



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

May 7, 2020

Tony Herber  
Authorized Representative for The Clorox Company  
The Clorox Company  
c/o PS&RC; P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: Label Amendment – Updates to Precautionary Language in Response to  
Registration Review Case 0029  
Product Name: STRIKE  
EPA Registration Number: 5813-23  
Application Date: May 3, 2019  
Decision Number: 552108

Dear Mr. Herber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Melanie Bolden by phone at (703) 347-0165, or via email at [Bolden.Melanie@epa.gov](mailto:Bolden.Melanie@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "Wanda J. Fuller, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

**Label identification**

Strike, EPA Reg. No. 5813-23

R0103062

15:15 4/8/20

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.

Highlighted text is new. Strike-through text means removed.

# Strike®

**KEEP OUT OF REACH OF CHILDREN  
WARNING:**

See back panel for additional precautions

ACTIVE INGREDIENT:

Sodium Hypochlorite ..... 0.9%

OTHER INGREDIENTS: ..... 99.1%

TOTAL: ..... 100.0%

[(Yields 0.86% available chlorine)]

Net Contents \_\_\_\_\_

Averages 1.3% phosphorus in the form of phosphates

**ACCEPTED**

05/07/2020

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 5813-23

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**WARNING:** Causes skin irritation and substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wear safety glasses, protective clothing and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**FIRST AID: IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **IN ALL CASES:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

**PHYSICAL OR CHEMICAL HAZARDS:** Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents) or organic matter (e.g. urine, feces) may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes.

## Company Information

QUESTIONS? COMMENTS? Call 1-800-227-1860.

For SDS information, go to -or- visit [us at] [www.clorox.com](http://www.clorox.com).

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Made in [the] USA

For more [product -and/or- ingredient] information, visit [IngredientsInside.com](http://IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).

EPA Reg. No. 5813-23

EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF).

Beginning of batch code indicates Est. No.

For [a] Spanish translation of product directions -or- instructions -or- information, visit [www.clorox.com](http://www.clorox.com).

Patents: [www.thecloroxcompany.com/patents/](http://www.thecloroxcompany.com/patents/)

## DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**[FOR BEST RESULTS]. SHAKE [THOROUGHLY] BEFORE USE.**

### [TO DISINFECT:]

**To disinfect hard, nonporous surfaces:** Apply full strength -or- Mix 2 fl oz of this product with 1/2 cup of water. Rub on surface with damp sponge. **Let stand 10 minutes before wiping clean.** Rinse. For heavy soil, pre-clean surface before disinfecting.

**To disinfect toilet bowls:** Flush toilet. Apply 4 fl oz to sides of [toilet] bowl to kill gram-negative bacterial<sup>[1]</sup>. Brush to wet all surfaces including under rim. **Let stand 10 minutes before flushing.**

**TO CLEAN:** Apply this product with a damp sponge or squeeze directly onto surface. Rinse -or- wipe clean. For tough stains, let soak several minutes before rinsing.

Note: To avoid scratching appliance enamel, plastic, fiberglass and other soft surfaces, use sparingly and rub gently with damp sponge. Do not use on silver.

**STORAGE AND DISPOSAL:** Store this product in a cool, dry area, away from direct sunlight and heat to avoid deterioration. Nonrefillable container. Offer empty container for recycling. If recycling is not available, discard container in trash.

### Organism Table

<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]	10 min[utes]
Salmonella enterica <b>tested as Salmonella choleraesuis</b> [(Salmonella)]	[ATCC 10708]	10 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 9342]	10 min[utes]
Streptococcus pyogenes	[ATCC 6538]	10 min[utes]
<b>Fungi</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>
Aspergillus niger [mold -and/or- mildew]	[ATCC 6275]	10 min[utes]
Trichophyton interdigitale <b>tested as Trichophyton mentagrophytes</b> [Athlete's Foot Fungus]	[CDC No. 6232]	10 min[utes]

<b>for Toilet Bowl</b>		
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>
Salmonella enterica <b>tested as Salmonella choleraesuis</b> [(Salmonella)]	[ATCC 10708]	10 min[utes]
Staphylococcus aureus [(Staph)]	[ATCC 6538]	10 min[utes]

#### Antimicrobial Claims

- Kills **insert organism(s) from Organism Table**
- Kills mold
- Kills mildew

#### Cleaning Claims

- Bleaches out tough stains
- Fights stains
- Replaces powder cleansers
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Use on fiberglass [bath]tubs, sinks, shower stalls, [kitchen -and/or- bathroom] counter[top]s
- Use this product on hard, nonporous surfaces like [kitchen -and/or- bathroom] counter[top]s, fiberglass [bath]tubs, sinks, and toilet bowls

**Table 1 Use Surfaces**

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"><li>• Basins</li><li>• Bath[tub]s</li><li>• Counter[top]s</li><li>• Dishwashers</li><li>• Floors</li></ul> | <ul style="list-style-type: none"><li>• Glazed tile</li><li>• Microwave exteriors</li><li>• Shower stalls</li><li>• Sinks</li><li>• Stove exteriors</li></ul> | <ul style="list-style-type: none"><li>• Stove[top]s</li><li>• Table[top]s</li><li>• Toilet bowls</li><li>• Trash -or- garbage cans</li></ul> |
|--|---|--|

**Table 2 Use Sites**

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"><li>• Campers</li><li>• Homes</li><li>• Hotels</li></ul> | <ul style="list-style-type: none"><li>• Kitchens</li><li>• Motels</li><li>• Public restrooms -or- bathrooms</li></ul> | <ul style="list-style-type: none"><li>• Shower areas</li></ul> |
|--|---|--|

**Table 3 Surface Materials**

- |  |   |                           |
|--|---|---------------------------|
| Cultured marble<br>Formica <sup>λλ</sup> [® -or- ™]<br>Glass | Glazed porcelain<br>Plastic laminate<br>Sealed fiberglass | Synthetic marble<br>Vinyl |
|--|---|---------------------------|

**Footnote**

λλ Formica<sup>®</sup> is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates]