



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 28, 2016

J. Evelyn Lawson  
Clorox Professional Products Company  
c/o PS&RC – P.O. Box 493  
Pleasanton, CA 94566

Subject: PRIA Label Amendment – Addition of 31 organisms, including the Ebola virus and Emerging Pathogen claims  
Product Name: Tackle  
EPA Registration Number: 5813-21  
Application Date: May 6, 2016  
Decision Number: 517154

Dear Ms. Lawson:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the [August 19, 2016, Guidance To Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels \(“Guidance”\)](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), [https://www.epa.gov/sites/production/files/2016-09/documents/emerging\\_viral\\_pathogen\\_program\\_guidance\\_final\\_8\\_19\\_16\\_001\\_0.pdf](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.

- i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
    - A. CDC Current Outbreak List for “U.S. Based Outbreaks”  
([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks))
    - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification  
([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)) (also released through the CDC’s Health Alert Network (HAN) notification process)
    - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page ([www.cdc.gov/hai/outbreaks](http://www.cdc.gov/hai/outbreaks))
  - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page  
([www.oie.int/wahis\\_2/public/wahid.php/Diseaseinformation/WI](http://www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI)).
- b. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is [small non-enveloped, large non-enveloped, enveloped].
- c. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term 3(a) of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3(a), unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

Terms 1 through 4 above shall become immediately void and ineffective if registration for use against emerging small envelope, large non-envelope and envelope viruses listed in the labeling are suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms 1 through 4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

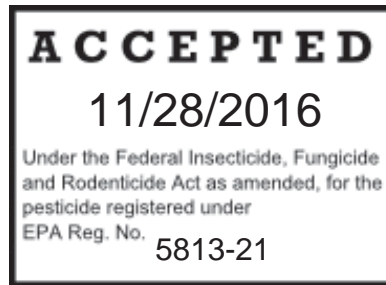
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Wanda Henson by phone at (703) 308-6345, or via email at [henson.wanda@epa.gov](mailto:henson.wanda@epa.gov)

Sincerely,



Demson Fuller, Product Manager 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure



Active Ingredient:  
Sodium Hypochlorite . . . . . 1.84%  
Other Ingredients: . . . . . 98.16%  
Total: . . . . . 100.00%

**KEEP OUT OF REACH OF CHILDREN**  
**WARNING:**  
**EYE AND SKIN IRRITANT.**  
**For Spray Product: USE ONLY IN WELL-VENTILATED AREAS.**  
See back label for additional precautionary statements.

[(Yields 1.75% available chlorine)]

NET CONTENTS \_\_\_\_\_

Contains no phosphorus.

EPA Reg. No. 5813-21

EPA Est. No. 5813-CA-3 (A8 or H8), GA-1 (A4), GA-2 (VG), IL-2 (VF); 71681-GA-1 (JQ), IL-1 (03), IL-2 (24)

Beginning of batch code indicates Est. No.

[[Final Packaging Facility:] [EPA Est. No. 5813-GA-2]] **to be used for boot or carton**

**For Puerto Rico only:** EPA Est. No. 5813-PR-1

Clorox Customer assistance 1-800-227-1860 -or- [For] Questions[?] [and] [or] Comments[?] [Call] [toll-free] 1-800-227-1860 (in the US) -or- (787) 641-4943 (in Puerto Rico) -or- For additional advice -or- instructions on how or where to use this product, call [toll-free] 1-800-227-1860

Any questions? The experts at Clorox are standing by to answer your [household cleaning] questions. -and/or- [SATISFACTION GUARANTEED] -and/or- At Clorox we pride ourselves on making consistent quality products [for over 75 -or- \_\_\_\_ years], and we are dedicated to ensuring your total satisfaction with our product. [If you are not completely satisfied, please call [the number below] 1-800 227-1860.] Visit us at [www.clorox.com](http://www.clorox.com) -or- [www.cloroxhome.com](http://www.cloroxhome.com)

A list of this product's ingredients is available at [www.IngredientsInside.com](http://www.IngredientsInside.com) -or- A list of [this product's] **product name** ingredients is available at **insert company website** -or- For more product ingredient information visit [IngredientsInside.com](http://IngredientsInside.com).

Clorox and Clean-Up are registered trademarks of The Clorox Company.

Mfd. for & © XXXX The Clorox Company, 1221 Broadway, Oakland, CA 94612

[and Dist. by & © XXXX Clorox Commercial Company, [Ave. Chardon, #350, Torre Chardon, Suite 320, San Juan, PR 00918]. (bracketed text for Puerto Rico only)

Made in [the] U.S.A. [of global components -and/or- ingredients.] -or-

Made in Puerto Rico of global components



## PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals

**WARNING: EYE AND SKIN IRRITANT.** Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Avoid contact with skin. Wear protective eyewear [such as goggles or safety glasses]. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Harmful if swallowed. For sensitive skin or prolonged use, wear gloves. Vapors may irritate. Avoid prolonged breathing of vapors. Use only in well ventilated areas. **[Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease.]** *(this statement will appear in color)*

### FIRST AID:

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. **IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glassful of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

**PHYSICAL AND CHEMICAL HAZARDS:** **This product contains bleach. Do not use or mix this product with other [household] chemicals such as ammonia, toilet bowl cleaners, rust removers or acid, as this releases hazardous gases.**

### *Residential/Household uses (16 fl oz, 32 fl oz RTU spray)*

#### **STORAGE AND DISPOSAL:**

Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill except as described in the directions for use. Refill only with this product. Recycle empty container or discard in trash.

### *Residential/Household uses (64 fl oz direct application/dilutable non-spray)*

#### **STORAGE AND DISPOSAL:**

Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

### *Professional/Institutional uses (32 fl oz RTU spray)*

#### **STORAGE AND DISPOSAL:**

Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill except as described in the directions for use. Refill only with this product. Recycle empty container or discard in trash.

### *Professional/Institutional uses (64 fl oz, 128 fl oz direct application/dilutable non-spray)*

#### **STORAGE AND DISPOSAL:**

Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer. Nonrefillable container. Do not reuse or refill empty container. [Triple rinse, then] Recycle empty container or discard in trash.

**Packaging Related Statements and Icons**

**Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)**

**To refill:** Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upwards] to remove. [After refilling spray bottle,] Replace trigger by aligning [red tip] tube on trigger with [opening] [tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [until it clicks] [-and/or- locks into place]].

-or-

**To refill:** Twist trigger [on spray bottle] [1/4 turn] [counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.]. Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

- When almost empty, -or- To spray every drop[,] [:] tilt bottle downward -or- at a downward angle [while spraying].
- [To foam (close screen on nozzle) or spray (open screen on nozzle)].

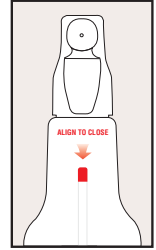
- To Foam -or- To Spray: Turn -or- Rotate nozzle to ON.

-or-

- [[Easy] Refill [Instructions on [the] Back]]

- Twist off, Refill. Align Tip to Tube. Push, Snap to Close.

