

5813-40

6/11/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

JUN 11 2009

Ms. Elisa Estremera-Pasky
Clorox Company
c/o PS&RC; P.O Box 493
Pleasanton, CA 94566-0803



Subject: Pine-Sol Spray 19054
EPA Registration No.: 5813-40
Amendment Date: March 11, 2009
EPA Receipt Date: March 134, 2009

Dear Ms. Pasky,

The following amendment submitted in connection with registration under FIFRA, as amended, is acceptable with the conditions listed below.

Proposed Amendment

Update Storage and Disposal Statements per PR Notice 2007-4

Conditions

Revise the label as follows:

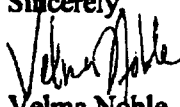
1. Revise the "To Disinfect" directions on page 2 by adding the statements, "All surfaces that come in contact with food must be rinsed with potable water. Do not use on glasses, dishes, or utensils."
2. Qualify "tile" as a hard, nonporous surface under the "Mold and Mildew Control Claims" on page 2 by stating "glazed" tile.
3. Delete the 6th claim in the left column on page 3 and 4th claim on page 5 because it is considered false and misleading according to 40 CFR 156.10(a)(5)(i). Even though your claim about the absence of bleach is true, it is considered misleading because it falsely suggests to the purchaser that the product is less risky, better, or more desirable than a product containing the ingredient in question. Furthermore, a product must not claim that it does not contain an ingredient if it never contained the substance in the first place.

- 4. Revise the last claim in the left column on page 3 by deleting the term, "[harmful]."
- 5. Revise the 23rd claim in the left column on page 4 by deleting the term, "[protect]."
- 6. Revise the last claim in the left column on page 4 by deleting the phrase, "can cause illness."
- 7. Revise the 1st and 12th claims in the right column on page 4 by deleting the term, germs, and stating "bacteria."
- 8. Revise the 10th and 16th claims in the right column on page 4 by stating "... *Rhinovirus Type 37 and Influenza A/ Hong Kong*, the viruses that causes the common cold and flu ..."
- 9. Revise the 16th claim in the right column on page 4 by deleting the phrase, "and/or bugs."
- 10. Revise the Miscellaneous claims on page 5 by deleting the 6th bullet, "Not for Household Use" because it is in conflict the list of "Use Sites and Surfaces."
- 11. Qualify Outdoor or Patio Furniture under "Use Surfaces" on page 5 as hard nonporous by stating "Patio Furniture (*except cushions and wood frames*)."
- 12. Ready-to-use public health products and residential/household products are exempt from rinsing instructions. Therefore, delete the statement, "triple rinse promptly" on page 7.

General Comments

A stamped copy of the labeling accepted with conditions is enclosed. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Jacqueline McFarlane at (703) 308-6416.

Sincerely

 Velma Noble
 Product Manager (31)
 Regulatory Management Branch I
 Antimicrobials Division (7510P)

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Note: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]
Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is new. Strike-through (///) means removed.

Pine-Sol®

Spray 19054

ACCEPTED
with **COMMENTS**
in EPA Letter Dated:
JUN 11 2009

Under the Federal Insecticide,
Fungicide and Rodenticide Act as
amended and authorized,
registered under EPA Reg. No.

581340

KEEP OUT OF REACH OF CHILDREN

WARNING:

See back label for additional precautionary statements

ACTIVE INGREDIENTS:

n-Alkyl (60% C14, 30% C16, 5% C12,
5% C18) dimethylbenzyl ammonium chloride0.1375%
n-Alkyl (68% C12, 32% C14) dimethyl
ethylbenzyl ammonium chloride0.1375%

OTHER INGREDIENTS:99.7250%

TOTAL:100.0000%

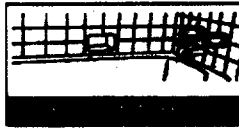
NET CONTENTS _____

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Pine-Sol. Spray 19054



(Refill only with this product)

Alternate for Refill Bottle: To Refill (Spray Bottles):

- | | | | |
|---|--|--|---|
| <p>Remove</p> <p>1. Remove trigger sprayer -or- cap from empty bottle.</p> | <p>Pour</p> <p>2. Unscrew cap on refill and pour contents directly into empty bottle.</p> | <p>Use</p> <p>3. Replace trigger sprayer and use as you normally would.</p> | <p>-or-</p> <p>Unscrew cap and transfer your trigger to this bottle.</p> |
|---|--|--|---|

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Clean and Deodorize:

- [For push/pull trigger:] Rotate nozzle to ON position. Pull [blue] ring nozzle OUT for FOAM [(great for walls) -or- (for deeper cleaning)] or push -or- leave it IN for SPRAY [(for regular cleaning)].
- [For rotating trigger:] Rotate nozzle to FOAM [(for deeper cleaning)] -or- FOAM-SPRAY -or- [For tough jobs.] turn nozzle to FOAM-STREAM [position] [trigger has "foam-stream" and "foam-spray" listed on the nozzle] or to SPRAY [(for regular cleaning)] -or- FOAM-SPRAY [trigger has "foam-stream" and "foam-spray" listed on the nozzle].

