9/21/2012



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON D C 20460

September 21, 2012

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms Elisa Estremera The Clorox Company c/o PS&RC, PO Box 493 Pleasanton, California 94566-0803

Subject	Tackle®	
	EPA Registration N	o 5813-21
	Notification Date	08/31/2012
	EPA Receipt Date (09/05/2012

Dear Ms Estremera,

This acknowledges the receipt of your notification, submitted under the provision of PR Notice 98-10 and FIFRA section 3(c)9

Proposed Notification

• Addition of packaging-related text on page 3

General Comments

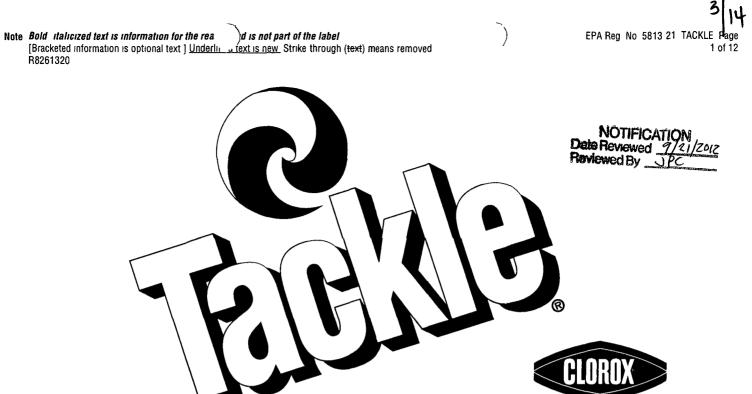
Based on a review of the submitted materials, your notification for the addition of packaging-related text on page three of the label is acceptable and has been made a part of the records on file

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-0410 or by email at <u>harris monisha@epa gov</u> or Jaclyn Carl by telephone at (571) 384¹5684 or by e-mail at <u>carl jaclyn@epa gov</u> When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing

Monisha Harris Product Manager (32) Regulatory Management Branch II Antimicrobials Division (7510P)

Please read instructions on i	reverse before co	ung form	F	orm Appro\		070-006	2 ر4 0. Approval expires 2 28 95
\$epa	Environmental	Inited States Protection Ington DC 20	on Agency		Registra Amendn Other	tion	OPP Identifier Number EE0139
		Application	on for Pesticide	- Section	l		
1 Company/Product Number 5813 21	·		2 EPA Produ Monisha H	-		3 Pi	roposed Classification
4 Company/Product (Name) Tackle®			PM# 32				
5 Name and Address of Applicant (Include ZIP Code) The Clorox Company c/o PS&RC P O Box 493 Pleasanton CA 94566-0803		de)	6 Expedited Reveiw In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No				
	is a new address			lame	······		
			Section - II			<u></u>	
Amendment Explain below Resubmission in response to Agency letter dated			Age	al printed label ancy letter dat a Too Applica er Explain be	ed	to 	
Explanation Use additional page(s) if necessary (For section I and Section II) Notification of non-mandatory text per PR Notice 98 10 Addition of packaging related text on page 3 This notification is consistent with the provisions of PR Notice 98 10 and EPA regulations at 40 CFR 152 46 and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U S C § 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR 152 46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA							
	·····		Section - III				
1 Material This Product Will	Be Packaged In				1		·····
Child Resistant Packaging	Unit Packaging Yes		Water Soluble Packa	ging	2 Type of C	Container Metal Plastic	
 No Certification must be submitted 	If Yes Unit Packaging wgt	No per container		lo per ontainer		Glass Paper Other (S	Specify)
3 Location of Net Contents	nformation ontainer	4 Size(s) Re	tail Container	5 Lo	cation of Labe	l Directio	ons
6 Manner in Which Label is	Affixed to Product	Lithog Paper Stenc	iraph glued iled] Other			
			Section - IV		د ={ 	د () سورست.	333 333
1 Contact Point (Complete	items directly below fo	or identificatio	n of individual to be con	tacted if nec	essary to pro	cess this	application)
Name J Evelyn Lawson			Tıtle Federal Registrati	on Specialist		-	e No (Include Area Code) 5 6842
-	y knowlinglly false or i		i tion all attachments thereto itement may be punishal			•	6 Date Application Received ``(Stamped)
2 Signature	Chin_		3 Title Federal Regist	ration Specialis	st		ر د
4 Түреd Name Elisa Estrer	mera		5 Date August 31 20)12			
EPA Form 8570 1 (Rev 3 94	Previous editions are	obsolete		White EF	A File Copy	(original)	Yellow Applicant Copy

.