-or-



Twist off, Refill    Align Tip to Tube    Push, Snap to Close



**Optional graphic**



More Savings [!],[.] Less Waste [!] -or- More Savings [!]\*

\*50% less plastic vs. five -or- 5 32 fl oz trigger sprays **180 oz bottle**

-or-

\*55% less plastic vs. four -or- 4 32 fl oz trigger sprays **136 oz bottle**

-or-

\*56% less plastic vs. four -or- 4 32 fl oz trigger sprays **128 oz bottle**

-or-

\*46% less plastic vs. two -or- 2 32 fl oz trigger sprays **64 oz bottle**

-or-

\*28% less plastic vs. one -or- 1 32 fl oz trigger spray **32 oz bottle**

-or-

\* \_\_\_% less plastic vs. **insert # of bottles** fl oz trigger spray

**[Refill only with this product]**

**Alternate for Refill Bottle:**

**To Refill [Spray Bottles]:**

**[Remove]**

**[Pour]**

**[Use]**

1. Remove trigger sprayer -or- cap [from empty bottle]

2. Unscrew cap on refill and pour contents directly into empty bottle.

3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

**Optional Packaging Recycling Logos**





**DIRECTIONS FOR USE.** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**For all products** USE ONLY IN WELL-VENTILATED AREAS.

Before use, open windows -and/or- turn on fan(s). If vapors bother you, leave room while product is working.

***Cleaning, Deodorizing, Stain Removal***

**[How] to clean -and/or- deodorize -and/or- remove stains**

- **Full strength or diluted use:** Use full strength -or- mix 1/2 cup [(4 oz)] -or- 1 cup [(8 oz)] of this product in -or- with 1 gallon [warm] water. Apply directly with [damp] sponge -or- mop -or- cloth -or- rag. [Rinse or wipe clean.] [Allow to air dry.]
- **Floors:** Mop floor with 1 cup [(8 oz)] of this product mixed in 1 gallon of water. Rinse for best shine.
- **Toilet bowls:** Flush toilet and add 3/4 cup [(6 oz)] of this product to bowl water. Brush thoroughly to wet all surfaces, including under the rim. Let stand 5 min[utes] before flushing.

- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray [directly] onto surface. [Rinse or wipe clean.] [Allow to air dry.] -or- Spray 6-8 inches from surface and allow product to penetrate tough stains and messes. Wipe with a wet sponge or cloth and rinse with water. No scrubbing required. For stronger jobs, use FOAM option. Spray and let product stand on surface for several minutes before wiping.

***Allergen Destruction Of Dust Mite And Cockroach Matter/Particles And Pet Dander***

**To [clean and] destroy specified allergens**

- **Full strength:** Apply undiluted product directly to sponge -or- cloth -or- rag -or- mop. Wet surface completely. Let stand 5 min[utes]. [Rinse or wipe clean.] [Allow to air dry.]

- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 3 min[utes]. [Rinse -or- wipe clean.] [Allow to air dry.]

***Allergens***

- Dust mite matter -or- particles
- Cockroach matter -or- particles

- Pet dander

***Sanitization***

**To [clean] [and] sanitize hard, nonporous nonfood surfaces**

- **Direct application -or- full strength use:** Directly apply [this product] with cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 5 min[utes]. Rinse -or- wipe clean. [Allow to air dry.] For heavily soiled surfaces, preclean surface before sanitizing.
- or-
- **Diluted: Mix** 1/2 -or- 1 cup [this product] per gallon [warm] [soft] water. Wet surface completely with cloth -or- sponge -or- mop -or- rag. Let stand 5 min[utes]. Rinse -or- wipe clean. [Allow to air dry.] For heavily soiled surfaces, preclean surface before sanitizing.

- or-
- **Spray application:** [Turn nozzle [counter]clockwise to open.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 30 sec[onds]. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before sanitizing.

***Fungi And Mold And Mildew***

**To [clean and] kill fungi -and/or- mold -and/or- mildew on [hard,] [nonporous] surfaces**

- **Full strength:** Apply product directly or dilute 1 cup per gallon warm water and apply with cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 5 min[utes]. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.

- or-
- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 5 min[utes]. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.

***Organisms***

Trichophyton mentagrophytes [(Athlete's Foot Fungus)] [(Strain CDC y-68+)], Aspergillus niger [(mildew)] [(ATCC 6275)]

## Disinfection

### **Specific instructions for use of all (spray and dilutable)**

#### **To kill HIV-1[, HBV and HCV]**

[This product kills HIV-1[, HBV and HCV] on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in health care settings (e.g., hospitals, nursing homes) or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS)[, Human Hepatitis B Virus $\diamond\diamond$  (HBV) and Human Hepatitis C Virus $\diamond\diamond\diamond$  (HCV) ]].

#### **SPECIAL INSTRUCTIONS TO CLEAN AND DECONTAMINATE AGAINST HIV-1 [, HBV [AND] HCV [AND EBOLA VIRUS]] ON PRECLEANED HARD, NONPOROUS SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS**

**Personal protection:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings. **Cleaning procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Disposal of infectious materials:** Use disposable latex gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**Contact time (for dilution):** Dilute product 1:32. Apply to surface. Let stand 5 min[utes]. **Dilution directions only applicable for HIV-1, HBV, and HCV.** [Rinse -or- wipe clean.] [Allow to air dry.]

**For spray product (full strength):** Wet surface and let stand 30 sec[onds]. [Allow to air dry.]

#### **The following is only for products with medical devices listed on label or Special instruction to kill HIV-1, HBV and HCV**

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high-level disinfection.

$\diamond\diamond$  tested as Duck Hepatitis B virus HBV

$\diamond\diamond\diamond$  tested as Bovine viral diarrhea virus

#### **To [clean and] disinfect hard, nonporous surfaces**

• **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 30 sec[onds] [**must remove brackets and list in directions for use if Poliovirus and/or Norovirus are listed on the label**, 1 min[ute] for Poliovirus and Norovirus]. [Rinse -or- wipe clean.] [Allow to air dry.] -or- Spray 6-8 inches from surface and allow product to penetrate tough stains and messes. Let stand 30 sec[onds] [**must remove brackets and list in directions for use if Poliovirus and/or Norovirus are listed on the label**, 1 min[ute] for Poliovirus and Norovirus]. Wipe with a wet sponge or cloth and rinse with water. No scrubbing required. For heavily soiled surfaces, preclean surface before disinfecting.

-or-

• **Direct application -or- full strength use:** Directly apply [this product] with cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 5 min[utes]. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.

-or-

• **Diluted -or- light use -or- floors:** Mix 1/2 cup [(4 oz)] -or- 1 cup [(8 oz)] [of this product] per gallon [warm] [soft] water. Wet surface completely with cloth -or- sponge -or- mop -or- rag. Let stand 5 min[utes]. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting. **Must add the following to these directions if Trichophyton mentagrophytes and/or Aspergillus niger are listed on label:** These dilution directions for use are not valid for Trichophyton mentagrophytes -and/or- Aspergillus niger.

-or-

• **For toilet bowls:** Flush toilet and add 3/4 cup [(6 oz)] [of this product] to bowl water. Brush thoroughly to wet all surfaces, including under the rim. Let stand 5 min[utes] before flushing.



## **Farm Premises And Poultry House Disinfectant [Instructions]**

### **[Directions For Use:]**

1. Remove all poultry or animals and feeds from premises, trucks, vehicles, coops, crates and enclosures.
2. Remove all litter and manure or droppings from floors, walls and surfaces of barns, pens, stalls, chutes and other facilities and fixtures occupied or traversed by animals or poultry.
3. Empty all troughs, racks and other feeding and watering appliances.
4. Thoroughly clean all surfaces with soap or detergent and rinse with water.
5. Saturate all surfaces with the recommended disinfecting solution for a period of 5 min[utes] (direct application or dilute use)
6. Immerse all halters, ropes and other types of equipment used in handling and restraining animals, as well as forks, shovels and scrapers used for removing litter and manure.
7. Ventilate buildings, cars, boats, coops and other closed spaces. Do not house livestock or poultry or employ equipment until treatment has been absorbed, set or dried.
8. Thoroughly scrub all treated feed racks, mangers, troughs, automatic feeders, fountains and waterers with soap or detergent, and rinse with potable water before reuse.