Continuation for either:

Spray 8-9 inches from [the] surface[.] [and] Allow product to penetrate dirt and soap scum. Wipe with a wet sponge or cloth -and/or- rinse with water. No scrubbing required. For tougher jobs [and deeper cleaning] use FOAM option. Spray and let product stand on surface for several minutes before wiping [-and/or- rinsing]. For best results, use regularly to prevent soap scum build-up.

- or -

Directly apply and wet surfaces completely. Let stand for several minutes - allow to penetrate dirt and soap scum. Wipe with a wet sponge or cloth and rinse with water. No scrubbing required. For best results, use regularly to prevent soap scum build-up.

For Sample -or- Demo Kits:

This bottle of Pine-Sol Spray 19054 is only intended for use as part of this kit:

- [1.] Unpack the [bottle] [container] [jar] of Pine-Sol Spray 19054 and the [dirty] [soiled] [soap scum] tile [with soap scum].
- [2.] [Unscrew] [open] the lid on the [bottle] [container] [jar] of Pine-Sol Spray 19054. Hold the [handle] [clean side] [tip] [sides] of the tile and gently drop [it] [the tile] into the [bottle] [container] [jar] of product -or- Pine-Sol Spray 19054. Replace the lid on the [bottle] [container] [jar] of product -or- Pine-Sol Spray 19054.
- [3.] Gently shake the bottle [back and forth] and watch as Pine-Sol Spray 19054 [dissolves] [melts] [away] [cleans] [the soap scum] [off] right before your eyes. No Scrubbing or wiping required.

For Sample -or- Demo Kits:

This Pine-Sol Spray 19054 swab is only intended to be used as part of this kit:

- [1.] Unpack the [enclosed] swab, which contains the [Pine-Sol Spray 19054] cleaner.
- [2.] Hold the swab upright with [black] [green] [colored] line at top and [snap] [break] the [tube] [swab] at the line. Liquid will be released into the tip at the other end of the [tube] [swab].
- [3.] Gently apply Pine-Sol Spray 19054 [using swab] [directly] to [the enclosed] [dirty] [tile] [with] [soap scum] and allow the product to penetrate [soap scum].
- [4.] [Wipe with a] [wet] sponge or cloth [-and/or-] [rinse with water]. [No scrubbing required.]

To Disinfect:

- Thoroughly clean the surface to be disinfected by following the above directions (remove excess dirt first in heavily soiled areas); re-apply [directly] [wetting] [spraying] entire surface [until completely wet]. Let stand 10 minutes before wiping.
- or -
- Directly apply and wet surfaces completely. Let stand for 10 minutes - allow to penetrate dirt and soap scum. Wipe with a wet sponge or cloth and rinse with water. No scrubbing required. For best results, use regularly to prevent soap scum build-up. For heavily soiled surfaces, pre-clean surface before disinfecting.

Mold and Mildew Control Claims

TO INHIBIT [CONTROL] [PREVENT] mold and mildew growth on hard, nonporous surfaces in bathrooms on bathtub, tile, and shower areas, spray surface thoroughly, let stand 10 minutes before wiping. Re-apply as new growth appears.

- Inhibits -or- Controls -or- Prevents [the] growth of mold -and/or- mildew
- Inhibits -or- Controls -or- Prevents mold [and mildew] [growth] [from growing]
- This product [is mildewstatic and] will effectively inhibit -or- control -or- prevent the growth of mildew [and the odors caused by mildew] [when applied to hard, nonporous surfaces]

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Cleaning, Deterging, Stain Removal, Prevention Claims

◊ New (!) to be used as a claim descriptor only for the first 6 months of product on shelf