Total 100 00% [(Yields 1 75% available chlorine)]

1 84%

98 16%

Active Ingredient

Other Ingredients

Sodium Hypochlorite

NET CONTENTS _____

See back label for additional precautionary statements

For Spray Product USE ONLY IN WELL VENTILATED AREAS

KEEP OUT OF REACH OF CHILDREN WARNING

EYE AND SKIN IRRITANT

1	
	Contains no phosphorus EPA Reg No 5813 21 EPA Est No 5813 CA 3 (A8 or H8) GA 1 (A4) GA 2 (VG) IL 2 (VF) 71681 GA 1 (JQ) IL 1 (GU) IL 2 (24) Beginning of batch code indicates Est No
	For Puerto Rico only EPA Est No 5813 PR 1
	Clorox Customer assistance 1 800 227 1860 or [For] Questions[?] [and] [or] Comments[?] [Call] [toll free] 1 800 227 1859 (in the US) or (787) 641 4943 (in Puerto Rico) or For additional advice or instructions on how or where to use this product call [toll free] 1 800 227 1860
	Any questions? The experts at Clorox are standing by to answer your [household cleaning] questions and/cr [CATISFACTION GUARANTEED] and/or At Clorox we pride ourselves on making consistent quality products [for over 75 or <u></u> years] ^o and jwe are dedicated to ensuring your total satisfaction with our product [If you are not completely satisfied please calls[itile number below] 1 800 227 1860] Visit us at www clorox com or www cloroxhome com A list of this product s ingredients is available at www IngredientsInside com or A list of [this product s] [product name], ing ² edients is available at [<i>insert company website</i>]
	Mfd for & © XXXX The Clorox Company 1221 Broadway Oakland CA 94612
	[and Dist by & © XXXX Clorox Commercial Company [Ave Chardon #350 Torre Chardon Suite 320]
	San Juan PR 00918] (bracketed text for Puerto Rico only) Made in [the] USA or Made in Puerto Rico

Note Bold italicized text is information for the rea [Bracketed information is optional text] <u>Underling text is new</u>. Strike through (text) means removed R8261320



PRECAUTIONARY STATEMENTS Hazards to Humans & Domestic Animals

WARNING[•] EYE AND SKIN IRRITANT Causes substantial but temporary eye injury Do not get in eyes or on clothing Avoid contact with skin. Wear protective eyewear [such as goggles or safety glasses] Wash thoroughly with soap and water after handling and before eating drinking chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Harmful if swallowed. For sensitive skin or prolonged use wear gloves. Vapors may irritate. Avoid prolonged breathing of vapors. Use only in well ventilated areas. [Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma emphysema or obstructive lung disease.] (*this statement will appear in color*)

FIRST AID

IF IN EYES Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye **IF ON SKIN OR CLOTHING** Take off contaminated clothing Rinse skin immediately with plenty of water for 15 20 minutes

IF INHALED Move person to fresh air If person is not breathing call 911 or an ambulance then give artificial respiration preferably mouth to mouth if possible **IF SWALLOWED** Call a poison control center or doctor immediately for treatment advice. Have person sip a glassful of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS This product contains bleach Do not use or mix this product with other [household] chemicals such as ammonia toilet bowl cleaners, rust removers or acid, as this releases hazardous gases

Residential/Household uses (16 fl oz 32 fl oz RTU spray) STORAGE AND DISPOSAL

Store this product in a cool [dry] area [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill except as described in the directions for use. Refill only with this product. Recycle empty container or discard in trash

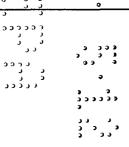
Residential/Household uses (64 fl oz direct application/dilutable non spray) STORAGE AND DISPOSAL

Store this product in a cool [dry] area [away from direct sunlight and heat] to avoid deterioration in case of spill flood areas with large quantities of water Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash

Professional/Institutional uses (32 fl oz RTU spray) STORAGE AND DISPOSAL

Store this product in a cool [dry] area [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill except as described in the directions for use. Refill only with this product. Recycle empty container or discard in trash

Professional/Institutional uses (64 fl oz 128 fl oz direct application/dilutable non spray) STORAGE AND DISPOSAL



Packaging Related Statements and Icons

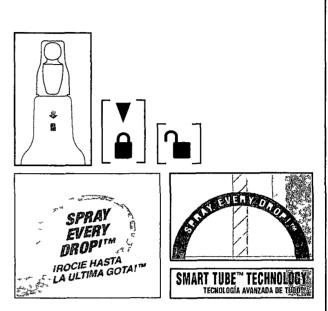
[Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into triager)

To refull Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upwards] to remove [After refilling spray bottle] Replace trigger by aligning [red tip] tube on trigger with [opening] [tube] inside bottle [while pushing down] [and/or push [sprayer] [straight] down [until it clicks] [and/or locks into place]]

or

To refill Twist trigger [on spray bottle] [1/4 turn] [counterclockwise] [and pull up or upward[s]] to remove [Fill spray bottle with refill solution] [After refilling spray bottle] [to replace trigger] Align [red tip] tube on trigger [head] over [small] opening or tube [on] [the] inside [of the bottle] [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle | Press [straight] down on the trigger [head] [applying even pressure] [until it clicks and/or locks] [into place]

- When almost empty or To spray every drop[][] tilt bottle downward or at a downward angle [while spraying]
- [To foam (close screen on nozzle) or spray (open screen on nozzle)]
- To Foam or To Spray Turn or Rotate nozzle to ON



- or TO REFILL SPRAY BOTTLE: Twist trigger on spray bottle counterclockwise and pull upward to remove. Refill spray bottle. To replace trigger, align red tipped tube on trigger over tube opening inside of the bottle. Press straight down on the trigger until it clicks into place. Twist off, Refill Align Tip to Tube Push, Snap to Close Packaging Related Claims [Now] [New][1] and/&/or [Improved] to be used as a claims descriptor only for the first 6 months of product on shelf Alian to close Medium [*insert size 24 fl oz and !sss*] and/or [Size] • Better Refill with Smart Tube Technology