### **General Cleaning/Deodorizing/Non-Pesticidal Claims**

**Now[!] -and/or- New[!] -and/&-or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf**

- 2-in-1 trigger [option]
  - 2x more cleaning power<sup>P</sup>
  - 50% more stain removal<sup>P</sup> -or- cleaning power<sup>P</sup>
  - A bathroom cleaner with the cleaning power of [Clorox®] bleach
  - All-Spray -or- Easy Spray -or-Empt-Ease -or- Reliaspray -or- Spray-All [Bottle] [Technology]
  - [Be] [Get] RefillSmart[™][!]
  - Bleach for kitchen and bath
  - Bleaches away stains [in the bathroom]
  - Brightens
  - Citrus Blend
  - [Citrus] [Clean Rinse] [Floral] [Fresh] [Fresh Meadow] [Lavender] [Crisp] [Sparkling] [Lemon] [Clean] [Citrus] [Fresh] [Zest] [Mountain Fresh] [Pleasant] [scent -or- fragrance]
  - [Citrus] [Fresh] [Natural] Breeze
  - Citrus Zest
  - Cleans and removes stains from washable floors
  - Cleans [dirty floors] greasy counter[top]s
  - Cleans everyday kitchen messes like dirt, grease and food stains
  - Cleans tough kitchen messes like coffee -and/or- juice -and/or- tea -and/or- wine
  - Cleans [everyday] tough messes
  - Clorox® [Bleach] means clean!
  - Contains a powerful cleaner plus Clorox® bleach
  - Contains sodium hypochlorite plus a cleaner
  - Cuts through [tough] grease and grime
  - Degreaser -or- Degreases
  - Delivers the trusted power of Clorox
  - Deodorizes
  - Deodorizes and has a clean, fresh scent -or- fragrance
  - Destroys -and/or- Eliminates stains in the kitchen -or- bath
  - Destroys -and/or- Eliminates stains on contact
  - Destroys -and/or- Eliminates stains without scrubbing
  - Destroys -and/or- Eliminates tough stains -or- messes -or greasy dirt
  - Destroys -and/or- Eliminates your kids' toughest messes -or- grime
  - Destroys [challenging] bathroom stains
  - [Easily] removes -or- cleans tough bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace [dirt] [soils] [grime] [soap scum] [!]
  - Easy Drop Delivery -and/or- Refill
  - Eliminates 4x more stains<sup>P</sup>
  - Eliminates food odors like garlic and onion left behind in -or- on surfaces
  - Eliminates -or- Destroys -or- Removes [the] tough[est] stains the 1st time
  - Removes -or- Eliminates -or- Destroys [your] [the] [toughest] pet stains
  - Eliminates the toughest stains the first time around
  - Enhanced with Clorox® bleach for tough bathroom soils
  - Foam [option -and/or- setting] absorbs grease -and/or- sticks [it] to stains
  - Foam [option -or- setting] sticks -or- stays -or- holds longer [than spray]
  - Foam -or- Power Foam -or- Powerfoam -or- Foam Power -or- FoamAction [option -or- setting] sticks to stains [and absorbs grease]
  - Foam or spray
  - For a cleaner -and/or- fresher [bathroom] [restroom] [kitchen] [home] [house] [place] [work -or- office place] [work -or- office environment]
  - For daily [use] [cleaning] [disinfecting]
  - Fresh Mist
  - Freshens [the] [your] [bathroom] [restroom] [kitchen] [home] [house] [place] [work -or- office place] [work -or- office environment]
  - [Great] for [the] school[s] -and/or- classroom[s] -and/or- work -and/or- [the] office
  - [Has] [Leaves] a clean scent -or- fragrance
  - Last Drop Access
  - Leaves [kitchen] [bathroom] surfaces [clean and] sanitary
  - Makes [cleaning] [your job] easier [in the kitchen -and/or- bathroom -and/or- house] [in the work -or- office place] [at work]
  - Multi Purpose -or- Surface
  - Multi Surface Cleaning
  - Multi Surface Stain Removal
  - No Waste -or- Wasteless Bottle
  - Not just for grease! Destroys -and/or- Eliminates stains from coffee -and/or- juice -and/or- wine -and/or- tea -and/or- soda [on contact]
  - [Now] foam lasts longer [than spray]
  - [Now] [use -and/or- choose] foam [option -and/or- setting] for [mildew] stains -and/or- grease
  - [Now] [choose] [with] foam [option -and/or- setting] [or spray]
  - [Now] [also] [choose] [with] foaming action -or- foam
  - [Now] [choose] [with] Power Foam -and/or- Powerfoam -and/or- Foam Power -and/or- FoamAction for a deep clean
  - One-step [multi-surface] cleaner
  - Original [scent]
  - Patented design bottle
  - Penetrates -and/or- removes -and/or- eliminates -and/or- destroys tough stains
  - Pleasant fragrance
  - Powered by Clorox® bleach
  - Power of bleach [without the [strong] smell]
  - Pour down garbage disposal to deodorize
  - Powerful cleaning formula
  - Recyclable [bottle]
  - Removes -and/or- cleans -and/or- bleaches out -and/or- cuts [mold stains] [and] [mildew] stains.
- Pvs. a Clorox non-bleach cleaner

- Removes -and/or- cleans -and/or- bleaches [out] -and/or- cuts through -and/or- tough on [tough] stains
    - bathroom dirt -and/or- stains
    - bathtub ring
    - food -and/or- juice -and/or- coffee -and/or- tea
    - grime
    - hard water deposits
    - mineral deposits
    - soap scum
    - toilet ring
    - [tough] -and/or- [greasy] -and/or- [kitchen] dirt
  - [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] tough [soap scum] [[bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [dirt] [soils] [grime]] [!]
  - Removes food stains
  - Removes odors
  - Removes stains on contact
  - Removes stains without scrubbing
  - Removes tough stains -or- messes -or- greasy dirt
  - Removes tough stains, fingerprints, bathroom soils, crayon marks, heel marks, pencil marks, grease and dirt
  - Removes [stubborn] [stuck-on] stains
  - Removes wine, coffee, grease, ketchup, mold stains and more
  - Safe on 22 -or- **insert number based on approved surface materials** [household] surface materials!
  - Safe to -or- for use on **insert surface material(s) from Table 3**
  - Saves a shopping trip††
  - Six -or- 6 month supply[!]<sup>□□□</sup>
  - Spray for speed -and/or- coverage -and/or- foam for power -or- tight areas -and/or- tough stains
  - Tackles dirt and grime
  - [Teachers] [Parents] Back to School means back to germs
  - The [convenient] [easy] [effective] way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work -or- office [area] [place] [environment]] looking “just cleaned”
  - The cleaning power -and/or- effectiveness [that easily removes tough bathroom -and/or- restroom -and/or- kitchen -and/or- household [dirt] [soils] [grime] [like soap scum] [!]]
  - The only bathroom cleaner with the cleaning power of Clorox® bleach
  - The smell of clean
  - Tough on grime -and/or- soap scum -and/or- dirt -and/or- [other] [tough] [bathroom -or- restroom] [kitchen] [household] [office] [work -or- office place] soils[!]
  - Ultra Fresh
  - [Unbeatable] foam [option / setting] grabs -and/or- holds -and/or- clings -and/or- sticks -and/or- grips -and/or- removes [to] [tough] stains [longer]
  - Up to [a] 30% [discount] [cheaper] [free] [!]\*
  - [Use as a] [Pourable] refill for this product -and/or- [multi-surface] cleaner
  - [Use] On[:] [hard, nonporous surfaces [the product will not damage:] **insert use surface(s) from Table 1**]
  - [Value] [Economy] [Budget] size -or- refill
  - [Where to use this product] [For use around -or- in -or- throughout the] **insert use site(s) from Table 2**
  - Whitens
  - Wipes out stains in kitchen and bath
  - [With] [long] lasting foam
  - [Visit-or- Check [out] our website at] www.clorox.com [for more information] [on Clorox®]
- \*[when compared to] [vs.] 32 fl oz Clorox Clean-Up Cleaner with Bleach trigger [spray] in most stores, based on average retail price -and/or- volume
- ††[when compared to] [vs.] purchasing one 32 fl oz Clorox Clean-Up Cleaner with Bleach trigger spray
- based on average volume per month usage cycle

