

J. Evelyn Lawson  
 Regulatory Compliance Specialist  
 The Clorox Company  
 c/o PS%RC  
 P. O. Box 493  
 Pleasanton, CA 94566-0803

AUG 19 1997

Dear Ms. Lawson:

Subject: Soft Scrub® with Bleach (EPA Reg. No. 5813-25)  
 Label Amendment  
 Correspondence Dated February 14, 1997

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

- Revise the statement "To disinfect other hard non-porous surfaces-Leave on 2 minutes..." to read "To disinfect other hard non-porous surfaces-Apply 1:2 dilution of the product and leave on 2 minutes..."
- Revise the statement "Multi-Purpose -or- Multi-room -or- All Purpose -or- Multi-Surface Disinfectant (-and/or Cleaner)" to read "Multi-Purpose Disinfectant -and- Multi-Room -or- All Purpose -or- Multi-Surface Cleaner)".
- At the end of the sentences "Kills Microorganisms...", "Kills 99.9% of household germs...", and "One step cleaner: Kills germs..." add "in 2 minutes at 1: 2 dilution". Change "Kills bacteria ordinary dish soap can't" to read "Kills bacteria".
- There is no data on file to support virucidal claims. Therefore, delete "...viruses..." or submit data to support it.

7510W:K.Scanlon:ks:08/19/97:SOFTSCRU.LTR

CONCURRENCES								
SYMBOL ▶	7510W							
SURNAME ▶	K. Scanlon							
DATE ▶	Aug 19, 1997							

A stamped copy of the label is enclosed for your records. Should you have any questions or concerns, please call Kathryn Scanlon on (703) 308-6418.

Sincerely Yours,



Robert S. Brennis  
Acting Product Manager 32  
Regulatory Management Branch II  
Antimicrobial Division (7504C)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

AUG 19 1997

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No.

5813-25

(EPA 05813-25) 1 of 4

**BLEACHES  
OUT STAINS  
& DISINFECTS**



*mild abrasive cleanser*



**Soft  
Scrub<sup>®</sup>  
with  
Bleach**

ACTIVE INGREDIENT:

Sodium Hypochlorite ..... 1.1%

INERT INGREDIENTS: ..... 98.9%

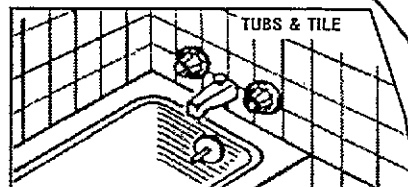
NET WT. \_\_\_\_\_

**KEEP OUT OF REACH  
OF CHILDREN  
WARNING:  
READ BACK PANEL  
CAREFULLY**

# Soft Scrub

with Bleach

**REMOVES  
TOUGH STAINS...**  
without harsh scratching.



#### DIRECTIONS

**FOR (HOUSEHOLD) USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**(FOR BEST RESULTS), SHAKE (THOROUGHLY) BEFORE USE.** To clean—Squeeze directly onto tough stains ~~and/or~~ surface or onto damp sponge. Rub (to wet all surfaces thoroughly). Rinse or wipe clean. To disinfect toilet bowl—Flush. Apply 1/2 cup ~~or~~ 4 oz. of product to sides of bowl, to kill gram-negative bacteria. Brush to wet all surfaces thoroughly, including under the rim. Let stand 10 minutes before flushing. To disinfect other hard non-porous surfaces—Leave on 2 minutes before wiping clean. To remove mold and mildew—Leave on five minutes. For heavy soil, pre-clean surface before disinfecting. Close cap after each use.

**ATTENTION:** For use on sinks, counters, tile, tubs, toilets. To prevent scratching aluminum, fiberglass, plastic and appliance enamel on refrigerators, dishwashers, oven doors and other appliances: USE SPARINGLY, AND RUB GENTLY WITH DAMP SPONGE. Do not use on silver. Avoid prolonged contact on plastic laminate counter tops and rinse promptly after use.

**PRECAUTIONARY STATEMENTS:** Hazards to Humans & Domestic Animals.

**WARNING:** Causes eyes irritation. Do not get in eyes. May cause skin irritation. For sensitive skin or prolonged use, wear gloves. **Statement of Practical Treatment:** If in eyes—Flush with water for 15 minutes. If swallowed—Drink large amounts of water. Do not induce vomiting. Call a physician or poison control center immediately. **Physical & Chemical Hazards:** Contains bleach. Avoid contact with clothes, fabric or carpet. Do not use or mix with other (household) chemicals as hazardous gases may result.

**Storage & Disposal:** Store in a cool place. Do not re-use empty container. Wrap container in a plastic bag and discard.

~~Rinse (bottle) and discard in trash.~~

~~-or-~~

~~Rinse (bottle) and offer for recycling where facilities accept PET (1) -or- HDPE (2) plastic. Otherwise, discard in trash.~~

~~-or-~~

~~Rinse (bottle) and recycle where facilities accept PET (1) -or- HDPE (2) plastic. Otherwise, discard in trash.~~

~~(This package -or- bottle is made from (a minimum of) \_\_\_\_\_ % (post-consumer) recycled plastic -or- resin -or- material (minimum).)~~

~~((Use up, give away, or) pour unused product down the drain and flush with water. (Do not mix products when disposing.))~~

~~-or-~~

~~This bottle is coded for recyclers. Check to see if recycling facilities in your area accept colored HDPE. Soft Scrub with Bleach has biodegradable surfactants.~~

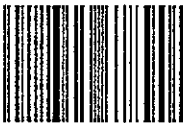
Contains no phosphorus.