- ◊ 2 -in-1 trigger [option]
- ◊ A [shine] [sheen] [gleam] that reflects [a pure] clean[ness]
- ◊ Cleans -and/or- disinfects with [little] [reduced] [minimal] [less] effort -or- elbow grease
- ◊ Cleans, freshens, and shines
- ◊ Cleans what other [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office] cleaners [leave behind] [don't] [leave behind]
- ◊ Clinging Foam
- ◊ Cuts through -and/or- [starts to] dissolve[s] soap scum [on bathroom surfaces]
- ◊ Deep Down Clean[!]
- ◊ Deep Penetrating Foam
- ◊ [Deep] foam clings to soap scum -and/or- grime -and/or- stains -and/or- dirt
- ◊ [Deep] foam sticks to soap scum -and/or- grime -and/or- stains -and/or- dirt
- ◊ [Deep] [Penetrating] Foam provides [great] control to reach soap scum -and/or- grime -and/or- stains -and/or- dirt [even in tough cracks -and/or- crevices -and/or- corners]
- ◊ [Dissolves] [Cuts through] [Melts [away] [tough] soap scum -and/or- [other] tough [bathroom] soils [right before your eyes] [!]
- ◊ [Dissolves] [Removes] [Cuts through] [Melts [away]] [Cleans] [tough] soap scum -and/or- [other] tough [bathroom] soils [fast] [on contact] [.] [!] [No -or- minimal -or- hardly any scrubbing required!]
- ◊ Dual Action Trigger
- ◊ Dual Action Trigger provides spray and foam [options -and/or- settings]
- ◊ Dual Action Trigger provides spray for [broad] coverage and foam for control
- ◊ [Easily] removes -or- cleans tough bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- work place [dirt] [soils] [grime] [like soap scum] [!]
- ◊ [Easily] wipes clean
- ◊ [Fastest] [Unbeatable] on soap scum -and/or- [other] tough [bathroom] soils[!]
- ◊ Foam holds -or- stays [long][er]] on tough soap scum -and/or- grime -and/or- stains -and/or- dirt
- ◊ Foam option -or- setting
- ◊ Foam or spray
- ◊ Foam works hard on soap scum -and/or- grime -and/or- stains -and/or- dirt
- ◊ Foam[ing] [action] for a deep clean
- ◊ Foam[ing] [action] for a powerful clean
- ◊ Foam[ing] [action] provides a [deep] [, powerful] clean
- ◊ Foaming Action for a Powerful Clean
- ◊ Foam[ing] [delivery] [trigger spray] [nozzle] [dispensing] option for [a] [deeper] [more powerful] clean[ing] [!]
- ◊ Foaming trigger for [better] control
- ◊ Foaming -or- sudsing [nozzle] [action] [trigger]
- ◊ Foaming trigger [option] [for better control] [for a deeper clean] [to reach] [in] [into] [inside] [bathroom] [cracks -or- crevices] [hard-to-reach spots -or- places] [hard-to-clean spots -or- places]
- ◊ Foam[ing] trigger [option -or- setting] for a deep clean
- ◊ For a cleaner -and/or- fresher [bathroom] [restroom] [kitchen] [home] [house] [place] [work -or- office place] [work -or- office environment]
- ◊ [For] use all over -or- around the bathroom!
- ◊ [For] use on [most] bathroom surfaces!
- ◊ Freshens [the] [your] [bathroom] [restroom] [kitchen] [home] [house] [place] [work -or- office place] [work -or- office environment]
- ◊ [Great] -and/or- [better -or- improved] [performance] [cleaning] [on] [in] [glass surfaces] [glass shower doors] [sink -or- faucet fixtures] [shiny, metal surfaces] [countertops] [the tub -and/or- shower]
- ◊ [Great] formula [leaves less residue] [makes it easier to clean] [reduces your work] [reduces the amount of wiping -and/or- rinsing]
- ◊ [Great] formula [leaves] [makes] [cleaning] [bathroom -or- restroom] [kitchen] [household] [office] [work -or- office place] surfaces shinier
- ◊ [Improved] [foam] [option -or- setting] clings [to grout -and/or- bathroom walls -and/or- shower walls -and/or- vertical surfaces -and/or- surfaces -and/or- soap scum] longer[!]
- ◊ It's from Clorox®, [so it's more than clean] [so you know you can trust it]
- ◊ [Just] [one] wipe and [it's] [the dirt -and/or- grime] [soap scum -and/or- [other] tough [bathroom] soils] is -or- are gone[!]
- ◊ [Just] spray and watch [it] [the -or- this product] [this [disinfecting] [bathroom] cleaner] do the work [for you] [on soap scum -and/or- [other] tough [bathroom] soils] [!]
- ◊ Just spray [and] [wipe] [walk] [away] [.] [!]
- ◊ Leaves a [shine -or- sheen -or- gleam] [shining -or- gleaming surface]
- ◊ [Leaves] no [residue]
- ◊ Leaves surfaces shiny
- ◊ Less effort for the same [great] [powerful] [effective] [sparkling] clean -and/or- shine