### **Environmental Claims**

- Contains biodegradable cleaning agents -and/or- cleaners -and/or- surfactants -and/or- soaps and detergents
- The bleach in this product breaks down almost entirely to salt and water -and/or- This bottle is made of \_\_\_% post-consumer recycled [HDPE] plastic -and/or- [This product is] suitable for septic [systems] -and/or- wastewater systems -or- treatment plants
- Not harmful to septic systems
- This product complies with consumer product volatile organic compound (VOC) laws

### **Specific for Industrial product**

- Institutional Size
- Industrial Size
- Not for Household Use
- Warehouse [Club] Size
- Commercial Solutions

**Specific for spray and refill packages**

- Accurate-aim trigger [option] [for better [bleach] control]
- All Purpose -or- Multi-Purpose -or- Multi-Use -or- Multi-Room -or- Multi-Surface [Spray] Cleaner [with bleach]
- Anti-foam -or- anti-suds nozzle
- [Bathroom] [Kitchen] Spray
- Better aim [for better [bleach] control]
- Bleach what you want to bleach and nothing more!
- Cheaper than [two] [2] 32 fl oz trigger[s] [sprays]\*
- Concentrated [foaming] spray action [for better [bleach] control]
- Controlled bleach spray
- Direct-[spray] [aim] trigger [option] [for better [bleach] control]
- Dual-control [nozzle] [trigger] [option for better [bleach] control] [spray and foaming option]
- [Economy] refill [size]
- Fills -or- equal to [two] [2] 32 fl oz trigger[s] [sprays]μ
- Foam quickly cuts grease marks and tough stains
- Foaming[ing] [action] easily removes soap scum -and/or- dirt
- Foaming [action] [spray] stays where you spray
- Foaming action thoroughly cleans, shines, disinfects and deodorizes for you
- Foaming trigger [option] [for more accurate [bleach] application]
- Foaming [trigger] [spray] [nozzle] option [for better [bleach] control]
- Foaming, stays where you spray
- Foaming -or- sudsing nozzle

- Light effervescent foam clings to surfaces allowing you to see exactly where you applied it
- Low -or- no foam -or- suds nozzle
- More Savings, Less Waste[!]<sup>μ</sup>
- Multi-[action] [control] [nozzle] [trigger] [option for better [bleach] control]
- Multi-[action] [control] [nozzle] [trigger] [spray and foaming option]
- Prevents [-or- reduces -or- eliminates] over-spray
- Spray Formula
- Sudsing -or- foaming action
- Targeted [foaming] spray action [for better [bleach] control]
- [Thick] foam starts to work[s] on contact

**Specific for 136 fl oz size**

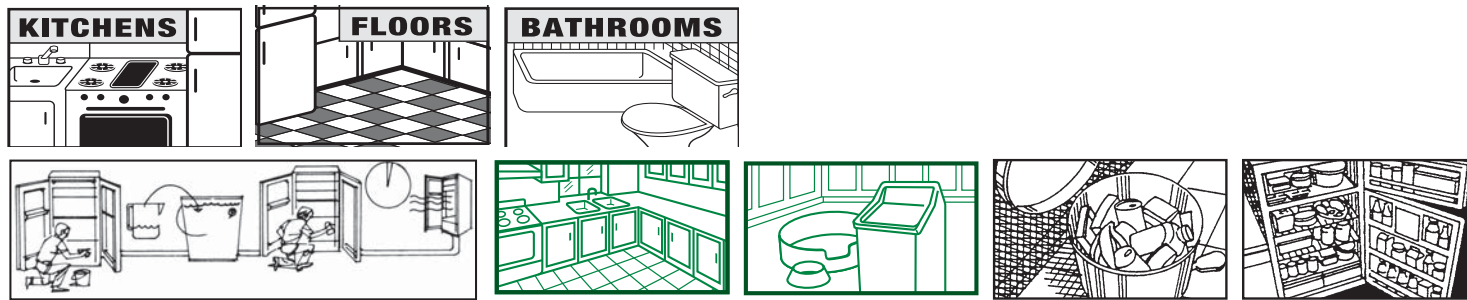
- Makes 17 gallons of diluted disinfecting solution

**Specific for non-spray products (i.e., dilutable, industrial and warehouse packages)**

- Concentrate -or- Concentrated Formula

μ of this product

μμ 40% -or- \_\_\_% less plastic [when compared to] [vs.] [in comparison to] two -or- 2 32 fl oz -or- 2 \_\_\_ fl oz Clorox Clean-Up Cleaner with Bleach trigger sprays



**Packaging Related Claims**

**Now[!] -and/or- New[!] -and/&-or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf**

- \_\_\_ oz. = [More than] \_\_\_ oz. Trigger Bottles
- Align to close
- Better Refill with Smart Tube Technology<sup>‡</sup>
- Cleans 40% More Per Spray<sup>‡‡‡</sup>
- Economy [**insert size 32 fl oz and less**] -and/or- [Size]
- Get -or- Spray Every Drop[!]<sup>™</sup>
- Medium [**insert size 24 fl oz and less**] -and/or- [Size]

- Small [**insert size 16 fl oz and less**] -and/or- [Size]
- Smart Tube[®]<sup>™</sup> Technology
- Twin -or- Value Pack

<sup>‡</sup>experience compared to historical Clorox Spray packaging  
<sup>‡‡‡</sup> Based on lab testing [on Kitchen Grease] compared to -or- vs. previous offering

For 32 fl oz [bottle]: **to appear above 32 fl oz text duplicated when obscured by “boot” label/shrink-wrap for value pack with 64 fl oz and 32 fl oz.**

For 64 fl oz [bottle]: **to appear above 64 fl oz text duplicated when obscured by “boot” label/shrink-wrap for value pack with 64 fl oz and 32 fl oz.**

