

5813-40

09/11/2008

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
Washington, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

APR 11 2008

Evelyn J. Lawson  
Senior Regulatory Information Scientist  
The Clorox Company  
c/o PS & RC: P.O. Box 493  
Pleasanton, CA 94566

Subject: Pine-Sol Spray 19054  
EPA Registration 5813-40  
Amendment Dated: Jan 11, 2008  
EPA Received Date: Jan 14, 2008

Dear Evelyn J. Lawson

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended, is acceptable.

**Proposed Amendment**

Cause Marketing

**General Comments**

The specific example provided with this amendment application regarding the use of cause marketing language on disposable product labeling is acceptable.

**Note:** This acceptance is for the specific example provided with this application. Deviations and/or other methods of use of cause marketing language on disposable product labeling must be approved on a case-by-case basis prior to the use. Deviation/other methods must be submitted by amendment.

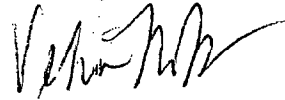
A stamped copy of the accepted label is enclosed for your records. Submit (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703)308-6233.

**CONCURRENCES**

SYMBOL	7200						
URNAME							
DATE	4-10-08						

Sincerely,

A handwritten signature in black ink, appearing to read 'Velma Noble', with a long horizontal flourish extending to the right.

Velma Noble  
Product Manager (31)  
Regulatory Management Branch1  
Antimicrobial Division (7510c)

ACCEPTED

APR 11 2008

Under the Federal Insecticide, Fungicide, and  
Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 5813-40



American  
Red Cross

Dedicated to a Healthier World

**Help Clorox raise \$1 million  
for the American Red Cross.**

More than 11 million people seek health and safety skills from the American Red Cross every year. Clorox proudly supports the American Red Cross by donating 3¢ for each specially marked unit of Clorox Products sold for one year beginning April 2008, up to a maximum donation of \$1 million. For more information about how the American Red Cross and Clorox can help protect you and your family, visit [www.clorox.com/redcross](http://www.clorox.com/redcross). The American Red Cross name and emblem are used with its permission, which in no way constitutes an endorsement, express or implied, of any product or company.

**CLOROX**

**Disinfecting  
Bathroom Cleaner**  
Limpiador Desinfectante de Baño

2 QT (64 FL OZ) 1.89 L

KEEP OUT OF REACH OF CHILDREN  
WARNING: See back panel for additional information.

MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS  
ADVERTENCIA: Ver panel posterior para obtener información adicional.