 - Economy [insert size 32 fl oz and less] and/or [Size]
 - Get or Spray Every Drop['][™]

- Small [Insert size 16 fl oz and less] and or [Size]
- Smart Tube[®][™] Technology **e** a 1.1.1 Lexperience compared to historical Clotox pray packaging

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[Refill only with this product] <i>Alternate for Refill Bottle</i> To Refill [Spray Bottles]	[Remove] 1 Remove trigger sprayer or cap [from empty bottle] [Pour] 2 Unscrew cap on refill and pour contents directly into empty bottle	
	[Use] 3 Replace trigger sprayer [and use as you normally would] or	
	[Remove trigger sprayer from empty bottle] unscrew cap and transfer your trigger to this bot	ttle

Note Bold italicized text is information for the rea [Bracketed information is optional text] Underly ______text is new. Strike through (text) means removed R8261320



DIRECTIONS FOR USE It is a violation of Federal law to use this product in a manner inconsistent with its labeling For all products USE ONLY IN WELL VENTILATED AREAS

Before use open windows and/or turn on fan(s) If vapors bother you leave room while product is working

CLEANING DEODOR	IZING, STAIN REMOVAL
 [How] to clean and/or deodorize and/or remove stains Full strength or diluted use Use full strength or mix 1/2 cup [(4 oz)] or 1 cup [(8 oz)] of this product in or with 1 gallon [warm] water Apply directly with [damp] sponge or mop or cloth or rag [Rinse or wipe clean] [Allow to air dry] Floors Mop floor with 1 cup [(8 oz)] of this product mixed in 1 gallon of water Rinse for best shine Toilet bowls Flush toilet and add 3/4 cup [(6 oz)] of this product to bowl water Brush thoroughly to wet all surfaces including under the rim Let stand 5 minutes before flushing 	• Spray application [Turn nozzle [counter]clockwise to open or Rotate nozzle to FOAM or SPRAY] Spray [directly] onto surface [Rinse or wipe clean] [Allow to air dry] or Spray 6 8 inches from surface and allow product to penetrate tough stains and messes Wipe with a wet sponge or cloth and rinse with water No scrubbing required For stronger jobs use FOAM option Spray and let product stand on surface for several minutes before wiping
 Claims (for cleaning, deodorizing stain removal) Bleaches away stains [in the bathroom] Brightens Cleans and removes stains from washable floors Cleans everyday kitchen messes like dirt grease and food stains Cleans tough messes Contains a powerful cleaner plus Clorox® bleach Cuts through [tough] grease and grime Degreaser or Degreases Deodorizes Deodorizes and has a clean fresh scent or fragrance Eliminates food odors like garlic and onion left behind in or on surfaces Eliminates odors caused by bacteria or germs or-mildew Leaves [kitchen] [bathroom] surfaces [clean and] sanitary One step cleaner Removes odors 	 Removes and/or cleans and/or bleaches [out] and/or cuts through and/or tough on [tough] stains bathroom dirt and/or stains bathtub ring food and/or juice and/or coffee and/or tea grime hard water deposits mineral deposits soap scum toilet ring [tough] and/or [greasy] and/or [kitchen] dirt Removes stains on contact Removes stains without scrubbing Removes tough stains or messes or greasy dirt Removes tough stains fingerprints bathroom soils crayon marks heel marks pencil marks grease and dirt Whitens Wipes out stains in kitchen and bath

Use Sites See Table One

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SANITIZATION To [clean] [and] sanitize • Direct application or full strength use Directly apply [this or product] with cloth or sponge or mop or rag and wet surfaces • Spray application [Turn nozzle [counter]clockwise to open] completely Let stand 5 minutes Rinse Spray product 4 6 inches from surface until thoroughly wet Let or wipe clean [Allow to air dry] For heavily soiled surfaces stand 30 seconds [Rinse or wipe clean] [Allow to air dry] For preclean surface before sanitizing heavily soiled surfaces preclean surface before sanitizing or • Diluted Mix 1/2 or 1 cup [this product] per gallon [warm] [soft] water Wet surface completely with cloth or sponge or mop or rag Let stand 5 minutes Rinse or wipe clean [Allow to air dry] For heavily soiled surfaces preclean surface before sanitizing Claims Leaves surfaces sanitized Pour down garbage disposal to sanitize and deodorize · Sanitizes surfaces Use Sites See also Table One Use [throughout the house] on hard nonporous surfaces [such as] Birdbath[s] Pet or Cat or Dog Area[s] Dumpster[s] Pet or Cat or Dog Run[s] Exhaust Fan[s] [Picnic] Table[s] Garbage Can[s] Recycling Bin[s] Garbage Disposal[s] Trash Can[s] Kennel[s] Trash Compactor[s] DISINFECTION

To [clean and] disinfect [hard nonporous surfaces]