***Allergen Destruction Of Dust Mite And Cockroach Matter/Particles And Pet Dander Claims***

***Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf***

- [Breaks down] [Deactivates] [Destroys] [Penetrates] [Reduces] dust mite matter -or- particles, cockroach matter -or- particles and pet dander allergens found in dust
- [Breaks down] [Deactivates] [Destroys] [Penetrates] [Reduces] [household] dust mite matter -or- particles, cockroach matter -or- particles and pet dander allergens
- Destroys 99% of pet -and/or- dust mite allergens
- Removes 99% of allergens<sup>††</sup>
- Removes -and/or- Controls 99% of common [indoor] allergens<sup>††</sup>
- This product cleans, kills germs, dust mite matter -or- particles, cockroach matter -or- particles, pet dander while cleaning hard, nonporous surfaces such as sinks, counters, refrigerators, appliances and fiberglass tubs.
- [***This product***] Removes [more than -or- greater than -or- over] [***insert number between 90 and 99.9%***] of the following allergen(s)<sup>††</sup>

<sup>††</sup>Pet dander, dust mite matter -or- particles[, cockroach matter -or- particles]

***Sanitization Claims***

***Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf***

- Kills 99.999% of bacteria<sup>†††</sup>
- Leaves surfaces sanitized
- Sanitizes surfaces

<sup>†††</sup>Staphylococcus aureus [(Staph)] [ATCC 6538],  
Klebsiella pneumoniae [ATCC 4532]

Use [throughout the house] on hard, nonporous nonfood surfaces

[such as]:

Birdbath[s]

Dumpster[s]

Exhaust Fan[s]

Garbage Can[s]

Kennel[s]

Pet -or- Cat -or- Dog Area[s]

Pet -or- Cat -or- Dog Run[s]

[Picnic] Table[s]

Recycling Bin[s]

Trash Can[s]

Trash Compactor[s]

### Disinfection Claims

**Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf**

- 3-in-1 [Kills Germs] [Disinfects][,] [+] Cleans -or- Removes -or- Destroys 99% of Allergens<sup>††</sup> [with] [Clorox® Bleach]
  - A bleach product for household [-and/or- institutional -and/or- industrial] cleaning and disinfecting
  - A [smarter] way to [disinfect] [clean] the [bathroom -and/or- restroom -and/or- kitchen -and/or- home -and/or- household -and/or- office -and/or- workplace office -and/or- classroom -and/or- school]
  - Antibacterial [action]
  - Antibacterial cleaner
  - Bacteria-fighting -or- Germ-fighting formula
  - Bactericide -or- Bactericidal
  - Bathroom -or- restroom disinfectant
  - Bleach disinfectant [-and/or- cleaner]
  - Broad spectrum disinfectant -or- disinfectancy [cleaner]
  - Can reduce the spread of illness-causing [kitchen] [school] [classroom] [bathroom] [restroom] [household] [office] [work -or- office place] bacteria -and/or- germs on treated hard, nonporous surfaces
  - Cleaner and disinfectant in one
  - Cleaning and disinfecting power -and/or- effectiveness so your [bathroom] [home] [house] [school] [classroom] [kitchen] [office] [work -or- office [place] [environment]] is free of [grime] [dirt] [soils] [soap scum] you can see and germs -and/or- bacteria you can't [see]
  - Cleans -and/or- disinfects [bathroom] [school] [classroom] [restroom] [kitchen] [home] [household] [office] [work -or- office [place] [environment]] [place]
  - Disinfecting bleach cleaner
  - Disinfects
  - Disinfects [inside -and/or- outside of] appliances
  - Disinfects and cleans your home
  - Disinfects and deodorizes by killing common household germs and controlling their odors
  - Disinfects as it cleans
  - Disinfects as it kills bacteria
  - Disinfects for pennies
  - Disinfects nonporous [hard] [solid] surfaces
  - Easily [cleans] [deodorizes] [sanitizes] [disinfects]
  - [Easy] [convenient] way to disinfect
  - [Effective] [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] disinfectant -and/or- cleaner
  - [Effective] disinfectant [in presence of 5% serum load -or- organic soil]
  - Eliminates odors caused by bacteria -or- germs -or- mildew
  - Fast-acting disinfectant [cleaner]
  - Germicide -or- Germicidal
  - ***This claim can only be used if all organisms listed on the state registration label have a 30 second contact time:***  
Go from germ [surfaces] to clean in 30 [sec]onds
  - Home -or- household disinfectant -and/or- cleaner
  - Hospital and home disinfectant
  - Hospital, institutional disinfectant
  - Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] bacteria -and/or- germs -and/or- virus[es]‡ [commonly] found in -or- on [the] ***insert use site(s) from Table 2***
  - Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] cold virus§§ -or- flu virus§§§ -or- cold and flu virus[es]§ [commonly] found in -or- on [the] ***insert use site(s) from Table 2***
  - Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] [the] Avian Influenza A virus on precleaned hard, nonporous surfaces
  - Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- reduce[s] [99.9% of] Methicillin-resistant Staphylococcus aureus [(MRSA)] -or- MRSA<sup>‡‡</sup> [commonly] found in -or- on [the] ***insert use site(s) from Table 2***
  - Kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- or- remove[s] -and/or- attack[s] -and/or- get[s] rid of -and/or- or- reduce[s] [99.9% of] [the] Norovirus<sup>◇</sup> found in -or- on [the] ***insert use site(s) from Table 2***
  - Kills bacteria ordinary dish soap can't
  - Kills cold and flu viruses§
  - Kills E. Coli<sup>^</sup>, Salmonella<sup>^^</sup>, Norovirus<sup>◇</sup> and Staph<sup>^^^</sup>
  - Kills germs while it cleans
  - Kills -or- eliminates -or- destroys [99.9%] [cold virus§§] [flu virus§§§]
  - Kills -or- eliminates -or- destroys [99.9%] [E. coli<sup>^</sup>] [Salmonella<sup>^^</sup>] [harmful kitchen germs -or- bacteria]
  - Kills -or- eliminates -or- destroys [99.9%] of viruses that cause cold§§ -or- flu§§§
  - Kitchen disinfectant
  - One step cleaner and disinfectant
  - Removes stains and disinfects
- <sup>^</sup> Escherichia coli <sup>^^</sup>Salmonella enterica <sup>^^^</sup>Staphylococcus aureus  
<sup>§</sup> Rhinovirus -or- ***spray only*** Human Coronavirus, Influenza A2 virus  
<sup>§§</sup> Rhinovirus -or- ***spray only*** Human Coronavirus  
<sup>§§§</sup> Influenza A2 virus  
<sup>◇</sup> tested as Feline Calicivirus  
<sup>‡‡</sup> Methicillin resistant Staphylococcus aureus  
<sup>□</sup> vs. our previous version ***insert number based on organisms from label***



- Salmonella enterica **tested as Salmonella choleraesuis** (Salmonella) and Staphylococcus aureus (Staph) are common germs found where food is prepared and stored. This product kills these harmful germs and helps control the hazard/spread of food-borne contamination on all treated hard, nonporous kitchen surfaces
- Spread the word, not the germs [of cold and flu§ season] [using this product] [in your home] [in your office] [in your child's school] [in your child's classroom]
- This [cleaner] [disinfectant] combines cleaning and disinfecting [in one product] [in one step]
- [This product] has the cleaning power -and/or- effectiveness to clean and disinfect
- This product is a cleaner disinfectant which combines cleaning, disinfecting and stain removal in one product
- [This product] The power to clean [tough] [bathroom -and/or- restroom -and/or- school -and/or- classroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [grime] [dirt] [soils] and kill bathroom germs -and/or- bacteria
- Virucide‡ -or- Virucidal‡