- ◊ [Lower] [Low] [Reduced] residue formula
- ◊ Nothing's tougher on tough soap scum -and/or- [other] tough [bathroom] soils[!]
- ◊ Makes [cleaning] [your job] easier [in the kitchen -and/or- bathroom -and/or- house] [in the work -or- office place] [at work]
- ◊ Makes [leaves] surfaces sparkle -and/or- sparkling clean
- ◊ Maximum Cleaning, Minimum Effort
- ◊ [More] efficient [bathroom] [kitchen] [home] [household] [office] cleaning
- ◊ Most powerful cleaner in -or- around the [bathroom -or- restroom] [kitchen] [house] [office] [work -or- office place]
- ◊ [New -and/or- improved] Foaming -and/or- Sudsing Action[!]
- ◊ New -and/or- [improved] Thicker Foam
- ◊ No rinse -or- rinsing [formula]
- ◊ [Now] choose [thick] foam or spray
- ◊ [Now you can have] [a surface -or- countertop -or- sink -or- [bath]tub -and/or- shower] so clean it shines[!]
- ◊ [Penetrating] foam [thoroughly] [completely] [conveniently] [effectively] [efficiently] cleans [bathroom -and/or- restroom -and/or- kitchen -and/or- office] [cracks -or- crevices] [hard-to-reach spots -or- places] [hard-to-clean spots -or- places]
- ◊ [Penetrating -and/or- Penetrating] Foam[ing] [action] attacks soap scum -and/or- grime -and/or- stains -and/or- dirt [deep down]
- ◊ Powers through soap scum -and/or- [other] tough [bathroom] soils[!]
- ◊ [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] tough [soap scum] [(bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- work place] [dirt] [soils] [grime] [!]
- ◊ Same [great] [powerful] [effective] clean [with less wiping -and/or- rinsing]
- ◊ [See it for yourself:] Watch [the] [melted] soap scum -and/or- [other] tough [bathroom] soils [just] slide -or- melt [right] off [the tile] [the tub -and/or- shower -and/or- bath wall] [the glass shower door] [glass surfaces] [the dirtiest -or- filthiest surfaces]
- ◊ Soap scum -and/or- [other] tough [bathroom] soils [just] melt[s] away[!]
- ◊ Starts to work [immediately] [before you do] [even] before you start to wipe -and/or- rinse
- ◊ The cleaning power -and/or- effectiveness of Clorox® [that easily removes tough bathroom -and/or- restroom -and/or- kitchen -and/or- household [dirt] [soils] [grime] [like soap scum] [!]
- ◊ The [convenient] [easy] [effective] way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work -or- office area] [place] [environment] looking "just cleaned"
- ◊ Thick Foam [Dissolves soap scum -or- Dissolves soap scum on contact]
- ◊ Thick foam [starts to] dissolve[s] grime -and/or- soap scum -and/or- stains -and/or- dirt on contact
- ◊ [This product] will -or- does not leave a dull residue [on] [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [surfaces] [countertops] [sinks] [faucets] [faucet fixtures] [the tub -and/or- shower] [glass -or- reflective surfaces] [glass shower doors]
- ◊ Tough on grime -and/or- soap scum -and/or- dirt -and/or- [other] [tough] [bathroom -or- restroom] [kitchen] [household] [office] [work -or- office place] soils[!]
- ◊ [Truly] [pure] [ideal] [effective] [real] clean
- ◊ Two Ways to Clean
- ◊ Wipe -or- rinse away the [soap scum] [tough] bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [soils] [dirt] [grime] without [leaving] a trace
- ◊ Wipes [out] [away] soap scum -and/or- [other] tough [bathroom] soils [in the kitchen] [in the tub -and/or- shower -and/or- bath] [in the sink] [in the bathroom] [around the house] [in the home] [with little -or- no scrubbing] [!]
- ◊ Works [hard] [tenaciously] [powerfully] [effectively] on soap scum -and/or- [other] tough [bathroom] soils -or- dirt -or- grime [so you don't have to] [so your job's easier] [to make cleaning -or- your job easier] [to minimize -or- eliminate elbow grease] [!]
- ◊ [Works] [best] on soap scum -and/or- [other] tough [bathroom] soils[!]
- ◊ You can see it [clean] [remove] [dissolve] [attack] [cut through] soap scum -and/or- [bathroom -or- restroom] [kitchen] [household] [office] [work -or- office place] [grime] [soils] [dirt] [right] before your eyes[!]
- ◊ [You can] see -or- watch soap scum -and/or- [other] tough [bathroom] soils [just] melt away[!]
- ◊ [You can] trust Clorox to cut through [tough] [bathroom] grime