• Spray application [Turn nozzle [counter]clockwise to open or Rotate nozzle to FOAM or SPRAY] Spray product 4 6 inches from surface until thoroughly wet Let stand 30 seconds [Rinse or wipe clean] [Allow to air dry] or Spray 6 8 inches from surface and allow product to penetrate tough stains and messes Let stand 30 seconds Wipe with a wet sponge or cloth and rinse with water No scrubbing required For heavily solled surfaces preclean surface before disinfecting

or

• Direct application or full strength use Directly apply [this product] with cloth or sponge or mop or rag and wet surfaces completely Let stand 5 minutes [Rinse or wipe clean] [Allow to air dry] For heavily soiled surfaces preclean surface before disinfecting

FARM PREMISES AND POULTRY HOUSE DISINFECTANT [INSTRUCTIONS]

[Directions For Use]

- 1 Remove all poultry or animals and feeds from premises trucks vehicles coops crates and enclosures
- 2 Remove all litter and manure or droppings from floors walls and surfaces of barns pens stalls chutes and other facilities and fixtures occupied or traversed by animals or poultry
- 3 Empty all troughs racks and other feeding and watering appliances
- 4 Thoroughly clean all surfaces with soap or detergent and rinse with water
- 5 Saturate all surfaces with the recommended disinfecting solution for a period of 5 minutes (direct application or dilute use)

or

- Diluted or light use or floors Mix 1/2 cup [(4 oz)] or 1 cup [(8 oz)] [of this product] per gallon [warm] [soft] water Wet surface completely with cloth or sponge or mop or rag Let stand 5 minutes [Rinse or wipe clean] [Allow to air dry] For heavily solled surfaces preclean surface before disinfecting or
- For toilet bowls Flush toilet and add 3/4 cup [(6 oz)] [of this product] to bowl water Brush thoroughly to wet all surfaces including under the rim Let stand 5 minutes before flushing

6 Immerse all halters ropes and other types of equipment used in handling and restraining animals as well as forks? Showels and

- scrapers used for removing litter and manure
 Ventilate buildings cars boats coops and othersclobed spaces
 Do not house livestock or poultry or employ equipment until treatment has been absorbed set or dried
- 8 Thoroughly scrub all treated feed racks mangers troughs automatic feeders fountains and waterers with soap or detergent and rinse with potable water before reuse

3 3 3 3 3 3 3 3 3 3 3 3 3

DISINFECTION Continued

Claims

- A bleach product for household [and/or institutional and/or industrial] cleaning and disinfecting
- A [smarter] way to [disinfect] [clean] the [bathroom and/or restroom and/or kitchen and/or home and/or household and/or office and/or workplace office and/or classroom and/or school1
- Antibacterial [action]
- Antibacterial cleaner
- · Bacteria fighting or Germ fighting formula
- · Bactericide or Bactericidal
- Bathroom or restroom disinfectant
- Bleach disinfectant [and/or cleaner]
- Broad spectrum disinfectant or disinfectancy [cleaner]
- Can reduce the spread of illness causing [kitchen] [school] [classroom] [bathroom] [restroom] [household] [office] [work or office place] bacteria and/or germs [on hard nonporous surfaces]
- · Cleaner and disinfectant in one
- · Cleaning and disinfecting power -and/or effectiveness so your [bathroom] [home] [house] [school] [classroom] [kitchen] [office] [work or office [place] [environment]] is free of [grime] [dirt] [soils] [soap scum] you can see and germs and/or bacteria you cant [see]
- Cleans and/or disinfects [bathroom] [school] [classroom] [restroom] [kitchen] [home] [household] [office] [work or office [place] [environment]] [place]
- Disinfecting bleach cleaner
- Disinfects
- Disinfects [inside and/or outside of] appliances
- · Disinfects and cleans your home
- · Disinfects and deodorizes by killing common household germs and controlling their odors
- · Disinfects as it cleans
- · Disinfects as it kills bacteria
- Disinfects for pennies
- Disinfects nonporous [hard] [solid] surfaces
- Easily [cleans] [deodorizes] [sanitizes] [disinfects]
- [Easy] [convenient] way to disinfect
- [Effective] [bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace] disinfectant and/or cleaner
- [Effective] disinfectant [in presence of 5% serum load or organic soil]
- Fast acting disinfectant [cleaner]
- · Germicide or Germicidal
- · Home or household disinfectant and/or cleaner
- Hospital and home disinfectant
- · Hospital institutional disinfectant
- Kill[s] and/or-eliminate[s] and/or disinfect[s] and/or remove[s] and/or attack[s] and/or get[s] rid of and/or reduce[s] [99 9% of] [the] bacteria and/or germs and/or virus[es] [commonly] found in or on [the] [list any use site