§ Rhinovirus -or- **spray only** Human Coronavirus, Influenza A2 virus

- **For spray; This claim can only be used for organisms with 30 second contact time on label:** Kills 99.9% of [common] household germs [bacteria -and/or- viruses‡] in 30 sec[onds]
- **For spray** Kills Ebola Virus [in 30 sec[onds]]
- **For spray** Kills **X** more germs<sup>□</sup>
- **For spray** Kills 11 antibiotic resistant organisms [that can hide at home]
- **For spray** Kills 11 -or- **X insert number on label** antibiotic-resistant organisms [that can hide at home]
- **Direct application:** Kills X germs **X represents disinfection organisms approved for direct application; input value for X based on Disinfection Organism Table - Direct Application and organisms to be listed on label**
- **Spray application:** Kills X germs **X represents disinfection organisms approved for spray application; input value for X based on Disinfection Organism Table - Spray Application and organisms to be listed on label**

#### **Fungi and Mold and Mildew Claims**

**Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf**

- Kills mold and mildew
- Kills Athlete's Foot Fungus<sup>¶</sup>
- Mildewcidal -or- Mildewcide
- Fungicidal -or- Fungicide
- Removes -and/or- cleans -and/or- bleaches out -and/or- cuts through -and/or- tough on mold -and/or- mildew

- Removes -and/or- bleaches out mold and mildew stains
- Antifungal

<sup>¶</sup>Trichophyton mentagrophytes

#### **Emerging Viral Pathogen Claims**

**Allowable and subject to the terms described in Agency guidance dated August 19, 2016, "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels."**

This product qualifies for emerging pathogen claims against:

- Enveloped viruses
- Large non-enveloped viruses
- Small non-enveloped viruses

**This product** has demonstrated effectiveness against viruses similar to **Insert name of emerging virus** on hard, nonporous surfaces. Therefore, **This product** can be used against **Insert name of emerging virus** when used in accordance with the directions for use against **Insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the **Insert CDC -or- OIE** website at **Insert pathogen-specific website address** for additional information.

**Insert name of illness/outbreak** is caused by **Insert name of emerging virus**. **This product** kills similar viruses and therefore can be used against **Insert name of emerging virus** when used in accordance with the directions for use against **Insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the **Insert CDC -or- OIE** website at **Insert pathogen-specific website address** for additional information.

***Pandemic 2009 H1N1 Influenza A virus\*\*\*\****

***Claims***

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (***Product Name***) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

***\*\*\*\* per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" [www.epa.gov/oppad001/h1n1-guide.html](http://www.epa.gov/oppad001/h1n1-guide.html)***

**Direct Application** Kills the following organisms in 5 min[utes]

[Kills] [99.9% of common household] germs: Salmonella enterica [(Salmonella)], Pseudomonas aeruginosa [(Pseudomonas)], Staphylococcus aureus [(Staph)], Cold virus (Rhinovirus), Flu virus [(Influenza A2 virus, Hong Kong)] [ATCC VR-544], **Insert any other organisms desired from the Disinfection Organisms table. Note: include Trichophyton mentagrophytes [(Athlete's Foot Fungus)] in this germ claim if instructions for MOLD AND MILDEW kill, with the respective organisms, Trichophyton mentagrophytes [(Athlete's Foot Fungus)], Aspergillus niger [(mildew)], are not included on the label.**

<b>Disinfection Organism Table - Direct Application</b>	
<b>Bacteria</b>	<b>Strain and/or ATCC</b>
Acinetobacter baumannii	[ATCC 15308]
Escherichia coli [E. coli O157:H7]	[ATCC 35150]
Listeria monocytogenes	[ATCC 19117]
⊕Methicillin resistant Staphylococcus aureus [(MRSA)]	[ATCC 33591]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica <b>tested as Salmonella choleraesuis</b> [(Salmonella)]	[ATCC 10708]
Shigella dysenteriae [(Shigella)]	[ATCC 13313]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pneumoniae [(Strep)]	[ATCC 6305]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
Vancomycin resistant Enterococcus faecalis [VRE]	[ATCC 51299]
<b>Fungi</b>	<b>Strain and/or ATCC</b>
Aspergillus niger [(mildew)]	[ATCC 6275]
Trichophyton mentagrophytes [(Athlete's Foot Fungus)]	[Strain CDC y-68+]
<b>Viruses Enveloped</b>	<b>Strain and/or ATCC</b>
‡Avian Influenza A virus [(H9N2)], †††	[Turkey/Wis/66]
‡, ††[Human] Hepatitis B Virus ◇◇ [(HBV)]	[Strain DHBV16]
‡, ††[Human] Hepatitis C Virus ◇◇◇ [(HCV)]	[ATCC VR-1422, Strain NADL]
‡, ††Human Immunodeficiency Virus Type 1 [(HIV-1)] [(associated with AIDS)]	[Strain RF]
‡Parainfluenza 1 virus	[Strain Sendai ATCC VR-907]
‡Influenza A virus Pandemic 2009 H1N1	
‡Influenza A2 virus, [Flu virus]	[Strain Hong Kong ATCC VR-544]
<b>Viruses Large Non-Enveloped</b>	<b>Strain and/or ATCC</b>
‡Adenovirus Type 2	[Adenoid 6 strain, ATCC VR-846]
‡Rotavirus	[Strain WA]
<b>Viruses Small Non-Enveloped</b>	<b>Strain and/or ATCC</b>
‡Coxsackievirus B3 [Coxsackie]	[ATCC VR-30, Strain Nancy]
‡[Human] Hepatitis A Virus [(HAV)] [HAV-1]	[clone 24A of pHM-175 strain]
‡Norovirus◇ -or- Norwalk virus◇	[F-9 strain ATCC VR-782]
‡Poliovirus type 1	[Strain Chat] [ATCC VR-1562]
‡Rhinovirus [(Cold virus)]	[ATCC VR-1110]