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Pesticidal Claims

- A bathroom -and/or- restroom -and/or- household -and/or- kitchen -and/or- office product for cleaning and disinfecting
 - A [smarter] way to [disinfect] [clean] the [bathroom -and/or- restroom -and/or- kitchen -and/or- home -and/or- household -and/or- office -and/or- workplace]
 - A[n] [quick] [and] [easy -or- convenient] way to [kill] [eliminate] [destroy] [remove] [attack] [get rid of] [99.9% of] bacteria[†] in your [bathroom] [home] [house] [kitchen] [office] [work -or- office] [place] [environment] [area]
 - Antibacterial [formula] [†] -or- Disinfecting [formula] [†]
 - Antibacterial[†] -and/or- Germicide[†] cleaning [for the] [throughout -or- all over the] [bathroom] [restroom] [kitchen] [house] [home] [office] [work -or- office place]
 - Bacteria[†]-fighting -or- Germ[†]-fighting formula
 - Bactericide[†] -or- Bactericidal[†]
 - [Bathroom -and/or- restroom -and/or- household -and/or- home -and/or- kitchen] disinfectant -and/or- cleaner
 - Broad spectrum [disinfectant] [disinfecting] [cleaner]
 - Cleaner -and/or- disinfectant -and/or- germicide[†] in one
 - Cleaning and disinfecting effectiveness of Clorox®, so your [bathroom] [home] [house] [kitchen] [office] [work -or- office] [place] [environment] is free of [grime] [dirt] [soils] [soap scum] you can see and germs[†] -and/or- bacteria[†] you can't [see]
 - Cleaning -and/or- disinfecting
 - Cleans -and/or- disinfects [for a pure -or- truly clean] [bathroom] [restroom] [kitchen] [home] [household] [office] [work -or- office] [place] [environment] [place]
 - [Cleans away] [Kills] [Removes] [Gets rid of] [Attacks] [Eliminates] [Destroys] [germs][†] [bacteria][†] [dust] [in the home -and/or- office -and/or- classroom]
 - Cleans [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office] [grime] [dirt] [soils] and disinfects
 - Cleans and [kills] [eliminates] [destroys] [removes] [attacks] [gets rid of] [99.9% of] [kitchen] [bathroom] [restroom] [household] [office] [work -or- office place] bacteria[†] -and/or- germs[†]
 - CLEANS, SHINES, DISINFECTS and DEODORIZES bathroom surfaces, glazed ceramic tile, plastic, chrome [fixtures], shower doors, fiberglass, glazed porcelain, stainless steel or metal surfaces in bathrooms and kitchens, and synthetic marble
 - [Clorox Disinfecting Bathroom Cleaner] cleans [tough] [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [grime] [dirt] [soils] and kill bathroom germs[†] -and/or- bacteria[†]
 - Controls mold and mildew growth on hard, nonporous surfaces in bathrooms
 - [Disinfecting] [bathroom] [restroom] [kitchen] [household -or- home] [office] [solution] [cleaner] [mist] [spray] [disinfectant]
 - Disinfects -and/or- kills bacteria[†] -and/or- kills germs[†] [as] [while] it cleans
 - Disinfects [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] surfaces
 - Disinfects and [cleans] [bathroom] [restroom] [kitchen] [house] [home] [office] [work -or- office] [place] [environment] [against] [household] [germs][†] -and/or- bacteria[†] [Salmonella choleraesuis -or- Salmonella -and/or- Staphylococcus aureus -or- Staph]
 - Disinfects [your] [the] [home -or- house] [office] [work -or- office] [place] [environment] [classroom] [daycare] [playroom] [playground] [playpen] [play -or- common area]
 - Disinfects and deodorizes by killing [most] [many] germs[†] -and/or- bacteria[†] and their odors
 - [Easily] [Effectively] [Conveniently] clean[s] and disinfect[s]
 - [Easy] [convenient] way to disinfect
 - [Effective] [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] disinfectant -and/or- cleaner [in presence of soil load]
 - [Eliminates] [Removes] [Attacks] [Gets rid of] odors caused by bacteria[†] -and/or- germs[†]
 - For a [cleaner] [fresher] [bathroom] [kitchen] [home] [house] [office -or- workplace]
 - For the purest clean in [home -and/or- bathroom -and/or- kitchen -and/or- office] cleaning
 - Germicide[†] -or- Germicidal[†]
 - Germs[†] -and/or- Bacteria[†] -and/or- Viruses [This product kills these germs -and/or- bacteria† -and/or- viruses.
 - Kills [99.9% of] [household] germs[†] and leaves a nice smell
 - Kills [99.9%] of [household] germs[†]
 - Kills [99.9%] of Salmonella choleraesuis, Staphylococcus aureus, and Aspergillus niger (mildew)
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] 99.9% of bacteria[†] -and/or- germs[†] on commonly touched surfaces [such as doorknobs -and/or- light switches -and/or- faucet handles -and/or- toilet flush handles -and/or- toilet seats -and/or- countertops -and/or- paper towel dispensers -and/or- hand-dryer buttons]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99.9% of] bacteria[†] -and/or- germs[†] [all] around [your] [the] [bathroom -or- restroom] [kitchen] [home] [house] [office] [work -or- office] [place] [environment]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99.9% of] [common] [household] germs[†] -and/or- bacteria[†]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [common] [household] bacteria [in 10 minutes]: [Staphylococcus aureus (Staph) -or- Staph] -and/or- [Salmonella choleraesuis (Salmonella) -or- Salmonella]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [household] [the] viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [many] germs[†] -and/or- bacteria[†] -and/or- viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [the] [common] cold -and/or- flu [virus] [viruses]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99.9% of] Staphylococcus aureus (Staph) -or- Staph
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99.9% of] odor-causing [household] bacteria[†]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99.9% of] the bacteria[†] -and/or- germs[†] commonly found in [kitchens] [bathrooms -or- restrooms] [households] [homes] [offices] [work -or- office] [places] [environments] [areas]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [99.9% of] the bacteria[†] -and/or- germs[†] you can't see [in] [the] [bathroom[s]] -or- restroom[s] [kitchen[s]] [house[s]] [home[s]] [office[s]] [work -or- office] [place[s]] [work -or- office] [area[s]]
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] germs[†] and viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] germs[†] -and/or- bacteria† -and/or- cold -and/or- flu -and/or- viruses
 - [Kills] [Eliminates] [Destroys] [Removes] [Attacks] [Gets rid of] [the germs][†]
 - Kills germs such as Salmonella choleraesuis, Staphylococcus aureus, and Aspergillus niger (mildew)
 - Not for use on medical devices or medical equipment
 - Kills your [bathroom] [kitchen] [restroom] [household] [home] [place] [office] [work -or- office] [place] [environment] of [99.9% of] [common] [household] germs[†] -and/or- bacteria[†]
 - Salmonella (choleraesuis) -and/or- Staphylococcus [aureus] [is a] [are] common [household] bacterium -or- bacteria[†] found in [the] bathroom -or- restroom. This product kills [this] [these] bacterium -or- bacteria[†] in the bathroom -or- restroom.
 - The simple solution for a [cleaner] [fresher] [home -or- place -or- office -or- classroom -or- daycare]
 - [This cleaner disinfectant] combines cleaning and disinfecting [in one product]
 - [This product] [kills] [eliminates] [destroys] [removes] [attacks] [gets rid of] Staphylococcus aureus (Staph) -and/or- Salmonella choleraesuis (Salmonella) -and/or- Pseudomonas aeruginosa (Pseudomonas) -and/or- Influenza A virus (Hong Kong) -and/or- Rhinovirus Type 37 -and/or- Respiratory syncytial virus
 - [This product] has the cleaning effectiveness of Clorox® to clean and disinfect
 - Use [in public -or- common] places where [germs][†] may be of concern [you are concerned about germs] [†]
 - Use for a [cleaner] [fresher] [kitchen] [bathroom -or- restroom] [house] [home] [environment] [place] [office -or- workplace]
 - Virucide -or- Virucidal -or- Antiviral
- [†] Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Influenza A virus (Hong Kong), Respiratory Syncytial Virus, Rhinovirus Type 37
- [†] Staphylococcus aureus (Staph), Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa (Pseudomonas)