- Kill[s] and/or eliminate[s] and/or disinfect[s] and/or remove[s] and/or attack[s] and/or get[s] rid of and/or reduce[s] [99 9% of] [the] cold virus and/or flu virus and/or cold and flu virus[es] [commonly] found in or on [the] [list any use site]
- Kill[s] and/or eliminate[s] and/or disinfect[s] and/or remove[s] and/or attack[s] and/or get[s] rid of and/or reduce[s] [99 9% of] [the] Avian Influenza A [virus] on precleaned hard nonporous surfaces
- Kill[s] and/or eliminate[s] and/or disinfect[s] and/or remove[s] and/or attack[s] and/or get[s] rid of and/or reduce[s] [99 9% of] Methicillin resistant Staphylococcus aureus [(MRSA)] or MRSA[±] [commonly] found in or on [the] [list any use site
- Kill[s] and/or eliminate[s] and/or disinfect[s] and/or remove[s] and/or attack[s] and/or get[s] rid of and/or reduce[s] [99 9% of] [the] Norovirus[es] [commonly] found in or on [the] [list any use site]
- Kills bacteria ordinary dish soap can t
- . Kills cold and flu virus
- Kills germs while it cleans
- Kills or eliminates or destroys [99 9%] [cold virus] [flu virus]
- Kills or eliminates or destroys [99 9%] [E coli] [Salmonella] [harmful kitchen germs or bacteria]
- Kills or eliminates or destroys [99 9%] of viruses that cause cold or flu
- Kitchen disinfectant
- · One step cleaner and disinfectant
- · Removes stains and disinfects
- Salmonella enterica tested as Salmonella choleraesuis (Salmonella) and Staphylococcus aureus (Staph) are common germs found where food is prepared and stored. This product kills these harmful germs and helps control the hazard/spread of food borne contamination on all hard kitchen surfaces
- Spread the word not the germs [of cold and flu season] [using this product] [in your home] [in your office] [in your child s school] [in your child s classroom]
- This [cleaner] [disinfectant] combines cleaning and disinfecting [in one product] [in one step]
- [This product] has the cleaning power and/or effectiveness to clean and disinfect
- . This product is a cleaner disinfectant which combines cleaning disinfecting and stain removal in one product
- [This product] The power to clean³[tough] [bathroom and/or restroom and/or school and/or classicom and/or kitchen and/or household and/or office and/or workp'acol-[grime] [dirt] [soils] and kill bathroom germs, and/or bactoria .
- Virucide or Virucidal (Claim to be إَبْعَانُ الله عام الله عام المعادية) Virucide or Virucidal (Claim to be المعادية) Virucidal (Virucidal Virucidal Virucida the viruses shown below)
- For spray Kills 99 9% of [common] household derms [bacteria and/or viruses] in 30 seconds

DISINFECTION Continued

Specific instructions for use of all (sprav and dilutable) To kill HIV 1, HBV and HCV

This product kills HIV 1 HBV and HCV on precleaned hard nonporous surfaces/objects previously soiled with blood/body fluids in health care settings (e.g. hospitals nursing homes) or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV 1) (associated with AIDS) Human Hepatitis B Virus (HBV) and Human Hepatitis C Virus (HCV) Special instructions for using this product to clean and decontaminate against HIV 1 on surfaces/objects soiled with blood/body fluids

Personal protection When handling items soiled with blood or body fluids use disposable latex gloves gowns masks and eve coverings

Cleaning procedure Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product

Disposal of infectious materials. Use disposable latex gloves gowns masks and eye coverings Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal

Contact time Dilute product 1 32 Spray or flood surface Let stand 5 minutes [Rinse or wipe clean] [Allow to air dry] For spray product Wet surface and let stand 2 minutes [Allow to air dry 1

The following is only for products with medical devices listed on label [located by cautionary text]

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high level disinfection

Organisms

[Kills] [99 9% of common household] germs

Salmonella enterica tested as Salmonella choleraesuis (Salmonella) [ATCC 10708] Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442] Staphylococcus aureus (Staph) [ATCC 6538] Streptococcus pyogenes (Strep) [ATCC 19615] Listeria monocytogenes [ATCC 19117] Escherichia coli [E coli 0157 H7] [ATCC 35150] ‡Methicillin resistant Staphylococcus aureus [(MRSA)] [ATCC 33591] Hepatitis A [Virus] [(HAV)] [HAV 1] Cold virus [Rhinovirus Type 37] [ATCC VR 1110] Flu virus [Influenza A2 Hong Kong] [ATCC VR 544] Rotavirus Adenovirus Type 2 [ATCC VR 846] Coxsackievirus B3 [Coxsackie] [ATCC VR 30] [Human] Hepatitis B [Virus] [(HBV)] [(as duck HBV)] [DHBV16] [Human] Hepatitis C [Virus] [(HCV)] [(as Bovine viral diarrhea virus)] [ATCC VR 1422]** Klebsiella pneumoniae [ATCC 4352] Shigella dysenteriae [(Shigella)] [ATCC 13313] Streptococcus pneumoniae [(Strep)] [ATCC 6305] Acinetobacter baumannii [ATCC 15308] Norovirus or Norwalk virus [(as Feline Calicivirus)] [ATCC VR 782]† [Human] Parainfluenza 1 virus [(Sendai)] [ATCC VR 907] Poliovirus type 1 [(Chat Strain)] [ATCC VR 1562]† Vancomycin resistant Enterococcus faecalis [(VRE)] [ATCC 51299] and ** ++++Avian Influenza A [ATCC VR 2072 Strain A/Washington/897/80 X A/Mallard/ New York/6750/78] or [Turkey/Wis/66 (H9N2) SPAFAS)] on hard nonporous surfaces