††† on precleaned hard, nonporous surfaces

◇tested as Feline Calicivirus

◇◇tested as Duck Hepatitis B virus HBV

◇◇◇tested as Bovine viral diarrhea virus

‡ Bloodborne Pathogens

<b>Disinfection Organism Table - Spray Application</b>	
Kills the following organisms in 30 sec[onds], unless noted	
<b>Bacteria</b>	<b>Strain and/or ATCC</b>
Acinetobacter baumannii	[ATCC 15308]
Bordetella pertussis	[ATCC 12743]
Carbapenem Resistant Klebsiella pneumoniae -or- Klebsiella pneumoniae, Carbapenem Resistant	[ATCC BAA-1705]
Community associated methicillin resistant Staphylococcus aureus [(CA-MRSA)]	[NARSA NRS384 genotype USA300]
Escherichia coli [E. coli O157:H7]	[ATCC 35150]
Extended Spectrum Beta Lactamase (ESBL) producing Escherichia coli [(ESBL producing E.coli)]	[ATCC BAA-196]
Legionella pneumophila [(the bacteria that causes Legionnaires disease)]	[ATCC 33153]
Linezolid Resistant Staphylococcus aureus [(LRSA)] -or- Staphylococcus aureus, Linezolid Resistant [(LRSA)]	[NARSA NRS119]
Listeria monocytogenes	[ATCC 19117]
⚠Methicillin resistant Staphylococcus aureus [(MRSA)]	[ATCC 33591]
Multi-drug resistant [(MDR)] Acinetobacter baumannii <sup>[1]</sup> -or- Acinetobacter baumannii, Multi-Drug Resistant[( MDR)] <sup>[1]</sup>	[ATCC 19606]
Multi-drug Resistant Enterobacter aerogenes [(MDR)] <sup>[2]</sup> -or- Enterobacter aerogenes, Multi-Drug Resistant[( MDR)] <sup>[2]</sup>	[ATCC 29751]
Multi-drug Resistant Enterococcus faecium <sup>[3]</sup> -or- Enterococcus faecium, Multi-drug Resistant [(MDR)] <sup>[3]</sup>	[ATCC 51559]
Multi-drug resistant [(MDR)] Klebsiella pneumoniae <sup>[4]</sup> -or- Klebsiella pneumoniae, Multi-drug resistant [(MDR)] <sup>[4]</sup>	[ATCC 51503]
Multi-drug resistant [(MDR)] <sup>[5]</sup> Staphylococcus aureus -or- Staphylococcus aureus, Multi-drug resistant [(MDR)] <sup>[5]</sup>	[ATCC 14154]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica <b>tested as Salmonella choleraesuis</b> [(Salmonella)]	[ATCC 10708]
Shigella dysenteriae [(Shigella)]	[ATCC 13313]
Shigella flexneri Serotype 1B	[ATCC 9380]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pneumoniae [(Strep)]	[ATCC 6305]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
Vancomycin-intermediate resistant Staphylococcus aureus [(VISA)]	[CDC HIP 5836]
Vancomycin resistant Enterococcus faecalis [(VRE)]	[ATCC 51299]
Vancomycin resistant Staphylococcus aureus [(VRSA)] -or- Staphylococcus aureus, Vancomycin resistant [(VRSA)]	[NARSA VRS1]
<b>Fungi</b>	<b>Strain and/or ATCC</b>
Aspergillus niger <sup>†††</sup> [(mildew)]	[ATCC 6275]
Candida albicans	[ATCC 10231]
Trichophyton mentagrophytes <sup>†††</sup> [(Athlete's Foot Fungus)]	[Strain CDC y-68+]

††† 5 min[ute] **contact time for spray application**

[1]This strain of Multi-drug Resistant Acinetobacter baumannii has shown resistance to the following antibiotics: Gentamicin and Trimethoprim/Sulfa]

[2]This strain of Multi-drug Resistant Enterobacter aerogenes has shown resistance to the following antibiotics: Ampicillin, Ampicillin/ Sulbactam, Cefazoin, Ceftriaxone, and Ertapenem]

[3]This strain of Multi-drug Resistant Enterococcus faecium has shown resistance to the following antibiotics: Ampicillin, Penicillin and Gentamicin]

[4]This strain of Multi-drug Resistant Klebsiella pneumoniae has shown resistance to the following antibiotics: Ampicillin, Ampicillin/Sulbactam, Cefazolin, Cefepime, Ceftazidime, Ceftrixone, Gentamicin, Piperacillin/Tazo and Trimethoprim/Sulfa]

[5]This strain of Multi-drug Resistant Staphylococcus aureus has shown resistance to the following antibiotics: Clindamycin, Erythromycin, Penicillin and Tetracycline]

Kills the following organisms in 30 sec[onds], unless noted	
<b>Viruses Enveloped</b>	<b>Strain and/or ATCC</b>
#Avian Influenza A virus [(H3N2)]†††	[ATCC VR-2072 Strain A/ Washington/897/80 X A/Mallard/New York/6750/78]
#Ebola virus	[Zaire-Kikwit]
#Hantavirus	[Prospect Hill virus]
#Herpes Simplex virus type 1	[ATCC VR-733][Strain F(1)]
#Herpes Simplex virus type 2	[ATCC VR-734] [Strain G]
#Human Coronavirus [(cold virus)]	[ATCC VR-740] [Strain 229-E]
‡, ‡‡[Human] Hepatitis B Virus ◇◇ [(HBV)]	[Strain DHBV16]
‡, ‡‡[Human] Hepatitis C Virus ◇◇◇ [(HCV)]	[ATCC VR-1422, Strain NADL]
‡, ‡‡Human Immunodeficiency Virus type 1 [(HIV-1)] [(AIDS Virus)]	[Strain HTLV-IIIB]
#Parainfluenza 1 virus	[Strain Sendai ATCC VR-907]
#Influenza A virus Pandemic 2009 H1N1	
#2013 Influenza A virus [(H7N9)]	[Strain A/Anhui/1/2013, CDC]
#Influenza A2 virus, [Flu virus]	[Strain Hong Kong ATCC VR-544]
#Influenza B virus [(flu virus)]	[ATCC VR-823] [Strain B/Hong Kong/5/72]
#Measles virus	[ATCC VR-24]
#Middle East Respiratory Syndrome Coronavirus [(MERS-CoV)] -or- MERS <sup>7</sup>	[Strain EMC/2012]
#Mumps virus	[(Strain Jones)] [ATCC VR-1438]
#Respiratory syncytial virus [(RSV)]	[ATCC VR-26] [Strain Long]
#SARS-Associated Coronavirus [(SARS CoV)] -or- Coronavirus, SARS-CoV <sup>6</sup>	[CDC Strain 200300592]
<b>Viruses Large Non-Enveloped</b>	<b>Strain and/or ATCC</b>
#Adenovirus Type 2	[Adenoid 6 strain, ATCC VR-846]
#Rotavirus	[Strain WA]
<b>Viruses Small Non-Enveloped</b>	<b>Strain and/or ATCC</b>
#Canine Distemper virus	[ATCC VR-128] [Strain Lederle]
#Canine Parvovirus	[ATCC VR-2017] [Strain Cornell]
#Coxsackievirus B3 [Coxsackie]	[ATCC VR-30, Strain Nancy]
#Enterovirus EV-D68	[ATCC VR-561]
#[Human] Hepatitis A Virus [(HAV)] [HAV-1]	[clone 24A of pHM-175 strain]
#Norovirus◇, † -or- Norwalk virus◇, †	[F-9 strain, ATCC VR-782]
#Poliovirus type 1†	[Strain Chat] [ATCC VR-1562]
#Rhinovirus [(Cold virus)]	[ATCC VR-1110]

<sup>6</sup> SARS-Associated

<sup>7</sup> Middle East Respiratory Syndrome [(MERS-CoV)]