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Note: Bold, ~~delisted~~ text is information for the reader and is not part of the label. [Bracketed information is optional text.] Text separated by a diamond bullet (◆) denotes -and/or- options. Underlined text is ~~delisted~~. Strike-through (~~new~~) means removed.

Aesthetic Claims

- [Citrus] [Fresh] [Lemon] [Meadow Fresh] [Rain] [Clean] [Spring Mist] [Lavender] [Pine] scent
- Clean without a [harsh] [strong] chemical smell[.] [Enjoy the fresh citrus -or- fresh lemon -or- meadow fresh -or- rain clean -or- spring mist -or- lavender -or- pine scent] [!]
- Cleans
- Cleans soap scum with no scrubbing
- [Convenient and] easy to use
- Convenient spray/foam trigger
- Cuts through tough soap scum [fast]
- Deodorizes
- [Deodorizes:] leaves a clean, fresh -or- lemon -or- citrus -or- meadow fresh -or- rain clean -or- spring mist -or- lavender -or- pine scent
- Do not use on natural marble, brass, or varnished wood
- Easily cuts through -or- cleans tough soap scum
- For mildew problems, use Tilex® (EPA Reg. No. 5813-24)
- Leaves a [fresh] [clean] [pleasant] [nice] [good] [great] [strong] [pleasing] [orange] [lemon] [citrus] [meadow fresh] [rain clean] [spring mist] [lavender] [pine] scent

- Leaves bathrooms -or- your bathroom clean and shining -or- shiny
- Leaves your [bathroom] [kitchen] [house] [place] [office -or- work place] smelling [fresh] [clean] [pleasant] [nice] [good] [great] [relaxing] [pleasing] [warm] [like orange -or- lemon - or citrus fruit -or- a fresh meadow -or- clean, refreshing rain -or- a fresh, spring mist -or- lavender -or- pine]
- Quick -and/or- easy -and/or- fast -and/or- convenient -and/or- versatile
- Removes odors -or- Deodorizes
- Removes tough soap scum without scrubbing[!]
- Spot test all other surfaces in an inconspicuous area
- The easiest way to clean [all over] [your] [the] [bathroom] [kitchen] [house] [office] [work -or- office] [place] [environment] [place]
- The easiest way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [office -or- work] [place] [environment] [place] clean every day
- The smell of clean
- This product is specially formulated to dissolve soap scum on contact
- Will not SCRATCH, is NON-ABRASIVE
- [Works] Best on soap scum