**Follow directions for direct or diluted application only for disinfection

ttt on precleaned hard nonporous surfaces

+ 1 min[ute] contact time for spray applications

Use Sites See Table One

Pandemic 2009 H1N1 Influenza A virus***

Claims

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus This products (Product Name) is a broad spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to ວັ ວັ ວ ຈ inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses, including Pandemic 2009 H1N1 influenza A virus
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses' including Pandemic 2009 H1N1 (formerly called swine flu) ້ ເວັ້ວ ລິ່ວ ລວ
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
- Kills Pandemic 2009 H1N1 influenza A virus
- *** per Agency guidance dated October 22 2009 ' Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" www epa gov/oppad001/h1n1 guide html

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ALLERGEN DESTRUCTION OF DUST MITE AND COCKROACH MATTER/PARTICLES AND PET DANDER

To [clean and] destroy specified allergens

• Full strength Apply undiluted product directly to sponge or cloth or rag or mop Wet surface completely Let stand 5 minutes [Rinse or wipe clean] [Allow to air dry]

Allergens

- Dust mite matter or particles
- · Cockroach matter or particles

Claims

- [Breaks down] [Deactivates] [Destroys] [Penetrates] [Reduces] dust mite matter or particles cockroach matter or particles and pet dander allergens found in dust
- [Breaks down] [Deactivates] [Destroys] [Penetrates] [Reduces] [household] dust mite matter or particles cockroach matter or particles and pet dander allergens

clean] [Allow to air dry]Pet dander

This product cleans kills germs dust mite matter or particles cockroach matter or particles pet dander while cleaning hard

nonporous surfaces such as sinks counters refrigerators

درددد د د د د د د

appliances and fiberglass tubs

Rotate nozzle to FOAM or SPRAY] Spray product 4 6 inches from

surface until thoroughly wet Let stand 3 minutes [Rinse or wipe

• Spray application [Turn nozzle [counter]clockwise to open or

Use Sites See Table One

FUNGI AND MOLD AND MILDEW				
 To [clean and] kill fung: and/or mold and/or mildew on [hard,] [nonporous] surfaces Full strength Apply product directly or dilute 1 cup per gallon warm water and apply with cloth or sponge or mop or rag and wet surfaces completely Let stand 5 minutes [Rinse or wipe clean] [Allow to air dry] For heavily soiled surfaces preclean surface before disinfecting 	or • Spray application [Turn nozzle [counter]clockwise to open or Rotate nozzle to FOAM or SPRAY] Spray product 4 6 inches from surface until thoroughly wet Let stand 5 minutes [Rinse or wipe clean] [Allow to air dry] For heavily soiled surfaces preclean surface before disinfecting			
Claims • Kills mold and mildew • Kills Athlete s Foot Fungus • Mildewcidal or Mildewcide • Fungicidal or Fungicide	 Removes and/or cleans and/or bleaches out and/or cuts through and/or tough on mold and/or mildew Removes and/or bleaches out mold and mildew stains Antifungal 			
Organisms Trichophyton mentagrophytes (Athlete s Foot Fungus) Aspergillus nig	er (mildew)			
Use Sites See Table One	3 3 3			

GENERAL CLAIMS

New [and or & improved][1] to be used as a claim descriptor only for the first 6 months of product on shelf

- 2 in 1 trigger [option]
- A bathroom cleaner with the cleaning power of [Clorox®] bleach
- · All Spray or Easy Spray or Empt Ease or Reliaspray or Spray All [Bottle] [Technology]
- [Be] [Get] RefillSmart[™][¹]
- · Bleach for kitchen and bath
- Citrus Blend
- [Citrus] [Clean Rinse] [Floral] [Fresh] [Fresh Meadow] [Lavender] [Lemon] [Mountain Fresh] [Pleasant] scent or fragrance
- [Citrus] [Fresh] [Natural] Breeze
- Citrus Zest
- · Cleans [dirty floors] greasy counter[top]s
- Contains sodium hypochlorite plus a cleaner
- · Delivers the trusted power of Clorox
- Destroys [challenging] bathroom stains
- [Easily] removes or cleans tough bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace [dirt] [soils] [grime] [soap scum] [1]
- Easy Drop Delivery
- · Enhanced with Clorox® bleach for tough bathroom soils
- Foam [option and/or setting] absorbs grease --and/or sticks [it] to stains
- Foam [option or setting] sticks or stays or holds longer [than spray]
- Foam or PowerFoam or Powerfoam or Foam Power-or FoamAction [option or setting] sticks to stains [and absorbs grease
- Foam or spray
- For a cleaner and/or fresher [bathroom] [restroom] [kitchen] [home] [house] [place] [work or office place] [work or office environment]
- For daily [use] [cleaning] [disinfecting]
- Fresh Mist
- Freshens [the] [your] [bathroom] [restroom] [kitchen] [home] [house] [place] [work or office place] [work or office environment]
- [Great] for [the] school[s] and/or classroom[s] and/or-work and/or [the] office
- [Has] [Leaves] a clean scent or fragrance
- Last Drop Access
- Makes [cleaning] [your job] easier [in the kitchen and/or bathroom and/or house] [in the work or office place] [at work]
- No Waste or Wasteless Bottle
- [Now] foam lasts longer [than spray]
- [Now] [use and/or choose] foam [option and/or setting] for [mildew] stains and/or grease
- [Now] [choose] [with] foam [option -and/or setting] [or spray]
- [Now] [also] [choose] [with] foaming action or foam
- [Now] [choose] [with] Power Foam and/or Powerfoam and/or Foam Power and/or FoamAction for a deep clean
- Original [scent]