◇ tested as Feline Calicivirus

◇◇ tested as Duck Hepatitis B virus HBV

◇◇◇ tested as Bovine viral diarrhea virus

††† on precleaned hard, nonporous surfaces

† 1 min[ute] **contact time for spray applications**

‡‡ Bloodborne Pathogens

**Table 1 Use Surfaces**

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| <ul style="list-style-type: none"> <li>• Appliance Exterior[s]</li> <li>• [Baby] -and/or- [Children's] Toy[s]</li> <li>• Baby Furniture (Cribs, Changing Tables)</li> <li>• [Basement] Washable Walls</li> <li>• [Bath] Tub[s]</li> <li>• [Bathroom] [Kitchen] Windowsills</li> <li>• Bed Frame[s]</li> <li>• Bidet[s]</li> <li>• Blinds</li> <li>• Cabinets</li> <li>• Cat -and/or- Dog -and/or- Pet Dish[es] -or- Soiled Surface[s]</li> <li>• Ceramic Floors</li> <li>• Chairs</li> <li>• [Classroom] Desks</li> <li>• Countertop[s]</li> <li>• Desk[s]</li> <li>• Diaper Changing Table[s]</li> <li>• Diaper Pail[s]</li> </ul> | <ul style="list-style-type: none"> <li>• [Dining -or- Kitchen -or- Play] Table</li> <li>• Dish Pail[s]</li> <li>• Dish Rack[s]</li> <li>• Doorknob[s]</li> <li>• Examination Table[s]</li> <li>• Finished wood [surfaces]</li> <li>• Floor[s] [No Wax -and/or- Washable]</li> <li>• Glazed Ceramic -or- Porcelain Tile</li> <li>• Food Serving Area[s]<sup>□□</sup></li> <li>• Hand Dryer Buttons</li> <li>• Highchair[s]</li> <li>• Home[s]</li> <li>• Households</li> <li>• [Inside -and/or- Outside of] Appliances [such as] [Refrigerators, Microwaves, Freezers]</li> <li>• [Inside -and/or- Outside of] Toilet[s] <b><i>this claim cannot be used with spray directions</i></b></li> </ul> | <ul style="list-style-type: none"> <li>• [Kitchen] Counter[s]</li> <li>• Lamp[s]</li> <li>• Light Switch</li> <li>• [Manual] Pencil Sharpener</li> <li>• Many Crib Surface[s]<sup>□□</sup></li> <li>• Microwave exterior[s]</li> <li>• Outdoor Furniture (except cushions and wood frames)</li> <li>• Outside of Toilets</li> <li>• Oven[s] [Exterior[s]]</li> <li>• Paper Towel Dispensers -or- Holders</li> <li>• Patient Chair[s]</li> <li>• Picnic Tables (non-wooden)</li> <li>• Plastic Cutting Boards</li> <li>• Plastic laundry [basket[s]] [hamper[s]]</li> <li>• Plastic Mattress Cover[s]</li> <li>• Porta-Potty -or- Portable Bathroom</li> <li>• Range Hoods</li> <li>• Refrigerator Door</li> <li>• Refrigerator -or- freezer exterior[s]</li> </ul> | <ul style="list-style-type: none"> <li>• Restaurant Highchairs</li> <li>• [Salad Bar] [Buffet] [Cafeteria] Sneeze Guard[s]</li> <li>• [School] [Toys] [Supplies]</li> <li>• Shelves -or- drawers<sup>□□</sup></li> <li>• Shower Curtain[s]</li> <li>• Shower [stalls]</li> <li>• Sink[s]</li> <li>• Stovetop[s]</li> <li>• Tabletop[s]</li> <li>• Telephone[s]</li> <li>• The home</li> <li>• Toilet bowl exterior[s]</li> <li>• Urinal[s] exterior[s]</li> <li>• Wading Pool[s]</li> <li>• [Water] [Drinking] Fountain [Toggle]</li> <li>• Vanity top[s]</li> <li>• Wheelchair[s]</li> </ul> <p><sup>□□</sup>hard, nonporous surfaces</p> |
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**Table 2 Use Sites**

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| <ul style="list-style-type: none"> <li>• Airplane -or- Plane [Lavatory -or- Lavatories]</li> <li>• Ambulance</li> <li>• Automobile -or- Car</li> <li>• Basement</li> <li>• Bathroom</li> <li>• Bedroom</li> <li>• Blood Bank</li> <li>• Boat</li> <li>• Bowling Alley</li> <li>• Business</li> <li>• Butcher Shop</li> <li>• Cafeteria</li> <li>• Camper -or- RV -or- Trailer -or- Mobile Home</li> <li>• Campground</li> <li>• Children's -or- Child's -or- Kids' [Play] Room</li> <li>• Church</li> <li>• College [dorm] -or- dorm [room]</li> <li>• Common [Classroom] [School] [Play] Areas</li> <li>• Day-Care Center</li> </ul> | <ul style="list-style-type: none"> <li>• Den -or- Study</li> <li>• [Dental -or- Medical] Office</li> <li>• [Dentist's -or- Doctor's -or- Physician's] Office</li> <li>• Dining Room</li> <li>• Dormitory</li> <li>• Elder Care Centers</li> <li>• [Elementary] School -or- College -or- University</li> <li>• Factory -or- Commercial Plant</li> <li>• Family Room</li> <li>• Fitness Center</li> <li>• Garage</li> <li>• Grocery Store</li> <li>• Gymnasium</li> <li>• Health Care Facility</li> <li>• Health Club</li> <li>• High-touch areas</li> <li>• Home[s]</li> <li>• Hospital</li> <li>• Hotel</li> <li>• House[boat]</li> <li>• Household areas</li> <li>• Industrial Facility</li> </ul> | <ul style="list-style-type: none"> <li>• Institutional Kitchen</li> <li>• Jungle Gym[s]</li> <li>• Kennel</li> <li>• Kitchen</li> <li>• Laboratory</li> <li>• Laundromat</li> <li>• Laundry Room</li> <li>• Living Room</li> <li>• Locker Rooms</li> <li>• Medical -or- Dental -or- Physician's -or- Doctor's -or- Nurse's -or- Pediatrician's [Office[s]] [Waiting Room[s]] [Exam[ination] Room[s] -or- Table[s]]</li> <li>• [Medical] Clinic</li> <li>• Military Installation</li> <li>• Mobile Home</li> <li>• Motel</li> <li>• Motorboat -or- Houseboat</li> <li>• Mud Room</li> <li>• Nursery</li> <li>• Nursing Home -or- Convalescent Home -or- Senior</li> </ul> | <ul style="list-style-type: none"> <li>[Citizen's] Home</li> <li>• Office</li> <li>• Patio -or- Porch</li> <li>• Pharmacy</li> <li>• Plant</li> <li>• Playground Equipment</li> <li>• Playroom</li> <li>• Recreational Center -or- Facility</li> <li>• Restaurant</li> <li>• Restroom</li> <li>• RV</li> <li>• School</li> <li>• [School -or- City -or- Public Transit -or- Commuter] Bus</li> <li>• Shelter</li> <li>• Storage area -or- room</li> <li>• Supermarket</li> <li>• Trailer</li> <li>• Train Interior</li> <li>• Vehicle [Interior] [Exterior[s]]</li> <li>• Veterinary Clinic</li> </ul> |
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***Table 3 Surface Materials***

- Chrome
  - Corian
  - Enamel
  - Fiberglass
  - Formica
  - Glazed -or- Ceramic Tile
  - Glazed Porcelain
  - Laminate
  - Laminated Surface[s]
  - Linoleum
  - Marlite
  - Metal
  - Plastic
  - Plastic Laminate
  - Porcelain
  - Resilient Flooring
  - Sealed Granite
  - Stainless Steel
  - Synthetic -or- Cultured Marble
  - Vinyl Tile
- Prolonged contact with metal, old porcelain or worn plastic laminate may cause discoloration.
- [Avoid contact with clothes, fabric, unfinished wood, rubber, painted and paper surfaces. Do not use on steel, aluminum, silver or chipped enamel.  
APPLY CAREFULLY - This product contains bleach.]



**American  
Red Cross**

***Charity Language/Logo/Symbol — front panel***

Dedicated to a Healthier World  
Help Clorox raise \$XXX for the American Red Cross  
See details on back.



**American  
Red Cross**

Dedicated to a Healthier World™

***Charity Language/Logo/Symbol — back panel***

More than 11 million people seek health and safety skills from the American Red Cross every year. Clorox proudly supports the American Red Cross by donating \$XXX for each specially marked unit [of this product -or- Clorox product] sold [for one year] beginning [XXX,] 20XX, up to a maximum donation of \$XXX. For more information about how the American Red Cross and Clorox can help protect you and your family, visit [www.clorox/redcross.com](http://www.clorox/redcross.com). The American Red Cross name and emblem are used with its permission, which in no way constitutes an endorsement, express or implied, of any product or company.