave Oven Exterior[s]
- Mirrors
- No Wax and/or Washable] Floors
- Outdoor or Patio Furniture (except cushions and wood frames)
- Oven Doors
- Painted Woodwork
- Patient Chair[s] -or Table[s]
- Plastic [Laminate]
- Plastic Laundry Hampers or Baskets
- Plastic Mattress Cover[s]
- Playground Equipment
- Porta Pottie or- Portable Bathroom
- Range Hoods
- Refrigerator Exterior[s]
- Resilient Flooring
- [Salad Bar] [Buffet] [Cafeteria] Sneeze Guard[s]
- Sealed Granite
- [Sink] [Faucet] [Bathroom and/or Kitchen -and/or Household and/or House] Fixtures
- Sinks [and Fixtures]
- Stainless Steel or Metal Surfaces in Bathrooms or Restrooms and/or Kitchens and/or the Household or the Home -or the House
- Stove Tops
- Synthetic or Cultured Marble
- Table Top[s]
- Tables
- Telephone[s] -or Phone[s]
- Tile[s]
- Tires
- Urinal Exterior[s]
- Vehicle [Interior] [Exterior[s]]
- [Vinyl] Linoleum or Tile
- Wading Pool[s]
- Washable [Bathroom or Restroom and/or Kitchen and/or- Household] Surfaces
- Wheelchair[s]
- Window[s] [Sills]

Soils

Easily [removes] [cleans] [the following]

- Basin -or Sink Ring
- Bath Oils
- Bathroom or Restroom Tub or Bathtub or Shower or Tub Ring
- Body oils
- Body Soil[s]
- Dirt
- Dulling/sudsy film
- Film -or stains
- Grime
- Hair
- Hair spray
- Hard Water [Marks] [Deposits] [Buildup]
- Limescale
- Lipstick [Marks]
- Lotions
- Makeup
- Mud
- Odors
- Other bathroom stains
- Rust
- Shampoo and/or Conditioner [Buildup]
- Shaving Cream
- Soap [Scum or Buildup]
- Toothpaste [Buildup]



American Red Cross

CHARITY LANGUAGE/LOGO/ SYMBOL — front panel

Dedicated to a Healthier World
Help Clorox raise \$XXX for the American Red Cross
See details on back



American Red Cross

Dedicated to a Healthier World

CHARITY LANGUAGE/LOGO/SYMBOL — back panel

More than 11 million people seek health and safety skills from the American Red Cross every year. Clorox proudly supports the American Red Cross by donating \$XXX for each specially marked unit [of this product or Clorox product] sold [for one year] beginning [XXX] 20XX up to a maximum donation of \$XXX. For more information about how the American Red Cross and Clorox can help protect you and your family, visit www.clorox/redcross.com. The American Red Cross name and emblem are used with its permission, which in no way constitutes an endorsement, express or implied, of any product or company.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING:

Causes substantial but temporary eye injury Harmful if absorbed through skin Avoid breathing spray mist Do not get in eyes on skin or on clothing Wear safety glasses or goggles Wash thoroughly with soap and water after handling Remove contaminated clothing and wash before reuse

FIRST AID

IF IN EYES Hold eye open and rinse slowly and gently with water for 15-20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye **IF ON SKIN OR CLOTHING** Take off contaminated clothing Rinse skin immediately with plenty of water for 15 20 minutes **IF SWALLOWED** Have person sip a glass of water if able to swallow Call a poison control center or doctor for treatment advice Have the product container or label with you when calling a poison control center or doctor or going for treatment

PHYSICAL AND CHEMICAL HAZARDS Do not use or mix with bleach containing products To do so will release hazardous gases

Residential/Household uses (16 fl oz, 32 fl oz RTU spray)

STORAGE AND DISPOSAL

Store in the original container in an area inaccessible to children Do not reuse or refill except as described in the directions for use Refill only with this product Recycle empty container or discard in trash or Store in the original container in an area inaccessible to children Nonrefillable container Do not reuse or refill empty container Recycle empty container or discard in trash

Residential/Household uses (64 fl oz direct application or other spray bottles not intended to be refilled by the consumer when value sizes are not in distribution)

STORAGE AND DISPOSAL

Store in the original container in an area inaccessible to children Nonrefillable container Do not reuse or refill empty container Recycle empty container or discard in trash

Professional/Institutional uses (32 fl oz RTU spray)

STORAGE AND DISPOSAL

Store in the original container Do not reuse or refill except as described in the directions for use Refill only with this product Recycle empty container or discard in trash or Store in the original container Nonrefillable container Do not reuse or refill empty container Recycle empty container or discard in trash

Professional/Institutional uses (64 fl oz, 128 fl oz direct application)

STORAGE AND DISPOSAL

Store in the original container Nonrefillable container Do not reuse or refill empty container Recycle empty container or discard in trash

For Containers Greater Than 1 Gallon

Do not contaminate water food, or feed by storage and disposal

Questions[?][or] comments[?][] Call toll free 1 800 227-1860

[or visit us at] www.tilex.com or www.clorox.com

A list of this product's ingredients is available at www.CloroxGSR.com
www.IngredientsInside.com or A list of [this product's] [product name] ingredients is available at [insert company website]

Mfd for & ©1995-1998-2002 YYYY The Clorox Company

1221 Broadway Oakland CA 94612 MADE IN THE U S A

U S Patents 5 972 876 6 245 728 and 6,399 555

EPA Reg No 5813 40

~~Preferred EPA Est No language all Est Nos listed in this format must have plant code in parentheses~~

EPA Est No 5813 CA 3 (A8 or H8) GA 1 (A4) GA-2 (VG) IL-2 (VF)

54855 IN 1 (C6) IN 2 (Q1) 71681-GA 1 (JQ) IL 1 (GU), IL 2 (24)

Beginning of batch code indicates Est No

~~Alternate language if no plant code available (note styles cannot be mixed)~~

~~EPA Est No 5813 CA 6 54855 IN 2 82224 MI 1 MI 2 MI 3~~

~~Language similar to the following is needed if more than one~~

~~EPA Est No listed above without plant code~~

~~(Actual EPA Est No in code above or below)~~

[This package or bottle is made from
[a minimum of] ____% [post consumer]
recycled plastic or resin or material
[minimum]]

Includes detergents and cleaners
Contains no phosphorus [compounds]
Not harmful to septic systems or tanks