Miscellaneous

- Commercial Solutions®
- Contains no abrasives -~~delisted~~
- Industrial Size
- Institutional Size
- Non-abrasive
- ~~delisted~~
- Not harmful for most surfaces
- Warehouse [Club] Size
- Won't scratch bathroom -or- restroom -or- kitchen -or- household surfaces

Use Sites

(Where to use this product) [Use throughout the]

- Airplane -or- Plane [Lavatory -or- Lavatories]
- Ambulance
- Apartment -or- Studio
- Automobile -or- Car -or- Vehicle
- Basement
- Bathroom -or- Restroom
- Blood Bank
- Boat -or- [Cruise] Ship -or- Yacht
- Bowling Alley
- Business [Office] [Building] [Place]
- Cafeteria -and/or- [Lunch] [Snack] Room -or- [Mess] [Dining] Hall
- Camper -or- RV -or- Trailer - or Mobile Home
- Campground
- Church
- Common [Classroom] [School] [Play] Areas
- Day Care [Center]
- Dormitory -or- Dorm -or- Living Center

- Factory -or- Plant
- Garage
- Grocery Store
- Gymnasium -or- Gym
- Health Club -or- Fitness Center
- Hospital
- Hotel -or- Motel
- House - or Home -or- Household
- Industrial Facility
- Institutional Kitchen
- Kitchen
- Laboratory -or- Lab
- Laundromat -or- Laundry Room -or- Laundry Facility
- [Medical -or- Dental -or- Physician's -or- Doctor's -or- Pediatrician's] [Office[s]] [Waiting Room[s]] [Exam[ination] Room[s] -or- Table[s]]
- [Medical] Clinic

- Military Installation
- Motor -or- Houseboat
- Nursery
- Nursing Home -or- Convalescent Home -or- Senior [Citizens] Home
- Office [Areas]
- Pharmacy
- Playground
- Rec[reational] Center -or- Facility
- Restaurant -or- Café -or- Diner
- [School -or- City -or- Public Transit -or- Commuter] Bus
- School -or- College -or- University
- Shelter
- Supermarket
- Train [Interior]
- Veterinary Clinic

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Use Surfaces

(On) (hard) (nonporous surfaces) (The -or- this product will not damage):


<ul style="list-style-type: none"> ◆ (Baby -and/or- Children's -and/or- Toddler's) Toy(s) ◆ (Basement) (Washable) Walls ◆ (Bath)tubs ◆ (Glass) Shower(s) (Doors) (Walls) (Fixtures) (Stalls) (Curtains) (Ledges) ◆ (Hard) Plastic ◆ (Hard) Vinyl ◆ (Inside of) (Outside of) Toilet ◆ (Kitchen -and/or- Bathroom -and/or- Household -and/or- Home) Countertops -or- Counters ◆ (Kitchen -and/or- Bathroom -and/or- Household -and/or- Home) Cabinets ◆ (Kitchen -and/or- Household -and/or- Home) Appliance Exteriors (such as) (Refrigerators, Microwaves, Freezers, Toasters, Ovens) ◆ (No Wax - and/or- Washable) Floors ◆ (Salad Bar) (Buffet) (Cafeteria) Sneeze Guard(s) ◆ (Sink) (Faucet) (Bathroom -and/or- Kitchen -and/or- Household -and/or- Home) Fixtures ◆ (Vinyl) Linoleum -or- Tile ◆ Baby Furniture (Cribs, Changing Tables) ◆ Bed Frame(s) ◆ Bidet(s) ◆ Blinds ◆ Cat -and/or- Dog -and/or- Pet Dish(es) -or- Soiled Surface(s) ◆ Chairs ◆ Chrome 	<ul style="list-style-type: none"> ◆ Corian ◆ Desk(s) -and/or- Table(s) -and/or- Study Area(s) ◆ Diaper Pail(s) -and/or- Changing Table(s) ◆ Dish Rack(s) -and/or- Pail(s) ◆ Doorknobs ◆ Drinking Fountains ◆ Enamel ◆ Fiberglass ◆ Food Serving -or- Service Area(s) ◆ Glass ◆ Glazed (Bathroom -or- Restroom -and/or- Kitchen) Tiles ◆ Glazed Ceramic (Tile(s)) ◆ Glazed Porcelain (Tiling -or- Tile) ◆ Highchairs (non-food contact areas) ◆ Jungle Gym(s) ◆ Laminated Surface(s) ◆ Lamp(s) ◆ Light Fixtures ◆ Many Crib Surfaces ◆ Marble ◆ Metal ◆ Metal Blinds ◆ Microwave Oven Exterior(s) ◆ Mirrors ◆ Outdoor -or- Patio Furniture ◆ Oven Doors ◆ Painted Woodwork 	<ul style="list-style-type: none"> ◆ Patient Chair(s) -or- Table(s) ◆ Plastic (Laminate) ◆ Plastic Laundry Hampers -or- Baskets ◆ Plastic Mattress Cover(s) ◆ Playground Equipment ◆ Porta-Pottie -or- Portable Bathroom ◆ Range Hoods ◆ Refrigerator Exterior(s) ◆ Resilient Flooring ◆ Sealed Granite ◆ Sinks (and Fixtures) ◆ Stainless Steel -or- Metal Surfaces in Bathrooms -or- Restrooms -and/or- Kitchens -and/or- the Household -or- the Home -or- the House ◆ Stove Tops ◆ Synthetic -or- Cultured Marble ◆ Table Top(s) ◆ Tables ◆ Telephone(s) -or- Phone(s) ◆ Tile(s) ◆ Tiles ◆ Urinal Exterior(s) ◆ Vehicle (Interior) (Exterior(s)) ◆ Wading Pool(s) ◆ Washable (Bathroom -or- Restroom -and/or- Kitchen -and/or- Household) Surfaces ◆ Wheelchair(s) ◆ Window(s) (Sills)
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Bells