EPA Reg. No. 5813-25 EPA Est. No. 5813-OH-01  
US Patents 4,599,186 and 4,657,692

MADE IN THE U.S.A.

Mfd for & © 1994  
THE CLOROX COMPANY  
OAKLAND, CA 94612

QUESTIONS OR COMMENTS?  
CALL (800) 227-1860  
~~-or- (888) 797-7725~~



Front or Back PanelDisinfectancy-related bullets/bursts/sentences:

- Bleaches out stains & disinfects
- Mild abrasive cleanser
- Antibacterial Cleanser
- Kills (odor-causing) Bacteria -or- Germs
- Disinfectant
- Disinfects (As It Cleans)
- Disinfects And Deodorizes By Killing Germs and Their Odors
- Multi-Purpose -or- Multi-Room -or- All Purpose -or- Multi-Surface Disinfectant (-and/or Cleanser)
- Kills Microorganisms such as Salmonella choleraesuis -or- Pseudomonas aeruginosa -or- Staphylococcus aureus -or- Streptococcus pyogenes -or- Athlete's foot fungus [Trichophyton mentagrophytes]
- Kills bacteria ordinary dish soap can't
- Antibacterial Action
- Kills 99.9% of household germs such as Salmonella choleraesuis -and/or- Pseudomonas aeruginosa -and/or- Staphylococcus aureus -and/or- Streptococcus pyogenes -and/or- Athlete's foot fungus [Trichophyton mentagrophytes] in 2 minutes
- (Bleach) Disinfectant Cleanser
- Disinfecting Bleach Cleanser
- Home Disinfectant (Cleanser)
- One Step Cleanser and Disinfectant
- Leaves Surfaces Sanitary
- Eliminates -or- Wipes out odors caused by bacteria -or- germs -or- microorganisms
- Removes mold and mildew
- Fungicide -or- Fungicidal
- Bactericide -or- Bactericidal
- Germicide -or- Germicidal
- Cleans and kills on surface option from List A in one step
- Option from List A disinfectant
- Disinfects surface option from List A
- (An) Effective (disinfectant) (cleanser) (deodorant) for -or- in -or- at option(s) from List A
- One step cleanser: Kills germs while it cleans! Kills common [household] germs -or- viruses -or- bacteria -or- Salmonella choleraesuis -or- Pseudomonas aeruginosa -or- Staphylococcus aureus -or- Streptococcus pyogenes -or- Athlete's foot fungus [Trichophyton mentagrophytes] on -or- in -or- at option from List A
- Hospital disinfectant cleaner/cleanser
- Industrial disinfectant cleaner/cleanser
- Institutional disinfectant cleaner/cleanser
- Healthcare disinfectant cleaner/cleanser

Non-disinfectancy related bullets/bursts/sentences:

- |   |                            |  |
|---|----------------------------|--|
| • Cleans -or- fights -or- removes (tough) stains        | • Industrial               | • The power of bleach with a (great) (fresh) scent       |
| • Commercial  | • Institutional            | • Tough on (stains) (grease) (soap scum)                 |
| • Custodian/Custodial                                   | • Janitor/Janitorial       | • Tough on greasy dirt, mildew stains -and/or- soap scum |
| • Deodorizes  | • New (fragrance)          |  |
| • Food Service  | • New (Improved formula)   |  |
| • Gently bleaches out tough stains                      | • Professional Solution(s) |  |
| • Has a (clean) (pleasant) (fresh) scent -or- fragrance | • Professional Strength    |  |
|   | • Stain Fighting           |  |

Front or Back Panel**Removes or Cleans:**

- (Bathroom) soils
- (Food) (coffee) (tea) (mildew) (juice) stains
- (General household) dirt
- (Hard) water deposits
- (Tough) (greasy) dirt
- (Tough) stains -or- soils
- Bathroom dirt
- Bathroom stains
- Bathtub rings
- Fingerprints or smudges
- Grime
- Mineral deposits
- Pot marks
- Soap scum
- Toilet ring

**Cleans:**

- Garbage Cans
- Trash Can(s)
- Waste Receptacles

**List A Options****Surfaces for Disinfecting and Cleaning:**

- Bath Tub (Imitation) (Cultured) (synthetic) marble
- (Inside -and/or- Outside of) dishwashers
- (Inside -and/or- Outside of) Microwaves
- (Inside -and/or- Outside of) refrigerators
- Bathroom (sink) (countertop) (counter) (tile) (floors) (fixtures) (appliances)
- Fiberglass
- Glass (shower doors) Plastic Laminate (Formica)
- Glazed (ceramic) tile
- Glazed Porcelain
- Hard surface floors
- Kitchen (sink) (countertop) (counter) (tile) (floors) (fixtures) (appliances)
- Locker rooms
- Non-food contact
- Non-Porous [Hard] [Solid] Surfaces
- Outdoor Furniture
- Oven doors
- Sealed Granite
- Shower (stalls)
- Stainless Steel
- Stove Tops
- Tabletops
- Toilets

**Locations for Disinfecting and Cleaning:**

- Hospitals
- Animal hospitals
- Correctional institutes
- Day care facilities
- Health care
- Health clubs
- Hospitals
- Hotels
- Industrial facilities
- Institutions
- Manufacturing facilities/plants/Manufacturers
- Motels
- Nursing homes
- Office buildings
- Prisons
- Public transportation
- Schools/Colleges/Universities
- Sports facilities
- Veterinary clinics
- Veterinary hospitals