- Patented design bottle
- · Pleasant fragrance
- · Powered by Clorox® bleach
- · Power of bleach [without the [strong] smell]
- Recyclable [bottle]
- [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] tough [soap scum] [[bathroom and/or restroom and/or kitchen and/or household and/or office and/or workplace] [dirt] [soils] [arime]] [1]
- Saves a shopping tript+
- Six or 6 month supply[1]§§
- · Spray for speed and/or coverage and/or foam for power or tight areas and/or tough stains
- [Teachers] [Parents] Back to School means back to germs
- The [convenient] [easy] [effective] way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work or office [area] [place] [environment]] looking just cleaned
- . The cleaning power and/or effectiveness [that easily removes tough bathroom and/or restroom and/or kitchen and/or household [dirt] [soils] [grime] [like soap scum] [1]]
- The only bathroom cleaner with the cleaning power of Clorox® bleach
- . The smell of clean
- Tough on grime and/or soap scum and/or dirt and/or [other] [tough] [bathroom or restroom] [kitchen] [household] [office] [work or office place] soils[1]
- Ultra Fresh
- [Unbeatable] foam [option / setting] grabs and/or holds and/or clings and/or sticks and/or grips and/or removes [to] [tough] stains [longer]
- Up to [a] 30% [discount] [cheaper] [free] [1]*
- [Use as a] [Pourable] refill for this product and/or [multi surface] cleaner
- [Value] [Economy] [Budget] size or refill
- [With] [long] lasting foam
- [Visit or Check [out] our website at] www clorox com [for more information] [on Clorox®]
- [when compared to] [vs] 32 fl oz Clorox Clean Up Cleaner with Bleach trigger [spray] in most stores based on average retail price and/or volume 0 3 3 ុទ័ ១ **១**
- tt [when compared to] [vs] purchasing.or'e 32 fl oz Clorox Clean Up Cleaner with Bleach tricger spray
- ±±40% less plastic [when compared to]>[v3] [in comparison to] two or 2 32 fl oz Clorox Clean Up Čleaner with Bleach trigger 90 93 90 3 spravs
- § of this product
- §§ based on average volume per month) usage cycle

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GENERAL CLAIMS continued

Environmental Claims

- Contains biodegradable cleaning agents and/or cleaners and/or surfactants and/or soaps and detergents
- The bleach in this product breaks down almost entirely to salt and water and/or This bottle is made of ___% post consumer recycled [HDPE] plastic and/or [This product is] suitable for septic [systems] and/or wastewater systems or treatment plants
- Not harmful to septic systems
- This product complies with consumer product volatile organic compound (VOC) laws

Specific for Industrial product

- Institutional Size
- Industrial Size
- · Not for Household Use
- Warehouse [Club] Size
- Commercial Solutions

Specific for spray and refill packages

- Accurate aim trigger [option] [for better [bleach] control]
- All Purpose or Multi Purpose or Multi Use or- Multi Room or Multi Surface [Spray] Cleaner [with bleach]
- Anti foam or anti suds nozzle
- [Bathroom] [Kitchen] Spray
- Better aim [for better [bleach] control]
- Bleach what you want to bleach and nothing more!
- Cheaper than [two] [2] 32 fl oz trigger[s] [sprays]*
- Concentrated [foaming] spray action [for better [bleach] control]
 Controlled bloach approv
- Controlled bleach spray
- Direct [spray] [aim] trigger [option] [for better [bleach] control]
- Dual control [nozzle] [trigger] [option for better [bleach] control] [spray and foaming option]

FLOORS

BATHROOMS

• [Economy] refill [size]

KITCHENS

• Fills or equal to [two] [2] 32 fl oz trigger[s] [sprays]§

- Foam quickly cuts grease marks and tough stains
- Foaming[ing] [action] easily removes soap scum and/or dirt
- · Foaming [action] [spray] stays where you spray
- Foaming action thoroughly cleans shines disinfects and deodorizes for you
- Foaming trigger [option] [for more accurate [bleach] application]
- Foaming [trigger] [spray] [nozzle] option [for better [bleach] control]
- · Foaming stays where you spray
- Foaming or sudsing nozzle
- Light effervescent foam clings to surfaces allowing you to see exactly where you applied it
- Low or no foam or suds nozzle
- More Savings Less Waste['] ++
- Multi [action] [control] [nozzle] [trigger] [option for better [bleach] control]
- Multi [action] [control] [nozzle] [trigger] [spray and foaming option]
- · Prevents [or reduces or eliminates] over spray
- Spray Formula
- · Sudsing -or foaming action
- Targeted [foaming] spray action [for better [bleach] control]
- [Thick] foam starts to work[s] on contact

Specific for 136 fl oz size

Makes 17 gallons of diluted disinfecting solution

Specific for non spray products (i e dilutable industrial and warehouse packages)