Exactly (removes) (cleans) (the following):



<ul style="list-style-type: none"> ◆ Basin -or- Sink Ring ◆ Bath Oils ◆ Bathroom -or- Restroom Tub -or- Bathtub -or- Shower -or- Tub Ring ◆ Body oils ◆ Body Soil(s) ◆ Dirt ◆ Dulling/sudsy film ◆ Film -or- stains 	<ul style="list-style-type: none"> ◆ Grime ◆ Hair ◆ Hair spray ◆ Hard Water (Marks) (Deposits) (Buildup) ◆ Limescale ◆ Lipstick (Marks) ◆ Lotions ◆ Makeup ◆ Mud 	<ul style="list-style-type: none"> ◆ Odors ◆ Other bathroom stains ◆ Rust ◆ Shampoo - and/or- Conditioner (Buildup) ◆ Shaving Cream ◆ Soap (Scum -or- Buildup) ◆ Toothpaste (Buildup)
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CHARITY LANGUAGE/LOGO/SYMBOL — front panel



Dedicated to a Healthier World
Help Clorox raise \$XXX for the American Red Cross
See details on back.

CHARITY LANGUAGE/LOGO/SYMBOL — back panel

More than 11 million people seek health and safety skills from the American Red Cross every year. Clorox proudly supports the American Red Cross by donating \$XXX for each specially-marked unit (of this product -or- Clorox product) sold (for one year) beginning (XXX) 20XX, up to a maximum donation of \$XXX. For more information about how the American Red Cross and Clorox can help protect you and your family, visit www.clorox/redcross.com. The American Red Cross name and emblem are used with its permission, which in no way constitutes an endorsement, express or implied, of any product or company.

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PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
WARNING:

Causes substantial but temporary eye injury. Harmful if absorbed through skin. Avoid breathing spray mist. Do not get in eyes, on skin or on clothing. Wear safety glasses or goggles. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **IF SWALLOWED:** Have person sip a glass of water if able to swallow.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: Do not use or mix with bleach-containing products. To do so will release hazardous gases.

Residential/Household uses (16 fl oz, 32 fl oz RTU spray)

STORAGE AND DISPOSAL:

For Containers 1 Gallon or Less:

Keep container closed. Store in the original container in an area inaccessible to children and pets. Refill only with this product. Offer empty container for recycling. If recycling is not available, [Please] recycle empty container or discard container in trash.

Residential/Household uses (64 fl oz direct application/bleachable non-spray)

STORAGE AND DISPOSAL:

Store in the original container in an area inaccessible to children. Do not reuse empty container. [Please] recycle empty container or discard in trash.

Professional/Institutional uses (32 fl oz RTU spray)

STORAGE AND DISPOSAL:

Store in the original container. Refill only with this product. [Please] recycle empty container or discard in trash.

Professional/Institutional uses (64 fl oz, 128 fl oz direct application/bleachable non-spray)

STORAGE AND DISPOSAL:

Store in the original container. Do not reuse empty container. ~~Offer empty container for recycling.~~ [Please] recycle empty container or discard in trash.

For Containers Greater Than 1 Gallon:

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store this product in a tightly closed container in a secure area inaccessible to children and away from food or feed.

Pesticide Disposal: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

Container Disposal: Triple-rinse and offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned stay out of smoke.

[This package -or- bottle is made from [a minimum of] %
[post-consumer] recycled plastic -or- resin -or- material [minimum].]

Questions or comments: Call toll free 1-800-227-1860
[or visit us at] www.blex.com -or- www.clorox.com
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MADE IN THE U.S.A.
U.S. Patents 5,972,876, 6,245,728 and 6,399,555



Includes detergents and cleaners
Contains no phosphorus [compounds]
Not harmful to septic systems -or- tanks

EPA Reg. No. 5813-40 EPA Est. No. 5813-CA-3, CA-4, CA-5, GA-1, 58455-IN-1, 58455-IN-2,
71681-GA-1, 82427-GA-1
(Actual EPA Est. No. in code below).