Concentrate or Concentrated Formula



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TABLE ONE

USE LOCATIONS [Where to use this product] [For use around or in or throughout the]

- Airplane or Plane [Lavatory or Lavatories]
- Ambulance
- Automobile or Car
- Basement
- Bathroom
- Bedroom
- Blood Bank
- Boat
- · Bowling Alley
- Business
- Butcher Shop
- Cafeteria
- Camper or RV or Trailer or Mobile Home
- Campground
- Children's or Child's or Kids [Play] Room
- Church
- Common [Classroom] [School] [Play] Areas

- Day Care Center
- [Dental or Medical] Office
- [Dentist s or Doctors or Physician s] Office
- Dining Room
- Dormitory
- Elder Care Centers
- [Elementary] School or College or University
- Factory -or Plant
- Family Room
- Fitness Center
- Garage
- Grocery Store
- Gymnasium
- Health Club
- Hospital
- Hotel
- House[boat]
- Industrial Facility

- Institutional Kitchen
- Jungle Gym[s]
- Kitchen
- Laboratory
- Laundromat
- Laundry Room
- Living Room
- Locker Rooms
- Medical or Dental or Physicians or Doctors or Nurses or Pediatricians [Office[s]] [Waiting Room[s]] [Exam[ination] Room[s] or Table[s]]
- [Medical] Clinic
- Military Installation
- Mobile Home
- Motel
- Motorboat or Houseboat
- Nursery

- Nursing Home or-Convalescent Home or Senior [Citizen s] Home
- Office
- · Patio or Porch
- Pharmacy
- Plant
- · Playground Equipment
- Recreational Center or Facility
- Restaurant
- RV
- School
- [School or City or Public Transit or Commuter] Bus
- Shelter
- Supermarket
- Trailer
- Train Interior
- Vehicle [Interior] [Exterior[s]]
- Veterinary Clinic

Range Hoods

Refrigerator Door

Restaurant Highchairs

[Cafeteria] Sneeze Guard[s]

[School] [Toys] [Supplies]

- Water] [Drinking] Fountain

8/31/12 10 12 AM

[Toggle] 30000

• Wheelchairis] " , ,

[Salad Bar] [Buffet]

Shower Curtain[s]

Shower [stalls]

• Sink[s]

• Tabletop[s]

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L'r nal[s]

² • Wading Pool(s)

USE SITES [Use] On [hard] [nonporous surfaces] [the product will not damage]

- [Baby] and/or [Children s] Toy[s]
- Baby Furniture (Cribs Changing Tables)
- [Basement] [Washable] Walls
- [Bath] Tub[s]
- [Bathroom] [Kitchen]
 Windowsills
- Bed Frame[s]
- Bidet[s]
- Blinds
- Cabinets
- Cat and/or Dog and/ or Pet Dish[es] or Soiled Surface[s]
- [Classroom] Desks
- Countertop[s]

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- Desk[s]
- Diaper Changing Table[s]
- Diaper Pail[s]
- [Dining or Kitchen -or Play] Table
- Dish Pail[s]
- Dish Rack[s]
- Doorknob[s]
- Examination Table[s]
- Floors [No Wax and/or Washable]
- Food Serving Area[s]
- Hand Dryer Buttons
- Highchair[s]
- [Inside and/or Outside of] Appliances [such as] [Refrigerators Microwaves Freezers]

- [Inside and/or Outside] Toilet[s]
- [Kitchen] Counter[s]

[Manual] Pencil Sharpener

Outdoor Furniture (except

Paper Towel [Dispensers]

Picnic Tables (non wooden)

[Plastic] Cutting Boards

Plastic Mattress Cover[s]

· Porta Potty or Portable

cushions and wood frames)

Many Crib Surface[s]

Ovens [Exteriors]

[Holders]

Bathroom

Patient Chair[s]

Lamp[s]

Light Switch

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TABLE ONE continued **USE SURFACES** • Chrome • Glazed [Ceramic] Tile Marlite Resilient Flooring Corian · Glazed Porcelain Metal · Sealed Granite Enamel Laminate Plastic Stainless Steel Fiberglass Laminated Surface[s] • Synthetic or Cultured Plastic Laminate Marble Formica Linoleum Porcelain Vinyl Tile Prolonged contact with metal old porcelain or worn plastic laminate may cause discoloration

• [Avoid contact with clothes fabric wood rubber painted and paper surfaces Do not use on steel aluminum silver or chipped enamel APPLY CAREFULLY This product contains bleach]



CHARITY LANGUAGE/LOGO/SYMBOL --- front panel

Dedicated to a Healthier World Help Clorox raise \$XXX for the American Red Cross See details on back



American Red Cross

Dedicated to a Healthier World**

CHARITY LANGUAGE/LOGO/SYMBOL --- back panel

More than 11 million people seek health and safety skills from the American Red Cross every year Clorox proudly supports the American Red Cross by donating \$XXX for each specially marked unit [of this product or Clorox product] sold [for one year] beginning [XXX] 20XX up to a maximum donation of \$XXX For more information about how the American Red Cross and Clorox can help protect you and your family visit www clorox/redcross com The American Red Cross name and emblem are used with its permission which in no way constitutes an endorsement express or implied of any product or company

